The Billboard

The World's Foremost Amusement Weekly

FEBRUARY 21, 1942 | 15 Cents | Vol. 54. No. 8

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Vol. 54. No. 8

The Billboard

The World's Foremost Amusement Weekly

February 21, 1942

SHOWBIZ AND WAR EFFORT

EDITORIAL

Unfinished Business

ALL industries have recurring and continuous headaches. Our own industry, the show business, is a shining example. But whereas other industries make some effort to solve their most intricate difficulties, the show business seems to nurture its sores and cankers as tho it were loath to get rid of them. We love our heartaches—or so it seems from a glance at the record. Either that or the executives controlling the industry have proved themselves peculiarly obtuse, inefficient and dilatory. Each of the different phases of the indoor show business—radio, night clubs, vaudeville, legit, etc.—or, to cut the cross-section another way, actors, musicians, performing rights societies, etc.—suffers unduly owing to the industry's lack of effort and foresight. That the show business has been able to manage as well as it has is indicative of its basically sound raison d'etre, but greater effort by the business's guiding geniuses to solve ancient problems would create a happier family.

Check-up on the literature and history of the indoor show business is an epic in tautology; the outstanding recurrent themes are: (1) lack of one big actor union, (2) benefits and free shows, (3) difficulty of securing auditions for new talent, (4) amendment of the Copyright Act of 1909, (5) clarification of the powers of the Federal Communications Commission; (6) methods of combating irregularity of employment, mechanization, etc.; (7) keeping check on fly-by-night agents and producers.

These are only a few that come to mind. Look at them again. Some of the problems listed will always be with us—but others should have been settled long ago. In the latter class, specifically, are the items of archaic actor union organizations, benefits and revision of the Copyright Act. In the case of others, notably employment opportunities and ways and means of dealing with mechanization, the powers that be are only just beginning to do some clear thinking. The American Federation of Musicians is an example, with its recent survey of mechanized music, but even the survey is a sad commentary on the fact that a field which suffered so much had to wait so long before the AFM made a real effort to find out what it was all about.

There are not many short cuts out of the forest, but almost anything is better than walking around in circles. And what the show business has done about most of these problems is to walk in a circle.

That is a sad reflection upon the guiding lights who run the business and upon the rank and file who are apathetic enough to allow conditions to remain static for years.

Entertainment Fields Involved in Controversies as Films Get Draft Deferment & OCD Tiff Continues

WASHINGTON, Feb. 14.—Show business held the spotlight this week. In Congress, in the newspapers and on the lips of high government dignitaries, the entertainment profession came in for a terrific lambasting. But, on the other hand, an arm of show business—the film industry—was given the first blanket draft deferment as essential to the war effort.

Following the Congressional attack on the appointments of Melvyn Douglas and Mayris Chaney to movie posts in the Office of Civilian Defense, the press fanned the boys in news columns, editorials and cartoons.

The week's events included the following:

1. Brigadier General Lewis B. Hershey, director of Selective Service, announced that the activity of the film industry is "essential in certain instances to the national health, safety and interest and in other instances to war production." As a consequence orders were sent to Selective Service boards in California granting deferment to "actors, directors, writers, producers, cameramen, sound engineers and other technicians who cannot be replaced because of the shortage of persons of their qualifications and skill." A later statement by Hershey was to the effect that this did not apply to any other section of the entertainment industry.

2. Several theatrical craft unions protested the film industry's exemption.

3. Mrs. Roosevelt announced her imminent resignation as associate director of the OCD, apparently as a result of criticisms of her appointing show people to important civilian defense posts.

4. Protests were made to Congress by top-ranking performers, including Eddie Cantor, Ole Olsen and Chic Johnson, against alleged slurs leveled at the theatrical profession in connection with the war effort.

5. Increasing realization of entertainment as a morale builder came in official quarters as the networks swung into action on the production of a gigantic radio program, *This Is War*, at the behest of President Roosevelt.

6. First official navy reprimand against

(*See SHOW FIELDS FIGURE on page 11*)

N. Y. Burly Operators Hopeful; BAA Denies Financial Crisis

NEW YORK, Feb. 14.—Altho the future of the two remaining burly houses, Gaiety and the Star, Brooklyn, is very much in doubt, there is more optimism over local burlesque. The Variety Theater Board of Review has been meeting continuously and it is believed that the operators, along with the board, are attempting to formulate a program which would permit the reopenings of the Republic, Eltinge and City theaters.

While the 1937 code, which forbade the use of burlesque in marquee or advertising or publicity, along with restrictions on methods of the workings of strips, caused some hardships to the ops, it is believed they would be willing to further restrict the number of strippers and reduce the number of flashes.

Neither License Commissioner Paul Moss or John G. McCormack, head of the VTBR, would comment on the situation. It is understood that the closings were not because of recommendations of the censor committee.

Thomas J. Phillips, head of the Brother Artists' Association, denied that the closing of the local houses would affect his organization. He cited the fact that there is a sufficient flow of revenue to keep the organization going for many years. He also said that his organization operated for years without income during its jurisdictional dispute with the now defunct American Federation of Actors.

Again the Associated Actors and Artistes of America in a recent resolution reaffirmed the BAA's sole jurisdiction in the burly field. Phillips said that plans have been under way for signing of the out-of-town houses, but were interrupted by the crisis here.

OAC Supporters Study Plans Formulated at Tampa Meeting

TAMPA, Feb. 14.—Its historic inaugural meeting here on February 6 already secure in the record books as one of the most unusual deliberations ever staged, with special emphasis on the fact that virtually every urn of outdoor entertainment was represented, the Outdoor Amusement Congress, thru its supporters, spread all over the country to study the plans formulated in the Tampa Terrace Hotel in all-day session last Friday.

Irish Horan, named field representative by Chairman Carl J. Sedlmayr, worked with Frank H. Kingman, Brockton (Mass.) Fair, acting secretary of OAC, and Leonard Traube, of *The Billboard*, in preparing a detailed bulletin of the session for wholesale distribution. Kingman left on Sunday for Brockton, armed with a flood of material which he was to skeletonize and announce at a special meeting of the International Association of Fairs and Expositions, to be held in Chicago late this month. Kingman is secretary of the IAFE.

Horan entrained for New York, where he worked on OAC matters for a few hours and then went to Albany to attend the New York fair meeting. On Tuesday he took a plane back to Tampa to direct his Jimmie Lynch Death Dodgers in a third performance at Florida State Fair, with the fourth and final one scheduled tonight.

Acting Secretary Kingman completed the text of the bulletin at his Brockton offices and mailed it out late this week. It is a five-page, single-spaced job on long mimeograph paper and features the keynote address made by Horan, who said in part:

"A group united has more opportunity to succeed than a group divided. We, as an industry, in all probability have secured reams of invaluable data, both for the functioning of our industry and co-ordinating that function with the war effort of our government. This information loses the greater part of its value when retained or acted upon by individuals rather than thru a co-ordinated effort on the part of all outdoor showmen representing fairs, circuses, carnivals, parks, pools, beaches, automobile races, grandstand attractions or any of the kindred branches, for each is vital to the other.

"The outdoor amusement field very

(*See OAC STUDIES PLANS on page 34*)

Cantwell Ind. Fair Head; Dunn Ousted; Politics Is Blamed

INDIANAPOLIS, Feb. 14.—Guy Cantwell, Gosport, has been elected secretary-treasurer of Indiana State Fair by the fair board, replacing Paul Dunn, who had been manager of the fair, but whose office was abolished.

Cantwell's elevation from his place on the board, of which he has been a member 20 years, was the climax of a week of political maneuvering. Dunn managed the last fair to his capacity as secretary to Lieut. Gov. Charles M. Dawson, Republican, but recently the Democratic-controlled board secured an opinion from the attorney general placing the board under direction of Gov. Henry F. Schricker, Democrat. Formerly the lieutenant governor, as commissioner of agriculture, directed the fair board and State Fair.

Because of his election Cantwell is expected to resign from the board. His place will be filled by Governor Schricker. It has been reported that Lieut. Gov. Dawson may resign as commissioner of agriculture unless harmony prevails on the board in the new set-up. Reports are based on the fact that Cantwell, altho Republican, is a political enemy of Dawson.

Delay Start of Hamid Mex Show

NEW YORK, Feb. 14.—George A. Hamid's circus, which was scheduled to tour Mexico, has been postponed indefinitely because of serious injury to a principal financial backer in an automobile accident in Mexico City. Dates had been announced for Mexico City, Tampico and Vera Cruz.

Circus was originally slated to start in January but later postponed because of difficulty in arranging transportation and exchanges. Opening date is now indefinite.

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Chi Colony Folds in Row With Musiker Union; Acts Get Paid

CHICAGO, Feb. 14.—The Colony Club, which reopened six weeks ago with a comparatively lavish band and floorshow policy, folded this week when the musicians' union pulled its men. Union acted on a complaint made by Jose Morand, leader of the main band, who claims that payment for his sixth week of the engagement was stalled. He says that last Saturday night (7) he approached Joe Bach, cashier, for payment. Edward Rosenberg, manager of the corporation operating the spot, came upon the scene and started an argument with the leader. According to Morand, Rosenberg hit him on the nose. He finished out the night and reported the incident to the union the following day.

The management, before opening, posted a week's salary for both the main and intermission bands with the union. When the contract for Morand's outfit was taken up for an additional six weeks, the union held on to the money until the final week of the run. According to the original contract with the union, the pact called for $1.65 an hour for the first six weeks and $2.20 an hour thereafter. When Morand's band was pulled the money held by the union was paid his men.

A spokesman for the club's management said that there was no reason for such an abrupt move on the part of the union. It was indicated that some legal action might be taken unless the differences are straightened out next week.

According to Jack Irving, of the American Guild of Variety Artists, the acts on the bill are being paid. They include Collette Lyons, who left for New York this week to join Eddie Cantor's *Banjo Eyes*; Peter Higgins, Carlos and Carita and a line of eight girls. He said that the acts were available for work. Miss Lyons and Carlos and Carita, who left for New York, have already been paid.

Carl A. Baumann, vice-president of the musicians' union here, refused to discuss the details of the case.

Club continued Sunday (8) without music, putting on one show. The bar will remain open.

"Corn," "Hattie" Big In Loop; "Joey" NSG

CHICAGO, Feb. 14.—Two winners in the Loop are *The Corn Is Green* at the Harris and *Panama Hattie* at the Erlanger. Originally set for six weeks, near-capacity biz prompted a holdover of an additional two weeks for the Harris show, continuing until March 14. Rave notices have boosted box-office receipts, which have been averaging $15,000 a week.

Panama Hattie is doing big biz despite the absence of Ethel Merman, and is slated to continue indefinitely. Now in its fifth week, it is still drawing a weekly gross of $22,000.

Claudia is winding up its 22d and last week tonight (14) to begin a road tour. It scooped up an estimated total of $240,000.

Only week project in town is *Pal Joey*, which has George Tappa in the Gene Kelly role. The raw theme of the show is no help to the b. o. A mild average of $15,000 a week for this musical. Leaving Saturday (21) after a six-week run.

Road company of *Blithe Spirit* comes into the Selwyn Tuesday (17) for an indefinite run. Also set is Charles Freeman's revue of local talent to be sold at the Civic Theater starting February 26 under the tag of *American Sideshow*. March prospects include Helen Hayes in *Candle in the Wind* and *Angel Street*, with a second company topped by Sylvia Sidney and Victor Jory.

Youngstown Club Resumes

YOUNGSTOWN, O., Feb. 14.—Paul Alvino has put his Rendezvous Villa back on a normal full week, two shows nightly. Current are Larry Neal and dogs, Bobbie Ford and Marcita.

Possibilities

GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

GENE TURNER—handsome and personable young figure skater, caught recently as skating partner of Sonja Henie in the *Hollywood Ice Revue* at Madison Square Garden, New York. This was Turner's first appearance as a professional skater. In 1940 and 1941 he won the national figure-skating championship in men's singles. Could be used to excellent advantage in an ice film.

CLAY CLEMENT—legit actor last seen in Ben Hecht's short-lived *Lilies of the Valley* at the Windsor Theater, New York. Cast as a sympathetic detective lieutenant in the Hecht piece, he came thru with one of the finest performances of the New York season, quiet, luminously sincere and admirably effective. A fine actor, he would be a valuable addition to any studio's roster.

Hayes $12,850 in Buffalo

BUFFALO, Feb. 14.—Helen Hayes in *Candle in the Wind* grossed way ahead of any production presented at the Erlanger here this season, February 5, 6, 7. Practically sold out before it arrived, and took $12,850. Scale is from $1.10 to $3.30.

Next on Erlanger calendar is *Native Son*, February 12, 13, 14.

BOB CHESTER

(This Week's Cover Subject)

TWO weeks ago Bob Chester concluded a two-week engagement at the Strand Theater, New York, and after ending his current theater and one-nighter tour he will settle down at Frank Dailey's Meadowbrook, Cedar Grove, N. J., for a month's stay.

Prior to 1940 Chester conducted a band quite different in nature to the solid swing aggregation he now leads. Working in the Detroit area, Chester was particularly in demand for the type of dates requiring the more subdued rhythms. At the suggestion of Tommy Dorsey, however, Chester revamped his outfit until it developed into the kind of commercial swing-sweet band that pays off these days.

Some of the outstanding engagements already played by this fast-rising orchestra are Hotel Astor and Hotel New Yorker, New York; Log Cabin Farms, Armonk, N. Y.; Book-Cadillac Hotel, Detroit; Van Cleve Hotel, Dayton, O., and Michigan Theater, Detroit.

Chester's Bluebird records have proved excellent sellers, both for retail dealers and coin phonograph operators. His most recent hits have been "From Maine to California"; "Wait Till the Sun Shines, Nellie"; "Madelaine," and the two songs from "Banjo Eyes"—"Not a Care in the World" and "A Nickel to My Name."

Booked by Music Corporation of America, Chester's current stand is the Central Theater, Passaic, N. J.

What To Know About Federal Income Taxes

By HERBERT H. LEVESS

Herbert H. Levess & Company, Certified Public Accountants and Tax Consultants, New York

(This is the third of a series of three articles on Federal Income Taxes. They outline briefly the details concerning the average individual in the theatrical and musical professions.)

This article discusses the usual items which you may deduct from your income for 1941.

Contributions

You may deduct all contributions to non-profit organizations operating exclusively for religious, charitable, scientific, literary or educational purposes, or for prevention of cruelty to children or animals. You may not deduct charitable gifts to individuals, or hand-outs, no matter how worthy the cases may have been. The deduction for contributions may not exceed 15 per cent of your net income figured without considering the contributions.

Interest

Generally, all interest paid during the year is deductible.

Taxes

You may deduct generally all taxes paid except inheritance and gift taxes, federal income taxes and certain other taxes imposed upon the manufacturer, such as the federal cigarette tax. You may not deduct the Social Security tax withheld by your employer. The usual allowable items are local sales taxes, the federal luxury and amusement taxes, auto license fees, real estate taxes and State income taxes. Gasoline taxes, depending upon the State where the purchase is made, may or may not be deductible. A deduction of 4 cents per gallon may be made for gasoline in New York.

Losses by Fire, Theft or Other Casualty

Property losses occasioned by any of the above causes are deductible to the extent that the loss is not covered by insurance.

Bad Debts

Bad debts are deductible in the year during which they are determined to be uncollectable.

It is urged, if you take any deductions for bad debts, fire, theft or similar losses, that you explain in detail the nature of the loss, giving names, dates and other supporting data. Unless sufficient information is given so as to satisfy the examiners that the deduction is proper and made in good faith, you may be requested by the tax department to appear in person to explain.

Business Expenses

The tax law allows as deductions from income "all of the ordinary and necessary expenses paid or incurred during the year in carrying on any trade or business." The following is a list of the more important expenses which the average person in the show business would incur in the pursuit of his occupation:

1. Agents' and managers' commissions.
2. Traveling expenses, including railroad fares, or auto expenses if traveling so, meals and lodging. Expense incurred merely in changing one permanent residence for another is not deductible. Traveling expenses are deductible only when on business "away from home," and therefore, to take credit for such items, you must be able to show that you maintained a permanent residence.
3. Theatrical clothing, such as stage gowns, costumes, etc. The full cost may be taken only when the total useful life of the article falls entirely within the year. If the useful life covers two or more years, the expense must be prorated.
4. Musical instruments—same; prorate over useful life.
5. Sheet music and arrangers' fees.
6. Salaries and tips to valets, maids, stagehands, etc. If such payments are salaries, you as employer are also liable for Social Security taxes.
7. Make-up.
8. Photographs.
9. Advertising.
10. Fan mail cost, stationery and postage.
11. Entertainment, free tickets, etc.
12. Union dues.
13. Instruction and coaching—deductible only when the expense is incurred in connection with a specific engagement.
14. Telephone and telegrams.
15. Taxis.
16. Script, source materials, etc.
17. If the taxpayer maintains an office, expenses connected therewith are deductible. If his office and home are combined, he may deduct a proportionate share of the rent as an office expense, plus any other expenses attributable to his business.

In claiming any of the deductions enumerated above, keep in mind that the expenditures must be such as are made *because of and in furtherance of* your business or occupation. Expenses which are not directly connected with or do not pertain to your business or the profession from which you derive your income are not deductible, with the exception of specific items discussed in this series of articles.

Tax returns of persons in the theatrical and musical professions are examined carefully by the tax department, and many are called down for hearings. It is important, therefore, that you be able to substantiate the deductions which you make. Keep all bills, especially for hotels, costumes, instruments, etc. Remember that the government is in great need of funds at the present time, and unless you are able to substantiate your deductions with bills or other reasonable proof, they will be disallowed.

Keep a diary showing expenses in detail; it becomes invaluable in supporting items like tips, taxis, railroad fares, meals and entertaining expenses, for which you have no bills. It will be a handy reference for bills which have been lost and might otherwise be overlooked. If you go on the road record your itinerary.

When it becomes necessary to guess the amount of certain expenses, for your own sake be reasonable in your estimates. Tax examiners are human and, if you are reasonable, they will give you a fair break on items which may be subject to a difference of opinion.

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Meyer Davis Adding Nitery to Bowling Alley in Washington

WASHINGTON, Feb. 14.—Meyer Davis, society maestro and owner of four prosperous bowling alleys here, is planning to convert his lush Hi-Skor Bowling Alley into a combination 10-pin emporium and night club.

Many night club operators from out of town, including Billy Rose, have been in Washington to look over the scene for nitery operations. Property owners who hold suitable sites for night clubs ask annual rentals in seven figures.

Davis, however, said that he has been consulting an architect about adding another floor to his Hi-Skor spot, a six-story all-steel building. Maestro visions some heavy sugar being spent in Washington for the duration. Hi-Skor is his most pretentious alley, designed to attract society trade.

Hub Already Tops Last Year's Gross

BOSTON, Feb. 14.—The Hub's terrific legit season, which suffered a slight setback a few weeks ago due to a dearth of bookings, has resumed its merry pace. Grosses for past two months have been as follows:

December 17—*The Lady Comes Across* (Shubert, 1,500 seats; $3.30 top). Departed after 10 days for New York and oblivion. Drew approximately $42,000.

December 25—*Johnny on a Spot* (Plymouth, 1,460 seats; $2.75 top). Withdrawn after nine days. Grossed $20,000.

December 27—*Portrait of a Lady* (Majestic, 1,667 seats $2.75 top). Withdrawn at the end of first week. Failed to please. Gross, $12,000.

December 29—*Porgy and Bess* (Shubert; $3.30 top). Revival met good response and was held for third week. Grossed $29,000, $30,000 and $28,500 for a nice $87,500.

December 29—*My Sister Eileen* (Wilbur, 1,327 seats; $2.75 top). Now in its seventh week. Has taken $15,000, $15,000, $14,850, $14,900, $15,000, $15,000 and $15,750 for a very hefty $104,500 in the seven weeks.

January 5—*Mr. and Mrs. North* (Plymouth; $2.75 top). Met with a dull reception and was yanked at the end of the first week. Gross, a poorish $12,500.

January 19—*Hedda Gabler* (Colonial), 1,643 seats; $2.75 top. Ibsen's heroine spent a frigid week in Boston. Wound up with a very poor $6,000 gross.

January 19—*White Cargo* (Plymouth; $2.20 top). Ann Corio's revival did reasonably well, grossing $10,000.

February 2—*Student Prince* (Shubert; $2.20 top). Brought back for the second time this season, chalked up very neat $20,000 each week and has been held over for a third stanza.

Grosses for the past two months totaled approximately $294,500, bringing the season's total thus far to a terrific $1,452,500, which is already $152,000 more than last season's complete total of $1,300,000.

Shuts Up Taverns, And Gets Shut Up

MINNEAPOLIS, Feb. 14.—His final effort to obtain a lighter sentence exploded by the court, which refused to change its decision, the Rev. Henry J. Soltau, vice crusader, found guilty some months ago of perjury, was scheduled to begin his one-year prison sentence Friday in Stillwater Penitentiary.

Soltau was found guilty of perjury in Judge Bardwell's courtroom after the minister had been allegedly tripped up in his police court evidence against a tavern owner whose arrest was caused by the clergyman during his series of raids on night clubs, taverns and other amusement places more than a year ago. When he was confronted with the jail term, Soltau's clerical colleagues began a campaign, thru newspaper advertising, to have him freed.

MARTIN
Edward Francis and Nanette
Anyone having knowledge of these people, please communicate with A. F. HOPKINS, 100 Ottawa Ave., Grand Rapids, Michigan. We have information of value to our customers which we would like to place in their hands.

GEORGE SPELVIN Patrols the BROADWAY BEAT

STANLEY KENTON, highly ballyhooed California band leader, made his New York debut last week at Rossland Ballroom—but Fred Astaire, 3,000 miles away, gets top billing on the Rossland's marquee. The actual wording is, "Fred Astaire says He's Terrific," but the "says" is in such small lettering that from a short distance away it looks like "Fred Astaire—He's Terrific." . . . Sacha Guitry wrote, directed and acted in his film, *Nine Bachelors*, which opened here recently. And, just in case you didn't know him, film critic Eileen Creelman *(Sun)* and Archer Winsten *(Post)* showed their awe for his feat by using his name no less than 12 and 16 times respectively in the course of their not-too-long reviews of Sacha's saga. . . . Jason, Samson Raphaelson's play about a critic, which seemed to upset the boys no end when they discovered that it didn't lampoon them, is evidently going to try to buck mixed notices and the approach of Lent. At any rate, it's now using cut-rates. It's a welcome relief from shows that have been dropping down like nine-pins as soon as the journalistic Jehovahs said boo. . . . So many Broadwayites are moving out of Manhattan into the fresh-air districts of Long Island that they're now wondering if they can't get up a central meeting haunt out there somewhere so that they can still keep in touch with each other. They'll eventually end by turning Long Island into just the sort of place they tried to get away from. . . . In an effort to publicize the beauties of the squeeze-box, a local accordion firm sponsored a concert at Manhattan Center last Sunday, with D'Artega conducting and the participants including no less than 750 accordion players, recruited from five States. Foregoing is not a misprint; it's 750. Reports have it that fugitive strains of melody were heard as far north as Yonkers. . . . At the big Iceland nitery the waiters have dubbed one corner Greenland. No particular reason. . . . There are times when a Bronx accent comes in handy. A recent "poem" in the daily press had moist rhyming with first.

* * *

OVER WOR February 14 Piel's Beer started a radio show called *Jack Dempsey's All Sports Quiz*. Dempsey sent out invitations to a stag dinner to follow the first broadcast—but the dinner was at the Astor, not at Jack Dempsey's eatery. . . . Harris Ashburn is probably the busiest ballroom dancer in town. He and his partner do two shows nightly at the Rainbow Grill; they also handle the Champagne Hour; and, to top it, Harris also emcees two shows nightly in the adjoining Rainbow Room. . . . Johnny Messner, currently at the Hotel McAlpin, is another who is asking each autograph-seeker to mail him a 10-cent Defense Stamp first. Messner turns the filled stamp books over to the American Red Cross. Six so far. . . . Ivo Aaronoff has left the George B. Evans office to branch out on his own. . . . The Versailles gets a terrific break with four of its showgirls on the cover of *Life* mag's current issue. It was the last spread arranged by Paul Peters, theatrical editor of *Life*, before he left to take on new duties as story buyer for 20th Century-Fox. Leonard McBain, Versailles p. a., set it. . . . The Korn Kobblers, whose wacky instrumentation is arranged for six men, are looking around for three prop boys. They want to have a baseball team this summer. . . . Former Warden Lewis E. Lawes of Sing Sing was heard over WMCA February 11, speaking on international criminals. His broadcast originated from Freedom House

Injunction Denied In "Auctioneer" Suit

NEW YORK, Feb. 14.—An injunction to prohibit Lionel Kaye from continuing to use the auction idea in *Sons o' Fun*, at the Winter Garden, has been denied by Justice Aaron J. Levy. David S. Stern brought suit on the ground that Kaye was infringing on his auction night idea, and sought to prevent him from continuing his act. Stern said that, despite the fact that the injunction was denied, he will proceed with the case, which is already listed for the Supreme Court docket.

Justice Levy, in his opinion, said, "Plaintiff (Stern) bases the right to injunctive relief upon the theory that the presentation of the act or idea under the title Auction Night has attained wide use and publicity as a result of his exploitation. It has the special purpose of directing trade to local movie houses with which the act has become identified. It does not clearly appear, however, that either the composition or title of the act used by the defendants as a part of the production *Sons o' Fun* was calculated or intended in any way to deceive the public or otherwise to compete unfairly with the plaintiff's enterprise. In the absence of such clear proof, the motion for a temporary injunction must be denied."

Select Theater Corporation (Shuberts) was a co-defendant with Kaye. Emil K. Ellis represented Stern, while Klein & Weinberger went to bat for Kaye and the Shuberts.

Kaye, billed as the Daffy Auctioneer, recently prevented Dr. Marcus from billing as the Mad Auctioneer.

Change in N. Y. Kid Law?

ALBANY, N. Y., Feb. 14.—Relaxation of the State law prohibiting children under 16 years of age from making radio and theatrical appearances without special permission of city authorities is the aim of a new bill introduced here Tuesday (10) by Assemblyman H. R. Ehrlich.

Measure provides for regulated performances by youngsters where such performances do not conflict with education programs. A switch in jurisdiction to educational officers would thus be effected.

La Argentinita Gives Iberian Dance Recital

NEW YORK, Feb. 14. — In an SRO house, La Argentinita, along with her sister, Pilar Lopez, and Frederico Rey, gave a brilliant recital of old and new world Iberian dances Thursday night at the Cosmopolitan Opera House. The troupe's work ranged all the way from staid old dances to biting satire and earthy folk humor, along with religious portrayals of the Incas.

La Argentinita at one point interrupted the performance to plead that the numerous encores were causing the concert to run overtime and asked that the performance be allowed to run on schedule.

Most of the repertoire has previously been executed by her, including the popular *Bolero* of Ravel, in which the modern musical background was used as a drape for early Castillian court dances which finally synthesize with the modern crop to form a historical pageant of this art form. In this number the piano of Pablo Miquel was augmented by Emilio Osta at another keyboard and a tympanist.

New numbers included La Argentinita's rendition of *La Romeria de los Cornudos*, which drew an encore, and Rey's comical *Rumores de la Caleta*, which also had to be repeated.

Also new was the inclusion of the Inca Trio, three native musicians on two guitars and a pipe, used in the Peruvian numbers as background and solo. The *Yaraki*, an instrumental number, was executed with the deep feeling of a tribe nearly decimated by the Conquistadores. Other fine instrumental work was by Carlos Montoya at the guitar with a rendition of *Granadinas*.

The solos of Senorita Lopez, including the *Bolero* from *Dona Francisquita* and the *Ferruca*, similarly begot wild ales.

Joe Cohen.

F-M, Para Still Arguing About Pit Musician Contract

LOS ANGELES, Feb. 14.—Vaude, pulled out of the Paramount Theater eight weeks ago, apparently is not returning. Inability of Musicians' Local 47 and Fanchon & Marco, Paramount operators, to get together accounted for discontinuance of stageshows.

Union is standing pat on the national by-laws, which prohibit traveling bands from playing presentation shows or vaude unless there is a house band. Union contends traveling bands were displacing local men. Local had hoped for 26 weeks of traveling bands and 26 weeks of local bands, but submitted two proposals to Mike Marco at F-M. The proposals called for 10 men and a leader for 45 weeks to play 28 shows a week or less; or 10 men and a leader for 35 weeks to play 28 shows or less, allowing name bands to replace the house outfit, which would stand by for half salary. Union sought to give more employment to its members and continues to stick fast to its ruling against "local traveling bands" that have radio or studio work on side.

Proposal 1 would have meant employment for 450 and Marco agreed to employ 520 (10 a week for 52 weeks) at a higher than union scale, but demanded that he select his men. Union refused to agree.

Battle was not one of hours and wages but one based on the different interpretations of "local bands."

9 In; 4 More Soon For Morris Agency

NEW YORK, Feb. 14.—William Morris Agency is being especially hard hit by selective service. So far, all who have drafted and are set to go have been in the secretarial department, but first real depletion will be Irving Lazar, of the cafe department, who has already received his 1-A rating.

Lee Trech, secretary to Lou Wolfson, is enlisting Monday (16), while Sid Morse and John Lastfogel are expected to be inducted shortly.

Those already in include Max Klein, Robert Laird, Hyman Levin, Melvin Marks, Louis Weiss, Sam Sacks, Sidney Bukal, Harold Reifer and Leonard Krupp.

WESTERN UNION

MONEY CAN BE SENT QUICKLY, EASILY AND ECONOMICALLY BY TELEGRAPH.

STOCK TICKETS

One Roll	$ .75
Five Rolls	3.00
Ten Rolls	6.00
Fifty Rolls	17.00
100 Rolls	30.00

ROLLS 2,000 EACH. Double Coupons, Double Price. No C. O. D. Orders. Size: Single Tkt., 1x2"

Feb. 12th: Abe Lincoln, the Savior of the Country We're Fighting For.

In our mail: "Thank you very much for your prompt shipment of tickets. They arrived on time. We are grateful. You will receive further orders as we need them." Send us your next order for

TICKETS

but don't delay, and you will get the same service. The price will be as low as the cost of production will allow.

THE TOLEDO TICKET COMPANY Toledo (Ticket City), Ohio

SPECIAL PRINTED

Cash With Order

PRICES

Roll or Machine	
10,000	$ 7.15
30,000	10.45
60,000	13.75
100,000	22.00
1,000,000	170.50

Double Coupons, Double Price.

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Expanded Night Baseball Mulled By Stations; See Big Scrambling Of Commercials; Skeds Delayed

NEW YORK, Feb. 14.—Coming baseball season, with its increasing emphasis on night games, promises to cause a wholesale scrambling of stations' commercial schedules and is already causing much worry on the part of some station managers. Aggravating situation comes as a result of President Roosevelt's recent suggestion to Kenesaw Mountain Landis, baseball commissioner, that the ball clubs continue baseball as usual during the crisis and pointing up the advisability of more night games. This suggestion was followed by a meeting of the National and American leagues, wherein it was voted to permit the various club owners to extend the night schedule to 14 games per club per season, as against seven last season. Taking cognizance of the fact that a few clubs are not equipped for night baseball, it nevertheless seems certain that there will be twice as many night games the coming season as there were in 1941—particularly in view of the fact that Washington is permitted to 21 night games so that defense workers who are occupied all day will get their quota of baseball.

With stations carrying their most important commercial programs during the hours when the night games will be broadcast, the problem of clearing time for the greatly expanded night game schedule will become very troublesome. According to trade opinion now, it is probable that many of the larger stations will not be able to clear time for night baseball, owing to commercial program commitments. This is expected to give a break to the smaller stations, which will find themselves in a position to give the network shows terrific competition owing to the large audience night baseball will pull. Night games usually start at 8:45 p.m. or 9 p.m., and will therefore cover some of night radio's most important hours.

Skeds Delayed

A check-up of some of the advertising agencies handling baseball sponsors indicates that sponsors are working up their schedules now. Knox-Reeves, agency for General Mills, expects to have its baseball sked completed in a week or two. N. W. Ayer, working up the sked for Atlantic Refining, is in a similar position. Ayer states that the problems inherent in the expanded night ball schedule are not new, but are "more severe" than ever. Atlantic Refining last year sponsored baseball in 55 cities and expects to have a comparable schedule.

Knox-Reeves agency spokesman stated that, under ordinary circumstances, baseball schedules would be completely worked out at this date, but the war emergency and other pressing problems have been delaying factors. The major leagues already had their sked completed in January, but are now revising it owing to the new expanded night game situation.

Here in New York, WHN, which will broadcast the Brooklyn Dodgers' games, states that it cannot foretell now what time-clearance problems will arise. The station will cut commercial programs if necessary and try to make good the time at another date. Station points out, however, that some of these problems may be obviated when games are picked up out of town, owning to the difference in time.

Blue Network Names Additional Staffers

NEW YORK, Feb. 14.—Additional appointments to posts on the Blue Network include the following: E. B. Peterson and Ray V. Hamilton to the sales staff of the Blue's Central Division in Chicago; William Jolesch, to the Chicago publicity department; Robert Eastman to the Blue network national spot sales staff; Grace Johnson appointed director of woman's activities and in charge of all children's and religious programs; Howard L. Russbaum, formerly an NBC director, appointed assistant to Harry Prance, manager of production department.

Prior to these appointments, E. P. H. James, director of publicity and promotion for the Blue, appointed Seth Dennis to handle Blue network sales presentations; John V. Sullivan, to handle WJZ time sales promotion, and Joseph Seiferth for audience promotion of WJZ.

You'll Be Sorry!

PHILADELPHIA, Feb. 14.—WDAS again flaunted the furies yesterday—Friday the 13th. Larry Thomas pulled the short straw for handling the show's announcing chores, but had to wear mittens to keep from crossing his fingers. Ladders were placed in the studio so that musicians were obliged to walk under them, a black cat was given the freedom of the studio during the broadcast, and during the stanza mirrors were broken with abandon. *Dance Macabre* was the show's theme song, and the orchestral selections included *Funeral March of a Marionette*, Berlioz's *March to the Scaffold*, Rachmaninoff's *Isle of the Dead* and Liszt's *Todtentanz (Dance of Death)*. Entire program was dedicated to the Axis.

WIND Revamps Sked For News Contract

CHICAGO, Feb. 14.—WIND is switching the time schedules of 87 of its programs to fulfill the terms of its new contract with Mandel Brothers, local department store, which calls for a five-minute news broadcast every hour on the hour during its daily 24-hour schedule. Pact has been set thru the Schwimmer & Scott Agency and makes WIND the first station in this area to carry news broadcasts on a 24-hour schedule.

Contract starts March 1 and carries a "kill forbid" clause. Addition of this schedule will give this indie station 219 news shots weekly.

Fidler on Blue Net

NEW YORK, Feb. 14.—Carter Products, for Arrid, will sponsor Jimmy Fidler in a Hollywood chatter program Mondays, 7-7:15 p.m., starting March 2. Repeat show will be aired at 10:30-45 p.m.

Program will originate in Hollywood. Contract is set for 52 weeks, with show slated to air over 100 Blue stations and 20 Canadian stations.

Small & Seiffer is the agency.

Philly Tele, FM Look to Juves On Programing

PHILADELPHIA, Feb. 14.—Figuring that the youngsters of today will provide the television audiences of tomorrow, WPTZ, Philco tele station here, has started sizing up its juve audiences now. Survey is being conducted among television set owners to formulate future program policy aimed at attracting youngsters.

Query sheet seeks info on the number of children among the television audience at home and their ages; suggestions as to how many hours of the 15 total hours of televising each week should be devoted to programs exclusively for children, and suggestions as to what days and at what time of the day and evening these children's programs should be televised.

Adults are also asked to indicate types of programs most suitable and most interesting to the moppets. Live talent shows include dramatic plays, fantasies, variety acts, educational and hobby exhibitions. Motion picture programs include Western films, comedy drama, drama, animated cartoons and musicals.

WPTZ is depending almost entirely on its audience to set station and program policy. Television set owners, being advised that the station will be on the air only six out of the seven days each week, are being asked to vote on the day deemed most convenient for the station to omit.

Eye on the juve audience is also being cast by FM. W8XPH, WFIL's FM station, has adopted radio's traditional children's hour for its daily airings. However, plans call for programs of music for youngsters instead of the usual cliff-hangers. First of the kiddie series is *The Children's Corner*, with special musical commentary. Series will start appropriately with Debussy's *Children's Corner*, following with such classics as *Jeux d 'Enfants*, *The Sorcerer's Apprentice*, *Picture at an Exhibition* and *From Childhood*. Additional children's FM programs are being planned by the station.

WSTP Giving Course in Radio Communications

SALISBURY, N. C., Feb. 14.—WSTP, Salisbury, will inaugurate a 20-week course in radio communications. It will be part of the government's war emergency program and potential radio men will be taught by Chief Engineer Carl Watson and Station Manager John Shutix. The N. C. State College extension service will supervise the course. Students are being registered now.

ASCAP Sued BY WOW; Music Org Is Formed

OMAHA, Feb. 14.—All stops were pulled on ASCAP this week in Nebraska. WOW, here, filed suit in District Court seeking $298,319 in triple damages plus interest for money paid during the four years between passage of the State's anti-ASCAP law and the approval of this law as constitutional by the United States Supreme Court. WOW paid $87,724 during this period.

Eugene Blazer, formerly ASCAP's Nebraska rep, is named in the suit also. Recovery is sought under terms of Nebraska legislation stating that triple damages may be asked for all excessive charges for copyrighted music.

WOW attorneys, William J. Hotz and Rainey T. Wells, were in Lincoln this week organizing a Nebraska Music Users Association, which will embrace theater, hotel, ballroom and radio men. Idea is to come in, after the WOW case is won, and go after recovery of all money they have paid in during the four years the law was being tested. If WOW suit is successful, it is estimated that ASCAP may pay back into Nebraska about $1,000,000.

Temporary officers of the Music Users Association are Joe Malec, of the Peony Terrace Ballroom, Omaha, president; H. P. Glover, Glovera Ballroom, Grand Island, vice-president; R. H. Pauley, Turnpike Casino, Lincoln, secretary, and Mat Kobelter, Pla-Mor, Lincoln, treasurer. Malec was a leader in the fight for the bill, as was Johnny Gillin, manager of WOW.

Advertisers, Agencies, Stations

NEW YORK:

THOMAS D. CONNOLLY, CBS Director of Program Promotion, left Friday (13) for a trip thru the Middlewest and Southwest to visit CBS affiliates. . . . Sheffield Farms Company, Inc., has contracted for participation in *Woman's Page of the Air*, starting Monday (16) over WABC, thrice a week from 8:45-9 a.m. N. W. Ayer handled. . . . Jerry Maier, of NBC's press staff, off to Mount Tremblant in Canada. To go skiing. Bill Webb, of NBC's promotion department, joins him there in a few days. . . . Richard Redmond, assistant to Robert A. Schmid, director of Sales Promotion for the Mutual Broadcasting System, leaves this month for a position with Pan-American Airways in equatorial Africa. Ray Forrest, NBC's pioneer television commentator, has left to join the army's Signal Corps at Fort Monmouth. . . . William Stedman has joined WTINY, WOR's frequency-modulation station as sales representative. . . . Victor A. Bennett has joined WOR as account executive. He replaces Robert Garver, who recently resigned to go with WJZ. . . . Procter & Gamble's Ransom Sherman show, *Crestfallen Manor*, changes time March 4. It will be heard Wednesdays, 9:30-10 p.m., over 65 CBS stations. This is part of the Fred Allen program period. Allen moves to Sundays, 9-10 p.m. Compton handles the P. & G. show.

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CHICAGO:

WALLY JORDAN, radio head of William Morris here, is lining up a *Camel Caravan* show to play army camps. . . . WAAF has signed a contract with ASCAP. . . . AL HOLLANDER, WJJD-WIND exec, left for Florida today (14) and will be gone until March 2. . . . Beatrice Creamery, thru Lord & Thomas, renewed *Shopping With the Missus* on WBBM for another 26 weeks. Another new contract on that station calls for 52 weeks of *Today's News and You*, starting March 2, sponsored by Morris B. Sachs. It will replace the sponsor's current quarter-hour program twice weekly. New show will be airde by Todd Hunter, Monday, Wednesday and Friday, 10:30 to 10:45 p.m. . . . WGN is now carrying commercials on 60 per cent of its schedules. . . . Happy Jack Turner has been renewed by W. F. McLaughlin & Company on WLS for another 26 weeks. . . . Raab Tailors took over the time carried on WJJD by Ruby Chevrolet, Inc., which gave up its radio show due to war priorities. . . . E. R. Peterson and Ray V. Hamilton are new on the Blue Network sales staff here. Peterson has been with the Better Business Bureau, while Hamilton was manager of WKZO, Kalamazoo, Mich. . . . Walter Mair and J. Maxwell Murphy, veteran newspapermen, have joined the WBBM news staff. . . . Walter Preston, WBBM program director, is doubling as air raid warden in Glencoe, Ill.

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LOS ANGELES:

NORMAN BLACKBURN will double at J. Walter Thompson from his commercial film assignment to publicity to fill in for Jim Bealle, who is being moved to New York. Bealle handled JWT publicity here. . . . Kay Kanin, screen writer, has begun a new sustaining series called *The Women's Angle*, dealing with defense. . . . Another NBC series is featuring Donald Novis, who will be aired each Saturday at 10:15 PWT on a sustaining basis. . . . Clete Roberts, with KMPC six years, has joined the Blue Network in the special events department. . . . Rollie Thomas and James Berry have been added to the KFI-KECA announcing staff. Thomas was with KHJ for four years, and Berry veteran at WXYZ and WJR, Detroit, takes the place of Phil Murray, now in the U. S. Army Signal Corps School. . . . Donald W. Thornburgh, CBS Pacific Coast vice-president, has been named to the board of directors of the Los Angeles Chamber of Commerce. . . . Five feminine members of the CBS-KNX staff have joined the Red Cross cavalry unit. They are Virginia Damron, program department secretary; Alice Maginnis, sound effects secretary; Helen Jobe, production department; Caroline McCloskey, public relations, and Pat O'Brien, script. . . . Larry Philbrick is announcing at KFWB. . . . Mel Williamson, of Russell Seeds agency in Chicago, to handle production on *Captain Flagg and Sergeant Quirt*, the Victor McLaglen-Edmund Lowe show, for Wings cigarettes. . . . Russ Johnson, KNX program director, has secured a five-week leave of absence to handle government radio work. Hal Hudson is subbing here.

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PHILADELPHIA:

ETHYL FOSTER, who formerly produced her own shows on WIP and WDAS, becomes head of the radio department at the Solis S. Cantor agency here. Martin Paris, formerly of the advertising department of the defunct *Ledger*, also joins the agency. . . . Sylvia James gets the call to handle the new *Cash for Your Kitchen* co-op show under the Baltimore Food Markets banner on WPEN. . . . W8XPH, WCAU's FM station, chalked up another first last Tuesday (10) in airing the world preem of Deems Taylor's new opera, *Ramuntcho*. . . . H. Allen (*Love Man on a Totem Pole*) Smith makes his air bow as emsee of WFIL's *Swap Shop*. . . . Charles Freed, formerly of WKIP, Poughkeepsie, N. Y., joins the WIBG announcing staff. . . . Beatrice Otis, new to radio, added to the KYW program department. . . . Elane S. Jaffe joins the Schoneman-Huning agency here. . . . Raymond Rogers, formerly with Eastern Air Lines, joined the engineering staff of W8XPH, WFIL's FM station. . . . Work has already started on the new central city studios for WIBG, expected to be ready for occupancy this summer, at which time station steps its power up to 10,000 watts and goes full time.

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E. T. DEVELOPMENTS RAPID

Radio Talent

New York By JERRY LESSER

DON'T FORGET to attend the AFRA Ball, which takes place Friday, February 20, at the Waldorf-Astoria. Proceeds will be donated to the AFRA Sick Fund and the American Theater Wing War Service. This affair should be a must on your list.

* * *

THE PLAYERS of Jackson Heights presented the farce, *Fair and Warmer*, last week at the Jackson Heights Clubhouse. It was directed by RUTH HILL JOSTYN, wife of radio's *Mr. District Attorney*, JAY JOSTYN, and the two of them enacted the leading roles. A very interesting and timely prolog and eplog were written by DASSAM McINTYRE SAULPAUGH. . . . EARLE McGILL, of CBS, leaves for a 10-day business trip to the Coast, and MARGIE MORROW, casting director of CBS, takes a two-week Florida vacation. . . . ETHEL EVERETT was under the dryer in a beauty shop last week when Telephone Exchange called to have her rush over to replace ESTHER RALSTON on *Woman of Courage*. Esther's train from Canada was due to arrive two hours late. Esther arrived at the studio about half an hour before show time after all, but insisted that Ethel play her role for that performance. . . . IAN MacALLASTER, heard on *David Harum* and *Woman of Courage*, recently left his car parked near Radio City. As 2 in the morning he was awakened by the telephone, and a voice asked what his vocation was. "I'm a radio actor," answered IAN. "Well," continued the voice, "You've got an audition with the judge at noon tomorrow!" . . . DICK JANAVER is the new lead on the current *Mystery Man* series. . . . GLADYS THORNTON recently played a Dutch East Indies character on a radio show and got her data on the dialect from the Dutch Consulate. Last week she played a West Indies Negress on *Mystery Man*, and was helped with the authentic dialect by JUAN HERNANDEZ. . . . KEN SISSON, formerly with NBC, and FANNY MAY BALDRIDGE have written a song called *Refuseration*.

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SKIPPY HOMEIER, child actor, who plays American boys from 6 to 10 years old, will be heard on the dramatic commercial announcements on *The O'Neill's* and *Against the Storm*. . . . MARK HAWLEY, who celebrates his 15th anniversary in radio this month, is radio's youngest veteran. HAWLEY entered radio at the age of 17, and is currently heard on the 10:45 p.m. news on CBS, the Eddie Cantor program and *Mr. D. A.* . . . LOUISE WILCHER, organist, is working with DAVID ROSS on an unusual set of recorded one-minute announcements for the Edgeworth Tobacco Company. The program consists of a brief organ solo by Miss Wilcher, a poem read by Ross and a plug for the sponsor. . . . GEORGE BRYAN, CBS newscaster and sailboat enthusiast, is offering a prize of a Defense Bond to any boy under 15 who can make an exact model of his sloop, the Barnacle. BRYAN will furnish pictures of the Barnacle and further details upon request.

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THE testimonial dinner given author ANNE NICHOLS last week was a grand affair. It brought to light a number of amusing anecdotes, one of which concerned ROBERT BENCHLEY. For years BENCHLEY, then dramatic critic for the old *Life*, kept taking pokes at Able... Once he wrote: "America's favorite comedy, God forbid." The theater management immediately blew up the line for lobby display. It read, "America's favorite comedy." . . . I think RANSOM SHERMAN's *Crestfallen Manor* is one of the funniest shows on the air, and I'm happy to see IRENE RYAN, formerly of *Tim and Irene*, getting a real break at last. This girl is one of the best comics in the business, and is strong enough to carry a show of her own.

Chicago By SAM HONIGBERG

AFRA officials here maintain that no agency has to move a show out of town for lack of good talent. Local list has over 800 radio performers, most of them experienced, available for shows of all types. Hollywood and New York, incidentally, have drained Chi of many radio performers who are now doing big in both network shows and movies. Chi products include FIBBER McGEE AND MOLLY, DON AND JIM AMECHE, GAIL PAGE, BETTY WINKLER, JUNE MEREDITH, BESS JOHNSON and JOAN BLAINE. . . . ART LINICK is back on the WJJD airwaves as a member of the *Happy-Go-Lucky Time* group. . . . BOB DUANE is new in *Stepmother*. . . . SHELBY JRAN, singer, has joined WAPP and is now an evening feature with a show of pop tunes. . . . DICKIE TURNER is pinch-hitting for JERRY SPELLMAN on *Secret City*, the latter recovering from an appendectomy. . . . ROD O'CONNOR and FRANK SWEENY are new announcers on WJJD. O'Connor comes from the West Coast, while Sweeny moved over from WOC, Davenport, Ia. . . . PAT PLANAGAN is vacationing in Florida. . . . JOE KELLY, who quizzes the Quiz Kids, has penned a tune, *Just Ask the Quiz Kids*, which is being published by Paramount.

ROSALIND STEWART, Babs in the Smoothies trio, is leaving the act after her current engagement at the Chez to (1) become the wife of LESTER COOPER, sax player in Art Jarrett's band, and (2) continue as a singer on her own. BERNICE NILES will replace Miss Stewart in the trio. . . . BILLY IDELSON added to *That Brewster Boy*, which moves to WBBM-CBS March 4. . . . GEORGE BARNES, of the *Plantation Party*, will spend the next few weeks in Florida. . . . LORRAINE HALL, of *Every Woman's World*, will play a lead in the Studio Players' production of *The Women*. . . . TED WEEMS is dickering for a new commercial. . . . ROBERT VENABLES is the new announcer on WGN's *Perfectionists' Hour*. . . . JOHN CONRAD, announcer, has enlisted in the navy and is stationed in its public relations department here.

KATE SMITH will be in town Wednesday thru Friday (18-20) and will broadcast her noon shows from the Edgewater Beach Hotel. Her Friday program will originate at the Great Lakes (Ill.) Naval Training Station near here. Kate will also host the press with a brunch party at the Edgewater Wednesday. . . . PARKER GIBBS joined the NBC Central Division Production Department after 16 years as a member of Ted Weems's band.

Hollywood By SAM ABBOTT

KAY ST. GERMAIN, formerly singing star of NBC's *Signal Carnival*, returned to the *Carnival* recently for a visit. Miss St. Germain (Mrs. Jack Carson) retired from the program last fall. . . . JACK BENNY and his writers, BILL MORROW and ED BELOIN, combined a story session and a vacation at Palm Springs. . . . EDGAR BERGEN has been released from St. Vincent's Hospital in Los Angeles, where he was ordered for treatment of an infected eye. . . . DON QUINN, writer of the *Fibber McGee and Molly* show, and Mrs. Quinn are in Chicago. When they return they will bring with them an adopted son, John Louis Quinn, from the famous Cradle in Evanston, Ill. Child was named for Jack Louis of the Needham, Louis & Brorby advertising agency, which produces the *Fibber* show. . . . GINNY SIMMS and BOB BURNS were special guests of the 20th annual civic banquet of the Los Angeles Realty Board held at the Ambassador Hotel. . . . SHARON DOUGLAS, star of the *Second Mrs. Burton* serial over Columbia Pacific network, has been assigned a featured role in the new Edward Small production, *Friendly Enemies*. . . . JACKIE GLEASON, heard on *Hi Neighbor* over CBN, has started to work on a new Warner picture. . . . CHESTER LAUCK of *Lum and Abner*, has shipped his prize race horse, Lum's Pride, to Arkansas to race in the Arkansas Derby and later the Kentucky Derby. . . . NELSON PRINGLE, news analyst for Union Oil Company, got a big sendoff in the oil company's magazine, *On Tour*, which included his picture on the cover and a story on his activities and background.

Lang-Worth To Use ASCAP 'Bonus' Disks; World, AMP Takes Warners; Thesaurus Adds Names; Pubs Beef

NEW YORK, Feb. 14.—Following last week's signing of pact providing for use of Warner's music by NBC-Thesaurus, several important developments occurred in the transcription field. First, World Broadcasting and Associated Music Publishers stated they would take the Warner music under the same terms granted to NBC-Thesaurus. Second, Lang-Worth Feature Programs, Inc., transcription company which has been furnishing tax-free music to subscribing stations for years, revealed that it would now make available to its subscribers ASCAP music, beginning in April. Third, various ASCAP publishers were reported in conference Friday with Lloyd Egner, NBC vice-president in charge of the Radio-Recording Division, with a view toward making deals whereby other ASCAP publishers' music would be available for use on NBC wax. Fourth, NBC radio-recording division announced lining up some important name talent.

The decision by Lang-Worth to use ASCAP music is of particular trade interest. According to Ralph Wentworth, company exec, he will use Warner or any other ASCAP music, clearing thru the individual publisher or publisher's agent. These records will be "bonus" records and will be supplementary to the regular Lang-Worth transcription library now used by 270 subscribers. Wentworth late this week sent out the announcement to the stations, and stated there would be only a nominal charge, perhaps only pressing costs, for these records. The records, however, will be "loaned" to the stations, and are subject to recall by Lang-Worth. The stations are not obliged to take the "bonus" disks if they do not want them.

Wentworth stated that his company would give the broadcasters whatever type of material they wanted. In time, he said, Lang-Worth might go completely ASCAP, depending on subscribers' demands.

Regarding imminence of more ASCAP publisher deals by NBC-Thesaurus, report was that pubs were closeted with NBC execs Friday. Execs of Metro Music interests and E. B. Marks were said to be negotiating. Spokesman for Marks, and Jack Robbins, the latter of Metro, stated, however, that use of their music for mechanicals would clear thru Harry Fox, publisher's agent. Marks spokesman stated that his company was willing to make concessions, but not as drastic as NBC wants. He stated negotiations were proceeding slowly.

Other music publishers, incensed at the attempts by wax companies to lower music fees, claimed that the waxeries had now enlisted band leaders on their side in order to put more pressure on publishers. These band leaders, say the publishers, now refuse to put a tune into their books if the tune is now cleared for transcriptions. This, said one of the leading publishers, tends to force a pub into giving a cut rate to transcription companies.

Some of the wax execs, however, despite clarification of the general picture as a result of the NBC-Warners deal, are still in favor of a test suit to determine whether wax royalties can be paid on the basis of 2 cents per pressing, the rate specified for recordings in the copyright act of 1909.

Meanwhile, NBC went ahead and tied up a batch of important talent. This includes a symphony orchestra led by Rosario Bourdon, a 25-piece string ensemble conducted by Norman Cloutier, a band headed by Dr. Franko Goldman. In addition, NBC-Thesaurus chief, Lloyd Egner, announced that NBC had signed exclusive waxing contracts with Allan Roth, Xavier Cugat, Dick Jurgens, Sammy Kay, Vincent Lopez, Lawrence Welk, Dick Leibert and Harry Horlick. These are in addition to such regular NBC recording artists as the Jesters, Ted Steele, Golden Gate Quartet, Carson Robison and His Buckaroos and others.

Dr. Goldman, said Egner, will conduct a 60-piece band and will record about 100 selections within the next year.

Harry Fox, publishers' agent, could not be reached for comment Saturday morning, but report was that Fox would in a short time make a statement on the entire transcription situation.

Additional angle pointed out by execs is that the Warners, in the event of a test suit to determine application of the 2-cent fee to transcriptions, are in a fortunate position in that their contract is for three years and thus guarantees them a good source of income for this period, no matter what the outcome of a test suit.

WPB Orders Radio Mfrs. To Produce Arms

WASHINGTON, Feb. 14.—War Production Board late this week ordered the radio manufacturing industry to change over to arms production in the interests of the war effort. The change must take place within four months. Ultimatum states that, in the event this is not accomplished by some plants, they will be taken over by the government and reorganized in line with emergency needs.

This development, predicted weeks ago in *The Billboard*, occurred at a meeting of representatives of radio receiver manufacturing companies. The ultimatum was laid down by E. R. Guthrie, assistant chief of the WPB Bureau of Industry Branches.

Prior to the order the industry had already cut drastically its civilian output far below the 1941 level in order to manufacture products necessary for defense.

The industry is now estimated at $200,000,000, and employs an estimated 40,000.

Radio Corporation of America, in commenting on the order, stated it was ready to comply. The Radio Manufacturers' Association said that the industry could be converted by July if the war orders were forthcoming.

Jailbirds' Jive

SAN FRANCISCO, Feb. 14.—Radio people here are giggling over this one.

When San Quentin Prison staged its program Sunday evening over KPRC, one of the numbers sung by the convicts was:

We Did It Before and We Can Do It Again.

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Program Reviews

EWT Unless Otherwise Indicated

"Your Chance Today"

Reviewed Tuesday, 10:15-10:30 p.m. Style—Business and employment advice. Sponsors—Chamberlin School, Victory School and Stenotype Institute. Agency—Huber Hoge and Sons. Station—WOV (New York).

A novel program, heard Tuesdays thru Fridays, in which WOV brings to its mike persons confronted with unusual employment problems. Those in the listening audience who have employment problems are invited to appear on the show.

Keith Rollins acts as adviser, giving advice in an authoritative manner.

At this catching only two problems were presented, most of the time being absorbed by commercial spiels. In both cases the persons involved wanted to obtain employment in defense industries. Rollins advised each as to how they could receive instruction and secure their particular type of job.

Obvious angle, of course, is to get the participants, as well as people in the listening audience, to enroll for a course operated by one of the sponsors. Program is timely and the general idea is good. However, a broadcast of this type requires more than 15 minutes air time. It would also be to the advantage of the sponsors to cut down the amount of time devoted to commercials.

Announcing chores and commercials handled well by Kennedy Ludlam.

Elliott Colfer.

"Lawyer 'Q'"

Reviewed Thursday, 7:30-8 p.m. Style—Quiz show. Sponsor—G. Washington Coffee Refining Co., Morris Plains, N. J. Agency—Cecil G Presbrey, New York. Station—WCAU (Philadelphia).

Considering how the quiz show pattern has been milked, it's almost uncanny that a fresh twist can come up at this late date. But it does in *Lawyer "Q."*

Stanza dips into court records for its format. A jury of nine is culled from the studio audience. Each juror gets a crack at rendering a verdict in an actual case taken from the Domestic Relations and Criminal courts. Five dollars goes if the contestant's verdict coincides with that of the judge in the actual case. A guilty or not guilty verdict suffices, with the legal reasons explained when "Lawyer 'Q'" recapitulates.

Contestant is given the highlights of the case, and, for some of the jurors, part of the background is dramatized by capable studio actors. For the wind-up, entire jury of nine decides collectively on a murder case presented. With the majority ruling, correct verdict splits $45 among the jury; otherwise the money goes into the jackpot for the following week's broadcast.

Disagreeing with the judge's actual verdict gives the jurors a generous sample of the sponsor's coffee. At the same time it gives announcer Joe Bolton a chance to get in a plug for the product. In fact, only fault with the script is that the writers are too generous with commercial palaver. It comes with each of the nine jurors and, by the halfway mark, proves mighty distracting. And before going into the $45 trial, sponsor comes in for a long-winded dramatized plug which slows the show down to a snail's pace.

"Lawyer 'Q'" goes far in keeping interest high. Agency is keeping his identity cloaked, but he is reputed to be a member of the New York bar. Production efforts of Joe Gottlieb, of the WCAU staff, also big-timey. Reported local show is being primed for network expansion, which it rates.

Maurie Orodenker.

"Musical Camera"

Reviewed Thursday, 4-4:30 p.m. Style—Variety. Sustaining over WEEI (Boston).

Something is happening in Boston. Someone is producing a show who actually knows what it is all about. *Musical Camera* is the first local variety program offered to Hub radio listeners that doesn't insult their intelligence.

Features the music of Josef Cherniavsky, WEEI's new musical director, who will go down in Hub radio history for making an orchestra produce music instead of a belligerent cacophony calculated to instill fear in the hearts of listeners. Cherniavsky is a brilliant conductor and has done great things with the studio band at his disposal. With this music as a background, *Musical Camera* gets off to a flying start and never lets down for a moment.

To handle the popular songs there is Jean Collins who, unfortunately, had only one song on the show caught. Has a fine voice, filled with personality.

On the other side of the vocal ledger is Ann Novins, guest singer, whose brilliant contralto was entirely unexpected. Delivered *LaPalooza* and *Ciascellitas*, handling both beautifully to a swell orchestral accompaniment.

Jay Wesley, WEEI's headline special events and sportscaster, emsees the show and does a nifty job. Aided by an intelligent script, Wesley sets the pace nicely. Spotlight was focused on Abraham Lincoln, and the tribute included a brief skit and some details of his career, highlighted by a rendition of the Gettysburg address to some very fine sound effects.

Credit for the show goes to Henry Lundquist, who has demonstrated what has been so often claimed—that Boston has plenty of talent but no one, until now, who knew how to use it.

All that's needed now is a sponsor for the *Musical Camera*—and if that's hard to get, then the sponsors hereabouts are chuckleheaded.

Mike Kaplan.

"Meet Your Navy"

Reviewed Tuesday, 7:30-8 p.m. Style—Naval Training Station Program. Sustaining over WLS (Chicago, Blue Network).

An elaborate service show which originally started as a local sustainer and lately branched out as a Blue feature, with additional stations picking it up in recorded form. It stems from the Great Lakes (Ill.) Naval Training Station, where all talent is picked from the enlisted men.

Professionals on hand include a WLS producer (Al Boyd) and announcer (Jack Stilwell), with considerable help from Eddie Peabody, standard vaude act, now a Lieutenant Commander, and Al Kvale, former band leader in Chicago. Considering the fact that many of the men used in the choir of 200 voices, band and rhythm orchestra are changed every week, due to regular naval movements, the production staff is accomplishing a herculean job in presenting a thoroly entertaining half-hour.

Part of the program listens like a Major Bowes show, as enlisted men come up to do their bits. Show caught used Yeoman Edgar Berup, former music teacher, who played a violin solo; Apprentice Seaman Jimmy Loftus, Irish tenor, and Yeoman Rex Emrick, who gave out with a rhythm number. Rounding out the program are specialties from the choir and two orchestras.

Last week's show was dedicated to the mothers of men in the navy, and featured a brief and inspiring talk by Mrs. Helen Joyce, president of the local mothers' club. A worth-while show, all around.

Sam Honigberg.

Hazel Scott

Reviewed Thursday, 8:45-9 p.m. Style—Piano and singing. Station—Sustaining on WMCA (New York)

This is Miss Scott's first radio series, altho she has made many radio appearances, is a recording artist and has had a considerable build-up at the two Cafe Society niteries in New York.

A rhythm pianist, she is also a fine musician, having studied at Juilliard and having given a Carnegie Hall recital. In the club, she is good to look at, having a vivid personality. On the air she comes over okay, but not as strong as in person. Introduced as "the one and only Hazel Scott," she did four piano numbers, the fourth *Dark Eyes*, being cut short by the program time clapping. Opened with *Tea for Two*, an oldie swung attractively; then a ballad, with Miss Scott's husky voice singing in funny, indistinct style; followed by a fast, rippling swingy version of Chopin's *Minute Waltz*. *Dark Eyes*, plus murmurings and gurlings so characteristic of Miss Scott, closed her program.

This was not an altogether successful opening of a series, but Miss Scott is a solid swing pianist and a personality and should be able to get in the groove in subsequent programs.

Paul Denis.

"Kraft Music Hall"

Reviewed Thursday, 9-10 p.m. Style—Variety. Sponsor—Kraft. Agency—J. Walter Thompson. Station—WEAF (New York, NBC).

Kraft Music Hall, in its Thursday slot, 9-10 p.m. on NBC, carried along with film star Mickey Rooney substituting for Bing Crosby. Rooney's air shot was characterized by his usual enthusiasm and ebullience, but despite his undoubted name value much of his film appeal is lost over the ether. Fact is that Crosby, in addition to his top singing chores, has managed to give KMH an informal charm that is beyond the capabilities of most emsees. Rooney cannot hope to equal this performance. As for Rooney's warbling—well, the J. Walter Thompson agency did a very good thing by booking baritone Igor Gorin as one of the guests.

Rooney is also known as something of a composer. He obliged on this program with a rendition of *Simple Sockin' Sam*, a novelty tune co-authored by Rooney and Sidney Miller. This reviewer thought it rather puerile; but the vagaries of the music business are such that even puerile tunes sometimes reach the top when well handled.

Rooney, however, did a good job in his impersonations, giving take-offs on Lionel Barrymore, Abbott and Costello, etc.

Gorin was tops among the guests, socking with two tunes, *Song of the Open Road* and *Without a Song*. Roland Young, also guesting, was quite amusing in a sketch with guest-star Maureen O'Sullivan and company.

Regular members of the cast up to par. Victor Borge exceptionally good with an "analysis" of the opera *Carmen*; Mary Martin doing fair enough on the tunes and John Scott Trotter as wonderful as ever with the studio orchestra.

Paul Ackerman.

"Musical Showcase"

Reviewed Thursday, 8:05-8:30 p.m. Style—Musical. Station—Sustaining on WMCA (New York).

This is a pleasant enough period of instrumental and vocal music and shows off to good advantage Joe Riens' studio orchestra. Riens' group is quite versatile, the musicians delivering as a complete orchestral unit and sometimes breaking up into small groups for special effects. One of these units is Kelly and His Killers, very lively and adept at jive, as evidenced by a toe-tickling rendition of *Blue Room*. Another unit within the Riens' group is the Swingphonic Strings, on this session playing *Avalon* nicely. Jerry Borschard, trombone, led another group in *Marie*—all these sessions making for varied musical fare of the popular type.

Vocalists were Jerry Baker and Madge Marley. Baker in not very good voice, his arrangements of 'Tis Autumn and *Everything I Love* being uninspired. Miss Marley was somewhat better with a warm-voiced delivery of *Everything I Love* and others.

Paul Ackerman.

"Choruses by Carlotta"

Reviewed Wednesday, 1:45-2 p.m. Style—Singing. Sustaining on WIP, Philadelphia.

Here is a swell voice that belongs to radio, but deserving of a more fitting setting than that provided by the station's program builders, at least on this listen. It's the singing of Carlotta Dale, hardly a newcomer to the air lines, altho absent too long. Best remembered as the former Jan Savitt vocalist, but even before that she impressed with her own network shows originating here. Given the proper support, she shows plenty promise of repeating her early triumphs.

Her song styling has no bounds, being equally proficient for ballads and rhythm tunes, show songs and standards. Apart from the rhythmic lilt to the lyrics, there's a warm ring in her pipes. However, the unsteady and listless musical background provided by Joe Frasetto's studio crew doesn't give the solo voice much of a chance to shine. Moreover, considering the polish and class to her singing, the corny patter she engages in between numbers with announcer Howard Jones has no place in this program pattern. As a result the quarter-hour sustainer builds to a blackout.

Maurie Orodenker.

Ransom Sherman

Reviewed Friday, 10-10:30 p.m. Style—Variety. Sponsor—Ivory Suds. Agency—Compton. Station—WABC (New York, CBS).

Ransom Sherman, early morning brightener-upper, does himself proud in this Friday night spot on behalf of Ivory Suds. His gags and delivery are of the laugh-a-second variety, while pace is fast and crackling.

Sherman, in a character role, that of innkeeper of Crestfallen Manor, gets into all sorts of situations and still leaves a thread of continuity for succeeding programs. This formula has been successful with other comics and, with a bright guy like Sherman, it should be a pipe.

On episode caught, Sherman has established himself as a radio station operator and gives his first broadcast. Lampooning of commercials, commentators and other things peculiar to the radio industry are good for many laughs.

Martha Tilton's chirping is an asset, as is the ork of Gordon Jenkins.

Commercials are of the kidding variety, and are a pleasure to take.

Joe Cohen.

"R. F. D."

Reviewed Monday, 5:15-5:30 p.m. Style—Chatter and songs. Sustaining on WJJD (Chicago).

Program, a Monday-thru-Friday series, is dedicated to the rural mail carriers and is designed to reflect the note of patriotism prevailing in rural communities. It is a fresh idea and good fare on this station reaching small communities.

From the production standpoint, the initial show lacked co-ordination, but the flaw should be corrected in succeeding programs. The talking skit was spotted last and was preceded by the song portion. The reverse would be more entertaining.

Hugh Carson is featured as the rural mail carrier who knows everybody in the community and has enough time to visit with the neighbors, chat with them and join in their songs. Homey, corny at times, but wholesome. The songs are well done by Bob and Bonnie Atcher, with support from Carson. They carry the hillbilly touch, which is listenable.

Sam Honigberg.

WQXR's Milk Program

NEW YORK, Feb. 14.—Twenty-six-week contract for a series of piano recitals was placed this week with WQXR by Metropolitan Certified Milk Association, thru Clements Company, of Philadelphia. Emanuelina Pizzuto will be the recitalist.

Other new business placed by WQXR includes a renewal for Chiclets by the American Chicle Company, thru Badger, Browning & Hershey, Inc., contract calling for an increase to four spots per week for 39 weeks.

Crapsey KPO Sales Chief

SAN FRANCISCO, Feb. 14.—Alfred Crapsey, formerly of the sales staff of KOA, Denver, has been named sales manager for KPO, NBC's local outlet. He succeeds William Ryan, who is now manager of KGO, Blue Network outlet which recently became independent of NBC.

Crapsey joined KOA in 1934.

Seeds Promotes Humphrey

CHICAGO, Feb. 14.—Watson Humphrey, producer of *Uncle Walter's Dog House* for the last two and half years, has been promoted to the position of radio director of the Russel M. Seeds Advertising Agency here. Humphrey will continue to produce *Dog House* and *Plantation Party*, both Seeds shows.

Early WRAL Program Head

SALISBURY, N. C., Feb. 14.—Promotion of Mrs. Margaret Early to the position of program director for Station WRAL, Raleigh, N. C., has been announced by Fred Fletcher, manager of the station. She succeeds Larry Roller, who recently resigned to become associated with WPNC at Fayetteville. Mrs. Early will continue as the station's director of women's activities.

A review of "This Is War," four-network program in the interests of defense effort, appears on page 19 of this issue.

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Out-of-Town Openings

"Plan M"

(The Playhouse)
WILMINGTON, DEL.

A play by James Edward Grant. Presented by Aldrich & Myers. Directed by Morton Gerring. Setting by Lemuel Ayers. Cast: Guy Spaull, Theaddeus Suski, A. P. Kaye, Joanna Duncan, Anne Burr, Stapleton Kent, Ellis Irving, Margery Maude, Charles Gerrard, Nell Fitzgerald, Len Doyle, Lumsden Hare, Douglas Gilmore, Lathrop Mitchell, Edward Le Comte, Stuart Casey and Reynolds Denniston.

Back in 1937 there was a film called *Lancer Spy* in which George Sanders reached stardom portraying a young British naval officer who was called upon by His Majesty's intelligence service to impersonate a young German nobleman prisoner in order to take over his life back in Germany. What might be called reverse English is applied to this plot in *Plan M*, which we at once recommend as a screen vehicle for Mr. Sanders.

James Edward Grant's new play is about a Nazi plot involving the kidnaping of a number of high British officials and substitution of a loyal Hitlerite to take charge of executing a bogus "Plan M" for the defense of England against invasion.

It's an interesting idea, but the execution of it is ghastly. There are many fine players in the cast—including Len Doyle in the Sanderesque dual role; Margery Maude and Anne Burr as mother and daughter; Lumsden Hare, who has much to learn of medical technique, as the Nazi-phile doctor, and others—but their efforts are largely nullified by a script that cries for the blue pencil and by ineffective direction. Lemuel Ayers's set is excellent.

No doubt there will be many changes made before *Plan M* hits Broadway. Without them its chances are nil.

Henry T. Sholly.

"Guest in the House"

(Walnut Street Theater)
PHILADELPHIA

A play by Hagar Wilde and Dale Eunson from a story by Katherine Albert; produced by Stephen and Paul Ames; directed by Reginald Denham; setting by Raymond Sovey. Cast includes Louise Campbell, Joan Spencer, Mildred Price, Walter Beck, Katherine Emmet, Pert Kelton, William Prince, Oscar Sterling, Mary Anderson, Richard Barbee, Helen Stewart, Frieda Altman and Sally Michaels.

Guest in the House is a hit for all concerned. It's a shudder play and impending horror hangs over it all. Yet it does not resort either to murder or to mystery.

It starts off slowly, almost timidly, as if the languidity is intentional. But after the first act the plot begins to thicken as the psychopathic Evelyn becomes an insidious trouble-maker in a thoroly American and modern household in Connecticut. And all the way to its shattering conclusion the play gains momentum.

In a sinister atmosphere of her own creation, brought on by her phobias, Evelyn Heath comes to live with her married cousins, the Proctors, a cozy little group including Douglas Proctor, a magazine illustrator; his wife, Ann, and daughter, Lee. Unmistakably neurotic, young Evelyn is taken into the household largely because of pity. However, before long the presence of the guest in the house causes a number of changes and complications which serve to motivate the plot, moving surely and steadily to a hair-raising climax.

The pleasant and comfortable Proctor family in a few months is converted into a veritable nightmare. In sly and insidious fashion, Evelyn virtually preempts the household, destroys family affection and almost manages to drag everybody thru the front page disgrace of a scandal which is a figment of her own distorted imagination. Her soft little voice and baby mannerisms besmirch the professional relationship between Proctor and his magazine model, drive him to drink, wreck his business and set the wife nearly insane.

To save the situation, the authors have given it an unusual twist. Its disclosure would rob the play of its gripping conclusion.

Mary Anderson, as the vitriolic Evelyn, gives a vivid and striking performance. A Paramount Picture player, this is her first stage appearance, and for her the play provides a perfect characterization, even tho it is a bit difficult to believe that psychiatry would sanction all of her symptoms.

Louise Campbell and Leon Ames give a creditable account of themselves as the long-suffering Proctors. Katherine Emmet, as the aunt, is unusually competent. And Pert Kelton does handsomely by the role of Miriam Blake, a tough but honest artist's model.

Director Reginald Denham is an old hand at this sort of thing and, with a fine appreciation of the play's ominous forebodings, has allowed no overplaying. The single setting by Raymond Sovey is excellent.

Show heads for New York after a fortnight here and should prove one of the season's smash sensations.

Morris Grodetzker.

BROADWAY RUNS

TRADE SERVICE FEATURE

Performances to Feb. 14 Inclusive.

Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	88
Arsenic and Old Lace (Fulton)	Jan. 10,'41	455
Blithe Spirit (Morosco)	Nov. 5	119
Cafe Crown (Cort)	Jan. 23	27
Claudia (Booth)	Feb. 12	427
Heart of a City (Miller)	Feb. 14	4
Jason (Hudson)	Jan. 21	30
Junior Miss (Lyceum)	Nov. 18	103
Life With Father (Empire)	Nov. 8,'39	950
Macbeth (National)	Nov. 11	111
My Sister Eileen (Biltmore)	Dec. 26,'40	474
Papa Is All (Guild)	Jan. 6	47
The Rivals (Shubert)	Jan. 14	36
Solitaire (Plymouth)	Jan. 27	23
Spring Again (Henry Miller's)	Nov. 10	112
They Should Have Stood in Bed (Morosco)	Feb. 18	8
Watch on the Rhine (Bock)	Apr. 1	367
Musical Comedy		
Banjo Eyes (Hollywood)	Dec. 25	60
Best Foot Forward (Barrymore)	Oct. 1	157
G. I. Hop (Jones Beach)	Jun. 21	30
High Kickers (Broadhurst)	Oct. 31	123
Lady in the Dark (2nd season) (Alvin)	Sept. 7	191
Let's Face It (Imperial)	Oct. 29	124
Porgy and Bess (revival) (Majestic)	Jan. 22	33
Sons of Fun (Winter Garden)	Dec. 1	88

Referendum on Equity "Ism" Ban To Go; Opposish Petition Started

NEW YORK, Feb. 14.—Appealing to the 104 signers of a petition to conduct a national referendum on the question of whether or not members of the Communist, Nazi or Fascist parties or their "sympathizers" could hold office or a paid job in Equity, Marvin Williams, member of Equity Council, has started a petition already bearing over 200 signatures. It said, in part: "We believe the membership correctly resents the linking together of our ally Russia with the military enemy of the United States, Nazi Germany."

In an appeal to the council at last Tuesday's (10) meeting, Williams asked the body for a week's postponement of the referendum to transmit to the 104 signers of the "isms" petition an appeal to withdraw their petition because "the last Equity meeting did not pass . . . the amendment to the constitution" and "this diverts us from full participation in the war effort, and thereby serves our enemies, Germany, Japan and Italy." The appeal for postponement was denied.

Williams's petition urges that "the 104 signers withdraw their petition for a referendum, thereby bringing unity to our Association and thereby saving the Association the considerable expense that would be incurred." Cost of a referendum is $750. This is the second one on this question.

Council ruled that it was not at liberty to stop the referendum because the petition was received in due order and accepted last week by the council. If all the signers were willing to withdraw, council said that it would still have to conduct the referendum. Ballots will be sent out this week and are returnable by March 20.

Williams told *The Billboard* that he had communicated with Gertrude Lawrence, a signer of the petition forcing the referendum, and said he told her that her position was inconsistent with the Roosevelt-Churchill Atlantic charter on international unity. He also quoted Sir Stafford Cripps, recent British Ambassador to Russia, saying that the "Red hogy has been Hitler's main weapon in causing division."

Peggy Wood, a leader of the pro-referendum group, wouldn't comment on this, saying that she "knows nothing of the facts." Miss Woods, however, said, "Mr. William's idea is no longer of importance, and a discussion of his argument would be purely academic." Miss Woods also insisted that the amendment would not be embarrassing to the Russian government, because "they know how we stand in our way of life."

Miss Woods also asserted that she will be glad when the issue reaches a vote, since she feels that Congressional attacks against Equity have been responsible for keeping actors out of work. "Let it be-yes or no," she said, "but let's get it straightened out."

FROM OUT FRONT

The Opera

BY EUGENE BURR

IP. IN writing of a history of the opera, the primary prerequisites are a sprightly style, a belief that one's own opinions constitute the ultimate truth, an abounding lack of scholarship, carelessness and a complete misconception of the primary aims and attributes of music and, indeed, all the arts, then Messrs. Wallace Brockway and Herbert Weinstock, authors of *The Opera: a history of its creation and performance: 1600-1941* (Simon & Schuster) are eminently fitted for their task. Far from writing an authoritative history of opera and its creators, they have merely compiled a series of personal reactions to various composers and their individual works—opinions based for the most part upon a misconception of the aims of art and an evident dislike of music, as distinct from a sort of mental jig-saw puzzle played with notes.

The thick book abounds in examples of carelessness which the authors, to whom the proofs were presumably submitted, cannot be excused for condoning. There is at least one instance of a singer's name being given variously in different sections; and, as an example of the prevailing care, take the following line, concerning Shostakovich's *Lady Macbeth From Mzensk* (or, as less abstruse commentators might call it, Minsk): "Completed in 1932, and produced at the Little Theater, Leningrad, on January 22, 1924 . . ." It's a good trick if it works; if Puccini had mastered it he might have seen the world premiere of his *Turandot*, which he left unfinished at his death.

Mechanical carelessness, however, is the least of the faults. There is, in much greater profusion, the sort of critical carelessness that includes in a discussion of opera such effusions as Blitzstein's *The Cradle Will Rock* and, believe it or not, Gershwin's *Porgy and Bess*, while omitting a single mention of Sir Arthur Sullivan —even (if the Savoy Operas are considered too light) as composer of *Ivanhoe*. The critical standards involved seem fantastic.

Also included in the Virgil Thomson-Gertrude Stein *Four Saints in Three Acts*. The best that can be said of its music is that it is pleasant but diluted Sullivan, with overtones from other composers, but the discussion of it offers a fine example of the opinionated misstatements that stud the volume. "This modern opera," say the authors, "was one of the most attractive entertainments of the last theatrical decade in New York. . . . It upset predictions by becoming a smash hit on Broadway." The first statement is open to much legitimate argument; the second is demonstrably untrue. In two separate attempts to gain popularity, *Four Saints in Three Acts* managed to achieve a total run of just 48 performances.

Equally annoying is their habit of rating and even comparing operatic casts which, because of the dates involved, they can't possibly have heard. Such comparisons would be perfectly legitimate if the authors bothered to give contemporary authorities for their opinions; but they don't. As always thruout the book, they can't be annoyed by such trivia as honest scholarship, if, indeed, they comprehend it. They merely pronounce their own immutable dicta concerning long-dead singers, and let it go at that.

The tip-off, of course, comes with the fact that in a volume of this type they have seen no need to include a bibliography. As a matter of fact, they fail to cite references except casually in the body of the text. It is a perfect revelation of their status as "authorities."

Also included in the volume is a list of phonograph recordings of arias men-

(See FROM OUT FRONT on page 10)

American Academy Students Offer Fine "Squall"

NEW YORK, Feb. 14.—The American Academy of Dramatic Arts presented *The Squall*, by Jean Bart, last Friday at the Empire Theater. The performance was one of the best the Academy has given in this reporter's time. The direction also was better than usual, with the exception of a couple of slips to the business of permitting the performers, now and then, to talk unnecessarily to each other's back. The showiest part of the piece was unusually well handled by Josie Peres. In the role of Nuhi, Miss Peres gave evidence of tremendous variety and command. If she went overboard at times the fault is primarily with the author. The performance was amazingly good.

The top work of the afternoon, however, was turned in by Dixie DeWitt as Dolores. The part looks easy, but the entire emotional content of the play hangs on the amount of sympathy the audience has for this character. Miss DeWitt gave a performance full of understanding and she read with thoroly professional assurance.

The rest of the cast did excellent work. Raymond Julian did a fine job with the part of Jose; Richard Gerrick's Finito was amusing; Patricia Crosadale gave a soft charm to Anita; James Brassfield was an unctious Padre; Steven Gethers was a thoroly likable Juan; Michael Cripanuk's Don Diego was an improvement over his Uncle Stanley; Jose Davis's Manuela was very well done, as was Arthur Siegel's Pedro. Valerie Bayan was uneven as Dona Paca, but acceptable, and Lewis Wilson impressively picturesque as El Moro.

M. A. B.

Springfield Gets Premiere

SPRINGFIELD, Mass., Feb. 14. — Springfield is approaching another milestone in its campaign to re-establish the legitimate theater. Managing Director Daniel J. Maloney of the Playgoers has announced that a new Eddie Dowling production, now in rehearsal in New York, will have its world premiere at the Court Square Theater the 25th, the first opening here in years. Production, called *Life, Laughter and Tears*, will consist of three plays, two by William Saroyan and the other by Sean O'Casey. Saroyan's plays are *Coming Thru the Rye* and *Hello, Out There*. O'Casey's is *End of the Beginning*.

Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"Heart of a City"—44%

YES: Mantle (*News*), Anderson (*Journal-American*), Lockridge (*Sun*).

NO: Atkinson (*Times*), Coleman (*Mirror*), Farrell, (*World-Telegram*), Kronenberger (*PM*).

NO OPINION: Watts (*Herald-Tribune*), Waldorf (*Post*).

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New Play on Broadway

Reviewed by Eugene Burr

HENRY MILLER'S

Beginning Thursday Evening, February 12, 1942

HEART OF A CITY

A play by Lesley Storm. Staged by Gilbert Miller. Settings designed by Harry Horner, constructed by Vail Scenic Construction Company, and painted by Triangle Studios. Costumes by Max Weldy and Eaves Costume Company. Incidental songs by George Posford, Eric Maschwitz and Harold Purcell. Company manager, Lawrence Farrell. Press agents, Richard Maney and Ted Goldsmith. Stage manager, Elbert Carter. Assistant stage managers, Rodney Stewart and John Breys. Presented by Gilbert Miller (by arrangement with T. Hayes Hunter).

Judy ..... Gertrude Musgrove
Frenchie ..... Jeanne McNally
Betty ..... Terry Fay
Bubbles ..... Virginia Bolen
Diana ..... Leone Wilson
Ann ..... Cora Smith
Pamela ..... Augusta Rooland
Toni ..... Margot Grahame
George ..... Shelton Knaggs
Valerie ..... Frances Tannehill
Patsy ..... Caroline Bergh
Rosalind ..... Beverly Roberts
Joan ..... Virginia Peine
Leo Saddle (L. S.) ..... Dennis Hoey
Tommy ..... Lloyd Gough
Mrs. Good ..... Bertha Belmore
Anna ..... Miriam Goldina
Clooney ..... Victor Sorcelli
First Pilot Officer ..... Peter Boyle
Second Pilot Officer ..... Bertram Tanswell
Third Pilot Officer ..... Fred Stewart
Czech Officer ..... Richard Stevens
Fourth Pilot Officer ..... Edward Langley
June ..... Herda Normann
Fifth Pilot Officer ..... John Ireys
Bob ..... Rodney Stewart
Polish Officer ..... Jonathan Harris
Wing Commander ..... Robert Whitehead
Group Captain ..... Austin Fairman
Sergeant ..... Louis Merlin
Paul Lundy ..... Richard Ainley

Opening: Stage of the Windmill Theater, London.

ACT I—Scene 1: The Star Dressing Room of the Windmill Theater, 1940. Scene 2: The Same as Scene 1. ACT II—Scene 1: Officers' Mess at a Bomber Station. Scene 1a: The Field. Scene 2: The Dressing Room. Next Morning. Scene 3: The Dressing Room. Same Night. ACT III—Scene 1: The Dressing Room. Next Morning. Scene 2: The Dressing Room. Same Night.

Finale: Stage of the Windmill Theater.

Heart of a City, the drama about the London blitz presented by Gilbert Miller at Henry Miller's Theater Thursday night, is the second play by Lesley Storm to reach New York. The first was an item called *Billy Draws a Horse*, which was offered briefly a couple of years ago and still remains in the minds of the sacrificial victims who were forced to see it as one of the most lugubrious attempts at comedy ever perpetrated by an amateur playwright. *Heart of a City* concerns the gallant little Windmill Theater in London, which has run a clean variety of vaudeville-revue for 10 years straight and was the only theater in London to remain open thruout the height of the blitz. There's something magnificently heartening and pulse-stirring in that to anyone who has a love of the theater—or a love of human courage. With such a background it would seem impossible to write a play in any way phony or shoddy or cheap. Yet the author of *Billy Draws a Horse* has managed to do it.

To do so—and as thoroly as Miss Storm—must have taken unremitting effort. Even a hint of the true troupers who played in the house, or a hint of the gallant unsung heroes in mufti who studded London, would have given at least a modicum of life and spirit to the play. But Miss Storm, in both characters and incidents, has managed to turn out a piece that probably has Dion Boucicault revolving in his grave.

The program carefully states that, tho the background is real, the characters are entirely fictitious. It seems needless to say so. They are a set of as phantly conceived caricatures as have ever been spawned by a radio serial. It must have taken a determined lack of knowledge of the stage to create stage people so utterly lacking in any essential ingredients of the theater: it must have taken an almost unapproachable lack of imagination to present blitzkrieged Londoners as such creaking and tattered odds and ends from a dramatic stockroom.

As for the play's events, they include everything that would obviously be included by an utterly unimaginative and stereotyped mind. All that Miss Storm manages to dredge from her tragic, noble, magnificently theatrical background is the story of two of the girls in the show, one beloved by a sort of Bunthorn in modern dress who writes the tunes for the revues, but herself in love with a flight officer she has just met and is about to marry; and the other in love with the woe-smitten writer but unloved by him. When the first girl celebrates her coming marriage, the writer, in the midst of a blitz, goes to the corner pub, and the second girl follows him. There they are both killed by a direct hit that demolishes the pub. And the other girl takes the dead one's place in the show—for, as even so utterly untheatrical a writer as Miss Storm seems to have heard, the show must go on.

All of this is embellished with every stock tear-jerking and cheaply melodramatic item in the books. There is the Italian woman who is berated by the girls and then killed by a bomb as they vainly try to save her; the scene wherein the unloved girl overhears the lad saying he doesn't love her; the scene in which the aviator hero is scared by the sound of falling bombs; the scene in which—but why go on? Just make a list of all the stale cliches that have ever swept an auditorium like embodied nausea. You'll find them all in Miss Storm's play.

Obviously, it's all but impossible for any group of players to bring honesty or sincerity to this sort of bilge; but, under Mr. Miller's typically effective direction, some of them almost manage it. Notable in this respect is Beverly Roberts, as the girl who meets her aviator and immediately contracts a yen for matrimony and the production of children. Miss Roberts does a beautiful job, forthright, honest and strongly yet quietly effective. Her only weakness is a huskiness that tends to mar some of the effects at which she aims, but it is merely a minor point in a thoroly lovely performance.

Also coming thru well on the whole is Gertrude Musgrove, an attractive lass making her American debut. Miss Musgrove, tho she is on occasion amusingly off in her timing, in most of her scenes does work to match Miss Roberts'. Lloyd Gough, the always dependable, substituted at short notice as the unhappy tunesmith and offers a typically excellent performance. Richard Ainley reads pleasantly as the aviator; Dennis Hoey scores as the manager of the theater; Bertha Belmore and Shelton Knaggs do some of the choicest hamming within this reporter's memory in a couple of minor character roles, and Frances Tannehill, as a mentally arrested showgirl, displays infinitely more epidermis than acting ability. Margot Grahame, in another pivotal role, that of a lass whose brother is in the air force, has a couple of good scenes that she plays by catching every surface effect and covering with technique her utter lack of interpretative depth.

The numerous other lasses, none important in the action, are about as attractive as a cheap vaudeville-revue chorus might reasonably be expected to be. Harry Horner's sets are excellent.

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CARNEGIE HALL, NEW YORK

Cornell 33G in S. F.

SAN FRANCISCO, Feb. 14. — *Rose Burke*, with Katharine Cornell, grossed $19,000 and $14,000, respectively, for two weeks' run at the Curran, closing February 1. Continued Coast tour, with stops at Portland and Seattle, then east to St. Paul, Minneapolis and Detroit. New York opening indefinite.

Ruth Draper started a week's run at the Curran Monday, followed by *Blossom Time* tomorrow for two weeks. *My Sister Eileen*, at the Geary, finishes fourth and final week tonight. Show originally booked for two weeks.

FROM OUT FRONT

(Continued from page 9)

tioned in the text, compiled by George Clark Leslie. It theoretically includes out-of-print disks superior to modern versions—but omits a large number of the finest disks ever recorded.

* * *

BUT all these things are minor faults in a book primarily featured by its authors' opinionated attitude toward an art that they are ostensibly endeavoring to describe. They have, it would seem, no conception of the duties—and the powers—of music, no idea that music (thru the very limitations that make it the purest and the greatest of the arts) achieves its fundamental aim only insofar as it exercises an overwhelming sensory appeal that stirs and rouses and gives tremendous vicarious experience to the emotions. So soon as the mind, per se, is forced to play a primary role in the reactions of the auditor, music has essentially debased its function and betrayed its aim. Instead of remaining a stupendous purging of the soul thru the emotions, it becomes merely a gimcrack parlor game, midway between a crossword puzzle and a radio quiz.

Entirely aside from opinions as to the value of Wagner, the authors' misconception is nowhere more amazingly displayed than in a section of what is intended as fulsome praise of the bombastic brass-blaster of Bayreuth:

"Listening to the *Ring*, therefore," they say, "is at first a task. Assuming, however, that we have familiarized ourselves, by constant, attentive listening and watching, supplemented by many hours of collateral reading in the compendius *Ring* literature, and by playing over and over again the special disks devoted exclusively to drumming the leitmotives into eager heads, with the entire machinery of the cycle, what do we have when it is all over?"

Resisting the temptation to answer, "A headache," this reviewer reports merely that they do admit some drawbacks, but ultimately conclude that four evenings (very full evenings) of the *Ring* are not too much if measured in terms of the high spots.

The approach to "music" outlined above turns an art into something closely akin to a logarithmic table. It is an approach to mental gymnastics, rather than to a cleansing of the soul thru the sense. Yet Messrs. Brockway and Weinstock have the temerity to write a seemingly endless series of such arbitrarily announced dicta concerning an art they so signally misconstrue.

Consistently they give their highest praise to technicians (as tho Pinero were to be preferred to Shakespeare)—but woe to the composer who displays brilliant technique and yet is unwary enough to play directly upon the emotions of his auditors by including sweeping melody in his score. He is immediately dubbed "cheap" or "tush."

Concerning Gounod, for instance, they say: "That they (the Faust arias) have a kind of perfumed charm is unquestionable, but their almost total lack of dramatic sinew makes their use in an opera at first incredible and then enraging. With *Faust* as a precedent, fortune awaits the pasticheur with the temerity to string together the *Caprice Viennois*, the *Simple Aveu*, the *Liebestraum No. 3* and other favorites of the dining-room ensembles, and call the result an opera."

And this from a couple of gentlemen who advise, as a necessary introduction to truly great music, the constant replaying of individual phrases, the study of musical theory and German mythology, and the overcoming of an admitted initial repugnance!

The first book is literally crammed with similar statements of personal opinion given out as indisputable fact. If it were a critical history, it might legitimately cite authorities on both sides regarding the value of each composer—but it doesn't. If it purported to be nothing more than a compilation of the critical opinions of Messrs. Brockway and Weinstock, it would also be fair enough—tho then, I suspect, no one would buy it. But it pretends to be the factual story of opera and its composers—and, as such, it is worthless.

Anyone following its suggestions and exposing himself only to music it recommends should be forgiven for emerging with an unalterable distaste for music.

Phil Biz Okay; "Hellza" Hits 250G

PHILADELPHIA, Feb. 14.—Week ended tonight (14) found all three local legit houses lighted, for the most part in profitable fashion. Biggest excitement was at the Walnut Street Theater, Monday night (9) bringing a world premiere, which has become a rarity here. It was opening of *Guest in the House*, and at a $2.38 top got off to a big $11,500 for its first week. Local critics tagged it enthusiastically as a hit.

Locust Street Theater returned to the fold with the 11th local engagement for *Tobacco Road*. Poor business may indicate that the road has reached an end. At a low $1.50 top, grossed a poor $5,200. Remains for a second week.

Hellzapoppin continues merrily at the Forrest. With the Lincoln Birthday business to hypo, week added another mark $31,000, to bring its total gross for seven and a half week over the quarter-million-dollar mark. Will linger as long as business holds, which means until the weekly gross dips deep below $25,000. Expected to run into the money until Easter.

Theatrical horizon continues to look good. Walnut Street gets *Hatter Son* February 23. Locust Street set until Easter with *Watch on the Rhine*, opening February 23 for a fortnight; Maurice Evans's *Macbeth* March 9 week and *Claudia* inked in for three weeks starting March 16. Return of Molly Picon to the Yiddish stage also skedded here. Preems a new musical at the Academy of Music, April 2, giving four performances prior to the New York run.

Martha Graham Scores In Recital at Guild

NEW YORK, Feb. 14.—In the first of a series of dance recitals by the Martha Graham group at the Guild Theater Monday (9) the outfit presented a nicely balanced program embellished with generally excellent performances and clear-cut choreographic conception. The trio of offerings, *El Penitente*, *Letter to the World* and *Punch and Judy*, have previously been given by this group, altho bulky settings have been eliminated as excess baggage for this tour.

Opener, *El Penitente*, performed by Miss Graham, Erick Hawkins and Merce Cunningham, is based on zealots in the Southwest who believe in purification thru self-torture. Work here is thoroly satisfactory. In *Letter*, a biographic fantasy on the life of Emily Dickinson, a bit of editing especially during the last passages, in which Miss Graham, as the principal, wrests the last bit of anguish as the result of the loss of her lover, could be regarded as an improvement. Miss Graham's work here is especially brilliant, as the piece gives her opportunity to display a wide variety of emotions for which she is eminently fitted. Hawkins, as the lover; Jane Dudley, as the extension of death, and Jean Erdman, with a speaking part, contribute yeoman work.

Finale, *Punch and Judy*, with its comic overtones, sent 'em out laughing. Miss Graham, as Judy; Hawkins, as Punch; Nina Fonarova, as the child, and Cunningham, as Pegasus, along with Sasha Leibich, David Zellmer and David Campbell, as the three heroes, and the Misses Erdman, Ethel Butler and Dudley, as the fates, gave a brilliant account of themselves. *Joe Cohen.*

"Arsenic" Minne High

MINNEAPOLIS, Feb. 14.—The legit theater hit its highest box-office gross of the season here January 21-24 when *Arsenic and Old Lace* gave five performances at the Lyceum. Leo Murray, Lyceum manager, said the production drew $14,000. For the first time this season Murray had several near-sellouts.

The St. Paul Auditorium, which presented *Arsenic* for one evening, January 20, drew a very strong $3,000.

Cornell 7G in Minne

MINNEAPOLIS, Feb. 14.—Katharine Cornell attracted $7,000 to the Lyceum Theater box office here for the two performances of Henri Bernstein's *Rose Burke* Wednesday (11). Matinee and evening shows were presented, with the house's 2,562 seats practically all filled for both. Matinee top was $2.75, evening $3.30.

Life With Father opens a six-day engagement here Monday, with advance sales extremely good, according to Leo Murray, house manager.

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Conducted by PAUL DENIS — Communications to 1564 Broadway, New York City—SAM HONIGBERG, Associate

War Headlines Keep Them Out Of Night Clubs

CHICAGO, Feb. 14.—Headlines of war reverses are hitting the niteries more than hotel dining rooms. The "good time" angle used by night clubs has had little appeal lately.

Palmer House, with Xavier Cugat; Blackstone Hotel, with Hildegarde, and Congress Hotel's Glass Hat, with Barry Winton's band, have been playing to big business. Near North Side spots, on the other hand, have been crying the blues. The 885 Club still has no plans of bringing back floorshows. Hi Hat budget has been sliced.

Chez Paree will limit itself to local bands and has dropped four girls from its line of 16. The new show, with Kitty Carlisle, Willie Shore, Chandra Kaly Dancers, Carmen D'Antonio and the Billingtons, is still the most expensive in town, however.

Rumba Casino changes bills February 27, and will use Michael Loring's band, Loring doubling in floorshow. So far the new no-minimum policy has brought little extra business.

Drake Hotel has reinstated floor entertainment in the Camellia House, starting off with Milton Douglas.

Edgewater Beach Hotel is picking up a local band (Cecil Davidson) March 13 and will build a show around it. Blanche Bradley and Her Singing Marines will also be featured.

NEW YORK, Feb. 14.—Local night club business has been off, and owners claim the depressing war news keeps people home either glued to the radio or discussing war topics. Some night club owners claim they can predict each night's business, by the headlines in the early evening papers.

Kern's Restaurant, which opened a few weeks ago and had been using a small band, has gone into bankruptcy. Lists liabilities of $86,898 and assets of $102,035. Spot is still open.

The George Washington Hotel has been doing well with its new 23 Room. Freddie White is press agent and Basil Ralfis, Betty Green and Duke Keith comprise the entertainment.

Sonya Corday, formerly a Warner Brothers' contract player, is managing the new Air Raid Shelter on West 52d Street. Opens Tuesday. It simulates a real air raid shelter, with sand bag protection and interior decorated with instructive posters.

Unit Tours Schools To Explain Latin Dancing, Singing

NEW YORK, Feb. 14.—Ramon and Lucinda, Latin dance team recently at Havana-Madrid club here, have made arrangements with the boards of education in New York, New Jersey and Connecticut to tour school auditoriums and explain and demonstrate Brazilian and Argentine dances. It's plugged as a good-will tour and arranged by Ewin Educational Service.

They are part of a unit composed of Blue Mountain Pacora, pianist and South American instrumentalist, and Lolita, Brazilian singer.

Unit runs 45 minutes and plays four schools a day, without time to change costumes or make-up.

This is believed to be the first unit that lectures and demonstrates Latin entertainment booked for schools.

Minn. Agents Claim Scarcity of Talent

MINNEAPOLIS, Feb. 14.—Bookers are frantically trying to fill dates from among the lowest number of available acts in the city in many years.

"We're having the toughest time to exist," one declared. "Talent is extremely scarce. My office has telephoned, telegraphed, written and done everything possible to bring new acts in from other communities without a great deal of success."

Bookers said actors who were not being drafted were migrating to cities where large defense programs are under way.

Dog His "Dependent"

MINNEAPOLIS, Feb. 14.—A local comedian, who uses a dog in his act, claimed army exemption in his questionnaire filed with his draft board. His contention was that the hound was dependent upon him and therefore he, the comedian, was subject to 3A classification.

Without fanfare the draft board put the comic in 1A.

N. Y. Club Owners Aid Bond Campaign

NEW YORK, Feb. 14.—Night club ops, thru the Cafe Owners' Guild, have launched a campaign to sell $25,000 in Defense Stamps and Bonds weekly at their respective establishments. Employees of these spots are expected to contribute another $20,000 weekly thru the Treasury Department's pay roll savings plan.

Participants include L'Aiglon, Armando's Colony Club, Copacabana, Coq Rouge, Cotillion Room, El Morocco, Gay Nineties, Jack White's, La Martinique, Leon & Eddie's, Pete's Monte Carlo, Stork Club, Toots Shor's, 21 and the Versailles.

Demand for Colored Names Up in Philly

PHILADELPHIA, Feb. 14.—To meet the increasing demand for colored acts, Jolly Joyce Agency here has set up a separate department for the colored performers. Shortage of available names has practically placed a premium on Negro performers with marquee value. Joyce points to the $650 per week paid by Frank Palumbo for the Three Peppers, doubling between Palumbo's Cafe and his New 20th Century Club. Originally slexded for four weeks, Peppers are currently in their 20th week.

Joyce is also handling Stepin Fetchit and, in arrangement with Jene Goldsette, the Charioteers. Also, the new team of Troy Brown and former band leader Barron Lee.

More 1-Night Vaude In New York for RKO

NEW YORK, Feb. 14.—Two one-nighters of vaude are being staged by RKO. The Royal, Bronx, will start Monday shows February 23, while the Orpheum, Brooklyn, is scheduled to begin Tuesday, February 24. Both houses will be booked by David S. Stern.

Each will use five acts. Mike Edelstein is division manager of the Royal, while the Orpheum is in Lou Goldberg's bailiwick.

The Prospect, Brooklyn, started Monday stageshows several weeks ago.

MCA Booking Toledo

TOLEDO, Feb. 14.—Hollywood Club, new spot here, opens Thursday (19) with a show booked by Eddie Elkort, of MCA, Chicago. Line-up includes Cliff 'Wimpy' Hall, Lou Hoffman, the Vikings, Ann O'Connor, Hollywood Honeys (line of eight) and Hank the Mule. Benny Strong's band will play show and dance music.

Union Wants Pay for Line Put Out Of Work When Cafe Lost Liquor Okay

DETROIT, Feb. 14.—Echo of the 10-day closing enforced on the Bowery Cafe by the Liquor Control Commission was heard when Lee Golden, executive secretary of American Guild of Variety Artists here, sought to collect for the Donn Arden Girls. Golden threatened a picket line if Manager Frank Barbaro failed to pay. Girls are still on the job.

Barbaro is declining to pay the girls for the time they lost when the spot was closed, on the ground that the closing was by order of public authorities, and so he was not responsible. This view seems to be accepted by other AGVA members and by the musicians' local, according to Benny Resh, orchestra leader. Golden could not be reached for a statement.

A spokesman for Barbaro also said Barbaro was not responsible, inasmuch as the line was employed by Donn Arden who, he said, paid the girls' Social Security taxes.

Reopening of the cafe, with Belle Baker headlined for a nine-day stand, drew average business, about 9,000 admissions, according to Manager Frank Barbaro. Opening, which had been sold out by reservation, turned out to be poor because of severe ice conditions. The Baker figure is about 1,000 below Harry Richman's in the last full week before the spot was closed.

Minor changes in policy have been made, in order to overcome the commission's objections to alleged "indecent" character of the show. Charlie Carlisle, emcee, whose style of gags was objected to, has switched to a more subtle delivery.

Barbaro has booked Bonnie Baker for a week, opening Monday, with an option for a second week, to be followed by John Boles opening March 2.

Show Fields Figure in Top News; Draft Deferment for Film People And OCD Appointments Start Fuss

(Continued from page 3)

a radio station (WMCA) under the censorship regulations was registered in the coverage of the Normandie fire.

Immediately following General Hershey's announcement deferring film people from armed participation in the war, George Schaefer, president of RKO and chairman of the industry's War Activities Committee, announced that very few deferments would be asked for. Industry and Selective Service officials will review exemption pleas.

Notwithstanding this, however, the Screen Actors' Guild immediately made public a resolution disapproving General Hershey's action, stating: "The Screen Actors' Guild took no part in requesting that the motion picture industry be classified specially for the draft. It does not agree with the classification. It believes actors and everyone else in the motion picture industry should be subject to the same rules for the draft as the rest of the country."

Six other studio unions, representing 6,000 members, protested to General Hershey, stating that "motion pictures will play an increasingly important role in war by building morale and bringing to the people . . . a greater understanding of the war," but that "exemption from armed service should be based solely on the merits of each individual case judged by already existing rules set up by Selective Service boards."

In New York officials of the American Federation of Radio Artists and musicians' union, Local 802, stated that they would not seek deferments for members. Musicians' union said it already had 1,000 members in the service.

International Alliance of Theatrical Stage Employees announced a 10-point program to aid the government's effort in conserving materials and equipment used in the operation of projection rooms. Actors' Betterment Committee passed a resolution Thursday (12) censoring the attitude of Congress in repudiating the aid of actors in the war effort.

Mrs. Roosevelt maintained a firm stand in defending the appointment of Mayris Chaney to a post in Philadelphia as director of children's activities for the OCD's Physical Fitness Division. Miss Chaney, ballroom dancer, of the team of Chaney and Fox, has had the job for two months at $4,600 a year (she claims that she hasn't been paid yet). While the fur was flying thick, the First Lady asked to be permitted to defend her position before a Congressional Committee. She said she would resign her Civilian Defense post "very soon" after the organizational work has been completed. Mayor La Guardia resigned as director earlier in the week, being succeeded by James M. Landis.

At the same time, Cantor, Olsen and Johnson sent wires to William Green, president of the American Federation of Labor, and Philip Murray, president of the Congress of Industrial Organization, resenting Congressional attacks upon the acting profession and calling upon the labor leaders to protest "discriminating legislation isolating people in the entertainment industry from their fellow Americans."

Meanwhile, despite the Congressional and newspaper fury, the White House has maintained silence about the application of show business as a morale builder. First major use of the entertainment facilities of radio goes into effect tonight, when the four networks present a co-operatively produced show, at their own expense (approximately $1,000 each) as a weekly feature in bringing war aims closer to the public. Program is booking up with 500 stations. New Blue Network is making a strong effort to give the programming of the chain a defense slant with the addition of defense programs, according to Philips Carlin, vice-president of the chain. This condition is a reflection of programming changes thruout the country in the radio industry.

Max Wylie, Chicago exec of the Blackett-Sample-Hummert agency, made his appearance in Washington to consult government officials on script changes with a defense slant in the agency's raft of soap operas on the networks. Other agencies are also working on similar ideas.

Melvyn Douglas also announced that he is carrying on his work as Arts Chief of the OCD notwithstanding the Congressional furor. He said that he and other artists working with him would "establish a focal point which will be a meeting place for the programs connected with the winning of the war and the talents which are able to help convey the community to that program."

First reprimand of a radio station for allegedly not complying with censorship regulations was handed down by the navy to Station WMCA for not first clearing its information thru the Navy Press Department. Navy was irked because WMCA hinted sabotage in its descriptive broadcasts of the Normandie disaster, while the navy said that it was an accident.

MCA Enters 1-Nite Field With Names; Jno. Mack Brown 1st

NEW YORK, Feb. 14.—Realization that the one-night booking of film names is a profitable venture has prompted Music Corporation of America to spot Johnny Mack Brown on a series of theater bookings on Kemp time in the South. Brown, in company with three cowboy musicians, started yesterday (13). This is the first time that MCA has arranged an extensive tour for a cowboy film playit.

Brown has been booked so far for 28 dates, with others currently being lined up. The tour may take up to April 1, the time that Brown is scheduled for more pix.

William Morris Agency has long had a stranglehold on such ventures. Martin Wagner has been arranging these dates for many years.

Brown's dates are on a guarantee basis, with many bookings calling for overages.

Sunday Vaude Draws New Patrons in Man.

MANCHESTER, N. H., Feb. 14.—Extending of the Palace Theater's Friday-Saturday vaude to Sunday night appears to have been a ten-strike for Manager Al Foley. Place is only vaude house in this city of 63,000. Foley found that while all the other local film houses were enjoying bumper biz Sunday night, he had vacant seats. Sunday, February 8, he experimented with vaude and first show sold out early.

Manager Foley says most of the audience at his Sunday shows are new customers. He points out that his previous effort to have vaude three days a week starting Thursdays resulted in spreading the average two-day biz over three days.

Establishment of an army air base here was expected to help considerably, but Foley finds that a turnout of more than 20 soldiers at any show is exceptional. Reduction of the 44-cent top admish price to 31 cents for men in uniform failed to do any good.

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Night Club Reviews

Hurricane, New York

Talent policy: Dance and relief bands; floorshows at 8, 12 and 2. Management: David Wolper. Prices: Dinners from $1.50; minimum after 10, $2.

A fast-moving, constantly entertaining show, headed by Cabot and Dresden, ballroom team originally booked in for two weeks but held for four and advanced to top billing. They do three terrific numbers—a fast opener packed with thrilling lifts, a ballroom polka studded with flashy whirls, and a tremendously effective closing number in which the climactic lifts and spins brought down the house. The tough supper show crowd applauded through; and the three numbers are so packed with intricate patterns of holds and thrilling lifts, performed with grace and ease in rapid succession, that they could make five of the routines usually presented by ballroom duos. An outstanding team.

Alan Gale emcees effectively, building up the acts well and scoring heavily in his own slot, in which, with the aid of Edward Blum, pianist, he offers imitations and general tomfoolery, topped by a terrific Bert Williams impersonation. Had a tough crowd when caught, but by the time he was thru he had them eating out of his hand. Parker and Porthole, ventriloquial act doubling from *Sons o' Fun*, scores nicely with routine cross-fire, but really comes thru with a mentalist bit that's unusual and highly effective. Jimmy Shields sings *Begin the Beguine* and *The Thrill Is Gone* and also aids in the production numbers. He has a nice voice, and would probably show up to even better advantage if he avoided the mike, which distorts his quality and blasts when he lets loose on power.

Hurricane Honeybilles, 10-girl line, does nicely in three production numbers, with two of the kids pulled out for song and dance specialties. Opener is a cute routine in brief blue costumes, second is a waltz in black and gold, and all-on finale is fitted out in red, white and blue, with Shields and one of the gals singing *No Priority on You*.

Dave Dennis's band is excellent for dancing and one of the best show bands in the country, providing consistently terrific backing for the acts. Alternate is Lolita Cordoba's Latin crew, topped by a standout trumpet. Tyche, psychologist, is available for readings.

Food, service and liquor excellent.

Eugene Burr.

Hi Hat, Chicago

Talent policy: Floorshows at 9, 12 and 2; show and dance band; rumba outfit. Management: Louis and Elmer Falkenstein, managers; Fred Joyce, publicity. Prices: No minimum except Saturdays ($2); dinner from $2.

Ralph (Cookie) Cook, nut comic and a local favorite, is headlining the new show which includes the holdover of Everett West, singer; the Winnie Hoveler Girls (6) and the addition of the Lonette Sisters and Jean Blue. It is up to Cook to bring in the customers who turned out to see him at the competitive Colosimo's and Harry's New Yorker rooms. He dishes out low comedy all the way, as many as is probably permissible without getting yourself shipped into a lunatic asylum, and, judging by the response, plenty funny. You are either in the mood for this stuff or not, and if you are you are bound to have a whale of a time.

Everett West has a trained tenor voice and a forceful delivery. He is getting a bit too heavy around the waist, and that should serve as a danger signal. Offers selections from operettas and the pop field and sells them effectively.

The Winnie Hoveler Girls repeat their Spanish and military routines in the opening show, both creative numbers. Floor is a bit small for their opening effort in which three of the girls, as gauchos, dance with three senoritas.

Jean Blue, singer and tap dancer, is weak. Does not have strong enough specialties to hold attention in this room. The Lonette Sisters, acro team, fare much better with their unison work. Girls look well and possess plenty of showmanship.

Eddie Fena's six-piece ork plays show and dance music, with Bea Vera's combo dishing out the Latin rhythms.

Sam Honigberg.

Casino Urca, Rio de Janeiro

Talent policy: Show and dance bands; two shows nightly at 10 and 12:30. Management: Sr. Joaquim Rolla, managing director; A. D. A. Lida, S. A., publicity; Jorge Margerie, booker; Zacharias Iaconelli, artistic director. Prices: Dinners, 10 mil-reis; minimum, 10 mil-reis at dinner, 20 mil-reis at supper; Saturdays, 30 mil-reis.

New Carnival show, with some talent carried over from previous one, should keep the cash registers clicking during the Carnival season.

Feature, Ray Ventura and band from Paris (holdover), tossed up new novelty numbers along with a couple of the best from the past show. Novak Sisters (3), acros; Lee Brody and Leslie Miller, at the Hammond and Novacord, and Whitey Cungeroo Dancers (holdovers) are the U. S. entries. Beatrice Costa and Jararaca and Ratinho, from radio, and Vic and Joe, Brazilian acros, are new additions.

Fantasia Americana, staged for the Latin American conference, is carried over.

Vic and Joe teed off with an entire new routine. Boys have speeded up to good results. Back bend from pedestal raising partner off floor into a handstand brought nice applause.

Medeline Rosay's Brazilian folk dance set her solid.

Professor Birreira, with Miss Nadja, offers mental telepathy. The professor, wearing a turban top piece puts Miss Nadja thru a series of thought suggestions while working the tables. Nadja blindfolded, responds with rapidity, naming various articles.

Jararaca and Ratinho, comics, playing guitar, tenor sax and maracas, start off with gags, two Brazilian numbers and *Good Morning* in English.

Novak Sisters followed with some snappy tricks, tumbling, head and hand stands. Off to big hand.

Closing, the *Fantasia Americana* number uses Linda Batista warbling *God Bless America*, followed by lowering two huge portraits of Presidents Roosevelt and Vargas and the band hitting into *Stars and Stripes* for a grand finale.

Ventura band has Coco Aslan handling the comedy and novelty numbers and Micheline Day doing straight vocals. New offerings included *Limehouse Blues*, featuring harmonica, trumpet, guitar and bass; Coco's impressions of a woman knitting a sweater, which drew howls, and Louis Salvador accompanying himself on guitar, a near show-stop. *Everything Goes Well, Mimo, Marquise*, a comedy Russian glee club number, and a potpourri wound up Ventura's portion of the late show.

Whitey's Congeroo Dancers (6) gave patrons a look-see at just about everything Harlem has to offer. Beatrice Costa, with male partner, opened with chatter, then offered a Brazilian number, with comedy interpolations. Sells nicely.

Carnival-of 1942, a 20-minute concoction of the spirit of Momo, king of Carnival, brings out this year's batch of Carnival tunes. Costumes, scenery and lights, the entire cast give the tourist a miniature reproduction of Rio during Carnival. Very effective closing.

Lee Albano emseed and warbled *Tudo e Brasil*. Geo orchestra did a swell job with the show music, alternating with the Palva ork for dances. A five-minute session by the Brody-Miller combo, dishing up some old-time war tunes, set the crowd in a spirit of community singing.

James C. MacLean.

Jimmy Brink's Lookout House, Covington, Ky.

Talent policy: Dance and show band; floorshows at 9:30 and 12:30. Management: Jimmy Brink, owner; Howard Smith, manager; George Rahe Jr., publicity. Prices: Dinners from $1.50; drinks from 40 cents; minimum $1.50; Saturdays, $2.50.

Business is on the terrific side here, with Cab Calloway, his ork and his *Jumpin' Jive Revue* topping the previous record by $200 on their first week, beginning February 3; hitting close to the old mark last week, with the third and final week, ending Monday (23), promising more of the heavy money. Besides pulling the Lookout House's regular patrons, Cab and his gang attracted oodles of younger spenders who had never seen the inside of the place before.

Calloway's grand band, employing five reed, seven brass and four rhythm, is really a continuous show in itself, with the Jive King cavorting in his usual showmanly manner to excellent results, and with the added talent offered in the *Jumpin' Jive Revue* it measures up as out-of-the-world floorshow fare.

Show opens with a hi-de-ho selection by the band, after which Anise and Aland, mixed dancers, cavort excitingly thru three routines—a whirling modern to *Tea for Two*; a Latin-tinged waltz, featuring daring lifts, spins and twirls, with a fast overhead finish, and a dashing and original modern nifty. Greeted vociferously.

Band then swings into *Nain Nain*, with Cab leading on the vocals and the four Caballers giving it a good dressing from the background.

Ham Cole, elongated tapster, sings *I Get a Kick When I Kick a Hot Lick* before contributing a masterful bit of tapping that stamps him as one of the best hoofers in the business. Could have stayed on indefinitely.

The Caballers, male quartet, working from the stand, give heavenly treatment to a terrific arrangement of *Blues in the Night*, with Cab handling the lead vocals from the floor.

The Calloway Rug Cutters, three lads and three high yellows, follow with some jiving to the tune of *Knock Me Some of That Fine Jive* and encore with a jitterbug session. Made a good impression. Cozy Cole takes the next spot for his well-done jive stint on the drums.

Paul, Slim and Eddy combine gagging, mugging, acrobatics and tumbling to make for a hilarious and typical Negro comedy session. They panicked 'em to the biggest hand of the evening.

For the finale, band swings into *Cosachita Cares Nothing About Love*, with Cab handling the lyrics and the Rug-cutters returning for a satirical rumba routine. Proves a good closer to an excellent show.

Bill Sachs.

Glenn Rendezvous, Newport, Ky.

Talent policy: Dance band and floorshows at 9 and 1. Management: Pete Schmidt, owner; Glenn Schmidt, manager; Miles Ingalls, booker; Harry V. Martin, publicity; Ernie Price, maitre de; Bob Bond, assistant maitre de. Prices: Dinner from $1.50; drinks from 40 cents. Minimum $1.50; $2.50 Saturdays.

Floor layout, in for the usual two-week period, is fairly entertaining. Absence of the usual line possibly accounts for the lack of flash.

Opener has Eleanor Knight, a brunet lovely, contributing a Latin-flavored whirling tap in able fashion. Also provides a bit of novelty with the dancing hand puppets. Registered nicely.

The Whalons, brother and sister ballet and adagio team, are a natural for a class nitery or hotel room. Present a polished and carefully executed adagio posing routine, marked with unusual spins, twists, holds and bends. Make a neat appearance and sell in a graceful manner. Well received.

Keith Clark, French magician, a neat figure in gray tails, combines a variety of magic with good selling and a smattering of comedy to make for a smooth, finished and highly entertaining performance. Much of his comedy effort was wasted on the small crowd. Clark works with cigarettes, rope, cards and silks, with his various routines marked with considerable novelty. Warmly received.

The Kim Loo Sisters, Chinese harmony trio, open with *Let Me Off Uptown*; follow with a novelty, *Pity Poor Ming Toy*, and wind up with *You Ain't Nowhere*. Girls have good appearance and went well, despite their stock delivery and unexciting personality. Forsook an encore.

Billy Snider and His Kentucky Colonels, local crew, continue on the show and dance music. Business here still off.

Bill Sachs

Kitty Davis, Miami Beach, Florida

Talent policy: Show and dance band; shows at 9:30, 12:30 and 3:45. Management: Kitty Davis, owner; Joe Barock, headwaiter; Les Simmonds, publicity. Prices: Dinner from $1.50; drinks from 60 cents; minimum $1.

The Kitty Davis personality is the big drawing card here, and the audience participation games of Jack Shay keep the crowds in their seats after the show is over. The room is jumping all the time, and business is good.

Sid Tomack and the Reis Brothers entertain with song and dance routines that draw guffaws. They're zanies, and customers went for them big. Their impressions of old-time vaudevillians were socko.

Duke Durrell, who looks like a character out of a comic opera, fiddles difficult operatic numbers in unorthodox style for comedy effect. Got a big hand for *Poet and Peasant*. Small, with bushy hair and tricky eyes, his appearance is laugh-provoking. Plays the violin most skillfully.

Mayin, a dark-haired gal, sings in six languages. She did *Mama Quiero*, *I Am an American*, and danced a conga in Chinese style. Had to beg off.

Joan Woods, snappy-looking tapster, knocked out a few Latin and American rhythms. A good hoofer, she won a satisfactory hand.

The Poll-Mar girls (5) showed up to best advantage in the *Intermezzo* number. Good-looking girls who know their work and do it well. Costumes are okay, too.

Johnny Silvera supplies the music for the show and dancing.

Harry B. Kind.

Joaquin Garay's Copacabana, San Francisco

Talent policy: Dance and show band; floorshows at 9:30, 11:15 and 1; matinees Saturdays. Management: L. A. Wood. Prices: Dinners, $1.50 and $2; drinks from 40 cents. Sam Rosey, booker.

Spot has been open about five months. Room is intimate and seats about 175. Decorated in good taste, with Latin motif. Show and dance band are in keeping with Latin atmosphere.

Small show of four acts is well balanced and consists of Rosita and Deno, Latin dancers; Blanca Escalante, Cuban singer; Carlita Chicuelo, dancer, and Joaquin Garay, emsee. Opens with Carlita Chicuelo in a castanet dance. She

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in wardrobed in solid red sequin gown, which helps get this number over.

Second spot is capably filled by the fiery delivery of Blanca Escalante's Cuban and South American songs. Gal is dark and sexy, with a powerful voice that had the customers begging for more.

Rosita and Deno, here in a return engagement, are dressed in good native taste. Open with *Mexirilon*. Second number is a samba and, for a third, go into a sock whirlwind routine which they have retained from their old straight ballroom days. Floor is extremely small, but team manages to work with incredible speed, getting off to a solid hand. Had to come back for a fourth number, the Mexican Chapiness.

Garay closes the show with a good selection of lighter Latin and American songs. He is a local boy, and has a terrific following.

Al Wallace's orchestra of six is a hep band of the Latin jive, likewise kept busy doubling weekday matinees in the Persian Room of the Hotel Sir Francis Drake. Play flawlessly for both show and dance. Spot was filled when caught.

Edward Murphy.

Biltmore Bowl, Los Angeles

Talent policy: Dance band and floorshows at 9:15 and 11:45 p.m. Management: Joseph Faber, manager; H. Stolber, headwaiter. Prices: Dinner from $2; drinks, 75 cents.

Joseph Faber has established a reputation for good floorshows. Current show is fast, smooth and packed with good solid entertainment.

Spot was filled the night caught.

Phil Harris (six brass, four reed, five rhythm, including two pianos) and his ork are featured, with Harris emseeing in good style. He doesn't have too much to say but runs the acts and gets them plenty of applause.

One of the other features of the 30-minute show is pretty Ruth Craven, redhaired songstress. Has plenty of personality and sells well. Did well on *There's a New Day Coming, Manana* and socked on *I Got It Bad*. She emceed with *McNamara's Band* and *Jenny*. Harris outfit does a sweet job of accompanying.

In presenting Pat Dwyer as announcer, Faber is giving the Bowl patrons something new in entertainment. It is a game of badminton played right on the dance floor by Bill Hurley and Noel Radford. Dwyer is not the best of announcers and he follows the game only close enough to give those who have a knowledge of it an idea of what's going on. Hurley and Radford smash and backhand sufficiently to make the game flashy. They play one game, which is adequate. Patrons eat it up.

Sam Abbott.

Curly's Cafe, Minneapolis

Talent policy: Floorshows at 8, 10:15 and 12; show and dance band; piano soloist for intermission. Management: James Hegg, manager; Jack Potter, headwaiter; William Morris Agency and Goldie Booking Office, bookers. Prices: Dinners from $1; drinks from 30 cents.

Curly's seems to be doing fine business despite war jitters. Perhaps one of the reasons why it is a favorite is the homey, gaggy method in which Jimmy Hegg emsees. Hegg, on this job for nearly five years, has made hundreds of friends. His jokes, gags and general behavior have made him a favorite.

Vern and Evelyn, rhythm dancers, open with a very fast tap that the audience liked immensely. Return later for an acro-tap dance that nearly showstopped.

Thelma Shirley, ork canary, is better than any other band girl singer that has appeared here in months. Her first number was messed up because of a gag Hegg and the musikers pulled and she had to bow out on *Melancholy Baby*. Next, *Chloe*, however, was excellent.

Headline is Sen Lee, Chinese gal, whose dance of old and new China was excellent, but too superior for the audience. They didn't understand.

Andre Vern and Company, man and femme, drag out a huge contraption on which they present one of the finest marionette shows seen in these parts in many years. To recorded music, they take thru the paces a marionette pianist, two skeletons, and a cow and her four calves. This the audience understood; went for it big.

Oscar Hirsch's Beachcomber Band, four pieces, is in its 16th week here. Did an excellent job, with its members working in quite well with emsee Hegg in his "gaggsterings." *Jack Weinberg.*

Edgewater Beach Hotel, Marine Dining Room, Chicago

Talent policy: Production floorshows at 8:30 and 10:30; show and dance band. Management: William Dewey, managing director; Dorothy Dorben, producer. Prices: Cover from 25 cents to $1.

Russ Morgan and band are in for a return engagement (six weeks this time), with a floor bill featuring Betty and Freddy Roberts, the Dorothy Dorben Dancers (8) and Alyce Cerf.

The Morgan band has undergone few changes since its last stay here in July. It is a large musical group, commercial all the way, even to the sketches by Jana, who is out front penciling the contours of couples as they dance by. Phyllis Lynne is still around for sweet tunes that go well with her engaging personality. George Henry and Clarence Melter double from the band for vocals. Morgan, informal maestro, spends a good bit of his time at the piano and pitches in with pop vocals here and there.

Miss Dorben, aware of the tastes of Edgewater customers, has created some unusually novel routines. This holds true of her cake-baking number, in which the girls, in kitchen uniforms and in front of a line of ovens, go thru cute culinary motions, and of the dream waltz, in which an aged couple relives an early romance. The girls are fresh and talented.

Betty and Freddy Roberts, youthful team that is easy to watch because they seem to enjoy every step they perform, went well with a series of versatile numbers that included Brahm's *Lullaby*, a paso doble and Mexican hand-clapping novelty. Appearance and execution are refreshing. (Team doubles as the old couple of the production number.)

Alyce Cerf, whirlwind acrobat, has plenty of room here to exhibit her fast tricks. On and off in record time.

Band specialties fill out the show. Betty Gray, organist, is a strong intermission feature. *Sara Hanigberg.*

Torch Club, Youngstown

Talent policy: Show and dance band; floorshows at 10:30 and 12:30. Management: Johnny and Rachel Cheral. Prices: Drinks from 25 cents, dinner from 75 cents.

One of the newer spots coming to the front fast. An intimate spot, with a good clientele built up by consistent good entertainment and service.

One of the best shows club has offered is current. Headlining are Faye's Boxing Cats, rated as one of the most unusual novelty acts appearing in night clubs. The cats are fitted with boxing gloves and stage three rounds of realistic pugilistics. Eddie Fay's running account increases interest.

Kay Howard, featured vocalist, is quite original in her song presentations. Bob Nelson, the "Ronald Colman of the Air," does a neat emsee job and clever impersonations of radio stars. Winding up the bill is the dance team of Paul and Queda, who do the "Dance of the Maniac."

Enzo Restivo's ork provides the musical background and is a favorite with the customers. *Rex McConnell.*

Copacabana, Rio de Janeiro

Talent policy: Show and dance bands; show at 12. Management: Duarte Atalaya, managing director; Gilberto Pereira da Silva, chief of publicity; M. E. Stuhart, artistic director; Bardi, headwaiter. Prices: Dinners 30 mil-reis; midnumus, weekdays 20 mil-reis; Saturdays, Sundays and holidays 40 mil-reis.

With the room decorated in carnival atmosphere, our revue is an improvement over the last show and should improve biz.

Tenner and Sweet, American male rope-spinning duo, are the new faces in the show; the Three Arnolds, U. S. acros, being holdovers. Both girl lines, U. S. Copa girls (4) and Brazilian line (8), offer all new routines. Carmen Salazar, Spanish dancer (holdover), spotted twice, has colorful costumes.

Four Copa girls toed off with musical comedy routine, followed by four Brazilian girls shaking up an Hawaiian number. Four more Brazilian girls in Oriental garb set the stage for Paulo do Castro, who vocals *Magic Lanterns*.

Three Arnolds, fem and two males in cowboy outfits, repeat their routine from previous show to good applause. Two groups of girls (five each) offer a novel routine as ponies. Carmen Salazar tosses up a Spanish dance, her castanet and footwork being excellent.

Tenner and Sweet turned in some fine rope spinning. Boys use many ropes, including spinning a 75-foot rope while lying on back. Boys lose no time between tricks.

Closing, *Rhythm of the Drums*, is staged entirely for carnival, with the Claude Austin band giving out the history of the drums, leading into the Brazilian Samba. Eight Brazilian girls, later augmented by four Copa girls, on for samba, with two Bras girls stepping down for a hot bit of Balanna. Girls offer samba as Nuno Roland vocals. Everyone in plenty of action for finale.

Claude Austin band did a fine job with show music, alternating with Simoa Bountmand band for dances. Nuno Roland emseed.

Copa's new show opens February 18, featuring Nini Theilade. Ballerina will bring in some of her own girls. The Arnolds will close February 13.

James C. MacLean.

Frolics Club, Miami

Talent policy: Shows at 8, 12 and 3; show and dance band. Management: Joe Moss, manager; Bruno, headwaiter; Ken Burgher, press agent. Prices: Dinner from $1.50, drinks from 60 cents; minimum $1.50.

Billy Vine has done so well here that he is being held for the season. Vine warmed up a cold audience with a skit depicting a scene at a train station. His Sadie Thompson number, with the aid of Carol Vance, created quite a sensation. For an encore he did *Memories*, highly dramatic and stirring. His work is original, clever and was well received.

Lillian Carmen sang *I Got It Bad and That Ain't Good*, *Chattanooga Choo Choo* and a special arrangement of *Blue Skies*. The audience ate it up and asked for more. Carmen is adept at blues numbers, has a sweet voice, a nice personality and sells her songs.

Dinas Costello and the Puppy Dancers do some fast and fancy shaking of hips in torrid Latin style. Costello is hot as tobasco and her routines are strange to American ways. Applause-getters.

The Wally Wanger Girls (6) have plenty on the ball. Their *Fiesta* number in gay-colored costumes stood out for deserved applause. In the finale, the entire cast joined in a spirited samba, with the girls in Latin costumes.

The show band of Nano Rodrigo was excellent. Lyle Carlyle band played for dancing.

An extra feature was the clothes auction sale, with Billy Vine as auctioneer. Audience participation demonstrated its entertainment value. *Harry B. Kind.*

Night Club Follow-Up Reviews

TRIANON, SOUTH GATE, CALIF.—Bob Crosby's band soon moves out after 14 weeks. The Bob Cats, jump combo, are featured as an opener on *Smoky Mary*, with Bobby Haggard, bass, and Ray Bauduc, drums, staying at the mike to do *Big Noise From Winnetka*, with Haggard whistling and fingering the strings while Bauduc beats out the tune. Got a big hand.

DePasseo offer some skating, with Miss DePasseo climbing on her partner while he spins around on skates. Do figure skating before calling for patrons to take a spin. The DePasseos, holding hands to make a basket, take a couple for a fly around the special platform. Gag brings on a plant weighing over 200 who is to get $2 for her participation. She displays red bloomers during the spin. Sock finale has girl spinning in a swivel around DePasseo's neck.

Three Crosby sidemen are on for a fan dance which they have done each night but still find a big following. Encored with seven sidemen doing a ballet to *By the Sea*. With pants' legs rolled up they kick and do simple routines. A good novelty.

The Duffins wowed with their ballroom work, finishing off with top acro work. Encored with the rag doll dance, which has never failed to bring down the house. Slick lifts and smooth spins mark this act. *Sam Abbott.*

CAPE SOCIETY UPTOWN, New York.—This interesting club is still entertaining patrons with swing music, superbly played. Its two bands and two acts are all recording artists—making this club possibly the only nitery in the country with both bands and floorshow artists also being recording artists.

John Kirby's six-man crew is first rate. O'Neil Spencer, hot drummer, returns February 16 after a six-month leave due to illness. Specs Powell has been subbing during that time. Kirby's bass fiddle leads, and the band really sends. Charlie Shavers's muted trumpet is exciting and most of the band's output are his arrangements or originals.

Eddie South's fiddling is still a standout in the show, and his four men back him for excellent renditions of classics and standards in swing time. Stanley Facey leads his rhythmic piano to South's fiddle solos.

Golden Gate Quartet are still displaying their superb rhythmic, soft treatment of spirituals at the mike and without musical accompaniment. Demand and held attention.

Hazel Scott closes the show and sings and plays the piano in a darkened house and with a pin spotlight on her head and shoulders. This dramatizes her work and enables her to get full value out of her expressive, ecstatic face. Swings the classics, and had the customers yelling for more. She has been set for the next Orson Welles film, incidentally.

Paul Denis.

BLACKHAWK CAFE, CHICAGO—Orrin Tucker and his new band (sans Wee Bonnie Baker) opened here Wednesday (11) for eight weeks, an attraction that promises to be the most popular this spot has had in months. Orrin is a good name in town, and his band is designed to please the dancing youngsters who frequent this spot.

The two nightly floorshows use specialties from the band and a couple of outside acts. Doris DuPont, cute tapper, is on early with a couple of light, easy-to-watch numbers. Whitey Roberts, veteran vaudevillian, employs too much stage technique to click solidly. He should cut down on both the volume of his voice and exaggerated facial mannerisms. His dances while juggling, twirling a baton and skipping a rope are okay, but the accompanying gags are not.

The band sells *Smoke Gets in Your Eyes* and its familiar magic novelty. Bob Haymes, young tenor, impresses on a couple of ballads. Nick Daquila, guitarist, is spotted on *Blue Skies*, and Phil Patton, drummer, doubles vocally on a cute novelty tune.

Nino Nanni held over as intermission pianist and vocalist. *Sam Honigberg.*

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(For Orchestra Routes, Turn to Music Department)

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Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater. NYC—New York City; Phila—Philadelphia; Chi—Chicago.

A

Adrienne (State) NYC, t.
Alexander, Cecil (Treasure) Phila, t.
Allen, Dorothy (Alwanda's) NYC, nc.
Allerton, Bert (Pete's Monte Carlo) NYC, nc.
Alvarez, Fernando (Copacabana) NYC, nc.
Ambrose, Billy & Ruth (Commodore) NYC, h.
Amos, April (Beachcomber) NYC, nc.
Anamose, Albert, & Pete Johnson (Cafe Society Downtown) NYC, nc.
Andersen, Ivy (RKO-Keith) Boston, t.
Andrews, Lois (Yacht Club) Pittsburgh, nc.
Andrews Sisters (Chicago) Chi, t.
Anthony, Allyn, & Hodge (Park Central) NYC, h.
Apollon, Dave (Roxy) NYC, t.
Arduaire, Gwili (Jimmy Kelly's) NYC, nc.
Armstrong, Audrey (Famous Door) NYC, nc.
Arvin, Cliff (Tower) Kansas City, Mo., t.
Ashburns, The (Rainbow Grill) NYC, nc.
Auer, Mischa, & Joyce Hunter (Stanley) Pittsburgh, t.
Austin, Virginia (Riverside) Milwaukee, t.

B

Ballero, Marc (Earl Carroll's) Hollywood, cb.
Banks, Sadie (Old Roumanian) NYC, re.
Barcelo, Victoria (El Chico) NYC, nc.
Barrie, Harold (Versailles) NYC, nc.
Barnes, Mae (Cerutti's) NYC, nc.
Barris, Elaine (Bali) Phila, nc.
Barry, Fred & Elaine (Plaza) NYC, h.
Beaumont, Pierre (Guston's Music Carlo) NYC, nc.
Belasco, Frankie (Queens Terrace) Woodside, L. I., N. Y., nc.
Belitt & English Bros. (Shubert) Cincinnati, t.
Belling, Clem, & Co. (Leon & Eddie's) NYC, nc.
Belmont Balladeers (Belmont-Plaza) NYC, h.
Belmont, Bobby (Chicago) Chi, t.
Belmont Bros. (Gay Haven) Detroit, nc.
Belmonte, Gloria (La Conga) NYC, nc.
Bennett, Larry, Trio (Hickory House) NYC, re.
Bentley, June (Village Barn) NYC, nc.
Bernard, Freddie (Old Roumanian) NYC, re.
Berry Bros. (Music Hall) NYC, t.
Berry, Connie (Cafe Society Downtown) NYC, nc.
Billingtons, The (Chez Paree) Chi, nc.
Blackwell, Carlyle (Diamond Horseshoe) NYC, nc.
Blaine, Dorothy (Walton) Phila, h.
Blaine & Blaine (Palm) Cincinnati, nc; (Mosko's) Cleveland 23-March 7, re.
BlaKstone, Nan (Esquire) Montreal, Can., nc.
Blanche and Elliott (Paul's Inn) San Diego, Calif., 9-31, nc.
Blind Bumbo Team (Larson's) Detroit, nc.
Blue, Ben (Slapsy Maxie's) Beverly Hills, Calif., nc.
Boles, Helen (CocoCoolNut Grove) Santa Monica, Calif., nc.
Boley, Kay (Columbia's) Chi, nc.

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America's Finest Girl Instrumental-Vocal Act

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Personal Rep. Allan Rupert, 1697 B'way, N. Y. C.

Bond, Angie, Trio (Rogers Corner) NYC, nc.
Bongen, Art, & Andrillita (Roosevelt) Jacksonville, Fla., h.
Boran, Arthur (Rio Casino) Boston 21-March 6, nc.
Boswell, Connie (Shubert) Cincinnati, t.
Boucher, Yvonne (Ben Marden's Riviera) Fort Lee, N. J., nc.
Boyle, Charlie (CocoCoolNut Grove) Santa Monica, Calif., nc.
Bradley, Vi (Club Midnight) NYC, nc.
Brent, Patricia (Club Frisco) NYC, nc.
Brinkop (Cerutti's) NYC, re.
Brokaw, Eileen (New Yorker) NYC, h.
Brown, Evans (Wilter) Wisconsin Rapids, Wis., h.
Brown, Toby (Campbell's Oasis) Muncie, Ind., nc.
Bruce, Ippie (Queens Terrace) Woodside, L. I., N. Y., nc.
Brucetts (Patio) Cincinnati 9-19, nc.
Bryant, Marie (RKO-Keith) Boston, t.
Bryant, Willie (Famous Door) NYC, nc.
Burke, Paul (Mehlinger's) Chi, t.
Byrnes & Swanson (Leon & Eddie's) NYC, nc.

C

Carla & Fernando (Havana-Madrid) NYC, nc.
Carlisle, Kitty (Chez Paree) Chi, nc.
Carlisle, Una Mae (Cat & Fiddle) Cincinnati, nc.

CAPPELLA AND PATRICIA

currently FROLIC—MIAMI

Thanks to Irving Lazar of William Morris Agency

Carmendita (Club Gaucho) NYC, nc.
Carney, Alan (Earle) Washington; (Stanley) Pittsburgh 20-26, t.
Carole & Sharod (Strand) NYC, t.
Carr Bros. (Roxy) NYC, t.
Carre, Charles (Commodore) NYC, h.
Carroll, Earl, Vanities (Earle) Phila, t.
Carson, Jean (Hollenden) Cleveland, h.
Carvell, Jean (La Conga) NYC, nc.
Chanticleers, Four (Cerutti's) NYC, re.
Chandra-Kaly Dancers (Chez Paree) Chi, nc.
Charles, George (Pierre) NYC, h.
Chittison, Herman (Le Ruban Bleu) NYC, nc.
Chords, Three (Chez Maurice) Montreal, nc.
Christopher, Milbourne (St. Moritz) NYC, h.
Clark, Buddy (Greenhill) Chi, t.
Clark, Kaish, (Glenn Rendezvous) Newport, Ky., nc.
Claude & Andre (Tower) Kansas City, Mo., t.
Clayton, Gene (Tower) Kansas City, Mo., t.
Coslins, Olga (Le Ruban Bleu) NYC, nc.
Code, King, Trio (Kelly's Stable) NYC, nc.
Cook, Ralph (El Toro) Chi, nc.
Correa & Conl (Havana-Madrid) NYC, nc.
Cortis, Sonia (La Conga) NYC, nc.
Covarro, Nina (Bal Tabarin) NYC, nc.
Custer, Al (RKO-Keith) Boston, t.

D

D'Arcy, Jeanne (McAlpin) NYC, h.
Day, Suzanne (Leon & Eddie's) NYC, nc.
Duke, Nicholas (Music Hall) NYC, t.
Dale, Glen (Chez Paree) Denver, nc.
Davis, Carl (Shubert) Cincinnati; (Colonial) Dayton 20-26, t.
Dandolo, Billy (Famous Door) NYC, nc.
Dare, Dorothy (Ill Cafe) Hollywood, nc.
Darling Sisters (Chin Lee's) NYC, re.
Daro & Rorda (Show Bar) Detroit, nc.
Davidson, Ken, & Hugo Furgio (Capitol) Washington, t.
Davis, Eddie (Leon & Eddie's) NYC, nc.
Daye, Suzanne (Leon & Eddie's) NYC, nc.
De Angelo & Porter (Brown) Louisville, h.
Debonairs (Earl Carroll's) Hollywood, cb.
De La Plante, Peggy (Bch Hotel) NYC, nc.
DeMarco, Isobel (Teddy's L'Aiglon) Chi, nc.
DeMayos, The (Jimmie's) Miami 16-26, nc.
Delahanty Sisters (U. S. A. Club) Marcus Hook, Pa.
Del Ray, Manya (Jimmy Kelley's) NYC, nc.
Dexter, Carol (Copacabana) NYC, nc.
Dexter, Rose (Cafe Society Downtown) NYC, nc.
DiFlavio, Don (Stevens) Chi, h.
Dolmoff, Alexis (Rainbow Room) NYC, nc.
Dorben Dancers, Dorothy (Edgewater Beach) Chi, h.
Dorcen (The Drum) Miami, nc.
Douglas, Ray (Warren) Brooklyn, nc.
D'Orsy, Phil and Sandra (100) Des Moines, Ia., nc.
Drayton, Jack (Harry's Garden Tavern) Bellefonte, Pa., nc.
Duffins, The (Trianon) South Gate, Calif., h.
Duke, Marylin (Commodore) NYC, h.
Dumont, Marie (Crisis) NYC, nc.
Duncan, Jackie (Clark's Oasis) Buffalo, nc.
Dupont, Bob (Stanley) Pittsburgh, t.

E

Eberly, Bob (Pennsylvania) NYC, h.
Eddy, Val (Fargo) Fargo, N. D., 16-19; (Orpheum) St. Paul 20-26, t.
Estelita (Copacabana) NYC, nc.
Evans, Bob (Oriental) Chi, t.

F

Farrell, Jack (Beachcomber) Baltimore, nc.
Fenton, Mildred (Embassy) Phila, h.
Ferris, Tommy (Singapore) Chi, c.
Fisher's, Bob, Fearless Flyers (Shrine Circus) Cincinnati 16-21.
Fitzgerald, Lillian (18 Club) NYC, nc.
Fontana, Georges (Diamond Horseshoe) NYC, nc.
Forbes, Ann (Bill Bertolotti's) NYC, nc.
Forbes, Marla (No. 1 Bar) NYC, nc.
Franklin, Cass (Fifth Ave.) NYC, h.
Franklin, Hazel (Biltmore) NYC, h.
Frisco, Joe (Club Frisco) NYC, nc.
Fromm, Jane (Royal Palm) Miami, nc.

G

Galante & Leonarda (Benjamin Franklin) Phila, h.
Gale, Alan (Hurricane) NYC, nc.
Gale, Peggy (Slapsy Maxie's) Beverly Hills, Calif., nc.
Garron & Bennet (Hollywood Beach) Hollywood, Fla., h.
Gaylord & Rosa (Bismarck) Chi, h.
George, Vicki (Club Frisco) NYC, nc.
Georgen & Nannette (Blak's) Detroit, nc.
Gerity, Julia (Sawdust Trail) NYC, nc.
Gilbert, Ethel (Gay '90s) NYC, nc.
Gilmore, Patricia (Biltmore) NYC, h.
Glover & LaMae (Rice) Houston, Tex., h.
Gower & Jeanne (Roxy) NYC, t.
Grace & Scotty (Carle) New Haven, Conn., h.
Grant, Rosalie (St. Moritz) NYC, h.

GRANT FAMILY

Week Feb. 16 to 22

Rex Grill Nite Club, Lowell, Mass.

Direction—MAX TISHMAN, 1619 Broadway, N. Y.

Graves, Gene (Washington) NYC, h.
Gray, Billy (Slapsy Maxie's) Beverly Hills, Calif., nc.
Gray, Gary (Red Barn) Scottsville, O., nc.
Gray, Maxalline (Fifth Avenue) NYC, h.
Green, Cal (Rose House) NYC, h.
Guerlaine, Annette (Chateau Modorne) NYC, re.

H

Hager, Clyde (Diamond Horseshoe) NYC, nc.
Hank the Mule (Hollywood) Toledo, O., c.
Hanson, Bob (Roxy) NYC, t.
Harris, Dick (Charley Foy's) N. Hollywood, nc.
Harrison, Spike (Gay '90s) NYC, nc.
Hartmans, The (Waldorf-Astoria) NYC, h.
Hawkane & Lonya (Shoreham) Washington 16-22, h.
Hayes, Peter Lind (Grace Hayes Lodge) N. Hollywood, nc.
Haywood, Billy, & Cliff Allch (Cerutti's) NYC, nc.
Hayworth, SeaBee, Revue (Cabtel) Raleigh, N. C., 13; (Carolina) Wilson 19; (Academy) Lynchburg, Va., 20-21, t.
Healy, Jane (Murray's Bar) Albany, N. Y., ro.
Heasley Jack & Bob (Biltmore) NYC, h.
Hector & Pals (State) NYC, t.
Herbert, Jack (Helsing Vodvil Lounge) Chi, nc.
Herth, Milt, Trio (Dempsey's) NYC, re.
Hibbert, Byrd & LaRue (Baker) Dallas, 19-26, h.
Higgins, James (Jimmy Kelly's) NYC, nc.
Hill, Betty (El Rat) Chi, nc.
Hild Ballet (Chicago) Chi, t.
Hildegarde (Blackstone) Chi, h.
Hoffman, Lou (Hollywood) Toledo, O., c.
Hollywood Honeys (Hollywood) Toledo, O., c.
Holmes, Helen (Jimmy Kelly's) NYC, nc.
Holman, Libby (Bonwit) Boston, h.
Holman, Maureen (Biltmore) NYC, h.
Howard, Bunny (Park Central) NYC, h.
Howard, Joe E. (Diamond Horseshoe) NYC, nc.
Hoysradt, John (Savoy-Plaza) NYC, h.
Hunsee, Helen (Famous Door) NYC, nc.
Hyers, Frankie (Club 18) NYC, nc.

I

Inge, Adele (New Yorker) NYC, h.
Ink Spots, Four (Regal) Chi; (Michigan) Detroit 20-26, t.

J

Jack & Gill (St. Moritz) NYC, h.
Jason, Bobbe (Old Roumanian) NYC, re.
Jayson, Great (Palm Gardens) Cincinnati, nc.
Jean, Jack & Judy (Stanley) Utica, N. Y., t.
Jefferies, Herb (RKO-Keith) Boston, t.
Johnny & George (Club Maxim) Bronx, N. Y., nc.

POLLY JENKINS AND HER MUSICAL PLOWBOYS

Feb. 20-21, Grand Theatre, Cartersville, Ga. For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Ilion, N. Y.

Johnson, Judith (Texas) Houston, Tex., 16-26, nc.
Jones, Joe (Cafe Society Uptown) NYC, nc.

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JOLLY JOYCE

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K

Kay, Katya & Kay (Earle) Washington, t.
Keller, Dorothy (Capitol) Washington, t.
Kemar, Lela (Old Roumanian) NYC, re.
Kim Lee Sisters (Glenn Rendezvous) Newport, Ky., nc.
King, Charles (Diamond Horseshoe) NYC, nc.
King, Frances (Sheraton) NYC, h.
Knight, Eleanor (Glenn Rendezvous) Newport, Ky., nc.
Knapik Sisters (Edgewater Beach) Chi 16-26, h.
Knoller, Arthur (Club Whitaker) NYC, nc.
Kuznetzoff, Adia (Russian Kretchma) NYC, nc.

L

LaBasto, Paddy (Casanova) Miami Beach, nc.
Ladd, Tommy (CocoCoolNut Grove) Santa Monica, nc.
Lambert, Edith (Bill Bertolotti's) NYC, nc.
Lankins, Billy (Bund Box) Holywood, nc.
La Rubio (Pioneer Nut Club) NYC, nc.
Lark, Linda (Dempsey's) NYC, re.
Laureano, Paula (Ruban Bleu) NYC, nc.
Lee, Peggy (New Yorker) NYC, h.
Lemaire, Jerry (Arcadia Grill) Canton, O., nc.
Lennann, Lenore (Beachcomber) NYC, nc.
Le Paul, Paul (St. Moritz) NYC, h.
Leroy, Hal (Latin Quarter) Boston, nc.
Leslie & Carroll (Nicollet) Minneapolis, h.
Lewis, Benny (Slapsy Maxie's) Beverly Hills, Calif., nc.
Lester & Irmspeun (Nixon) Pittsburgh, re.
Letkis (Leon & Eddie's) NYC, nc.
Lewis, Hilda Jean (Washington) NYC, h.
Lewis, Maxine (Tropics) Hollywood, nc.
Lewis, Ralph (Paul Young's) Washington, nc.
Lewis, Sammy (Slapsy Maxie's) Beverly Hills, Calif., nc.
Lime Trio (Shubert) Cincinnati, t.
Lind, Delia (Diamond Horseshoe) NYC, nc.
Lit, Bernie & Evelyn (Green Villa) Baltimore, nc.
Logan, Ella (Pierre) NYC, h.
Loke, Ken (Victoria) NYC, h.
Long, Walter (Copacabana) NYC, nc.
Lopez, Don, & Maxine Burrat (Copacabana) NYC, nc.
Lorna & Mario (Club Whitaker) NYC, nc.
Lorraine & Norman (Paramount) NYC, t.
Lowe, Ruth (Sheraton) NYC, h.
Loy, Magda (Caston's Monte Carlo) NYC, nc.
Lucas, Nick (Helsing's Vodvil Lounge) Chi 19-March 4.
Lucero, Norma (Russian Kretchma) NYC, nc.
Ludwig, Sunny (Danlero's) Belle Vernon, Pa., nc.

M

McConnel & Moore (Gay '90s) San Francisco, nc.
McCormick, Frank, & Ruth Kidd (Glenn Park Casino) Williamsville, N. Y., 16-26.
McKenna, Joe & Jane (Riverside) Milwaukee, t.
McNellis, Maggi (Ambassador East) Chi, h.
Mack & Minnie (Hofbrau) Lawrence, Mass., nc.
Madera, Nedra (Club Gaucho) NYC, nc.
Madison, Ruby (Gay '90s) NYC, nc.
Maison, Odi & Bernie (Strand) NYC, t.
Malone, Mack (Grace Hayes Lodge) N. Hollywood, nc.
Mangean Sisters (Diamond Horseshoe) NYC, nc.
Manor & Mignon (Beachcomber) NYC, nc.
Manson, Eddie (Leon & Eddie's) NYC, nc.
Marie, Rose (Casanova) Miami Beach, nc.
Marlowe, Don (Victory) Greenfield, Mass., 15-18; (Lyceum) Claremont, N. H., 20-25, t.
Marlowe, Sylvia (Coq Rouge) NYC, nc.
Martells & Mignon (State) NYC, t.
Marten Bros. (Leon & Eddie's) NYC, nc.
Martin, Billy (St. George) Brooklyn, h.
Marta, Richard (Chateau Modorne) NYC, nc.
Mata & Hari (La Martinique) NYC, nc.
Matsienko, Dmitri (Casino Russe) NYC, nc.
Mauzham, Dora (Park Central) NYC, h.
Mavity, Denise (Famous Door) NYC, nc.
Maxine (Club Whitaker) NYC, nc.
May, Grace (New Yorker) NYC, h.
Meet the People (Colonial) Dayton, O., t.
Mercer, Frances (St. Regis) NYC, h.
Mercer, Mabel (Le Ruban Bleu) NYC, nc.
Mercon, Elaine (Pioneer Nut Club) NYC, nc.
Miles, Jackie (Padlock) Miami Beach, nc.
Miller, Kathleen (CocoCoolNut Grove, Santa Monica, Calif., nc.
Miller, Marion (926) Chi, nc.
Moffett, Adelaide (Clover) Miami, nc.
Monte, Manlia (Rainbow Room) NYC, nc.
Montmartre Boys (Jimmy Kelly's) NYC, nc.
Moore, Patty (Slapsy Maxie's) Beverly Hills, Calif., nc.
Morgan, Eddy (Ritz-Carlton) Atlantic City, h.
Morgan, Grace (New Yorker) NYC, h.
Moriarty & Dell (Northwood Inn) Detroit, nc.
Moris, George (Armando's) NYC, re.
Morris, Will, & Bobby (Shrine Circus) Milwaukee 21-26.
Munro & Adams (Jimmie's) Miami, nc.
Murphy, Dean (Royal Palm) Miami, h.
Murphy, George (State) NYC, t.
Murray, Charlie (Pierre) NYC, h.
Murray, Gwen (Sawdust Trail) NYC, nc.
Murray, Wynn (Music Hall) NYC, t.
Myers, Timmie (Han-Jo) Port Huron, Mich., nc.

N

Nadia & Sasha (Casino Russe) NYC, nc.
Na Pua (Lexington) NYC, h.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Advance Bookings

FOUR INK SPOTS: Palace Theater, Akron, Feb. 27-March 2; Palace Theater, Youngstown, O., 3-5; Chestnut Street Auditorium, Harrisburg, Pa., 6; Paramount Theater, New Haven, Conn., 7-11.

SHAVO SHERMAN: Paramount Theater, Omaha, Feb. 27 week; Tabor, Denver, March 4 week.

INA RAY HUTTON BAND: Strand Theater, Brooklyn, Feb. 20 week; Paramount, New York, March 4 week.

THE McKAYS: Edgewater Beach Hotel, Chicago, Feb. 27, two weeks.

ROLLET AND DOROTHEA: Edgewater Beach Hotel, Chicago, March 13, two weeks.

JOHNNY LONG BAND: Chicago Theater, Chicago, Feb. 20 week; Shea's Buffalo, March 6 week; Michigan, Detroit, March 13 week; Palace, Cleveland, March 20 week; Earle, Washington, March 27 week.

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Copyrighted material

Nazzi, Nita (Diamond Horseshoe) NYC, no.
Nelley, Velva (New Yorker) NYC, h.
Neller, Bob (Stanley) Utica, N. Y., h.
Nelson Sisters (El Patio Mexico City, no.
Nevada, Vicki (Bellemont) Cleveland, h.
Nevenah, Clifford (No. 1 Bar) NYC, no.
Noble, Henry (Sherman) NYC, h.
Norman, Peggy (St. Moritz) NYC, h.
Novak Sisters (Casino Urca) Rio de Janeiro, no.
Novelle, Ken (Park Rest) Newark, N. J., no.

O

O'Connor, Ann (Hollywood) Toledo, O., c.
O'Connel, Helen (Pennsylvania) NYC, h.
O'Dell, Dell (Park Central) NYC, h.
Oliveira, Nina (La Conga) NYC, no.
Orta, Lipota (Club Gondra) NYC, no.
Osta, Teresita (El Chico) NYC, no.

P

Palmer, Clark (Village Barn) NYC, no.
Paloma (Le Bahan Rio) NYC, no.
Park & Clifford (Earle) Washington, t.
Parker, Lew (Capitol) Washington, t.
Parker, Ray (Hurricane) NYC, no.
Passos, The (Trianon) South Gate, Calif., b.
Patrick, Pat (Band Box) Hollywood, no.
Paulson, Lelyia (Lexington) NYC, h.
Pepe (Mike Lyman's) Hollywood, c.
Perrin, Mae (St. Moritz) NYC, h.
Poliakova, Nastia (Russian Kretchma) NYC, no.
Pot, Pan & Skillet (RKO-Keith) Boston, t.
Powell, Dick (Riverside) Milwaukee, t.
Price, Sammy (Cafe Society Downtown) NYC, nc.
Pritchard & Lord (Riverside) Milwaukee, t.

R

Rae, Jimmy (Chicago) Chi, t.
Ramirez, Carlos (Martinique) NYC, no.
Ramon & Jo Ann (Jimmy Kelly's) NYC, no.
Raye, Martha, Unit (Plymouth) Worcester, Mass., 18-19, t.
Reisner, The (Spivy's Roof) NYC, no.
Reynolds & Donegan Skating Girls (Sterne Circus) Detroit 18-26.
Rhythm Rockets (Capitol) Washington, t.
Richards, Cully (Walton) Phila, h.
Richards, James (Hollenden) Cleveland, h.
Richey, Jean (Sans Souci) Havana, Cuba, no.
Richmond, Margaret (New Yorker) NYC, h.
Rigo & Hanya (Cora & Irene) NYC, nc.
Rio & Rita (Pan-American Cafe, Hotel La Salle) Chi.
Rivera, Dianita (Jimmy Kelly's) NYC, no.
Roberts, Lucille & Eddie (La Conga) NYC, no.
Roberts, Tommy (New Yorker) NYC, h.
Robinson, Norah (No. 1 Bar) NYC, no.
Robinson & Martin (Stanley) Pittsburgh, t.
Rochelle & Beebe (Nixon) Pittsburgh, t.
Rode, Larry (Greenwich Village Inn) NYC, no.
Rodriguez, Aida (Club Gaucho) NYC, no.
Rogers Dancers (Chicago) Chi, t.
Rollini, Adrian, Trio (Windsor) Bronx, N. Y.; (Admiral) Passaic, N. J., 19-25, t.
Rolls, Molly (Club Westchester) NYC, no.
Rosal, Anita (Club Gaucho) NYC, no.
Rosellianos, The (Oriental) Chi, t.
Rosyetten (Earle) Washington, t.
Rotgette & Don (Colesimo's) Chi, no.
Rushing, Jimmy (Cafe Society Uptown) NYC, nc.
Russell, Bob (New Yorker) NYC, h.
Ryan, Sue (Palace) Cleveland, t.

S

Sally & Annette (Ferrell) NYC, h.
Sanborn, Fred (Statz) NYC, t.
Santiago, Jose, & Alberto Franco (Club Gaucho) NYC, no.
Scott, Hazel (Cafe Society Uptown) NYC, nc.
Scott, Henry (Rainbow Room) NYC, nc.
Selley, Roy (18 Club) NYC, no.
Seller, Jay & Lea (Capitol) Washington, t.
Shadrack Boys (Rogers Corner) NYC, no.
Shanley, Robert (Music Hall) NYC, t.
Sharon, Nita (Danna Grill Club) Cleveland 18-23.
Shaw, Nebo (Lexington) NYC, h.
Shields, Ella (Jimmie Dwyer's Bowdoin Trail) NYC, nc.
Shields, Jimmy (Hurricane) NYC, no.
Shore, Dinah (Waldorf-Astoria) NYC, h.
Shore, Willie (Chez Paree) Chi, nc.
Shyrettes, The (Riverside) Milwaukee, t.
Sietas, The (Steuben's Vienna Room) Boston 14-22.
Silvers, Phil (Ashley Pay's) N. Hollywood, nc.
Sims & Shea (Capitol) Los Angeles, no.
Sinatra, Susan (Gamerock) NYC, c.
Smart Girls, Three (Palace) Cleveland, t.
Smith, Betty Jane (Copacabana) NYC, nc.
Smith, Frances (Cafe Society Downtown) NYC, nc.
Smith, Harriet, Girls (Bismarck) Chi, h.
Smoothies, The (Chez Paree) Chi, nc.
Spencer & Forman (Leon & Eddie's) NYC, no.
Spoon & Duboff (Casey) Scranton, Pa., h.
Stanley, Irene (Le Poissonier) NYC, no.
Staples & Gerry (Bismarck) Chi, h.
Stelita (Band Box) Hollywood, no.
Stern, George (Fifth Avenue) NYC, h.
Stockwell, Gene (Leon & Eddie's) NYC, no.
Stoker, Bill (Trocadero) Harrisburg, Pa., nc.
Stone, Al (Band Box) Hollywood, no.

VOCAL-INSTRUMENTAL QUARTETTE
THE STYLISTS
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Stotzanovsky, Aradi (Russian Kretchma) NYC, no.
Stuart & Lea (St. Moritz) NYC, h.
Sumner, Helen (Pranhoe) Chi, c.
Summers, Andrew (The Avenue) NYC, no.
Sons, Three (Piccadilly) NYC, h.
Swan, Lyda (Russian Kretchma) NYC, no.
Sweet, Carol (Hickory House) NYC, no.

T

Tarasova, Nina (Casino Russe) NYC, no.
Tatum, Art (321) Los Angeles, nc.
Taylor, Bill (Chateau Moderne) NYC, re.
Taylor, Harry, Four Exquisite Dolls (Harbor Point) Utica, N. Y., h.
Terrasa, Eleanor (La Martinique) NYC, no.
Tenner & Berth (Casino Urca) Rio de Janeiro, no.
Tennis, Eleanor (Music Hall) NYC, t.
Thomas, Danny ($100 Club) Chi, no.
Thomas, Shirl (Armando's) NYC, no.
Thorson, Eric (Leon & Eddie's) NYC, no.
Tietjen, John (Illinois Hall) NYC, t.
Tindell, Nica (Colesimo's) Chi, no.
Tink, Al (Shoreham) Madison, Wis., no.
Torrens, Fay (Hatuna-Madrid) NYC, no.
Torres, Alberto (Havana-Madrid) NYC, no.
Tots (Hatches Orchestra) Little Rock, Ark., no.
Tow, Enid (Leon & Eddie's) NYC, no.
Trixie (Paramount) NYC, t.

U

Ulmer, Jack (Hot Spot) Cleveland, no.

V

Valdez, Corinne & Tito (Floremine Gardens) Hollywood, cb.
Valleo, Elec (Jimmie Dwyer's Bowdoin Trail) NYC, no.
Victoria (La Martinique) NYC, no.
Vikings, The (Hollywood) Toledo, O., c.
Vincent, Romo (La Martinique) NYC, no.
Vollaire, Val (Baker) Dallas, h.

W

Wade, Bill & Betty (New Yorker) NYC, h.
Waldron, Jack (Colesimo's) Chi, no.
Walker, Mildred (Sawdust Trail) NYC, no.
Walkalirs, The (Tower) Kansas City, Mo., t.
Walter, Cy (Monte Carlo Beach) NYC, no.
Walton, Jayne (Chicago) Chi, t.
Wanee, Oscar (Fifth Avenue) NYC, h.
Ware, Linda (Rainbow Room) NYC, no.
Warren, Earl (Cafe Society Uptown) NYC, no.
Waters, Ethel (RKO-Keith) Boston, t.
Watson, Kitty & Fanny (Coconut) Chi, t.
Webb, Nella (Lexington) NYC, h.
Weston Bros. (Strand) NYC, t.
Whalen, Maurice & Betty (Green Rendezvous) Newport, Ky., no.
White, Jack (18 Club) NYC, no.
White, Jerry (Bill's Gay 90s) NYC, no.
White, Maddyn (Gera & Irene) NYC, no.
Whitehouse, Walker (Village Barn) NYC, no.
Williams, Bernunds, Trio (Latin Quarter) Miami, Fla., no.
Williamson, Herb (Hillside) Boughton, Mich., cb.
Winchel, Paul (Billmore Bowl) Hollywood, no.
Winchill, Cliff (Hollywood) Toledo, O., c.
Winton, Jane (Plaza) NYC, h.
Wood, Ken (Leon & Eddie's) NYC, no.
Wood Trio (Green Tree) Washington, Pa., re.

(See ROUTE Son page 51)

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Angel Street (National) Washington.
Arsenic and Old Lace (Forrest) Phila.
Celebrity (Maxine Elliott) Fort Worth, Tex., 19; (Melba) Dallas 20-21.
Blithe Spirit (Selwyn) Chi.
Blossom Time (Curran) San Francisco.
Claudia (Davidson) Milwaukee.
Corn Is Green, with Ethel Barrymore (Harris) Chi.
Cornell, Katherine, in Rose Burke (Gaiety) Detroit; (Cox) Cincinnati) 20-23.
Ellis, Julia, Hip Van Winkle: Detroit schools week March 15.
Ghost in the House (Walnut Street) Phila.
Hayes, Helen, in Candle in the Wind (American) St. Louis.
Hellzapoppin (Ryman And.) Nashville, Tenn., 19; (Memorial Aud.) Chattanooga 20; (Temple) Birmingham, Ala., 20-21.
Hellzapoppin (Forrest) Phila.
Louisiana Purchase (Nixon) Pittsburgh.
My Sister Eileen (Wilbur) Boston.
My Sister Eileen (Biltmore) Los Angeles.
Native Son (Ford) Baltimore.
Pal Joey (Grand O. H.) Chi.
Parnell Hotly (Richard) Chi.
Princess Road (Lesdus Street) Phila.
Theatre, with Cornelia Otis Skinner (Hanna) Cleveland.
Under One Roof (Plymouth) Boston.
Voice and Yolanda (Mimieux) Ann Arbor, Mich., 18; (Erlanger) Buffalo 19-21.

ICE SHOWS ON TOUR

Ice-Capades of 1942 (Arena) Cleveland 16-22; (Arena) Phila 23-March 4.
Ice Follies (Garden) Boston 16-22; (Auditorium) Providence 23-March 1.

Buffalo Nitery Owners Elect; Hope To Lobby, Deal With Unions

BUFFALO, Feb. 14.—Niagara Frontier Night Club Owners' Association, which was formed January 27 here by owners and managers of 18 clubs, has elected officers and directors. Next step is a directors' meeting February 17 at Club Como.

Officers elected were James Savage (Club Como), president; Phil Amigone (Chez Ami), first vice-president; Anthony Battaglia (Cocoanut Grove), second vice-president; Mary L. Rogers (Rogers' Velvet Grill), treasurer; Benjamin Franklin, secretary and legal counsellor.

Directors include Savage, Amigone, Edward Baim and Lillian McVan Baim (both of McVan's night club), Louis Schmidt (Whitley Schmidt's night club), Agnes Brogan Brogan's nitery), Edna M. Clark (Clark's Oasis), Mary L. Rogers and Battaglia. Jack Grood (Chez Ami) is in charge of press relation.

Some of the more urgent topics being considered by club owners are the possibility of a 1 o'clock curfew and a bill pending in Albany involving the reduction of the night club license fee in Buffalo from $800 a year to $400. A benefit to be derived by club owners thru co-operation, according to Franklin, is less chiseling by agents and acts and a better booking and working conditions. Franklin says the club owners will gladly consider any proposition American Guild of Variety Artists has to offer.

Prof. Maji, of AGVA, says about 200 acts have joined the Buffalo AGVA, while Rochester now boasts 60 acts. Maji says Wally Gluck, Buffalo booker, has been put on the AGVA unfair list because of failure to live up to his promises to support AGVA. Gluck could not be reached for a statement.

Vaude Try for Rialto, Hoboken

NEW YORK, Feb. 14.—Billy Jackson is booking the 660-seat Rialto Theater, Hoboken, N. J., beginning February 16. Vaude will run six days, as the house still has a contract for four more Italian Opera Sundays.

House is currently open only Sundays. It is owned by Pat Di Miranda. Lester Bryant is taking over the house and installing Roy Bryant as publicity man and Jackson as booker. Will run indie films along with the vaude, at 27 and 44 cents admission.

Fabian Theater Wednesday night vaude is the only opposition.

Fefe Monte Carlo Files Bankruptcy

NEW YORK, Feb. 14.—Fefe Perry, operator of Fefe's Monte Carlo, swank East Side spot, has filed a petition for arrangement in Federal Court, listing liabilities of $130,876 and $121,382 in assets. A settlement of 42½ per cent is offered. Petition was filed under the name of Peram, Inc., corporate name of the club.

Perry, in an attempt to bolster his recently bad names such as George Jessel and Lois Andrews. Biz had been dropping steadily. Talent at the club includes the hands of Ted Straeter, Bob Knight and Cy Walter.

Singer, Union, Club And Agent in Tiff Over Cancellation

NEW YORK, Feb. 14.—Honey Ames, singer, and Rainbow Inn here had a contract dispute this week. Miss Ames was booked by Bob Irwin, an AGVA-licensed agent who used an AGVA contract form. Into the Inn for week of February 5. The day before she was to open, Irwin notified her she was canceled because the club had booked Doris LaVerne direct, instead.

Miss Ames complained to AGVA and says Vito Melfi, of AGVA, told her Irwin was not an AGVA-licensed agent. She returned to Irwin, and Irwin insisted he was licensed by AGVA. She went back to AGVA, which then told her to report to the club. She claims AGVA officials tried to persuade her to accept a $25 settlement of the contract, which she refused. Subsequently, the club let her open for a full-week stand.

Odd angle is that the club liked her and wanted to hold her over, but she refused and opened last night in Happy's, Brooklyn.

Melfi admits there was a mix-up on Irwin's being licensed, but denies he made any settlement offer to Miss Ames. He says he threatened Joe Rosen, club owner, with pulling out the show if he didn't pay Miss Ames. Melfi claims Miss Ames was two years delinquent in her AGVA dues, and that the union was not obliged to act in her behalf.

Dallas Clubs Send Free Shows to Camp

DALLAS, Feb. 14.—Joe Landwehr, operator of the Plantation Club, has organized his and other night spots to bring shows to the auditorium at Camp Wolters. Combined shows from the Plantation and Log Cabin are making regular trips to the encampment.

Entertainers contribute their services, with expenses of the 170-mile round trip borne by Landwehr.

Chez Paree, Omaha, Burns

OMAHA, Feb. 14.—The Chez Paree, one of the better known night spots in the Omaha territory, was destroyed by fire this week which leveled the Clear Lake (Ia.) structure. The fire started from a defective ventilating fan. Loss was estimated at $40,000, with no insurance on the building. All the instruments of the Don Roth orchestra were destroyed. The establishment was owned by a syndicate composed of Harry Markel, I. B. Ziegman, Casey Caughan, Eddie Barrick and Sam Ziegman.

MARY JANE YEO, skater in *It Happens on Ice* at the Center Theater, New York, protests being put in the slightly-under-$100-a-week class in the story on ice salaries in last week's issue. Says she is making above $100.

Thanks for the Piano

CHICAGO, Feb. 14.—Avis Kent, intermission singer and pianist at the Stevens Hotel here the last few months, sends thanks to *The Billboard* for the new piano given her for use in the Continental Room.

The management of the hotel responded to a review of her act in *The Billboard* which read, in part, "Out of key in her act is the meezy-looking piano. She can use a more modern-looking instrument."

Club Talent

New York:

GEORGIE PRICE booked into La Martinique for four weeks, starting February 23. Also set for the Mayfair, Boston, April 29. Set by MCA. . . . ALBERTO GALLO, dance instructor, planning to return to clubs and vaude. He will be teamed with Giraldo. . . . VIRGINIA VAUGHN new act at the Village Barn. . . . NOEL TOY, who stayed at Leon & Eddie's for six complete changes of show, leaves to open at Pay's, Philadelphia, February 19.

LINDA WARE, singer, is making her local debut at the Rainbow Room here February 18.

* * *

Chicago:

JERRY BERGEN writes from Hollywood that he has a part in W. C. Fields' forthcoming flicker, *Tales of Manhattan*. . . . MARJORIE KNAPP passed thru on her way to open at the State, New York, Thursday (19). Just closed at the Brown Hotel in Louisville.

MERRILL ABBOTT has disbanded her second line of girls, who worked in South America, and placed five of them in her present group at the Palmer House. They are Valeria Thon, Rita Roper, Carlyn Truex, Jean Guest and Marilyn Marsh.

HELEN ORTEGA, singer, has been in town all week as a guest of Senor Vicente Miranda, operator of El Patio, Mexico City, who came in to look over talent in local cafes and hotels. She also acted as interpreter for Senor Miranda.

* * *

Philadelphia:

MILTON FENTON, at the Embassy Cafe, set for Mike Todd's musical this spring. . . . BILLY JOY making his local bow at the Lido Venice emsee.

* * *

Hollywood:

PEGGY GOODWINS is an addition to the show at Pete and Billy Snyder's Band Box. . . . GRAY AND DIANE closed recently at the Biltmore Bowl. . . . ROGER WESLEY has moved into Paris Inn. . . . MURRAY (HATS) PARKER recently entertained defense workers at Lockheed Aircraft plant during the lunch half-hour. . . . JACK MORRISON, in from the East, will play West Coast theaters following his Orpheum engagement. . . . GLORIA HALE is working rounds. . . . RAFTONE SISTERS AND GAY open at the Showboat in San Diego February 16. . . . AL MARDO is playing theaters in the Northwest. . . . LEE AND POPPY are back from the Northwest and will soon go on the Universal and Metro lots.

NEAL ABEL, associated with the Wal-

(See CLUB TALENT on page 17)

Biz Up 15 Pct. In Pittsburgh; Corio, Royce Top

PITTSBURGH, Feb. 14.—Business at Casino, city's only burly house, is up approximately 15 per cent over year ago for first five months of this season.

Best draws have been Ann Corio, *Black-and-White Revue*, Rosita Royce, Chiquita Garcia and combination of straight burly and Billy Watson's Beef Trust with *Krausmeyer's Alley*, according to Manager Howard Savitz.

Matinees are better patronized, older factory workers have replaced former younger trade now in army, and women have increased, House Manager Abe Jaffe said.

Raise of $2 weekly for chorus girls, second boost this season, was announced last week.

Burly Biz Up In Minneapolis

MINNEAPOLIS, Feb. 14.—This week, with many persons in from the Northwest States for the Golden Gloves fights, both burly houses had a sharp increase in receipts.

Alvin, Harry Hirsch-Harry Katz house, starring June March, grossed $4,700 week ended February 12.

Gayety, L. T. Lewis-Dave Gilman house, continuous burlesque policy showed further improvement with a $2,200 gross, with Cookie heading the show for the third consecutive week.

New Alvin principals are Vicky Wells, Jack LaMont.

New principals at Gayety are Sue Mac Chan, Danielle and Margie Brandon, Chic Berkum and Lois Allen.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

ROSITA ROYCE and her doves, plus her satirical novelty, *The G-String Quartet*, in which she imitates Gypsy Rose Lee, Ann Corio, Margie Hart and Georgia Sothern, opened February 12 at the Flatbush, Brooklyn, then to the Windsor, Bronx. . . . COLLECTION BEING taken in Follies houses and other spots for Bert Marks, comic, who died suddenly in his dressing room at the Gayety, Milwaukee, February 4. . . . MURRAY LEONARD opens February 19 at the Roxy to do straight for Johnny Becke. Prior two weeks doubled with Benny (Wop) Moore in Loew houses. . . . VELITA, dancer, is at Bali's club, Brooklyn, and Estralita and Natoma at the Cinderella in Greenwich Village. . . . SAM GOULD left Los Angeles for Miami Beach, Fla., for a vacation of four weeks. . . . MARIE STOBIE and Olive Rougeau, recent show girls here, have joined Ben Bernard's chorus at the Globe, Boston.

* * *

"SLATS" TAYLOR, comic, walking around supported by a cane, and Ernaine Parker Taylor laid up at the Hermitage after hospital treatment as the result of injuries sustained in an accident February 6, when their car collided with another near Pittsfield, Mass., on the way from Canton, O., to Boston. . . . EMBASSY, Rochester, N. Y., when it reopens in a fortnight under the new Jerry Adler and Raymond Brothers supervision, will have a stock chorus. . . . NICK CARTER, husband of Zenia DuVal, to quit Roger Stanley's ork to return to aviation, in either the ferry or instruction service. . . . HARRY KANE, singer, replaced Denny Lyons five days at the Star, Brooklyn, week of February 1 to allow Denny to go to Cleveland to attend an ailing dad. . . . THREE STOOGES getting names on petitions as further pleas for the reopening of Follies houses closed January 31 because of refusal of license renewals.

* * *

DIAN ROWLAND, new attraction at the Gaiety week of February 15. . . . MURRAY GREEN, of Lang and Green, stocking up on war books so that "I will know what it is all about when I get in." . . . TOMMY RAFT, comedian and trumpeter, planning to surround himself with four musicians for a hillbilly unit after his contract at the Gaiety runs out. To call the act the Raft Riders. . . . JACK BECK, manager of Jacques, Waterbury, Conn., surprise birthday-partied February 3. Four choristes sang *Happy Birthday to You* and Joe Forte made a presentation speech accompanying a box of cigars. . . . MILT FROME starts February 26 as emsee in Scranton. Booked by Meyer North. . . . GINGER WAYNE recovering in her Bronx home from three weeks of penumonia.

* * *

SCARLET KELLY and Al Fielding, latter ork leader at the Club Bali, Philadelphia, celebrated a first wedding anniversary February 7. . . . CARRIE FINNELL and Boots Burns with Al Fields opened February 6 at Max Wilner's Capitol nitery in Albany, N. Y. . . . RITA DEVERE with *Fun-Za-Fire* touring army camps, played four days with Judy Garland and Dave Rose. . . . DOROTHY STEVENS, formerly with Russ Denny and Al DeVito in burly and vaude, is now hostess in a USO camp near Boston, while Russ is bartender in Detroit and Al is with Benny Meroff's *Fun-Za-Fire* unit. . . . MARGIE LEE, former burly principal, now Mrs. Mac Mayershon, wife of a real estate merchant and retired in her own Hollywood home. *UNO.*

* * *

PHILADELPHIA:

SALLY KEITH closed 10 weeks at Kaliner's Little Rathskeller, and gave way to Renee Villon. . . . BILLY WATSON and His Beef Trust and Margie Kelly at the Orpheum, Reading, Pa. . . . PRINCESS CHANG LEE at Stamp's Cafe; Joan Williams returns to the Open Door. . . . JULES ARLISS, manager of the Troc Theater, schedules another *Buy-a-Bomber* night March 9. STANLEY CARROLL also staging a *Buy-a-Bomber* night at his Carroll's Cafe. . . . MARGO and Kitty White at the Smart Spot at nearby Haddonfield, N. J. . . . Mary Hubbard Inn at Berlin, N. J., bringing in MAY LONG and NINA RAY.

* * *

MIDWEST:

THE MILT SCHUSTERS are spending February in Florida. . . . PAT DALEY has joined the Steve Mills unit at the Folly, Kansas City, Mo., replacing Sammy Smith, who is ill. Lee Voyer has also been added to the company, taking the spot filled by Annette Allen, who is vacationing in Chicago. . . . HINDA WASSAU, now on the Empire Circuit, was at the Empress, Milwaukee, last week, and moves into the Mayfair, Dayton, O., Friday (13). . . . JUNE MARSH and Gaye Knight picked up a couple of weeks at the Alvin, Minneapolis. Vicky Wells will work that house week of February 13. . . . JESSICA ROGERS headlines at the Palace, Buffalo, February 13, and at the Capitol, Toledo, February 20. . . . ANN CORIO, now touring for the Midwest Circuit, moved into the Capitol, Toledo, Friday (13), followed by the Roxy, Cleveland, February 20. . . . MARGIE HART has several Midwest dates lined up, including the National, Detroit, week of February 13; Rialto, Chicago, week of February 20, and Alvin, Minneapolis, week of February 27. . . . LANA BARRIE is an added feature at the Palace, Buffalo. . . . VALETA joined the Empire Circuit, starting at the Avenue, Detroit, this week. . . . CLEOTORIA celebrated a birthday at the Empress, Milwaukee. . . . THE BOBBY KUHNS have closed on the Midwest Circuit and returned to Chicago.

JOHNNY CRAWFORD has closed as house singer at the Follies Theater, Los Angeles, after 39 weeks, to enlist in the Marine Corps. He is stationed in San Diego. The Follies cast tendered him a farewell party.

The greatest value in Hotel accommodations offered solely to the profession.

$8 Single $10 Double
Without Bath

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ACTS, SKITS, GAGS MINSTRELS

Gene Arnold's COMPLETE MINSTREL SHOW, $10; 60 RIB HOT PARODIES, $1; 320 GAGS and JOKES, $1; 48 Comic RECITATIONS, $1; 28 SITS and BLACKOUTS, $1; 10 FUNNY MONOLOGS, $1; 10 New TALKING SKITS, $1.

E. L. GAMBLE, Playwright, East Liverpool, O.

Betty Rowland Sues Goldwyn for 58G

LOS ANGELES, Feb. 14.—Betty Rowland, currently at the Follies here and billed as the "Ball of Fire" as she claims she has been since 1938, has filed suit in Superior Court here for $58,500 damages against Samuel Goldwyn, Inc.; Samuel Goldwyn individually and his employees Robert McIntyre and Howard Hawks.

Miss Rowland declared that Samuel Goldwyn, Inc., employed her and others in July to act as technical advisers to Barbara Stanwyck during the production of the picture in which Miss Stanwyck was to dance as Miss Rowland had on the burlesque stage. Miss Rowland claims she was assured that the title of the production would not be *Ball of Fire*. Plaintiff further claims she was not allowed to enter her services as adviser to Miss Stanwyck and was not paid her salary. Plaintiff said it was her belief that defendants had never intended hiring her, but made these offers in order to obtain necessary information about her technique.

Miss Rowland opened at the Follies January 31.

Detroit Embarrassed

DETROIT, Feb. 14.—Proposal that the city take over the Empress burlesque house and operate it because of delinquent taxes, has proven a thorn to the city fathers the past two weeks. The property was only one of some hundreds on a list the council was considering, and it has received 10 times as much attention as all the rest put together.

De Ring Good in Minn.

MINNEAPOLIS, Feb. 14.—Trudy de Ring, stripper, drew a good $3,000 at the Alvin here week ended February 5, while "Cookie," peeler at the Gayety, second burly house in town, raised the ante for the continuous burlesque policy to $2,100 for the same period.

Margie Hart scheduled to open at the Alvin February 27.

War Time Forcing Earlier Shows

PITTSBURGH, Feb. 14.—Several downtown niteries are contemplating change of show time, due to war time advance of hour. In previous years, when district had daylight-saving time, cafes were permitted to keep bars operating on standard time. However, since State Attorney General Claude Reno's ruling that liquor-selling spots must conform to war time, ops are figuring how to get maximum trade in shortened night.

At present, Nixon's first show begins 8:30, Yacht Club's 9:30, Villa Madrid 8, smaller clubs later.

NGVA Elects in L. A.

HOLLYWOOD, Feb. 14. — Nine new members were selected February 3 by the board of directors of the American Guild of Variety Artists here to fill vacancies on the board. Names are being withheld until those elected accept the posts.

Leslie Litomy, executive secretary of the Los Angeles local, said an AGVA contract had been signed with new management of the Little Troc calling for $50 per week for principals and $35 for chorus members and cash bond to cover a week's salaries.

Magic

By BILL SACHS

KEITH CLARK, French magician, currently in his second week at Glenn Schmidt's Glenn Rendezvous, Newport, Ky., was a visitor at the magic desk Monday of last week (9) and regaled the editors with samples of his wizardry. . . . DANTE will appear in the next Laurel and Hardy film feature, according to a statement made by the comedy duo in Cleveland last week. . . . ALEXANDER, mentalist, closed a four-worker at Hotel McCurdy, Evansville, Ind., February 7 and two days later opened at Hotel Orlando, Decatur, Ill. He is slated to return to the Lookout House, Covington, Ky., around March 16. Ed Klinger, of *The Evansville (Ind.) Press*, recently devoted his entire column to predictions on the war and sports made by Alexander. . . . MANTELL, who retired from the stage in 1932, is recovering from a serious attack of streptococcic pneumonia at his home in Detroit. . . . OSCAR BROWNE, vent-magician, postals that he will remain off the road this season to hold down a job with the County Court at Springfield, Mo. Browne believes that travel curtailment occasioned by tire restrictions will seriously hamper show business in 1942. . . . AL PAGE and Company have signed with Ohio Productions, Inc., Columbus, O., for a 14-week swing of Ohio niteries, beginning February 9. . . . JACK AND PAUL, who bill themselves as the "Maestros of Magic," have joined the ranks of pro magicians. They worked the Wisconsin territory the last two years as semi-pros. Jack and Paul will concentrate on clubs. . . . JEKYLL THE MAGICIAN, who hopped into Detroit from New England last week, plans to work Motor City niteries for about a month before joining the army. . . . BIRCH THE MAGICIAN, assisted by Mabel Sperry, xylophonist, gave two performances to capacity audiences at Municipal Auditorium, Natchez, Miss., February 9 under auspices of the local Junior Chamber of Commerce and the Military Maids. . . . LE BROWN opens at Clover Grill, Fort Worth, February 22.

* * *

JOAN BRANDON closed February 12 at Hotel Jefferson, St. Louis, and headed for Chicago. . . . MASKELYNE, son of the Great Maskelyne and a magician himself, is with the Camouflage Division of the British Army. . . . PRINCESS ZULEIKA, mentalist, has made 12 transcriptions of a program idea called "What I Would Do If I Were You" and which she has copyrighted. Al Grossman, her agent, is trying to find a sponsor for the show. . . . JACK GWYNNE is current at Jackie Heller's Yacht Club, Pittsburgh. . . . MARQUIS THE MAGICIAN resumed with his show in Pennsylvania February 12 and says he is set on a string of theater dates. Company includes Cecil James, stage manager; Vernon Henry, props; Conchita Lopez, principal assistant, and Helen Mangold, illusion girl. Mrs. George Marquis will handle the advance. Marquis reports that he will store his motor equipment March 7 and travel by rail thenceforth. . . . "HOCUS POCUS OF 1942," featuring Burgette the Magician, will appear for the Tibris Grotto at Masonic Auditorium, Steubenville, O., March 5-6. Frank Gallagher, formerly with Calvert and Marquis, is now chief assistant to Burgette. . . . SGT. LEE ALLEN ESTES, the safety magician of the Kentucky State Highway Patrol, and "Scoop" Oldham, Lexington, Ky., magic enthusiast, were visitors at the magic desk last Friday (13) while in Cincinnati on business at the John Snyder Jr. magic plant. Sgt. Estes revealed that he has been engaged to perform his safety magic program before the members of the Kentucky Legislature at Frankfort, Ky., March 12. A special stage is being constructed for the occasion in the capitol building. . . . MYRUS, mentalist, is in his seventh week at the Brown Hotel, Louisville. . . . THE GREAT JAXON, vent, last week at the House of Black, Cincinnati, booked by Jack Middleton, has switched this week to the Palm Garden in the same city. . . . PAUL DUKE returned to the Walton Hotel Roof, Philadelphia, for his 10th return engagement February 16.

VERNON STEVENS, former manager for Rubinoff, has joined MCA in Chicago as head of the pop concert department. He will develop one-nighter dates (afternoons as well as evenings) for MCA attractions. Vernon is a brother of Dick Stevens, who heads the office's cocktail unit department.

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Vaudefilm Grosses

Holiday Hypos B'way Grosses; Miller Still Big; State Doing Well; MH Fine

NEW YORK.—The Lincoln's Birthday holiday came in handy for the Broadway showshops, providing an appreciable lift at the box office. Every house on the street had steady crowds. Week-end business also continued firm.

The Paramount (3,664 seats; $61,981 house average) is still in the groove, with Glenn Miller paired with *Sullivan's Travels*. Now going into the third week, $45,000 is anticipated. Second week wound up with a bright $52,000, while opener got a hefty $73,000.

The Strand (2,756 seats, $39,913 house average) opened Friday with Blue Barron's ork and film, *Captain of the Clouds*. Gross is anticipated at $43,000. Last week, with the single session of *Wild Bill Hickok Rides Again* and Frankie Masters' band on stage, drew a poor $26,500.

The Roxy (5,835 seats; $38,789 house average), now in the third week of stage-show, with Dave Apollon, Nina Koeda, Gower and Jeanne, along with film, *Son of Fury*, is working up to an okay $35,000. Last week pulled a good $41,500, while opening week did a fine $50,000.

The Music Hall (6,200 seats; $84,000 house average) still has lines around the house, with bill topped by *Woman of the Year* and stageshow with Berry Brothers and Wynn Murray. Around $90,000 is figured. First week got a big $101,000.

Loew's State (3,327 seats; $20,500 house average) got a hefty start opening day Thursday (12) with layout topped by George Murphy, Adrienne, Fred Sanborn, and pic, *Babes on Broadway*. Indications are that $26,000 will be reached. Last week Earl Carroll's *Vanities* and *Two-Faced Woman* bit off a sizable $27,000.

Cold Fails To Crab Buffalo B.-O. Takes

BUFFALO.—Despite poor weather the past week, with snowstorms and severe cold, vaudefilmers didn't deviate appreciably from the fine grosses they accumulated over the last few weeks. Current layouts are expected to go way above average. Competish downtown still includes Erlanger legit house, currently offering *Native Son*, and Palace, where Jessica Rogers replaced Valerie Parks as burly headliner.

The 20th Century (seating capacity, 3,000; house average, $7,500 without name attractions) opened well with strong thrill pic, *All Through the Night* for week of February 12. Stage fare, while holdover talent, is okay. The Arthur Murray Dancers have been added this week. Others are Le Ahn Sisters; John Sturgess, local radio baritone, and Meyer Balsom and the 15-piece house band. Layout is heading for $16,000.

For week ended February 11 Century did just so-so in third week of *Ball of Fire* pic, getting $6,800, despite addition of new stage talent. *Ball of Fire* got $20,000 first week and $11,450 second week.

The Buffalo (seating capacity, 3,500; house average, $11,800 for straight pix) returns to big-time vaude in March, with Johnny Long band and Andrews Sisters set for March 6 week. Bill opened February 13 looks like $12,000 at the box office, with double films, *Bahama Passage* and *Castle in the Desert*. Week ended February 12 the Buffalo garnered a so-so $11,400 with *Remember the Day* and *Gentleman at Heart*.

Vaude Doing Well In Boston for RKO

BOSTON.—Vaude grosses at the RKO-Boston are on the upgrade once again and the season total thus far is a great $558,100. The 3,212-seat house is playing full-week attractions this year at 38, 44 and 55 cents.

Recent grosses:

January 9—Orrin Tucker and band, with Wee Bonnie Baker (prior to Baker's going out as a single); $19,500, which was $500 under last year's gross. Pic, *The Wolf Man*.

January 16—*Folies Internationale*, a new unit which broke in here; a fairish $18,000. On screen, *Paris Calling*.

January 23—Glen Gray and orchestra, with Connie Boswell; $22,500. Pic, *Call Out the Marines*.

January 30—Ray Kinney and Hawaiians, Patricia Bowman and Paul Haakon; a fair $18,500. Screen, *All That Money Can Buy*.

February 6—Eddy Duchin and band; a nice $22,000. Two *Latins From Manhattan* on screen.

ATTENTION, ACTS

All acts working this way, please contact me. I have three and four weeks' work in the Army Camps. Can use NOVELTY and Musical, also Girls and Singers.

NAT D. RODGERS

Evangeline Hotel ALEXANDRIA, LA.

Welk Nabs 17G, Milwaukee High

MILWAUKEE.—Lawrence Welk and band established a new record at the Riverside Theater (2,200 seats; $10,500 house average) by grossing close to $17,000 week of February 6. Band filled its third engagement, the best to date.

Screen had *Mr. District Attorney*.

Palomar Above Par

SEATTLE.—Last week as the Palomar grossed $6,500 to go $1,500 over the average, Jerry Ross, emsee here the past five years, filled in for Jack and June Gordon, who smashed their auto in Oregon while en route. Ross filled in with his version of *Little Nell*, which stopped the show. The Gordons showed for the second day's program.

On the screen was *Road to Happiness*.

With the AGVA and local night club owners still at outs, Seattle film and vaude houses are doing a great business. Due to late shifts at the shipyards and Boeings, the houses are getting a good matinee trade, as are the all-night houses. Tire shortage is also helping theaters, as most night spots are outside city limits.

Vaude Good in Spfd.

SPRINGFIELD, Mass.—An old-fashioned vaude bill pleased the crowds at the Court Square Theater for the three days ended the 7th. On the screen was *You're in the Army Now*.

On stage, Three Harmonines, Cabineers, Mary Marlo, Three Judes, Jed Dooley, Charles and Barbara and Frank and Alma.

Dayton Average 83C

DAYTON, O.—*Hamilton Nights* at the Colonial here the week of February 6 drew down a slightly better than average $8,300.

Chi in the Money; Pic 37G; Courtney

CHICAGO.—Good attractions are still the rule in local combo houses and, aided by improved weather, are copping profitable grosses.

Chicago (4,000 seats; $32,000 house average) has a winner in its current stageshow featuring Lawrence Welk and band. Outfit is well known in this area and has established itself thru its periodic engagements at the Trianon (WGN-Mutual airtime) Ballroom and its popular recordings. Screen has Preston Sturges's fourth (the not his best) production effort, *Sullivan's Travels*. Week (13-19) should bring in a good $37,000. Week of February 6, Harold Stokes and band, with *Bahama Passage* on screen (passed by local reviewers), copped a nice enough $34,000.

Oriental (3,300 seats; $16,000 house average), now established as the only pop-priced combo house in this area, has been drawing profitable grosses for the last couple of months. Current season, starting February 13, has Del Courtney and band plus Buddy Clark, the Rosalianes, and Kitty and Fanny Watson. A commercial layout that should draw a fine $20,000 gross. Screen has Chester Morris in *Confessions of Boston Blackie*. Week of February 6, the p. a. of Dick Powell was good enough to score a bull's-eye with a $22,000 take. His wife (Joan Blondell) appeared on screen in *Lady for a Night* and made a couple of stage appearances to boot. And that didn't hurt.

Chester Ork, Auer Fair 18C in Philly; Fay's Okay $7,400

PHILADELPHIA.—Combination of Bob Chester's band, making its local stage bow, and movieland's Mischa Auer, with Joyce Hunter, caused only little excitement for the week ended Thursday (12) at the Earle Theater (seating capacity, 4,000; house average for straight picture booking, $14,000). Gate just about hit $18,000, considered only fair. Betty Bradley, Gene Howard and Cy Baker, from the band, and Kay, Katya and Kay rounded out the bill. Screen comes in for some of the gate credit, showing *Paris Calling*.

New bill opening Friday (13), and for the first time this season lacking a name dance band card, got off to a fair start. It's Earl Carroll's Vanities on tap and figures on hitting around the $19,000 mark. Cast headed by the Slate Brothers, with Fay Carroll; Buster Shaver, with Olive and George; Jeanne Devereaux, Zerbie and Wiere, Al Norman, Charliene Klamberlin, Anna Lee, Danny Scholl, Beverly Carroll and the Wiere Brothers. *A Gentleman at Heart* on screen.

Fay's Theater (seating capacity, 2,200; house average, $6,000), splitting Eleanor Sheridan's hurly billing with movieland's Sammy Cohen, clicked neatly for the week ended Wednesday (11) to the tune of $7,400. Mark Dawson, Lewis and Van, Jay James, Gae Foster's Roxyettes and Billy Klaiss's orchestra rounded out the bill. Screen helped some with *Mr. and Mrs. North*.

New bill opened Thursday (12) marked the first time this season without a burly queen on the boards. Instead, it's a house-produced unit, tagged Parisian Models, and figures on topping a $7,000 figure. Alphonse Berge heads the cast, along with Dian and Linton, the Philharmonicas, Grandma Perkins and Steve Evans. *Sing for Your Supper* on screen.

CLUB TALENT

(Continued from page 15)

ter Trask Theatrical Agency, Hollywood, handled the show for the recent meeting of California Manufacturers of Carbonated Beverages held at the Ambassador in Los Angeles. Walter Trask Sr. has been sick the past three weeks.

VELOZ AND YOLANDA are back to lick a severe cold acquired in Montreal. Dancers were forced to cancel a month's bookings and return to mild clime. Warners want them for a dance team story recently acquired, and Irving Pascal is negotiating with them for another dance story for United Artists' release. . . . JOHNNY ROMERO has just finished a Grantland Rice short. . . . TED AND ETHEL WALKER back after closing four weeks in San Francisco. . . . JOE AND EDDIE DAYTON head for the Golden Gate in San Francisco. . . . FORD, HARRIS AND JONES open with Al Donahue and band at Jimmy Contratto's Trianon in South Gate, Calif., February 19.

* * *

Here and There:

MARIA KARSON FOUR ends a six-week contract at the Woodruff Hotel, Joliet, Ill., March 1 and then returns to Gene's Cafe, Fargo, N. D., March 9. . . . GARRON AND BENNETT have been held over at the Hollywood Beach Hotel, Hollywood, Fla. . . . RAYE AND NALDI opened February 10 at the Palace Hotel, San Francisco, for four weeks.

MARCIA, of the Apache team, Reynard and Marcia, sustained a broken nose while appearing at a Philadelphia hotel recently.

MAXINE SULLIVAN starting at the Mayfair, Boston, May 13. . . . THE STYLISTS move from Rogers' Corner, New York, to Doc's Cocktail Lounge, Baltimore, February 24. . . . CHIENA DE SIMONE DANCERS follow the Roosevelt Hotel, New Orleans, with the Chase Hotel, St. Louis. . . . LEE DIXON opens at the Club Charles, Baltimore, February 24. In the same show are Von Grona, Delta Rhythm Boys and Birdie Dean. . . . ROCHELLE AND BREBE open at the Nixon, Pittsburgh, February 18. . . . SHAW AND LEE *Crazy Show* starting at the Tic Toc, Montreal, Monday (16). . . . NAN BLAKESTONE set for the Esquire, Montreal, on the same date. . . . LARRY O'DELL current at the McConville Hotel, Ogdensburg, N. Y. . . . BEVERLY DENNIS and group have concluded three weeks in Zepp Club, Akron, O. . . . BILLY BRAY, of Woods and Bray, incapacitated by a foot infection. . . . FELIPE DE FLORES leaves the Havana-Madrid, New York, show for a trip to Mexico. . . . KITTY CARLISLE opened at Chez Paree, Chi, February for two weeks and options. . . . NICK LUCAS opens February 19 at Helaing's Vodvil Lounge, Chicago, for two weeks. . . . FRANK McCORMICK and Ruth Kidd are set until February 26 at Glen Park Casino, Williamsville, N. Y., their third return there. . . . VALLEY AND LYNNE are working eight weeks of clubs and theaters in the Pacific Northwest for Phil Tyrrell, Chicago.

JANE FROMAN due at the Blackstone, Chicago, March 13. . . . STONE AND VICTOR now in Chi after several weeks in Ohio niteries. . . . ROY OLIVER re-signed for his fourth holdover as the Bar of Music, Miami. . . . BILL ROBINSON was a recent guest of honor at the Schenectady (N. Y.) YMCA.

Chez Ami, Buffalo, Resuming March 1

BUFFALO, Feb. 14.—Chez Ami repairs, made necessary after a fire destroyed the entire inside, are progressing, according to Jack Grood, manager, and Phil Amigone, owner.

Grood says that the stage setting, the band shell and the general downstairs layout will be changed, and lounge will be built in the balcony to seat 60 persons. An eight-foot dance floor will be built upstairs, as well as a service bar, and intimate entertainment will be booked. Plans for band and talent for opening are now being readied.

Nan Blakstone Big

ST. LOUIS, Feb. 14.—Nan Blakstone, during her run at the Zodiac Room of the Chase Hotel here, was responsible for a $1,600 take on her second Saturday night there. This figure is $600 over the gross tagged up here on New Year's Eve.

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Vaudeville Reviews

State, New York

(Reviewed Thursday Evening, Feb. 12)

Lincoln's Birthday holiday, with hefty crowds streaming in all day, caused an abbreviated stageshow here this week. The lure of George Murphy on stage and film *Babes on Broadway* is expected to keep the vaude under usual length. Running time, 50 minutes. Opening day had them doing five shows.

George Murphy is a fortunate buy as, besides b.-o. value, he has genuine vaude ability, including a pleasing stage presence, song and dance ability, and knack of putting a gag across. On show caught he begged off after two encores. He sang two numbers and did two dances in second gear. While his turn is not 100 per cent, it's nevertheless good for hefty applause.

Opener was Hector and Pals, with a group of intelligent hounds making it comparatively easy for the boss man, C. J. Tryon, and an unbilled femme foil. A continual line of good patter and work of the dogs put the turn across.

Adrienne, in the deuce, has a solid set of pipes along with salesmanship. Did three numbers, *I Got It Bad*, *May I Never Love Again* and *My Own America*. Went off to a good hand.

Fred Sanborn's sock panto got solid laughs. His xylophone playing and gags hit the mark. Works with Charles Lawrence, who has his magic routine interrupted by Sanborn's allies.

Closer is Three Martells and Mignon, who, like most three-men-and-a-gal adagio turns, drew lots of audience gasps by the maltreatment of the little lady. Femme is in the air a good portion of the time and the boys didn't make a slip. Did quite okay. *Joe Cohen.*

Chicago, Chicago

(Reviewed Friday Afternoon, February 13)

Lawrence Welk and band, here a third time, dish out a session of wholesome entertainment. The Welk trade-mark in this area stacks up favorably with the identification tags of the top bands, and for good reason: the boys play music for the masses, mixing up the swing tempos with the sweet, and appear grateful for any and all response from the customers. Welk, in the last several years, has gone a long way developing himself as a showman. He sells with an ingratiating personality that smacks of sincerity. His family is composed of a group of clean, healthy looking boys (mostly from the Dakotas and Minnesota) who work extremely well together.

From the standpoint of musicianship, the band comes out with honors on special arrangements of *Song of India* (opening) and its recorded version of the *Poet and Peasant Overture* in swingtime (the finale). Among the boys spotted during the show are Everett Olson, violinist, who makes his violin cry; Bill Kaylor, of the trumpet section, who reveals a pleasant baritone singing *This Love of Mine* and *I'll Always Care*; Rod Hoose, drummer; Parnell Gelna, bass man, who handles novelties like a veteran, and Leon Fortin with his corn trumpet.

Featured vocalist is Jayne Walton, sweet on looks and voice, whose diction is admirably clear. Works with plenty of ease and poise and scores with the audience.

Two outside acts and eight Dorothy Hild Girls augment the show. The line dresses up the bill with a polka, in which Welk is featured on his trained accordion, and with a dressy musical turn in which they play musical bell boxes with both hands and feet.

Bobby Belmont is on early with a series of puppets manipulated from a portable stage. His Negro strutter and ghost are okay, but his juggling clown lacks lifelike motions when handling the two balls. Winds up on the regular stage with an ice-skating doll.

The Rogers Dancers (3) fill in a late spot with a strong comedy adagio waltz in which legitimate tricks blend smoothly within a barrage of funny bits. Manage to instill freshness into a routine that is being knocked around by a number of acts. The tattered clothes angle used by the two men and woman has a number of laughs.

On screen, Preston Sturges's *Sullivan's Travels*. Biz okay at end of second show. *Sam Honigberg.*

Stanley, Pittsburgh

(Reviewed Friday Evening, February 13)

Ina Ray Hutton is a sensuous looking, hip-swaying maestra who has a feeling for rhythm and reveals it. Co-featured with Mischa Auer, the gal who's billed as "the blond bombshell" is showmanly but could help her band out by playing at least part of an instrumental solo or packing more wallop into her too brief singing. Opener is the Hutton band on a medley highlighting the femme leader on a chorus of *You Made Me Love You*, followed by a snappy rendition of one of the outfit's recorded tunes, *Do You Ever Think of Me?*

Bob Robinson and Virginia Martin, dance duo, were agile enough but gave an impression of mechanically working thru their two routines as taught by someone who directed "now you turn, now you kick, now you twirl." Their high kicks stand out.

With standard flexed arms and dreamy eyes, Stewart Foster, band singer, does *White Cliffs of Dover*, *Dear Mom* and *Night and Day*. Juggling Bob Dupont still draws laughs, this trip using rubber balls, Indian clubs, tambourines and, as wind-up, a combination of plate, napkin and apple. Every time the apple passes his mouth Dupont stages a bite. Soon, no apple. Draws a big hand. Should eliminate sloppy expectorating at curtain call.

Hutton band's best is *Dark Eyes*, where colored lighting effects combine with various tempo treatments. Flash finish is phosphorescent spelling of leader's name by letters painted on tiny drums. Lighting could be made more effective if kept in the mood instead of so frequent switching reds, blues and whites.

Mischa Auer and his beautiful wife, Joyce Hunter, top the usual routine of Hollywood players touring the interior. The Russian's puns, trade-mark eyes and timing sense stamp his stage turn as above average entertainment, altho some of his patter could be less self-consciously cued for expected laughs. His Debussy-like piano phrases, played with two grapefruits, is socko beginning. Miss Hunter's teaming on dialog and singing of *Blues in the Night* and *I Know Everything* make her definitely a pay-roll asset.

Closer has band on *Bugle Call Rag*, featuring drummer Billy Watts. On the screen, *Playmates* (RKO).

Mort Frank.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, February 11)

Two Orpheum stand-bys are joined this week by the Helene Hughes Dancers, held over, to offer one of the house's fastest shows in weeks. The stand-bys, Al Lyons and his Orpheum orchestra and Lester Harding, are augmented by the Hughes Dancers, the Four Sidneys: Dick, Don and Dinah, and Jerry Mann. Pictures are *Mob Town* and *Harvard, Here I Come*.

Lyons gives the all-out signal for *A Ticket, a Tasket* to introduce the 10 Hughes Dancers in the first of their three offerings. First is an Little Red Riding Hood. Work smoothly and their rhythm tapping gives the show the needed tempo. Good precision. Good lookers, really click.

Jack Bunch, sax man, comes out for a shot at nine instruments, including baritone sax, alto sax, bass clarinet, English horn, oboe and flute. Selections varied. Boy has talent, but act is a bit slow.

The Four Sidneys, four girls and man, restore the tempo with their fast bicycle act. Girls are on for trick riding and the man comes on for more of it, with the girls standing on his shoulders. Act gets a sock finale with the girls coming out on high unicycles to blow trumpets. Off cycles, girls do one-hand overs and flips. Act works hard and really puts the thing across.

Lester Harding is in his 20th week and still packs a wallop with his vocals.

Dick, Don and Dinah are excellent performers, but the act gets a slow start. They pick it up with some good balancing and comedy. Not content to do three-high stuff, during which the understander walks about as if he had no one on his shoulders, they pull clever gags that help the act a lot.

Jerry Mann, monologist, criticises what he calls wacky lines in pop songs. He imitates Al Jolson singing *April Showers*, fair; and does top impersonations of Carmen Lombardo and Charles Boyer singing *Everything I Lose*.

Hughes Dancers finish the program with a military step that is tops in precision.

Stage settings have improved, better acts secured and shows in general have a faster and smoother tempo.

Three-quarter house when caught.

Sam Abbott.

RKO-Boston, Boston

(Reviewed Friday Morning, February 13)

Duke Ellington has one of the fastest and finest shows seen on a local stage in a long time. The Duke still has the band and he is also a fine showman. There is no letdown from the moment the Ellington medley intros the stageshow until the finale curtain. Ethel Waters is presented along with the Ellington band, and it all adds up to the biggest flesh value the Hub has seen in many moons.

Offering opens with a medley of Ellingtonia—*Sophisticated Lady*, *Solitude*, etc. The Duke then introduces Marie Bryant, who has one brief number to offer, which clicks very nicely. Ivie Anderson follows and receives a great ovation, singing *Rocks in My Bed* and *I Want a Man Like That*. In the latter number she gets some assistance from the boys in the band, notably drummer Sonny Greer, who has some choice repartee.

With the next offering, *Concerto for Clinkers*, a symphony of offtunes, the Duke gets a chance to introduce some of the boys in his band, all of whom were joyously received. Johnny Hodges, who does some very fine sax work, received a great hand.

When the concerto is finished, the Duke brings out Herb Jeffries, who sings *Flamingo*, the band's recent record release. Encouraged by the great response, Jeffries comes back with *Blues in the Night*, highlighted by a good Ellington arrangement. Jeffries has a nice, easy manner and a fine voice and makes an immediate and definite impression.

Ethel Waters follows and starts with *Ain't Gonna Sin No More*, *Frankie and Johnny* and *Bread and Gravy*. In the last-named piece she is assisted by three dusky maidens proficient in singing Negro spirituals. They demonstrate their ability, with Miss Waters riding them, and get a great hand. Miss Waters then goes into *St. Louis Blues*, bows off, and returns in response to a great ovation to offer *Stormy Weather*. Finally had to beg off.

Ellington then introduces Pot, Pan and Skillet, from the cast of *Jump for Joy*, who do a terrific job with a comedy dance routine. Called back for some more antics, they delight the crowd, finally bowing off to make way for the Ellington finale, which features his newest number, *I Got It Bad and That Ain't Good*.

Screen fare is a trifle weak, *North to the Klondike*.

Mike Kaplan.

Paradise, Detroit

(Reviewed Friday Evening, February 13)

A low-priced show this week, between weeks of big-name shows, with the crowd holding well nonetheless. Show is a bit long (75 minutes) and could be better paced, but the crowd here evidently goes for a lot more dialog and kibitzing than the average straight white crowd finds acceptable.

Allen Drew, emsee, occupies plenty of time with puns and gags in a constant patter. He is clever at handling the mildly suggestive and sings a depression version of *Stormy Weather* for variation.

Josephine Beck opens with a brief vocal and follows with some nice soft-shoe work and eccentric speed dancing.

Princess Ordin and Company open with a rumba-like Cuban voodoo number, one of the two men of the trio playing jungle drums. They return for two more numbers, including a bolero to *Begin the Beguine*, a marvel of smoothness, and a comic story-telling rumba. The girl, featured, has absolute snake joints, and the trio make a lively novelty dance turn.

Harris and Howell, headliners, open with a string of fast gags that clicked. The two men then alternate at the piano, vocalizing snatches of songs. The one has some monkey business with the fiddle, then plays straight, while the other closes with some nice tap work.

Bob Parrish, romantic, wide-range tenor with an ingratiating personality, holds the crowd with a series of ballads and rated encores.

Buddy Bowman has the 12-man stage band working plenty hot in his more typical numbers, as *Time Out*, and has some good individual talent that completes a well-rounded show, notably drummer-vocalist Freddie Bryant.

H. F. Rover.

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Oriental, Chicago

(Reviewed Saturday Afternoon, Feb. 14)

This show will make money because every attraction in it spells local box office. From a booking standpoint, however, it falls short from previous, more balanced bills seen here. Line-up has Del Courtney and band, who have spent 10 of the last 12 months at the Stevens Hotel; Buddy Clark, radio singer on his own program and a feature on Wayne King's commercial; the Rosalianos, Polish dance team widely publicized recently during their engagement at the Chicago and State-Lake theaters, and Kitty and Fanny Watson, still a name in vaudeville.

The Courtney band, more experienced on a hotel bandstand, does nicely enough, particularly when the maestro's fans are in the house. Del has a pleasant personality and tries hard enough to sell his ware, but in general it is not too strong for stage consumption. Three of the musicians double individually as singers. Jack Milton handles novelties, among them *Little Guffy* and *Zoot Suit*. Dick Dilatine has a good voice for ballads and included *This Love of Mine* and *'Tis Autumn*. Charlie Broad, after some horseplay with the drums, stepped down to do *Blues in the Night* to nice reaction.

The band itself served a few musical dishes, mostly hot, including *Swinging the Blues*, *Hawaiian War Chant* and, in the finale, patriotic tunes as a tribute to our armed forces, with action shots flashed on a screen in the foreground.

Buddy Clark would have been better off on a bill with fewer male singers. He has the best voice, needless to say, but is an next-to-closing when the customers have already had their share of warblers. The strength of his romantic baritone, however, pulled in a fine hand for his versions of *How About You?*, *White Cliffs of Dover*, *Begin the Beguine* and *Rose o'Day*.

If for no other reason, Kitty and Fanny Watson belong on the bill because they can teach the radio-trained performers a trick or two about showmanship in front of the footlights. Despite their old comedy material, they stopped the show. They don't miss a thing and have the customers with them 100 per cent of the time. Finish with a patriotic ditty, but they don't need it to stimulate a hand.

The Rosalianos are spotted a little too early. The audience isn't quite ready for heavy dance routines. Their set included a ballet opening, polka and finally a tango. Good tricks top each number.

On screen, *Confessions of Boston Blackie* (Columbia). Biz good end of first show. *Sam Honigberg.*

Fay's, Philadelphia

(Reviewed Friday Evening, February 13)

For the first time this season the boards here are sans a burly stripper. But to cover up the absence of a flesh flash, House Manager Sid Stanley has whipped together a house-produced unit, *Parisian Models*. Emphasis is on Alphonse Berge, French dress designer, who cloaks his three live models in gorgeous gown creations at lightning speed. Drapes each gal one at a time and for the wind-up brings all three on to create a wedding gown and the attending maids. It's a heavy Continental touch for this house, drawing mostly family trade, but Berge makes a nice impression and is well received.

The Parisian tag for the show goes no further than Berge. For the rest, it's standard vaude dressed up in big-time fashion by the line, Gae Foster's Roxyettes. Line of 18 contributes three striking ensemble routines, scoring heavily on each.

First on are Dian and Linton, mixed team of top experts. Youthful, with plenty of enthusiasm and cleaning it clean, they do three in one. Their rumba, rhythm and jitterbug routines are plenty pleasing.

Heavy flavor of old-time vaude in the next inning. It's Grandma Perkins as the "last of the red-hot mammas," and more in keeping with the descriptive billing. Exchanges repartee with an okay stooge in the upper box, comparing the gals of yesterday with skirts of this day. Grandma carries the comparison thru in song and dance. Shaking a jitterbug hoof, when the chassis is of Kate Smith proportions, is a clinch with the trade here.

Berge's lightning creations on next, and then the spot goes to the Philharmonics, four youngsters making music with the harmonicas. Start slowly with a medley of fast blues songs and then slow the pace even more with *Night and Day*, one of the lads carrying a vocal. But the mouth organists pick it up with a striking rendition of Powerhouse and clinch the impression solid with *Flight of the Bumble Bee*. It's the fast and flashy songs they save for the last that sell 'em.

Closing spot goes to Steve Evans. In spite of his dated gags and stories, he still offers one of the best drunk characterizations on any boards. And there's added laugh punch in his impression of laughing types in a theater audience.

Show runs 55 minutes and plenty smooth. Screen shows *Sing for Your Supper*. *Maurie Orodenker.*

Strand, New York

(Reviewed Friday Evening, February 13)

Blue Barron ork, with Gil Maison and Company, Wesson Brothers and Carole and Sherod, are in for four weeks, thanks to the sensational *Captains of the Clouds* pic.

Barron's band is not the type usually associated with stageshows. Primarily a sugar-sweet outfit, at its best in a hotel or over the air, it lacks the power necessary to blast theatergoers into a state of enjoyment. Strand patrons are used to loud brass and when they don't get it they figure something must be wrong.

Handicapped by sudden illness of his star vocalist, Clyde Burke, Barron had to do as best he could with lesser singers, and it is a tribute to him that the egg he laid was a very small one. Started with *Be Happy*, sung by the Three Blue Notes (sidemen), and drew fair applause with Billy Cover's Irish piping of *Rose O'Day*. Did a Cole Porter medley, helped by effective lighting but hurt by untheatrical musicianship. Singer Jimmy Brown did okay with *Long May We Love*—the band's best effort of the evening—and did less well with *White Cliffs of Dover*. Barron saved face with wind-up, a production of *Any Bonds Today?*, sung listlessly by Billy Cover, and the Three Blue Notes but rescued by good lighting and a sensational airplane backdrop, complete with sound effects.

Tiny Wolfe, outsize string bass plucker, recruited by Barron for this engagement, sang an unfamiliar ditty, *Swing for Sale*, and did a great job on *Arthur Murray Taught Me Dancing in a Hurry*, during which he maneuvered his huge bulk around in various dance steps. Audience didn't give him quite the reception he merited.

Gil Maison, on with his nervous monkey and obstinate mutts, scored hit of the show. Monkey still has fits when Maison says "Frank Buck," and the dogs still refuse to follow orders.

Wesson Brothers scored very heavily with their broad impersonations. Did Edward G. Robinson, Willkie, Bergen and McCarthy and ensored with Carmen Miranda. Gag of one doing the motions and other the dialog still helps draw the ohs and ahs.

Carole and Sherod, a pair of stately blondes, appeared briefly on two occasions, doing ordinary dancing of various types. Patrons refused to get excited. Girls could use brighter routines because straight dancing doesn't seem to make a dent anymore. *Dick Carter.*

More Units for Carolina Houses

SALISBURY, N. C., Feb. 14.—Units are doing well in Carolina picture houses. Business in the No. 2 houses has proved so good that the better units are being moved into the A houses.

Currently in this territory are *Dancing Around*, with Del Rosco, Irish and Leslie, Harvey Pepper, Baker Twins, Theo Pennington, Erma Mae Woodbury, line and Walter Johnson's band; Dan Fitch's *Victory Jamboree*, with Bee Ho Gray, Keynoters, Bromlee Brothers, Mason and Hutchinson, Senorita Cubanola, line and band; *Revue Glorified*, with Billy Farrell, Weber Brothers and Chatita, Noble Trio, Curtis and Leroy, Pat Sheridan, Gordon Ray, line and ork; *Continental Hit Parade*, with Wells Brothers, Bi Sing and Sue Ling, Lenore de Gamma, Homer Meachum, O'Hara Sisters, Secor Twins, Rita Dawn, Dean Edwards, Jackson Sisters, Angela, line and band, and *Artists and Models Revue*, with Claire Hays, Clem Belling and Company, Paula Rupert, Don Camp, Ned Haverly, Pat Sheridan, line and band.

FRED LeQUORNE, New York, who has been specializing in social dancing classes the past three years, is resuming teaching and promoting ballroom teams. Plans to again make his office a clearing house for dance team information.

Making the Agents Work

CHICAGO, Feb. 14.—Dave Bronower, co-manager of Harry's New Yorker here, has figured out a way of using the agents who come in to sell him acts. He has the line girls in the show bring them on the floor for the participation finale.

Ray Lyte and Paul Marr did extra hits the other night when they faced the spotlight, so competitive agents are planning to complain to AGVA to have them take out membership cards.

Jack Barry Claims Part of Douvan Pc. On San Souci Act

NEW YORK, Feb. 14.—Confusion and hair-splitting arising out of agent Eugene Douvan's protest against the Chicago office of the American Guild of Variety Artists holding his commissions for the engagement of the San Souci Dancers at Colisimo's, Chicago, took a new twist when Gerald Griffin, AGVA executive secretary, said the commissions were being held in escrow because of another claim for the dancers' commissions by agent Jack Barry.

First reports were that AGVA was withholding Douvan's percentage because he hadn't filed a management contract with AGVA in sufficient time, but Griffin stated the entire rumpus started over a letter Barry sent to the dancing group January 5, claiming 40 per cent of the 5 per cent of their earnings they were supposed to give Douvan. It was a split commission engagement between Douvan and Tony Sacco, Chicago agent, says Barry.

Barry said he informed the dancers that Douvan was no longer associated with his office and, since the Colisimo date was set while Douvan was working for Barry, he was entitled to 40 per cent of Douvan's earnings under a separate written agreement he had with Douvan.

At the same time Barry said he filed charges against Douvan with AGVA, with which he holds a booking franchise, complaining that Douvan was in default on past commissions. Barry and Douvan split January 1, after an association of six weeks.

Griffin said that after the dancers received the letter it was turned over to Jack Irving, of the Chicago local, and has been kicking back and forth ever since. While the money is being held in Chicago, Griffin said that the matter will come up before the national Board of AGVA Thursday (26). Ten have been summoned to appear. On the matter of Douvan's filing with AGVA his management contract with the San Souci Dancers after the specified 10 days, Griffin said that it would have to wait until Jonas Silverstone, national AGVA counsel, returns from California.

Douvan couldn't be reached at his office today for comment.

RALPH WONDERS, of General Amusement Corporation, Hollywood, and Maurice M. Cohen, president and general manager of Southern California Enterprises, operators of the Hollywood Palladium, left February 6 for New York.

This Is War! In Click Bow On Four Nets

NEW YORK, Feb. 14.—U. S. Government's radio series, *This Is War!*, carried by the National Broadcasting Company, Columbia Broadcasting System, the Blue Network and Mutual Broadcasting System, debuted Saturday, 7-7:30 p.m., with a script titled *America at War*, a stirring, timely opus written and directed by Norman Corwin. Program proper, designed to give Americans a fuller comprehension of the nature of the war, was preceded by a letter from President Roosevelt, read by Archibald MacLeish, pointing up the significance of what is happening in the world today and the use of radio as an aid in giving listeners a proper awareness of what is going on and what the country is doing to meet the emergency.

America at War serves to set the theme for the rest of the series. It presents the country as getting under way and throwing off its apathy in order to meet the crisis. The awakening and change is not only industrial, but rather one of mood, spirit and feeling, presented against a background of recent history sketching the perfidy of the enemy. This thesis is presented mostly thru the narrator, Robert Montgomery, lieutenant in the United States Navy, with the aid of a line-up of star dramatic actors to fill in occasional dramatic bits.

Script by Corwin, one of his best, impressed as one of his major contributions to radio literature. Language was flexible, simple, at times poetic, always forceful and, when occasion warranted, satiric. Together with the original music composed by Lyn Murray, occasional singing by the Almanac Singers and wonderful sound effects by McGee and Walters, entire production clicked as dignified and thoroly in keeping with its chief purpose—to awaken the listeners to a keener appreciation of why the war effort is necessary and what is being done about it.

Robert Montgomery muffed a few of his words, but the half-hour job of ad-libbing was an extremely tough job.

Production well handled by Hay McClinton, of the N. W. Ayer Agency. *Paul Ackerman.*

FRANK AND FERNE
ANDRE
"Dancing With a Sense of Humor"
currently
TOWER THEATER
Kansas City
Direction: T. Burchell, Chicago

FRED and Irene SANBORN
Are Happy To Announce an Addition in the Family
"Bought a Chihuahua"

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BLUES IN THE ONE-NIGHTS

Many Towns Killed by Super-Big Name Yen; Theaters Save Road

NEW YORK, Feb. 14.—If it weren't for the recent upsurge in one-day theater bookings, the average band wouldn't dare go out on the road any more, according to a majority of band bookers and managers here.

Education of the public to super-names of the Dorsey and Miller brand has killed the b.-o. dance value of ordinary orks in many spots which formerly were sure-fire one-night dance stopovers. In other towns, dislocation of industry due to the defense effort has made it impossible to run a profitable hop, and the only solution has been the theater dates, where admish is usually lower, and four or five shows can bring as much gross as the dances used to.

In other towns, work is on a three-shift basis, and workers are unwilling or unable to break up their evening for a dance, but can manage to squeeze in time for a theater during the day.

Only territory where one-night dance promotions still thrive is the Middle West. The South has long been dead except for theater bookings, and the Far West is considered undesirable because of the long jumps between towns.

Situation in the East is best summed up by one booker's statement: "Events in the last few years have driven a lot of people out of the dance promotion business. They found out that unless they had a Dorsey, Miller, Goodman or James to offer their customers they were going to have to go out and hustle to sell tickets. Most of them didn't know how to do that, so they folded. Only the real professional promoters remain in the game, and there aren't too many of them. How many towns in the East are running on a weekly band policy the way they used to? Only a few when you consider how many towns used to be sure things when you had a band to sell. Thank heaven you can still stick a weak band in a one-day theater and make expenses for the operator. If anything ever happens to the theater booking gag, watch out!"

Another booker pointed out that few—practically no—new faces have turned up in the dance promotion field during the past year, but that sales chatter by band offices has helped open many new theaters to orks on tour, thus saving the road biz.

One band manager, enumerating towns that used to be desirable one-night dance stops but which are dark except when a top name is used, listed Mount Carmel, Berwick, Pottsville, Lewistown, Williamsport, Carbondale and Bellefonte, all in the formerly lush Pennsylvania territory. Pointing out these few spots as only outstanding among many others, this manager readily agreed that a live one-night booker with plenty of good merchandise to sell can keep that merchandise busy in the East, but he insisted that the days of the velvet are over and the average ork has it plenty tough on the road unless judiciously handled by a powerful outfit.

Former one-night dance spots which are no longer what they used to be may be willing to run when they can get a top name, but are less likely to get such an attraction than a spot which has been willing to gamble on lesser talent and therefore merits the reward of a top name. Result is more headaches for the semi-names, for whom fewer outlets exist.

A break for the bookers this season has been the shortened college terms, induced by the war. Upset college years have found important proms taking place earlier in the week, thereby allowing bands to play what amounts to two Saturday night bookings in one week. On the other hand, many school and college dates have been canceled for the same reason, which probably balances the situation.

Some bookers have been filling in Mondays, Tuesdays, Wednesdays and Thursdays by routing their orks into Canada, where dances are going exceptionally well.

Whole thing sums up to plenty of week-end employment, with spots taking smaller names on the promise of getting the big babies later on. During the early week, tho, it's a mad scramble to spot the weak sisters in one-day theaters, as the comparatively few big names churn merrily along, grabbing off whatever they want.

Band people with a taste for prognostication are frankly stumped when asked to go into their crystal ball act on this one. Unanimously they bless the one-day theater turn and curse the factors which have killed off dance promotions in so many formerly lush towns.

Kenton's Theaters

NEW YORK, Feb. 14.—Stan Kenton, West Coast maestro who brought his ork to Roseland Ballroom here last week amid loud trade ballyhoo, will leave the tough dance location after the four weeks of his contract are up. Band has been booked into Flatbush Theater, Brooklyn, week of March 13, and into Windsor Theater, Bronx, March 20-22.

Original plan, according to reports, was for Kenton to remain at Roseland at least eight weeks, taking advantage of spot's radio time. Also was to have played Meadowbrook, Cedar Grove, N. J. It is not known at present whether this date will be filled by Kenton.

Jerry Wald ork is tentatively set to follow Kenton at the Roseland.

Good for Lincoln

LINCOLN, Neb., Feb. 14.—One of those too rare in-the-money week-ends developed for B. H. Pauley at the Turnpike Casino here when he had Don Reid (nee Don Shoup) for three days (6-8). Top price was 55 cents per person, and the three-day gross $750, which was very good.

Powell Into Log Cabin

NEW YORK, Feb. 14.—Teddy Powell will come off the road to open at Log Cabin Farms, Armonk, N. Y., March 13. Will be an indefinite engagement, with Columbia and Mutual wires.

Laying Low

The political heat that was turned on show biz's efforts to aid the war effort got so hot the past week that the band fraternity has temporarily gone under cover with its drive to build morale with music. Congressmen's jibes at Eleanor Roosevelt, Office of Civilian Defense and the Mayris Chaney-Melvyn Douglas case was the tip-off to the bookers and bands that they'd better proceed cautiously.

John B. Kelly, OCD's physical fitness chief, and Manie Sacks, the newly appointed OCD music co-ordinator, have not pressed their "music for morale" campaign discussed a couple of weeks ago, because of the current fury. Another plan to promote bands as morale builders was broached by one of the bookers this week to a morale officer in the New York area, but that, too, is being worked out sub-rosa until the air clears.

Many in the band industry now feel that the only way for bands to get anywhere along this line is to begin donating b.-o. percentages of special affairs to the army and navy. This will be something concrete, they aver, and make it tough for the "politicos" to holler "we don't need any Pied Pipers."

Sock 20G's for the Ink Spots' Uni. Pic

NEW YORK, Feb. 14.—Universal Pictures has offered the Ink Spots a reported $20,000 to work in the studio's next Abbott-Costello pic, scheduled for next shooting. Money is the highest ever quoted to a musical group of this size, and even more fabulous is the fact that the colored quartet will only put in nine days on the lot.

Boys are on a theater tour thru the Midwest, and are booked nearly solid thru March. Moe Gale, manager and booker of the act, is now trying to reshuffle previous commitments, but has told Universal that he can only spare the Ink Spots for nine days in March. Deal has not been signed yet, but is expected to be next week.

It's a case of a musical combo arriving strictly via the recording route. Ink Spots' disks are top sellers, and their pull on the coin phonos has enabled them to demand fancy theater salaries.

HOLLYWOOD, Feb. 14.—Spike Jones and His City Slickers have been inked by RCA-Victor for a year on Bluebird Records. Frank Walker, Victor prez, and Jones signed the contract while Walker was on the West Coast.

MCA Works on Name Deal With Mexico City Spot

CHICAGO, Feb. 14.—A plan to interchange bands between Mexico City and the United States is being mapped by Vicente Miranda, Mexican showman and operator of El Patio in Mexico City, and Sonny Werblin, of Music Corporation of America. Senor Miranda has been in the United States for three weeks looking over acts and bands for use in his spot. He said here this week that he will meet Werblin in Mexico City February 18 to work out details of the band plan.

Senor Miranda is aware of union difficulties both here and in Mexico in accomplishing this plan, but hopes to secure the co-operation of union officials once the project is worked out. He says that the same number of American musicians will be employed at El Patio as the number of Mexican musikers to be sent here.

Name swing bands are in demand in Mexico City, Senor Miranda says, and such maestros as Benny Goodman, Artie Shaw and Jimmy Dorsey, among others, can get six-week engagements at El Patio.

Les Brown Grabs Two Aces

NEW YORK, Feb. 14.—Les Brown has obtained Nick Fatool, drums, and Billy Butterfield, trumpet, both of whom will join his band within the next 10 days. Fatool, former Benny Goodman and Claude Thornhill hide-beater, ranks, as does Butterfield, high on the list of star instrumentalists. Butterfield, who has been with Bob Crosby, Goodman and Thornhill, among others, will replace Don Jacoby, who has joined the navy. Both boys will be with the band when it opens at the Paramount Theater here March 11.

Some Bands Buying Bonds

NEW YORK, Feb. 14.—U. S. Treasury Department reports that "a few" name bands have gone in for the pay-roll savings plan by which a percentage of sideman's salary is deducted each week and put to the purchase of Defense Bonds and Stamps.

Bands listed by the Treasury Department as already in line are Guy Lombardo, Eddy Duchin, Jimmy Dorsey and Freddy Martin. Benny Goodman and Vaughn Monroe are mentioned as in the process of lining up their outfits.

MGM-Dorsey Disk Deal Jelling; Oberstein Gets Philco Distrib Outlet; Still May Go With MGM

HOLLYWOOD, Feb. 14.—Buzzing over the projected disk deal discussed the past three weeks by Metro-Goldwyn-Mayer and Tommy Dorsey reached a high pitch here this week when it was learned that Nicholas M. Schenck was due to arrive from the East to put his final okay on the set-up.

Final wrinkles were being ironed out on plans of production and distribution, and this led observers to believe that Metro was way beyond the talking stage regarding its entrance into the disk biz. Eli Oberstein, now heading his own wax outfit in New York, is understood to be Metro's choice to head its disk production.

Distribution, according to persons closely connected with the current plans, will not be the problem some observers thought. Plenty of companies and agencies handling radio sets, washing machines, refrigerators, etc., are more than anxious to grab a disk line at this point to offset their priority headaches. It is figured that MGM will probably close distribution deals with various agencies handling well-known trademarked merchandise.

Now that it appears likely that Metro is set to go into the disk biz, trade is knocking itself out predicting what will happen. Music pubs see Metro taking not only Dorsey himself into the deal but also Dorsey's various music firms. Big source of tunes will, of course, also be Metro's affiliated pubs, Robbins-Feist-Miller. On the talent side Metro can draw from its own roster, to say nothing of the bands that will hop into the MGM stable.

Another merchandising natural is the studio's plan to issue disk albums in conjunction with its musical films. Latest reports have Metro ready to get under way with the disk thing within the next 10 days.

NEW YORK, Feb. 14.—Eli Oberstein, head of Classic Records here, said this week that he had nothing to report on his being connected with the proposed MGM disk venture. Said he could not confirm or deny, since he was not sure yet himself of the status of the project.

Meanwhile it was learned that Oberstein had just closed a new distribution deal for his own Elite (pop) and Concertone (classic) labels. Philco Distributors, Inc., New York Division, took on the Classic line this week, throwing it into some 2,500 outlets, including Vim and Davega stores. Philco distribs will peddle the Elite disks and the classical stuff at 37 cents, tax paid. A 12-inch Concertone will sell at 62 cents.

Philco is also setting up a separate division to service coin phono operators. Similar deal is being worked out by Oberstein with Philco agencies in the Chicago area.

This marks the first time that the major disk outfits have been faced with any widespread distributor competition from another wax label. However, this, coupled with the potentialities looming from the MGM disk plans, creates an even more complicated picture, and one which may mean a lot of changes in the disks biz generally before the year is over.

One Band's Opinion

UNION, N. J., Feb. 14.—The Korn Kobblers, appearing at the Flagship 20 here, have set aside Sunday nights for "Corn Jam Sessions," and are inviting musikers from various name "Mickey Mouse" orks to participate. The object of these sessions, according to the Kobblers, is to prove that men who play in these corny bands are just as good musicians as those who swing for a living.

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On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

BING CROSBY (Decca 4152)

Oh! How I Miss You Tonight—W; V. *Dear Little Boy of Mine*—W; V.

FOR this item Bing Crosby has found two oldies that not only drip with sentiment but take on an added meaning now in Crosby's interpretation. He takes the Benny Davis-Joe Burke sob song on the A side in slow waltz tempo. The hush fiddling provided by John Scott Trotter's accompanying orchestra strings a beautiful background. Crosby sings a chorus, lets the orchestra play another half and then sings it out. For Ernest R. Ball classic on the B side, Crosby provides identical treatment, singing both choruses. The *Boy of Mine* lyrics sound even more timely today, referring to the boy going off to war. Crosby tugs at the heartstrings for both songs.

It's sure-fire for both sides. With the name of Bing Crosby to attract attention, neither side can miss for music-box play. Moreover, both songs have lived on thru the years, with added meaning in this year of war.

GLENN MILLER (Bluebird 11443)

Dear Mom—FT; VC. *Keep 'Em Flying*—FT.

A STRONG bid for popularity as a sentimental war song is being made by Maury Coleman Harris' *Dear Mom*, a letter of a boy at camp telling of all the things at home he misses. Glenn Miller, with typical Miller finesse, builds it big, also making it tug at the heartstrings. An elaborate orchestral introduction gives way to Ray Eberle and the Modernaires for the opening chorus. The tenor sax, playing ever so softly, picks up the last half of the chorus, and again the instruments give way to the song sellers to carry it out. Jerry Gray's *Keep 'Em Flying*, dedicated to the nation's Air Corps, gives the band full sway. Given a fast down beat, it's an instrumental ride, band treating it like a *Tiger Rag*. For once Miller lets the hot horns and drummer boy run wild.

The sentimental army camp story on the "Dear Mom" side makes it a natural for face up in the music machines, especially at locations near army posts.

DUKE DALY (Elite 5012)

I Don't Want To Walk Without You Baby—FT; VC. *We're the Couple in the Castle*—FT; VC.

MOST significant thing about this item is that it couples two hit potentials, which is the avowed policy of the record label. The A side is from *Sweater Girl* and the B side from *Mr. Bug Goes to Town*. Daly plays both in moderate tempo, making them both dance-appealing. A side has Gloria King singing the middle chorus. In much better voice is Joe Marne's baritoning for the B side refrain.

While both songs loom big for the music boxes, Daly adds little to make them stand out in comparison with competitive recordings. Greatest appeal of the platter is across the counters, being able to provide two top tunes back to back.

GUY LOMBARDO (Decca 4155)

You Made Me Love You—FT; VC. *Mandy Is Two*—FT; VC.

JOHNNY MERCER'S kiddie song to commemorate the second birthday of his daughter, Mandy, is the side that packs the appeal. It's a down-to-earth song without trying to be over cute and promises to be the big kiddie song of the year. For the Lombardo rhythms it's cut to pattern. Set in a moderately slow tempo, it's typical Lombardo, with Kenny Gardner called upon to provide the vivid vocal picture of Mandy at 2. The evergreen on the A side is also taken in moderately slow tempo and played completely in the Lombardo fashion, with Kenny Gardner again for the middle vocal refrain.

The "Mandy Is Two" side is the appealing one for music machines. Lombardo's light touch is just right to make it a bright item for the phones.

JAN SAVITT (Victor 27778)

Sing Me a Song of the Islands—FT; VC. *Blue Shadows and White Gardenias*—FT; VC.

JAN pairs two promising songs from the *Song of the Islands* picture. Instills a heavy rhythmic beat for both. Instead of conveying the dreamy and romancy impression carried by *Song of the Islands*, Savitt sets it in a moderate and bright tempo, and the band carries thru the rhythmical theme. Also heightening the appeal of the side is the unbilled vocal refrain. The same treatment is provided for the *Blue Shadows* side, but the bouncy rhythms do not make a fitting setting for this lush ballad, and even the vocal requires more sympathetic reading.

It's a cinch that this picture score is going to provide a hit or two for the song sweepstakes. Savitt's best efforts are contained in the "Sing Me a Song of the Islands" side. It carries a rhythm punch that should make it potent for the music boxes.

THE McFARLAND TWINS (Bluebird 11449)

Hey! Zeke—FT; VC. *When Day Is Done*—V.

This marks the platter preem of the McFarland Twins' orchestra on this label, and their first shows plenty of promise, especially in the vocal register. In fact, it's practically all singing. The old standard on the B side is entirely singing in a capella choir style, featuring the voices of Don Cornell, the Norton Sisters and the band boys as the Twin Choir. *Hey! Zeke*, as indicated by the subtitle, *Your Country's Callin'*, is still another in the avalanche of off-to-war songs. This one, no better and no worse in musical quality than many others, directs its appeal to the lads in the farm country. The McFarland Twins, making the most of it, give it a country kick. Band ensemble plays the middle refrain, with Don Cornell and the ensemble singing the opening chorus and Betty Norton leading the lads in singing the closing refrain.

A new name for the music machine operators, the McFarland Twins promise to bring plenty of vocal variety to the records. In their first offering the war-inspired "Hey! Zeke" is a likely entry for phones at country locations.

(See ON THE RECORDS on page 65)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Jimmy Dorsey

(Reviewed at Hotel Pennsylvania, New York)

SOME changes in the instrumental setup, plus some new and nifty arrangements, have sent this band up even a couple of notches higher on the ork barometer. Chuck Gentry, sax; Andy Russo, trombone, and Ray Anthony, trumpet, have been added to the roster during the past month, making an eight-brass, five-reed (excluding sax-tooter Dorsey) and four rhythm instrumentation. On paper the preponderance of brass might give the impression that a blast crew was at work. It's not the case here, because maestro Jimmy has done a top job of keeping a tonal balance.

Band is also a standout from standpoint of style. There's a swing style, but without the driving locomotion and heavy precision so evident in many other swing crews. Dorsey ork has an easy, syncopating rhythm which is unique today when compared with similar aggregations. The Dorsey band still maintains a versatility in its arrangements, too, which sets it off. Maestro proves that an ork can provide danceable tempos without busting the eardrums of the hoofers with the "beat."

This latter element is brought out conclusively in the arrangements for singers Helen O'Connell and Bob Eberly. While the boy and gal are piping their numbers ork does not sink so far into the background that dancers are left on their own. But neither does it let the rhythm section push its feet thru the stand to keep things going. Balance and blend between band and singer is so good that danceability is kept thruout, giving the vocal choruses a better setting at the same time.

The O'Connell-Eberly team is still a first-money one. Miss O'Connell throws plenty of cute style and showmanship into her work, and the ballad stock gets a real going over from Eberly.

Humphrey.

Leon Mojica

(Reviewed at the Rainbow Ballroom, Denver)

ALTHO Mojica has been a ballroom favorite on the West Coast for many years, this is his first trip away from that region, and all indications are that he will hit a new high in records at this, the town's top dancery. Versatility, variety and a solid beat make this outfit a natural for ballrooms. The four reeds, four brass (three trumpets, one trombone), three rhythm set-up does everything up brown and is equally salable on either sweet or swing. Most arrangements are full, but, even when sectionalized, offerings have plenty of depth and danceability.

Mojica, a tall imposing fronter, is steady in his stand selling. He stays with his baton constantly and handles chatter capably. His tag of "hey-hey" is rapidly becoming a by-word. A showman as well as a hard worker, Mojica keeps things moving right along.

Vocal department is well rounded with marked experience and ability. Betty Taylor, a pleasing eyeful, knows how and what to deliver. Adequate pipes assure the gal a sell, which is enhanced by her terpsi antics. Don Rapp doubles in comedy and romantic offerings, the former characterized by appropriate getups, in which he often works with Lloyd Curtis, who has a nice range and timed delivery. Taylor and Rapp combine for the bouncers and the entire combo works as a glee club.

Sections are headed by seasoned senders. Tommy Fabregat handles sax leads, Lloyd Curtis takes hot trumpet licks, Art Yows capably handles percussion and Pete Rugolo mixes a nice serving of ivory. Extensive library, running the gamut from sweet to swing, is arranged by Rugolo, Lloyd Reepy and Harvey Wilson.

Truckman.

Orrin Tucker

(Reviewed at the Blackhawk Cafe, Chicago)

SCRAPPING all but five men of his old band, Tucker is starting anew with the idea of furnishing solid dance music for patrons in cafes and ballrooms who primarily turn out to dance. He has the name to draw the people, without the aid of Wee Bonnie Baker, and judging from the present musical set-up has the goods that should keep him busy with profitable engagements for some time to come.

The arrangements are solid and versatile and take full advantage of the ork's four fours (sax, brass, rhythm and strings). The co-ordination itself is not as impressive as it probably will be once the boys settle down on this, their first location job.

Tucker works twice as hard on the bandstand as he has been working with his previous Mickey Mouse outfit. He pitches in with sax and trombone support (quite frequently) and is generous on vocals, using tunes that go hand in hand with his special, amusing brand of warbling. His informal style of directing should also prove appealing to the new mob the band is trying to reach.

Featured vocalists are Bob Haymes, a big youngster with a smooth, healthy tenor that does okay by ballads, and Lorraine Benson, attractive brunette, who handles the lighter stuff pleasantly.

A corps of arrangers are on the job for the band, among them Bob Woodruff, Al Datz, Artie Beck, Bill Finch and Van Alexander.

Band is in for eight weeks at the Blackhawk, followed by another seven weeks at Chi's Aragon. Fifteen weeks of WGN-Mutual time plus four sides a month for Columbia Records for the next year should do this org a world of good.

Honigberg.

Russ Smith

(Reviewed at the Rainbow Grill, Radio City, New York)

SMITH was Barry Winton's guitar man and, when Winton left this room after two years, Smith stayed behind to lead his own band. The band, generally, is okay both for show and dance music.

When the band opened here it had three reeds, two fiddles and three rhythm. Instrumentation is the same today, except that a trumpet has replaced one of the fiddles. Practically all of the men double on other instruments, giving the arrangements considerable color. The saxes double on flute and clarinet, with two of them switching to fiddle to join the regular violinist for three-fiddle parts.

The band also produces glee club effects, including ensemble and a five-man chorus. Smith sings tenor nicely, taking care of occasional choruses. Jack Tarr steps out to do a fair comedy vocal in the floorshow.

Smith is a composer and when caught included some of his own tunes such as *Dust on the Manuscript*, *You Pose for a Song*, *My How Time Flies* and *Everybody Dance*.

Band does a lot of waltzes, rumbas and fox trots, mixing standard stuff with current pops. It's a nicely balanced fare and patrons here apparently enjoyed the band very much.

Davis.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

Sonny Dunham

(Meadowbrook, Cedar Grove, N. J., CBS Network, Saturday (7), 4-5 p.m.)

THIS Saturday shot is one of the reasons the Meadowbrook is such a coveted band location. CBS devotes a full hour to the program, and makes quite a production out of it, with comedy, guest stars, etc. Band plays the equivalent of about a half-hour remote, when time for gabbing, newscasting and guesting is subtracted.

Dunham sounds somewhat more subdued than when last in this territory. Change is all for the better, commercially. Still plays plenty of killer-dillers in knock down and drag out style, but seems more polite on the ballads than formerly. Features himself on trumpet and trombone, which, day caught, sounded not quite up to snuff.

Program was varied pretty well, with Ray Kellogg's fine vocals giving the sweeter arrangements a nice boost. Harriet Clark was a trifle weak on the couple of tunes she sang, but managed to get plenty of personality into the spots where her voice was lacking.

An interesting Saturday afternoon shot, with Dunham holding up his end satisfactorily.

* * *

Boyd Raeburn

(Chez Paree, Chicago, Blue Network, Sunday (8), 11:30-12 midnight)

RAEBURN confined himself to pops, played in peppy fashion, and came thru very well. Band was at its best when it refrained from trying to take off, and was only fair on the couple of occasions when out-and-out "swing" style was attempted.

Ballad vocals were well done by Hal

(See ON THE AIR on page 35)

A TRADE SERVICE FEATURE of The Billboard

The Billboard MUSIC POPULARITY CHART

WEEK ENDING FEBRUARY 13, 1942

SONGS WITH MOST RADIO PLUGS

Following are the 25 songs with the most plugs over the four major New York outlets (WEAF, WJZ, WOR, WABC) for the week beginning Saturday, February 7, and ending Friday, February 13. The totals are based on reports supplied by Dr. John G. Peatman, Department of Psychology, College of the City of New York, and Director of Office of Research-Radio Division, and cover all broadcasts from 8 a.m. to 1 a.m. daily. The number of plugs for these 25 songs over the independent stations (WHN, WMCA, WNEW, WOV), covers only the period from 5 p.m. to 1 a.m. daily. Partial choruses and signatures are not included. Film tunes are designated by an (F); musical comedy tunes with an (M).

Position Last This Wk.	Wk.	Title	Publisher	Plugs Major (8 a.m.-1 a.m.)	Plugs Indies (5 p.m.-1 a.m.)
14	1.	I DON'T WANT TO WALK WITHOUT YOU (F)	Paramount	42	16
5	2.	EVERYTHING I LOVE (M)	Chappell	37	24
3	3.	HOW ABOUT YOU? (F)	Feist	36	18
9	4.	DEEP IN THE HEART OF TEXAS	Melody Lane	35	7
6	5.	BLUES IN THE NIGHT (F)	Remick	34	22
4	6.	WHITE CLIFFS OF DOVER	Shapiro-Bernstein	30	16
—	7.	YOU MADE ME LOVE YOU	Broadway	25	10
5	8.	LAMP OF MEMORY	Marks	24	1
13	8.	MANDY IS TWO	Bregman-Vocco-Conn	24	6
7	8.	ROSE O'DAY	Tobias-Lewis	24	12
—	9.	I THINK OF YOU	Embassy	23	5
—	10.	DAY DREAMING	T. B. Harms	22	9
8	11.	SOMETIMES	Berlin	20	13
10	12.	ELMER'S TUNE	Robbins	18	9
12	13.	COUPLE IN THE CASTLE (F)	Famous	17	18
—	13.	ON THE STREET OF REGRET	Loeb-Lissauer	17	6
17	13.	SOMEBODY ELSE IS TAKING MY PLACE	Shapiro-Bernstein	17	3
12	14.	CHATTANOOGA CHOO CHOO (F)	Feist	16	11
11	14.	WE DID IT BEFORE (M)	Witmark	16	3
8	15.	ANGELINE	Jimmy Campbell	15	3
17	16.	SOMEBODY NOBODY LOVES	Robbins	14	9
1	16.	THIS IS NO LAUGHING MATTER	Block	14	12
—	17.	HE'S 1-A IN THE ARMY	Valiant	13	6
—	17.	HUMPTY DUMPTY HEART (F)	Southern	13	5
17	17.	SHRINE OF ST. CECILIA	Braun	13	14

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Store; Liberty Music Shop; Raboon's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Bridgeport, Conn.: Howland Dry Goods Co.; Music Shop. Pittsburgh: Volkwein Brothers, Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gelfin. Denver: The May Co.; The Record Shop; Charles E. Wells Music Co. Salt Lake City: Z. C. M. I. Record Dept. Portland, Ore.: Meier & Frank Co.; J. K. Gill Co. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City. San Francisco: Schwabacher-Frey. Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Gidden Music Shop. Milwaukee: Schuster's; Broadway House of Music. J. B. Bradford Piano Co. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Kansas City, Mo.: Music Box. St. Louis: Aeolian Co. of Missouri; Famous & Barr, St. Paul: W. J. Dyer & Bros.; Mayflower Novelty Co. Springfield, Mo.: L. E. Lines Music Co. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Atlanta: Cox Prescription Shop. Raleigh, N. C.: James R. Thiem; C. H. Stephenson Music Co. Miami: Richards Store Co.; Burdine's, Inc. New Orleans: Louis Grunewald Co., Inc.; G. Schirmer, Inc. Fort Worth, Tex.: McCrory's; Kemble Bros.' Furniture Co. San Antonio: Alamo Piano Co.; San Antonio Music Co. Washington, D. C.: S. F. Droops & Sons Co.; George's Radio, Inc. Louisville, Ky.: Stewart Dry Goods Co. Butte, Mont.: Drebelbis Music Co. Richmond, Va.: Gary's Record Shop, Walter D. Moses & Co., Corley Record Co.

NATIONAL

POSITION Last This Wk. Wk.	
2	1. A STRING OF PEARLS —GLENN MILLER
4	2. I SAID NO —ALVINO REY
1	3. BLUES IN THE NIGHT —WOODY HERMAN
5	4. BLUES IN THE NIGHT —JIMMIE LUNCEFORD
—	5. MOONLIGHT COCKTAIL —GLENN MILLER
3	6. REMEMBER PEARL HARBOR —SAMMY KAYE
10	7. DEEP IN THE HEART OF TEXAS —ALVINO REY
—	8. BLUES IN THE NIGHT —DINAH SHORE
—	9. WHITE CLIFFS OF DOVER —KATE SMITH
8	10. WHITE CLIFFS OF DOVER —GLENN MILLER

EAST

POSITION Last This Wk. Wk.	
1	1. Blues in the Night —Woody Herman
3	2. I Said No —Alvino Rey
—	3. Moonlight Cocktail —Glenn Miller
—	4. White Cliffs of Dover —Kate Smith
1	5. Remember Pearl Harbor —Sammy Kaye
9	6. A String of Pearls —Glenn Miller
—	7. White Cliffs of Dover —Sammy Kaye
10	8. You Made Me Love You —Harry James
—	9. Blues in the Night —Jimmie Lunceford
—	10. Rose O'Day —Kate Smith

MIDWEST

POSITION Last This Wk. Wk.	
7	1. Blues in the Night —Dinah Shore
6	2. Rose O'Day —Kate Smith
2	3. A String of Pearls —Glenn Miller
—	4. I Said No —Alvino Rey
1	5. Everything I Love —Glenn Miller
5	6. White Cliffs of Dover —Kate Smith
—	7. Deep in the Heart of Texas —Alvino Rey
4	8. White Cliffs of Dover —Glenn Miller
10	9. Chattanooga Choo Choo —Glenn Miller
3	10. Blues in the Night —Woody Herman

SOUTH

POSITION Last This Wk. Wk.	
1	1. A String of Pearls —Glenn Miller
5	2. Blues in the Night —Woody Herman
3	3. Remember Pearl Harbor —Sammy Kaye
2	4. Blues in the Night —Jimmie Lunceford
6	5. White Cliffs of Dover —Glenn Miller
7	6. Moonlight Cocktail —Glenn Miller
9	7. Deep in the Heart of Texas —Alvino Rey
—	8. Blues in the Night —Dinah Shore
—	9. I Said No —Alvino Rey
—	10. Shrine of St. Cecilia —Vaughn Monroe

WEST COAST

POSITION Last This Wk. Wk.	
2	1. I Said No —Alvino Rey
—	2. Blues in the Night —Jimmie Lunceford
6	3. White Cliffs of Dover —Kay Kyser
5	4. This Love of Mine —Tommy Dorsey
—	5. A String of Pearls —Glenn Miller
4	6. Deep in the Heart of Texas —Alvino Rey
—	7. Rose O'Day —Freddy Martin
8	8. Elmer's Tune —Glenn Miller
3	9. Blues in the Night —Cab Calloway
10	10. Moonlight Cocktail —Glenn Miller

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 10 best selling songs of the past week. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers; Sherman, Clay & Co. Los Angeles: Morse M. Freeman, Inc. Seattle: Capital Music Co., Portland, Ore.: Sklare Music Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. St. Louis: St. Louis Music Supply Co. Kansas City, Mo.: Jenkins Music Co. Detroit: Grinnell Brothers. San Antonio: Southern Music Co. New Orleans: G. Schirmer of Louisiana. Atlanta: Cable Piano Co. Phoenix, Ariz.: Dawson Music Co.

NATIONAL

POSITION Last This Wk. Wk.	
1	1. WHITE CLIFFS OF DOVER
3	2. BLUES IN THE NIGHT
2	3. ROSE O'DAY
4	4. SHRINE OF ST. CECILIA
—	5. DEEP IN THE HEART OF TEXAS
5	6. ELMER'S TUNE
8	7. WE DID IT BEFORE
11	8. EVERYTHING I LOVE
6	9. CHATTANOOGA CHOO CHOO
9	10. REMEMBER PEARL HARBOR
7	11. THIS LOVE OF MINE
13	12. MOONLIGHT COCKTAIL
10	13. BELLS OF SAN RAQUEL
14	14. THIS IS NO LAUGHING MATTER
—	15. HOW ABOUT YOU?

EAST

POSITION Last This Wk. Wk.	
1	1. White Cliffs of Dover
3	2. Blues in the Night
4	3. Rose O'Day
6	4. Remember Pearl Harbor
2	5. Shrine of St. Cecilia
8	6. Everything I Love
7	7. We Did It Before
11	8. Moonlight Cocktail
—	9. Deep in the Heart of Texas
12	10. This Love of Mine
—	11. I Don't Want To Walk Without You
10	12. This Is No Laughing Matter
14	13. How About You?
—	14. We're the Couple in the Castle
—	15. Humpty Dumpty Heart

MIDWEST

POSITION Last This Wk. Wk.	
1	1. White Cliffs of Dover
2	2. Rose O'Day
6	3. Blues in the Night
4	4. Shrine of St. Cecilia
3	5. Elmer's Tune
14	6. Deep in the Heart of Texas
5	7. Chattanooga Choo Choo
11	8. I Got It Bad
9	9. We Did It Before
7	10. Bells of San Raquel
8	11. This Love of Mine
—	12. Everything I Love
10	13. Remember Pearl Harbor
—	14. Moonlight Cocktail
—	15. 'Tis Autumn

WEST COAST

POSITION Last This Wk. Wk.	
1	1. White Cliffs of Dover
2	2. Blues in the Night
—	3. Deep in the Heart of Texas
6	4. Shrine of St. Cecilia
3	5. Elmer's Tune
5	6. This Love of Mine
7	7. Chattanooga Choo Choo
4	8. Rose O'Day
11	9. Shepherd Serenade
10	10. Moonlight Cocktail
15	11. Everything I Love
8	12. Bells of San Raquel
9	13. I Said No
13	14. We Did It Before
12	15. Humpty Dumpty Heart

SOUTH

POSITION Last This Wk. Wk.	
1	1. White Cliffs of Dover
6	2. Blues in the Night
2	3. Elmer's Tune
3	4. Rose O'Day
5	5. We Did It Before
4	6. Chattanooga Choo Choo
10	7. Everything I Love
9	8. Shrine of St. Cecilia
7	9. Remember Pearl Harbor
—	10. Deep in the Heart of Texas
—	11. This Is No Laughing Matter
—	12. How About You?
15	13. Humpty Dumpty Heart
—	14. A String of Pearls
13	15. I Know Why

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 20 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG

CHATTANOOGA CHOO CHOO. (18th Week) Glenn Miller.

THE WHITE CLIFFS OF DOVER. (8th Week) Kay Kyser, Sammy Kaye, Kate Smith, Glenn Miller, Tommy Tucker.

THE SHRINE OF ST. CECILIA. (5th Week) Andrews Sisters, Sammy Kaye, Vaughn Monroe.

ROSE O'DAY. (4th Week) Freddy Martin, Kate Smith, King Sisters, Merry Macs.

BLUES IN THE NIGHT. (2d Week) Woody Herman, Dinah Shore, Jimmie Lunceford.

REMEMBER PEARL HARBOR. (2d Week) Sammy Kaye.

COMING UP

I SAID NO! Alvino Rey, Jimmy Dorsey.

'TIS AUTUMN. Woody Herman, Les Brown, Freddy Martin.

A STRING OF PEARLS. Glenn Miller.

THIS IS NO LAUGHING MATTER. Charlie Spivak, Glenn Miller, Jimmy Dorsey, Dinah Shore.

EVERYTHING I LOVE. Glenn Miller.

MOONLIGHT COCKTAIL. Glenn Miller, Tommy Tucker.

MADELAINE. Sammy Kaye, Dick Jurgens, Bob Chester.

Music Items

Publishers and People

JACK SEGAL, head of the E. B. Marks band department, is now stationed at Fort Knox, Ky., in the mechanized cavalry. Duties have been taken over by George Perl, of the Marks organization.

Lou Leventhal is now professional manager of Red Star Music.

Chart Music, Chicago, has acquired publishing rights to the Griff Williams-Joe Rigdon tune, *Candle Light*.

Marty Tenney is now on the Witmark professional staff.

Bob Bertram (Elmer, of the Blue Ridge Mountaineers) and Ina George have written a patriotic, *Japonazis*, published by Whitney Blake Music.

Leonard Keller, Chicago maestro who penned *Alexander the Swoose*, has placed his *On Far Away Shores* with Sweet Music Publications. Lyrics by Lewis Bellin.

* * *

Paul Cunningham, Leonard Whitcup and Ira Schuster, writers of "I Am an American," have another patriotic number called "Hats Off to MacArthur," which is being published by Paull-Pioneer.

* * *

Songs and Such

SHHHH, IT'S A MILITARY SECRET, by Alan Courtney and Walter Bishop, published by Courtney Music, is set for waxing by Glenn Miller, Jimmy Dorsey and others.

I'll Never Cry Over You, by Rod Andre, is being pushed by Rod-Jon Music, Detroit.

Put It Over for the Red, White and Blue, by Frank Mansfield, is being published by the writer's music firm in New York.

Rap-Rap-Happy Tearoom, by Milton Leeds and Fred Wise, has been taken by Colonial Music.

The Lamp of Memory, E. B. Marks Music's American version of *Incertidumbre*, is now on 16 separate recordings.

You Who Are Nurses, God Bless You, by Harry C. Pyle Jr., Edmond J. O'Connell and Louis Thomas, an oldie, is being reissued by Roy Music.

* * *

Tschaikowsky's Piano Concerto in B Flat Minor is not being laid to rest yet. O'Kay Music, Chicago, has something called "Your Love and Mine," by Louis O'Connell, which is based upon the famous melody. This is version No. 6 or 7.

* * *

Philly Pickings

JOE FUHRMAN new local rep for Irving Berlin music house, covering the Baltimore and Washington territory as well.

Eddy Duchin, in town for a theater stand, picks up Joseph Barone's *In the Good Old U. S. A.*

Song plugger Johnny Parvo penning *Jackson Is Relaxin'*, written especially for maestro Jackson Teagarden, who is readying a waxing of it.

Radio's Harold Davis, in collaboration with *Mask and Wig* tunesmith Moe Jaffe, has a new one in *The Whole World Will Smile Again*.

Michigan Fair Will Take Another Flyer At Using Name Orks

DETROIT, Feb. 14.—Return to use of major name band is contemplated by Bernard J. Youngblood, manager of the Michigan State Fair. Top names were dropped two years ago, after about four years of varying fortunes, in which the big bands showed great crowd appeal, but in some cases failed to clear the nut. In the opinion of showmen, this was partly caused by occasional selection of bands whose drawing power was not up to the price paid.

Policy for this year is to use several bands for a few days each. Last season, George Olsen was booked in for the entire fair, but proved a rather poor draw, largely because he had just completed a several weeks' stand on the Fair Grounds before the fair opened.

New indoor location will probably be used by utilizing one or more buildings formerly devoted to automotive exhibits, which are expected to be missing this season.

NEW YORK, Feb. 14.—Tommy Dorsey's music publishing house, Embassy Music, has just published a text entitled "Tips on Popular Singing," by Frank Sinatra, Dorsey's vocalist. Book was written in collaboration with Sinatra's vocal instructor, John Quinlan.

Deadlock Seen in Neb.-ASCAP Situash; Pubs and Writers Nix Complicated State File Law

LINCOLN, Neb., Feb. 14.—This is the week expected to bring news of ASCAP members' major counter blows against the anti-ASCAP set-up in Nebraska. To date there has only been one publisher-writer, Charlie Tobias, of Tobias & Lewis, to complete filing of his tune, *Rose O'Day*, as is directed by the Nebraska enactment. He is eligible to function as a collector on his copyright in the State.

However, ASCAP people believe that's not the only way out. They still contend they have protection as guaranteed them under the federal copyright laws and, even should they disdain Nebraska's complicated routine to do business, they can hold themselves aloof and dare, thru court infringement action, anybody to play their tunes for profit.

With this consideration, it appears the Nebraska law is a standoff—ASCAP legally out, and no user able to remain invulnerable if he uses a copyright owner's music.

Since the first of the year, after ASCAP made its releasing move for Nebraska, spotters and checkers have been busy clocking usages of tunes. They've had every chance to reap a rich harvest of numbers used in spots without hang-over licenses, and especially in picture houses, where movies have been carrying tunes by ASCAP-ers steadily. Ballrooms, too, have been paying no attention to the sheaf of music band leaders bring into their spots, so ASCAP music has been played and re-played.

ASCAP lawyers take the stand, as they represent individual copyright holders, that each of these playings amounts to a separate infringement, punishable by $250 each. It will be easy for the suits against ballrooms, theaters and hotels to reach the $5,000 to $10,000 size with this figuring.

Many of the people in the using business are resting easy because they still have their licenses in force, technically. They have never been notified that their permission to use ASCAP music has been terminated. On the other hand, those who used to balk, cause trouble, pay late or were active in the fight against ASCAP legislatively have been canceled out on the books. It is on this latter group the trade naturally looks for the bombs to drop.

In the radio field, ASCAP's battle has had the effect of drawing some sharp lines in Nebraska. A goodly share of Nebraska's independent stations have found that without networks to feed them ASCAP music their shows lack musical variety and quality on an all-day BMI basis. Some of the smaller watters have taken the attitude that the biggies, who put on the main show in the scrap against the Society, knew all the time they would be protected by having the networks cleared at the source, while the smaller, non-affiliated links would be forced into a musical lull and might even lose listeners to the better liberaled big stations.

J. Dorsey Victimized

DETROIT, Feb. 14.—Autograph collectors and souvenir hunters have found a new way to pinpoint name bands. Jimmy Dorsey found during his engagement at the Michigan Theater here. When the band returned to the pit for the second show, several of the arrangements were missing from the stands. Check-up showed that some of the younger jitterbugs had apparently crawled down into the pit under cover of the darkness during the movie and picked up the arrangements as souvenirs.

Newspaper publicity and resentment evidently shamed the purloiners into returning most of the arrangements anonymously a few days later.

Philly Dance Musikers To Fight for Union Control

PHILADELPHIA, Feb. 14.—Movement is afoot at the local musicians' union to set up a Dance Band Party in the coming election of officers. Feeling is that the dance musicians should have a voice in union administration. Party is being organized by Jon Arthurs, drummer-maestro, who tossed his hat in the ring for presidency. Elections come up in April, and for the first time it will be a two-year term for those grabbing off the votes.

Dance men have long been peeved that the symphony and theater men, the comparatively inactive, have been running the affairs of the union, which is supported primarily by active dance men. Past efforts to get up a Dance Band Party ticket have failed, but attraction of a two-year term is making the dance men political-minded.

At Long Last, Love

NEW YORK, Feb. 14.—American Federation of Musicians and American Guild of Musical Artists kissed and made up last week, releasing an announcement that their jurisdictional battle was over.

Under agreement signed by James C. Petrillo, AFM prexy, and Lawrence Tibbett, president of AGMA, each union recognizes the other's right of jurisdiction over concert soloists, with AGMA gaining full control over such musiker's concert activities and AFM ruling the roost on all other types of appearances.

Bill Shaw's New MCA Post

NEW YORK, Feb. 14.—Billy Shaw, of Music Corporation of America office here, has been promoted from the one-night department to location booking. Harry Moss and Jack Whittemore will continue to handle one-nighters.

Hines, Fem Ork Weak in Philly

PHILADELPHIA, Feb. 14.—Sepia bands held the stands in the town's two dance promotions end of January. Neither caused much excitement. International Sweethearts of Rhythm were offered by Reese DuPree at his fortnightly race prom January 30 at Strand Ballroom. The all-girl sepia band brought in a scant 600 dancers. With scale 65 cents before 10 p.m. and 85 bits after that, take amounted to a light $360. It was season's second appearance of the girls here. Band fared better on its first trip, when 900 dancers turned out. For his next, February 13, DePree brings in Charlie Barnet, heavy fave with the local Negro population.

Saturday night, January 31, at Jimmy Martin's weekly Brookline Country Club promotion, Earl Hines proved weak. At $2 per couple, plus tax, Hines attracted only 240 couples for a slim $480. Hines was the second colored band to play Brookline this season. Count Basie last December proved a major draw with an $1,100 gate.

Milt Herth Out on His Own

NEW YORK, Feb. 14.—Milt Herth, who concluded his pact with Consolidated Radio Artists February 1, is in the open market, not having renewed with the agency.

Herth said that he is going to operate independently for the time being. His present job at Dempsey's Broadway spot here was secured for him by CRA and just renewed for another eight weeks. He will continue paying CRA commission for the date.

The Herth trio was managed by CRA for three years.

Henderson's $525 1-Nighter

PORTSMOUTH, Va., Feb. 14.—Fletcher Henderson grossed $525 playing to a crowd of 500 at the City Auditorium (capacity 700) last week. Earlier in the evening he played an hour and a half program for the sailors at the Norfolk Naval Hospital. Band was enthusiastically received in both places. Dance was sponsored by Gridiron Club.

Army Drafts Herman Stein

SAN FRANCISCO, Feb. 14.—Herman Stein, manager of the Music Corporation of America office here, has been drafted into the army. He starts for Uncle Sam March 1. His successor is expected to be an MCA associate from the Los Angeles branch.

Slap-Happy New Year

NEW YORK, Feb. 14.—Mills Music, publishers of *You're a Sap, Mr. Jap*, had a brain storm this week and got Y. K. Chu, editor of the *Chinese Journal* here, to write Chinese lyrics to the ditty. According to Mills Music's plans, the song will be the theme song of the Chinese New Year (4639) which takes place tomorrow.

In Chinese, words go, "Nay se chun choy, yut boon joy . . . etc."

Mills claims it is going to publish the Chinese version and donate proceeds to China War Relief.

L. A. Territory A Hot Spot Now For Negro Orks

LOS ANGELES, Feb. 14.—Colored musicians are in demand in this section, according to Edward W. Bailey, president of Local 767, AFM. Scale is the highest in years and working conditions are good. A number of musicians were laid off following the blackout scare during the first week of the war, but these and others have gone back to work now.

Cecil Burke continues at the Bal Tabarin in Gardena, where he has been for several years, and Cee Pee Johnson, who was at Rhumboogie for months, has opened at Club Alabam. A new spot for colored bands is Vine Maur's, where Ellis Walsh and a five-piece combo opened for an indefinite engagement Monday.

Other colored bands working this area include Lorenzo Piemay at Club Royal; Floyd Ray, who is playing one-nighters after returning from a tour of theaters in the Northwest, and Bud Scott Troubadours, who are holding forth at the Jade in Hollywood. Sanders King is another colored band in Hollywood, currently playing an engagement at the Recreation Room. A five-piece combination headed by Winsley Allen is current at the Boogie Woogie, and Doug Finis continues as the featured attraction at the Cricket Club. The California Rhythm Rascals, one of the largest colored groups in the section, are currently playing one-nighters.

Demand for colored musicians has spread to area, too. Fred Skinner is holding forth at George's in Glendale, while Garland Wilson and Eddie Steele, piano team, are featured at the Little Troc on the Sunset Strip. Slim and Slam are at Club Caprice with the Four Spirits of Rhythm, and Rose Murphy is handling an assignment at Jim Otto's.

Lawyers Fight Over Michaud Attachment

NEW YORK, Feb. 14.—Supreme Court of New York handed down an opinion in favor of Bob Chester this week, stating that the maestro is a legal resident of this State and therefore not vulnerable to the attachment slapped on his Strand Theater money last week by Arthur Michaud, his former manager.

Altho the court contended that insufficient evidence had been presented by Lee Eastman, representing Michaud, in an endeavor to prove that Chester was not a resident of New York, the Eastman office stoutly maintains that all is not over and that it has "some tricks up its sleeve" which will influence an Appellate Court to see that Chester doesn't get the moolah.

Jack J. Katz, Chester's lawyer, told *The Billboard* that the only reason Chester was not already in possession of the coin was because the court had not yet signed the order vacating the attachment. This, claimed Katz, will be done early next week.

The attachment action arose as a by-product of the suit filed against Chester by Michaud, charging non-payment of debts and managerial fees.

Felix Powell Killed

BRIGHTON, England, Feb. 14.—Felix Powell, 60, composer of *Pack Up Your Troubles in Your Old Kit Bag*, was killed Tuesday (10) of a gunshot wound suffered while on home guard duty here.

He and his brother, George, earned about $50,000 from the famous marching song, which first gained attention when entered in a contest run by a music publisher during the last war.

Copyrighted material

Orchestra Routes

A TRADE SERVICE FEATURE of Billboard

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

(Routes are for current week when no dates are given.)

A

Alberta, Don (El Chico) NYC, nc.
Alexander, Wm. (Palmer House) Chi, h.
Allen, Vic (Nixon) Pittsburgh, Pa., h.
Allen, Red (Famous Door) New Orleans, La., nc.
Allen, Bob (Hi-Hat Club) Asbury Park, N. J., nc.
Allen, Red (Club 18) NYC, nc.
Allen, Johnny (Cleveland Country Club) Cleveland, nc.
Amato, Jack (Beachcomber) Miami Beach, Fla., nc.
Amato, Peter (Continental) Erie, Pa., nc.
Anderson, Ivie (Cafe Society Downtown) NYC, nc.
Arlen, Harold (Ramona Park) Grand Rapids, Mich., nc.
Arnaz, Desi (Copacabana) NYC, nc.
Arnheim, Gus (Beverly Wilshire) Beverly Hills, Calif., h.
Arodin, Sidney (Bellevue-Stratford) Phila 20, h.
Ash, Paul (Riverside) Riverside, N. Y., 24-25, t.

B

Bailey, Lt. Comdr. Waterdown Park) Washington, h.
Baker, Phil (Riviera Gardens) Saginaw, Mich., 23, nc.
Barnet, Chas. (Meadow Brook) Cedar Grove, N. J., nc.
Barron's, Blue (Strand) NYC 6-26, t.
Basie, Count (Famous Door) San Francisco, h.
Bauer, Julie (Palace) San Francisco, h.
Beasley, Jose (Lexington) NYC, h.
Beck, Chas. (Castle Farm) Cincinnati 21, nc.
Beck, Jack (Sparks Circus) Mechanicsburg 23-24.
Bell, Aubrey (Dunes) Belle Vernon, Pa., nc.
Bellin, Frankie (Congress Hotel) NYC, nc.
Berge, Lenny (Indiana Beach) Terre Haute, Ind., nc.
Berrios, Tony (Ambassador East) Chi, h.
Bergere, Stanislaw (Versailles) NYC, re.
Berigan, Bunny (Casa Manana) Los Angeles, nc.
Bestor, Don (Pierre) NYC, h.
Block, Martin (Waldorf-Astoria) NYC, h.
Bode, Ralph (Wivel) NYC, nc.
Brandwynne, Nat (Carnegie Inn) NYC, nc.
Burns, Cliff (Marlborough Inn) Cincinnati.
Busse, Henry (Lexington Casino Phila, nc.
Byrne, Bobby (Lookout House) St. Louis 17-23, h; (Vanderbilt Cafe) Nashville, Tenn., 27-28.

C

Cabin Boys (Brown Derby Cellar Bar) Warren, O., nc.
Carrese, Emilio (Hi-Le) Battle Creek, Mich., nc.
Calloway, Cab (Lookout House) Covington, Ky., 20-23, nc.
Carroll, Orrin (Casa Maria) NYC, nc.
Carter, Joe (Gingham Gardens) Springfield, Ill., nc.
Carter, Don (Club Gaucho) NYC, nc.
Carlyle, Kyle (Frolic) Miami, Fla., nc.
Carr, Al (La Marquise) NYC, nc.
Castro, Tex (Dempsey's) NYC, re.
Catlett, Benny (Famous Door) NYC, nc.
Chappelle, Joe (Jimmy Kelly's) NYC, nc.
Chavez, Walter) Phila, h.
Chester, Bob (Central) Passaic, N. J., 19-20, t.
Christie, Don (Ye Olde Cellar) Chi, c.
Chicago, Al (Monaco) NYC, nc.
Clark, Buddy (Park Central) NYC, h.
Coleman, Emil (Blackstone) Chi, h.
Collins, Bernie (Newman's Lake House) Saratoga, N. Y., nc.
Conde, Art (Homestead) NYC, h.
Conrad, Sid (Nick's) NYC, nc.
Contreras, Manuel (President) Kansas City, Mo., h.
Cordoba, Lolita (Hurricane) NYC, nc.
Courtney, Del (Oriental) Chi 16-19; (Riverside) Milwaukee 20-24, t.
Creach, Carvel (Rice) Houston, Tex., h.
Crawford, Dick (The Dome) Mandan, N. D., nc.
Cugat, Xavier (Palmer House) Chi, h.
Curbello, Herbert (La Martinique) NYC, nc.

D

D'Arcy, Phil (Monte Carlo Beach) NYC, nc.
Davis, Eddie (Lenox) NYC, re.
Daw, Freddie (Merry Gardens) Chi, h.
Dawn, Dolly (Central) Passaic, N. J., t.
Deneke, Carl (University) Rochester, N. Y., nc.
Dennis, Dave (Hurricane) NYC, nc.
Di Pardo, Tony (Plantation) Dallas, nc.
Dobkins, Al (Hacienda) South Gate, Calif., h.
Dominguez, Juan (Rogers Corner) NYC, nc.
Dorsey, Jimmy (Pennsylvania) NYC, h.
Dowling, Eddie (Stanley) Utica, N. Y., 17-19; Buffalo) Buffalo 20-26, t.
Duffy, George (Gibson) Cincinnati, h.
Dunham, Sonny (Meadowbrook) Cedar Grove, N. J., 6-26, nc.
Dunsmoor, Eddy (Eastman) Hot Springs, Ark., h.

E

Eddy, Ted (Iceland) NYC, nc.
Edwards, Jack (Narragansett) Providence, h.
Eckhoff, Walter (Lexicon) Grand Rapids, Mich., nc.
Elington, Duke RKO-Boston) Boston 16-19, t.
Emerick, Bob (Cypress Cafe) Pismo Beach, Calif., nc.
Evans, Skinnay (Cocoanut Grove) Los Angeles, nc.
Ernie, Val (La Rue) NYC, nc.

F

Fidler, Lew (Tampa Terrace) Tampa, Fla., h.
Fields, Eddie (Cotton Ball Casino) Grand Rapids, Mich., nc.
Fields, Shep (Top Hat) Union City, N. J., nc.
Fiesta Band, Ted (Puente Square) San Diego, Calif., nc.
Fisher, Freddie (Spotlight) Hollywood, Fla., nc.
Fitzgerald, Ella (Apollo) NYC 16-19, t; (Savoy) NYC 20-26, h.
Flores, Jules (Weber's) Camden, N. J., re.
Flora, Jimmy (Pennsylvania) NYC, h.
Forrester, Dever (El Cafe) Hollywood, nc.
Foster, Chuck (Stevens) Chi, h.

G

Garvin, Frank (Book-Cadillac) Detroit, h.
Gaines, Charlie (Carroll's) Phila, c.
Gasparre, Dick (Plaza) NYC, h.
Gilberto (Havana-Madrid) NYC, nc.
Gianelli, Benny (New Yorker) NYC, h.
Gordon, Don (Olde Cedar Inn) Brooklawn, N. Y., re.
Gordon, Paul (Flamingo) Louisville, nc.
Grant, Bob (Stork Club) NYC, nc.
Gray, Chauncey (El Morocco) NYC, nc.
Green, Jack (Vienna Plaza) Zanesville, O., re.
Greer, Hampton (Jeff's) Miami, Fla., nc.
Greco, Murray (Horseshoe) Bunnyside, L. I., N. Y., c.

H

Hampton, Lionel (Adams) Newark, N. J., 17-18, t.
Harvey, Myron (Childs Spanish Gardens) NYC, re.
Harris, Jack (La Conga) NYC, nc.
Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.
Hastel, Frank (Silver Lake Inn) Clementon, N. J., nc.
Hawkins, Erskine (Kruger's) Newark, N. J., 20, a; (Savoy) NYC 21-28, h.
Haywood, Eddie (Village Vanguard) NYC, c.
Heath, Andy (Mitch's Cafe) Wilmington, Del., nc.
Henry, Bill (Shorecrest Casino) Brooklyn, nc.
Herbeck, Ray (Log Cabin Farms) Armonk, N. Y., nc.
Hill, Tiny (Casino) Ocean Park, Calif., nc.
Hoff, Carl (Netherland Plaza) Cincinnati, h.
Hoff, Rudy (Ferandlle) Pensacola, Fla., nc.
Horton Girls (Raipho Grill) Hollywood, Fla., nc.
Horwath, Willie (Hungarian Village) Detroit, re.
Howard, Eddy (Peabody) Memphis, h.
Hutton, Ina Ray (Stanley) Pittsburgh, t.

I

Johnson, Duke (Peach Orchard) Pleasantville, N. J., nc.
Joy, Jimmy (Nicollet) Minneapolis 2-10, h.
Jurgens, Dick (Aragon) Chi, b.

K

Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Karson, Maria, Musicales (Woodruff) Joliet, Ill., h.
Kassel, Art (Bismarck) Chi, h.
Kavelin, Al (Pelham Heath Inn) Bronx, N. Y., nc.
Kay, Chris (Casino Russe) NYC, nc.
Kay, Hernie (Mischler) Altoona, Pa., 19, t; (W. Va. Univ.) Morgantown, W. Va., 20; (Wenango) Oil City, Pa., 21, cc; (Steinhans Hall) Buffalo 22.
Kaye, Georgie (Hollywood) Bridgeport, Conn., nc.
Kaye, Sammy (Palace) Cleveland 16-19; (Shubert) Cincinnati 20-26, t.
Kendis, Sonny (Cafe Madison) NYC, nc.
Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (Roseland) NYC, b.
Kern, Bob (Flynn's Cocktail Room) New Orleans, nc.
Kinney, Ray (Kenmore) Albany, N. Y., h.
Kirby, John (Cafe Society Uptown) NYC, nc.
Knight, Bob (Monte Carlo) NYC, nc.
Kobeluk, Ivan (Wilds) Sault Ste. Marie, Mich., nc.
Korn Kobblers (Flagship) Union, N. J., nc.
Kristal, Cecil (Butt) Sarasota, Fla., nc.
Kuhn, Dick (Astor) NYC, h.
Kuhn, Lee (Beachcomber) NYC, nc.

L

Lady, Howard (Belmont Plaza) NYC, h.
Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Don (Coloslmo's) Chi, nc.
Lang, Lou (Belvedere) NYC, h.
Lazala, Ramon (Park Central) NYC, h.
Lee, Glenn (Utah) Salt Lake City, h.
Lester, Dave (Vanderbilt) Miami Beach, h.
Leonard, Hal (University) Iowa City, Ia., 20; (Archer) Sioux Falls, S. D., 21-22, h.
Lewis, Dick (51 Club) NYC, nc.
Lewis, Eddie (Canyons) Wichita, Kan., nc.
Lewis, Bobby (Kelly's Stable) NYC, nc.
Lewis, Ted (Orpheum) Omaha; (Denham) Denver 20-28, t.
Lolner, Carol (Baker) Dallas, h.
Lombardo, Guy (Roosevelt) NYC, h.
Long, Johnny (Chicago) Chi 20-26, t.
Lopez, Vincent (Taft) NYC, h.
Loring, Lucille (Town Tavern) Rockford, Ill., nc.
Loring Michael (Rumba Casino) Chi, nc.
Lunceford, Jimmie (Harvest) Beaumont, Tex., 19, nc; (Univ. of Texas) Austin 20; (Lyric) San Antonio 23, a; (City) Houston 24, a.
Lyman, Abe (Royal Palm) Miami, Fla., nc.
Lynn, Cory (Olsen's) Chi, re.

M

McDowell, Adrian (Colonial Dinner Club) Nashville, Tenn., nc.
McGrane, Don (Commodore Perry) Toledo, O., h.
McIntire, Lani (Lexington) NYC, h.
Machito (Beachcomber) NYC, nc.
Madriguera, Enric (Biltmore) NYC, h.
Mandella, Frank (Cafe Bastaille) NYC, nc.
Marchetti, George (Delghan's) Camden, N. J., nc.
Marconi, Pete (Caravan) NYC, nc.
Marks, Dan (Biltmore) NYC, h.
Marshall, Mary (Seven Gables) Milford, Conn., nc.
Martel, Gus (St. Regis) NYC, h.
Marti, Frank (Copacabana) NYC, nc.
Martin, Dale (St. George) Brooklyn, h.
Martin, Freddy (Waldorf-Astoria) NYC, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Miranda, Don (Gay Gallegos) Peoria, Ill., nc.
Mayo, Preitan (Havana-Madrid) NYC, nc.
Melba, Stanley (Pierre) NYC, h.
Messner, Johnny (McAlpin) NYC, h.
Miller, Glenn (Paramount) NYC, t.
Miller, Glenn (George F. Pavilion) Johnson City, N. Y., 20; (Sports Arena) Rochester 21; (College) State College, Pa., 27.
Miller, Jay (Freddie's) Cleveland, nc.
Miller, Pete (Gables Inn) Pleasantville, N. J., ro.
Millinder, Lucky (Savoy) NYC, h.
Mills, Frank (Oceanport Inn) Oceanport, N. J., nc.
Milton, Dick (Ray's Place) NYC, re.
Minar, Frank (Red Mill) NYC, nc.
Monroe, Vaughn (Commodore) NYC, h.
Morand, Jose (Colony) Chi, nc.
Morgan, Russ (Edgewater Beach) Chi, h.
Morris, George (Armando's) NYC, nc.
Morton, Ray (Warwick) Phila, h.
Mosley, Snub (The Place) NYC, nc.
Motley, Berk (Dude Ranch) Norfolk, Va., ns.

N

Nagel, Freddy (Trianon) Chi, h.
Nagel, Harold (Astor) NYC, h.
Nelson, Ozzie (Floremine Gardens) Hollywood ch.
Newton, Frankie (Kelly's Stable) NYC, nc.
Nichols, Red (Deshler-Wallick) Columbus, O., h.
Norris, Stan (Schroeder) Milwaukee, h.
Novi, Misena (Navarro) NYC, h.

O

Olman, Val (La Martinique) NYC, nc.
Onesko, Sonya (Commodore) NYC, h.
Osborne, Will (Shrine Mosque) Springfield, Mo., 18; (Power) Pittsburg, Kan., 19, b; (Blue Moon) Wichita, Kan., 20-March 1, nc.
Owen, Tom (Armory) De Witt, Ia., 18; (Coliseum) Oelwein 19; (Consistory) Moline, Ill., 20; Highway Gardens) Stanwood, Ia., 21; (Forum Ball) Waterloo 23.

P

Paisley, Eddie (Hollywood Beach) Hollywood, Fla., h.
Palmer, Joel (Tantilla Gardens) Richmond, Va., h.
Panchito (Versailles) NYC, nc.
Parks, Bobby (Monte Carlo) NYC, nc.
Paulson, Art (New Yorker) NYC, h.
Pirsonge, Johnny (Wolverine) Detroit, h.
Plummer, Leo (Rapay Maxie's) Beverly Hills, Calif., nc.
Prima, Leon (Butler's New Room) NYC, nc.
Prunin, Sid (Diamond Horseshoe) NYC, nc.

R

Raeburn, Boyd (Chez Paree) Chi, nc.
Ramos, Bobby (Chez Paree) nc.
Ramos, Ramon (Drake) Chi, h.
Ravazza, Carl (St. Anthony) San Antonio, Tex., h.
Ravel, Arthur (Roosevelt) New Orleans, h.
Raymond, Nick (Pierre) NYC, h.
Reichman, Joe (Chanticleer) Baltimore, nc.
Reid, Morton (St. Regis) NYC, h.
Reif, Roxy (Traylee) Allentown, Pa., h.
Reisman, Leo (Fox) Detroit, t.
Ringer, Johnny (Westchester) Rye, N. Y., cc.
Ritchie, Joe (Old Mill Inn) Pennsauken, N. J., nc.
Roberts, Eddie (Lido) NYC, h.
Ross, Jack (Mike Lyman's) Hollywood, c.
Rothenberg, Peter (Commodore) NYC, h.
Rush, Warsey (Green Mill (Saginaw, Mich., nc.

S

Sanders, Sid (Raiuhow Inn) NYC, nc.
Sapienza, George (Sagamore) Rochester, N. Y., h.
Saunders, Hal (St. Regis) NYC, h.
Savoy, Jan (Sherman) Chi, h.
Scott, Bill (Stanley) Pittsburgh 19-19, t.
Sherlin, Pat (Embassy) Phila, nc.
Seiger, Rudy (Fairmont) San Francisco, h.
Siegel, Irving (Auditorium) Stratford, Wis., h.
Smith, Bob (Ka-Sec's) Toledo, O., nc.
Smith, Russ (Rainbow Grill) NYC, nc.
Smith, Bluff (Garrick Bar) Chi, nc.
Snider, Billy (Glenn Rendezvous) Newport, Ky., nc.
Soule, Russ (CocoCoNut Grove) Santa Monica, Calif., nc.
South, Eddie (Cafe Society Uptown) NYC, nc.
Spanier, Muggsy (Arcadia) NYC, h.
Speerter, Harold (Biltmore) NYC, h.
Spector, Ira (Chateau Moderne) NYC, nc.
Spector, Irving (Frontier Ranch) Detroit, nc.
Spunk, Charlie (State) Winston-Salem, N. C., 18, t; (National) Greensboro 19, t; (Clemson College) Clemson, S. C., 20-21; (Alcazar) Baltimore 23, h.
Stanford, Stan (Belvidere) Sault Ste. Marie, Mich., h.
Stanley, Rod (Charley Foy's) N. Hollywood, nc.
Stanley, Jack (Lido) Texarkana, Ark., nc.
Stower, Jules (12 Club) NYC, nc.
Strecker, Ted (Pete's Monte Carlo) NYC, nc.
Strong, Benny (Hollywood) Toledo, O., c.
Sylvia, Don (Bertolotti's) NYC, nc.

T

Tamassy, Carnej (Keen's) NYC, re.
Taylor, Lew (Nate's Inn) Trenton, N. J., ro.
Teagarden, Jack (Casa Manana) Culver City, Calif., nc.
Terrace Boys (Cora & Irene's) NYC, nc.
Therrien, Henry (George Washington) Jacksonville, Fla., h.
Thornton, Billy (Plantation) Niagara Falls, N. Y., nc.
Thompson, Ken (Blackstone) Chi, h.
Thornhill, Claude (Meadow Acres) Topeka, Kan., 18, b; (University) Denver 20; (University) Albuquerque, N. M., 21; (Hotel) Phoenix, Ariz., 22.
Trini, Anthony (Village Barn) NYC, nc.
Tucker, Orrin (Blackhawk) Chi, nc.
Tune Toppers (Hour Class) Newark, N. J., nc.
Tyner, Evelyn (Essex House) NYC, h.

U

Ufer, Eddie (Cocoanut Grove) Toledo, O., h.

V

Van, Billy (Chelsea) Atlantic City, h.
Varallo, Nick (Venice) Phila, nc.
Varrell, Tommy (Club Ball) Brooklyn, nc.
Vera, Joe (Hillcrest) Toledo, O., h.
Vinn, Al (Northland) Green Bay, Wis., h.

W

Walker, Cy (Martinique) NYC, nc.
Wasson, Hal (Wm. Penn) Grand Haven, Mich., h.
Weeks, Anson (Lantz Merry-Go-Round) Dayton, O., nc.
Weems, Ted (Strand) Lansing, Mich., 19-21; (Michigan) Ann Arbor 22-23, t.
Welch, Bernie (Greystone) Lima, O., nc.
Welk, Lawrence (Chicago) Chi, t.
Wendell, Cassie (Ace of Clubs) Odessa, Tex.
Williams, Claude (Kelly's Stables) NYC, nc.
Williams, Cootie (Grand Terrace) Chi, nc.
Williams, Griff (Michigan) Jackson, Mich., 18-19; (Bijou) Battle Creek 20-21; (Capitol) Manitowoc, Wis., 25, t.
Wilson, Dick (Cog Rouge) NYC, nc.
Windsor, Reginald Guy (Night Club, 224 Market St.) Camden, N. J.
Winget, Dean (Lang's) Sorinsville, N. Y., h.
Wolfson, Harry (Congress) Chi, h.
Woods, Jimmy (Butler's Paradise) Phila, c.
Wunsch, Miles (Balconades) Pittsburgh, nc.

Y

Yellman, Duke (Brown Derby) Chi, nc.
Young, Eddie (Indiana Roof) Indianapolis, h.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Bands on Tour—Advance Dates

LUCKY MILLINDER: Auditorium, Reidsville, N. C., March 1; Palais D'Or Ballroom, Norfolk, Va., 2; Auditorium, Charlotte, N. C., 3; Auditorium, Savannah, Ga., 4; Auditorium, Wake Cross, Ga., 5; Grant's Park, Charleston, S. C., 6; Textile Hall, Greenville, S. C., 7; Auditorium, Asheville, N. C., 8; Armory, Atlanta, 9.

Kramer Bookings Still a Mystery

NEW YORK, Feb. 14.—Tony Pastor, who was to have opened at Hotel Lincoln here this month and would have remained there until Harry James' return on April 3, will not play the date but will stay at Roosevelt Hotel, Washington (same management), until April 1, according to Consolidated Radio Artists, Pastor's bookers.

Hotel Lincoln has been the subject of more rumors than a haunted house ever since James closed New Year's Eve. First announcement made was that spot would be kept dark until James came back, and it has worked out that way, but not before plans were changed five or six times.

James finished a short stay at the Roosevelt this week, after which Pastor went back in. Except for opening night, which was played by Glenn Miller, Pastor had been in the Washington spot ever since Mrs. Maria Kramer opened it last month.

Bradley Fine in Columbus

COLUMBUS, O., Feb. 14.—Will Bradley, who completed a three-week engagement at Frank Dailey's Valley Dale February 8, was well received. Gross receipts for first two weeks ran in excess of 10 grand, with total attendance on big nights running as high as 3,800.

Jimmy Dorsey was in for February 6, 7 and 8. Glen Gray takes over after Dorsey. After two weeks' open time in March, Cab Calloway will step in for three weeks.

"Ice-Capades" to Chicago

CHICAGO, Feb. 14.—*Ice-Capades of 1942* will play the Arena here for eight days, starting March 8. It will be sponsored by *The Herald-American*, Hearst daily here.

Who's Superstitions?

CHICAGO, Feb. 14.—Cecil Davidson, local band leader who will get his first big-time break next month by opening a run at the Edgewater Beach Hotel, defied superstitions by signing his contract Friday, February 13, and will open the engagement Friday, March 13.

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Orchestra Notes

Of Maestri and Men

TOMMY TUCKER goes into Essex House, New York, March 31. Sammy Kaye returns there May 22 and will remain until July 9. . . . TOMMY DORSEY sledded for a week at Golden Gate Theater, San Francisco, February 23. HORACE HEIDT will do a week there, opening March 4. . . . EDDIE LE BARON whipping his new band into shape on the Coast. . . . GUY LOMBARDO closes at Hotel Roosevelt, New York, about April 30. . . . BOB ASTOR will do two days at El Rancho Club, Chester, Pa., February 21 and 22, and then will stick around the East for a while, possibly for a turn at Basement Ballroom, Brooklyn. . . . JOHNNY (SCAT) DAVIS will be at Blue Moon, Wichita, Kan., March 6-11. . . . DONNA GLENN holding forth at the piano in the Burdle and Halter Room of Hotel Montrose, Cedar Rapids, Ia., on an indef engagement. . . . DAVE TOUGH, of the late Artie Shaw orb, is now on drums for CHARLIE SPIVAK, replacing the drafted Bunny Shawker. . . . STEVE LIPKINS, formerly with Artie Shaw and Will Bradley, is now on trumpet with Glenn Miller, with Bobby Hackett moving back to guitar in the Miller band. . . . CY MANN, recently of the XAVIER CUGAT outfit, joins the personal management office of Wallace Downey, Inc. . . . SHEP FIELDS has just completed a film for Minoco Productions. . . . MARK WARNOW has revived his "Blue Velvet" ork for personal appearances in the New York area. Plays the AFRA Ball at Waldorf-Astoria Hotel February 20. . . . LANG THOMPSON ork now under a General Amusement Corporation contract. . . . KENNY BAKER (not the radio singer) has put his band under GAC, too. . . . BLUE BARRON, playing a three-week engagement at Strand Theater, New York, will continue to perform at Hotel Edison, and will continue with his eight air shots per week. . . . JOE CAPPO and band move into Knickerbocker Gardens, Flint, Mich., for an indef stay, March 4. . . . INA RAY HUTTON, who switched from William Morris to Charley Yates, has just wound up her first vaude week under Yates at Stanley Theater, Pittsburgh. Band now doing George Paxton arrangements exclusively. . . . BON BON leaves Jan Savitt ork at conclusion of its Hotel Sherman, Chicago, engagement. . . . JOE GLASER has set LOUIS ARMSTRONG for four weeks at Casa Manana, Hollywood, opening March 27. . . . RALPH MUZZILLO, lead trumpet with MUGGSY SPANIER, has become the father of a boy. . . . GEORGE WAGNER has drawn another holdover at Terrace Club, New Orleans, and will be there until March. Opened in spot last November 7 and is first band in club's history to remain so long. . . . CAB CALLOWAY set for Michigan Theater, Detroit, opening February 27. . . . EDDIE DURHAM is now in charge of International Sweethearts of Rhythm, all-fem band, made up of Negro and Chinese gals. Band set for a tour with the Fletcher Henderson outfit during April. Will be set up as a "battle of swing." . . . LES HITE will make two more Soundies for Minoco before leaving on a one-nighter tour of New England next week. . . . PAUL FREDERICKS leaves ALVINO REY'S trumpet section for the army.

* * *

Midwest Melange

LOU MINDLING, manager of Xavier Cugat's band, has enlisted in the navy and is now secretary to Lieut. Commander Eddie Peabody at the Great Lakes Naval Training Station. . . . JOE MARTIN, vocalist, has left the JOHNNY (SCAT) DAVIS band to join JAN SAVITT at Sherman Hotel, Chicago. . . . DEL COURTNEY set for a run at Palace Hotel, San Francisco, opening June 1. . . . LOU HOLZER, until recently a band leader under name of Lou Holden, has returned to Chicago to manage the Campbell, Loft & Pergle music pub office. . . . Music Corporation of America has made a 90-day agreement with Chicago maestro HAROLD STOKES, promising definite dates within that time. If MCA fulfills the agreement a booking contract will be signed by Stokes. . . . SAM TANNEN, drummer with DON PEDRO'S band in Chicago, has joined the navy. . . . AL BOTTORF, leader at La Salle Hotel, Chicago, has changed his name to AL CHAMBERLIN. . . . CHARLIE RICHTER, of Kenosway, Chicago, has set GARDNER BENEDICT into Washington Hotel, Indianapolis, for an indef run, starting February 20.

* * *

Atlantic Whisperings

HENRY KING, current at Philadelphia's Benjamin Franklin Hotel, reversed the usual procedure the other night when he threw a party for the local song pluggers instead of waiting for them to pick up the check. . . . CHARLES PORELLO and His Musical Cavaliers, with Frances Mari for the songs, at the Palms, Phillipsburg, N. J. . . . BARRON LEE, remembered as maestro of the Blue Rhythm band, has turned nitery entertainer, breaking in at Cadillac Tavern, Philadelphia. . . . BOB KURTZ at the Keystone Trail Inn, Allentown, Pa. . . . ALVINO REY, WILL BRADLEY and MITCHELL AYRES took in one-night stands in Eastern Pennsylvania recently. . . . JOE BELTZMAN at First Ward Cafe, Bethlehem, Pa. . . . JOEY KEARNS, WCAU maestro in Philadelphia, gets tenor saxer HARRY ROBERTS from Clarence Fuhrman's band, and trumpeter ED GORMLEY leaves Philly to join AL DONAHUE. . . . JIMMIE LEONARD at Thomasville Inn, York, Pa. . . . HANK WALTON at Carl's Wonder Bar, Philadelphia. . . . MICKEY PAPP draws a holdover at Club Condado, Trenton, N. J. . . . JOHNNY FRISHE and His Royal Arcadians at Rocky Hill Inn, Rocky Hill, N. J. . . . JACK DELL at Cliff's Cafe, Allentown, Pa. . . . CHARLIE HARDING at Rocco's Villa Sunset, Blairstown, N. J. . . . LOU BARI and His Jivetette at the Blue Ribbon Inn, Windsor, N. J. . . . GERTIE TAYLOR and Her Sunshine Boys at Scidlia's Cafe, Philadelphia. . . . PHIL CRAWFORD, vocalist with HAL (nephew of the late Rudy) COLUMBO, doing a song single in radio at Philadelphia's WIP.

Material Protection Bureau

TRADE SERVICE FEATURE

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Upon receipt, the packet will be dated and filed away under your name.

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Wax Society

NEW YORK, Feb. 10.—Every one of the 16 musicians and singers at Cafe Society Uptown here is a recording artist. It is believed that this night club is the first in the country to have a 100 per cent recording artist musical and floorshow program.

It has current John Kirby's band (Victor); Eddie South's band (Columbia); Hazel Scott, singer-pianist (Decca), and the Golden Gate Quartet (Columbia). All have pay-out albums, too.

N. Y.'s Savoy Mgr. Turns News Pub

NEW YORK, Feb. 14.—Charles P. Buchanan, manager of Harlem's Savoy Ballroom here, turned publisher this week with the publication of a tabloid weekly, The People's Voice. Buchanan and Adam Clayton Powell Jr. are the owners of the publication, which is being printed on the presses of *PM*, New York daily. Powell is a New York councilman and pastor of a large Protestant church.

Because of the Buchanan-Savoy dance-ballroom tie-up, it was first rumored that Moe Gale, thru his interest in the Savoy, also had money in the newspaper. Gale's office denies any connection with the venture, however, stating that it is strictly Buchanan's own flier. *Voice*, being half-sheeted as a liberal paper, is selling for 10 cents.

BRIDGEPORT, Conn., Feb. 14.—Tommy Tucker, always a fave here, came in for a one-nighter at the Ritz Ballroom last Sunday (8) and drew 1,291 persons. Admish was upped to 99 cents, making a hefty $1,278.09. On his last appearance June 22 at Pleasure Beach Ballroom here he drew 887 persons. At 77 cents, he grossed $682.99.

SPA Seeks Dues; No Action on Meetings

NEW YORK, Feb. 14. — Reports that Songwriters' Protective Association would hold a meeting soon were scotched this week when it became known that the org's major activity at present is a drive for more members and more dues.

Certain of SPA's membership had hoped that the org would meet for the purpose of reviewing progress made in treating various petitions presented to the executive council many weeks ago. It also had been hoped that such a meeting would serve to clarify for the membership more recent problems, such as the Nebraska anti-ASCAP law.

Among petitions presented to the council at its last session were requests for passage of a by-law forbidding directors of SPA from holding office in ASCAP, and also a request for investigation of the feasibility of altering SPA's present structure into something resembling union lines. It further had been hoped that SPA would heed the desire of many of its members that the disk royalty pay-off system be revamped to ensure writers at least 1 cent per side.

According to SPA headquarters, the next meeting will be for the purpose of electing new council members and will not take place until spring; date as yet unknown.

Billy Hughes Bus Burns

WORTHINGTON, Ia., Feb. 14.—The sleeper-bus used by the Billy Hughes band was destroyed by fire early Friday (13) while the musicians were playing Imperial Gardens here. The 10 members of the band lost their street clothing. An overheated heater was blamed for the fire. The bus, estimated at several thousand dollars, was covered by insurance, Kermit Bierkamp, manager of the band, reported.

New Disker

SOUTHBRIDGE, Mass., Feb. 14.—A new recording company has been formed here by Eddie Caron, of Paramount Orchestra Service, and a group of local business men. Music director will be Glenn Gary, and first disks will be cut by Sonia Martin and band. Name of record label has not been determined yet.

ON THE AIR

(Continued from page 21)

Derwin, who sings without effort and with a good manner. Danny Gay chipped in with a pleasant rhythm vocal, too.

Altho it is customary to sandwich the pops between standards and specialties of various sorts, Raeburn's departure from the custom was not at all hard to take. Played some of the best pops on the market, some brand new, others already at the top of the plug lists. Lack of show arrangements prevented that from being a spectacular one, but for dancing and relaxed listening it was good, except, as we have said, when the ork went out of its class into the jive field.

Selling the Band

TRADE SERVICE FEATURE

Exploitation, Promotion and Showmanship Ideas
By M. H. ORODENKER

Defense Pennies a Record

RECORD DEALERS in the Chicago area have agreed to purchase U. S. Defense Bonds and Stamps by means of a novel "Penny a Record for Defense" plan developed by the RCA Victor Distributing Corporation of Chicago. Each platter the dealer buys is billed at 1 cent more than its usual cost. An account is kept of the pennies as accumulated and at the end of each month the dealers receive the equivalent in Defense Bonds and Stamps.

The plan was presented to Chicago dealers at the distributors' "All Out for Defense Rally" held at Chicago's Drake Hotel. A total of $34,000 in bonds was subscribed by employees of the distributing company thru voluntary pay-roll deductions, and all the dealers in attendance signed the "Penny a Record for Defense" pledges.

* * *

Glenn Miller continues to enjoy the fruits of his super-super "Chattanooga Choo Choo" recording that has set the wax industry ablaze. The maestro has now been made "Honorary Mayor" of Chattanooga, Tenn. A special delegation presented the maestro with a scroll honoring him for making the industry's top selling platter.

* * *

All-Out Defense

THE ORCHESTRIA WORLD continues to make most of every opportunity to support national defense and civilian morale. In Benny Goodman's band whenever one of the boys is late for rehearsal or hits a sour-note or "klinker" in the playing he has to contribute a quarter to a fund to help buy a bomber. And maestro Benny matches each two-bit piece with one of his own to swell the fund.

Tommy Dorsey recently did himself proud in celebrating the band's sixth anniversary. Tommy split up $5,000 worth of Defense Bonds among the members of his aggregation. Glenn Miller has donated all the royalties of his recording of *The President's Birthday Ball* to the Infantile Paralysis Fund, as did the song's composer, Irving Berlin. In addition, maestro Miller served as national chairman of the Band Committee for the campaign.

John Kirby is organizing a basketball league for bands playing in New York. It will be a fan-paying proposition, with proceeds going to the USO. Jan Savitt has selected the Navy Relief Fund as his pet defense charity, that fund to get all royalties from his recording of *Now and Forever*, the Tschaikowsky *Pathetique* adaptation. And Carl Hoff presented the United China Relief with the lyrics of his disk, *You're a Sap, Mr. Jap*, written in Chinese, to be auctioned off.

* * *

RCA-Victor has tied in with the Pan American Coffee Bureau for the record revival by Sammy Kaye and Glenn Miller of Irving Berlin's oldie, "Let's Have Another Cup of Coffee." An association of coffee manufacturers and growers in the Latin Americas, Pan American has prepared the tie-in promotion material for its vast network of outlets, sales and field forces. It will use radio, magazine and newspaper advertising to promote the Victor-coffee tie. The bureau has instructed its affiliates and dealers to help by getting local radio stations to play these recordings and to get after restaurants to feature the waxes in music machines. RCA-Victor, on its own, has prepared special promotional material for its record dealers which can be used in tie-in campaigns. Theme of the entire campaign is that "a good cup of coffee is like a good piece of music."

* * *

Marquee Billing

ATTENTION is directed to a store where the brightly-lit marquee is blinking in favor of increased record sales. It's the Thomson & Page music store in Vancouver, B. C., boasting a "theater marquee" store front which permits change of billing each week as the new records are released. It not only makes a distinctive store front, but does a specific selling job. Disk marts here can borrow a constructive note from their Canadian neighbor. The cost of such a canopy and the interchangeable electric letters is quite reasonable.

WANTED

Three small non-union entertaining Orchestras, Cowboy, Hillbilly, Colored) also Workers. Acts Open per nite, doubling as waiters, bartenders, etc. Open Decoration Day.

DUDE RANCH
Boardwalk, Atlantic City, N. J.

Copyrighted material

Madge Kinsey Rep Starts Trek May 1

CANTON, O., Feb. 14.—Madge Kinsey Players will start their 45th season in Ohio around May 1 under a new O'Henry tent ordered last season and slated to be delivered soon at show's headquarters at Pleasant Hill, O., where the company starts its trek.

H. P. Graf, show manager, also plans to change the front completely, with new display lights, lobbies and a new marquee. All props and equipment will be newly painted. Personnel of the troupe for the new season is practically set, Graf says.

Graf has been doing special police work at the Plumb Brook ordnance plant at Sandusky, O., this winter. His older daughter, Bette, who takes the leads in the company, is a private secretary at the Thomas Powder Company, Sandusky, and Joan, younger daughter, also a member of the cast, is finishing her last year in high school at Pocoria.

According to Graf, the company will stick pretty much to its usual itinerary, with some towns replaced by ones where defense industry is resulting in a boom.

Mitchell Switches To Minstrel Idea

KNOXVILLE, Feb. 14.—Earl Mitchell, who recently announced plans for launching the Dorothy Green Comedians under canvas early in March, announced this week that he has changed his mind and instead will put out the Sunflower Hi-Brown Minstrels, 18-people colored troupe, with the under-canvas opening slated for the second week in March.

Bill Maxwell, who will handle the show's advance, is here lining up the equipment, while painting and rebuilding of equipment is progressing at winter quarters in Knoxville. According to Mitchell, show will play week stands and one-nighters, opening in Virginia. The unit will play several weeks of theaters before opening under canvas.

Mrs. Dorothy Mitchell will handle the front, and Mrs. Bill Maxwell will be in charge of reserves. Mitchell says he will also have a billbilly unit working picnics and fairs this summer.

Austin Show To Do Red Cross Benefit

AUSTIN, Tex., Feb. 14.—Famous Supreme Players Variety Show, working in and around Austin, will give two benefit performances here next Saturday (21), the proceeds going to the American Red Cross. "It will be just our way of showing that we are 100 per cent for defense," says Roy Stacey, company manager. The troupe is currently presenting a new comedy, *Oh, Mama!*

In the cast are the Ayres Twins (Walter and Wallace), Bobby Gamble, straights; Roy Stacey, comedian; Evelyn Cantrell, ingenue; Eddie Ayres, juve leads; Ellis Yocum, vocalist, and Little Abner and his band.

WANT — Actors, Musicians, Advance Agent and Boss Canvasman. Gen. Bus Team, doing specialties and doubling Stage. Strong orchestra. Need 2 Gen. Biz Men that double. Opening tent season early March. State all you can and will do. Photos if possible, height, weight. Advise lowest salary for season. Want experienced Canvas Boss that can also drive truck. Bob Grady write.
THE ORIGINAL TOBY'S COMEDIANS
Bills (Toby) Young, Mgr. Kingsville, Tex.

WANTED QUICK
Dramatic People all lines; those doubling Orchestra, Gang Specialty; open reasonable for circle stock. Long, steady engagement. State all. Send photos.
VICTORY PLAYERS
1025 18th Street, Denver, Colo.

WANTED
For SNOOKUM NELSON'S ALL STAR MINSTRELS. Write or wire at once. Musicians Tuba, Bass, Trombone and Trumpets. Drummer with Trap outfit. Also Chorus Girls, Specialty Act to feature. Comics. Top salary. All other Minstrel Show People, write. Address MAX GELFMAN, Blue Top Lodge, Wilmington, N. C.

SUNFLOWER HI BROWN MINSTRELS
Colored Performers, Musicians that double, Singers, Dancers. Year around work. Will stream extra around week in March. Can use troupe of 18. Write or wire. Pay your own wires.
BILL MAXWELL
213 Lovonia St., Knoxville, Tenn.

Attention! Rep Folk!

With the opening of the tent show season only a few months off, a number of winter quarters are already humming with activity.

Despite the air of uncertainty that permeates the field, as the result of the government's restriction on tires, trucks and materials, tent showmen, as a whole, are highly optimistic over prospects for 1942. They feel that if ever the country's smaller communities needed entertainment, it is now; and it is more than ever likely that 1942 will see at least the usual number of tenters on the road.

The Billboard invites tent show managers and performers to outline views and plans thru news contributions to these columns. At least, drop the Repertoire editor a post card, so that we may let your friends know where you are and what you're doing, and what your plans for the 1942 season are. We need your co-operation.

Hayworth's Circle In 15th Wk.; Biz OK

WILSON, N. C., Feb. 14.—"SeaBee" Hayworth reports that business continues good for his rotary unit, now in its 15th week in Wilbey-Kinsey houses in North Carolina and Virginia. Change of cast at regular intervals has kept business coming at the various houses on the loop, he says. Novelty acts are changed every two weeks.

Arnold Klosin, Thelma Roberts, Ted Baer and Dick and Jo Byster closed today at Lynchburg, Va., and will be replaced Monday by Toby Johnson, Margaret Johnson, Dorothy Day, Billy King and Joe Wayne. Current added attractions are King the Magician and De Lane, exotic dancer.

The Stevenson, Henderson, N. C., has been added for Mondays. The rest of the circle remains the same.

Mrs. Morgan Preps For March Opening; Optimistic on 1942

JACKSONVILLE, Tex., Feb. 14.—Mrs. J. Doug Morgan, of the J. Doug Morgan Show, one of the oldest and best known tent reps in the business, has workingmen busy at the show's winter quarters here readying the outfit for the opening in Texas in March. From Texas the show will head north into its established territory.

Commenting on the preparations and the prospects for 1942, Mrs. Morgan stated: "I'm looking forward to a very good season. The show is being repainted and the truck bodies are being made larger in order to cut down the motorized fleet, made necessary because of the shortage of labor. Having gone thru World War I, I know what it all means and I hope to profit by that experience.

"A big fire is built in the cabin here at winter quarters here each night, and the show has been rebuilt, rehearsed, taken out and brought back many times during the winter. But it still is a great thrill for me to get them ready to go again, even if the winter nights are long."

"Snookum" Nelson Minstrels Get Under Way February 23

WILMINGTON, N. C., Feb. 14. — "Snookum" Nelson's All-Star Minstrels will open the 1942 season on or about February 23, according to Max Gelfman, who is here lining up the company. Gelfman says there will be a number of new faces in the roster this season.

Everything in quarters here is going along well, says Gelfman, with all trucks getting a new paint job. Show's color scheme this season will be red, white and blue. "Snookum" Nelson will again produce.

Rep Ripples

DOUG MORRIS, last season's dirty-dog heavy with the Bryant Showboat in Cincinnati and now with the Boston company of *My Sister Eileen*, typewrites that he recently conceived the idea for a company scandal sheet, so with the aid of three of his contemporaries in the show last week put out the first issue of what has been dubbed the *Sob Sister Sentinel*. Bob Downing, formerly of the Dixiana Showboat in Chicago, is the editor; Mike Ellis, former stock player, writes sports; Barney Biro, also formerly in stock, handles the news flashes, and Morris looks after the dirt column, called "The Asbestos." There are lots of laughs in their first output. . . . J. A. COBURN, veteran minstrel show owner, has been ill at his home, 615 S. Palmetto Avenue, Daytona Beach, Fla., the last 16 weeks. Friends are urged to drop him a cheery note. . . . GEORGE G. GOODALE, former trouper, is now manager of the Garden Theater Newsstand, Rome, Ga. . . . JIMMIE BRASWELL, drafted last April, is now with the Naval Air Station at Pearl Harbor. Writing from there under date of February 7, Braswell says in part: "I can't help wondering how the rep opera are getting by, now that they have been deprived of their favorite juvenile. Everything okay, and I'm really glad to be here, but I do miss the old life. I've lost track of just what's going on, so if you'll please run my address maybe I can hear from my friends. Air mail here from the States is only 6 cents if envelope is marked 'Service Mail'." Address Jimmie as E. W. Braswell, Box 1316, Naval Air Station, Pearl Harbor, T. H. . . . WILMA JEAN LUIGI, daughter of Mr. and Mrs. Gene Luigi, of the Jimmie Hull Players, has gone to Houston to begin her first year in school. She will reside there with her grandmother, Mrs. Grace Howell.

• • •

RAY IRA ROSE, accordionist, with the Harley Sadler show in West Texas last winter, February 28 concludes 10 weeks with one of the International Harvester Company units in the Middle West. He will return to his native Minneapolis to work dates in and out of there. . . . JOHN ELLIS'S *Rip Van Winkle* Company is set in Detroit schools from February 15 thru March 15. . . . WILL LOCKIE, veteran rep and stock performer, is now with the Jennings Theater Company in California. The Jennings company is one of the few reps that still manage to ring in a 45-week season each year. . . . ALEX BROUN, well known in rapdom and father of Forrest A. Broun, agent, for many years with Billroy's Comedians and other tenters, is seriously ill at his home at R. R. 2, Delphos, O. Friends are urged to drop him a line. . . . ROBERT G. WARREN, of Albany, N. Y., pencils that he'll open his rep season in theaters early in March, moving under canvas around May 1. Blanche and Frank Shannon, of Albany, N. Y., will handle the comedy, Warren says. . . . GREG ROULEAU, after 18 weeks on Station WHLB, Virginia, Minn., with his radio-stageshow in which he was assisted by his wife, Irene, has been given the position of program director at that station. Greg says he is organizing a Workshop Group to present script bills once a week, which will sort of keep his finger in the old rep and stock pie.

E. P. HANNAN, Boston play publisher, is in Florida for three weeks, part of which will be spent in Miami. . . . DAVID BELL is readying a colored minstrel-vaude combo show at Valdosta, Ga., to tour under canvas. . . . E. O. GOTT, owner of Gott's Show, left Starke, Fla., February 8 for Alabama, where he will launch a vaude-pic trick in halls, later moving it under canvas. The three-people unit has established territory in Alabama and Mississippi. . . . CIFFORD TRIO are playing schools and halls thru Central Florida.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Eight and One Continue To Hold Up Detroit Draw

DETROIT, Feb. 14.—Derbyshow here has eight couples left after a five-week run. Sprint derbies were introduced this week and have proved popular with the patrons.

Special features give patrons a variety of attractions. These events include a jitterbug contest open to the public; a revue, *Harlem on Parade*, booked by the Betty Bryden Office; a style show and a tug-of-war thru mud.

Attendance for the week was estimated at about 11,000, indicating a gross of a little over $3,000. Total attendance to date for the five weeks is estimated at around 50,000. Show is still going strong, with only two teams and one single eliminated in the past week.

Beginning Monday for two weeks, the Derbyshow will play in opposition to the annual Shrine Circus in the Coliseum parallel to the Agricultural Building. Expectation is that the Shrine crowds, running around 250,000 for two weeks, will build attendance for the Derbyshow rather than cut the draw.

HAL J. ROSS'S Phoenix (Ariz.) show came to a close January 25. The five teams in the wind-up were Charlie Smalley and Vivian Branch, first; Johnny Makar and Kay Gibson, second; Porky Jacobs and Jackie Sullivan, third; Jimmie and Minnie Ferenzi, fourth; Opal Ferdig and Sammy Kirby, fifth.

JIMMIE FERENZI writes that he and Minnie are back in Pensacola, Fla., where he is back on his old job as emsee at Tom's night club. Jimmie and Minnie came in fourth in the recent Phoenix (Ariz.) show. They would like to read notes on Charlie Smalley, Vivian Branch, Al Herman, Porky Jacobs, Eddie Leonard.

AL SMITH letters that he is now working in Florida and that he lost his father last October.

FROM MIAMI way comes news that Dick Edwards is managing a war exhibit on the corner of East Flagler and Biscayne Boulevard for a corporation with which S. B. Ramagosa is connected. With him are Elmer (Sparkie) DuPree, of walkathon fame, who is in charge of the front door, and Ellen (Sleepytime Gal) DuPree, formerly Sparkie's wife, and Patsy Paterson, who share the honors of the inside donation box. Sparkie is expecting the stock to visit his home in Chicago next month. His wife is the former Annette Delmar, of "frozen alive" fame at the New York World's Fair, and was known as Lucille Rock in walkies.

Among other walkie folk in Miami are Lew Brown, formerly with Ray (Pop) Dunlap, who is tending bar at McGinty's Singing Bar, where Ruby Savage, another old-timer in the walkathon game, entertains. Maxie Capp is also connected with the bar. Jack Murray was with the War Exhibit nearly all season but left for Chicago two weeks ago. Eddie Watson, former trainer, is in Miami leading a life of ease. Johnny Lue can be seen all over Miami or Miami Beach, unloading the nickels from the pin games. Bob and Kay McClure are connected with the Biscayne Pronton (Mi-Li). Both are old members of the Dunlap organization. Luman J. Beede, now reported out of danger from a serious operation, is in Miami with his wife, Florence, both former Dunlap people. Tommy Loring has a newsstand on Miami Beach and doing well.

"POP" AND "MOM" DUNLAP are permanent residents of Miami, and Harry and Helen McLaughlin are also there. Fred Crockett has a hotel on the beach. Pat Webster, another oldie in the walkathon business, was in Miami recently. Guy Schwartz, another vet, operates a big night spot and a half dozen package liquor stores here. "Toni" Pinion, now married to a local boy, also makes Miami her home. S. B. Ramagosa, seen around Miami and the Beach off and on all winter, is a regular commuter between Philadelphia and Miami. Ernie Meade, former manager, lives in a new trailer at the outskirts of Miami. He is accompanied by his wife.

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Roadshow Films

SUPPLIES 16MM. & 35MM. EQUIPMENT

Conducted by THE ROADSHOWMAN—Communications to 1564 Broadway, New York City

Cutting It Short

By THE ROADSHOWMAN

Non-theatrical films are scheduled to play an important role in the government's current program for cultural relations with South America. The motion picture division of the Office of Inter-American Affairs has released a list of 48 short subjects as the preliminary program outlined by John Hay Whitney, director of the division.

The films have been assembled under the direction of Kenneth McGowan and cover such diversified subjects as military, child training, cows, cardiac cases and molecules. Purpose of the films is to present the truth about the American way of life, according to Mr. Whitney, and all films present authentic pictorializations of American life and objectives. Spanish and Portuguese 16mm. films have already been shipped, and distribution is made via committees set up in each country by the U. S. State Department.

* * *

Roadshowmen thruout the country continue to report that the public demand for comedies is reaching new high levels. It seems that the "Keep Them Laughing" idea propounded by Mrs. Roosevelt is just the thing for this emergency. Workers in defense industries and people in cities and towns thruout the country all seek the relaxation comedies afford them. By laughing the country will work harder—fight harder—and win, according to Mrs. Roosevelt.

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OTTO MARBACH, 630 Ninth Ave., N. Y. City.

Local Defense Efforts Filmed by Roadshowmen

CHICAGO, Feb. 14.—Roadshowmen familiar with the operation of motion picture cameras are co-operating with authorities in making film records of local defense efforts, according to reports. It is said that enterprising operators are contacting local offices of the American Red Cross and the various civilian defense projects with considerable success.

This idea is not new, but an adaptation of the local newsreel stunt that has produced worth-while profits for alert operators in the past. The defense agencies and other groups co-operating in civilian defense efforts do not have the equipment to make and project films. That is why roadshowmen are able to pitch in and do their part in the emergency.

Most of the films made by roadshowmen are instructional covering important do's and don'ts applicable to the community where they are to be shown. In addition to the actual shooting of one and two-reel films, it is reported that roadshowmen will do an important job in projecting defense films in the out-of-the-way communities thruout the country.

While not all roadshowmen are familiar with the technique of film making, they can make an arrangement with amateur cameramen to shoot the required films. It is held that as time goes on the roadshowman who can make and project films will play an important role in presenting timely defense material.

An interesting sidelight on roadshowmen produced films is the report that some operators are making camp newsreels successfully. The men in uniform like to see themselves on the screen, it is reported, and operators in near-by towns have found the reels profitable investments.

Important Propaganda Role for 16mm. Films

NEW YORK, Jan. 14.—Leonard Lyons, columnist on *The New York Post*, recently mentioned that 16mm. movie films will be the next powerful medium employed in propagandizing our war effort. He stated that the films will be exhibited in schools, churches and other places of assembly.

Roadshowmen will play an important part in the war effort by bringing films to theaterless communities. The task of publicizing the war effort of this nation and maintaining public morale is an important one, and the roadshowmen, by direct contact with the public in out-of-the-way spots thruout the country, will be performing a valuable service.

All other branches of the 16mm. field are also fully aware of the importance of non-theatrical films and are committed to co-operate in every way possible to further the war effort.

Service Pictures and How To Exploit Them

By H. B. SHOALS, Sales Manager, Monarch Films, Inc.

WITH the doings of the boys in uniform of vital interest to every American, particularly to those millions who have relatives, neighbors and friends in uniform, roadshowmen have a wide-open field for real business-getting exploitation.

First of all, make your show locations attract attention. Create a rousing red-white-and-blue smash! All illustrations, lights and displays should carry the national colors. Use plenty of red, white and blue bunting. Get recordings of appropriate music such as "Anchors Aweigh" if you're playing a navy picture. Tie up with a near-by recruiting officer for special displays.

The roadshowman who shows a little common sense in creating attention-arresting displays is the one who will find his audiences ever increasing. All stunts that can be used effectively for service pictures are comparatively inexpensive and yet they exert a terrific force in increasing the take at the box office. A good stunt will always draw more people and an alert roadshowman is always on his toes ready to capitalize on the good-will value of an exploitation idea.

One idea that is very effective at this time is to spot a large box near your entrance to receive contributions of old magazines and books to be sent to the boys in the armed forces. The card soliciting the contributions should plug the coming service picture also. Another stunt needs only the judicious use of shears and the glue pot. Accumulate large headlines from newspapers and make up an attractive frame with photo scenes of the coming special attraction. The headlines should relate to war activities and the gallant stand our uniformed forces are putting up.

Variations of these stunts are possible, adapted to local conditions, and the roadshowman who has an imagination will be able to work out an idea that will attract attention to his program. For example, to draw attention to a coming navy picture, one operator used Life Savers. He gave away a free package to men in uniform, with a plug on the coming attraction handed out with each award. A contest to select the best slogan about why one should see the picture is another time-tested exploitation idea.

There are many other suggestions which have proved timely to roadshowmen. It cannot be denied that now is the time for the live-wire operator to aim and fire for those extra box-office dollars. Service pictures are timely . . . every headline screams about the armed forces of the U. S. A.

New and Recent Releases

(Running Times Are Approximate)

52D STREET, released by Commonwealth Pictures Corporation. A lively musical featuring Kenny Baker as the vocalist, with Ian Hunter and Pat Patterson in supporting roles. Plot hinges around events in a night club. Running time, 60 minutes.

MICHELANGELO, released by Screen Art Sales Company. A one-reel film, telling in part the story of the famous painter, Michelangelo. Running time, 10 minutes.

VICTORY, 1918, released by Film Classic Exchange. A feature-length 16mm. film assembled from official war films made by the U. S. Government during the conflict. Additional film clips were obtained from the French, British, Italian and other then allied governments, as well as German films taken behind the lines. It is said the film presents an authentic record of the war, with no scenes changed. Running time, 70 minutes.

KO KO THE CLOWN CARTOONS, released by Astor Pictures Corporation. A series of six one-reel short subjects synchronized with sound, music and effects. Subjects include Toot Toot, Fadeaway, The Cartoon Factory, Trip to Mars, The Convict and The Mechanical Doll. Running time each cartoon, 10 minutes.

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The Final Curtain

ALDINGER—Albert H., 65, construction superintendent of United Artists Theater, Detroit, February 9 in Grace Hospital there after two weeks' illness. Survived by his widow and two sons. Interment in Woodlawn Cemetery, Detroit.

ARENA—Frank, former vaude and night club singer and nitery operator, February 5 in Charity Hospital, New Orleans. As a youngster he toured the Orpheum Circuit, and after the last war managed several night clubs. He also composed a number of songs. Survived by his widow, Mildred; two daughters, Rita and Mrs. John Booth; his mother, Mrs. Nicolina S. Arena, and a brother, Sam, all of New Orleans. Services and burial February 7 in New Orleans.

IN MEMORY OF OUR BELOVED
Father and Husband
Robert L. Atterbury
Who passed away Feb. 10, 1941.
We think of you every day and miss you so much.
ROSE ATTERBURY AND FAMILY

ARONE—Frank, 48, concessionaire with Mighty Sheesley Midway, February 7 in a fire at the Southern Hotel, Chattanooga, Tenn. A brother, Joe Arone, Bronx, New York, survives.

ARONE—Mrs. Mina Underwood, 40, wife of Frank Arone, concessionaire with Mighty Sheesley Midway, in a fire at the Southern Hotel, Chattanooga, Tenn., February 7.

BURTIS—Melvin Payson, 63, circus concession superintendent for over a quarter of a century, suddenly January 30 in St. Bernard Hospital, Chicago. He was known to the trade as "Old Folks." Survived by his mother and a brother, Don Douglas, well known on Broadway thru his work for Ziegfeld and other musical comedy producers. Services and burial February 3 in Avon Center, Ill.

CAMP—Elmer (Doc), billposter formerly with Ringling Bros. and other circuses, recently in San Francisco. He was a charter member of the IATSE, Peoria, Ill.

CLEAVER—P. Raoul, former film distributor and theater manager, in Saginaw, Mich., recently after a long illness. He managed theaters in London and Detroit and at various times was connected with Powers, Imperial and Universal picture firms. He recently had been operating a restaurant that was a meeting place for traveling film salesmen. Survived by his widow and a son, James. Interment in Saginaw.

COYNE—Edward, 75, who had charge of herbivora at the Cincinnati Zoo and employed there for over 50 years, February 12 in Jewish Hospital, Cincinnati, following an operation. For years he worked under supervision of the late Sol A. Stephan, former general superintendent of the zoo, and was well known among zoo men. Services and burial February 14. Survived by his widow, two sons and two daughters.

SATURDAY, FEBRUARY 14TH, 1942
IN MEMORIUM
DAMPIER:
In remembrance of a very brave woman, my dearly beloved wife, ETHEL VAN ORDEN DAMPIER, who played her greatest part taking her final curtain call one year ago today, February 14th, 1941, and to the memory of her great goodness when she walked on earth with me.
"I wonder why I do not care for the things that are like the things that were? Because half my heart lies buried there; for where thou art there shall I be also! 'So Mote It Be'."
FRED

DAVIS—Mrs. Fay Simmons, organist, composer and music teacher, February 3 in Glen Ridge, N. J. She leaves her husband and a son.

DEHE—Willem, 57, cellist with the San Francisco Symphony and San Francisco String Quartet, February 9 at Stanford University Hospital, San Francisco. Survived by his widow, Marin; two daughters, Margaret and Mrs. Leo Sakovich; a sister, Mrs. Anna De Vris, and his parents in Holland.

TO ONE WHO IS NEVER ABSENT
Ethel Van Orden Dampier
No words can quite express
The loving things we'd like to say
Nor . . . ever tell how dear you are
To us today, and EVERY day,
So many golden hours we've spent,
So much real happiness we've known,
So deep the love we'll always hold
Within our hearts for you alone.
HUSBAND FRED AND MOTHER MINER

EVERTON—Melvin T. (Doc), 82, former magician, at his home in Shawnee, Okla., February 3 of pneumonia. He began his career as advance man for the Mighty Haag Circus, and later was with the Molly Bailey Circus for three years in the same capacity. After becoming a magician he appeared in theaters and had his pit and side shows for 25 years on carnivals, among them Morris & Castle, Brundage, Ralph Miller, Lackman & Carson and Anderson & Snader. He retired in 1940 because of his health. Survived by his widow, Emma, and a daughter, Sylvia Langford. Burial in Fairview Cemetery, Shawnee, February 6.

GABEL—Joseph, operator at the RKO Uptown Theater, Highland Park, Mich., and a member of Detroit Local 199, IATSE, January 31 after a prolonged illness. Survived by his widow and a son, Joseph Jr., operator at the Postime Theater, Hamtramck, Mich.

GOW—Walter, 56, manager of the Grandview Theater, Vancouver, B. C., January 12 in that city. Survived by his widow, two daughters and two brothers.

HAVILAND—Lilyan (Mrs. Lawrence George), 52, conductor of children's radio programs, February 6 in Buffalo. She had the first children's series in Buffalo over Station WMAK. Later her programs appeared over stations WBEN and WEBR and her scripts were syndicated over many stations. She leaves her husband and a daughter.

HEATER—Karl Franklin, 45, musician, suddenly February 5 at his home in Alburtis, Pa. He was for years cornet soloist with the Allentown (Pa.) Band and the Alburtis Band. Four sisters and a brother survive. Services February 10 in Alburtis, with burial in Lehigh Cemetery there.

KELLEY—Ronald L., 28, former manager of the Music Box Theater, Seattle, killed in action recently with the U. S. Navy. Kelley grew up with the Hamrick-Evergreen Circuit, advancing to manager from a doorman. He had been manager of the Music Box until last June when he was called to active duty. He leaves his mother.

KNUTSON—T. H., 62, treasurer of the Central Iowa Fair Association, February 7 at Rochester, Minn. Surviving are his widow and a son.

LASATER—Carl, 34, aerialist with the E. K. Fernandez Circus, in Queen Hospital, Honolulu, T. H., of a brain tumor December 18. Survived by his widow, Darlene, and an infant son.

LATIMER—Henry E., 62, traffic manager of U. S. Printing & Lithographing Company, where he was employed 38 years, and well known in the circus and carnival fields, at his home in Erie, Pa., February 9. Besides his widow, he is survived by five sons, the Reverend Edward, assistant pastor Holy Rosary Church, Erie, and Jules, Robert, John and William, and a brother, Charles Latimer. Funeral from St. Peter's Cathedral, Erie, February 11, with burial at Calvary Cemetery, that city.

LESTER—Tim (Reisert), 54, blackface comedian and dancer formerly with the Adams Showboat and Stock Company, January 6 in U. S. Veterans' Hospital, Rutland Heights, Mass. He was in show business 30 years, retiring in 1927. Survived by a sister, Mrs. A. Keating, New York.

McKEAN—Thomas, 73, playwright and author, February 7 at his home in Villanova, Pa., after a long illness. He directed one of his plays, *The Main Line*, in New York in 1933. Surviving are his former wife, Katherine Johnstone; a son and a daughter. Services February 10 in Villanova.

MacINTYRE—John J., 71, composer of the song, *Hearts and Flowers*, February 8 at the home of his daughter in Summit, N. J., after an illness of a month. Also survived by his widow. Buried in St. Peter's Cemetery, West Brighton, S. I., N. Y.

MAC KINLAY—William C., 76, violinist in the orchestra at the Colonial Theater, St. John, N. B., for 40 years, recently in that city. He was a past president of the Musicians' Mutual Relief Society and a founder of the People's Symphony Orchestra. Survived by his widow, a son and a daughter.

MADDEN—Thomas J., father of William J. Madden, orchestra leader at the Traymore Hotel, Atlantic City, and conductor of the Album of Familiar Music on Station WBAB in that city, February 8 at his home there. Also survived by his widow, Kathryn. Services and burial February 11 in Atlantic City.

MAHR—George, 67, veteran carnival man, at General Hospital, Norfolk, Va., February 10. He was with Bennie Kraus, Frank West and other shows. Survived by his widow, Nellie, and a daughter, Mrs. Eugene O'Donnell, of Art Lewis Shows. Burial in Mount Olive, N. C.

MYERS—Edward, operator at the Fordson Theater, Dearborn, Mich., and a member of Detroit Local 199, IATSE, suddenly February 3 in Detroit.

POWELL—Felix, 60, writer with his brother, of the song *Pack Up Your Troubles in Your Old Kit Bag*, of a self-inflicted gunshot wound in Brighton, Sussex, England, February 10. He was found in the headquarters of the Home Guard.

ST. PIERRE—Clara, 76, former stage and film actress, January 30 in Santa Monica, Calif., after a long illness. She appeared on the stage in the United States and Canada and for the past 20 years had been engaged in picture work.

SCHORR—William F. (Bill), 63, co-owner with Max Schaeffer, of the Times Amusement Company and Huberts Museum, both in New York, suddenly February 8 in that city. He leaves his wife and three sons.

SPRAGUE—Ernest, 58, former theater manager, February 7 in Los Angeles.

STEIN—Solomon, 71, father of Milton Stein, press agent at the Pollies Theater, Los Angeles, of a heart attack at his home in that city February 5. Burial in Home of Peace Cemetery, Los Angeles. Survived by his widow and son, both of Los Angeles.

STROUP—Byron D., 37, musician and band director, at Coldwater, Mich., February 9 of a heart attack.

TASSE—Horace, 88, musician, in Ottawa February 6. A former director of orchestras, he was the father of Alfred Tasse, noted cellist, who died several months ago. Survived by his widow, four sons and two daughters. Funeral February 9 with burial at Notre Dame Cemetery, Ottawa.

THOMAS—James, 52, projectionist, January 2 in Vancouver, B. C. He was with the Colonial, Vogue and Dominion theaters in Vancouver. Survived by his widow and a son.

VAN ANDEN—George, 77, for years a carnival lecturer and talker, in Philadelphia January 31. Funeral February 3. Body was cremated.

WALKER—C. Ernest, former operator of the old Bijou and Capitol theaters, Digby, N. S., in that city recently of a heart attack. He also operated the Victoria Rink, where he presented ice and roller skating and hockey. Survived by his widow, two sons and two daughters.

WILLIAMS—Frank B., 73, blind lyric writer, February 6 in Harlem Hospital, New York. Included among the songs he wrote was *Just One Word of Consolation*.

James F. Hanley

James F. Hanley, 48, musician and composer, died February 8 at his home in Douglaston, Queens, N. Y., of a heart attack.

A native of Rensselaer, Ind., Hanley was educated at St. Ignatius Academy, Chicago, and Campion College, Prairie du Chien, Wis. He later studied piano at the Chicago Music College.

After appearing in vaude in Chicago and the Middle West, he went to London to do a music-hall sketch with Sam Liebert. He then settled in New York and became one of Tin Pan Alley's leading songsmiths. His first hit was his collaboration with Sigmund Romberg in *Robinson Crusoe, Jr.*, the Al Jolson show which ran four years in New York and on the road.

During the World War Hanley served with the 82d Division and after the Armistice wrote the 82d Division's show, *Tout Sweet*. After the war he collaborated with Eddie Dowling in writing the book and lyrics for *Honeymoon Lane*, *Sidewalks of New York*, *Rainbow Man* and *Sleepy Valley*, and with Gene Buck and Rudolf Friml for *No Foolin'*. He also wrote the music for George White's *Scandals* and for *Big Boy*, another Jolson hit.

Hanley's greatest hits, *Back Home in Indiana*, sold 2,000,000 copies. Other well-known tunes for which he was responsible were *If You Knew Susie Like I Know Susie*, *Honeymoon Lane*, *Boys of My Heart*, *Rose of Washington Square*, *Second-Hand Rose*, *Just a Cottage Small by a Waterfall*, *Who Do You Love?*, *Two Little Wooden Shoes*, *Sing Song Girl*, *Eleanor* and *Contented*. With former New York Mayor James J. Walker he wrote *In Our Little Part of Town* and *Suppose Nobody Cared*.

Hanley was also the author of a one-act play, *Under the Dream Tree*, and the film scenario of *Big-Hearted Herbert*, from a story by Sophie Kerr, which starred Guy Kibbee. Later he wrote the tune *Sing Went the Strings of My Heart* for the Eddie Dowling and Harold Atteridge show, *Thumbs Up*. At the time of his death Hanley and Vernon Duke had just completed a new show, *The Band Plays On*, which as yet has no producer.

He is survived by his widow and five children.

Irving Kahal

Irving Kahal, 30, songwriter, died February 7 in Mount Sinai Hospital, New York, of uremic poisoning after an illness of two years.

Kahal, one of the best known popular song lyricists, went to New York at an early age and toured with various road shows. He was a singer in Gus Edwards' Minstrels. He began writing songs at the age of 18.

In 1925 Kahal and Sammy Fain collaborated on *Nobody Knows What a Redheaded Man Can Do*, and it was a hit. In 1932 Kahal went to Hollywood and wrote for Warner Bros.

He also wrote for several musical comedies, including *Right This Way*, *Everybody's Welcome* and Ed Wynn's show, *Boys and Girls Together*. In 1936 he wrote *The Night Is Young and You're So Beautiful* for the Billy Rose show at the Texas Centennial Exposition, Fort Worth.

He also wrote *By a Waterfall*; *I Can Dream, Can't I?*; *Let a Smile Be Your Umbrella on a Rainy Day* and *Left My Sugar Standing in the Rain*. His last song, *A Horse and Buggy and Freedom*, was written just a short time before he entered the hospital.

He is survived by his widow, a daughter, his father, a sister and two brothers.

Edward Massey

Edward Massey, 49, playwright and stage director, was found dead February 7 in his apartment in New York of gas poisoning.

Upon graduating from Harvard in 1917 he went into theatrical work. During that year he wrote the play *Plots and Playwrights*. Katharine Cornell appeared in the two-act production, produced by the Washington Square Players, forerunners of the Theater Guild at the Comedy Theater, New York.

In 1927 he became associated with the Playwrights' Theater, New York. The following year he became coach of the Harvard Dramatic Club, and his second play, *Box Seats*, was produced at the Little Theater, New York, with Gordon M. Leland, a former dramatic critic of *The Billboard*, as producer. With Leland he was interested in a Boston theatrical company, the Stage Guild, in the late 1920's, and previously had helped produce plays for various Boston organizations. Among those who had acted under his direction were Vinton Freedley, Osgood Perkins and Livingston Platt.

Massey directed the first American production of *The Cherry Orchard* in Boston. For several summers he was director of the Playhouse-on-the-Moors, near Gloucester, Mass., one of the first summer theaters. Included among the Broadway shows he directed were *The Moon Is a Gong* and *The Belt*. His last New York offering was *Michael Drops In*, in 1938.

He leaves his wife, Mary Pair Williams.

In Memory of
DICK WHITAKER
MY BELOVED HUSBAND
Who left me so suddenly Feb. 19th, 1941.
Sadly missed by his lonely wife.
LOTTA

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Conducted by CLAUDE R. ELLIS. ROBERT DOEPKER, Associate. Communications to 25 Opera Place, Cincinnati, O.

LSSWC Frolic DrawsBigCrowd

350 turn out for second annual Dallas event — Defense Bonds awarded

DALLAS, Feb. 14.—Over 350 outdoor showfolk, fairmen and their friends attended the second annual ball of the Lone Star Show Women's Club in the Palm Room of Adolphus Hotel here February 6. Event was held in conjunction with the Texas Association of Fairs' meeting in session here, February 5-6. Activities got under way at 10 p.m. with two U. S. Defense Bonds being awarded Mrs. Helen Berryhill, Campbell Hotel, and Joe Murphy, manager World of Today Shows.

After the drawing, the national anthem was played with all present join-

(See LSSWC FROLIC on page 56)

Owens To Aid Kaus; Maps Quarters Work

NEW BERN, N. C., Feb. 14.—Returning here from a month's vacation in Florida, W. C. Kaus, owner of shows bearing his name, announced the appointment of Russell Owens as assistant manager for 1942. Mr. and Mrs. Kaus were accompanied on the vacation by the Owenses. Owens has begun supervision of quarters work and has worked out several ideas for the coming tour.

Plans are under way for the addition of new show fronts and the modernization of shows in general. New Diesel plants have been purchased and trucks on which they will be mounted are nearing completion. Shows also purchased a number of new trucks and trailers, completely motorizing the organization.

General Agent Jack Perry returned to local quarters from the various fair meetings, and Mrs. Perry, who accompanied him to the meetings, is visiting Mrs. Harvey Cann in New York. Perry signed E. O. Richardson's Alligator Man and Woman Show and Gus Stergion's cookhouse.

Six Wis. Fairs to Ellman

MILWAUKEE, Feb. 14.—Ellman Shows have been awarded midway contracts for 1942 fairs in Stinger, Rice Lake, Ladysmith, Sturgeon Bay, Plymouth and Shawano, Wis., it was announced during Wisconsin Association of Fairs meeting here. Ray Swanner said the shows will be enlarged over last year by the purchase of Dick O'Brien's Octopus and Starke's Flying Scooter.

League Spring Party March 9

CHICAGO, Feb. 14. — The annual Spring Party of the Showmen's League of America will be held Monday night, March 9, in the College Inn of the Hotel Sherman. The story in last week's issue carried the party date as March 2. This was an error. Remember the date—March 9. Chairman William Carsky reports that reservations are going fast.

Beatty To Rejoin Jones; Circus Out

FORT LAUDERDALE, Fla., Feb. 14.—Clyde Beatty's proposed railroad circus will not come into being this year and instead the trainer and his large contingent will continue as stellar pay attraction with Johnny J. Jones Exposition. Beatty issued a special announcement to *The Billboard* as follows:

"Due to war conditions and defense programs, to which the government and railroads will give priority on all truck and train movements, the Clyde Beatty railroad circus will not tour this season. Transportation for a railroad show will no doubt be difficult to obtain. For these reasons I have again signed contracts with R. Lawrence Phillips to appear in person and to present my complete circus unit as a feature attraction of the Jones midway. At a conference held in Fort Lauderdale were Phillips, Duke Drukenbrod and myself, and plans were made for the coming season. The unit will move on five 72-foot flat cars and one stock car."

Dodson Adds Three Dates

DALLAS, Feb. 14.—Mel G. Dodson, owner-operator Dodson's World's Fair Shows, signed contracts at the annual Texas Association of Fairs' meeting here February 5-6 to play fairs at Amarillo, Tex., and Roswell and Albuquerque, N. M. This marks the first time in many years that shows will tour the Southwestern territory. Dodson was accompanied here by his agent, A. C. Bradley.

Tin Bucketeers' Annual Frolic Is Big as Usual

MILWAUKEE, Feb. 14.—Louis and Ned Torti staged their eight annual frolic of the Royal Order of Tin Bucketeers this year as usual during the annual Wisconsin Association of Fairs meeting. About 80 carnival and fair men attended, and event was voted by guests as fully

(See TIN BUCKETEERS on page 56)

Nye Joins Crystal; Fire Hits Quarters

JACKSONVILLE, Fla., Feb. 14.—B. H. Nye, well-known showman and general agent, has been named business manager of Crystal Exposition Shows for 1942 and will go to shows' quarters in Camden, S. C., March 1, where he will remain until shows' opening early in April, it was learned this week. Route to be covered by the organization is about contracted, but Nye also will act as general agent.

Shows are now under management of W. E. and John Bunts since W. J. Bunts decision to remain at his home in Crystal River, Fla., to look after his extensive poultry ranch interests after a 35-year tenure in outdoor show business. A recent fire at quarters gutted the office, destroying all equipment and personal belongings of Lee Sullivan, who had living quarters in an adjoining room. A large supply of truck tires also was lost in the fire.

Sam Petrelli, in charge of quarters, has a crew painting and conditioning equipment. Crew is expected to be augmented about March 15. C. C. Leasure, advertising agent and bannerman, has been re-engaged.

Buckeye State Set For Laurel Opener

LAUREL, Miss., Feb. 14.—With an enlarged organization and a number of early spring dates contracted, including the Livestock Shows at Port Gibson and Forest, Miss., Joe Galler's Buckeye State Shows are set to open their season here March 9, Percy Martin reported. Plans call for all shows to be housed under new canvas, and new ticket boxes have been constructed. Much new equipment has been built and Captain Willander's Animal Circus, free act, will be presented

(See BUCKEYE STATE SET on page 56)

Appointment of Ted Levitt Rounds Out Arthur's Staff

COMPTON, Calif., Feb. 14.—With the appointment of Ted Levitt as special agent, Martin B. Arthur, owner Arthur's Mighty American Shows, said his executive staff for 1942 is complete. Well known on the Pacific Coast, Levitt is the son of the late Victor Levitt, owner Levitt, Brown & Huggins Shows. Levitt assumed his duties last week and is currently billing towns on shows' route.

Arthur's official staff now includes Everett W. Coe, general agent; Walton de Pellaton, secretary; Delores Arthur, treasurer; Manfred L. Stewart, general superintendent, and Henry Brown, electrician.

NewShowsLaunched By Obadal, Vaught; Smith No. 2 Pilot

DALLAS, Feb. 14.—A. (Booby) Obadal, owner Texas Exposition Shows, and Mel H. Vaught, until last year owner of the State Fair Shows, have formed a partnership and will launch the Victory Exposition Shows in San Antonio in the next few weeks. Obadal's shows will be taken off the road, and Vaught, who sold his interest in the World of Today Shows last fall but retained several rides, will combine these with the rides, shows and equipment of the former Texas Exposition Shows. He will manage the new organization.

They plan to enlarge the shows and will open the season in San Antonio in March at a spring celebration under strong auspices. With Vaught as manager, Obadal will remain in San Antonio, where he is operating a park,

(See New Shows Launched on page 56)

Talent Array for SLA Spring Party

CHICAGO, Feb. 14.—William Carsky, chairman of the Spring Party of the Showmen's League of America, returned from Tampa early this week and immediately conferred with the chairmen of the various committees. He reports that plans are moving along satisfactorily and not only is a great show assured but all indications point to a complete sellout. Carsky said he had received assurances from several local theater and night club managers that some of their star acts would be available for the League show. These will be in addition to the complete floorshow which will be current at the College Inn. Reservations for the show are coming in daily, some for tables of 10 to 20. The excellent shows staged and the popularity of College Inn have established the Spring Party as the gala early-season event and have made it as popular with the public as the League's annual banquet and ball. Many out-of-town showmen are expected to attend.

Krekos Skeds Preview Bow At Cloverdale Citrus Fair

SAN FRANCISCO, Feb. 14.—Mike Krekos, manager West Coast Amusement Company, last week said that his organization would open its 1942 tour with a preview stand at Cloverdale (Calif.) Citrus Fair, 100 miles north of this city. Following shows' engagement there they will return to quarters before officially taking the road on March 20 with a

(See KREKOS SKEDS on page 56)

THIS PHOTO OF ONE CORNER of the Palm Room, Adolphus Hotel, Dallas, shows part of the crowd of over 350 that attended the second annual dance of the Lone Star Show Women's Club February 6. Club members served as hostesses at the gala event.

CORN GAME TENT
No. 8-24 — CORN GAME TENT, 18'3"x36' gable end style frame top, 4ft and 7' awning, 10 oz. D. F. khaki, red trimmed, filled in corners, 4'6" pitch. Made in 2 pieces. For $119.50 exhibition. Top and awnings. . .
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WRIGHT & COMPANY SHOWS
of Missouri Valley, Iowa
booked solid for coming season. Now booking Shows and Concessions. Can use Merry-go-round and Mechanical Show, also Pit Show People. Henry Ukita and Sam Carson, write. Address:
F. W. McDERMOTT, Missouri Valley, Iowa.

Club Activities

Showmen's League of America

Sherman Hotel
Chicago

CHICAGO, Feb. 14.—Past President Sam J. Levy presided at the February 12 meeting. With him at the table were Treasurer William Carsky, Secretary Joe Streibich and Past President Edward A. Hock. Al Rossman reports good progress on the Outdoor Amusement World Directory. Treasurer Carsky returned from Florida and is getting into action on the Spring Party to be held March 9. Reservations are coming in nicely and indications point to a highly successful event. Brother David Goldfein is in Hines Hospital, and Brothers L. S. Hogan and Irving Malitz are still at Alexian Bros.' Hospital. Tom Rankine, Jack Lydick, James Murphy and Tom Vollmer all still confined in their homes. Brother Carsky reported on the opening meeting of Outdoor Amusement Congress at Tampa.

Brother Jack Duffield has recovered after a week's illness. Harry Ross came in from Detroit and Sunny Bernet left for St. Louis. Past President Conklin advises that final disposition has been made of all moneys collected for Canadian war charities last year. The amount totaling $3,636.50 was distributed as follows: $775.25, *Evening Telegram* British War Victims Fund; $775.25, Red Cross British Bombed Victims Fund; $500, Officers and Sergeants' Mess, No. 3 Manning Pool, Edmonton, Alta., and $1,608, Canadian Associated War Charities. Denny Pugh, in town on business, visited the rooms. Nate Miller called, en route from California to Florida. Pat Purcell left for the East on business. Sam Ward stopped over on his way to Milwaukee. Harry Talley and Harry Simonds visited. All members who have been successful in obtaining listings for the Outdoor Amusement World Directory are requested to send in their copy. This is very important, as interest in the campaign is still at its peak.

Ladies' Auxiliary

Social on February 6, at the Sherman Hotel, with Marianna Pope as hostess, drew a large crowd. Prizes were attractive. A number of members have left for the road. Sister Anne Doolan is in Florida. Past President Mrs. Lenh M. Brumlove returned from Louisville, Ky., where she attended her mother-in-law's funeral.

Regular meeting January 30 in the Sherman Hotel was presided over by President Mrs. Joseph L. Streibich. Also on the rostrum were First Vice-President pro tem Mrs. Cora Yeldham, second Vice-President pro tem Mrs. Nan Rankine, Third Vice-President Mrs. Edna O'Shea, Secretary Mrs. Edgar Walt and Treasurer Mrs. Rose Page. Invocation rendered by Chaplain Mrs. Lucille Hirsch. Past President Mrs. Henry Belden thanked members for flowers and cards received during her recent illness, as did Sister Grace Goss. Correspondence was received from Sisters Viola Fairly, Bess Hamid, Mrs. Al Wagner, Bernice Sands, Myrtle Hutt, Nell Allen, Anne Doolan and Dr. Max Thorek.

Sister Mrs. William Carsky is in Florida, Sister Mrs. Lena Schlossberg donated a large box of liqueurs, which was awarded to Mrs. Delgarian Hoffman. President Mrs. Joseph L. Streibich won the attendance prize. Mrs. Herman Weiner, proposed by Mrs. Al Wagner, was elected to membership. Sister Mrs. Lillian Wood is ill at her home.

A rising vote of thanks was given to Sisters Potenza and Bonomo for the successful social on January 23. Mrs. Delgarian Hoffman and Mrs. George Rollo will be hostesses at the February 20 social. First prize in the membership drive is a three-year membership card; second prize, two-year card, and third prize, one-year card. Members are planning a large bunco and card party for March. Past President Nan Rankine is chairman. Cake and coffee were served after adjournment.

National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Feb. 14.—Board of governors' meeting was held on Wednesday and presided over by Secretary Sam Rothstein, as was the regular meeting. Reservations for the testimonial dinner to Joe, Al and Maggie McKee are selling fast, with 150 already in for this Washington's Birthday affair. Prizes for the Ladies' Auxiliary bingo party on March 1 are being received daily. Alec (Shorty) Brown is in Queens General Hospital. Brother Adolph Schwartz is seriously ill in Lenox Hill Hospital. New member Abe Rubens gave his blood to help save Schwartz. Brother Jimmy Davenport is still confined to his room in the Crown Hotel. Private Charles Morris's new address is Headquarters Battery, Second Division, 72d F. A., Fort Bragg, N. C. Private Richard E. Milano, son of Brother Ajax Milano, is in Platoon 105, Marine Barracks, Parris Island. Mr. and Mrs. Joseph Landy are visiting their son Lester, stationed at Fort Jackson, S. C. Jack Kennedy, sponsored by Ben Weiss, is a new member. We regret the passing of Brother Pawnee Bill (Major Gordon W. Lillie) and also Brother Max Schaffer's partner, William F. Schock. Next meeting will be held on February 25. John W. and Dolly McCormick are in Miami. Birthday congratulations to Jack Owen, G. W. Christy, Robert White Jr., February 22; Frank Sullivan, Hip Raymond, Oswald Lensch, William H. Hester, 24; William Burke, 25; Max Schaffer, 26; Frank J. Zerlong, 27.

Ladies' Auxiliary

Various social events are to take place during the next few months. The first of these is a bingo party on the evening of March 1 in which the men's club will participate. Strawberry Festival will be held in April instead of May and on that occasion club will give several Defense Bonds to holders of lucky tickets. Sisters Shirley Lawrence and Lillian Brooks volunteered to attempt to secure a store in which to hold annual rummage sale. Mrs. Jeannette Turrill was proposed for membership by Sister Shirley Lawrence, Mrs. Theresa Jampol by Sister Pearl Meyers. Sister Lorene Cann is sponsoring Mrs. Jack Perry for membership. Treasurer Anna Halpin's father is ill. Sister Helen Evans reports that she is on the road to recovery.

Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Feb. 14.—Regular meeting was held February 2, with President Harry Stahl presiding. Members approved the board of directors' suggestion that another $500 Victory Bond be purchased. Final report on the spring dance, held in conjunction with the Michigan Pair Secretaries' Association meeting, was approved. Great interest was shown in the steak and bean dinner contest on the sale of tickets for the dance. Team headed by Manny Brown ate beans, while the team captained by Hyman Sobel ate steak.

Both were served at the 10-11 Club. Still on the sick list are John Fox, Maybury Sanitarium, Northville, Mich.; Joe Vernick, U. S. Veterans' Hospital, Rutland, Mass., and Leo Lippa at home. All would like to read letters from friends.

Pacific Coast Showmen's Assn

623½ South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Feb. 14.—Highlight of Monday night's meeting was the report that the annual banquet and ball at the Biltmore Bowl of the Biltmore Hotel December 11 netted the organization $1,062.84. Under the guidance of Harry Hargrave, event proved one of the most successful events ever staged by the club. On top of this report was the one by Al (Moxie) Miller, Spring Festival and Hi Jinx committee chairman, that the event netted the club about $400. Miller was given a rising vote of thanks for his work in connection with the event.

On the rostrum at the meeting were H. A. Ludwig, first vice-president; Roy Ludington, second vice-president; Charles W. Nelson, fourth vice-president, and Ralph Losey, secretary. Communications were read from Dan Meggs and President Mike Krekos. Banners for 1942 were ordered by the club, with Dan Stover acting as committee chairman. Banner, designed by Stover, carries a "V for Victory" theme in red, white and blue.

Harry Phillips announced that because of a new ruling passed by the house committee, of which he is chairman, only members will be permitted to play cards at the club in the future. Members who participate in the games must show a paid-up card for 1942.

Ladies' Auxiliary

About 65 members attended the February 9 meeting, presided over by President Margaret Farmer. Chairman Peggy Steinberg, house committee, reported a substantial profit from the lunch and check-room concessions operated by the auxiliary at the PCSA Hi-Jinx party. Club also received a letter of thanks from Ray Johnson on behalf of the men's group. Chairman Moxie Miller also lettered thanks. President Farmer donated a handmade rug to be awarded. Proceeds will go to the auxiliary funds. Betty Coe asked members to bring articles to be sold from a grab bag during the club's Tacky Party February 12. Members will donate the luncheon, and entertainment will be under direction of Grace Dugaurra.

Cards of thanks for flowers sent them during recent illnesses were received from Violet Blakeman and Mary Taylor. Ethel Tangway and Betty Bancock are on the sick list. Members were asked to do fancy work during the summer to be sold at a bazaar next fall. Many articles are arriving for club's rummage sale slated for the fall. Elsie Brizendine, Rubin & Cherry Exposition, was a guest and offered her assistance in club activities. Short talks were made by Maxine Ellison, Frances Godfrey and Mrs. Jacobie. Edith Bullock discussed plans for fall activities.

Bank night award of Defense Stamps and money went to Jessie Campbell, while the door prize went to Laura Crafts Beers. Members were elated over the delivery of the PCSA 20th anniversary book.

MID-WAY OF MIRTH SHOWS
Opening April 4th
Want Foreman for Eli Five and Parker Merry-Go-Round, Stitch and Stitch Chairplane. Positively must be sober. Concessions wanted—Erie Dippers, Stock Wheels, Palmistry, Candy Floss, Duck Horses, Attractive proposition for Shows with own outfits. Address communications to Elsberry, Mo.

GOLD MEDAL SHOWS
NOW BOOKING
SHOWS AND CONCESSIONS
For Season of 1942
Address: P. O. BOX 883, Columbus, Miss.

T. J. TIDWELL SHOWS
NOW BOOKING FOR SEASON 1942
T. J. TIDWELL, Mgr.
Box 954 Beaumont, Texas

IT WON'T BE LONG NOW!
TENTS
When It's All Cut Up—THERE WON'T BE ANY MORE! When our present stocks are exhausted we go to work for good old Uncle Sam on a full-time basis.
BUY NOW AND KEEP YOURS ROLLING!
O. HENRY TENT & AWNING CO., 4862 N. Clark St., Chicago, Ill.

Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Feb. 14.—Regular weekly meeting drew a large crowd, and Third Vice-President Clay J. Weber presided, with Secretary O. C. McGinnis and Treasurer Harry Altshuler also present. Brother Fred Flood is in General Hospital recovering from a recent operation. M. E. (Spike) Wagoner was reinstated to membership. Much time was given to discussion of a suitable location for the Annual Banquet and Ball, which will be held as usual on New Year's Eve. Most of the members favor holding the event in the Banquet Room of the Hotel Reid, management of which will redecorate and recondition the room if club decides on the location.

Entertainment committee plans a luncheon following next week's meeting. Brother Jim Pennington celebrated his 84th birthday last week but is still active and a daily visitor to the rooms. Brother W. Frank Delmaine celebrated his birthday February 7.

Ladies' Auxiliary

About 30 members attended the club's social meeting on February 6. Night's award went to Irene Lachman, who is vacationing here as the guest of Mr. and Mrs. Dugay. Bird and Art Brainerd and Mr. and Mrs. R. E. Elder, Ottawa, Kan., left on a month's vacation. Refreshments were served by the entertainment committee under direction of Hattie Howk, chairman.

January 30 meeting was called to order by Vice-President Rosa Lee Elliott in the absence of President Ruth Ann Levin, who is vacationing in Hot Springs. Leola Campbell was appointed warder and 23 members attended. Thank-you letters were read from sister clubs for flowers received. A letter from Grace Goss expressing appreciation for flowers received during her recent illness and a telegram from Keith Chapman were read. Iyadel Hunt, sister of Jackie Wilcox, is ill at Buckeye Lake, O. Hattie Howk, entertainment committee chairman, announced the annual dinner will be held February 27. June Creswell passed the penny box, and the night's award, donated by the club, went to Helen Smith. May Wilson, Red Cross Committee chairman, announced that because of the scarcity of material processed work for the Red Cross would be delayed.

Helen Smith, who represented the Auxiliary at the recent installation of officers of the Missouri Show Women's Club, St. Louis, reported a swell time. Kansas City delegation had a pleasant visit at breakfast guests of Nell Allen. Members were saddened by the death of Lola Hart and many attended her funeral. An impressive service was held under direction of Chaplains W. Frank Delmaine and Myrtle Duncan. After the meeting a baby shower was held in honor of Catherine Boyd. Jackie Wilcox and Edith Moon returned from a visit with Mrs. Wilcox's brother, Dr. C. B. Jackson, in Springfield, Mo. Viola Fairly left for St. Louis.

Missouri Show Women's Club

Maryland Hotel
St. Louis

ST. LOUIS, Feb. 14.—Social night, with Iris Camen as hostess, was successful. Lotis Francis assisted. Bridge and rummy were played, with the prizes going to Daisy Davis and Florence Parker. Attendance prize went to Grace Goss. Presidents Viola Fairly attended the party. Nell Allen will serve as secretary in Secretary Goss's absence. Sister Ethel Hosse is ill at her home.

Sister Frenchie Deane is recovering from injuries sustained January 17, but is still at home. Mabel Baysinger visited en route to the fair meeting in Springfield, Ill. Jane Pearson pens in that she is contracting towns and fairs for next season. Daisy Davis reports the advance ticket sale for the Valentine Dance February 14 is progressing nicely. Gertrude Lang, treasurer, is vacationing in the East.

Banquet Photos Wanted!

The Showmen's League of America is preparing an elaborate pictorial history of the League in the form of a huge book of photos, which will be kept in the League rooms for handy reference. The League has photos of the annual banquet and ball for all but seven years. Photos for 1915, 1916, 1922, 1931, 1932, 1933 and 1934 are missing. Anyone having photos of the banquet and ball for those years and willing to part with them is asked to communicate with William Carsky, care of the League, Hotel Sherman, Chicago. The League will appreciate any assistance in completing its file.

MIDGETS WANTED
FOR MIDGET REVUE
Singles—Couples—or Trios.
For season of thirty weeks or more with
ART LEWIS SHOWS, INC.
Starting APRIL 8
Must be entertainers. State salary, what you can do. Also send photos. Address:
PRINCE DENNIS
Care Art Lewis Shows, Foxhall, Norfolk, Va.

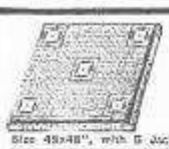
FOR SALE—Entire carnival equipment. Seven-Car '36 Model Trk with lit, power unit, used one season; No. 12 Ric Hit. Two-Abreast Merry-Go-Round, 20-Seat Chair-Plane, late model Loop, Baby Ferris Wheel, Kiddie Auto Ride; one 50 KVA Maloney Transformer, new last July; eight Car Trucks, one '38 V-8 with 14 ft. Panel Semi; one Model A5 '31 International. Trucks have tires good for thousands of profitable miles. Mechanical Ferris Show wanted to Platform Show truck, complete with sidewall and front; one 12 ft. Shooting Gallery, three rows of moving targets, mounted on trailer. Tops, fronts and banners for Girl Athletic and Side Shows. Some Costumes Burned. Tanks, Burners, Grinds, etc. Also, other equipment usually connected with a carnival. All equipment in excellent condition and newly painted last fall with authentic names. Will sell all or any part. Terms must be cash.
FREDERICK AMUSEMENT CO., Lexington, Nebraska.

COTTON STATES SHOWS
WANT
Fill or Octorara. Have complete outfit for capable Girl Show. Bear for Wrestling Show, Monkeys for Monkey Show, Athletic Show, Jean Carter, answer. Mechanical Show, Snake Show. Complete Cook House for capable Operator. Whitie Jones, answer. Concessions all open. Ride Help for Chairplane, Ferris Wheel, Kid Ride, 31, C. R. Pay every Monday night. Show exits in March in Western Kentucky.
RAY D. JONES
RISCO, MO.

PALMETTO STATE SHOWS
Opening St. George, S. C., March 9th,
Everybody working, plenty of money.
WANT CONCESSIONS: Set 3 in Middleway, Corn Game, Dingers, Photo, Pennies, Palmistry, Long or Short Gallery, Arcade, Mitzy Martin, Ed Allen, Vern Hosso, Vern Barnaby, Bob Marian, Sparks, Hiram Rice, Cuba Reed, Micky Dale, J. D. Phillips, schoolgirls this call. SHOWS: Pit, Girl, Monkey, Animal, 10-in-1. Louis Augustus, Clyde Hewey, Mack Williams, Dale Kay, answer. RIDES: Wheel, Tilt, Merry-Go-Round, Dodgers, Loop or any novel Kiddie Rides. Hal Freeman, Clyde Pierce, Herb Mann, wire. Foreman for Dangler Mixup, Al Cronk, come on. Want Electrician, Scared Car, Free Act. Will play Morristead, New Jersey, Pennsylvania. All address: **PALMETTO STATE SHOWS, Box 281, St. George, S. C.**
P.S.: Jose Brasher concession mgr.

WANTED
FOR SHRINE CIRCUS
March 12th to 14th, Altoona, Pa.
Side Shows, Freaks, Mechanical Man, all kinds of clean money-making units. We play to 45,000 in 3 days. Beautiful $1,000,000 Building.
Rush All Particulars Today!
HENRY M. COGERT
Jolla Mosque ALTOONA, PA.

LIBERTY★UNITED★SHOWS
(Say It With Defense Bonds)
WANT Ex. Cook House, Grind Shows, Concessions, Ride Help. Can place Grind Shows, Concessions, Ride Help. Can place Grind Shows, Concessions, Ride Help. Can place



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Size 36x60", Price $25.00.
Size 48x48", With 1 Jack Pot, $35.00.
Size 48x48", with 6 Jack Pots, $40.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-24-and-30-number Wheels. Price $12.00

BINGO GAMES

75-Player Complete $6.00
100-Player Complete 7.25

SEND FOR CATALOGUE

Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Chart, etc.

SLACK MFG. CO.
124-128 W. Lake St. Chicago, Ill.

ASTRO FORECASTS AND ANALYSES

1942 ASTRO READINGS ALL COMPLETE

Single Sheets, 8½x14, Typewritten, Per M.. $8.00
Analysis, 3-p., with Blue Cover, Each .... .03
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Forecast and Analysis, 10-p., Fancy Covers, Ea. .25
Synopsis of the 4 Readings, Four for 25c.
No. 1, 24-Page, Gold and Silver Covers, Each .35
Wall Charts, Heavy Paper, Size 28x34, Each 1.00
Gazing Crystals, Ouija Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound ..... 25¢
PACK OF 70 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc., 35c.
Stone Cards, Illustrated. Pack of 36 ..... 15¢
Graphology Charts, 9x17, Sam. 5c, per 100 $4.00
MENTAL TELEPATHY. Booklet, 21 P. ... 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. $4.00 per 100; Sample 10c.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples received cover. Orders are P. P. Extra.

SIMMONS & CO.
19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

HUBERT'S MUSEUM Inc.

228 W. 42d Street, NEW YORK CITY.
WANT FREAKS AND NOVELTY ACTS OF MERIT AT ALL TIMES
State salary and all details in first letter.
Open All Year Round.
SCHORK & SCHAFFER

WRIGHT'S UNITED SHOWS

Opening Eureka Mills at Chester, S. C., Feb. 28. Want Ferris Wheel, Chairo-Plane, Tilt and other Rides. Want Plant Show with own outfit. Want Cook House, other clean Concessions, also work. Want to lease Light Plant, privilege of having Ride Help, write.
H. L. WRIGHT, Gen. Del., Chester, S. C.

WANTED PLATFORM ACTS

For June and July. Also Mechanical Show and other Shows. No Girl Shows. Can use Concessions for same.

Howard Amusement Co.
Howard, So. Dak.

FOR SALE

1 Eli 25 Ferris Wheel with Eli Power Unit, 1200 ft. Sold to War Calls. Stored in Indiana.

JOHN GALLAGAN
636 N. High St. Columbus, O.

SECOND-HAND SHOW PROPERTY FOR SALE

$5.00—New Government Dark Trunk. Cost $90. $40.00—Wax Specimen Half Human Body. Cost $300. $20.00—Small Camel, wonderful theatrical prop. $10.00—Siamese Twins Mummy, fine specimen. $7.50—Hand Suits and Coats, fine condition. $7.50—Model Dirigible, 6 ft., wonderful display. WEIL'S CURIOSITY SHOP, 12 Strawberry St., Philadelphia, Pa.

COMPLETE COOKHOUSE

Chevrolet Truck, 3/4, 11,000 miles; 10-16x32 circus under, used 1 season, in perfect shape. Will sell account death of Charlie Phillips. Price $3500.00 cash. Apply RED SPOT INN, 231 N. 5th Ave., Route, Ga.

REYNOLDS & WELLS SHOWS

NOW CONTRACTING FOR 1942 SEASON

Winterquarters Address
1210 WEST 6TH ST. TEXARKANA, TEXAS

WEST BROS.' SHOWS WANT

Cookhouse, Photos, Diners, Lead Gallery, Shell Shows, Arcade, Reese, Girl Show, Ride Help and Grind Shows. For Sale—25 Eli Ferris Wheel, 10 Line Penies. Open March 12th. Address:
316 West Main, El Dorado, Arkansas

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

SPEED in quarters.

JOE GLACY, West Coast showman, has re-booked his Ten-in-One Show on Douglas Greater Shows for 1942.

BERT STALLINGS will have his two rides and five concessions on Golden Arrow Shows again this season.

IT'S A SMART MANAGER who knows the difference between freaks and illusions.

RE-ENGAGED for the coming season by Ellie Exposition Shows recently were Mr. and Mrs. Walter F. Hunt.

BOOKING his All-Girl Revue on Buckeye State Shows recently was Sammy George.

WILD ROSE is a perfume in drug stores and a geek on midways. Both have odors.

"HAVE been vacationing in Florida and taking in the fair at Tampa," Al Tomkins cards from Gibson, Fla.

BRUCE J. DUFFY signed his popcorn and candy floss stands with Buckeye State Shows recently.

LOSS OF A GOOD lot layout man is felt by any show.

TED LEVITT, well known in West Coast show circles, has been appointed special agent of Arthur's Mighty American Shows for 1942. Son of the late Victor Levitt, owner Levitt, Brown & Huggins Shows, Ted assumed his duties first week and currently is billing towns on shows' route.

HARRY DEVORE will be with Virginia Greater Shows this year, having booked his cookhouse on the combo.

RANDOLPH WILLIAMS, former trouper, is a private at the Army Air Base, Savannah, Ga., with Company I, 156 P. F.

MIDWAY HIGH ACTS are going so high we don't know whether we are talking about money or altitude when referring to them.

ROY PETERS infos from Modesto, Calif., that he will have charge of four fronts and the canvas on Patrick's Greater Shows this season.

SIDE SHOW performers, Joe and Bula Perrando, who have been vacationing in Minneapolis, are headed for the East to play Red Cross benefit shows.

NOT KNOWING what is ahead, Gate & Banner Shows are now buying all available supplies for next winter's building campaign.

DAISY LEON, Mansfield, O., is ill in Mount Carmel (Ill.) Hospital and would like to read letters from friends. King Leon cards from Fairfield, Ill.

RECENT arrivals in James E. Strates Shows' quarters at Mullins, S. C., included Fred King and son, Earl Jordon, Fred Barron and Tom Andrews.

IF YOU CAN convince a carnival manager that you have a great money-making idea, you can live off it all winter.

ELMER BROWNE advises that he recently attended the Michigan State Fair meetings, Detroit, in the interest of Fidler's United Shows.

KACK HARRISON will operate the cookhouse and grandstand on Buckeye State Shows this year, Percy Martin reports.

SOME TALKERS' VERSION of midway show business: "Put 'em in an empty tent; they'll find their way out."

TIGE HALE recently booked his concert band with Oscar Bloom's Gold Medal Shows. Unit will do street ballying from a specially constructed bandwagon.

EARL SWICKGOOD has signed as electrician and booked his photo gallery on Crystal Exposition Shows for the coming season.

GIRL SHOW on Dime & Shilling Odorless Midway will go modern by following radio technique. A big sign reading "Applause" will be displayed after each number.

"AFTER a brief vacation at Manchester, Mass., I have returned to Pop Kuntz's Museum, here," cards Lee-Lestra from Norfolk.

DOC COX, circus Side Show talker, has been signed to handle the front of Doc Chan's Side Show on Buckeye State Shows.

A RANK FIRST OF MAY as a midway might become a ranking officer in the army, which proves that leadership is not discouraged by our military leaders.

GEORGE COLE is in charge of the Artists and Models Show, and R. L. Bishop is on the front of the Girl Show on Patrick's Greater Shows, Peggy Bailey reports.

LAST season with Bob Ward's Daredevil Aces on Alamo Exposition Shows, George Weaver is working in Dallas. He advises he will return to the shows in time for opening.

VET CARNIVAL EXECUTIVE, Eddie Lippman recently was engaged to manage the All-American Expositions, Inc., for the coming season. In the past he has held similar positions with various shows, including Great Lakes Exposition and Endy Bros.

EVERY NOW AND THEN some midwayite gets a bright idea, cuts up millions in jackpot profits in winter quarters, then winds up the season with a bottle of red ink.

FORMERLY with Johnny J. Jones Exposition, Ralph A. Krooner, elephant-skin man, has been vacationing in Calexico, Calif., and has week joined Crafts 20 Big Shows.

ELMER S. (AL) ALEXANDER, formerly with Dee Lang's Famous Shows, is confined in Veterans' Hospital, Alexandria, Ala., and would like to read letters from friends.

LOCAL NEWSPAPER ads for girl-show talent seldom bring results. If classified under "Female Help Wanted" the ad might join out a laundry worker.

L. O. WEAVER advises from Fairbank, Ia., that he has booked his corn game with Sunset Amusement Company and will be ready for shows' opening in Excelsior Springs, Mo.

W. E. (BILLY) MORGAN, vet ride owner, and Mrs. Morgan were guests of Hugh McPhillips, treasurer Crystal Beach Community Association, Crystal Beach, Fla., recently.

BUILDING A SINGLE pit show on the cuff during these priority days isn't what it used to be. I spent six days getting a requisition out of the office to get 10 nails from our shop foreman.—Cousin Puleg.

AFTER several weeks in Florida, Mr. and Mrs. Turner Scott, Scott Exposition Shows, returned to quarters in Atlanta. While in Florida they took delivery on a new house trailer.

IRISH JACK LYNCH has been handling the front of Dan Riley's Animal Circus on Crescent Amusement Company since closing with Carl J. Lauther's Museum.

SOME MIDWAY ACTORS spend more money on wardrobe than street wear; others are better dressers off than on, while some always look like vags with an alibi whether off, on or asleep.

GLENN R. EDWARDS, billposter with Gold Medal Shows for the last three years, is in a Hines, Ill., hospital, where he will undergo an operation soon. He would like to read letters from friends.

FORMERLY with Snapp Greater Shows, Robert (Bobby) Maynard is with HDQ Det. 2d Battalion, 37th Infantry, Fort Greenley, Alaska, where he is a private, first class.

DOESN'T make sense when managers say, "My show is too big for the little ones and too small for the big towns." With thousands upon thousands of towns in the U. S., there must be some that are of in-between size.

G. MURDOLF writes from Cumberland, Md.: "Prince Owyah, Hindu magician, will return to George Clyde Smith Shows, his fifth season there. Anna Lee King has booked her Colored Minstrel Show."

"PLAN to play local lots with my penny pitch for four weeks before taking to the road and providing I'm not in-

Spoiled for Next Season

A MIDWAY WORKER who decided to labor thru the winter was soon placed in a shop that was doing defense work. When payday arrived he was given his envelope and immediately spread the money on a work bench to count it. All of his agreed-upon salary was there, only minus social security. Rushing to the plant's office, he asked the paymaster if he hadn't made a mistake. Carefully counting the money and checking on the worker's time, the paymaster informed him that the money was correct. "Didn't you forget to take out for shop lights?" asked the honest one.

NO EXTRAS TO BUY

It's all clear when you buy a BIG ELI Wheel. No need to run out and buy extras for set up and get going. Gas and easy in the engine and you're all set. Big Eli holds and sells the most complete ride equipment on the market, that gives full value for every dollar put into it.

ELI BRIDGE COMPANY
Builders of Dependable Products
800 Gale Ave., Jacksonville, Ill.

The Improved Kiddie Airplane Swing
Attention, Carnival Owners and Park Managers

Plan on adding one of these rides to your present equipment. Accommodates 16 large children. Newly designed Airplanes and beautifully hand-decorated awnings with no advance in price. Ride revolves from propeller power. 50 gears or belts to bother with. Weight about 2,000 lbs. Description and price on request.
SMITH & SMITH, Springville, Erie Co., N. Y.

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ducted into the army," Philip Burger cards from St. Louis.

ONE BIG happy family: Minstrel show talker: "You won't have to join on a rail to see this show. Comfortable seats for everybody." Side-Show talker: "Continuous performance. No long waits or delays while sitting on hard boards here."

FORMER annex attraction with Doc Anderson, Suzette reports she is planning to return to the road in 1942, with her sister as nurse. Both will tour this summer and then return to Havana, Cuba, for the winter.

MA HUNT'S Hot from Harlem Show has been booked by Elite Exposition Shows for 1942. Line-up includes the Gold Dust Twins, Little Thelma and Walter Hunt's St. Louis Rug Cutters. Unit is playing St. Louis night clubs.

RECENT arrivals in Mighty Sheesley Midway's Anniston (Ala.) quarters were Mr. and Mrs. William Zeidman, who are getting their rides in condition for the coming tour. They recently took delivery on a new house trailer and car.

SONS OF MANAGERS have two strikes chalked up against them by the old-timers on the lot long before they become of an active age. Regardless of how talented the heir to the opry may be, they whisper: "He'll never be the showman his dad is."

JOE DUGAN, concessionaire with John H. Marks Shows, tells from Rochester, N. Y.: "Stopped here while en route to Harrisburg, Pa., and met H. E. Sneck, concessionaire with James E. Strates Shows. He is working for the government."

"WE will open in Kansas April 15 and not in West Texas as planned," Cecil A. Goree, Sunflower State Shows, writes from Graham, Tex. "General Agent L. B. Sanders completed a booking trip thru Kansas, Oklahoma and Texas and work in quarters started February 1."

"AM VACATIONING here this winter after a successful season with Sims' Greater Shows of Canada and have been doing some defense work," letters Bobby Kork from New York. "Have been donating paper, metal, etc., and recently offered one of my old cars for scrap metal, which was accepted by Mayor LaGuardia."

REMEMBER WHEN beginners found it tough sledding on midways. What they learned about the business was gained thru keeping their eyes and ears open. Smarting up a first of May, who might later take your job, was considered poor showmanship.

MRS. STRILA BARKER, owner shows bearing her name, reports that work in quarters at Charleston, Mo., is progressing rapidly and that C. S. Reed, who underwent an eye operation recently, is recovering. Reed will pilot the shows in 1942, with Eugene C. Cook in charge of the office.

QUARTERS notes from Cotton State Shows from Risco, Mo., by A. A. Beall: With cold and rain as Cherry Valley, Ark., shows halted their winter tour and moved into local quarters. Organization will remain for about eight weeks to overhaul and repair equipment. Ray D. Jones, owner, said the tour was one of the best in his history.

CHARLES (WHITEY) HARDEMAN, former carnival trouper, has been operating a tourist camp and service station near Dublin, Ga., since retiring from the road. Showfolk visiting him recently were Mr. and Mrs. R. W. Reed, Mr. and Mrs. Roy Sutton, Gus Stanley and family, Red and Betty Barrett and Louis Morgan.

THINGS WE NO LONGER READ in press agents' show letters: "Mastodonic combine of diversified amusement. Not since the day of Barnum. Great oaks from little acorns grow. Collective amusement enterprise. Our midway is a tragic feat of fair drawing shrewdness. The trick is headed for the South."

BECAUSE of his wife's illness, L. E. (Bobs) Collins closed his Night in Wonderland magic show at Cape Girardeau, Mo., January 25. Clarence Austings, advance agent, joined 2-19 Daniels, magician, in the same capacity. Collins, who was with the Edwards concession on W. S. Curl Shows last season, plans to return to the shows the coming season.

MEMBERS of the Red Cross Sewing Club recently organized on Dodson's World's Fair Shows by Mrs. M. G. Dodson include Mrs. Jessie Clark, Mrs. Trula Glindeo, Mrs. Henry McCauley, Mrs. Dorothy Dodson, Mrs. Harold Lucas, Mrs. Don Montgomery, Mrs. Ray Cramer, Nan Edgars and Mrs. Joseph Carson, wife of Captain Carson, Jacksonville (Fla.) Detective Bureau.

ALFRED H. BEHM, concession operator and banner man with several Midwestern carnivals the last five years, is a private in the army and doing special duty at Fort Bragg, N. C. He was inducted into the services in August, 1941.

COTTON STATES SHOWS' Risco (Mo.) quarters notes by Shorty Barber: Winter unit, under direction of A. A. Beel, consisting of Ferris Wheel, Kiddie Ride, animal show, light plant and seven concessions, returned to quarters. Eight men are repairing and painting equipment. Shows will be enlarged and a semi and a truck have been delivered. Manager Ray D. Jones returned from a booking trip thru Kentucky.

NO one can claim carnivals as non-essential. By sponsoring midways fire departments are able to buy uniforms and equipment, soldiers' clubs are able to build posts, boys' clubs are able to attend conventions, organizations raise money for purchase of iron lungs, Parent-Teachers raise money for athletic equipment, children's playgrounds are bought with midway percentages, charities receive their end, local bands are uniformed, agricultural fairs are bankrolled and built and hundred of other money-needing local events are supported. Even the bell in the steeple, the organ inside and the last payment on a church have been promoted thru midways.

FRANK POWERS, vet trouper, pencils from Norfolk: "After folding my stands in September I went down to Rollo, Mo., and then went to Burlington and Ankeny, Ia., at the munition dumps. As there was no excitement I came here and went to sea again. I saw Percy Moreney, of Art Lewis Shows, who returned here from Dallas. There are a few showmen wintering here and working the navy yard for a spring bank roll."

NOTES from Liberty United Shows' quarters in Columbia, S. C., by Ted C. Taylor: Mr. and Mrs. Frank Chase signed their new Midway Cafe and cigarette gallery and will arrive in time for opening March 7. Superintendent is finishing the last new front, and Tommy Carson is vacationing in Florida. Mr. and Mrs. J. C. Roberts were recent visitors. Wayne Buggs, formerly with the shows, was inducted into the army recently.

GREENVILLE (S. C.) GLEANINGS: Bennie Wells, show artist, arrived last week from Phoenix, Ariz., and set about repainting and redecorating the City Rides unit. He will also superintend work on the modernistic front being erected for the Air Base Cafe, which John T. Tinsley and R. F. McLendon are operating. Mr. and Mrs. Gordon (Curly) Crandall, New Brunswick, N. J., were visitors to Tinsley's quarters recently, as were Mr. and Mrs. Vincent J. Pascale.

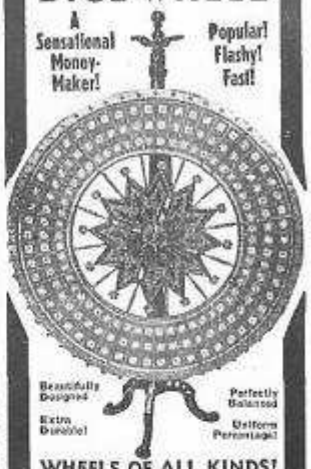
"WE returned to our home here after a swell trip to Texas," letters Mrs. Percy Moreney, Art Lewis Shows, from Norfolk. "We met numerous showfolk around Dallas. Much building is being done here, and Clint and Rosa Myers came in, as did Paul and Sarah Kaduke. Manager Lewis is going ahead with his plans for the season and organization will cooperate 100 per cent with defense work. Mr. and Mrs. Howard Ingram are expected to arrive soon from their home in Florida. Mrs. Wendel Kunta is recovering from a heavy cold. Mrs. Charles Lewis returned from a visit with friends in Florida. Manager Lewis is away on a business trip but is expected to return soon. Women on the shows are organizing a club for war work."

WEST BROS.' SHOWS' quarters notes from El Dorado, Ark., by Robert Laughlin Jr.: "Work is progressing nicely and recent visitors included Abner K. and Virginia Kline; Joe Howard, agent for Fuzzell's United Shows; Charles Noell, agent Reynolds & Wells Shows, and Joe and Mae LaPalmer. Mae and Claire Winters returned from Arkansas Pass, Tex., after a month's vacation. Helen and Whitey Moore are vacationing in Victoria, Tex., and Al Bruer, assistant manager, came in from Fort Worth. Virginia Laughlin's health is improving."

AUGUSTA (Ga.) notes by J. H. Drew Jr.: Eddie Davis, W. C. Kaus Shows, is operating a short-range shooting gallery in a night spot here, and Tommy Fallon is overhauling his five shows. Whitey Campbell, Frank Cooper, Bill Shay, Eddie Cox, Leo Bergman, Charley Wren, Jimmie Finnegan, Spot Baysinger, Harold Moore, Durham Brownie and Lester Parish are wintering here, and Eddie Lewis, formerly with Johnny J. Jones Exposition, is in business here. Mr. and Mrs. Dallas Duncan passed thru while en route home. Harvey Drew and Whitey Polley are on defense jobs. Convention Shows' quarters are busy. Charles H. Sutton and Tommy Carson passed thru en route to Florida. Jimmie Nash is working a local club and Harry Hicks and Willie Bond left for Chicago. Roy Lindsey, formerly with Rubin & Cherry Exposition, is wintering at his home here. Writer is readying his concessions for an early opening in the South and Bud Baker and Jake Herlong will be with him again.

EVANS' DICE WHEEL

A Sensational Money-Maker! Popular! Flashy! Fast!



Beautifully Designed Perfectly Balanced Extra Durable! Uniform Percentage!

WHEELS OF ALL KINDS!

Ideal for bazaars, festivals, fund-raising campaigns, Merchandise Wheels, Paddle Wheels, Horse Race Wheels, etc. Send today for Free Catalog.

H. C. EVANS & CO.

1520-1530 W. Adams St., Chicago

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EYERLY AIRCRAFT CO., Salem, Oregon

ABNER K. KLINE, Sales Manager

NOTICE

to all members of the

AMERICAN FEDERATION OF MUSICIANS

Effective at once, members of the American Federation of Musicians will not be permitted to render services for any Circus or Carnival during the season of 1942 unless such Circus or Carnival has executed a working agreement with the American Federation of Musicians governing the employment of its members. UNDER NO CIRCUMSTANCES WILL MEMBERS BE PERMITTED TO RENDER SERVICES WITH NON-MEMBERS.

Contracts for musical services of any nature with Circuses or Carnivals will not be considered valid unless verified by the American Federation of Musicians.

Traveling Representative Clay W. Reigle, 119 Mahantonga Street, Pottsville, Pennsylvania, who has been appointed to assume control of such circus and carnival work, will verify all contracts and assist members in whatever manner required. Communicate direct with Representative Reigle.

Leaders, contractors and members, please be governed accordingly.

JAMES C. PETRILLO

President

American Federation of Musicians

BANTLY'S ALL AMERICAN SHOWS

HERMAN BANTLY, Gen. Mgr. L. C. "TED" MILLER, Gen. Agt.

ANNOUNCING OPENING

Early in April, South, followed by a Ten-Day Celebration at Cumberland, Md.

RIDE HELP WANTED—Foremen or Second Men, semi-trailer drivers paid extra. All help with this show cleared with workmen's and unemployment benefits. HAVE 2 beautiful Fronts and Tops (Fronts 100 ft.) open for any capable showman that can produce. One $3,000 Monkey Outfit ready for a real Monkey Show. (Do not misrepresent.) NEED real Girl Girl Show Operator. REAL Showmen, you do not need your own transportation or outfits with Bantly's. RUMOR IS DESPICABLE. Grifters, kindly save your time and ours. This show wants only legitimate Concessions. Cane Rack, Balloon Dart, Pitch-Till-U-Win, Ball Games, Cigarette Shooting Gallery, Skates, Long Range Shooting Gallery, String Game, Casey Flats, American Palmistry (absolutely NO GYPSIES), or any camp that works for stock at 10c. 12 Fairs starting at Harrington, Del., State Fair in July, followed by Blackstone, Va.; Mt. Airy, Lexington, N. C.; Hendersonville, N. C., and celebrations, 4th of July and Old Home Week, Vandergrift, Pa.; Altoona, Pa.; Glenfield, Pa.; East Liverpool, Ohio. All Address: HERMAN BANTLY, REYNOLDSVILLE, PA.

RIDES WANTED—CONCESSIONS

CAMP RUCKER AMUSEMENT PARK

At Dothan, Alabama. This is a new camp near Dothan, construction just under way—$25,000,000 Camp—10,000 working men—double that number by March 1st. Permanent amusement park, first location outside gate and but 200 feet from main entrance, will open February 21st.

RIDES: Will book Ferris Wheel and Chair-o-Plane. Good spot for Fly-o-Plane or Skill Ride. Legitimate Stock Concessions, such as BINGO, Photo Gallery, Cigaret, Long or Short Range Gallery, Ball Games, Tommy Guns, Hi-Striker, etc. Must be neat and well framed—no junk or stripped. POSITIVELY NO GRIFT BOOKED—OFFICE OR OTHERWISE. Night base Roller Rink—owners, please contact. Want Minstrel Show, week of Feb. 28. Write or wire CAMP RUCKER AMUSEMENT PARK, W. R. AITKEN, Owner, or DIXIE M. GROSS, Mgr., Dothan, Ala.

Your original investment in Defense Savings Bonds, Series E, will increase 33⅓% in 10 years.

Copyrighted material

Ballyhoo Bros.' Circulating Expo.

A Century of Profit Show

By STARR DE BELLE

Overton, Tex.,
Winter Quarters.

Dear Editor:

The five Ballyhoo Brothers rushed wildly into quarters to start the ball rolling for a quick opening. Pete Ballyhoo informed all department heads that shop crews would work three daily shifts to put the show on the road in two weeks. He also stated that if not enough material could be purchased only two shifts would work and that if still less were available then only one shift. If nothing could be bought then they would let all men go and the bosses would spend their time greasing wagons.

Monday was spent pulling nails out of the sides of wagons. They had been driven in by our people to hang their wash on. Another crew pulled nails out of logs used last season on nail concessions. Between the two, 60 pounds of nails were gathered for our big building campaign. Tuesday our men removed all doors from staterooms and we added 400 pair of hinges to the shop supplies. By removing all shelves, pictures and lockers that had been built by berth and stateroom occupants the shop added 20 pounds of screws to its growing supply. Shelf and locker wood was added to the lumber stock.

Wednesday was spent shaking down the box wagons. None of us realized the time and money that had been spent in making homes out of them until our men started scuttling. After tearing up bed boxes, shelves, lockers, partitions, cook boxes, etc., 3,000 feet of lumber was added to our supply list. The electric-wire hunt in the same living wagons ran into thousands of feet. Thursday found us supplied with enough material to start the three shifts working, but there was a delay until our two excess storage cars were unloaded. These two cars hadn't been unlocked in six years. What they cost the show in moves during that time is too big a figure to talk about, but what that junk means to the show now is worth mentioning.

Excess car No. 1 gave up several half barrels of dried yellow paint that can be reground, 75 side poles, 100 bandless stakes, 1 case of cogan roll music, 1 trunk of 1925 wardrobe, a box of press-agent clippings, 3 broken fire extinguishers, several broken electric signs, set of faded side-show banners, 20 concession frames that had been held for privileges, 10 boxes of rusty screws, bolts and broken stake bands, 1 keg filled with rusty spark plugs, broken piston rods and worn gaskets.

Friday morning excess car No. 2 was scuttled. Under several cases of horseshoes we found six cartons of prize package candy that had long been forgotten. The rest of the loot included 2 tip-up boards, 15 trucks of merchandise, 3 popcorn machines and other personal property left as security by people who blowed while on the nut. In the back end the boys uncovered a steel banner line, more cans of bolts, screws and nails, six broken wagon poles, more lumber, iron stakes and 8 buckets filled with dried-up paint brushes. With enough material on hand to keep our crews working three shifts for one week, the anvil and forges were installed in the blacksmith shop. On Sunday Pete Ballyhoo announced, "Due to the scarcity of blacksmith coal, all building activities have been called off. The show was running when it came in and should run when we go out."

MAJOR PRIVILEGE.

Alabama Amusement Co.

CAN PLACE

Legitimate Concessions. No grift. Playing good money territory. Own our own Rides. Can use A-1 Ferris Wheel Foreman who drives semi. Must be sober. Want good Photo Operator. This week Millry, Ala.

FREAKS! ACTS! TALKERS! GIRLS!

Mitt Reader, Tattooed Man, Half and Half, etc. Good pay, excellent board, all year work. Will buy Amplifier Speaker System and Caroline Hicks.

HORACE E. ROSE MUSEUM

412 RESERVOIR AVE. MERIDEN, CONN.

West's Creditors' Claims Dismissed

DANVILLE, Ill., Feb. 14.—Creditors were satisfied and all claims against Frank West, operator of carnival formerly known as West's World's Wonder Shows, were dismissed on Wednesday by Federal Court Judge Walter C. Lindley. Except for small isolated claims which are in dispute, West is out of a long and complicated series of court entanglements which began in August, 1941, when he entered a "petition for arrangement" in Danville, about a month after creditors sought payment. West, a veteran carnival owner, was in receivership until recently, when he formed the All-American Exposition, Inc. Receiver was Fred C. Myers, Danville.

Central figure in clearing the tangle was Clemens F. Schmitz, New York insurance broker catering to carnivals, who shouldered the responsibility in a successful effort to satisfy all interested parties. Alexander H. Carroad, New York, represented Schmitz and West in the litigation, with certain wage claims being guaranteed.

★★ LAST CALL ★★ LAST CALL ★★

DEE LANG'S FAMOUS SHOWS

Opening Huntsville, Texas, February 27

CAN PLACE FOR 1942 SEASON

RIDE MEN who can drive Big 18 Semi-Trailers.

CONCESSIONS—Custard, Candy Floss, Candy Apples and Photo Gallery.

SHOWS—New and Novel, with or without own outfit; also Talkers, Grinders and Managers. Harry Ansley and Eddie Ricker, write me.

All people contracted report Huntsville, Texas, not later than February 25th. Can use good Builder and Designer.

We positively have finest route of Still Dates, Fairs and Celebrations of any Show in America.

DEE LANG'S FAMOUS SHOWS, P. O. BOX 768, HUNTSVILLE, TEXAS.

V...—EXPOSITION SHOWS

Opening March 2 in the Rear of the Post Office, El Dorado, Ark.

Want Shows with own equipment, also Kiddy Auto Ride. Will sell exclusive on Photo Gallery, Cook House, Dingers, Mitt Camp. Will also book other legitimate Concessions and any Ride that does not conflict with what we have. Answer to

A. SPHEERIS, P. O. BOX 1057, EL DORADO, ARK.

WORLD OF FUN SHOWS

WANT WANT

RIDES—Tilt-a-Whirl, Octopus, Fly-o-Plane, Auto Kid Ride or any Ride not conflicting with what we have. CONCESSIONS—Cook House, Bingo, Long and Short Range Lead Gallery, Photos, Pop Corn, Pitch 'Till You Win, Bowling Alley, Rat Joint, Fun Joint, Custard or any other legitimate Concession that works for ten cents. Show opens Bath, S. C., March 5th; then Greenville, S. C. Mills working 24 hours a day, seven days a week. Address all mail and wires to

J. E. STEDLAR, MGR., WORLD OF FUN SHOWS, SPRINGFIELD, S. C.

P.S.: Want Working Men in all departments.

Coast Notes

By WALTON DE PELLATON

LOS ANGELES, Feb. 14.—Ideal weather has prevailed all winter and work at quarters of the various shows in this vicinity is progressing rapidly. Topsy Gooding returned from her trip. Martin E. Arthur purchased an Octopus from William M. Takes. Frank Babcock, well known in show circles, is confined in a local hospital with a broken back. Thomas E. Miller, who has been wintering in Phoenix, Ariz., was inducted into the army. Ben H. Martin Shows remained a second week at their stand at 48th and Long Beach Boulevard. Ferris Greater Shows did fair business at their location near El Monte, Calif.

Ethel and Glenn Henry played a return engagement at the Hippodrome Theater with their ball-rolling act. Ted and Maxine Henry have moved to the home of Henry's parents on Garvey Boulevard. Joe and Anna Metcalf are appearing in a picture at the MGM Studios. Hazel Fisher reports she is recovering from her recent operation and expects to journey southward soon. Everett W. Coe, general agent Arthur's Mighty American Shows, represented the shows at the Missoula (Mont.) fair meeting. Ralph Casteel visited en route from his home in Phoenix, Ariz., to San Diego, Calif. After a four-month visit with relatives in Wisconsin, John Donzell and family returned to get their concessions ready for the season. Billie Farmer was host to a group of friends at the Casino Cafe on the Pike in Long Beach. Irene and Johnnie Gibson, owners Aerial Ballet, have been rehearsing their act.

The writer was host at a dinner to Abner and Virginia Kline, Ben and Dollie Martin, Delores and Martin E. Arthur, Thomas E. Miller, Charles Marshall and Pearl de Pellaton. O. H. Hilderbrand and Marge Corey have been getting a show ready for a stand in Mexico. Jack Brick is rehearsing his Four Apollo aerial act. The Rustrel Family is also readying its various acts. Mabel Stark is rehearsing her tiger act for presentation on West Coast Shows. Bess Newman has been actively engaged in various enterprises all winter.

Arones Die in Tenn. Fire

CHATTANOOGA, Tenn., Feb. 14.—Mr. and Mrs. Frank Arone, concessionaires with Mighty Sheesley Midway for the last 15 years, lost their lives in a fire which gutted the Old Southern Hotel here February 7. At least three other guests of the hotel were known to have died in the early-morning blaze. The Arones made their home in New York, but for the past seven years had wintered here. Mrs. Arone was a native of Cunningham, near Clarksville, Tenn.

W. C. Kaus Succumbs

CINCINNATI, Feb. 16.—A wire received by *The Billboard* just before press time advises that William C. Kaus, owner W. C. Kaus Shows, died yesterday morning in New Bern, N. C. Further details in the Final Curtain department of next week's issue.

OAC STUDIES PLANS

(Continued from page 3)

definitely needs the fairs, for it is at these fairs that the greatest gathering can be attracted to a central commodity. The fairs depend immeasurably upon the aforementioned attractions to round out a program and to obtain financial help to further traditional activities such as education, agriculture and industry. That, I believe, gives us a meeting place on common ground, gives us a common incentive to band as one.

"We who have worked from the beginning have decided that the only men who would be of help in participating in the solution of problems are those who could donate their time, effort and money without thought of individual gain, individual advantages, and solely for our industry as a whole. This, gentlemen, is our way of notifying you that if this congress can be formed at this meeting, and does function hereafter, there will be no paydays.

"In the preliminary discussions which brought about this meeting my co-workers and myself have received all sorts of expressions. I am happy to say that for the most part they were in accord with such a movement as this. For these letters from leaders of the entire field and for the expression of confidence as displayed by your attendance today, we are deeply grateful.

"I think that each and every operator, individual or corporation in the outdoor show field would gladly stop his operation if it were found that this was the only way to help in the war effort. I believe likewise that each and every operator will consider it a privilege to be subjected to almost insurmountable obstacles in carrying on when he realizes that the efforts put forth are to help maintain our grand heritage, the American way of life.

"The purposes of this congress are numerous. Our Agricultural Department, Morale Division, War Production Board, the Congress of the United States and the President are, I feel, definitely in favor of us carrying on so that we may do our part in helping to maintain the morale of the people.

"Our function would be to inform government officials and agencies of just how far-reaching our efforts can be in reducing our requirements to a minimum. I want to go on record now as saying that the adoption of any objectives by this congress would be incomplete without one that discouraged any and all individuals from taking their personal problems to those men who are now head over heels in important work. They should not be annoyed. This congress should have no desire to go to Washington unless an agency of our government advises us to do so.

"This congress and its executive council should gather all information thru formation of committees on a national basis, regardless of the expense we are put to in so doing. It would be a small contribution on our part to the great problems of the day. This congress should adopt a resolution that we shall not expect special consideration.

"Our members realize, I am sure, that we are big enough and strong enough to carry on and we should look forward to being confronted with obstacles such as every other business will meet with for the duration. There is a big job ahead and I am quite sure I speak for all showmen when I say that whatever we are capable of doing we shall be happy to do, thereby expressing our appreciation for that grand heritage, our country."

(See February 14 issue for: Report of Tampa meeting—page 3. Text of wire from Secretary of Agriculture Wickard—page 3. Objectives of Outdoor Amusement Congress—page 39. Members of executive council—page 52. Individual remarks at session—page 54).

In Tampa, where his Royal American Shows are concluding their stand today, Chairman Sedlmayr, elected unanimously at the February 6 conclave, was to send letters to members he named on the executive council, explaining the purposes of the organization as listed in the "Ten Commandments" adopted for consideration by the council, asking them to serve. It is expected that a number of subcommittees will be formed for each classification in outdoor show business, with work and functioning divided by regions under jurisdiction of a chairman.

OAC Tampa Meeting Registration

Leo Kathe, Cleveland; J. D. Edwards, Miami; G. H. Springer, Chicago; F. E. Keith, Panama City, Fla.; Chester Cass, Mondovi, Wis.; R. H. Work, Elizabethtown, N. C.; Clinton Nogh, Shreveport, La.; William Purchase; Moe Eberstein, Los Angeles; Harry Bo Gar, Brooklyn; W. J. (Bill) O'Brien, Revere Beach, Mass.; Edward J. Reicher, Miami; Sid Goodwalt, New York; J. P. Murphy; J. D. Wright Jr., Tampa; Charles A. Abbott, Greenville, S. C.; Leo Carrell, Indianapolis; Matthew J. Riley, Philadelphia; Bernie Mendelson, O. Henry Tent and Awning Company, Chicago; Jimmie Lynch, Jimmie Lynch Death Dodgers, Texarkana, Tex.; Houston A. Lawing, Death Dodgers, Greensboro, N. C.; George W. Mason, Death Dodgers, Philadelphia; Irish Horan, Death Dodgers, Wilmington, N. C.; William Carsky, Chicago; Axt Swenson, Racing Corporation of America, Springfield, Mo.; Irah J. Watkins, Orlando, Fla.; Mrs. Geo. A. Hamid, Geo. A. Hamid, Inc., New York; Frank Wirth, Frank Wirth Booking Association, New York; Claude R. Ellis, *The Billboard*, Cincinnati; M. J. Doolan, Chicago; Joe Rhd, New York; Adolph K. Crowell, Miami; Frank C. Miller, Ringling-Barnum circus, New York; R. R. Edwards, Tampa; George M. Bush, Bush & Lambe, Kansas City, Mo.; Fred Pansher, Brooklyn; Jack Rosenthal and Al McKee, Palisades Amusement Park, N. J.; Harry J. Batt, Pontchartrain Beach, New Orleans; Richard P. Lasse, Forest Park, Chalfont, Pa.; Rex D. Billings, Belmont Park.

(See OAC STUDIES PLANS on page 56)

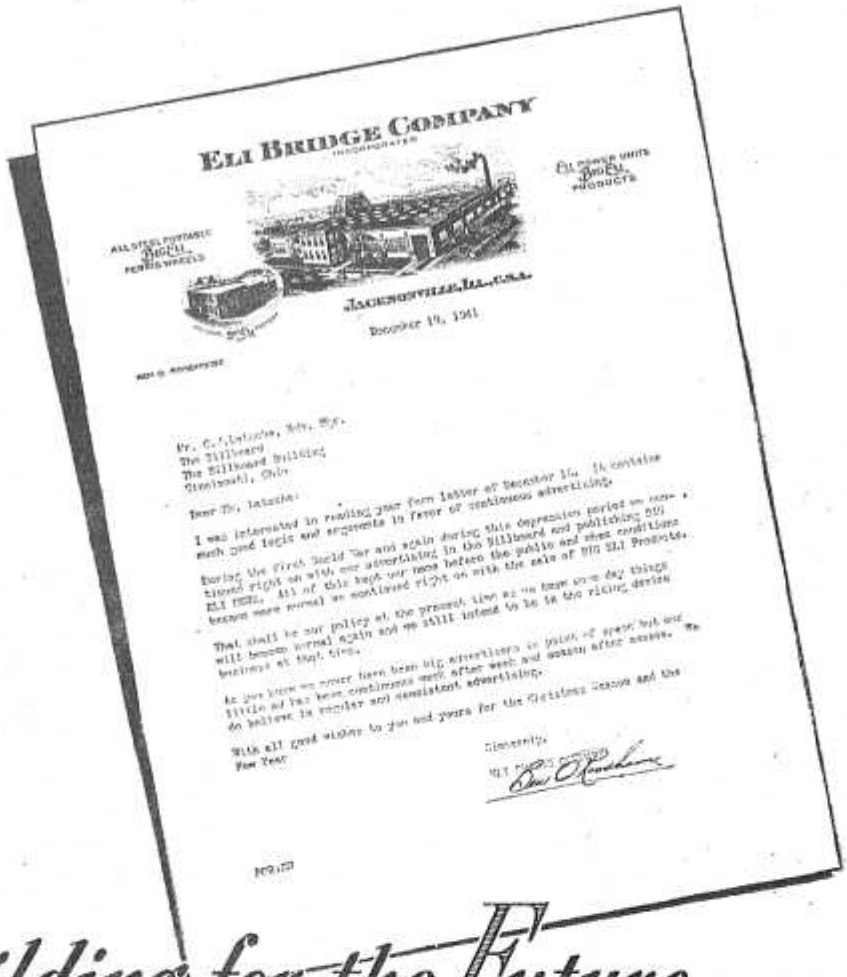
JOHN R. WARD SHOWS

BOX 148 BATON ROUGE, LA.

NOW BOOKING

SHOWS — CONCESSIONS

Opening Baton Rouge, La., March 7


ELI BRIDGE COMPANY
INCORPORATED

All steel portable Ferris Wheels

Eli power units Drive Eli products

JACKSONVILLE, ILLINOIS, U.S.A.

December 19, 1941

Mr. C. J. Latsche, Adv. Mgr.
The Billboard
The Billboard Building
Cincinnati, Ohio

Dear Mr. Latsche:

I was interested in reading your form letter of December 13th. It contains much good logic and arguments in favor of continuous advertising.

During the First World War and again during this depression period we have stayed right on with our advertising in The Billboard and publishing only ELI NEWS. All of this kept our name before the public and when conditions became more normal we continued right on with the sale of BIG ELI Products.

That shall be our policy at the present time as we have some day things will become normal again and we still intend to be in the riding device business at that time.

As you know we never have been big advertisers in point of space but our little ad has been continuous week after week and month after month. We do believe in regular and consistent advertising.

With all good wishes to you and yours for the Christmas Season and the New Year

Sincerely,

ELI BRIDGE COMPANY

Geo. O'Keefe

Building for the Future....

Eli Bridge continues to advertise and goes on to Serve and Sell!

Is it any wonder that the name Eli Bridge pops up in every prospect's mind when he decides to buy a ride, a power unit or a semi trailer? The confidence of this company in its own products and the belief that the present unusual business conditions must end eventually are manifested in the large following of satisfied customers and its record existence since 1906. Previous experience in World War I and several depressions proved to Eli Bridge that consistent advertising at all times was absolutely necessary in order to go on selling Eli Products.

Eli Bridge is endeavoring right now to build new customers and to create a wider use of its products in the Amusement Industry. Every one of its weekly advertisements is designed to help current users of Eli products improve present operations and to build future demand.

When this war is over, and it will be over the same as all wars have ended, Eli Bridge will have its market ready and willing to buy Eli Products.

Readers of The Billboard are so accustomed to seeing the Eli Bridge advertisements they never hesitate to place an order with complete confidence. You can protect your business investment in this vast market by following a similar program.

ADVERTISING Builds CONFIDENCE!

The Billboard

Copyrighted material

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, framed 2 sides, pasted fully cards in all sets alike.

35 cards, $3.50; 50 cards, $4.00; 75 cards, $4.50; 100 cards, $5.50; 150 cards, $8.25; 200 cards, $11; 250 cards, $13.75; 300 cards, $16.50. Remaining 2700 cards $5 per 100 for cards only —markers or tally omitted.

No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

3000 KENO

Made in 50 sets or 100 cards each. Played on 3 rows across the card—not up and down. Light-weight card. Pen set at 100 cards, tally card, calling markers, $3.50.

LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be mailed or discarded. 3,000, size 5x7, per 100, $1.25. In lots of 1,000, $1 per 100. Calling markers, extra, 50c.

Automatic Bingo Shaker, Real Class $12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ..... 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, $2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x6, per 1,000. 1.25
3,000 Featherweight Bingo Sheets, 5½x8. Loose, $1.25 per M. Stapled in pads of 25. Per M 1.50
Box of 25,000 Black Strip Card Markers 1.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay carrier tax. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

Penn Premier

STROUDSBURG, Pa., Feb. 14.—Manager and Mrs. Lloyd Serfass, with Albert Bydlark, returned from the fair meetings where they signed 7 North Carolina, 2 Virginia and 3 Pennsylvania fairs. Opening is set for April 17 at Monroe Pike Sportsmen's Association Celebration here, making the third straight year under their auspices. Sam Burgdorf will open his campaign office on Main Street soon. Charles T. Smithey arrived last week with his chimps and will start training the new ones. Stanley Reed is on a booking trip and will return about March 15. Jerry Harris will manage the Hall of Science. Work is progressing rapidly and Jack Wilson is back on the job after sustaining severe cuts to his hand. The writer reports to the draft board this week for examination. Albert Bydlark turned out another truck body for the new front. Mrs. Serfass left for New York to do some shopping. Contracts have been signed for Williamsport Firemen's Celebration, Lock Haven July 4th Celebration and the Six-County Firemen's Convention, all in Pennsylvania. Recent visitors included Bantly and Harry Ryz, Jimmie Thompson, Sam Burgdorf, Mr. Murphy, Art Francis, Joe DePetro, Maxie Bloom and Harry Lampeter. H. W. (Bill) Jones signed one of his bingo stands. Capt. Charles Smithy presented Mrs. Serfass with an African monkey, which will be added to the shows. JASPER LUICK.

Wolfe Amusement

ROYSTON, Ga., Feb. 14.—Work in quarters was started last week and Manager Wolfe expects it to be completed about March 1. Merry-Go-Round and Chairplane have been overhauled and repainted, and the Tilt-a-Whirl and Ferris Wheel are the only rides that need attention. In addition to the two new trucks that have been added, Manager Wolfe has had a 75-kw. light plant installed. Shows will use this equipment in case of any power shortage this season. Arrangements have been made to open March 26. Shows plan to carry four rides and about 20 concessions. Concessionaires booked include Mr. and Mrs. Harry Harrison, Mr. and Mrs. Bill Reid, Mr. and Mrs. Bill Pinkston, Mr. and Mrs. Roy Baily, Jack Armstrong and Hugh Paul. Ride foreman Roy Baily and S. C. Ried are expected to come in soon. Manager Wolfe returned from a trip to North Carolina and brought along several contracts and a new organ for the Merry-Go-Round. HENRY AVERY.

Bright Lights Expo

PITTSBURGH, Feb. 14.—Quarters will open March 1. Most of the equipment is stored in Harrisonburg, Va., and the rest will be shipped to quarters as soon as it is open. Manager John Geceona is away on a booking trip in the South. Shows will open April 18 in Virginia. Geceona signed contracts with John Pritchard from Grantsville, Md., chairman of the fire department celebration, to play that event. Mr. Snowberger, Boswell, Pa., also visited. Chuck Pfahl booked his concessions. Charles Maitland is in charge of quarters. Hattie Dolan, shows' secretary, is visiting relatives in Virginia. FRANK ROBERTS.

Fuzzell's United

NORTH LITTLE ROCK, Feb. 14.—Work is progressing here and crew is overhauling and painting equipment. Opening is scheduled for early April. General Manager Fuzzell returned from an extensive booking trip on which he was accompanied by General Agent Howard. Tomtbelle Fuzzell has been ill, but is recovering. Mr. and Mrs. Ed Friend, who are vacationing at Corpus Christi, Tex., have booked their photo gallery. J. T. McClinchy has signed to operate Goldstone's bingo again. Mr. and Mrs. Frank Stone have a new trailer, and Mr. and Mrs. Blackie Miller and son, Bill, are operating a string of fruit stands here to good business. Manager Fuzzell is planning a Victory Night at each engagement for the benefit of the Red Cross and War Relief agencies. P. W. Pratt, mail man and *The Billboard* sales agent, will handle Defense Stamps and all employees will be urged to purchase as many as possible. Mrs. P. W. Pratt, a registered nurse, will conduct a first-aid class thruout the season. Mr. and Mrs. Roy Goldstone are entertaining many of their friends at their new home in Hot Springs. Mr. and Mrs. Whitie Nette are vacationing at Hot Springs, repainting and decorating their three shows. P. W. PRATT.

World of Pleasure

DETROIT, Feb. 14.—Construction, remodeling and repair work will get under way here soon. Meanwhile, final plans for the 1942 tour are being mapped at shows' local office. Owner-Manager John Quinn returned from an extensive trip and reports that most of the still and fair dates are booked. Annual preview opening will be held here as usual. Plans drawn up last fall for an extensive building program this winter were curtailed by priority regulations. A modified program will go forward, however. While attending the Chicago meetings Quinn placed orders for a new Ferris Wheel and Tilt-a-Whirl. Labor situ-

A HOME ON THE LOT

Real Living Always—Wherever You Go

New you can have all the conveniences and comforts—a living room, 2 bedrooms—to sleep four, dinette, kitchen and lavatory. 100% insulated, with hot air floor. NO MORE WORRIES ABOUT HOTEL ACCOMMODATIONS—OR RENT TO PAY.

Write today for the Stream Lite Plan for Living. Send for copy of latest catalog—illustrations, plans and specifications of 20 models.

Stream-Lite Coaches

Standard and Custom Built Trailer Homes

CHICAGO STREAM-LITE CORP.
5001 COTTAGE GROVE AVE. CHICAGO, ILL.

TRUCKS — TRAILERS

GUARANTEED IMMEDIATE DELIVERY!

On hand—approximately 200 NEW and USED Trucks and Truck Trailers suitable for Carnival use.

25 SPECIAL 22'—28' CARNIVAL RACK TRAILERS

Write for Complete Information Today

GEORGE BERMAN, INC.

PENNSBURG, PA. Phone, Pennsburg 4440-521

Representing International Motor and Fruehauf Trailers— Supplying Carnivals for Ten Years

MAKE 1942 YOUR BEST YEAR

It's always fair weather underneath the Preservo treated tent. Delving rain will not come through. The performance can go on. Fold the tent wet and make the jump without fear of mildew or rot. Preservo treated canvas is always soft and easily handled and Preservo treated new tents last twice as long. Proved by over forty years of world-wide use.

ROBESON PRESERVO CO.

Sole Manufacturers

DEPT. 5 PORT HURON, MICH.

SIDE SHOW PEOPLE WANTED

Sober, willing, draft exempt Talkers, Ticket Sellers, Working Acts, Oddities that entertain. Salaries sure and Unemployment Compensation Tax paid. WILL BUY Live Freak Animals for NATURE'S MISTAKES with World of Mirth, Inc., Side Show and with Wonder Shows of America, Inc. All address

THOS. W. KELLEY, Box 1472, Sarasota, Florida

Leonard McLemore Wants

Following: Hit-Miss and Bottle Ball Game Agents that can step in fast company. Stock Joint Agents. Stock Men that is a good truck driver and a good joint builder. Juice and Grab Agent that can produce. All shows must be exempt at the draft. Opening in Ft. Worth, Texas, Fat Stock Show March 14th, and then one of the best routes in the Middle States with Rex Shows, opening in Kentucky about the middle of April. All old agents, write me at once.

LEONARD McLEMORE, ROUTE 22, BOX 519, CORPUS CHRISTI, TEXAS

FAIRS · CARNIVALS
ORCHESTRAS · REVIEWS
ACTS · SPORTS

SHOW PRINTING

100-1-sheets $5
14 x 22-FLASHY WINDOW CARDS HEAVY CARDBOARD $3.00 PER 250

POSTERS OF EVERY DESCRIPTION

CARDS Of every size, heralds, etc., for all occasions, special designs for your show, quick service, low prices, write for samples.

METROPOLITAN PRINTING COMPANY 1328 VINE ST. · PHILA., PA.

WRITE SIOUX TIRE & BATTERY CO.

SIOUX FALLS, S. D.

Buy on Our Easy Terms.

Outstanding Outdoor and Indoor Attractions

BOYLE WOOLFOLK AGENCY

605 WOODS THEATER BLDG.
CHICAGO

EBERSOLE'S SHOWS

WANT

For proven route of spring dates and a long list of Iowa and Missouri Fairs and Celebrations, Cook House, Custard, Lead Gallery or any legitimate Concession that works for 10c. Jack Wallace, answer. Can place any Shows with own outfit except Girl Show. Count Zamo, answer. Former Agents and Ride Help, write. We open April 4th. Address:

ROY E. LEE

229 S South Main KENNETT, MO.

FOR SALE—Side Show Tent, 20x60, $100; 8½-foot Bally Cloth, 5 feet high, good shape, $25; new Monitor steel tire Given, 12 oz. top, 10 oz. sidewalls (1919), green trimmed in red and blue, 30x40 with 10 foot wall. A big bargain, $200. Jig Show Front with 9 almost new banners, panel front with light sockets, cost $600 to build, priced at $200. Side Show Front, panels very light with 7 almost new banners, top canvas with special made tracks and irons, $150. Pearl Scenery, enough for large stage, $25. Sail Jacks and Stringers, enough for 40x80 top. 1 sc. 10 foot Green Side Wall, 60 feet long, in good shape, $25. 3 Jack Pot Penny Pitch, good shape, $7.50. Store Fit, 6 by 12, made out of masonite, well painted, $15. Wheel, 15 numbers on 1 side, 12 on other, 30 in. dia., $20. 10 18-inch Cats for Ball Game, $5.00. 6 Ball Wheels, 42 in. dia., with feet stands, one each Chuck, Baseball, Race Horse, 60, 72 and 120 spaces on Chuck Race, some with buttons, good shape, $20. Cookhouse, complete, 20x32, $20. Ferris Wheel and Chairplane, price for sketches of seats. Barge Mower and Planer E. L. ANDERSON, ROBY, IND.

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ation will be uncertain during the coming season, but no radical changes are anticipated in the personnel of the staff or attraction managers and their assistants. However, the organization will adjust itself to existing circumstances and, needless to say, the show will go on.

LEE J. YOUNG.

F. R. Heth

AUGUSTA, Ga., Feb. 14.—General Representative Joe Sorensen returned here from the Georgia, South Carolina and North Carolina fair meetings. Manager F. R. Heth believes that prospects for 1942 are bright despite the war. Shows will co-operate with the government 100 per cent in all its requests and encourage the sale of Defense Bonds and Stamps among the personnel. Charles Miller arrived from Florida with five stock concessions. Mrs. Louise Miller is ill in University Hospital, but is reported to be recovering. H. L. Travis is supervising construction of new show fronts.

LOUIS E. HETH.

Ebersole's

KENNETT, Mo., Feb. 14.—Work got under way here January 15 and is progressing nicely. Crew is building a number of new show fronts and a new entrance arch. Walter Downs is in charge of the paint department, which is currently repainting and redecorating the Merry-Go-Round. Joe Gavin, Ferris Wheel operator, has been in quarters all winter. Mr. and Mrs. Ben Nottingham, digger operators, write from Hot Springs that they will arrive soon. Tom Joseph, Loop-o-Plane operator, writes from North Carolina that he will be in quarters for opening. Owner Ebersole is expected about March 1. Shows plan to open the first week in April.

ROY E. LEE.

James E. Strates

MULLINS, S. C., Feb. 14.—James E. Strates, general manager, stopped off en route to Tampa and advised shows have been signed to play the Danville (Va.) Fair. James Yatas, master builder and designer, arrived and is in charge of the building department. Lauren S. Elmes and crew are working on the new entrance front and a new front for Darkest Africa. Steve Gekas, cookhouse owner, and Gus Westfall visited, and Steve looked over his new wagon. Chief electrician Cliff Halyes is devising new lighting effects for the various fronts and rides. New boats for Mrs. Merten's Spitfire arrived. A new 10-kw. Diesel light plant is being installed on the train

(See WINTER QUARTERS on page 41)

Museums

Address Communications to Cincinnati Office

Budd's Freaks in Click Engagement in Phoenix

PHOENIX, Ariz., Feb. 14.—A. J. Budd's Freaks on Parade Museum concluded a month's stand at 200 East Washington Street here February 1 to exceptionally good business. Show was sponsored by El Zaribah Shrine Temple, which realized a substantial sum for its crippled children's fund. Attendance for the date was estimated at 20,000. Unit came in from a successful two-week stand in San Diego, Calif.

In addition to Budd, staff included Harold Compton, assistant manager; Thomas (Skinny) Dawson, press agent, and Earl Harvey, inside lecturer. Performers included Jolly Lee, fat girl; Professor Lopez, magician; Willie Pilgrim, armless and legless wonder; Willie Camper, giant, and Zimba, pinhead. Medusa Van Allen is the annex attraction. Medusa is back on road this season for the first time in two years, having been forced to cease traveling because of illness. Booking of the show under Shriners' auspices was arranged by Harry L. Gordon, Pacific Coast showman, who is wintering here.

Indianapolis Okay for King; N. O. Opening Satisfactory

NEW ORLEANS, Feb. 14.—After a successful stand in Indianapolis, Harrison King's World's Fair Freak Museum made a 1,000-mile jump in here, where it is playing to good crowds daily, H. V. Newton reports. Acts include Popeye, Human Corkscrew, Human Pincushion, Fat Girl; Determination Eddy and wife, Marion; Texas and Roxey, impalement act; Mme McCaskill, sword box and magic; Mrs. H. V. Newton, mentalist, assisted by Earl Myers, lecturer. Elmer Myers and Henry Carter are on the tickets.

H. V. Newton is handling advertising and banners, while Doc Willard Backenston is general agenting the unit. Mrs. Harrison King is visiting relatives here.

Salt Lake Proving Winner For Pete Kortes's Museum

SALT LAKE CITY, Feb. 14.—Business for the first three weeks of Pete Kortes's World's Fair Museum stand here has been the best since show's winter engagements in New Orleans in 1938 and 1939, Roy B. Jones, press representative, reported. Attendance was estimated at 20,000 by the management. Building is situated in the heart of the theatrical district. Jack Johnson, former heavyweight boxing champion, opened January 26 and scored heavily in local papers and with patrons.

An extensive campaign has been carried out in local schools, resulting in a good kiddie draw at matinees. Demetrio Ortiz, man with revolving body; Earl (Smoke) Hall, man with two mouths; Great LeRoy, magician; Shadow Harry, thin man, and Eko and Iko, sheepheaded men, have been garnering plenty of publicity in local papers.

Ab Jenkins, former race driver and now mayor of Salt Lake City, has been a frequent visitor. An innovation in aftershows is being carried out, with two attractions being placed on the upper floor. Show plans to remain here about two weeks more and then expects to go east.

Norfolk Continues Good For Wendell Kuntz Unit

NORFOLK, Feb. 14.—Kuntz's World's Fair Museum recently wound up its 11th successful week in the same location here last week. A number of new attractions have been added. Mr. and Mrs. Fred West and son joined. Mr. and Mrs. Howard Ingram visited, and Frank Zorda left for New Orleans to ready the Twenty-in-One Show on All-American Exposition, Inc.

Mr. and Mrs. Percy Morency also visited. Show plans to remain here until March 23. Owner Wendell Kuntz is recovering from a recent illness and is supervising work of readying his Side Show for the coming tour.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Victory Theme for Sesqui in Raleigh

RALEIGH, N. C., Feb. 14.—Those who argued that the war was sufficient reason to postpone the Sesquicentennial Celebration of the founding of the State capital here have lost. The show will be held and about the only program changes in the original plans will be the tying in of the celebration with the war wherever and whenever possible.

An all-out campaign to publicize the six-day event, which has been underwritten to the extent of $200,000 by the State Legislature, as tops in patriotic performances, is planned. One plan calls for a victory parade to stir the spirit and at the same time put on display everything that has been done in the way of civilian defense. Agricultural, industrial, educational and tobacco days will be held. A pageant is laid on five of the six nights, and current plans call for at least one big dance. A contest will be held among school children over the State to determine the name of the pageant.

Shorts

THIS YEAR'S Home Show in Columbus, O., under Builder's Exchange auspices, will be held in Memorial Hall there, with J. A. Knight as secretary. Altho plans are still in the formative stage, sponsors announce that the same high-class entertainment policy as last year will be carried out.

* * *

CHAIRMAN of the seventh annual Greatsville (Md.) Firemen's Celebration, John Prichard announced last week that he had contracted John Gecoma's Bright Lights Exposition Shows to provide the midway for the event. Two downtown parades also are planned.

Name Bands, Talent For Florida Festival

ST. PETERSBURG, Fla., Feb. 14.—Name bands and professional entertainers will spark this year's Victory edition of the Festival of States celebration here. A six-day program, more extensive than in other years, was announced last week by the permanent committee headed by Everett Sumner.

Added to the features will be a nightly extravaganza with a patriotic theme, using professional talent; a entire day devoted to parades, drills, stunts and general entertainment by Florida's fraternal organizations. Event's queen, selected as the most beautiful representative of the 48 States, and crowned at the annual Coronation Ball, will be given a trip to Hollywood for a screen test. Festival will be held for six days.

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JUNE 20-JULY 10
Carnival must have plenty of Rides, Concessions and good Shows. LOOK AT THIS!—City of 15,000 population; booth trade of 50,000; army camp of 85,000 soldiers.
Details full details at once.
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Chairman Finance Committee
VETERANS OF FOREIGN WARS POST 1647
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LARGE MODERN CARNIVAL
For Week June 29-July 4, Inclusive
TRENTON, MISSOURI
10th Annual Independence Day Celebration
Auspices Chamber of Commerce.
Also FREE ACTS for July 4th.
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FREE ACTS, RIDES, CONCESSIONS FOR
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SHIOCTON COMMUNITY CLUB, Shiocton, Wis.

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Above prices for any wording desired. For each change of wording and color add $3.00. For change of color only, add 60c. No order for less than 10,000 tickets of a kind or color.
STOCK ROLL TICKETS
2000 PER ROLL
1 ROLL.....75c
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TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

SNOW CONES
Snow Cone Concessionaires are requested to write us immediately regarding the outlook for business and supplies this year. Those needing new shavers should get them now, summer may be too late. To be sure of making money this year, be sure to line up with Gold Medal.
GOLD MEDAL PRODUCTS CO.
131 E. PEARL ST. CINCINNATI, O.

COMPLETE LINE OF CARNIVAL MERCHANDISE
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WRITE FOR OUR NEW APRIL CATALOG
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J. F. SPARKS SHOWS
FIRST CALL
Show will open at Ensley, Ala., first week in April, then play three weeks in Birmingham; all sponsored by Zamora Temple Shrine, in which date will be included the Shrine Ceremonial Celebration, one block from postoffice in downtown Birmingham.
Sell exclusive Long Range Lead Gallery, Candy Floss and Candy Apples, American Mitt Camp (no gypsies). Book all legitimate Stock Concessions. Book any good Grind Shows. Ford Smith, Harry Harris, Charlie Steel, Van Watkins, Red McGucy, wire. Ride Help that drive semis. Foreman for Twin Wheels and Octopus.
All replies to J. F. SPARKS SHOWS, BOX 1670, BIRMINGHAM, ALA.

FRANK BURKE SHOWS WANT
FOR SEASON 1942
Will furnish outfits. Want Showmen for the following: Side Show, Girl Show, Athletic Show, Snake, Animal, Monkey, Glass and any Novelty Show. Want Penny Arcade with own transportation. Concession Agents for Stock Stores and Bottle Game. Will book Concessions that work for Stock. Styn Boards, Pitch Till You Win, Cane Rack, Fish Pond, Seals, High Striker, Strip Photos, Bell Game or any legitimate Concessions. Ride Foreman and Ride Help that drive semis; additional pay for driving. Show opens in March. Have for sale, No. 16 Eli Wheel now in Ohio.
Address: FRANK BURKE SHOWS, BOX 1001, EL PASO, TEXAS.

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RB Production Staff Arrives; New Animal Act

SARASOTA, Fla., Feb. 14.—George Balanchine, dance director; John Murray Anderson, producer, and Bel-Geddes, designer, who will assist in whipping the show in shape, arrived in Ringling-Barnum quarters here and have been conferring with John and Henry North regarding the spec and program for the coming season. Peter Arno, New York cartoonist, also arrived to gather material for sketches to be used in the program.

Alfred Court is working on a new cat act for the center areas, which will be ready for the Garden opening. New trappings for the elephants are being made, and the first fittings were made by Walter McClain last week. Bobbie Wariner and Barbara White are daily working elephants and will also be featured in horse acts. Mrs. Kenneth Hoyt, former owner of Toto, has been a daily visitor to the apes tent. Ivan Dimitri, color photographer for *Saturday Evening Post* and other publications, was a visitor.

Last Sunday was a perfect day for the outdoor show and saw, for the first time this season, the bleachers filled. Gargy and Toto, which is two-bits extra, got the biggest play to date and a steady stream of visitors from all over the United States arrived.

Work of conditioning the railroad cars has been progressing rapidly and they will be ready for the road ahead of schedule.

Claude Ellis, outdoor editor of *The Billboard*, accompanied by his wife, were visitors in quarters this week and visited Roland Butler and Henry Ringling North.

CHICAGO, Feb. 14.—H. A. (Whitey) Lehrter, for many years with the larger circuses as superintendent of canvas and in other positions, will be with the Ringling show. He will work with Capt. William Curtis. For several years Lehrter has been with the Ford Motor Company at its Chicago plant.

Polack Books Five Under the Shrine

CINCINNATI, Feb. 14.—Irv J. Polack on a recent trip booked Polack Bros.' Circus for Chattanooga, Tenn., March 4-9; El Paso, Tex., April 7-13; Sacramento, Calif., April 18-25; San Francisco, May 1-9, and Oakland, May 16-23. Show will plan other stands on the West Coast.

All these dates are under Shrine auspices. It will be the fourth year at El Paso and the seventh at San Francisco. Mickey Blue, who is handling the local date, February 16-21, went to Louisville last Sunday to catch the show.

FRANK GEISER, billposter, who was recently hit by a truck in Waco, Tex., is convalescing in a hotel there.

MICKEY BLUE, on the staff of Polack Bros.' Circus, who did a fine job of handling the promotion in Cincinnati, auspices of Syrian Temple Shrine. From here he will go to the West Coast to work on the Sacramento, Calif., date under the Shrine. Mickey was formerly a performer with various big tops.

SHRINE CIRCUS officials radiate satisfaction with business the show did in Uline Arena, Washington, D. C., last week. It will be an annual event. Left to right: Al Martin, producer; Frank Schneck, promoter; Howard P. Foley, Almas Temple Potentate, and Bob Robertson, ringmaster.

Russell Quarters Prepping; Elephants Work M-G-M Picture

LOS ANGELES, Feb. 14.—With the return of George Werner, superintendent, from vacation, work at quarters of Russell Bros.' Circus is well advanced in preparation for the opening. Wallace Love, treasurer, and Justus Edwards, of the advance, have returned from visits to the Middle West. Edwards joined Bill Ames in Hollywood and together they are working out an all-new line of press and publicity material. Meanwhile Francis Kitzman, 10 years on the Russell advance, is getting paper lined up, much of which will be special.

Manager and Mrs. C. W. Webb and other members of the staff have been enjoying sight-seeing trips and visits to points of interest.

Show's elephants recently were used in the filming of MGM's forthcoming release, *Tarzan Against the World*, and considerable of the rolling stock was *(See RUSSELL PREPPING on page 40)*

HM Again at Altoona

ALTOONA, Pa., Feb. 14.—For the third successive year, Jaffa Temple signed contracts with Harold-Morton Circus for its appearance at Jaffa Mosque March 12-14. Henry Cogert is again handling exploitations, tickets and the advertising campaign. James Walker, Harry Hodges and George Harris are on Cogert's staff. Advance sales to date are satisfactory and the previous 30,000 attendance record is expected to be broken.

Gainesville Opens April 29; Patriotic Specs for Program

GAINESVILLE, Tex., Feb. 14.—Activities are in full swing at the quarters of Gainesville Community Circus in preparation for opening of the show's 13th season with a three-day engagement, April 29-May 1, at the fairgrounds here.

Mr. and Mrs. Arthur Henry, formerly of Schell Bros., Parker & Watts and Bud Anderson circuses, are in charge of rehearsals and have 28 performers working out nightly at Fair Park Auditorium. Verne Brewer is in charge of livestock barn and is working 10 head of horses and 16 ponies, along with several dogs. Working the animal acts are Gerry Murrell, Portia Sims, Katie Terry and Roy A. Stamps.

Ten men and women are working out a new garland tournament which will follow the opening spec, *Fun Americana*. Spec will feature four pony-drawn tableau wagons, 10 mounted people and re-

(See GAINESVILLE on page 40)

Mills Show Buys Stock

PAINESVILLE, O., Feb. 14.—Equipment and stock, recently purchased by Mills Bros.' Circus from Milt Herriott, of St. Peter, Minn., has arrived in quarters here. Shipment consisted of one truck, four ponies, five dogs, one goat, a monkey and props and trappings for same. Many performers who were playing the Al Strat Grotto Circus in Cleveland visited the quarters.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

WAGONS redder.

K. (BOSTON) McLOUGHLIN, candy butcher, is working in Los Angeles this winter.

MICKEY O'BRIEN, clown, has signed with Cole Bros.' Circus.

WALLS HAVE EARS, especially dressing room side walls.

EARL SHIPLEY, circus and thrill show clown now employed in defense work at Wilmington, Ill., moved from Chicago to Joliet this week to be nearer his work.

BEFORE PRIORITIES, performers used to wish that they were managers.

ROSCUT TROUPE, educated poodles, presented by P. P. Smith of the society circus bearing his name, recently played the Fox Theater in Tucson, Ariz.

CIRCUS MEN who boast of beginning at the bottom and winding up as seat-block boys ain't so smart.

ARNOLD MASINO, owner of Arnold's Barnyard Frolics, reports he is playing night clubs and special events around Akron. He recently completed a tour thru the Midwest.

NORMAND LOMBARD JR., former lithographer with Ringling-Barnum, Cole Bros. and other circuses, is now in the navy. He is stationed at Great Lakes, Ill.

RETIRED CIRCUS old-timers seem to live the past more so than do old-timers of other branches of the show profession.

PHIL LASTER, former cook and private car porter on Cole Bros.' Circus, is confined in Dr. O'Neill Hospital, San Diego, Calif. He would like to read letters from friends.

MARION WALLICK and his Cowboy Band were one of the attractions featured in Grotto Circus held recently in Worcester, Mass. He will soon open Rainbow Ranch, which he operates near Derry. *(See UNDER THE MARQUEE on page 40)*

Wash. Shriners Pull 40G; Plan Annual Affair

WASHINGTON, Feb. 14.—Almas Temple benefit circus, held at Uline Arena this week, proved very successful and a gross of $40,000 has encouraged officials to map plans for similar events every year. Show was promoted by Frank Schneck and produced by Al Martin.

Vigorous promotion by the Shrine committee built up an advance sale of nearly $20,000. Soldiers and sailors enjoyed civilian sponsorship with local citizens contributing $1 per head for each uniformed man admitted to the charity show gratis. Near-by army, navy and marine stations made up parties of the sponsored servicemen and several hundred saw the program in this manner.

Appearing in the show were Joe Basile's band; Clyde and Harriet Beatty and their cats; Cartier Sisters, aerialists; Ulaine Malloy, one-arm swings; Joe and Ann, double trapeze; Ernie Wiswell's Funny Ford; Jorgen Christiansen's dogs; Torelli's dogs and ponies; Miss Zavatta, horses; Powers' elephants; Bob Eugene and Company, comedy aerial bars; Tiebor's seals; Pallenberg's bears; Great Ricardo, swaying pole; Bert Sloan and Company, tight wire; Bell Trio, acrobats; Miachahua, Brazilian wire act; Louis and Oliver Sisters and the Zoppe Troupe, acrobats; Sensational Waldorfs, trapeze; Six Antaliks, and Pape and Conchita, perch; the Gretonas, high wire; Flying Lamars and Ward-Bell Troupe, Lindsey Fabre and Aniele, kangaroo. Clowns included Herb Taylor, Zack Taylor, Sam Chapman, Marco Songini, Dick Taylor, Lew Dean, Bumpsey Anthony, Hip Raymond, Donahue and LaSalle.

Cleveland Grotto Attendance Tops '41

CLEVELAND, Feb. 14.—Business for Al Strat Grotto Circus, produced by Orrin Davenport, is far above last year. Show opened on February 2, and from then to February 11 an attendance figure of 180,000 was given, with three more days to go.

Program in order follows: Tournament; Harry Rittley and Lorenzo and Vickie, table drops; Hubert Dyer Company, La Salle Trio, Black Brothers and Nelson and Nelson, comedy acrobats; Capt. Terrell Jacobs, wild animal act; the Rooneys and Torrence and Victoria, high acts; Ray Goody and Herbert Weber, foot slides; Menage number, Alf Loyal's Dogs; Reynolds and Donegan, skating act; Cole Bros. and Roland Tiebor's seals; Doro Duo, Rooneys, Helen Siegrist, Hamilton Sisters, Ethel Freeman, and Gregorcako, swinging ladders; M. Ward, cloud swing; Mayoy and Brach, bicycle act; Emil Pallenberg Jr., bear act; Florence Tennyson, singer; Reiffenachs, Loyal Repenskys and Freeman Troupe, riding acts; Helen Partello, Diane Lovett and Clara Everett, elephant acts; Les Kharis Duo; Loyal Troupe, Seven Fredysons and Six Danvills, acrobatic acts; Liberty horses worked by H. Campbell, John Smith and Adolph Del Bosq; Charles Siegrist Troupe, Harold Voiss Troupe and Four Flying Comets, flying trapeze. Grand finale, *American*. Clowns worked thru entire program.

The same show will be in Detroit for the Shrine, February 16 to March 1, also under direction of Davenport. His show in Grand Rapids, week of January 26, did better than last year.

Dr. William Mann Plays Host

WASHINGTON, Feb. 14.—Dr. William Mann, director of the National Zoo, with Mrs. Mann, played host to Clyde and Harriet Beatty with lunch on February 12 in the new restaurant on zoo grounds. Those attending included Mr. and Mrs. Melvin D. Hildreth, Circus Fans; Mrs. Skinner, friend of the Manns; William Blackburn, former Ringling official and now headkeeper of the zoo; Frank Schneck and Al Martin, promoter and producer respectively of the Shrine Circus; Howard P. Foley, Almas Temple Potentate, and Edgar Jones, representative of *The Billboard*.

J. LEE AND EVANGELINE SMILES, minstrel show operators, will soon leave Wilmington, N. C., for the North to line up a new show.

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Thanks Al Martin

For the Greatest Indoor Circus Ever Presented in Washington, D. C. — Howard P. Foley, Potentate, Almas Shrine Temple, and Frank Schneck, Chairman.

This Outstanding Show in Uline Stadium February 9-14 Was Booked Exclusively by Al Martin, Heading the Leading Talent Office in the East.

Here's What The Washington Star Said: "Washington Shrine Circus Was Back, More Stupendous and Hair Raising Than Ever."—W. H. Shippen, Jr.

"It Was One of the Greatest Circuses I Ever Played."—Clyde Beatty.

These Attractions Helped To Make the Engagement in the Nation's Capital a Banner One

Thanks, Al Martin, for a Swell Date

WARD BELL TROUPE

Aerial Casting

There Is Only One Swaying High Pole

THE GREAT RICARDO

Second Season With Al Martin

POWER'S DANCING ELEPHANTS

World Renowned Attraction

Thank You, Al Martin, for a Happy Engagement

THE FLYING LA MARS

Every Trick Over a Double Somersault

EXCLUSIVE MANAGEMENT—AL MARTIN

JORGEN M. CHRISTIANSEN'S

Ten Beautiful Criollo Horses and a Wonder Pony

America's Incomparable Liberty Horse Act

Thanks, Al Martin, for a Great Engagement

LEWIS & OLIVER SISTERS

SOUTH AMERICAN WONDERS—HEAD-TO-HEAD BALANCING

Exclusive Management Al Martin

ULLAINE MALLOY

DAINTY DARLING OF THE AIR

It Was Great, Al Martin, Working for You in Washington

THE SENSATIONAL WALDORFS

THE MOST THRILLING HIGH ACT IN THE WORLD

It Was Great Working for You, Al Martin

BERT SLOAN & CO.

Marvel of the Slender Strand of Steel

Exclusive Management Al Martin

THE CARTIER SISTERS

Featuring the Upside Down Walk Blindfolded in a Gunny Sack

Exclusive Management Al Martin

THE ALL AMERICAN

BOB EUGENE TROUPE

Foremost Comedy Aerial Bar Act

Thanks a Million, Al Martin, for Booking Me Into the Shrine Circus in the Nation's Capital

COUNT ERNESTO WISWELL

and His Original Dizzie Lizzie

THE SENSATIONAL GRETONAS

UNBELIEVABLE FEATS IN BALANCING ON A WIRE HIGH IN THE AIR

Exclusive Management Al Martin

ZOPPE-ZAVATTA TROUPE

8 People—4 Horses

Thanks, Al Martin, Our Washington Date Was One of the Best

PAPE & CONCHITA

A STUDY IN BALANCE—DARING PERCH ARTISTS

Exclusive Management Al Martin

FRISCOE'S SEALS

Presented by H. E. Pickard

WORLD'S GREATEST SEAL ACT

Thank You, Al Martin

TORELLI'S DOG & PONY CIRCUS

Our Date in the Nation's Capital Was a Tremendous Success, Al Martin

IN CLOWN ALLEY

Hip Raymond, the Clown Jester to the World. Bumpsey Anthony, Peerless Pantomimist. Herb Taylor Troupe—for Laughs.

We Are Happy, Al Martin, 'Cause We Made 'Em Laugh in Washington

AL MARTIN • HOTEL BEDFORD, BOSTON • *Everything in Entertainment*

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With the Circus Fans

By THE RINGMASTER

CPA

President FRANK B. HARTLESS, 2930 W. Lake St., Chicago
Secretary W. H. BUCKINGHAM, P. O. Box 4, Coles Point, Conn.

(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Barbelle, Ill.)

ROCHELLE, Ill., Feb. 14.—Stan Rogers, Western vice-president and assistant ark director of MGM, has been on a location scouting trip at Tucson, Ariz. Dr. H. H. Conley, of Park Ridge, is in St. Francis Hospital at Evanston, Ill. He expects to be there several weeks and would be pleased to hear from his CFA friends. Conley gave several talks on the circus before church and service clubs this winter.

Annual Rotary Club Circus, Binghamton, N. Y., will be held late in March pending use of the old Armory, which as yet has not been definitely determined. Show will be booked thru George Hamid. The annual Live Wire Club party in conjunction with the Pat Valdo Tent will be held in the Recreation Hippodrome at that time. Basile's band will again be honored on this occasion.

P. E. Loxley recently visited with the Arley Troupe at the Palestine Temple Shrine annual meeting, Arcadia Ballroom, Providence, R. I.

* * *

According to Melvin D. Hildreth, Ringling-Barnum Circus will show Washington May 14-16 at 21st and C streets, Northeast. Government is rapidly constructing war buildings on this site, but they were able to get 15 acres reserved. Hildreth also states that Dr. William Mann was busy working out details for the Shrine Circus, which opened February 9. James E. Cooper Top had a box at the opening.

Frank J. Walter, Southern vice-president of Houston, has called a Southern regional meeting of Circus Fans to be held in Gainesville, Tex., in connection with the opening of Gainesville Community Circus April 29-30. Fans from a dozen Southern States will receive invitations to participate and witness the opening performance. The last regional meeting in that section was held there in 1938.

GAINESVILLE

(Continued from page 38)

mainder of the performing personnel, numbering about 65 persons. Alex Murrell, in charge of the show's shops, has several men working daily on new props and riggings and doing painting and repair work.

John W. Nay has new music for the band, which will have a new set of uniforms and a dressed-up band stand. A. Morton Smith, program director, has been busy on new presentation ideas for acts, and there will be 23 numbers in program, concluding with a patriotic tableau employing a gigantic American flag and fireworks.

CHIEF WHITE EAGLE, who with his troupe was featured in Mills Bros.' concert last season, plans to retire from the road and open an Indian village on a tract of land that he purchased recently near Canton, O.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Do not fail to add to your collection a copy of Charles H. Day's paper-covered book, *Show Life Illustrated; Its Humors, Adventure and Romance.* This was printed by S. Booth in New York City and consists of 32 pages. It measures 7 inches by 9½ inches. On the front page is circus scenery engraved by Van. The book was copyrighted in 1873. Page two contains advertisements and among the stories are *Note No. 4793—The Treasurer's Story; On the Road; Mehitable Verdant Visits a Circus; Great American Hen Show; The Planter's Daughter; In Winter Quarters; The Clown's Protege; Sawdust; The Fat Skeleton; With Tights and Spangles; Pratt's Perplexity; The Elephant's Keeper; Ancient and Modern Troubadours; The Flying Man* and *The One-Man Show.* Each story carries a woodcut. The last page is taken up with an advertisement of Samuel Booth's Exhibition Printing House, 199 and 201 Center Street, New York, Theatrical, Menagerie and Circus Pictorials.

This book is valuable, besides being a rare item, because the stories carry the names of real circuses and real circus people. Day was one of our prolific press agents. Besides this circus book he wrote one entitled *Minstrel Life.* Mr. Day was connected with many circuses in many of their departments. He did his longest service with Adam Forepaugh and managed the advertising for this great showman. It might interest our Comerites to know that Charles H. Day was the man who conceived the idea of the "$10,000 Beauty" advertised so extensively by Adam Forepaugh. The value of this book is $5. If you can pick it up at anything less than this figure, grab it.

Permanent Quarters Planned By Canton Showmen's Club

CANTON, O., Feb. 14.—Officials of the Canton Showmen's Club here have announced that clubrooms soon will be opened near the downtown district as permanent quarters. Several sites are under consideration and decision will be made within the next two weeks.

Plans are to equip the club immediately on a less pretentious scale than was planned originally. Later, when conditions warrant moving to larger quarters, added facilities will be installed. A special committee on finances has been at work for the past several weeks soliciting the membership for funds.

Officials said an ambitious membership campaign has been in progress for some time and that the enrollment is now double that of a year ago. Active and social members are being listed, with active members only directing the club's activities.

Club already has mapped plans for an active year of social events, one a major outdoor celebration that will be held here in midsummer.

Canton Showmen's Club since its inception has had one major aim—that of providing a permanent meeting place here for retired performers, both outdoor and of the stage, circus folks, fans and those who make Canton their home during the off season.

NOTICE

to all members of the AMERICAN FEDERATION OF MUSICIANS

Effective at once, members of the American Federation of Musicians will not be permitted to render services for any Circus or Carnival during the season of 1942 unless such Circus or Carnival has executed a working agreement with the American Federation of Musicians governing the employment of its members. UNDER NO CIRCUMSTANCES WILL MEMBERS BE PERMITTED TO RENDER SERVICES WITH NON-MEMBERS.

Contracts for musical services of any nature with Circuses or Carnivals will not be considered valid unless verified by the American Federation of Musicians.

Traveling Representative Clay W. Reigle, 119 Mahantonga Street, Pottsville, Pennsylvania, who has been appointed to assume control of such circus and carnival work, will verify all contracts and assist members in whatever manner required. Communicate direct with Representative Reigle.

Leaders, contractors and members, please be governed accordingly.

JAMES C. PETRILLO
President
American Federation of Musicians

Circus Model Builders and Owners' Association

By RUSS T. WARNER

(Director of Publicity, 1418 Mulberry Street, Reading, Pa.)

READING, Pa., Feb. 14.—Alex P. Clark, of Stamford, Conn., is making a research of the old style "cross cages" which many circuses carried years ago. He intends to incorporate some of these cages, in miniature, in his collection. One of Clark's small baggage wagons was badly damaged in a recent accident and is now in the repair shop for a general overhauling.

Frank Myers, of Peoria, Ill., trouper of quite a few years, now has 45 wagons completed for his "Toby Tyler Circus." He has 13 cages, models of the Asia, France, Carl Hagenbeck-Tally Ho, Cole steam calliope, Forepaugh band wagon No. 1, and the lion and mirror wagon and Sells-Floto bull tab included in his parade line-up. After visiting many of the shows on the road and their winter quarters, Myers is now presenting his small circus in several high schools and at many hobby shows and benefits.

RUSSELL PREPPING

(Continued from page 38)

used in an important sequence of Universal's *Saboteur.* Russell Bros.' title will be prominently displayed in the latter picture. John White, trainer for many years with Al G. Barnes Circus, has moved in quarters and is giving the ring stock daily workouts and breaking a novelty animal act.

Painting Ahead of Schedule

Favored by ideal weather, Alex DeBeers has the painting well ahead of schedule and is turning out some beautiful jobs. Herman (Slim) Walters, of the carpenter department, has been joined by Jack Winn. In the transportation department Joe Ford and his men are seeing to it that the mechanical equipment will be in the best possible condition.

Members of the executive staff recently were entertained by Mr. and Mrs. Chester Pelke, of the concession department, with a chicken dinner. Mr. and Mrs. Bobby Worth, who for the last two seasons have had the midway lunch stand, are wintering in Los Angeles near quarters.

Quarters at 3800 North Mission Road (the old Selig Zoo) has been the mecca for many visitors all winter. Among them have been Sylvester (Buster) Crouin, Paul Eagles, Vernon Williams, John Braul, John Schaller, Charles Nelson, Harry Chipman, Waldo O. Tupper, Lawrence and Gwendolyn Jones and Ken Maynard.

UNDER THE MARQUEE

(Continued from page 38)

N. H., writes R. H. Harris from Lawrence, Mass.

JAMES McKENNA, CHS, infos from Pawtucket, R. I.: "Have donated 400 pounds of old copies of *The Billboard* to national defense. I haven't missed reading an issue in 10 years."

MANY LATE-DAY troupers never heard of a star-back seat, chandelier wagon or a sunburst wheel.

CIRCUS world lost a friend in the recent passing of James M. Fulton, of Keokuk, Ia. He was never too busy to act as contact man between the shows and local people.

JOE HAWORTH, legal adjuster of Cole Bros.' Circus, and wife, while in Cincinnati last week, called at *The Billboard.* They attended the funeral of Joe's sister-in-law, Mrs. Russell Haworth, who died in Cincy February 6. Joe's sister, Mrs. Ardell Smith, who was known in show business, passed away at Compton, Calif., January 10. The Haworths went to Louisville and from there will go to Wilkesboro, N. C., for several weeks, after which they will return to Louisville, where the Cole show is wintering.

PHONEMEN WANTED

Program, Banners, Tickets for labor organization. Dick Fremont, write.

Patterson Bros.' Circus

750 Park Ave., W. Mansfield, O.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

WILLIAM G. LONG is in charge of arrangements, and Odie Cowart is producer and director of the rodeo to be held in Plant City, Fla. Leroy Thompson is in charge of the arena.

DIRECTORS of the Pulpurrius (Tex.) Rodeo, under American Legion Post auspices, last week voted to hold the annual event as scheduled provided there are no objections from Eighth Corps Army headquarters.

ROBERTSON RODEO, Inc., has filed an amendment to its charter at Little Rock increasing paid-in capital stock from $1,000 to $60,000. T. H. Robertson, Mountain Home, Ark., is head of the firm.

RODEO ASSOCIATION of Mandan, N. D., at its annual meeting re-elected W. T. Cummins, president; C. D. Cooley, vice-president; F. E. Weinstein, treasurer, and J. I. Rovig, secretary. All were also appointed to the board of governors, as were J. R. Fitzsimmons, W. J. Sullivan, J. R. Madsen and J. M. Gauer.

ANDERSON COUNTY (Tex.) Calf Ropers' Association opens its membership for the annual calf roping contest at Palestine, Tex., only to patrons who are satisfied to sit on the arena fence for the events. Association, a non-profit organization, has its own way of meeting expenses and charges no admission. Association owns a sizable herd of small calves. These are roped until they grow too big and then sold, part of the cash going back into new stock.

Houston Rodeo Starts Well

WITH ideal weather some 40,000 turned out for the initial three days of the Houston Fat Stock Show and Livestock Exposition, with the majority attending the rodeo produced this year by Gene Autry's Flying A Ranch. It's Autry's first attempt as a producer and all stock used is from Gene Autry, Okla., town named for him recently. Show opened February 6 with a street parade in which Autry rode Champion in streets jammed by 70,000. Autry makes two appearances with his horse during the performance. Reese Lockett is arena director; Clinton Murray and Clinton Booth, judges; Abe Lefton and Pogham Clancy, announcers, and Hoyt Heffner, comedy.

First three days' results: Bareback Brone Riding—First go-round: Bob Estes and Jerry Brown, split first and second; Gerald Roberts. Second go-round, Grant Marshall; Hoyt Heffner, Jake Williams and Smoky Snyder split third. Third go-round, Hank Mills, C. J. Shellenberger and Johnny Williams split second and third. Fourth go-round, Louis Brooks, Cecil Henley, Eddie Cameron. Fifth go-round, Jake Williams, Bon Estes, Bob Wilkinson.

Calf Roping—First go-round, Ray Wharton, J. K. Harris, Royce Sewalt. Second go-round, Buck Echols, Tom Bass, Dee Burke. Third go-round, Lem Rose, Leo Huff, W. E. Barrow. Fourth go-round, Buck Echols, Dee Burke, Buck Goodspeed.

Brahma Bull Riding—First go-round, Orville Stanton, Ernie Barnett, Less Hood. Second go-round, David Shellenberger, Bob Wilkinson, Manuel Enos. Saddle Brone Riding—First go-round, Bart Clennon, Gene Pruett, Ken Roberts. Second go-round, Texas Kidd Jr., Tommy Wilcox, Bud Linderman. Third go-round, Vic Schwartz, Burel Mulkey, Fritz Truan. Fourth go-round, Bart Clennon, Gene Pruett, Fritz Truan. Fifth go-round, Andy Curtis, Eddie Cameron.

Bulldogging—First go-round, Bruce Ross, Bill McMackin, Fritz Truan. Second go-round, Homer Pettigrew, Shorty McCrory, Hershel Ross. Third go-round, Shorty Mallock, Carol Henry, Mike Fisher. Fourth go-round, Homer Pettigrew, Homer Person, Hershel Ross. Fifth go-round, Mike Fisher, Herb Dahl, Wayne Ewing.

WANTED
RODEO PRODUCER
To Produce Fourth Annual Custom Rodeo June 19-21, 1942.
THAYER COMMUNITY CLUB
Thayer, Missouri

Killdeer Mountain Roundup
July 3-4-5
Killdeer, N. D.
Want Carnival and Arena Attractions. Write DR. D. H. FITZLAUGH, Sec.

2d Arena Show Up 25% With 1G Gross; More Dates Are Set

DETROIT, Feb. 14.—Second presentation of the Arena Gardens revue, *Stars and Stripes*, on February 2 grossed nearly 25 per cent better than the show a week earlier, running about $1,050 compared with $850. Attendance slumped, running 1,600 the second night, against 1,800, but excess on opening night was caused primarily by a substantial number of guests, including the press and city officials, indicating a pick-up in paid admissions.

Revues turned over $211 to the Red Cross the first night and $259 to the Buy-a-Bomber Fund the second night, representing one-fourth of the gross in each case.

Request from Antlers American Legion Post to repeat the revue on March 24 for the benefit of the Legion's baby billet (for children of veterans) has been agreed to by General Manager Fred A. Martin. Special presentation will be given at Arena on March 31 by members of the Detroit Figure Skating Club, with the gross, less tax, to be turned over to the Roller Skating Rink Operators' Association of the United States, to be used for RSROA activities in advancing amateur skating.

Move to spread various State championship contests between all rinks large enough to accommodate them is being led by Martin, who is RSROA secretary. In the past most such events were held at Arena because of its size and central location, but present plans are to enlist all available locations in recognition of widespread interest in skating.

Acts for Trippe Opening

ST. LOUIS, Feb. 14.—Floorshow was scheduled for the February 14 grand opening of new Ideal Roller Rink here, reported General Manager Carl P. Trippe. Those slated to appear included Dolly Durkin, who in 1941 finished third in the national senior skate dance contests in Cleveland; Finegan and Hughes, New York State pairs skating champions; Art Ekasaer, spinner; Capt. Mildred Wineek and her 35 Rollerettes and Cadets and Ben Klassen, emsee.

Knoxville Gets RSROA Meet

KNOXVILLE, Feb. 14. — Mid-South roller skating championships, sanctioned by the Roller Skating Rink Operators' Association of the United States, will be held at Chilhowee Rink here on March 10 and 11, reported Bob Beard, member of the RSROA. Competition will be held in speed, figure and dance skating, with first, second and third-place winners eligible to compete in the national meet at Memphis in April. Contests will be conducted under RSROA rules, and trophies will be awarded in all classes.

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

LOOK . . . THE BEST WIDE FIBRE WHEEL FOR LESS MONEY
Try Them and Prove It . . . Our Prices Are the Lowest in the U. S. . . . Why Pay More? . . . You Save and Profit More With Our Wheels . . . Write for Our WHOLESALE PRICE LIST on Wheels, Parts and Bearings.
AK-SAR-BEN SKATE EQUIPMENT CO., INC.
867 St. 42nd St. Omaha, Neb.

No. 321 DUSTLESS FLOOR DRESSING
Cleanes the air, provides a snug grip with less coss wear and lower maintenance cost. $4.00 per gal., $3.75 per gal. in 5 gal. containers; Tonac 25% with cedar, balsam C. O. D.
GAGAN BROTHERS
444 Second St. Everett, Mass.

Rinks and Skaters

By ALBERT F. SCHNEIDER (Cincinnati Office)

Skateland, Denver, Shows Steady Gain; Gets RSROA Contest

DENVER, Feb. 14.—With business increasing steadily, indications are that February will prove the best month in this history of Skateland here, according to Manager Carl Johnson.

Street car advertising is being used, and the rink is now the Rocky Mountain test center for the Roller Skating Rink Operators' Association of the United States in figure and skate dancing. Medal awards are made monthly. R. L. (Duke) Hudson, professional, is referee. Amateur skaters who have passed skating and judging tests do the judging. Junior and novice Colorado State championships in dance, figure and speed skating will be held in Skateland on April 6 and 7 and winners will represent the State in national contests at Memphis.

Skating as a means of keeping physically fit during the war emergency is being stressed and the rink is open daily from 9 a.m. to midnight. A session gaining popularity is the housewive's hour from 10 a.m. to 12 on Mondays, Tuesdays and Thursdays. Stunt night staged once a month and featuring eccentric races is also popular. Ruth Muricken, assistant pro, is conducting private classes under supervision of Hudson.

25G Spot in Denver Has 700 at Opening

DENVER, Feb. 14.—Denver's fourth rink, the Rollerdrome, opened January 29 with 700 in attendance. It measures 60 by 176 feet and represents an investment of $25,000, according to Owners Joe Genaro and John Calabrese.

Checkroom, refreshment stand and skateroom are on the entrance side of the building, remaining walls being flanked by benches. Parking space for several hundred cars is provided by an adjoining lot. Walls and ceiling are lined with Celotex to aid acoustics, and music is provided by records thru an amplifying system. Changing fluorescent lighting is used thruout. Floor has been laid on a 10-inch concrete foundation.

Skating club is now being formed and skate dancing and hockey will be stressed. Sessions are held nightly, with Saturday and Sunday matinees. Night admission is 35 cents for men and 25 cents for women. Matinees and high-school nights on Fridays go for 20 cents.

Personnel includes Joe Petrillo, manager; M. L. Swanson, professional; Regina Lynch, head cashier; Fred Genaro, skate mechanic, and Bud Nelson, Fred Hunter and Harry Toive, floor captains.

Ice Figure-Skating Meet Scheduled for Chi Arena

CHICAGO, Feb. 14.—Ice skaters from all parts of the United States have been warming up the past week at the Chicago Arena in preparation for national figure-skating championships scheduled to be held there February 19-21. Originally competitions were slated for Berkeley, Calif., but were moved here because of war conditions. Harry E. Badix is chairman of the committee handling the event for the Chicago Figure Skating Club. Among contestants will be Joan Mitchell, newly crowned Midwest women's singles champion, and Bobby Specht, 1942 Midwest men's titleholder.

NOTICE of dissolution of Pastime Roller Rink, Shreveport, La., has been announced.

* * *

PLAYLAND ROLLERWAY, York, Pa., has scheduled Saturday midnight sessions for late shift defense plant workers in the area.

* * *

SAMUEL H. JONES, Philadelphia, in writing to the Chicago Roller Skate Company, gave the history of a pair of Chicago skates he purchased in 1909 while a crew member of the battleship Idaho. He still owns the skates. In 1909 during Hudson-Fulton Week, New York, he used the skates to win the international navy one-mile amateur race at the old Metropolitan Roller Rink, 52d and Broadway, and also gave exhibitions of speed and fancy skating in 1910 in Crystal Palace Rink, England. In December, 1910, he gave an exhibition in Brest, France, with the skates.

* * *

ROLLER Skating Club of Chicago plans a bus trip on February 21 to Skateland, Aurora, Ill., where its hockey team will play, reported Gwen Ray, secretary. Club's annual skating party will be held in Madison Gardens Rink, Chicago, on April 13.

* * *

CLAIRE MILLER, professional at Twin City Arena, Elizabeth, N. J., American on Wheels unit, was a recent visitor at the Allenhurst (N. J.) home of Perry Rawson, amateur skating enthusiast. She reported they spent about six hours practicing dances on the private rink of Rawson.

* * *

SAMUEL BURT and Sherman Johnson, operators of Fair Park Roller Rink, Dallas, destroyed by a $325,000 fire which razed the automobile building in which it was housed and an adjoining structure, said they would reopen as soon as a building could be provided. It is believed the fire was caused by careless smoking.

* * *

INSTALLATIONS of blackout equipment have been made in Bal-a-Roue, Chez Vous and Winter Garden rollerways in the Boston area. Valentine parties were held February 14 at the rinks and 60 pounds of candy were awarded. Bal-a-Roue and Winter Garden held matinees on February 16, when schools were closed to enable teachers to register for Selective Service.

* * *

SAN FRANCISCO board of permit appeals has upheld the director of public works in his denial of a building alteration permit for a proposed roller rink there. Permit had been sought by Mrs. Ethel Jean Kibbe, who planned construction of a rink at Fell and Brodrick on property formerly occupied by a car barn. She said the rink would have meant an investment of $150,000 to $200,000. Two years ago she failed in efforts to lease part of the Palace of Fine Arts for a rink.

WINTER QUARTERS

(Continued from page 37)

under direction of Mike Olsen. Whitey Rogers is expected to come in soon. Colonel Casper, emsee of the Midget Revue, advises from Trenton, N. J., that he is awaiting opening. Assistant Manager Dick O'Brien went to Tampa. Hank Campbell, scenic artist, and crew are devising new color schemes for the fronts.

MARK BRYAN.

Golden Belt

HOT SPRINGS, Feb. 14.—A small crew is at work here under Roy Menge, in charge of quarters the last two winters. Pop Hatch, owner Hatcher Players, visited. He's connected with a local radio station. Out-of-town visitors included Mrs. H. V. Powell and Jim Rogers, Rogers & Powell Shows, C. A. Gorer, Central States Shows; Mr. and Mrs. Balderson and party, Malvern United Shows; Mr. and Mrs. Harry Burke, Harry Burke Shows; Otis Hackman, Doc Heffernan, Whitey Danley, Hall Bros.' Shows; Mrs. Harry White and party, White's Rides; L. Bazinet, Bazinet Shows, and Mr. and Mrs. Albert McKlye. EDITH CROWE.

Douglas Greater

MIDWAY, Wash., Feb. 14.—With the return of Owner E. O. Douglas and Frank Ward, general agent, from the Western Fair Managers' Association meeting it was announced that shows will play most of the established route, including the Northwest Coast cities. Several new fairs and celebrations have been added and shows will open at Wenatchee (Wash.) Apple Blossom Festival early in April. A new front has been designed, and fluorescent lighting will be featured on ticket boxes. Merry-Go-Round and Bud Douglas's bingo will be ready for opening. Ferdinand Schultz, master mechanic; Jack O'Day, electrician; Johnny Solheim, Merry-Go-Round foreman, and all ride help are expected soon. Mr. and Mrs. Al Hamilton booked their ride and eight concessions. Others booked are John Stone, Ralph Shattuck, Ray and Midge Holding, Pee-Dee Peterson; Spike and Peggy Hicks, balloons and novelties; Bud Douglas, bingo; May Ward, cork gallery, and Mr. and Mrs. Rex Boyd, arcade. Visitors included George Everett Coe, general agent Arthur's Mighty American Shows; Mr. Smith, former secretary Ralph Forsyth Attractions; John Martin and committee from Port Orchard, Wash.; Mr. and Mrs. P. D. Peterson, and Mr. and Mrs. Bartell. Staff has E. O. Douglas, owner-manager; Mrs. E. O. Douglas, secretary-treasurer; Frank Ward, general agent.

FRANCIS J. MORLEY.

Golden Arrow

NORMAN, Ark., Feb. 14.—Dave Cooper, general representative and business manager, returned last week and announced the contracting of Ozan, Amity, Hunmoke, Tupelo, Imboden, Salem and Melbourne (Ark.) fairs and Nashville Peach Festival. Shows plan to carry 5 rides, 6 shows and about 25 concessions. Herman Myers is Ferris Wheel foreman; William Morton has the Chairplane and Kiddie ride; T. P. Gifford, Mechanical Show; J. Hill, Side Show, and Art Brown, Snake Show. George Miller and Al Wilkinson arrived to ready their concessions. Mr. and Mrs. Joe Sharkey; Dick Young, electrician; Roy Smith, assistant; Percy Alford, *The Billboard* sales agent and mailman and shooting gallery operator; Tom Warner, popcorn, and Mrs. Fern Morton, concessionaires, are in quarters. Executive staff includes Clyde Morton, owner-general manager; Mrs. Fern Morton, secretary-treasurer, and Dave Cooper, general representative and business manager.

MRS. DAVE COOPER.

Patrick's Greater

MODESTO, Calif., Feb. 14.—Almost all repairs have been made. Rolling stock is in good shape. Owner and Mrs. W. R. Patrick returned here from Los Angeles, where they attended the Pacific Coast Showmen's Association's Hi-Jinx Party and were guests at several other parties. Shows have been enlarged and now carry 8 rides, 8 shows and 30 concessions. Bailey's Attractions total four shows, and Mr. and Mrs. Henry (Wimpy) James are starting their second season on the Dope Show. Hort Campbell, who took over the advance, is away on a booking tour. Show is featuring a patriotic color scheme on rides and shows, with trucks carrying "V for Victory," "Buy Defense Bonds" and other slogans. T. H. Bailey, lot superintendent and electrician, keeps the crew busy. Shows plan to open about February 14 in California.

PEGGY BAILEY.

HYDE ATHLETIC SHOE CO.
Division A. R. Hyde & Sons Co
CAMBRIDGE, MASS.

"CHICAGO" Roller Skates Are Reliable

They Will Make More Money for You Than Any Other Make of Skates — TRY THEM.
CHICAGO ROLLER SKATE CO.
4427 W. Lake St., CHICAGO

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N. Y. Resists Budget Cut

Fight Carried To Legislature

Additional $150,000 authorized by law is sought —Williams new president

ALBANY, N. Y., Feb. 14.—Fairs in this State are renewing efforts to obtain the maximum amount of State aid and appeared set for a political battle as the New York State Association of County Agricultural Societies concluded its 54th annual meeting in the Ten Eyck Hotel Tuesday.

An association committee was given opportunity to voice its position during a 30-minute hearing Tuesday before a joint committee on finance of the Senate and Assembly. Committee consisted of Oscar W. Burhorn, New York; John P. Williams, Troy, newly elected president of the association; Frank L. Wiswall, Loudonville, director of District 9, U. S. Trotting Association, and Bligh Dedds, Gouverneur, president of the Town Fairs' Association. Group seeks to have the Legislature include the added appropriation already provided by law. Fairs have been receiving $250,000, but the budget calls for $400,000. It is the differential of $150,000 that is the burning issue. A spokesman for the committee said that (See NEW YORK FIGHT on page 46)

350G Blaze Razes 2 Dallas Buildings

DALLAS, Feb. 14.—Fire, attributed to careless smoking, destroyed the automobile and food industries buildings on grounds of the State Fair of Texas here early Tuesday, doing damage estimated at $300,000 to $350,000 by fair officials. Insurance coverage amounted to $212,000.

The blaze broke out in the automobile building, which housed the new Cafe Esplanade during the 1941 fair and also was the location of Fair Park Roller Rink, operated by Samuel Burt and Sherman Johnson. Despite use of all of the city's fire-fighting equipment, (See 350G DALLAS BLAZE on page 46)

Pomona Plans Going Ahead; Afflerbaugh Is Re-Elected

POMONA, Calif., Feb. 14.—C. B. (Jack) Afflerbaugh was re-elected secretary-manager of Los Angeles County Fair. Others renamed are Clyde E. Houston, president; W. A. Kennedy, vice-president; B. Chaffey Shepherd, treasurer, and Ernest C. Middleton, assistant secretary.

Report on plans for the 1942 annual was submitted. Afflerbaugh said, "Directors have decided that we should proceed with preliminary preparations and continue such until we are otherwise notified by the army." In reviewing the 1941 fair, Afflerbaugh stated that despite labor difficulties and loss of the agriculture building by fire, records reveal the fair to have been the most successful in 20 years.

Wickard Lauds Fairs; Hopes Some on Coast Will Continue

SACRAMENTO, Feb. 14.—Secretary of Agriculture Claude R. Wickard said this week he hoped some California fairs would be able to carry on in 1942. He told Kenneth B. Hammaker, secretary-manager of California State Fair here, that fairs serve a useful purpose, "I hope that members of your association will be encouraged to proceed with your plans for 1942," he declared. "There may be areas where for military reasons it will be unwise to encourage large gatherings, but such areas will be relatively few and in any case can be determined simply by consultation with the appropriate corps area commander of the army."

Hammaker is a member of the government relations committee of the International Association of Fairs and Expositions.

C. B. (JACK) AFFLERBAUGH, who was re-elected secretary-manager of Los Angeles County Fair, Pomona, Calif., reported that officials have decided to proceed with preliminary preparations for the 1942 annual and continue such until otherwise notified by the army. He said the 1941 fair was the most successful in 20 years despite labor difficulties and loss of the agriculture building by fire.

Hennies Re-Signed By Michigan State

DETROIT, Feb. 14.—Midway contract for 1942 Michigan State Fair has been awarded to Hennies Bros.' Shows, Amusement Corporation of America unit, for the second year in succession, Manager Bernard J. Youngblood announced.

Fair budget will be practically the same as last year, $380,000, of which about $60,000 is earmarked for entertainment. Major change is the return to a grandstand type of show instead of a rodeo which was staged in front of the grandstand last year. Rodeo, long a favorite here, has been relegated to an indoor location in the Coliseum. Major dance bands will be used again this year.

Manager Youngblood is asking the legislative commission for an additional (See HENNIES RE-SIGNED on page 51)

Minnesota State Sets BC, Race Bills

MINNEAPOLIS, Feb. 14.—Barnes-Carruthers Fair Booking Association, represented by M. H. Barnes, was awarded contract for the 1942 grandstand show by the Minnesota State Fair board meeting in the Radisson Hotel here on February 5 and 6. Contracts for auto races were given Ralph A. Hankinson and John A. Sloan.

Previously Royal American Shows, Amusement Corporation of America unit, had been booked for the midway, and Theatre-Duffield Fireworks Company to supply displays.

Arrangements were also completed for national Percheron, red polled cattle and Shropshire sheep shows.

Saginaw Plans Innovations, Purchase of Defense Bonds

SAGINAW, Mich., Feb. 14.—Several innovations will mark this year's Saginaw County Fair and Michigan Farm Products Show, said Secretary-Manager G. H. Harnden. One will be use of girl ushers and ticket sellers to relieve an expected labor shortage. Another is elimination of harness races from afternoon programs.

Harnden and his board have outlined plans for the fair, which will be on the same scale as in recent years. Outstanding revue will be presented as night grandstand attraction. Time advance of one hour will make it somewhat difficult for the night show, Harnden said, because of the necessity of waiting until there is sufficient darkness to present the revue effectively. Heavy nights on which two shows are presented will be especially difficult.

Fair association is in excellent financial shape. It closed 1941 with a little over $12,000 after paying bills, including $15,000 on the grandstand. Association will derive $4,000 or more from storage of cars on the grounds by auto dealers. At the February board meeting it was voted to purchase $2,500 worth of Defense Bonds. Association plans to hold a Saginaw Valley celebration on the grounds in early summer.

W. Va. Meeting March 3

CHARLESTON, W. Va., Feb. 14.—Annual meeting of the West Virginia Association of Fairs will be held in the Ruffner Hotel here on March 3, reported Secretary J. O. Knapp, Morgantown. Morning business session will begin at 10:30. There will also be an afternoon meeting.

Retention of Annuals Stressed At Poorly Attended TAF Meeting

DALLAS, Feb. 14.—Poorest attendance in the history of the Texas Association of Fairs was chalked up at the annual meeting here in the Adolphus Hotel on February 5 and 6, when only 32 fairs were represented and fewer showmen than ever before registered.

Why attendance fell off to such an extent was undetermined, altho it was learned that four fairs had been called off because of the government taking over plants for military use. Light attendance hurt the program, many speakers failing to answer the roll call. Morning session Saturday was called off and the Friday night banquet wrote finis to the convention. In the past delegates from 60 to 80 of the State's 150 fairs turned out.

R. W. Knight, president; V. P. Fitzhugh, vice-president; O. L. Fowler, secretary-treasurer, and directors H. C. Copenhaver and Joe Mack were responsible for some spirited sessions. R. P. Anderson, president of the junior board of State Fair of Texas, Dallas, welcomed delegates at Thursday's session. President Knight made a forceful impromptu talk, pinch-hitting for A. B. Davis, Lubbock. Theme of his talk was that fairs should carry on during the war, and that the TAF expand its scope along that line. "Fairs are more important in wartime than in peacetime, and unless the government needs their facilities most Texas fairs will operate in 1942," he said. "Fairs should by all means attempt to carry on because they are a stimulus to the Food-for-Victory program and serve as a morale builder," he said. In the absence of M. D. Abernathy, Commerce, who was unable to attend because of illness, Frank Thompson, Sherman, and Joe Mock led an open forum on advertising, catalogs, finances and labor. Friday morning session was presided over by Staley W. Mims, entire time being devoted to a debate on *Place Judging vs. Classification Judging*, affirmative being taken by Glenn Burgess, Alpine, and the negative by V. F. Fitzhugh, Tyler. At the luncheon Joe Mack was toastmaster, with the Dallas Chamber of Commerce furnishing entertainment. Friday afternoon moving pictures were shown of scenes at State Fair of Texas and some 1941 county fairs. Oscar Blatt, Blatt Art Studios, spoke on *How Specialty Numbers Can Help;* Harry J. Kaplan, American Poster and Printing Company, *Why Outdoor Advertising Pays;* Don Bushear, Donovan Fireworks Company, (See RETENTION STRESSED on page 45)

Contests Seen as Powerful Magnet

By FRANK H. KINGMAN

(Second of a Series)

Frank H. Kingman, manager Brockton (Mass.) Fair, conceived and led a "Panel Discussion" which attracted attention of delegates to the 22d annual meeting of the Massachusetts Agricultural Fairs Association, Greenfield, January 21 and 22. Kingman, energetic secretary of the International Association of Fairs and Expositions, is one of the best informed men on fair operations in North America. This is the second of a series in which a wide range of subjects is carefully examined. Others will appear from time to time.

We all have and understand basic competitive departments such as livestock, agriculture, women's and boys' and girls' work, but I have often thought that fairs, small and large, do not have as many novel competitive events or contests as they should. Contests mean that personalities—not things or exhibits—are involved, and these mean publicity. In discussing contests I often think of the old fiddlers' contests at the Iowa State Fair. This competition cost less than $100 but resulted in more publicity than the fair's livestock show, which is probably the largest in the United States.

I notice that every year Iowa plans one or more contests because their value is known. One good thing about contests is that they need not be expensive. (See CONTESTS SEEN on page 45)

WNY Committee Set To Fight 150G Cut In Aid for Annuals

BUFFALO, Feb. 14.—Annual meeting of the Western New York Fair Managers' Association on February 5 in the Lafayette Hotel here was well attended, but below last year's record turnout because of bad weather. Most important subject discussed was omission of $150,000 in the governor's 1942 budget, derived from State pari-mutuels, to reimburse fairs for purses and premiums. Most important development was appointment of a three-man committee to confer with Governor Lehman concerning the appropriation, in addition to the regular budget of $250,000.

With the enlarged budget last year fairs were reimbursed for 90 per cent of premiums and purses not exceeding $8,000 per fair. With omission of the sum fair men said their racing events would suffer. Delegates were not optimistic over possibilities of the governor's allowing the extra money, as they have been told it is needed for defense purposes. Letter from the State senator for this district was read concerning missing portion of $400,000 allotted fairs in 1941, and fair managers were advised to follow the example of some annuals by suing the State on the claim of misrepresentation.

Frank O'Brien, race secretary of Cale- (See WNY COMMITTEE SET on page 45)

Green To Judge at Ft. Worth

FORT WORTH, Feb. 14.—Charles W. Green, Moberly, Mo., former secretary of Missouri State Fair, Sedalia, and past president of the International Association of Fairs and Expositions, will judge performance classes of the horse show at Southwestern Exposition and Fat Stock Show here, said Secretary-Manager John B. Davis. Premiums of $12,400, largest in history of the show, will be offered. Livestock exhibitors and rodeo contestants will vie for a total of $75,000. Governor Coke Stevenson has been invited to open the show by riding horseback in a Round-Up for Victory parade thru the business district.

Sun Bookings Heavy in Ill.

ST. LOUIS, Feb. 14.—W. C. (Billy) Senior, Gus Sun Booking Agency, visited *The Billboard* office here following his attendance at the meeting of the Illinois Association of Agricultural Fairs in Springfield and advised that he had signed contracts to furnish grandstand attractions at fairs in Greenup, Olney, Newton, McLeansboro, Albion, Pinckneyville, Marshall and Vandalia, Ill. He also reported his firm has the best line-up of fair and celebration contracts in years.

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Grandstand Attractions

By LEONARD TRAUBE

For and About Bookers, Buyers, Performers, Producers, Promoters

Tampa Program

It was our privilege to witness the grandstand show at the Florida State Fair, Tampa, February 3 to 14, this being the first large-scale fair to be held since the Pearl Harbor attack and formal declaration of war. Frank Wirth presented the revue and acts for the second consecutive year. Five well-drilled numbers were the contribution of Frank Small's 16 girls in *Thumbs Up* revue, staged with particular skill by Johnnie Lonergan. The numbers were *Dreams of Old Paris, London in a Blackout, Opening Night at the Ziegfeld Follies, Loch Lomond* and *West Point on Parade*. Acts on the bill were the Emerald Sisters, comedy acrobatic; Great Arturo, high wire; Winifred Colleano, trapeze; Welby Cook and educated horse Sydney; Francis Trio, knockabout; La Toera, bounding rope; Ben Yost's Varsity Eight, led by Johnnie Barry, and Don Traugor, emcee and trick instrumentalist. George Pull was in charge of the company.

John Sloan's auto races was the opening attraction on February 3, repeating on the next two Saturdays. Irish Horan's Jimmie Lynch's Death Dodgers appeared on the two Wednesday afternoons and two Saturday nights. A near-capacity crowd turned out on Saturday evening, February 7, to see the revue, acts and the Death Dodgers. Irish Horan was at the mike for the thrill show, Sam Nanis for Sloan's chauffeurs, with Art Swenson and Cotton Grable officiating on the staff of Racing Corporation of America. Death Dodgers had Jimmie Lynch, George Mason, Bill Horton and Jimmie Kelly featured, with Percy Rademaker filling the clown innings.

Revue business was light, the weather cool to cold. Sloan drew a slim house for the opening auto-racing card, but increased considerably on Saturday. The thrillcade did fair on its opening Wednesday, but, as mentioned previously, packed 'em in on Saturday. Reports on the Dodgers' next two performances were not available as this was filed.

Frank Cervone replaced his ailing brother, Izzy, as leader of a local band, with Frank Small stepping in to cue for the revue portions.

* * *

Alexandria, Minn., has booked Clyde Miller's rodeo, auto races from National Speedways and a bill of acts. . . . Algonan, Mich., announced the Jimmie Lynch Death Dodgers, an Ernie Young revue, and acts, including Libonati Trio, Ward-Bell Troupe and Willie Necker's Dogs. . . . Klein's *Rhythm Revue of 1942* gets the closing day at Wooster, O., which will mark the unit's first appearance there. . . . Baker Bros.' rodeo repeats at Thief River Falls, Minn., playing under lights on opening and in afternoons of second and third days. Auto races are carded for final afternoon and Ernie Young's revue for three nights. Acts booked are Calgary Brothers, the Ambassadorettes, Gordon's Dogs, Hank Sisman, Smiley Troupe, . . . Manitowoc, Wis., will play *Americana* revue, Lynch Death Dodgers, Yonuman Brothers, Constellos, LaToscn, Clark and Bailey, Lorenzo and Vicki, Pallenberg's Bears, booked by Barnes-Carruthers. . . . Ithaca, Mich., has bought following from Gus Sun agency: Mystery in Swing, Meaglan's Hippodrome, Merrill Troupe, Joe and Eva Lewis, Sky Blue Coicidos. Running races will be held for first time in 23 years, three to supplement a harness meet.

Va. Proposal Would Exempt Annuals From Anti-Pyro Bill

RICHMOND, Va., Feb. 14.—According to a new law proposed in Virginia's House of Delegates, now in session here, fairs would be exempted from the new anti-fireworks bill.

According to the bill, it will be unlawful to sell fireworks for duration of the war. Fairs may obtain permits to use displays. Bill is sponsored by Delegates J. N. Garrett and E. T. Humphreys, Norfolk County, and W. Mck. Ferguson, Newport News.

Iowans Seek Plant Option

DAVENPORT, Ia., Feb. 14.—Directors of Mississippi Valley Fair Association have completed arrangements by which about $1,000 will be offered Liquidation Corporation to secure an option to purchase fairgrounds and buildings here for $57,500, said President Weir Sears. Campaign to raise money for the purpose is being completed and about $1,000 is expected to be realized.

Fair Elections

BATAVIA, N. Y. — Genesee County Agricultural Society elected James McGuire, president; Harry B. Lapp, treasurer; Glen W. Grunnell, secretary.

* * *

DANBURY, Conn.—Danbury Agricultural Society re-elected G. Mortimer Bundle, president; H. H. Vreeland, C. Stuart McLean, vice-presidents; George M. Nevius, secretary; Joseph E. Platt, treasurer.

* * *

CANDO, N. D.—Jack Currie was re-elected president of Towner County Fair Association, and Monte Bacon was re-named vice-president.

* * *

NEWTON, Ill.—Jasper County Agricultural Association re-elected C. G. Batman, president; Colemore Burns, vice-president; Ben D. Lowe, secretary; L. P. Polts, treasurer.

* * *

LEHIGHTON, Pa.—George H. Bnehan was re-elected president of Carbon County Agricultural Association; George D. Krueger, vice-president; A. E. Boyer, treasurer; Frank Diehl, secretary.

* * *

BLOOMINGTON, Minn.—Harvey Gebo was elected president of Hennepin County Fair board to succeed James L. Sheehan, recently called into the army.

* * *

BOISE, Idaho—Southwest Idaho State Fair officials re-elected by Ada County Board of County Commissioners are William E. Webb, president; Francis Noltzel, J. R. Cornell, Melvin C. Smith, Thomas Potter and Leo Marsters.

* * *

BLOOMSBURG, Pa.—Columbia County Fair Association, sponsor of Bloomsburg Fair, elected Paul D. Jacobs, president; George M. Hock, vice-president; Harry B. Correll, secretary; J. Howard Deily, treasurer.

* * *

BARABOO, Wis.—Sauk County Fair Association re-elected A. R. Attridge, president; John Litscher, vice-president; M. H. Schey, secretary; Urban D. Mather, treasurer.

* * *

HAMBURG, N. Y.—Erie County Agricultural Society elected Nelson W. Cheney, president; John W. Klein, Orlando C. Miller, John K. Lapp, Harry Yates, vice-presidents; J. C. Newton, secretary; Fred Hauck, treasurer.

* * *

DONALDSONVILLE, La.—South Louisiana Fair Association named L. A. Borne, president; G. J. Autin, vice-president; Sidney Harp, executive vice-president; Norbert Delatte, treasurer, and re-elected B. S. Vickers, secretary-manager.

* * *

OBERLIN, La.—Allen Parish Fair Association named Henry Buller, president; G. C. Vidrine, Amos Richard, Marvin B. Houston, vice-presidents; Mrs. C. H. Lane, treasurer; G. C. Means, secretary-manager.

Around the Grounds

DONALDSONVILLE, La.—South Louisiana Fair Association voted to refinance an outstanding bond issue on the fairgrounds and equipment at a lower interest rate.

* * *

JACKSON, Miss.—Senate Bill 70 has been passed appropriating $10,000 for county livestock shows. Maximum of $500 for each show is provided in the bill, which now goes before a friendly House. Bill is already in the House hopper, however, which would increase aggregate amount to $15,000 and allow a maximum of $750 for each show.

* * *

READING, Pa.—Total assets of Reading Fair Company were reported by President John S. Giles as $218,070. Liabilities were listed at $40,064. Fair's booster organizations re-elected John S. Giles, president; Heber Ermentrout, vice-president; Charles W. Sweyer, secretary; George L. Roller, treasurer.

* * *

PLATTEVILLE, Wis.—Badger State Fair here, which had one of its most successful seasons in 1941 with attendance increase of 5,000 over 1940, will be built around the part agricultural and dairy industries play in national defense, said Secretary W. G. Pitts. There will be a 10-event harness program and purses totaling $4,040. Other officers are Pi

(See Around the Grounds on page 66)

Warning To Clean Up Midways in New York

ALBANY, N. Y., Feb. 14.—Milo R. Knilfen, counsel to the Department of Agriculture and Markets, issued the following warning to Empire State events at the convention of county agricultural societies on Tuesday:

"There are some fairs, which, for one reason or another, fall short of what we have a right to expect them to be. Possibly their management is not sufficiently conscious of its public responsibility, or possibly they are more interested in making a financial success.

"They have, however, permitted their annual expositions to degenerate into something representing a carnival instead of making them enlightening, educational, and an exposition of the agricultural, industrial and domestic progress of their communities.

"A few of them have resorted to the risque and immoral in their midway attractions, and while this may, for the time being, prove more profitable, it cannot help in the long run to lead to loss of public confidence and disintegration of the fair.

"The commissioner has asked me to repeat the warning he has previously expressed on this particular matter at former meetings. It is the commissioner's belief that a fair can be profitable and successful and still provide a clean midway and honest competition in whatever sporting events it may offer.

"So long as he is (the commissioner) responsible for distribution of State monies to said fairs, he is determined that all fairs must be free from harmful influences. It was the commissioner's first intention to deny these fairs with objectionable midway features the blue-ribbon rating to which they would otherwise be entitled, but he found their other advantages so commendable that he decided to overlook the lapse this time. So, instead of reducing their rating, he has written personally to the officials of these associations, advising them of the circumstances and warning them that while the present objectionable features will be overlooked, a repetition will result in lower ratings."

GRANDSTAND ATTRACTIONS

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5TH ANNUAL

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OR

Eastern Ops Are Optimistic

Armament Work Is Seen as Hypo

Heavier free act budgets expect to make up for lack of new rides

NEW YORK, Feb. 14.—With the armament program beginning to hit its stride, Eastern amusement parks are being recalled for what operators believe will be another banner season, since it is expected that increased employment and high wages will bring record spending.

Preparatory work is going along at a brisk pace. Mild late fall weather helped crews in their redecorating and building work and most parks are well ahead of schedule. Many ambitious plans for improvements have been upset thru scarcity of materials, but several managers are fortified by having made long-range purchases some time ago.

Canvass of major operators revealed that greater emphasis will be laid on free attractions to make up for lack of new rides and other improvements under present restrictions. At the same time a shortage of new attractions is creating a problem for operators and bookers.

Palisades (N. J.) Park will continue its policy of thrill acts and name bands and will also go in for bigger stage presentations. Playland Park, Rye, N. Y., will adhere to its three-ring circus policy, which was inaugurated last year and proved highly successful. Kennywood Park, Pittsburgh, has contracted for a larger number of acts than ever before, and the same holds true for Belmont Park, Montreal. Westview Park, Pittsburgh; Rowland, Canandaigua, N. Y.; Clementon (N. J.) Lake Park and Dreamland, Rochester, N. Y., have raised their attractions budget to permit booking of better talent. Olympic Park, Newark, N. J., plans to increase its four-act circus program to six acts. Paragon Park, Boston, will continue its program of high acts.

Jersey Spot Sees Big '42; More Attractions Planned

WILDWOOD, N. J., Feb. 14.—Plans for the 1942 season at Casino Arcade Park here are going ahead insofar as they can without interfering with the defense program, said President S. B. Ramagosa, who expects a banner season as a result of heavy industrial activity in Philadelphia and Camden, N. J., from which much patronage comes.

Plans call for installation of at least one new show, one or two rides and several changes in the concession line-up.

Staff personnel will remain about the same, as will members of the working crew, most of whom have been with President Ramagosa for years. Dick Edwards, who has spent over a decade with Ramagosa in derbyshow business, will begin his second year as general superintendent here.

Esler To Go With Wis. Spot

GREEN BAY, Wis., Feb. 14.—Park board has voted to hire Sylvester Esler, Appleton dance hall operator, as manager of concessions at Bay Beach Park pavilion for 1942. Tentatively the board agreed to a contract which will pay 10 per cent of gross revenue and stipulate a down payment by Esler of $1,000. Esler operated the Beach the past three years.

CINCINNATI.—Edward Coyne, for over 30 years an employee of the zoo here, who died February 12 in Jewish Hospital following an operation, was a conscientious worker and was known to many as one of the best animal men in the business, said General Superintendent Joe Stephan. In recent years he had charge of herbivora. Details in the Final Curtain.

EDWARD J. CARROLL, head of Riverside Park, Agawam, Mass., and Mrs. Carroll at the reception held during preview of the new park bowling center which got off to a flying start February 6. Picture was taken in new executive offices of Edward J. Carroll Enterprises.

Carroll's Addition Has Auspicious Bow

SPRINGFIELD, Mass., Feb. 14.—Edward J. Carroll opened his latest addition at Riverside Park, Agawam, Mass., a 870,000 bowling alley building and administrative headquarters, on February 5 to some 2,000 invited guests. On the following night the grand opening was held, with some 1,500 bowlers crowding the building.

Crowds were considered good, said Carroll's publicity and advertising chief, Harry Storin, since some of the worst weather of the winter was experienced on those nights.

On preview night guests were admitted only by invitation and a demonstration of bowling was given by teams from this city and Hartford, Conn. Broadcasts over WSPR and WHTH were featured by comments by dignitaries present Thursday and by descriptions of the building and park on Friday. It marked the first time the park had used two stations at one time. Local dignitaries and bowling officials cut the ribbons at each alley and bowled the first ball. After that only 10 of the 18 alleys were used on opening night.

Crowds also inspected offices in the building. Carroll's elaborate offices are in its lower section. Auditing department and publicity, advertising, conference, storage and file rooms fill the rest of the second floor of the building.

Midway Additions In Moxahala Plans

ZANESVILLE, O., Feb. 11.—Work of readying Moxahala Park near here, acquired recently by Tim Nolen, carnival owner, will be started soon. Extensive remodeling of buildings and installation of new rides and concessions is planned. Park will open in late May.

Only winter activity at the park is roller skating, which has been going well, officials said. Plans are in the making for an ambitious exploitation campaign stressing recreational advantages of the park, which for the past few seasons has been under several managements and at times operated on a part-time basis.

Southern Zoos Make Swaps

NEW ORLEANS, La., Feb. 14.—Year-old bison has been added to Audubon Park Zoo here, said Superintendent George Douglas, following swap of a deer with Dallas Zoo. Douglas also recently bought a young male bison to replace one that died. Other swaps with zoos in Dallas, Little Rock and Jackson, Miss., are planned. Zoo recently added a male lion in a trade with Jackson. Two Russian brown bear cubs were received recently in a trade with Jackson Zoo.

MILWAUKEE.—Washington Park Zoological Society authorized purchase of new lion and leopard breeding stock and a pair of adult nilghau at total cost of $700. It rejected an offer of Philip Carroll, animal collector, to procure a baby gorilla for $5,000 because of inadequate facilities to care for the animal.

Jersey Urges Home Vacations

TRENTON, N. J., Feb. 14.—New Jersey residents and those in near-by States will be asked to vacation near home this summer by the State Advertising Council because of war. Conferences have been arranged by A. W. Coffin, managing director of the council, to work out a campaign. First meeting will be held in Atlantic City on February 17, a second at Asbury Park on February 24 and a third at Cranberry Lake on March 2.

Mayors of resorts and inland cities, recreational and publicity directors, transportation executives, real estate brokers and amusement interests will be invited to attend the meetings, and steps will be taken to coax defense workers to take advantage of resorts during brief rest periods. Officials of resort cities will also be asked to provide interesting programs to attract workers.

Asserting that resorts have the task of revitalizing workers, Coffin said that topics to be covered at the conferences will include programs for attracting vacationers, discussion of possibilities of securing improved transportation facilities and programs to draw families to resorts for the full season.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

An Open Letter

This department's old friend, jovial Sam Ingram, swim tutor at Colgate University, writes to this pillar on stationery of the Office of Civilian Defense, which he is serving, as follows: "The Hale America swimming representation is endeavoring to have clinics thruout the United States starting in April. Gordon Mullen is in charge of the national program. Mullen is now at Philadelphia YMCA after closing of Penn AC. He will be glad to give advice on how to promote a clinic. Due to the fact that many men will be busy, and because of the tire situation, city, county or district clinics are suggested instead of State or national confabs.

"Why wouldn't it be a good suggestion therefore for the National Association of Amusement Parks, Pools and Beaches to participate in these clinics and save the time and cost of travel. Reports of all these clinics will be compiled and distributed so all can take advantage of the findings on how to operate during wartime.

"What we are trying to do first is survey the field as to the amount of supplies and labor available for the summer. I see from your column that New York had only 200 life-guard applications. It looks as if we will have to depend on younger life guards. We will have to depend in some places on part-time labor from those who have other jobs. It looks, too, as if women will come into prominence as life guards. As to the college men, many of them who have been life guards, or were to be, will be in college this summer, because many of the colleges because of the war are on a three-year plan. A boy can graduate in three years by going in the summer. This will enable many boys to complete or almost complete their college course before going into the army.

"Our job today in the aquatic industry is to save our game without disturbing the war effort. We must have supplies, we must have labor, we must have money at the gate to keep going. Incidentally, I would like to have a reaction from this question. According to authorities, we will have only 15 per cent of the supply of bathing caps that we had last year. How much is this going to affect swimming pool and beach attendance? What substitutes are there for rubber bathing caps? It is going to be tough on an operator if the women do not attend, for if the women stay away so will the men. Bobbing of the hair might help. There won't be so much to dry. How about getting pool operators to start a short-bob campaign? That's not a facetious query—it's an idea offerd for what it's worth. Sincerely."

And Comments

Sam's latest communication, like most of his letters, raises an interesting question and drips words of wisdom. There is definitely a need for co-operation between the NAAPPB and the newly formed swimming committee working on the Hale America sports campaign. Understand that Paul Huedepohl, Jantzen Beach, Portland, Ore., who is so active in association matters, has just been commissioned for this new Civilian Defense drive. Maybe Paul and Al Hodge can bring the two together.

While I agree that a number of sectional clinics should be held instead of large national confabs, which a great many may be unable to attend, at the same time I believe it's important for there to be one country-wide get-together to formulate plans. In other words, I deem it advisable for Huedepohl to sit down with Mullen, Ingram, Hodge and Jack Kelly, head of the athletic division of Civilian Defense, and Adrian W. Ketchum, president of the NAAPPB, and work out a schedule. Then this can be followed thru with your divisional clinic. If, however, each section is permitted to start on its own I'm afraid the program will run into a snag. There will be varying opinions and differences in rules and all of us will be worse off than ever.

Ingram's suggestion for a revival of the short bob is quite interesting. Might seem far-fetched, but here again something should be done to counteract the bathing cap shortage. It is right to believe that the shortage will affect femme indulgence in sport, unless a suitable substitute is found. Wonder what NAAPPB has done in presenting this problem to the priorities board? How about it, Al Hodge? And if you readers

(See POOL WHIRL on opposite page)

War-Time Activity as Builder Of Morale Urged on Cincy Zoo

CINCINNATI, Feb. 14.—Members of the Cincinnati Zoological Society were urged to study what part the zoo can play in wartime activities by President James A. Reilly at the society's annual meeting on February 10. "As a builder of public morale, it is more important than ever to maintain the customary high standards of the zoo," he said.

Irwin M. Krohn, chairman of the buildings and grounds committee, reported that since 1933 over $1,185,000 has been spent in improvements. New $100,000 runways for deer are the outstanding 1941 addition, he said. Garrits J. Predricks, chairman of the entertainment committee, urged construction of a large covered arena in which animals acts could be exhibited and the public would be protected from rain.

Zoo's finances are sound and the institution operated at a slight profit in 1941, C. O. Rose, treasurer, and L. P. Lewin, finance committee chairman, reported. There were 656,000 paid admissions last year, 82,000 more than in 1940, Director J. F. Heusser said.

In the absence of Judge Alfred K. Nippert, chairman of the animal committee, Everett Townsley read the animal report of Joseph A. Stephan, general superintendent. Population of the zoo is 1,280 specimens, including 300 animals, 731 birds and 249 reptiles. During the year the zoo received as gifts 1 chimpanzee, 2 capuchin monkeys, 8 flamingoes, 1 black bear, 1 llama, pair of guanacos, 52 large rattlesnakes and 3 blue peafowls.

F. C. Adams, Sol H. Freiberg, Walter A. Draper, Rose, Lewin, Predricks and Reilly were re-elected trustees for three-year terms. All officers were re-elected.

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American Recreational Equipment Association

By R. S. UZZELL

A customer of the R. S. Uzzell Corporation wrote from New South Wales, Australia, November 26. The letter arrived February 19. The censor had opened it for inspection, then resealed it and put his identification on it. After talking business, the customer said: "This may reach you before Christmas. If so, I wish you a very merry if not a very prosperous New Year." So much history has been made since he wrote the letter that it is utterly impossible to comply with his request and doubtless will be for the duration. He was here to attend the New York World's Fair in 1939. It was in June before the great war had started. His attitude and conversation did not even suggest the possibility of another world conflict. With war in the Pacific, he may not receive his answer, mailed recently, until the close of the coming summer, if ever. He indicated that he, at the time, was still doing good business.

Frank Kilby Lauded

The meek and lowly hot dog is constantly gaining as an asset in an amusement park. No one knows this better than Wallace St. Clair Jones. He likes to know how his equipment stands up under heavy duty. At Euclid Beach Park, Cleveland, in 1941 the dogs barked from his equipment to the tune of about $42,000. Frank Kilby comes in for some credit, too. He has been with the Humphrey concern for over 35 years. One of his ambitions was to put the dog stands over in a great way. This he surely has achieved. Good equipment, food of quality, courteous and prompt service and cleanliness are the answers. We can at the same time testify to Frank's honesty, otherwise after that long service he would own the beach and have the Humphreys on his pay roll. They appreciate this venerable employee. Should we ever go to the beach and not find him we would look for a monument somewhere in Cleveland.

In addition to permitting baseball, stars in the pictures are going to be allowed to carry on because they produce entertainment. We think all key men in amusement parks should be exempt from defense or active military service, since parks cannot safely operate without experienced men. No individual without special training over some period of time could handle the mechanical equipment of an amusement park.

Miniature Golf To Come Back

Miniature golf is due for a spring comeback because of the rubber shortage affecting other sports. Clay balls will be used. Danny Bauer is sitting on top of the world again. His course has been running continuously since it was built. There is one at Kennywood Park, Pittsburgh, which has gotten by for some years. There are several others ready for an increase in business.

Mrs. Paul Boynton, widow of the inventor of the Old Mill, has passed on. Her husband had an Old Mill and Chutes at Coney Island, New York, known as Seal Gardens years ago. These gardens became the nucleus of Luna Park in 1902. Boynton built Old Mills in all sections of the country. There was plenty of litigation over the patents which covered the lifting of water by the wheel. He lost his first major suit in San Francisco when Ackerman did it with a pump at the old Chutes on the site of the Midwinter Exposition. After the patents expired all went back to use of the wheel.

Pawnee Bill at Coney Island

Pawnee Bill, who died February 3, gave Coney Island one of its best and most colorful Wild West shows. He staged an Indian wedding, using a Protestant minister. Three-quarters of the women in the grandstand were in tears at the close of the ceremony. This was before the pictures killed Wild West shows. He made his show realistic by using talent from the range and his intimate knowledge of Western life. He looked every inch a plainsman and knew what to wear because he had worn it on the trail. Mounted on his beautiful horse, backed by Western characters, he made an impressive sight. He was a square shooter, showman and successful business man.

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Early Pavilion Opening Skedded by Summit Beach

AKRON, O., Feb. 14.—First activity at Summit Beach Park here will be opening of the dance pavilion about April 1, said Jerome T. Harriman, director of public relations. Policy of middle-bracket bands, with occasional name attractions, will be continued, he said. Lew Platt, who has handled band bookings the past several seasons, will continue in that capacity.

Roller rink has continued uninterruptedly during the winter under direction of W. L. (Bill) Gumm, who reported business holding up well.

Force of workmen has been assigned to the preliminary task of readying the resort for opening about the middle of May. Harriman has been on the job all winter making picnic arrangements.

POOL WHIRL

(Continued from opposite page)

have any suggestions anent above, let's hear them.

All of us have a job ahead of us. You can't sit back and let the other fellow do all the groundwork. You can't have someone else do your thinking for you. What are you doing about all this? What are your ideas?

CONTESTS SEEN

(Continued from page 42)

which means that all fairs can have them.

Probably the outstanding contest nationally for the last two years has been the crochet speed contest inaugurated by the National Needlecraft Bureau of New York. They furnish the thread and needles free. At one fair over 200 women sat for an hour and crocheted. Showmanship was applied by having a witty announcer. This has been a very inexpensive type of contest, but productive of lots of publicity.

We could collectively prepare a list of contests which would be almost endless, but because I have noticed that a great many fair men, both county and State, like to have someone else try a thing first, we will start this discussion by asking the gentlemen at this table outline for us the contests they have had and the results obtained. (Followed by round-table and general discussion).

RETENTION STRESSED

(Continued from page 42)

Fireworks, and A. C. Bradley, Dodson's World's Fair Shows, and Theo Leded, Bill Hames Shows, *Carnivals and Fairs*.

Copenhaver Named President

H. C. Copenhaver, Wharton, was elected president; Staley W. Mims, Jacksonville, vice-president, and Otis Fowler was re-elected secretary-treasurer. New directors are Herman Brown, Cleburne; J. M. Mabe, Eagle Pass; Richard W. Knight, Corsicana, and Raymond Lee Johns, Plainview.

Annual banquet was held in the Roof Garden of the Adolphus, V. F. Pitchugh presiding. Acts were furnished by the Oscar Blatt Art Studios, with Blatt emceeing the show. Acts appearing were Three California Co-Eds; Johnny Regan, cowboy comedian; Dolores and Larry, Gloria Jerome, Devi Dja and Her Bali Java Dancers, and the Parkers. Vote of thanks was tendered Frank Weaver, Weaver Badge and Novelty Company, for free badges and tickets.

Attractionists

Among attractions were Mel G. Dodson, A. C. Bradley, Dodson's World's Fair Shows; Bob Curran, Harold Braucht, Colorcraft Poster Company; Mr. and Mrs. Ira Burdick, Arnott Bolton, Mr. and Mrs. E. (Red) McFarlin, Burdick's All-Texas Show; Mr. and Mrs. Phil Little, Mr. and Mrs. Melvin Little, Little Catering Company; Mr. and Mrs. Denny Pugh, Mr. and Mrs. Joe Murphy, Mr. and Mrs. Art Marsin, Mr. and Mrs. Floyd Shankle, World of Today Shows; Mr. and Mrs. L. C. (Curley) Reynolds, W. J. Lindsay, Reynolds & Wells Shows; Jack Rubacek, Louis Ringel, Alamo Exposition Shows; S. B. Doyle, Minnie World Shows; Mr. and Mrs. Theo Lefall, Helen Hames Brown, C. R. Fulton, Bill Hames Shows; T. A. Fowler, Fulton Bag & Cotton Mills; Mr. and Mrs. T. J. Tidwell, J. A. Schenck, T. J. Tidwell Modern Midway Shows; C. N. Hill, Greater United Shows; Don M. Brashear, Donovan Fireworks Company; Jack O'Bryan, D. S. Dudley Shows; Frank Sharp, Regalia Manufacturing Company; Jockey Day, Dailey Bros.' Circus; Irving H. Grossman, Gus Sun Agency; W. A. Shafer, Shafer Shows; Mel H. Vaught, A. (Bouby) Obadal, Victory Exposition Shows; Roland Smith, Roland Smith Shows; Eddie Watts, Jimmie Lynch Death Dodgers; Harry Kaplan, Roy Stein, American Poster & Printing Company; Frank J. Lee, T. J. Tidwell Modern Midway Shows; Mr. and Mrs. Noble C. Fairly, Dee Lang's Famous Shows; W. G. (Buddy) Ryan, Mr. and Mrs. Jess Wrigley, Southern Premium Manufacturing Company; Mr. and Mrs. Hogan Hancock, Norman Steppe, Lipon Smith, Music Corporation of America; Mrs. Bernice Eaton, Sensational Eatons; J. O. (Jimmie) Ellis, Oklahoma Ranch Shows; C. M. Miller, B. A. Noyd, Station KRLD; Peggy Golden, Mr. and Mrs. Mickey Ile, Lafe Levine, J. E. (Terrapin) Rees, Ed Yogis, Mr. and Mrs. T. E. (Shuie) Lucas and Mrs. Sis Dyer, concessionaires.

WNY COMMITTEE SET

(Continued from page 42)

donts Tri-County Fair, talked on parimutuel meetings in connection with small and medium-size fairs and made a plea that fair men oppose omission of extra budget money at the New York State Fair Managers' Association meeting in Albany. This talk resulted in appointment of the committee to confer with Governor Lehman. It includes H. K. Leeworthy, Chautauqua County Fair, Dunkirk; Ralph Knight, Tri-County Fair, Caledonia, and James McGuire, Genesee County Fair, Batavia.

About 40 delegates attended, 25 less than in 1941. At the morning session officers were re-elected. They are Clark W. Hurd, Erie County Fair, Hamburg, president; Ralph (Doc) Knight, vice-president, and Glenn W. Grinnell, Genesee County Fair, Batavia, secretary-treasurer. Treasurer Grinnell reported balance of $44 and it was voted to increase his fee as secretary from $10 to $15 annually. Attractions representatives included Joseph Hughes, George A. Hamid, Inc.; Keith Buckingham, James E. Strates Shows; Phil Wirth, Frank Wirth Booking Association; L. B. Parker, Regalia Manufacturing Company, and Mr. Callaher, Sunburst Exposition Shows. Motion was passed that the association send a floral piece for the funeral of George B. Abbott, former president of the association and Erie County Fair, Hamburg, who died February 4. B. G. Elliott, deputy collector of internal revenue, addressed members at the afternoon session, answering questions and explaining angles of the gate and grandstand federal admission tax. Joe Hughes, George A. Hamid, Inc., advised charging 37 cents and three cents tax to do away with the problem of odd pennies. He also spoke optimistically on the outlook for fairs and the influence the defense program will have on grosses and attendance.

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Leonard Traube's

Out in the Open

NEW YORK

The Whirl of Today

IS A 10-car railroad circus being readied out of Los Angeles with film studio money? And is Charles (Kid) Koster scheduled to slide into the general agent's berth? This would be quite a year for a new rail outfit! . . . Jessie Franks, the lady bag puncher, has just finished three weeks with the 42d Street museum known as Hubert's. Which reminds us that Max Schaffer lost a good pal and fine partner in Bill Schork, a former cop. Together they made Hubert's famous in those parts. . . . First Regimental Band of Vincennes, Ind., organized during the Spanish-American War, has a new botonist in William P. Barnett, who succeeds the late J. Bert King. Barnett, now an insurance agent, played with a flock of circuses in his early days as a musician. . . . John T. Benson, who runs the big wild animal farm at Nashua, N. H., is still grabbing space over the news service wires.

* * *

TOM MIX ESKEW, 20, youngest son of Col. Jim Eskew, of JE Ranch Rodeo, has enlisted in the cavalry and is now in uniform. Bob Leonard, bull rider and four-horse stagecoach driver, is also an enlisted cavalryman. Larry Cullen, bronk rider, and Joe Perrente (Mexico Slim), have joined the marines. Three of the riding Quirks—Frank, Lew and "Rabbit"—are in training camps. Five boys who could not pass the physical did the next best thing, joining the DuPont Powder Company Mounted Guards. They are stationed at plants in Wilmington, Del., and Penns Grove, N. J. From left to right they are Bob Matthews, arena secretary and trick rider; George Ward, bucking horse rider and Turtle judge; Pat Pinskett, bronk rider; Mervin Johnson and another lad whose name is not given. Pat Clancy, youngest son of Pop Horn Clancy, rodeo publicist and announcer, is enlisted in the navy, and so is Harris Kirby, nephew of Howard Harris, Woodstown (N. J.) rodeo producer. Thanks to "Uncle" Herb Maddy.

* * *

AFTER about a year "at liberty," Porley Boone, publicity director of the NY World's Fair, vintage of '39, has landed on the copy desk of *The New York Times*. . . . Art Briese, the Thearle-Duffielder, cards from Pocatello, Idaho, and calls it "quite a swell place." No doubt Art contributed some to the glamour of the potato country. . . . As if he hasn't enough on his hands, Ed Carroll, park-fair-etc. showman, has opened a bowling center at his Riverside Park, Agawam, Mass. . . . From Charles C. (Doc) Morris, promotion expert of Palisades Park, N. J.:

"I nominate the following, all members of the National Showmen's Association, as the youngest and most active greeters in these parts: Walter Bibley, Arthur Hill, Jack Pollitt, Arthur Campfield, Joe McKee, Bill Bloch, Jules Lauren and Squire Riley. I'm not such a chicken myself and am privileged to include myself in the list of tottering gentlemen who do not permit grass to grow under their lower extremities."

* * *

WHILE on the subject of nominations, how about Fred C. Murray as the best dressed man at Eastern fair meetings? Murray is with International Fireworks and cuts quite a figure in his tailored-to-the-figure suits, spats and white vest. No matter what the hour or the occasion, Murray is always in there battling for sartorial supremacy. It isn't much of a battle. He generally comes out on top. Of course, the veteran pyrotechnician has the face to go with the garments. He looks more like FDR than the President himself.

* * *

TAMPA newspapers played up the inaugural meeting of the new Outdoor Amusement Congress, formed in the Florida metropolis on February 6, a historic date in outdoor show business. The Associated Press wired the story out to its members, and by now everyone in the country should be well informed about what this industry aims to do to help win the war and contribute entertainment of such a character as to make the much-talked-about morale more than mere lip service.

It is now up to operators to see that what they present is up to snuff and better, because certain shows and, of course, certain games, are not exactly necessary to morale. In fact, the contrary is the case. These boys cannot ride in under the power, potential or otherwise, of the Outdoor Amusement Congress. Now is the time for these operators to re-examine their standards and rise to new and greater levels. Either that or they'll fall by the wayside, which might be a good thing at that.

Nat Green's

The Crossroads

CHICAGO

OUTDOOR show business, always picturesque and sometimes glamorous—to the public—has become a fertile source from which writers draw material for articles and fiction stories. Scarcely a week passes but that some national magazine carries a story about circuses, carnivals or the performers in these fields. Doubtless the stories tend to increase interest in these forms of entertainment, and show business welcomes them if they are written by someone familiar with the business who can give a true picture of it. But all too often they are filled with inaccuracies that give a distorted and wholly untrue picture. The writer with only a superficial knowledge of the field he portrays is apt to pick out its least favorable aspects and play them up in sensational style, a trick to which writers for the feature sections of the dailies seem particularly prone. Such distorted stories may not do great harm to the business, but they most certainly irk show people. Fully as interesting stories could be written on phases of the business which would build good will and prestige for the shows. Which brings us to the point we want to make. Show owners gripe about these inaccurate stories and curse the writers responsible for them. But they make absolutely no attempt to counteract them. Every other business has its paid propaganda men, among whose duties is planting favorable stories in the press. Outdoor show business could do the same. There is a world of material which would yield interesting and entertaining stories, showing the business in a favorable light and which newspapers and magazines would welcome. Are there no outdoor publicity men capable of doing this work? We think there are, and the bigwigs of the industry would find it profitable to pay a capable man a good salary to devote his time to institutional work for the industry.

THE EDITOR'S DESK will be resumed when The Billboard's outdoor editor, Claude R. Ellis, returns from a vacation.

●

J. C. McCaffery back early last week from a sojourn on the West Coast and left for Tampa to catch the last days of the fair. . . . Edward A. Johnson, former circus agent now ahead of one of the *Hollaxpoppin* road shows, writes from Greensboro, N. C., that the show is still going strong, with no sign of slacking. "We have played against the picture," says Eddie, "and that doesn't change our grosses. We still go on to capacity business. This thing is the wonder of show business." There has been some trouble getting cars to move the show, Eddie reports. "But," says he, "the production is flexible. If necessary we can mail it in and the cast can hitch-hike from stand to stand." . . . R. M. Harvey, general agent for Dailey Bros.' Circus, in Chi on his way to start his season's work. . . . *Herald-American's* Saturday mag section of February 7 carried a two-page story on Clyde Beatty's most terrifying battle with his cats, written by Beatty and Earl Nelson. . . . There may be a shortage of rubber, but so far it hasn't curtailed the output of bouncing checks! . . . C. W. Finney is out of Hines Hospital after having undergone a thoro check-up. . . . *Ice-Capades of 1942*, now playing in the East, will show at the Chicago Arena early in the spring. . . . Russell Swan, prestidigitator, writes from the Versailles Hotel, Miami Beach: "With prices reaching new heights and income taxes increasing every day, I thought you might be able to use a few 'big' bills." And he sends along some foot-long bills which he uses "strictly for laughs." Since his early days in the game Swan has become one of the most polished and successful magicians in the biz.

●

Mrs. Jack Leonard (Dorothy Schultz) will leave her secretarial job with the ACA March 1, as she is expecting a blessed event—which will make Lou Leonard a grandpa. . . . William Caraky back from Tampa and hard at work on the Showmen's League Spring Party. Incidentally, the composing room slipped last week and made the party date March 2. Correct date is Monday, March 9. Don't overlook it. From all indications the party will be a humdinger.

350G DALLAS BLAZE

(Continued from page 42)

high winds spread flames to the food industries structure, in which R. J. Stinnett had stored rides valued at $11,000. Also destroyed were Raoul Josset mosaic murals, which faced the buildings. Three large ornamental concrete piers, constructed in 1936 for the Texas Centennial Exposition, may be salvaged.

Secretary Roy Rupard said plans would go ahead for a 1942 fair despite the fire and indicated that directors would meet soon to formulate plans for rebuilding lost structures. It is doubted whether they can be rebuilt in time for this year's fair.

NEW YORK FIGHT

(Continued from page 42)

the association's plea had been presented and now awaits disposition.

A representative of the State Department of Agriculture and Markets struck out against farm, which, however good they were in other departments, sponsored "degenerate" and "obscene" performances on midways. While this policy may prove more profitable, in the long run it will "lead to loss and public confidence and disintegration of the fair," he said. Representing aggie commissioner Holton V. Noyes was Milo R. Knitten, department counsel, whose views on the subject are highlighted in an accompanying column.

Tax Talk Instructive

The most instructive part of the afternoon session was an address on the federal admission tax by Fred J. Harlfinger, internal revenue department, Albany district. As in the case of other State meetings, it was clear that most fairs are not as informed as they are expected to be on the so-called 10 per cent admission levy. It was brought out that life membership passes are taxable at the established admission price and that on free kids' day everyone above the age of 12 is subject to the tax regardless of who receives the school pass. A dozen delegates fired questions at the revenue agent and some appeared perplexed at his answers, tho his decisions were based on the text of the admission tax law.

Other speakers were John F. Williams, who was called to the chair by outgoing president John H. Greenman, Cortland; Paul Smith, director New York State Fair, Syracuse, who said that the relationship between county and State fairs is similar to that which prevails between minor and major leagues in baseball—"one is a farm for the other"; James A. Carey, auditor Department of Agriculture, who urged that premium lists be kept up to date and revisions made with greater speed; G. W. Grinnell, Batavia, and J. P. King, coach of the St. Lawrence County 1941 National Championship 4-H Livestock Judging Team, which won at the December International Livestock Show in Chicago.

Oscar W. Ehrhorn, former association president, brought in resolutions memorializing David L. Miller, Penn Yan, president in 1936 and 1937, who died April 13, 1941, and George B. Abbott, Hamburg, who died February 4.

At noon a delegation made the customary trek up the hill to be received by Gov. Herbert H. Lehman in the executive chamber. This followed a business meeting in the morning in which the following were named officers:

John F. Williams, Troy, president; Arthur D. Driscoll, Whitney Point, first vice-president; J. A. Valentine, Mineola, second vice-president; G. W. Harrison, Albany, secretary (who has filled the office continuously since 1898); R. L. Hardeman, Elmira, assistant secretary; William A. Dardess, Chatham, treasurer; Lewis K. Rockefeller, Chatham; Jacob C. Newton, Hamburg, and John H. Greenman, Cortland, past presidents. Executive committee: Court R. Hinniken, Riverhead, judicial districts 1 and 2; John S. Williams, Old Chatham, District 3; Gilbert T. Seelye, Ballston Spa, District 4; Cyril L. Seymour, Turin, District 5; E. L. Hardeman, Elmira, District 6; George L. Marshall, Waterloo, District 7; G. W. Grinnell, Batavia, District 8, and O. W. Ehrhorn, New York, District 9.

Frank L. Wiswall was re-elected director of District 9 of the U. S. Trotting Association at a meeting held Monday. His term is for three years. A large delegation attended the annual Nassau Driving and Riding Club's annual dinner in near-by Circle Inn Monday night.

Banquet Hall Filled

Ballroom was filled for the banquet and entertainment at which George Hamid was emsee and the following acts were presented:

Lois Lynn, vocalist; Clyde Jordan's Revuette girls; Henry Balahanow and His Accordionaires; Grant Hillbilly Family; Wilkie and Dare, comedy acrobats; Equilio and Olga; Victoria Troupe. Finale had the entire contingent singing *God Bless America* and *Auld Lang Syne*. Lieut. Gov. Poletti was guest of honor and Judge Ehrhorn the toastmaster.

Show interests represented at the meeting were Dick Gilsdorf, S. A. Kerr, Dick's Paramount Shows; James E. Strates, W. C. Fleming, Keith Buckingham, James E. Strates Shows; Jake Shapiro, Triangle Poster Printing Company; Lucky Teter, J. H. Powell, Art Wright, Lucky Teter Hell Drivers; Sam Prell, Eddie Hahn, Prell's World's Fair Shows; Tom, Dick and Nellie Coleman, Coleman Bros.' Shows; Jack Perry, W. C. Kaus Shows and Kaus Exposition Shows; George A. Hamid, George Kinum, George A. Hamid, Inc.; Walter C. Stebbins, Stebbins Speedways; Phil Wirth, Mack Kassow, Frank Wirth Booking Association; Ralph A. Hankinson, Hankinson Speedways; Irish Horan, Jimmie Lynch Death Dodgers; Henry Battieri, North American Fireworks Company; Henry L. Rapp, American Fireworks Company; Fred C. Murray, International Fireworks Company; Ira Vail, Vail Auto Races; Pat Purcell, Music Corporation of America; W. R. Heim, Lawrence Greater Shows; Jums Reede; Adele Nelson; L. H. Cann, World of Mirth Shows; Mr. and Mrs. King Reid, E. C. McGary, Harry Decker, King Reid Shows; Benny Weiss Bingos; Bill Jones's Bingos; Ross Manning, Ross Manning Shows; O. C. Buck, Lon Ramsdell, Harry Schwartz, O. C. Buck Exposition; George W. Traver, Traver Chautauqua Shows; Frank Melville, Frank Melville Agency; Fair Publishing House; W. H. Curtis, film roadshow; Max Cohen, American Carnivals' Association; Henry Roeller, Roeller Amplification; Roy Pough, Metropolitan Printing Company; E. G. Staats & Company; Gladys Thomas, O. J. Bach Shows; Clem Schmitz, Clem Schmitz Insurance; James Kelleher, Sunburst Exposition Shows; Great Siegfried, Siegfried Ski Jumps; Arthur E. Campfield, Baker-Lockwood Company.

Out-of-town fair officials present included Will L. Davis, president and general manager, Rutland (Vt.) Fair, and Glen Rublee, Enosburg Falls, Vt. There was also a delegation from Danbury (Conn.) Fair.

AROUND THE GROUNDS

(Continued from page 43)

McClurg, president; P. L. Jansen, vice-president, and M. Weittenhiller, treasurer.

* * *

SHAWANO, Wis. — Shawano County board has appropriated $14,000 for construction of a county fairgrounds grandstand. Fair association is to reimburse the county to the extent of $7,500 by paying back all grandstand receipts over $1,700 yearly.

* * *

SANDUSKY, O.—Over 200 demountable homes for ordnance workers are to be constructed on old Erie County Fairgrounds. Most of old buildings will be burned. Plant contains 45 acres and will be sold to the government later, it is said.

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Hamden, Prentis Jno., 17c
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Sloane, Mrs. Wm., 13c
Wortham, Mrs. Ray, 10c
Wylie, Glen, 6c

Letter List

TRADE LETTER FEATURE

Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Abbott, David
Abbott, Russell
Abbott, Sadie M.
Able, Buck
ACKMAN, WM.
Adams, Mr. Babe
Adams, Bobo
Adams, Dale
Adams, Geo. B.
Adams, Mike
Adams, Sol
Adams, Walter J.
Adjmee, Frank
ADKINS, LITTLER ANDREW
Adkisson, G. D. (Dandup)
Adler, Alfred
Adelshine, Mr.
Agee, Harold H.
Ahlmeyer, Robt.
Aho, Baron
Alexander, Merle
ALFORD, Al
ALLEN, ROSCOE
Alexander, Fred, (Five Circus)
Allen, Al & Jean
Allen, Miss Bea
Allen, Ed
Allen, Frank
Allen, Capt. Frank
ALLEN, JAMES
Allen, Mr. Jerry
Allen's Lions
Allen, Ralph Regar
Allen, Robt.
Allen, Sisters
Allerton, Bronko
Allison, Tex J.
Allman, A. J.
Almazar, Fred
Alton, Bob
Amelia, Don
AMES, WM.
Ammons, Mabel Ash
Amok, James Robt.
Anderson, Blanche & Merry
Anderson, Doc
ANDERSON, BOOT, CLYDE
Anderson, Sparks
Andrese, Mrs. Russell
Andrews, Patty
ANDRONOWSKI, JOHN
Anthony, Bernard
Apolahasan, Ben
Amato, Anthony
Arnold, Fay
Arch, Harper
Archer, H. L.
Arend, Margie
Arler, Miss Myrtle
ARMINGTON, CORAL E.
ARMSTRONG, VINCENT
BOOT,
Aronell, Jack
ARNOLD, LYLE
ARNOLD, PHILIP NATHAN
ARTHUR, CHIEF-TER ALLEN
ARVIN, NATHANIEL T.
Ashley, Guest Buck
Aston, Jos.
Atkins, L. C.
Aubrey, Clara
Auer, Raymond H.
August, Mary
AUSTIN, WM. RAY
Avalon, Fay
Ayers, Mr. E. G.
Bacon, Mabelle
Bailey, Mrs. Agnes
Bailey, Miss Jackie
Bailey, Felix & O'Neil
Baker, Mrs. Barbara
Baker, Bonnie F.
Baker, Earl E.
BAKER, FRANK JOHN
Balatoss, The
Baldwin, C. D.
Baldwin, Bill
BALLOU, JOHN H.
Banks, Russell
Bantley, F. J.
Bantis, Harry
Barcelona, E.
Barfield, Kenneth
Barker, W. M.
Barlow, Billy
Barnes, Floyd
BARNES, JACK CLAUD
BARNES, WM. GUY WENRY
Barnes, Vaughn J.
Barr, Lotte Lewis
Barris, Alta
Barrell, Raymond H.
Bartley & Richard
Bartley, R. H.
Barry, Evelyn
BASS, FREDERICK ALLEN
Bassinger, Miss A.
Bast, Jack
Bates, Miss
Bates, Ed
BATES, WM. LEON (COL.)
Baxter, J. A.
Bays, Dick
Beach, Elmer
Seaman, George
Sears, Billy
Sears, Roy
Beasley, John Al
Beasley, Zero
Bebb, Kathryn
Bechtold, Jos. F.
Beck, Donald Edw.
Beck, Ernie
BECKWITH, CLIFFORD L.
BEEBE, ALLEN B.
Beers, Robt. G.
BELL, JOHN DECHET
Bell, Mrs. Lola
Bell, Vincent
Belmonte, Stanley
Bender, Phillis
Bennett, Frank
Bertinetti, Prof. A.
Bertolotti, Harry
Bennett, Byrne
Bennett, Harold
Bentley, Medral
Benton, Georgia Henry
Ber, Frank A.
Berard, Anna
Berger, Frank
BERGMAN, ARNE J.
Bergman, Mrs. Lila B.
Bernard, John
Bernard & James
Bernstein, Barbara
Beresfsky, Harry
Berry, Curtis
Berry, Geo.
Berry, Max
Berndt, L. J.
Besser, W. J.
Best, R. B.
Bewly, Kenneth
Billings, Bay D.
Billposters, The
Bingler, Herman
Bingham, H. A.
Birch & Courtney
Birkhahn, Bob
Bisher, Buff
BLACKA, HENRY L.
Blackburn, Chas.
Blackhall, Thomas
BLACKWELL, VERNON GAY
Blair, Mrs. Cecil
Blake, Barnedo
BLAND, HARRY B.
Bladon, Mack Dorothy
Blel, Felix
Blenkell, Helen
Blockworth, M. H.
BLOOM, EDW. JOS.
Boardman, Mrs. C. W.
Bealz, Frank
Bobzeder, Louis
BOLDEN, LUTHER
Bollerud, Sidney
Bollinger, Hazel
Bolton, Sherbert
Bonaventure, Leo
Bonner, Adrian
Bonnelo Duo
Beckman, Chas. C.
Boone, Pete
Booth, Robt.
Bonlin, Howard E.
Borden, G. E.
Borden, Jno.
Borell, John
Bosley & Rosie
Botts, Bella
Bourke, Bob
Bowlby, Hamilton
Bouillon, Frenchy
BOULLY, HENRY
BOWDEN, JOE, THOS.
Boyd, Geo. F.
Boyd, Gen. H.
Boyd, Wm. Edgar
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McCreery, Jr.
Margaret G.
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McFarland, Mrs. Gladdie
McGee, Arch
McGee, Hungry
McGhee, John
McGill, Mrs. Walter
McGlaughlin, Francis
McGowan, M.
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McKee, John
McKee, Mrs. Marvin
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McKinnon, Chas. & Lavinia, Gene Sherely
McLane, Bob
McLennan, Harkie
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McLeod, Jean
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McMahen, Mary H.
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McMULLEN, JOHN LUKE
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Mack, Buzz
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Mathews, Carnelius Bar
Matthews, J. J.
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Matthews, Jos
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Meyers, Frank H.
Meyers, John (Dutch)
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Mignott, Joe
Mihalovich, Michael
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MILANOVICH, ELI
MILANOVICH, JOHN
MILANOVICH, LOUIE
MILANOVICH, SAM
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Mix, Art
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Morgan, Sisco
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Morton, Lee
Morris & King
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Moss, Orville
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Scott, Richard
Scott, Ruben
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Seaton, Mrs. Ruth
Seaton, Tommie
Seaton, Wm.
Seaton, Mrs. Wm.
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Seaton, Mrs. Wm. Jr.
Seaton, Wm. A.
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Seaton, Tommie
Seaton, Mrs.

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NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

AMERICA'S FASTEST SELLERS — TRICKS, Jokes and all kinds of Novelties. LA FRANCE NOVELTY CO., 55 Hanover St., Boston, Mass. fe21

BIG MONEY APPLYING INITIALS ON AUTOmobiles. Easiest thing today. Free samples. If you sell printing and advertising specialties we have an excellent sideline featuring Decalcomanis Name Plates in small quantities. "RALCO," 727 Atlantic Ave., Boston, Mass. x

COWBOY SONG BOOK — NEW EDITION WITH words and music. Sample copy 10c 1$2.50-100l. PILGRIM, 342K Madison Ave., New York. x

FRUIT, FLOWER AND NOVELTY PLAQUES, $5.00 gross. Large variety. BOMAN, 642 Broadway, St. Paul, Minn.

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates, Social Security Plates. THE ART MFG. CO., 903 Degraw St., Brooklyn, N. Y. fe21x

NEW ILLUSTRATED VICTORY SILK BANNERS —Ultra-blue and restaurant stock signs. Money makers! Dept. 509, LOWY, 8 W. Broadway, New York. fe28x

SELL ORIGINAL, IMPROVED, BEAUTIFUL Religious; Snappy Patriotic; Changeables; Merchant's Signs for every type store. Write KOEHLER'S, 335 Goetz, Lemay, Mo. fe28x

SELL NEW, USED CLOTHING FROM HOME, Auto, Store—Men's Suits, 77c; Pants, 21c; Topcoats, 35c; Dresses, 10c; Ladies' Coats, 35c. Other bargains. Catalog free. SSN, 3658 Roosevelt, Chicago. x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. fe28x

WINDOW SIGN LETTERS — NEW "ROMAN" style. Large sizes, penny each; absolutely beautiful. Free samples, new catalogue. ATLAS, 7941-L Halsted, Chicago. fe21x

SALESMEN WANTED

SELL BUSINESS CARDS, STATIONERY, SOCIAL Security Payroll Forms, Book Matches, Gummed Tape, Sideboards, Advertising Specialties, Tags, Pricing Sets. Lowest prices; 40% commission. Experience unnecessary. Free deals. Sales portfolio free. DAVID LIONEL PRESS, 312 S. Hamilton, Dept. 52, Chicago. x

BUSINESS OPPORTUNITIES

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 31 for advertising of 8-16-35MM. Films, Equipment and Supplies. ap18

FOR SALE OR LEASE — ONE OF THE MOST attractive and best known Summer Amusement Spots in the Central States. Ballroom 80x100, soda fountain, beer cafe, bathing beach, cottage, cabins, parking space 500 cars. Address BOX 417, Fort Wayne, Ind. x

FOR LEASE — ROLLER RINK BUILDING, 50'x140', new building, blower heating system, ample parking space. B. ERVINGTON, Pontiac, Ill.

START MAIL ORDER BUSINESS! — PLENTY of mail selling, local opportunities. Ask for opportunities big mail. KATZ, 4254 N. Kimball, Chicago. fe28x

THEATRE — BARGAIN. SOUND MOVIES and stage. Booming airbase Florida town. Building and equipment, $6,000. Terms. BILL JONES, Theatre, Sebring, Fla.

INSTRUCTIONS BOOKS & CARTOONS

JUST OUT!—20 PATRIOTIC LIGHTNING Cartoon Stunts, $1.00. Timely surprise springing. Order yours today. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. fe28x

"RACKETS THAT GET YOUR MONEY" — EXposure of all forms of illegal, near-legal and legal deception that made fortunes for the operators. Valuable to consumers. Twenty chapters, postpaid $1.00. ALRACO, 2521 Allen, Allentown, Pa.

PERSONALS

COMIC PEN AND INK SKETCH FROM YOUR photograph. Picture returned unharmed. State hobby. Send photograph and $1.00 to AD-ART SERVICE, 13 E. 14th, Kansas City, Mo.

RING WORKERS — WILL TAKE OVER YOUR guarantee problems and supply guarantees at a nominal cost. DUMONT, Box 806, Plant City, Fla.

THOMAS CLIFTON MACLAMORE — WRITE R. F. D. No. 1, Box 40, Farmingdale, N. J. Important. RUBY SHOWN.

MISCELLANEOUS

DETECTIVES—WORK HOME OR TRAVEL. Make Secret Investigations. Experience unnecessary. Detective Particulars Free. Write, GEORGE WAGNER, 0-2610 Broadway, New York. fe21x

WORLD WAR I NEGATIVE AND NEW PRINT Action — Never released. Silent 35MM. ED DUGUAY, 31-27 42d St., Astoria, L. I., N. Y.

PRINTING

LETTERHEADS, ENVELOPES, STATEMENTS, Gum Labels, $2.95 thousand; Business Cards, $1.50; 5x11 Handbills, 5,000, $6.50; 100 Cards, 14x22, three colors, $3.50. MAIN PRINTING, 17 N. Dewey, Oklahoma City, Okla. mh7x

WINDOW CARDS — 14x22, COLORS, $3.00 hundred; 4Stock Cards! Heralds, Letterheads. Write for catalog, mute book. HUBBARD SHOPPRINT, Mountain Grove, Mo. fe28

125 FLASHY TWO-COLOR BOND LETTERheads, $1.00. Postpaid. 125 Two-Color Business Cards, $1.00. Samples free. RIGGS PRESS, Vevay, Ind.

5,000 6x9 ASSORTED COLORED HANDBILLS, $8.00. Other printing at low prices. Samples. THE SPECIALTY SALES, 3064 5th Ave., Chicago, Ill.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

ALL KINDS OF VENDING GUMS — BALL Bulk, Chicks, Stick and Tab. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-mh14x

AMUSEMENT MACHINES—SEEBURG CHICKEN Sams, $49.50; with Hiller units, $64.50; Skyfighters, $167.50; Bally Bull, $47.50; Texas Leaguers, $21.50; Open Seasons, $50.00; Tom Mix, $25.00; Keeney Anti-Aircraft, light cabinet, $47.50; dark cabinet, $37.50; Fox and Hound, as is, with 3,500 bullets, $25.00; Pokerinos, $12.50. KING PIN GAMES COMPANY, 826 Mills St., Kalamazoo, Mich. x

ARCADE MACHINES — THREE WHEELS OF Love and base, $75.00; six Cockeyed Circus with bases, $225.00. All above exhibit, A-1, like new. Ten Holly Grip Machines, $7.50; Baker Kicker and Catchers, $15.00; ten Gottlieb Three Way Grips, late models, $14.00; one Jennings Junior Scale, $35.00; six Advance Shockers, $6.50. One-third deposit. H. W. DES PORTES, 1429 Lincoln, Columbia, S. C. x

"ATTENTION" — OUR 64 PAGE POCKET SIZE Catalogue explains how to successfully operate a route of Venders and Counter Games. Also has pictures and descriptions of over 100 machines. Send 25c to cover cost of mailing. ASCO, 140-BB Astor St., Newark, N. J.

BARGAIN — $3,500.00 WILL BUY 90 REBUILT like new Mills, Pace, Jennings 5-10-25-50c reserve Jak Pot Bells and Venders; lots of parts, supplies and a few steel cabinets included. A. H. CROCKENBERG, Hawley, Pa.

BLUE FRONTS, 5c, $75.00; JENNINGS 5c Chiefs, $65.00; 5c War Eagle, 2-4 payout, $42.50; Columbia G.A. Cigarette or Fruit Reels, $64.50; Pace Saratoga Console with skill field, $104.50; Mills HiBoy Console, skill field, like new, $64.50; Good Lucks, fruit or color symbols, $64.50; Mills Owl, F.P., like new, $104.50; Seeburg Classic, $199.50, and Mills Empress, $179.50. Everything in good clean operating condition. FRANKEL SPECIALTY CO., 3001 5th Ave., Rock Island, Ill. x

GABEL 18 RECORD CHARME PHONOGRAPHS, $85.00 F.O.B. Chicago; original price, $400.00. Factory inspected, nice appearing, fine sounding music machines. Natural wood finish, illuminated grill, 40-watt amplifier, magnetic pickup. Specifications, height 52"; width, 32"; depth, 18½". CHICAGO NOVELTY CO., INC., 1348 Newport Ave., Chicago, Ill.

COAN-SLETTELAND ALL WHITE U-SELECT-It Candy Machines, 54 bar capacity, $25.00; 108 bar capacity, $40.00; Folding Stands for small machines, $1.50 each. Send ⅓ deposit, balance C. O. D. BIRMINGHAM VENDING COMPANY, 2117 3d Ave., North, Birmingham, Ala.

CONSOLE BARGAINS FOR QUICK BUYER — Original shipping crates. Mills Three Bells, $600.00; Mills Four Bells, nickel straight, $600.00; Mills Four Bells, three nickel slots, one quarter, $625.00. Also few slightly used constructions as follows: Mills Three Bells, $400.00; Mills Square Bells, $75.00; Mills Jumbo Parade Payout Fruit Reels, $125.00; Keeney Superbells, used three days, $400.00; Keeney Triple Entres, $150.00. BOX C-336, Billboard, Cincinnati.

DOUBLE DOOR FOUR MACHINE SAFE, $99.50. Rebuilt Slots, Maintenance Parts galore. Wanted: Mills F.O.K. Silents, Weighted Stands. COLEMAN NOVELTY, Rockford, Ill.

EIGHT MUTOSCOPE WESTERN REELS, TEN large Iron Frames, 15 Advance Post Card Machines, one Radio Rifle with extra roll of film. Send for list of Arcade Machines. 443 E. 87th Place, Chicago, Ill.

FOR SALE — TELEPHONE MUSIC BUSINESS IN Ohio; 30 Turntables, 20 locations. BOX C-316, The Billboard, Cincinnati, O.

FOR SALE — TAX FREE SEEBURG SHOOT-THE-Jap Ray-O-Lite Guns. Jap doll to shoot at and elaborate battle effect. Cabinets refinished. Amplifiers and entire machine reconditioned, guaranteed perfect every respect, ready for your top locations. Twenty shots for 5c and collectors complete with finest shooting devices ever manufactured. $99.50 F. O. B. Chicago. CHICAGO NOVELTY CO., INC., 1348 Newport Ave., Chicago, Ill. x

FOR SALE — FIFTEEN GOTTLIEB 3-WAY Grips, long base, eleven dollars each. Machines in perfect working order and appearance. One-third deposit, balance C. O. D. OKLAHOMA NOVELTY CO., Clinton, Okla.

LATEST EVANS TEN STRIKES WITH FREE play unit, brand new in January, $95.00. Also Kenney Red Head Tracktimes, factory rebuilt with latest improvements, including extra clear glass over decorated glass to prevent breakage of latter. Greatest money making Consoles, $65.00. One-third deposit, balance C. O. D. W. E. KEENEY MFG. CO., 7729 Constance Ave., Chicago. x

MAKE US AN OFFER ON 8 ROCKOLA RHYTHM King 12-record Phonographs and 5 Regular Rockola 12-record. They are in very good mechanical condition and cabinets look good. Selling F. O. B. Atlanta. SPARKS SPECIALTY COMPANY, Superton, Ga. fe28x

MILLS BLUE FRONTS — LATE MODELS, FACtory rebuilt, crackle finish, club handles, metal reward plates, cases refinished; acceptable as new, 5c, 10c, 25c, $124.50 each; Penny O.T.'s, rebuilt, $34.50. H. R. HORN, 111 E. Market St., Akron, O. fe21x

MIX EUREKA BRAND FOREIGN POSTAGE Stamps with vending machine candies for increased play; $2.95 per thousand prepaid. E. O. LIKENS, Bethesda, Md.

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PHOTOMATICS WANTED — PAY CASH. DEscribe fully. Warner Automatic Voice Recorder for sale, $295.00. McGUIRE, 1922 Los Long Beach, Calif. np

ROTARIES, MERCHANTMEN, ROCKWAY, Grandstand Clubhouse, American Eagles, Zephyrs, Whirlballs, Wrapeds. Mills Extraordinary, Jennings 5c, 10c, 25c Ball, Little Dukes Calls. Make an offer. Write for prices. BEMIDJI NOVELTY CO., Elks Bldg., Bemidji, Minn.

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WANTED TO BUY — ALL TYPES OF LEGAL and Arcade Equipment and One Ball Free Play Tables. State your lowest price. BADGER NOVELTY CO., 2546 N. 30th, Milwaukee, Wis. ap11x

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200 BLUE FRONT CLOCKS — JUST LIKE NEW, $3.50 each. Also 100 Master Locks. Doors or any other parts for Mills Blue Fronts. J. J. HIGHTOWER, 605 S. Beacon, Dallas, Tex.

WE BUY AND SELL PIN GAMES, ARCADE Equipment, Guns, etc. Square deals since 1912. MIKE MUNVES, 593 10th Ave., New York City. tfn

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WURLITZER MUSIC MACHINE ROUTE FOR sale in Northeastern Kansas made up of Models 61, 24A, 500A, 600A, 800, 412, 400, etc., at only a little more than market price. A money maker. Good reason for selling. SENECA WHOLESALE CO., Seneca, Kan. fe21x

14 ERIE DIGGERS IN GOOD SHAPE, $10.00 each. CEO, A. CAMPBELL, Osceola, Ark.

17 TEN STRIKE, 3 WESTERN BASEBALL, 2 Bumper Bowling, 1 Exhibit Chin Machine, 1 Panatella, 1 Skeeballette, 10 Mutoscope Fast Card Machines, 3 Pikes Peak, 1 Flip Skill, 2 Kicker Catcher, and many others. Write for prices. ARCADE EQUIPMENT CO., 917 W. North Ave., Chicago. x

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS — EXTRA heavy leakproof Popping Kettle, $14.50; new, all electric French Fry Popper, $45.00. CARAMELCORN EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM HEAVY GEARED LEAKPROOF Twelve Quart Popping Kettles, $12.50. Burch, Kingery Caramelcorn Equipment. Hot Popcorn Vendors; Peanut, Gum, Bar Vendors; Burners, Tanks. NORTHSIDE MFG. CO., Indianola, Iowa. ma21x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. ap18

LORD'S PRAYER PENNY MACHINES — 2 Blue Dots, 3 Dies, each $75.00; and 1 Electric One Die, $100.00. NEUMANN'S, 121 E. 2d St., Winona, Minn. fe21

WATCHES — FIVE USED RUNNING POCKET and Wrist Watches, American and Swiss, our assortment, $7.50. B. LOWE, Box 311, St. Louis, Mo. x

FOR SALE—SECOND-HAND SHOW PROPERTY

A-1 COMPLETE LIFE (UNBORN) SHOW, genuine specimens, $150.00, including drapes, lobby displays. Headless Lady Illusion, $50.00. WALLACE, 2426 N. Halsted, Chicago.

AERIAL RIGGING — 24 FOOT UPRIGHT STEEL Tubing, Traps, Guy Wires, Blocks, etc. Bargain, $75.00. V. HOLBROOK, General Delivery, Hot Springs, Ark.

BARGAINS — WESTERN, COMEDIES, 35MM.: Tanglev Calliaphone, complete, $75.00; D. C. Motors, etc. H. A. CLASS, Olden, Mo.

COMPLETE BALL GAME WITH CATS, BALLS, Top and Frame, $45.00. Reason for selling, army. WICKESSER, 159 Main St., Holyoke, Mass.

ELI NUMBER 5 FERRIS WHEEL COMPLETE, 1939 Tilt-a-Whirl, practically new; 32 foot Little Beauty Merry-Go-Round; 10 Car Kid Auto Ride; 4 Tractors, 1939 models, and 4 Springfield Trailers, 1939 models with only around 15,000 miles on them. Tires about 85% new, as some were bought last fall, others recapped and have about 12 good practically new spares. Sell separate or in bulk. BOX C-338, Billboard, Cincinnati, O.

FERRIS WHEEL — GOOD SHAPE, COMPLETE, ready to go. Ticket Box, Front, Motor, all $750.00 cash. JACK'S EXCHANGE, Hastings, Minn. fe21x

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FOR SALE — COMPLETE SIDE SHOW AND Semi-Trailer. Good condition, reasonable for cash. Will furnish complete information to interested party. Write TOM HASSON, 707 Chestnut Ave., Altoona, Pa. fe21x

FOR SALE — PHOTO MACHINE, THREE FOR dime; Concession Aeroplane Games. Must sacrifice. F. C. FOSTER, Box 664, Idabel, Okla.

FOR SALE — GRAB JOINT COMPLETE, 8x12 ft. Anchor Khaki Top, Awnings. Fine condition, well painted, $75.00. MAE KELLY, Thorntown, Ind.

FOR SALE — MONKEY SPEEDWAY COMPLETE with Monkeys; Loop-o-Plane, A-1 condition; Tank for Underwater Act; Sword Box, work two girls; Single Sword Box. JACK VALLEY, 18 Cross St., Somerville, Mass.

FOR SALE — COMPLETE EQUIPMENT AND Chairs from 400 seat theatre. Big bargain for quick sale. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. mh14x

KHAKI 60x122 EXTENSION EAVE DRAMATIC End Tent, Proscenium, 10 foot Sidewall, with Marquee, complete outfit. H. E. CRAF, General Delivery, Sandusky, O.

KHAKI TENT — 20'x80'. NEVER USED; 9' Wall. I. B. FAATZ, Savannah, N. Y. x

MECHANICAL SHOW, BARREL FUN HOUSE, Exhibit Punching Bag, Wax Figures, Baby M.-G.-R., new Top, 7½ K.W. Generator. C. T. McMAHON, Marysville, Kan.

POPCORN 6x6 TENT, 4 WAY AWNINGS, portable frame, used 3 weeks, $40.00; 8 Erie Diggers in trailer with $100.00 worth stock, everything first class condition, price $900.00; 1 Keeney Anti-Aircraft Gun, brown cabinet, $25.00. PAUL ROLLINS, 2617 Live Oak St., Dallas, Tex.

TENT BARGAIN — GOOD USED 30x70, 8' Wall. Selling for storage, $166.00. BOX 525, St. Albans, W. Va.

SHORT RANGE SHOOTING GALLERY—BUILT-in Trailer, cheap. Will buy any amount you have Twenty-Two Shorts and Target Cards for short range galleries. P. O. BOX 83, Newport, Ky.

UNIVERSAL 16MM. SOUND PROJECTOR COMplete with cables, speaker, reels and rewind. Best condition. R. C. CLENDENIN, Horse Cave, Ky.

30'x60' TENT, IN EXCELLENT SHAPE, $275.00; 200 Steel Chairs at $1.00 each; 1,000 Watt AC-DC Generator, $150.00; Daylite Screen, $40.00; 16MM. Feature Pictures with Comedies, only $4.00 per reel. Will sell all or any part. I. W. PEEPLES, Allison, Tex. x

50 KVA 60 CYCLE TRANSFORMER — USED six weeks, mounted on Dodge truck with high tower. Reasonable. THOMAS GAYLIN, 708 S. Broadway, Baltimore, Md.

PHOTO SUPPLIES DEVELOPING-PRINTING

ASK FOR BIG NEW MARFUL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies. Plenty of new red, white and blue Patriotic Novelties. Sure fire sale and profit makers. Send for free catalog today. MARKS & FULLER, INC., Dept. B81, Rochester, N. Y. fe28x

DEAL WITH ORIGINATOR — FORMER CARnival Roadman. Leatherette Folders for 1½x2. Price with free sample. C. GAMEISER, 146 Park Row, New York. fe28

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. fe28x

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PHOTO LEATHERETTE CASES DIRECT FROM the factory. Prices on request. Send for catalogue. F. BONOMO, 206 Melrose St., Brooklyn, N. Y. mh28x

ROLLS DEVELOPED — TWO PRINTS EACH and two free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1½c. SUMMER'S STUDIO, Unionville, Mo. ap4x

ACTS, SONGS & PARODIES

MELODIES WRITTEN FOR EXCEPTIONAL Lyrics. Royalty basis. Good publisher connections. AL SANDERS, 1261 N. LaSalle, Chicago, Ill. "Music for defense."

SNAPPY STORIES — SPICY OR STRAIGHT, $1.00. Ventriloquial Dialogues, Monologues, any style, dollar each. TIZZARD, 104 W. 71st St., New York.

MUSICAL INSTRUMENTS, ACCESSORIES

ALTO SAXOPHONE — SELMER, BRASS GOLD lacquered, slightly used, $100.00 C. O. D. Three days' trial. LOUIS NOVAK, 30 Spruce St., Jersey City, N. J.

MUSICAL COW BELLS MADE TO ORDER — Your old bells tuned. Write T. H. RITCHIE, 57 Stewart St., Providence, R. I.

COSTUMES, UNIFORMS, WARDROBES

A-1 BARGAINS — EVENING GOWNS, WRAPS, Stage and Masquerade Costumes, bargain prices. Mixed Bundles, $1.00. CONLEY, 310 W. 47th, New York.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. fe21

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A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. fe28x

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LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. fe21x

ANIMALS, BIRDS, REPTILES

A BIG SHIPMENT RINGTAIL MONKEYS, Spider Monkeys, Coatimundis, Agoutis, Kinkajous just arrived. Stock your show now. SNAKE KING, Brownsville, Tex. fe21x

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalogue. MEEMS BROS. & WARD, Oceanside, N. Y.

SELLING PAIR OF BEAUTIFUL AFRICAN LIONS —18 months old. Were pets. $75.00 each. Perfect specimens. GEORGE J. KELLER, Bloomsburg, Pa.

4 TRAINED DOVES WITH NICE PROPS — Complete Novelty Act. Work for anybody. Fifteen dollars. THOS. L. FINN, Hoosick Falls, N. Y.

HELP WANTED

GIRL GUITARIST AND YODELER FOR RADIO, stage show and dance combination. Salary twenty-five. Other useful dramatic people who double orchestra write HARRY (IKE) EVANS SHOW, Overland Cabins, Scottsbluff, Neb.

GIRL TAP DANCER, GIRL SINGER, GIRL AND Boy Team. Location work, good pay. Write, wire immediately. BERK MOTLEY, Dude Ranch, Norfolk, Va.

HIGH CLASS STANDARD ACTS WANTED — Two-night Vaudeville Show, April 10-11, Cincinnati. State details, salary, etc., in first. BOX C-342, The Billboard, Cincinnati.

HIGH RIGGING AERIALISTS — BOYS, GIRLS. Also Cradle Bearer, 145-160 lbs., doing good handstand, capable throwing breakaway; other tricks. Two good Girl Performers doing outstanding tricks, 100-120 lbs. Use Man-Woman Organized Team who take something to feature. Send full details, with photo if possible, first letter. BOX C-340, Billboard, Cincinnati.

HIGH GRADE PROMOTION AND TELEPHONE Man or Woman to manage large American Foundation Exhibit. Working best supplies. No competition, timely, surefire. Tell all. BOX 511, Billboard, Ashland Bldg., Chicago.

JIMMIE HULL PLAYERS WANTS DIRECTOR; also Performers. Doubling music and specialties. No booze. Year round work, sure pay. Opelousas, La. fe21

MALE OR FEMALE SAXOPHONE OR BANJO Player weighing 300 pounds or more to work in Fat Family Show. Thirty weeks' work; salary paid by office. Write JOHN L. PORTER, Dauphin, Pa. fe21

NEED IMMEDIATELY — 1ST TRUMPET, Drummer Bass and Pianist. Must read well, good tone. Contact LOU CLANCY, General Delivery, Hot Springs, Ark.

TOP MOUNTER WANTED FOR NEW ACT — Man or woman, 115-120 lbs. FRANK VITOLO, 133 Stanley Ave., Yonkers, N. Y.

UNION GIRL MUSICIANS — PIANO, DRUMS, Trumpet, Alto-Sax. Girls 5' 6", not over 130 lbs., and young preferred. To travel. SUTTON & LEE, Room 303, Palace Theatre Bldg., 1564 Broadway, New York.

WANT GOOD SIX PIECE WHITE ORCHESTRA —Open here February 23. Three months' guaranteed work, maybe longer. All men must play, no front men. Require Piano, Bass, Drums, two Sax and Trumpet. State price per week by wire at once if interested. NEW BLUE MOON CLUB, Bunkie, La.

WANTED — CROOM. STATE FULL PARticulars in first letter. GEORGE HANNEFORD, Glens Falls, N. Y.

WANTED — ALL GIRL BAND ORGANIZED, or Girl Musicians for vaudeville tour to West Coast. Long contract. Must have car. Tour begins March 1. Send photos, full information. PRODUCER, 418½ N. Hudson, Oklahoma City, Okla.

WANTED — RIDE HELP IN ALL DEPARTments. Salary in keeping with times. Ride Superintendent to take complete charge of midway; competent to lay out lot, supervise up and down and keep equipment operating. Must be congenial; no boozer. Good salary. 110 N. 2d St., Enid, Okla.

WANTED — GIRL SHOW WORKERS FOR California show. Experience unnecessary. Good salary. Send full description in your first letter. MONA VAUGHN, Hotel Lincoln, Stockton, Calif.

WANTED TO BUY

PORTABLE BUILDING OR TENT SUITABLE for Roller Rink. State full details and lowest cash price. Write ROLLER RINK, Morris, Minn.

TRAINED DOVES FOR GIRL DANCER ACT, Trained Monkey and Single Toy Terrier Act Trained Midget Pony Single Act, Aerial Apparatus, Rigging, Traps, Loop, etc. State full details, price first letter. BOX C-337, Billboard, Cincinnati, O.

WANT LARGE SKATING RINK TENT AND Floor — State condition, size and lowest cash price. ROLLIN STEWART, 916 Scioto, Indianapolis, Ind. fe21

WANTED — PORTABLE STEEL BUILDING with 60 foot wide minimum span, with or without sides, to be used as a hangar. Advise price, location, sketch, dimensions and if immediately available. ST. LOUIS SCHOOL OF AERONAUTICS, Lambert Airport, St. Louis, Mo.

3 TO 5 PORTABLE MODERN RIDES SUITABLE for fairs, celebrations. Condition no bar. OTTO EHRING, 307 Rhodes, Akron, O.

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AT LIBERTY AGENTS AND MANAGERS

Agent, Booker, Contractor, Publicity Director — Twenty years' theatrical, musical tours, vaudeville, three Coast to Coast operations. First class attractions only. Expert contractor, high general press. Have auto. State salary. Join on wire. Robert Saul, 150 N. Wister St., Adrian, Mich. mh7

AT LIBERTY BANDS AND ORCHESTRAS

TOBY BROWN AND HIS Little Brown Jugs. Novelty band. Five men and girl Dancer. Continuous entertainment. Wigs, comedy wardrobe. Cons and sweet music. Guaranteed attraction. Available immediately due to disappointment. Write or wire TOBY BROWN, Worlds Tourist City, Yorktown, Ind.

AGENTS AND MANAGERS, ATTENTION — Eight Piece Club Band now playing "Club 100" at Des Moines, Ia. Guarantee to cut all shows. Available February 16. Write or wire for pictures, details. AMBY MEYER, care Mrs. Anna Cogrill, Le Sueur, Minn.

TOMLINSON PROFESSIONAL, VERSATILE, Union, Swing Dance Trio. Play ten different instruments, ten Vaudeville Specialties, Singing, Dancing, Juggling, Roping, Ventriloquist, etc. 3800 Addison St., Chicago, Ill. Phone Keystone 8491. fe28

At Liberty February 18 — Entertaining, Danceable Trio for hotel or small club. Marimba, Bass and Guitar. Vocals, novelties. Union. Trio, 1108 First St., Jackson, Mich.

Five Small Band — 3 or 4 Men and good versatile Girl Singer, who can front. Band is entertained, sober and neat. Have modern equipment and up-to-date library of special arrangements. Will organized. Write or wire Bobby Davis, General Delivery, Charleston, S. C. fe21

AT LIBERTY BILLPOSTERS

AT LIBERTY — CIRCUS Billposter or Brigade Manager. Experienced, sober, draft exempt. Wire or write me. FRANK W. BEEBE, Larned, Kan. fe28

AT LIBERTY CIRCUS AND CARNIVAL

DR. JOHN E. (ORIENTAL) FOYE, General Delivery, St. Louis, Mo.

Talker — Five years Canadian National Exhibitions, world's largest fair, clean average, protem. Draft clearance. Smartly dressed, very good appearance. Interested highest salary or percentage. State what details be minimum expenses. Route territory to be routed. Carl Reid Balmer, 512 Yonge St., Toronto, Can.

AT LIBERTY COLORED PEOPLE

After March 20 — Solid Five Piece Colored Band. Piano, Drums, Bass Fiddle, Trumpet, Tenor Sax. Cut shows, play sweet or jungle-music. Manager, 1723 Bright, Fort Wayne, Ind. mh14-1

AT LIBERTY DRAMATIC ARTISTS

General Business, Characters, Character Comedy, Specialties. Reliable, sluffer, sober. Al Unruh, 1070 34 Ave., Columbus, Neb.

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LADY MINDREADER, Astrologer, Palmist. Standard well-known act. Open for clubs, banquets, theatres, group parties. Can work single or double. BOX 313, Billboard, 1564 Broadway, New York.

DRAFT EXEMPT, MARRIED, SOBER, BEST OF references. Nine years of pinball, consoles, slots, phonograph, amplifier and wall box experience. Must go to dry climate. Preferably the Southwest. BOX C-324, The Billboard, Cincinnati, O. fe21

HUSTLER WANTS "PEDDLING JOINT" TO work small towns without car. "HUSTLER" Box 991, Danville, Va. mh7

At Liberty for Spring and Summer — Man and Wife. Have complete Talking Picture outfit for fair or any site. Week or more programs; 1941 Movies and trailer. Can furnish 16-10 Delco Truck, Light Plant and 400 Chairs. "Pic to tickets," see your dentist. L. W. Dehn, Springville, Iowa.

At Liberty — Penny Arcade Mechanic and Manager for same; 12 years' work. Sober, reliable, bond or references. Draft exempt, married. J. O'Neil, 413 Jihon Ave., Rockford, Ill.

Keffe & H. King — High class Novelty Musical Act. George King Punch and Judy and Ventriloquial Acts. Outstanding attractions for indoor circuses, reunions, ole times, outfloats. Address Box 85, Homer City, Pa. fe22

Small Novelty Musical Show suitable for schools. For weeks with territory not too far from New York City. Box 349, care Billboard, 1564 Broadway, New York. fe21

AT LIBERTY M. P. OPERATORS

Projectionist — Young man, five years' experience. Handle any equipment, sound system and rewinding work. Very reliable, draft exempt. William B. Kemp, Dover, O.

AT LIBERTY MUSICIANS

A-1 HAMMOND, SOLO-ist, Novachord, Organ. Married, draft exempt. Best of references. Only steady work considered. Will go anyplace. Immediate engagement desired. TED GRAUEL, 122 Tyler Ave., San Antonio, Tex.

CIRCUS CLARINET — FOR coming season. Experienced. GLEN DANDO, Orland, Ind.

DRUMMER — UNION, draft exempt. Have good car. Played with top Midwest bands. Can join at once. BOX C-341, Billboard, Cincinnati.

ORGANIST — UNION, draft exempt. Own Hammond Organ. Cocktail lounge, hotel, dancing. Available February 22. Address RALPH HOWARD, Texarkana, Ark.

ALTO SAX, CLARINET—READ, TONE, TAKE-off. Tenor sax if necessary. Married. Prefer location. RAY LEE, 106 So. Main, Fairmont, Minn. fe28

A-1 TRUMPETER WISHES TO LOCATE IN town where there is municipal or industrial band, and can obtain either employment. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

BARITONE AND ALTO SAX — NOVELTY songs. Married, draft exempt. Location only. MUSICIAN, Box 182, Clinton, Iowa. mh7

BBb SOUSAPHONE, TUBA — ALL EXPERI-ence, draft exempt. Veteran, travel, locate, go anywhere. J. E. SACK, 211 W. Union St., Ligonier, Ind.

DRUMMER — EXPERIENCED, DRAFT EXEMPT, single. Have car. Prefer small swing band on location. FREDDIE CLARKE, 126 Arbor St., Hot Springs, Ark. fe21

DRUMMER — HAVE GOOD EQUIPMENT. Would prefer working with two beat commercial band. Twelve years' experience, age 32. Write, wire or telephone RED WALSH, 605 W. Bridge St., Austin, Minn. fe21

DRUMMER — AGE 18, SOBER, UNION; DESIRE swing band; new outfit; go anywhere. JACK ARCHER, Seward, Neb.

DRUMMER — PLENTY EXPERIENCE, REALLY sober, reliable. Fine vocalist. Beautiful equipment. Considering all offers. BOBBY SANCER, 714 Damon St., Akron, O.

EXPERIENCED DRUMMER — JOIN AT ONCE. Any proposition considered, dance or shows. Washington, D. C., territory preferred. New equipment, plenty rhythm and reliable. TOM WRENN, 24 Grove St., Asheville, N. C.

HAMMOND ORGANIST—EXPERIENCED, FOUR years present location. Hotel, rink or cocktail lounge. Every location considered. Prompt reply. Write F. PAUL KNARR, 363 W. Water St., Elmira, N. Y. fe28

OLD-TIME HILLBILLY AND COWBOY BAND Fiddler — Would like place with good string band. If you want old-time fiddler answer this, if not don't. EARL JOSLIN, 811 E. Main St., Du Quoin, Ill.

STRING BASS — ALL ESSENTIALS. SINGLE, sober, have car. Read or fake. Draft deferred. Write or wire EDDIE FRANKLIN, 39 W. Ashley, Jacksonville, Fla. fe21

STRING BASS — DOUBLING BRASS BASS. Either large or small band. Read or fake. Can cut it. Married, good worker. RAY HANNEMAN, 411 3d St., N. W., Rochester, Minn. fe21

TENOR SAX, TROMBONE, CLARINET — GOOD reader, tone, phrase, takeoff. Age 25. ROY CLAYTON, Park Hotel, Columbus, O.

TENOR SAX, CLARINET — ARRANGE, SOME Trombone. 1-B in draft, age 23. MUSICIAN, 162 Carnegie St., Conneaut, O.

TROMBONE AND TENOR AND CLARINET Player. Name band experience. Consider any job with large or small band. Good tone and takeoff, transpose. Write DUDLEY PAYNE or RED FOSTER, care Frank Dailey's Meadow Brook, Cedar Grove, N. J. fe28

TRUMPET PLAYER — THOROUGHLY EXPERI-enced. Fiery style, swing style or small combo. Reliable units only. JOE BROWN, 111 Northamden Rd., Holyoke, Mass.

VIOLINIST DOUBLING CELLO AND SAX— Experienced pit, symphony, radio. Age 40, sober, reliable. Wife experienced Pianist, Organist. KESHNER, 504 Perry, Vincennes, Ind.

A-1 Tenderfoot Show Drummer — Young, neat, thoroughly experienced. All essentials. Prefer staying in this locality. Wire Norman Capon, 43-09 10th St., Bayside, Long Island, N. Y.

Alto Sax, Clarinet — Right reader, good tone, all essentials. Prefer old time or novelty outfit. Combo if not 6 nights weekly. Don Cooper, care General Delivery, Des Moines, Ia.

At Liberty — A-1 Trap Drummer, playing for night club and vaudeville act. Six years' experience. Please state salary in first letter. Must be steady place. Mr. Joe Delancy, 4 Christie St., Plattsburg, N. Y. 3-23

Drummer — 28, union; jam art. Experienced, neat appearance, single. I am just as afraid of mail order jobs as you are of mail order musicians; let's both take a chance. Joe Bonner, 405 Bay St., Hattiesburg, Miss. 6-23

Guitarist — Modern, Electric, take-off. Thirteen years with ten bands, intro. Union, draft deferred. Write Freddie Silvers, 2144 E. William, Decatur, Ill. fe28

Hammond Organist — Working Central West, manager, favorable theatre and offers for spring and summer location. Concert and expert dance tempo. All qualifications. Box C-339, Billboard, Cincinnati, O. fe28

Hammond Organist At Liberty for unit, road show, club, rink or lounge. Thoroughly reliable, experienced and capable musician and performer. Address Box C-349, Billboard, Cincinnati, O. mh14

String Bass—Modern, experienced; read, fake, pick and bow. Union, sober, reliable, married, draft. Established holding band or reputable vocalist unit. Old Bass, if steady. Ray Campbell, 402 S. Elm, Fairmont, Minn. fe21

Tenor Sax and Clarinet — Tone and intonation, modern. Can work with orchestra or small combo. Arranger. Union. Wells Hawkins, Box 66, Conneaut, O.

Trumpet — Good ride man. Read, cut shows; union. Double valve trombone. Have car. Address Trumpet Man, 226 Irving Ave., Findlay, O.

AT LIBERTY PARKS AND FAIRS

NOW BOOKING FOR SEASON 1942 — HIGH Pole and Trapeze Act. DE POLO, 1810 Perkiomen Ave., Reading, Pa. mh7

Aerial Cowdens — Standard attractions of merit. Fast double trapeze. Comedy Risley-like Iadder. Flashy appearance, outstanding acts. Draft exempt. Literature, price on request. Address Billboard, Cincinnati, O. fe21

James Cagney—Uncle Sam, Clown Cop on High Stilts. Fair managers and committees, write today for prices and literature. 1403 Rose St., Lincoln, Neb. fe28

Man, 33, married, sober and reliable, wishes job as Handyman or Caretaker at small park. Can use most any kind of tools. Can paint and do some carpenter work. Would like furnished living quarters. Small piece of acre. Will go anywhere. V. H. Snook, R. 1, Greenville, Ga.

AT LIBERTY PIANO PLAYERS

PIANIST — LOCATION, CONCERT OR DANCE. Reader, union. Write LARRY SCHEBEN, 125 W. Twelfth, Pueblo, Colo.

PIANIST — READ, TRANSPOSE; ABILITY, EX-perienced, dependable. BOX C-317, care Billboard, Cincinnati, O.

PIANIST — LOCATION, CONCERT OR DANCE. Reader, union. Write LARRY SCHEBEN, 125 W. Twelfth St., Pueblo, Colo.

PIANO MAN — AGE 19, EXPERIENCED, NO habits, looking for a break. Will go any place, any time. Address WAYNE KOBES, Union Hotel, Austin, Minn. mh7

The High Class Bar, Inc. — Alone or with small combo. Remodeled lovable hit parade, old favorites, community songs. Mature age and first class every way. Complete experience. Location only. No wires. Dick Vass, Shortsville, Ga.

Pianist — Union, wife professional entertainer all lines. Modern rendition. Single man, go anywhere for reliable opening. Draft exempt. Now in Western New York State. Hints particulars. Box C-322, Billboard, Cincinnati. fe21

Pianist — Read, transpose, fake. Forrest pit man. All essentials. Over draft age. Small club or what have you. Karl Ream, East Ohio, 30, Vernon, Ohio.

Young Man — Age twenty, very good appearance, single. Extensive training in Piano and Arting. Sober, reliable; go anywhere. Write or wire Box 602, T.M.C.A., Charleston, S. C.

AT LIBERTY SINGERS

GIRL SINGER AT LIBERTY — 19 YEARS OLD. Montreal sweet swing and semi jig stylist. Clever musician and showman. Will consider commercial band or perfor modern jazz with added strings or line bang crew. No wires; state all in letters. JULIE O'BRIAN (Local 5), Detroit Federation Musicians, 5562 Second Blvd., Detroit, Mich. mh7

AT LIBERTY VAUDEVILLE ARTISTS

NOVELTY DANCER— Buck and Wing. Comedy and Dance on Skates. Wish steady work. Age 31. JOHN PETERS, 819 5th, Lancaster, Pa. fe28

Pumphandle's Famous American Blue Tag, Monkey, Pony Society Circus. Featuring the Outstanding Musical Acting Orchestras and Military Marches. Promised for the only and original Pumphandle himself. Address Gen. E. Roberts, Manager Circus Headquarters, 3504-6 N. 5th St., Philadelphia, Pa. Regulars 5586.

HENNIES RE-SIGNED

(Continued from page 42)

$155,000 for remodeling of buildings and construction of four new 200 by 40-foot 4-H Club barns, which would be the largest single department expansion in years. Plans are to open a new main entrance on the north end of the grounds and tunnel under the race track to use the infield for parking of cars.

ROUTES—

(Continued from page 15)

Woodi, Naoma (Lexington) NYC, t.
Woods, Johnny (Shubert) Cincinnati, t.

Y

Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.
Youngman, Henry (Beachcomber) NYC, nc.

Z

Zedra & Fernando (El Cafe) Hollywood, nc.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alabama Am. Co.: Milley, Ala.
Hill Joy: Monticia, Ga.
Crafts: Galveston, Calif., 16-22; Brawley 24-March 1.
Empire Am. Co.: Alamo, Tex., 16-24; Rio Grande City 26-March 8.
Evangeline: Melville, La., 16-28.
Floridian Expo.: (Palm) Key West, Fla.
Greater United: Laredo, Tex., 16-March 1.
M. & G. Am.: Sycamore, Ga.
Patrick's Greater: Bakersfield, Calif., 20-28.
Seattle's Midway Attrs.: Walkers Saw Mill, Marshall, Tex.
Tower Am.: West Columbia, S. C.
Victory: Phoenix, Ariz., 21-March 1.

CIRCUS

Cole, James M.: Frankfort, N. Y., 17; Herkimer 18; Little Falls 19; Canajoharie 20, Davenport, Gerin: Detroit, Mich., 16-28.
Hamid-Morton: Milwaukee, Wis., 23-28.
Polack Bros.: (Manley Hall) Cincinnati, O., 16-21.

MISCELLANEOUS

Alexander, Mentalist (Hotel Orlando) Decatur, Ill., 16-21.
Bragg, George M., Show: Raymondville, Tex., 16-21.
Birch, Magician: Bixoli, Miss., 18-19; Gulfport 20; Port Arthur, Tex., 23; Beaumont 24; Kirbyville 25; Jasper 26.
Campbell, Loring, Magician: Massillon, O., 18-19; Smithfield 20; Steubenville 23; Carrollton 24; E. Industry 25; Medina 26; Toronto 27.
Daniel, B. A., Magician: Wyaconda, Mo., 18; Cleria 19; Shelbina 20.
DeCleo, Harry, Magician: Marysville, O., 16-21.
DeVore Motorized Show: Shiloh, Ga., 16-21.
Long, Leon, Magician: Daytona Beach, Fla., 18-19; St. Augustine 20-21; Jacksonville 22-23.
Nolt, Magician, & Wonder Workers: Marshallton, Del., 16; Upper Darby, Pa., 19; Royersford, Pa., 20; Waynesboro, Pa., 23; Mifflintown 24; Huntington 25.
Ricion's Dogs (school show): Doraville, Ga., until March 1.
Sheffield, Magician (Jack Pepper's Log Cabin) Dallas, Tex., 16-21.
Stout, L. Verne, Theater Workshop: North Branch, Mich., 16; Bay City 19; Birch Run 20.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Andre, Frank & Perne (Tower Theater) Kansas City 16-26.
Delahanty Sisters (Golden Slipper Club) Chester, Pa., 16-28.
Dikland Tent Show: Pinerille, S. C., 16-21.
Jardiniero & Madeleine Gardiner (Latin Quarter) Miami Beach, Fla., 16-28.
Lady Crystal, Mentalist (Dover Hotel) Dover, O., 16-22.
Lang & Lee (Jayland Theater) Tallahassa, Tex., 16-22.
Layton's Dogs (Silver Rail Night Club) Utica, N. Y., 16-22.
Ott & Prescott Shows: Andersonville, Ga., 16-21.
Roberts, Jack & Renee (Silver Rail Night Club) Utica, N. Y., 16-21.
Stirling & Ruhla (Larsson's Cafe) Detroit 16-21.
Varone & Lord (Wonder Bar Night Club) Springfield, Mass., 16-21.

598,342 Gate For Tampa Fair

Attendance off 10,000—called successful in view of conditions—RAS okay

TAMPA, Feb. 16.—Florida State Fair closed after "a most successful run in view of extenuating circumstances," according to Manager P. T. Strieder.

Total attendance for the 11 days was 598,342, about 10,000 less than last year, due to omission of Gasparilla Day, which would have more than compensated for the loss. "Had it not been for the restriction on auto tires, preventing many of our out-of-town residents from attending, and cancellation of Gasparilla, we would have gone above last year's figures," said Manager Strieder. "At that, exhibitors, governmental and commercial, were more than pleased with the turnout, and I may add that their exhibits were the best in the history of the fair," he said. Exhibits were diversified, and due to keen competition, they went all out in an effort to make the fair the best ever. One county had display of 86 marketable vegetables.

"Plans have been launched for the 1943 fair, which will definitely be held," Strieder said, "and many of this year's exhibitors have optioned space for next year. Directors have decided to operate next year without a reduction in budget. Incidentally, all premiums were paid prior to the closing, something which seldom happens in the fair business."

Royal American Shows, midway attraction, reported the first week's business up 38 per cent over last year, but took a slight tumble during closing days. This, according to Manager Elmer Velare, was also due to the tire rationing situation and omission of Gasparilla Day. "We are not complaining, but are pleased," said Velare, "because this stand gives us a chance to iron out any wrinkles, and then, too, all of us are before the eyes of the show world as this is the biggest opening stand of the season."

Leon Claxton's Hep-Cats proved the major attraction on the midway, playing to an average 8,000 per day. Many of these were repeats. On two occasions Claxton had to up the admission in order to close his show for the night. RAS officials stated that was the first time in the history of the organization that that had happened.

Frank Wirth's *Thumbs Up* revue was above par for grandstand attractions. Jimmie Lynch and His Death Dodgers provided thrills on three occasions, playing to near-capacity crowds.

Weather was excellent with exception of opening day, chilly, and two rainy days, one of which forced Lynch to dig into the rainchecks for a return engagement.

Several governmental departments have given Manager Strieder the official "go" signal and have engaged space for 1943.

Scott Expo Signs 7 Fairs

ATLANTA, Feb. 14.—R. E. (Bob) Stewart, general representative Scott Exposition Shows, last week closed contracts for shows to provide the midways at Tazewell (Va.) County Fair; Cherokee County Fair, Centre, Ala., and three Georgia dates: Whitfield County Fair, Dalton; Bartow County Fair, Cartersville; Tri-County Fair, Manchester; Chewakee County Fair, Canton, and Walton County Fair, Monroe.

INSURANCE
CHARLES A. LENZ
"The Showman's Insurance Man"
4738 Insurance Exchange, Chicago

ANDERSON-SRADER SHOWS, INC.
Open in April, Wichita, Kansas
Have 12 Fairs booked, including the best fairs in Kansas. Want Manager for Pit Show that can furnish attractions; good proposition, new equipment. Will also book other Shows with their own outfits, 35%. Address:
BOX 1895, Wichita, Kansas

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Merchandise

PRIZES · NOVELTIES · PpremiumS · SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

Patriotic Items Have Big Mission

When a nation centers all its efforts on the big production and training jobs necessary to win a war many people do not appreciate how much service is rendered by an array of smaller things that help the people to keep their chins up. The fighting business is tough and grim enough in itself so that the men who do the fighting always seek something concrete which will help to relieve the strain of war.

Songs are written in wartime which help the soldiers and the people to keep their faith in the nation and its cause. These songs are published in great quantities and recordings are made so that the people can buy them for personal use and enjoyment. Books and pamphlets are published for the purpose of inspiring everybody to do his part. The entertainment world uses its best talent to help the national morale and to enlist people in doing their duty.

All these things, when considered by the smallness of the units produced, may seem of little influence when a nation is trying to win a war. But when the mass production and the mass effect is considered these things are of great national moment. They contribute that intangible something which makes the American soldier a fighter that every other nation dreads.

In this class of small items that help to make a nation great must be considered the variety of novelty merchandise items that appear during wartime to express a patriotic idea. America is noted for its production and use of novelty merchandise and at no time does it appear to have greater use than when the country faces some great danger and when the people need concrete objects to express hope.

Human beings have a natural craving for the concrete. Ideas are ethereal things and often difficult to grasp. Patriotic ideals never stir up enthusiasm among the people until they are expressed in some concrete form. That is why every nation has a flag, a national emblem and so on. Even religion makes use of concrete objects in order to express great ideals.

When patriotic ideals are topmost in our thinking the people begin to demand concrete objects to illustrate the ideals, and factories begin to turn out these objects in great quantity. It happened during the previous World War and it is happening again.

People not only want something concrete to give shape to their own inner feelings but they also want items that can convey their patriotic ideals to others. Every patriot wants to stir up his fellow citizens, to express his ideas to them, and he can best do it by using some novelty, small in itself, that is a token of real merit. People buy novelty merchandise to give, as well as to use for themselves, and there is nothing, in view of the price paid, that has more meaning than all the variety of patriotic items now on the market.

The use of this merchandise in the homes and the giving of it to friends has the effect of being a continuous education in patriotism and devotion to the job of winning the war.

The boys in the service are great believers in the practical usefulness of these items. In the previous war they bought them for sending back home, to be cherished as something sacred until they returned. The same practice is happening again, and as our fighting forces get into the fray more and more they will all look for some token to send back home. Their friends left behind also turn to the supply of merchandise items of all kinds in order to find something which can be kept as a token at home or to send on to the boy in the service. Human nature is like that, and life and friendship would not mean nearly so much if there were no patriotic items to give expression to the feelings that stir people's minds and hearts.

Many of the items also have a public value. They can be displayed to speak a message to every passer-by. In all these ways the whole field of novelty and patriotic items help to keep America moving toward victory in these times.

The manufacture of many of the items is handicapped now by the priorities that apply to various materials. This is a situation about which the novelty merchandise field should not complain. The very mission of the merchandise industry is to help people keep their heads up under difficulties. The rule applies to ourselves as makers and suppliers of patriotic items. The merchandise has a place in the world, and ingenuity and originality should be put to work to produce the goods. It will have to be done under difficulties, but so is the whole country faced with hardships of many kinds. The big reason for the merchandise is to help people keep going forward. So the makers and the distributors of the merchandise need to catch the spirit of the goods they sell and keep plugging away.

The people are waiting for the merchandise and as the events of war accumulate they become all the more conscious of how useful some concrete object may be. The events of war, as they happen, will also suggest ideas for new merchandise. All the old favorites, flags, badges, slogans, etc., are still good and so many, many things are happening to suggest new ideas. The spirit of America is helped by all these items, and the manufacture and selling of them is a job to be tackled with the idea of winning, just as the nation goes into the fight to win.

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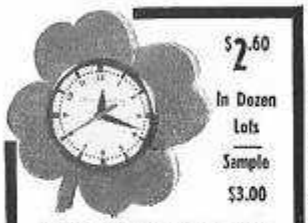
IT'S COMING NEXT WEEK

★ Be sure to see Evans' ad in next week's Billboard for Sensational News about the fastest selling money-making novelty item of the year.

EVANS NOVELTY CO.

Division of Premium Sales Co.

800 W. Washington, Dept. 884, Chicago, Ill.



$2.60 In Dozen Lots — Sample $3.00

THE NEWEST HIT!!

Our Exclusive Number. "Good Luck" FOUR-LEAF CLOVER ELECTRIC CLOCK. Beautiful Plastic Case in Red, Blue, Ivory or Green. Individually Boxed. A Natural for Salesboard Operators and Users.

Immediate Shipment. Remittance Must Accompany Order.

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JOBBERS: Write for Free Catalog

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And every other item jobbers want and need — the most complete Bingo line. "If it is Bingo Equipment or Novelties—Metro MUST have it!"

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FURS

COATS, JACKETS, BOLEROS

1942 Catalog Free

Latest 1942 Styles. Caracul, Broadtail, Caracul, Muskrats, Mouton Lambs, Persian Paws, Skunks, Silver Fox, Red Fox, etc. Write at Once for Reduced Price List Free.

Dazzle Reduction for January

M. SEIDEL & SON

243 W. 30th St. N. Y. C.

PATRIOTIC BUTTONS PENNANTS FLAGS PINS

Write for Money-Saver Listing on Over 65 Profit Makers Today!

LEVIN BROTHERS

Established 1886. Terre Haute, Indiana

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Income Tax Guide

With the deadline for payment of federal taxes not far off, information on income taxes is being demanded by the public, according to reports. One of the most complete guides, written in simple, easily understood language, is the ABC of Income Tax Returns offered by William C. Popper & Company. This item is a natural for pitchmen, it is claimed. The book, using illustrations in addition to text, tells how to save, what to deduct, and what to pay on income taxes. Since many millions more will be affected by taxation this year, the market for the book is a large one. Firm believes that live-wire workers will be able to cash in on the demand for this item.

Friendship Bracelets

It is claimed that engravers, department store workers and demonstrators can make good profits with the "Forget-Me-Not" friendship bracelets offered by Insko Sales Company. The item is an all-year-round number with strong appeal, it is said. With men in the various branches of the armed forces, the bracelets could make a popular gift item. The bracelets are attractively designed with space on the links for engraving names. The firm announces that it will give the fullest co-operation to workers, including promotional signs, displays, advertising mats, etc. Novelty workers who would be interested in an item of this kind are urged to write for full particulars.

Patriotic Pocket Coins

One of the latest additions to the many "Remember Pearl Harbor" items that have appeared on the market are the pocket coins offered by the Metal Arts Company. The coins are attractive and draw attention to the Japanese attack on Pearl Harbor. On one side appears a reproduction showing bombers with the Rising Sun insignia dive bombing our ships. On the opposite side, bordered with stars, appears the simple statement: "Remember Pearl Harbor—December 7, 1941." The coins are available either in bronze or sterling silver and it is claimed they are being well-received by the public.

Victory Flag Set

Consisting of a silk American Flag, chromium finished staff and tip-proof base, the Victory Flag Set is offered by Ohlson Metal Products Company. These sets can be had in various sizes (staffs from 12 inches to three feet in height), some have double staffs for displaying both U. S. and British colors, other include photo holder for picture of President Roosevelt or of the "boy in the service." Flags come fringed and unfringed, halyards actually raise and lower the flags. A timely item for home, office or store.

V for Victory Display

An attractive display for stores, homes and offices, according to Joseph Hagn Company, is its V-for-Victory display. The V symbol is made of sturdy metal frame and has an enameled finish. Red, white and blue Mazda lamps are provided in the frame so that the V lights up for victory. It is said the item can be plugged into any outlet, and hooks are provided for hanging. This item has strong flash as well as patriotic appeal and it is said that specialty men handling it are making good profits.

Men's Jewelry Set

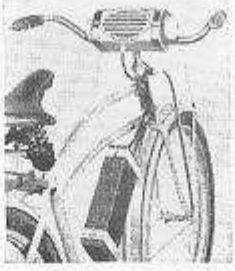
A popular prize merchandise set is being offered by Beau Geste Novelties. Item is a men's combination set containing collar holder, tie chain and an 18-inch key chain. Company states that one of the attractive features of the pieces is the ultra-modern links. The articles are gold-plated and handsomely boxed. This type of merchandise is regarded as scarce at present, but this manufacturer claims he can make immediate delivery.

New Military Maps

In addition to the wall map of the Pacific war zone, mention of which has been made in these columns, Walter B. Fox, prominent outdoor showman, has added a new pocket map of the entire World War zone to his rapidly growing list of patriotic items. One side of this map gives all military, air and naval bases of both the Allied and Axis powers, while the opposite side is a detailed defense map of the Western Hemisphere.

SPECIAL VALUES!

ALL FOR IMMEDIATE DELIVERY



THE NEW SENSATIONAL

BICYCLE RADIO

It's here! A complete super radio that mounts on bicycle or motorcycle. Every bike should have one. World news, sports, music as you pedal along. Large tuning controls—full 4 inch speaker—shock proof mounting. No aerial needed. Remarkable volume and sensitivity. Simple clamp-on installation. Bright enamel finish. Includes long life batteries.

YOU CAN BE FIRST TO SHOW IT!

Steal a march on your competition. Be the first to show it. Built by Motorola — a guarantee of quality. Retails for $29.95.

WIRE FOR SAMPLE

$9.95 NET F. O. B.

LULLABY RADIO

BED LAMP AND RADIO IN ONE

This famous sales booster again available for immediate shipment. Thousands have been sold. It's a full-fledged super radio combined with a bed lamp. Superhet circuit-sharp, sensitive with volume to spare. Clamps on any bed. Plastic cabinet in walnut or ivory.

SUPER VALUE

Stock won't last long. Orders shipped in order received. Better wire. Hurry! Lists for $34.95.

$15.95 NET

FAMOUS ACTION FLAG

ATTENTION INTEREST COLOR ACTION

36 IN. HIGH

All America is clamoring for this Action Flag. Waves constantly. Blower in base creates breeze to wave the 12x18 inch silk flag. Stores, offices, lunch, show windows make this a natural. Has tremendous "patriotic" and "spectacular" appeal. AC-DC, long life motor. Mast and base in gold bronze finish. Act now while stock is available. Retails for $19.95.

WRITE, WIRE OR PHONE ACT NOW

$7.95 NET

ALL F. O. B. CHICAGO—25% DEPOSIT ON C. O. D.—IMMEDIATE DELIVERIES

D. A. PACHTER COMPANY

MERCHANDISE MART CHICAGO, ILLINOIS

FLUORESCENT

Sensational New Fixtures!

FREE

Screw them in, or plug them in, at any socket—just like changing a bulb. Light them at once. No wonder these simplified Fluorescents have swept the market. Each is sold complete WITH Lamp, at a price to suit it makes people buy on sight. Orders for three, five, and even ten, to one place are usual.

SCREWS IN LIKE ORDINARY BULB

RUSH NAME

Write, air-mail, or wire today for free offer. Get your dealer-customer at once. A whirlwind profit-maker for agents. Send name and $1 once. Costs nothing to investigate.

WHIRLWIND SALES TO STORES AND HOMES

Thousands who thought Fluorescent too costly, or too troublesome, now buying. Homes install in bath, kitchen, hallways, living rooms, and as bed lamp. Stores install in scores of places. You never saw such sales.

COMPLETE LINE Part of amazing new low-price line that is making competitors worried—making amazing advance commission sales for agents and salesmen on it. O. K. under dash. Dash demonstrator sample. Rush name for prices, prices, prices on these, and luxury other amazing fixtures. All information Free.

SKYBEAM CO., DEPT. 432-C 225 FIFTH ST. DES MOINES, IOWA

★ **PATRIOTIC** and Novelty Brooches, Lapel Buttons, Insignias, Metal Bonnet Auto Plates. Send $1 for Sample Assortment.

★ PEARL HARBOR STICKERS—per 100—$1.50.
★ FLAG SETS WITH SUCTION CUP—3 Flags—$1.50 Doz. Sets.
★ METAL FLAG LAPEL BUTTONS—100 for $1.35.
★ CELLOPHANE FLAGS—2 TO PACK—DOZ. PACKS, 50c.
★ PERCIL FLASH LITE—42 doz. Include Deposit & Postage.

Full Line Spring Items for Wheel Dealers, Resale Canvassers, Premium and Salesboard Operators. Free Catalog. Write.

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U. S. FLAGS

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6"x4" Doz. 40c
12"x8" Doz. $1.00
24"x16" Doz. $2.75
36"x24" Doz. $3.50

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to Keep Mosquitoes and other Insects Away and DOCTORS SAY VERD-A-RAY to Conserve Vitamin A and Reduce Fatigue

FREE Literature. SAVE ELECTRIC. Toledo, O.

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Renewed Guaranteed MEN'S WRIST AND POCKET WATCHES. Wholesale Jeweler Since 1914. SEND FOR FREE CATALOG.

STARTS AT **$3.95**

LOUIS PERLOFF

729 Walnut St., Philadelphia, Pa.

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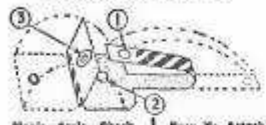
NEW AMERICAN MADE
Patented Master Brand
DANCE CHECKS



Men's Style Check (Illustrated Above)

Easy To Attach! Hole No. 1 fits over Metal Stud No. 2. Then Metal Fastener No. 2 fits over both No. 1 and No. 2 to lock check securely. See illustration above.

Ladies' Bracelet Check

Wide Variety of Designs and Colors.

Send for Free Copy of Our Big 1941 General Catalog Which Shows Complete Line of Checks at Low Prices.

GELLMAN BROS. 119 Nicollet Ave., MINNEAPOLIS, MINN.

BINGO BUSINESS

By JOHN CARY

ONE of the most important reasons why the popularity of bingo is as strong as it is today is the fact that the chance-taking instinct of the American public runs high. The people who make up the average bingo audience are dyed-in-the-wool veterans of the game and their ranks are being constantly swelled by newcomers. They are attracted by the possibility of being able to walk away with a lamp, or a radio, or a blanket, or some similar worth-while merchandise award.

While the people who go to bingo parties are undeniably drawn by the fact that they might receive one of the awards (and frequently the merchandise offered is unobtainable because of the state of the family budget) it is equally true that they come also for the amusement they gain by playing the game. As a matter of fact, the real popularity of bingo can be traced directly to the simple fact that it is a social pastime.

We Americans are a gregarious lot and like to band together for an evening of wholesome entertainment. That is why the lure of bingo is so strong. It is not the intention of this department to enter into a prolonged discussion of the pros and cons of cash bingo versus merchandise bingo games. But there is this inescapable fact—merchandise bingo has been singularly free of the evils that have marked the operation of games offering cash prizes.

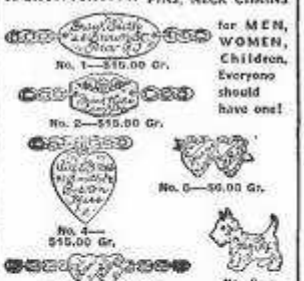
Operators of merchandise bingo games have shown that they are an alert group of business men, anxious to win and maintain the confidence of the communities they serve. Thru the games and thru the entertainment stunts they work out from time to time, they have offered amusement to countless numbers of the public. Now that we are in the war in grim earnest bingo operators are an important cog in the entertainment wheel. Their task is to keep the public amused and to keep them in good humor so that morale will not lag.

A survey of bingo games has shown that these get-togethers are not confined to the game alone. Of course the game is the main event of the evening, but operators have been offering many extra incentives designed to give the players a good time and get them in the proper mood for the game.

Some operators follow a practice of showing 16mm. motion pictures prior to the game—usually a half-hour program devoted to comedies, cartoons and newsreel clips. Sometimes the program might be longer with, perhaps, for a novelty, showings of the old-time movies. Group singing is another idea that finds warm response from the audience.

Live entertainment is also featured by some operators with singers, dancers and comedians offering entertainment. More often than not, the talent is drawn right from the community via the time-tested "Amateur Nite" method. There have even been cases reported where a short one-act play was presented by an amateur group. In all these activities, of course, the wise operator does not make them last too long, and does not forget that the bingo game proper is the chief drawing card as far as the audience is concerned. But it has been proved that these extra entertainment bits have been appreciated by the players and directly benefitted the operator by increasing his profits.

IDENTIFICATION TAGS, BRACELETS, PINS, NECK CHAINS



for MEN, WOMEN, Children. Everyone should have one!

No. 1—$15.00 Gr.
No. 2—$15.00 Gr.
No. 3—$15.00 Gr.
No. 4—$15.00 Gr.
No. 5—$6.00 Gr.
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14K, Fields, $15.00 Gr.
Sterling Silver from $21.75 Gr. and up.
Send $2.00 for Samples.

DEXTER ENGRAVING JEWELRY CO.
24 Arch Street Providence, R. I.

Attention, Concessioners
SPECIAL CLOSEOUT

Decorated Moser Glass Dinnerware, assorted colors and decorations. Appropriate for banquets, church affairs and arms cartoons.
81361—Dinner Plates. Per Doz. $1.10
81362—Cups. Per Doz. ..... .60
81363—Salad or Fruit Bowls. Per Doz. 1.50
Pottery Dinnerware, assorted designs, while they last. 6" Bread and Butter Plates. Saucers and Fruit Dishes. Per Doz. ... .65
China Dinnerware, Tea Cups only. Per Doz. 1.25
6" Bread and Butter Plates, 5" Fruits and Saucers. Per Doz. Asst. 1.00
Nudie Decals. Special Value. Suitable for Glasses, Windshields, etc.
No. 21948—Per Doz. Strips of 8 .... 2.00
25% deposit required on C.O.D. orders. MENTION YOUR BUSINESS. We do not sell retail. OUR NEW FLYER SENT ON REQUEST.

JOSEPH HAGN CO.
Wholesale Distributors Since 1911
217-223 W. Madison Street CHICAGO

JOBBERS!

We have GREAT EASTER LINE Ready for Delivery. Drum Major Rabbit illustrated is one of many items. Priced Low for Long Profits. Write for Information.

See us at the Toy Show, Hotel McAlpin, New York, March 9th-21st, Room 836.

ARROW FUR CO., 142 W. 24th St., N. Y. C.

WANN'A MAKE MONEY?

Get in line and clean up with NEW COMIC FOLD LETTER. What the Jews can do to every American per 100—500% per m.—$4.00. Samples assortments of fast selling Trick and Joke Items at $2.00 and $5.00. New April Fool Price List now ready. Write for your copy now. JOKERR NOVELTIES, 1036 Park Row, New York City, N. Y.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

With Easter just around the corner and spring drawing near, many of the boys have already sprung the barrier with their Easter promotions while window shopping for items that will carry them thru the spring season. Of course, the old reliable bunny and confections offered in re-use containers will continue to head the list on Easter deals, but with the holiday spirit rampant many other awards with consumer appeal—merchandise that John Public and his wife would like to own or give away as gifts, can and will be moved to profit before Easter Day arrives. Holidays are a godsend to board men. If an operator can't rake in plenty of the long green then, he definitely doesn't belong.

* * *

L. Frank, Arrow Fur Company executive, says his firm is set with a complete line of stuffed toys and novelties for Easter and orders already received from his jobbers indicate this is going to be the best season in many years. One of the most popular items in this line is a Drum Major Rabbit which is getting a play, according to reports. Another, a red, white and blue teddy looks like a comer for patriotic workers.

* * *

We saw a simulated silver fox scarf today, made from China Tibetin fur, which seems like a natural for a low-take deal. Item has plenty of flash, looks like a lot for the money, and with milady wearing furs right thru the spring and summer, should go for a nice take. J. & L. Furriers are the manufacturers.

* * *

M. G., of Miami, writes: "Awfully interested in any dope you can send me from time to time in connection with sales of Defense Bonds and Stamps hooked up with sales cards or boards, etc."

As soon as we have something concrete on this we certainly will pass it along.

C. M. S., of Portland, Ore., writes: "Having recently read your ad in The *Billboard* where you refer to the 'Salesboard A B C's,' I wish to take this opportunity of thanking you for same, providing, of course, that you still have a copy available.

"I travel with Browning Brothers' Show during the summer season and therefore may find something of interest in a copy."

A copy of "Salesboard A B C's was forwarded on to C. M. S., and is available to anyone else interested. We believe it can be of great assistance to the beginner and even the old-timer may find it a valuable aid in grabbing some of that extra dough.

MAN'S WRIST WATCH

American made in 5/10 liger size. Chromium plated case. Curved back. Silvered dial. Unbreakable crystal. Leather strap or link bracelet.

RB705—Each Singly $2.05
In Lots of 50—Each $1.85
Send for New Catalog.

ROHDE-SPENCER CO.
232 W. MADISON CHICAGO, ILL.

DER—"PHEW"—RER

You've right—that's what he is. There's no need for thought—it has already proven its sales appeal. It's hot right now—don't wait. Get started on the hottest item that has ever hit the market. You can create your outlet to your own choosing—it was tried in stores and stopped mobs—sells on sight. Board Operators, here it is. Write for prices. State business. Size 5¼x5½ inches. Packed 48 to carton.

SAMPLE POSTPAID 50 Cents Each

We Carry a Complete Line of Premium Merchandise Always First With the Latest

WISCONSIN DE LUXE CORP. 1902 NO. THIRD STREET MILWAUKEE, WIS.

"COMPLETE DEALS"
CANDY and MERCHANDISE
for EASTER and MOTHER'S DAY

Immediate deliveries on Cedar Chests, Sewing Baskets, Mirror Vanities, etc., packed with hand dipped chocolates. Easter and Mother's Day handmade. Literature FREE.

GOLD SEAL NOVELTY CO.
800 W. Madison St. CHICAGO, ILL.

New! P.D.Q. AUTOMATIC PHOTO MACHINE Today's Big Money Maker

Takes and Finishes Black and White, or Sepia Photographs IN ONE MINUTE.

Complete outfit costs about $60. That's all you Require to start This Big Money Business.

Look! Joe Hoy, Ark., writes: "Rigged up booth with lights. GROSSED $39.20 SATURDAY." Zeller, Mass., says: "DID $20 SUNDAY WITH P. D. Q." Seymour, Pa., writes: "I operate Saturday and Sunday only and run about 400 PHOTOS IN 2 DAYS."

FACTS ABOUT THIS AMAZING ONE-MINUTE PHOTO MACHINE

Requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2½x3½ inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos.

Army Camps, Stores, Street Corners, Fairs, Carnivals, Bazaars, Pionics, EVERYWHERE—you will make BIG MONEY with P. D. Q.

WRITE TODAY P. D. Q. CAMERA CO., 109 E. 35th St., Dept. BB-2, Chicago, Ill.

IT STARTS YOU IN BUSINESS—SELL TIES

Sell complete line latest Spring-Summer Ties—Seersuckers, Mohairs, Foulard Prints, Novelties, Plaids, Dots, Knitted Ties, Bows, Ties and Knit chief Sets, etc.

Self-Lined Ties, Sample 15¢. Gross $15, Doz. $1.35
Slide-On Ties, Sample 25¢. ..... Doz. 2.70
100% Wool-Lined Ties, Sample 40¢. ..... Doz. 4.20
Victory Ties, Sample 20¢. ..... Doz. 2.10
25% deposit, balance C. O. D. Write for FREE wholesale catalog and FREE swatch book of latest materials. PHILIP'S NECKWEAR, 20 West 22nd St., Dept. B-32, New York.

BUY NOW——AVOID WORRY——SAVE MONEY
INVENTORY CLEAN-UPS——REASONABLE QUANTITIES
Well Under Present Market Prices
—BALANCED SELECTIONS—
FOR PREMIUM — NOVELTY — SPECIALTY — SALESBOARD MEN
State Your Business for Proper Listings

Today's Service

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD. ST. LOUIS, MO.

ELGIN • GRUEN $2.95
BULOVA Start at

Take advantage of these reconditioned nationally-advertised watches in new '41-'42 cases. Each is smartly styled and guaranteed as good as new! FREE CATALOG, illustrated with the latest numbers.

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Wholesale Jewelers
124 S. 8th STREET, PHILA., PA.

Buy U. S. Defense Savings Bonds and Stamps

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PROMOTE
IDENTIFICATION BRACELETS!
THEY'RE RED HOT

Engravers: Big Opportunity!
Due to the war—a sudden, tremendous demand for identification Bracelets and Necklaces for men, women and children. Stores everywhere are promoting identification items. Easy to book stores if you can engrave. Complete line ready for delivery—new styles. Write for Catalog No. 28 Today!

Big Military Jewelry Line!
For a complete line of Military Jewelry—Rings, Lockets, Compacts, etc. Write for Catalog M42 Today!
State Your Business.

Harry Pakula & Co.
5 No. Wabash Ave., Chicago

STARR PEN CO.
Hits Another Jack-Pot FOR YOU in creating the
WINCHESTER PEN
Which is now available to you in addition to our NATIONALLY ADVERTISED WALTHAM PENS and PENCILS. Send at once for the most complete price list ever offered to pen workers.
WIN With WINCHESTER!
STARR PEN CO. 500 N. Dearborn St., Dept. B, Chicago, Ill.

ELGIN & WALTHAM
REBUILT WATCHES $1.75 Wholesale Only
7 Jewel, 16 Size, to 6. M. Engraved Cases, at
Send for Price List. Money Back if Not Satisfied.
CRESCENT CITY WATCH MATERIAL CO.
113 N. Broadway St. Louis, Mo.

ZIRCONS Genuine White Diamond Cut 3 for $2.75
Blue or Brown Zircons—$1.25 per Carat.
ZIRCON RINGS SOLID GOLD Ladies or Gents $4 to $8 EACH
B. LOWE, BOX 311, ST. LOUIS, MO.

FILL-O-MATIC
The Newest and Best Low-Priced Line of PENS—SETS—COMBINATIONS.
Backed by ARGO'S Reputation for Quality Since 1928.
ARGO PEN-PENCIL CO., Inc.
220 Broadway New York, N. Y.

MIN-O-RAL
Tonic and Cleanser
A natural for Medicine Workers, Pitchmen and House-to-House Men.
Write for Proposition
MIN-O-RAL PRODUCTS CO. 2301 Grand River Ave., Detroit, Mich.

MEDICINE MEN
Write today for new wholesale catalog of Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio

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For Salesmen, Dealers & Agents
200 thrilling pages, showing over 4000 money-making opportunities to make money. Household goods, display card items, wearing apparel, cosmetics, fruits, jewelry and toys are a few of the thousands of articles shown in this exciting book for salesmen, agents and dealers. Address a postal card to address below and request a copy of this Book of Opportunity, NOW. No charge for it.
SPORS CO., 242 Lamont, La Center, Minn.

PIPES
FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

WHILE EN ROUTE . . . to New Orleans recently Al Pollack, Paddle King and several other pitchmen were injured when their car overturned. King was the most seriously hurt, sustaining a deep cut over one eye. After being treated by a physician all continued their journey to the Crescent City.

INSOLVENCY in the winter results from indifference in the summer.

BARNEY KAPLAN . . . well-known Detroit pitchman; Little Joe and their driver rambled into Tampa for the fair there and joined their good friend, Fred X. Williams. Since Bill Weiss is not with the group, the title has now changed its name to Faith, Hope and Charity. They were formerly known as the Four Horsemen.

KID CARRIGAN . . . of health book note, is working in the Samson Health Store on Vine Street, Cincinnati. Doc George Blue also is with the combo.

YOU ARE GREATEST when your deeds are recognized by others.

HAVING PITCHED . . . his engraving jewelry and novelties at the Palace Roller Gardens, Pastoria, O., to a good collection of geedus from defense workers. William A. Faux moved over in the same building to the New Center Recreation Bowling Alleys and closed his stand on February 8 to some long green. Bill says he's given up his plans to join the demonstrator clan.

MORRIS KAHNTROFF . . . pitch exponent of note, is reported to be working spots in Florida this winter to successful turns.

IT TAKES no more time to praise a fellow pitchman than it does to find fault with him.

WALTER SIBETH . . . an old pitchman, long retired, comes thru with a pipe from Cleveland in which he suggests the following all-American med workers' team of today: Jack David, Wallack, J. Kramer, Yznaga, Gerhardt, Doc Allen, Doc Murray, Bert Goodman, William Tuttle, J. Curtis and Red Noble. He prefaces his pipe with the thought that the boys mentioned represent the powerhouses of today and adds that his selections are only one man's opinion.

WHY IS IT that the fellow who is forever bragging of trimming suckers is always broke?

ERSTWHILE PITCHMAN . . . O. G. (Tex) Rogers enlisted in the Army Air Corps January 21 and is stationed with the 45th Squadron, Fort Wayne, Ind.

"HAVE BEEN DOWN . . . to Ozark, Ala., where a new army camp is being constructed," cards Morris Campbell from Lagrange, Ga. "Business was good. John Jennings, Bill Duncan and the writer worked up a few ad promotions to successful results. This territory should prove good for all the boys and girls."

MAKE A GOOD IMPRESSION and chase the last traces of depression.

JOHNNY HICKS . . . the old advertiser, logs one thru from Modesto, Calif., after a lengthy silence: "I'm rounding out my silver trip and still a baby at 42. Would like to read pipes from such sterling characters as Jerry Russell, Whitey Johnson, Max Schifelbein, Doc C. L. Stumph and Doc Rea, men of the first color and whom it has been my pleasure to know for their honesty and friendship. Hey, Doc Rea, remember Laurel, Miss.? Is Doc A. M. Johanson still in Omaha? Remember the old jam store in Birmingham?"

THE PITCHMAN of distinction rarely if ever cuts up huge jackpots. He goes out and gets 'em.

EDGAR F. CLARK . . . of pats lifter fame, pipes from Houston that he has had a profitable winter there and adds that lots can be worked for $1 per day. He says he met a number of the boys and all seemed to be getting their share.

A PIPE INFORMING a "tapped-out-arith" pitchman of a ready money spot is the best prescription obtainable from you does of Pitchdom.

"VISITED . . . the Nomad Animal Show at Youngstown, O., and unit was doing business," pens Dink O'Day from Pittsburgh. "Ace paperman Fred Piker was keeping it going, and Doc Donnelly was acting as superintendent of cages and keeping them spick and span despite his advanced years. Obie O'Brien expects Fred Williams to join as advance agent later on."

STANLEY NALDRETT . . . is in U. S. Veterans' Hospital, Columbia, S. C., and not Columbia, Ga., as was recently reported.

TO BE A SUCCESSFUL pitchman you must be a successful merchandiser and establish yourself in a community in much the same manner as does a local merchant. Then you'll be invited back, not dared back.

AN UNUSUAL LICENSE . . . fee of $50 for vendors of medicines, toilet articles, spices and other goods has been introduced to Virginia's General Assembly by Senator Charles J. Crowder of Richmond. Unique in the bill is the provision that the tax may be paid in quarterly installments. Law will read that vendors pay a $50 tax for each vehicle used or $50 for vendors on foot who sell medicines, soaps, liniments, salves, spices and extracts. Licensed merchants at established places of business will be exempted.

HARRY MAIERS . . . former mayor of Park Row, advises from Jonesboro, Ark., that the stock sales in Missouri are good and plenty of money is available. Harry says that altho the weather continues cold the tips still stand and listen. He'd like to read pipes from Morris Kahntroff and Lady Harcourt.

PUBLIC OPINION will break any game. Get the multitudes to pull with you instead of against you. It's up to you to leave them satisfied.

AL RICE . . . ace med worker, is working Kansas territory to reported successful passouts.

GUS QUANTE . . . is gathering the geedus working stroppers in Lincoln, Neb., according to word hitting the pipes desk from that sector.

"THINGS LOOK FAIR . . . in this sector," advises Jack Delmar from Lewisville, Ark. "A small oil boom is in progress, and with me are my wife, Babe, and Del Kirkman. We met Dr. Leon Streets here and he has a swell looking outfit. The Doc has a new car and house trailer and a new motion picture machine.

Next Issue
LIST NUMBER
Will Feature the Following Lists:
WINTER FAIRS
COMING EVENTS
DOG SHOWS
Order a copy from your newsdealer NOW or mail 15c in postage or cash to
The Billboard
Circulation Dept.,
25 Opera Place
Cincinnati, Ohio

OAK-HYTEX BALLOONS
Each toy balloon, with its tiny bit of rubber, provides a child with jolly, healthful play. This is important in keeping strong, our will to win. All of us must do our best to extend present stocks as far as possible. Buy judiciously and with your future requirements in view.
By OAK RUBBER CO. RAVENNA, OHIO.

CAN YOU SELL
Parents, Business Executives, Sales Managers, Insurance and Investment Men?
Here is a classy book they are buying in quantity lots

Size 5½x8½
Art Printing—Looks Like a Dollar Job.
Most people are ambitious to get ahead. Older folks are anxious to see their children, friends, relatives and employees doing better. They all like this book—many say, "Worth its weight in gold." Each copy in flashy display envelope.
Sells at 50c and up. Costs but 20c, postpaid, in lots of 10 or more.
Send only 25c for sample copy & sales ideas.
Imprint circulars for mail-dealers
FINANCIAL EDUCATION PUBLISHERS
728 15th St. Denver, Colo.

Engravers
Jewelry Demonstrators
All Orders Shipped Same Day.
Identification Bracelets
Sterling and Plated
Complete Line Engraving Jewelry.
Write for Catalog
BIELER-LEVINE, INC.
37 South Wabash Ave. CHICAGO

REX HONES 3c Each
Now Less Than
$5.00 a Gross
Send $1.00, Bal. C. O. D., Plus Postage.
Each Hone in flashy silver box, priced 50c. A real fast-selling utensile item of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. ACT QUICK. REX-HONE MFRS., 1040 West Madison, BR-2, Chicago, Ill.

Sell ACE BLADES
MILLIONS SOLD
Ace Blade prices reduced. Flashy display cards. Each Blade honed to oil to split-splitting sharpness. Buy at factory prices — pocket middle man's profits. Blades free for sampling your trade. We pay shipping. Rush name for free blade, factory prices.
ACE BLADE CO.
68 E. Eagle St. Dept. 526-R Buffalo, N. Y.

LOWEST PRICES
Ideal Art Embroidery Needle. Also Patterns, Eyes, Frames, Brushes, etc. Fast demonstrators. Special quantity prices. Write $5 per 100
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Extra Special Edition—Also Calendars! ORDER NOW! Patriotic Jobs: Books of Fun and Facts, 9TH COLUMN EXPOSED—25c with 10c-Flag Reports—50c, with 15c; signed by all Veteran Organizations. U. S. Supreme Court decision protects selective operation. COPIES FREE. Samples 10c. VETERANS SERVICE MAGAZINE (23d Year), 105 Duane St., N. Y. City.

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Full Book Size —6x9

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Sell 100 an hour anywhere!

"ABC of INCOME TAX"

15,000,000 need it!

Sells for a dime or a quarter!

Costs you:

100	$ 5.50
250	12.50
500	23.00
1,000	40.00

F. O. B. New York.

Cash must accompany order, or if wanted C.O.D. send 25% with order.

This new revised 1942 edition of Freund's famous book has never before been offered to Billboard readers. The demand has been tremendous for these 36-page books with cover printed in three beautiful colors. Included in the copyrighted pages are actual lithographic reproductions of the OPTIONAL Form, official income tax blank . . . and how to fill it out . . . it's six weeks to Income Tax time . . . the book is the hottest item ever. Send your order today.

WM. C. POPPER & CO.

"Fine Printers since 1893"

148 Lafayette St., New York, N. Y.

TIMELY BUYS

REMEMBER PEARL HARBOR BUTTONS, assembled, the better kind. 100 Buttons	$1.05
LATEST WAR SLOGAN BUTTONS, big variety, assembled. 100 Buttons	1.05
GOD BLESS AMERICA BUTTONS, assembled. 100 Buttons	.99
PATRIOTIC LAPEL INSIGNIA, red, white and blue, mounted on attractive display card, special. 100 Cards	.65
REMEMBER PEARL HARBOR AND SERVICE BANNERS, multi-colored, very beautiful satin, silk, silk fringed, tassel and spearheads, finer quality and more attractive than others, size 9x12 inches. Dozen	1.70
BANNERS, as above, size 6x8 inches. Dozen	.75
PENNANTS, latest war slogans, 9x27 inches. Dozen	1.20
PENNANTS, latest war slogans, 6x12 inches. Dozen	.45
ARMY RINGS, gold or silver finish, fast sellers. Dozen	.90
JEWELRY ASSORTMENT, Military Mask. Gross	8.45
16-PAGE BOOK 4-Color SERVICE GUIDE, retails 25c. 100 Books	3.00
60 PAGE BOOK, Story of the Unknown Soldier. A 25c Post-Out. Limited Quantity. 100 Books	3.00
SET OF 5 BOOKS, Etiquette and Charm. $1.00 Value. Limited Quantity. 100 Sets	6.00
SET OF 7 BOOKS, On Finance. $1.00 Value. Quantity Limited. 100 Sets	6.00

All orders must be accompanied by deposit or full payment. 20 years of value giving in Novelties, Notions, Gifts, Premiums and Selling Merchandise. 102-page catalog sent with shipment.

MILLS SALES CO.

Our Only Mailing Address

901 BROADWAY, New York N. Y.

WORLD'S LOWEST PRICED WHOLESALERS

SUBSCRIPTION MEN

Make more money selling this flashy, specialized Farm Magazine. Attractive $1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere north or east of Missouri River. List publications previously worked and territory you expect to cover. Write H. M. GURLEY, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

REAL PROPOSITION

Selling High-Grade Medicines. Write for catalog, discount quantity lots. We pay freight.

The Quaker Medicine Co.

220 George St. Cincinnati, Ohio

which Mrs. Streets operates. Doc is still passing out plenty of med. He made a good Saturday pitch here, and we noticed a number of sheetwriters in town."

ART NELSON . . .
ace pitch purveyor, is operating a health store in Chicago to reported successful turns.

TRIPOD OPININGS: "If you would be a successful demonstrator you must adhere to the following rules: Describe the article thoroly. Extol its general use. Prove that it can be used, even so far as letting the prospect try it, and then give the price in unmistakable tones."

TOBY JOHNSON . . .
continues to do some hocus pocus with his magic act in Tennessee schools to good results. Toby says there is plenty of competition there and asks that the boys who are playing virgin territory pipe in.

M. M. TURLEY . . .
advises from Lincoln, Neb., that he has been working solder and flukum in that city to fair results. He'd like to read pipes from Charles Chalmers, Ray Eder, Jimmy Ryan and Paul Miller.

Events for Two Weeks

TRADE SERVICE FEATURE Billboard

February 16-21

ARIZ.—Tucson. Rodeo, 20-22.
CALIF.—Cloverdale. Citrus Fair, 20-23.
CONN.—New Haven. Poultry Show, 20-24.
Detroit. Shrine Circus, 16-March 1.
MASS.—Boston. Dog Show, 22-23.
MICH.—Ann Arbor. Grotto Circus, 16-21.
Detroit. Builders' Show 16-21.
O.—Cincinnati. Dog Show, 22.
Dayton. Dog Show, 21-22.
PA.—Pittsburgh. Sportsman's Show, 16-23.
TEX.—Laredo. Celebration, 22.
WASH.—Seattle. Gift Show, 22-24.

February 23-28

ALA.—Birmingham. Home Expo., 23-28.
CALIF.—Los Angeles. Flower Show, 26-March 1.
MICH.—Detroit. Dog Show, 28-March 1.
Flint. Dog Show, 28.
Ironwood. Queen of North Carnival, 27-March 1.
NEB.—Omaha. Sports and Travel Show, 25-March 1.
N. Y.—New York. Nat'l Sportsmen's Show, 21-March 1.
New York. Gift Show 23-27.
TEX.—Dallas. Gift Show, 22-27.
San Antonio. Fat Stock Show, 25-28.
WIS.—Milwaukee. Shrine Circus, 23-28.

BUCKEYE STATE SET

(Continued from page 29)

on a new open-air stage, featuring a special front.

New seating arrangements have been constructed for sit-down shows and a new entrance arch will grace the midway. A uniformed band will handle the street advertising and a special built band wagon will be utilized. Special paper has been ordered, and Galler has augmented his truck fleet. H. M. Kilpatrick, circus billposter, has been engaged as billposter, and C. P. (Gus) Litts is general superintendent. Russell Cooper is electrician; H. G. Starbuck, secretary, and Percy Martin, assistant general manager and general representative.

KREKOS SKEDS

(Continued from page 29)

stand in Oakland, Calif., under Veterans of Foreign Wars auspices.

Cloverdale event originally was scheduled to be held indoors this year, but at a recent meeting of the board of directors, at which Krekos was present, it was decided to proceed as in previous years. Following his return from Los Angeles, where he had been taking care of his duties as president of the Pacific Coast Showmen's Association, Krekos made a hurried trip around the areas and reports he is encouraged by the better outlook for shows playing California and the West Coast.

He said that many of the cities that had been undecided as to festivals a month ago are now signing contracts and will proceed with their programs. He believes that this action will be further encouraged by better spring weather and a general clarification of rules by the National and State Defense Councils, which now indicate that they will not object to circuses, carnivals and similar attractions if they will take due precautions that might be necessitated by an emergency.

NEW SHOWS LAUNCHED

(Continued from page 29)

recreation parlor, Penny Arcade and a bingo parlor.

Besides the Victory Exposition Shows, Obadal and Vaught will put out a smaller unit that will confine its activities to Texas. Unit will be called the Roland Smith Shows and will be managed by Roland Smith, well-known general agent.

TIN BUCKETEERS

(Continued from page 29)

up to the standard of its predecessors. As per custom the party started with a parade of the guests with their tin buckets to the corner nook where refreshing suds was served. This was followed by a venison steak dinner with appropriate trimmings and plenty of red wine.

After the dinner Sam J. Levy presided as toastmaster, a job he has capably filled since inception of the bucketeers. From then on it was a feast of wit and humor, with Levy topping all with tall —and broad—tales that brought rounds of laughter and applause. At conclusion of festivities guests gave a hearty vote of thanks to the Tort boys, not forgetting their wives, who were responsible for the delectable eats.

LSSWC FROLIC

(Continued from page 29)

ing in the song. Grand March was led by the LSSWC president, Mrs. Annabelle Hoblit, and L. C. (Curly) Reynolds, president Heart of America Showmen's Club, Kansas City, Mo. Following the grand march dancing prevailed, with Hyman Charninsky's Orchestra providing the music. Music prevailed until 3:30 a.m., after which festivities were continued in the party rooms maintained at the hotel by the Lone Star Showmen's Club and LSSWC.

Guests of honor were Harrison Waite, Waco, Tex.; L. C. (Curly) Reynolds, Mrs. Viola Fairly, president Missouri Show Women's Club, St. Louis; Frank Holliday, attorney for LSSWC; Chief of Police and Mrs. Charles Rader, Dallas, and Frank B. Joerling, of *The Billboard*, St. Louis.

In attendance were Mr. and Mrs. Phil Little, Mr. and Mrs. Melvin Little, Mr. and Mrs. Mel . Vaught, Mr. and Mrs. Frank J. Lee, Mr. and Mrs. Jack Lindsey, Mr. and Mrs. K. D. and Madeline Wherry, Frances Stark, T. O. Lindsey, Steve Johnson, Mr. and Mrs. Denny Pugh, R. L. Boyd, J. O. (Jimmie) Ellis, Mr. and Mrs. Nat C. Worman, Peggy Parsons Golding, Mr. and Mrs. Fred Clark, Mr. and Mrs. L. C. (Curly) Reynolds, Mr. and Mrs. Noble C. Fairly, W. J. (High Pockets) Lindsey, John P. Pigg, Johnnie Rinehart, Guy Conner, Fornie Parker, Mr. and Mrs. Floyd M. Shankle, Mr. and Mrs. W. B. Johnson and C. M. (Hank) Miller.

Jimmie Ross, W. E. Scott, W. E. Boyd, W. M. (Bill) Cooper, B. A. Noyd, Mrs. Ruby Charninsky, Mr. and Mrs. Chic Scoggin, Mr. and Mrs. Ira Burdick, Pauline Burdick, Mr. and Mrs. M. Posey, B. C. Lovette, Ann and Florence Einborn, Lum Lovette, Estelle Small, Roland C. Marquette, J. S. Panther, Molly and Dud Mulvay, Rose Tucker; Mr. and Mrs. T. J. Tidwell and daughter, Patsy Ann; C. C. Ayres, Bobbie Long, B. F. and Arlene Hall, Mr. and Mrs. Grady Durrett, H. J. Tanner, Mr. and Mrs. John J. Re, John Buelow, J. C. and Wanda Wrigley, Mr. and Mrs. Joe Murphy, Art and Hazel Martin, B. C. Swain, Mr. and Mrs. R. W. Gossett, C. N. Hill, Mrs. Helen Berryhill and Mrs. Sis Dyer.

M. Berryhill, Roland Smith, Jimmy and Mary Ellen Liberman, Mary Jo Horner, Harold Brauchit, Bob Curran, Bob Caldwell, Irving Grossman, L. C. Copenhaver, Mr. and Mrs. Guy Lake, Frank Hall, Rhea Waldrop, Mr. and Mrs. Hogan Hancock, T. A. Fowler, Mel Dodson, A. C. Bradley, Mollie Schaffer, Blackie Ringel, Jack Rubuck, Doc Brashear, J. A. Schneck, Evelyn George, Bertha Grubbs, Marie Broughton, Mr. and Mrs. Coral Sands, Mr. and Mrs. Theo Ledell, Mary Helen Brown, Mrs. Maria Jones, Mr. and Mrs. Ernest Habit, C. A. Parker, Mr. and Mrs. W. O. (Buddy) Ryan, Ruby Fitzwater, Robert W. Waldrop, Hilda Fowler, Mrs. Jewell Crunderpp, Eddie Vaughn, A. (Booby) Obadal, L. C. Sands, Louise Caleb, Oda Edwards, Cela Lindemann, Winifred Palmer, C. R. Fulton, Helen Hames Brown, Margaret Karcheesky, Mrs. Leon Rody, Mrs. R. C. Hoyle Jr., Bertha M. Grubbs, Mrs. Berta Thompson, Mrs. Francis Johnson, Mrs. C. C. Hurt, Mrs. Bernice Eaton, Irene Brooks, A. Hirsch, F. M. Egan, H. M. Moore, Mrs. Birdie Charminsky and Ophelia Mince.

OAC STUDIES PLANS

(Continued from page 34)

Montreal; Ray Tahash, V. L. Dickey and William C. Dumas, Happyland Shows; T. W. Kelley, World of Mirth Shows, Sarasota, Fla.; James L. Edwards, World of Mirth Shows, Richmond, Va.; Jack Wilson, Cetlin & Wilson Shows, Petersburg, Va.; Harry Dunkel, Cetlin & Wilson Shows; Al Wallace, Bantly Shows; J. M. Sheesley, Mighty Sheesley Midway, Anniston, Ala.; Ralph Endy, Endy Bros.' Shows, Miami; Louis A. Rice, Endy Bros.' Shows; Johnny J. Jones Jr., De Land, Fla.; Albert Berenoff, Rose Manning Shows, Babylon, N. Y.; Carl J. Sedlmayr, Amusement Corporation of America, Chicago; E. C. Velare, Amusement Corporation of America; R. Lawrence Phillips, Johnny J. Jones Exposition; Art Lewis, Art Lewis Shows, Norfolk, Va.; Max Goodman, Wonder Shows of America, Little Rock, Ark.; Oscar C. Buck, O. C. Buck Exposition, Queens Village, N. Y.; James E. Strates, Ernest Dellabate, Strates Shows, Elmira, N. Y.; Arthur R. Walsh, Strates Shows, Cottendale, Fla.; John G. Ornealius Jr., Strates Shows, Providence, R. I.; Joseph Sciortino, Buffalo; Al Tomaini, Strates Shows, Mullins, S. C.; Charles A. Nash, Eastern States Exposition, Springfield, Mass.; W. R. Hirsch, Louisiana State Fair, Shreveport; Frank H. Kingman, Brockton Fair, Brockton, Mass.; Robert B. Jewell, Kentucky State Fair, Louisville; Paul V. Moore, South Carolina State Fair, Columbia; J. C. Wehrley, Kentucky State Fair; George Huntley, Dairy Cattle Congress, Waterloo, Ia.; Clarence H. Lauther, Miami; Ralph Ammon, Wisconsin State Fair, Milwaukee; Charles A. Somma, Virginia State Fair, Richmond; L. T. Christian, Virginia State Fair; Joseph W. Hixson, chief of agricultural exhibits, U. S. Department of Agriculture, Washington; Morris Lipsky, Johnny J. Jones Exposition; Ralph Hankinson, Hankinson Speedways, Orange City, Fla.; Norman Witte, Central States Racing Association, Dayton, O.; Tom Hughes, Wallace Bros.' Shows; Frank D. Shean, Seaside Park, Virginia Beach, Va.; Frank R. Conklin, Conklin Shows, Brantford, Ont.; John Vaday, Hastings-on-Hudson, N. Y.; Sam Nagel, Pete Benway, Kaus Exposition Shows; Hap Crandall; Cliff Wilson, Royal American Shows; W. D. Bartlett, Miami; Harold (Buddy) Paddock, Johnny J. Jones Exposition; Leonard Traube, *The Billboard*, New York.

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GREEN CARNATIONS made of good quality Crepe.
GREEN RIBBON Rosettes with Enameled Shamrock in Center.
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GILT FRAMES for buttons.
RIBBON in 10 or 50 yard rolls.
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IRISH HARP FLAGS on Spear Sticks.
IRISH REPUBLIC FLAGS on Spear Sticks.

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For Northern Ohio's most beautiful ballroom. Spectacles, Ballet Units, Circus Acts. Will also consider any Novel Exhibits or Shows for our new streamlined promenade. Want to hear from experienced, reliable Ride Help. Address all communications to JEROME T. HARRIMAN, Director Public Relations, Summit Beach Park.

Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St., Chicago, Ill.

Think Straight

The best contribution that people not subject to military duty can make to winning the war is to think straight. Loyalty and patriotism lack their winning punch unless based on straight thinking. The citizen who lets his thinking become confused by rumors, false reports, propaganda and other stories that circulate in wartime will never be able to contribute his full share toward victory.

It is straight thinking by the folks back home that will help the boys in the services also do their best. Every war reveals certain weaknesses in the armed forces which are due to wrong thinking by those back home.

There are many rules to follow in order not to help the enemy by wrong thinking and unwise criticism of our nation and our allies.

It is not easy to get the correct information in time of war; for that reason we ought to be very careful about criticism. A double responsibility falls upon all citizens to try to get as much information as possible before becoming free with criticism. In normal times it becomes a sort of national pastime to criticize leaders and officials. But in time of war such criticism can be damaging in the extreme. Dictators prevent criticism under penalty of death, and in a democracy the right of free speech is really not worth saving unless people can voluntarily refrain from giving aid to the enemy.

Uncle Sam has planned on a long and hard war—but he plans to win. Don't help the enemy by too much criticism. (Cartoon from The Chicago Tribune.)

In this war one of the main objects of the enemy has been to divide and to confuse the democratic nations in every way possible. The first step in bringing about this confusion is to get the people to criticizing their leaders and especially their allies. The idea is to get the masses to talking unfavorably about the way the war is being conducted. Which means that every person who does his bit of criticism is helping the enemy that much.

There may be a time and a place for criticism in time of war, but it certainly should be indulged in with extreme caution. The idea that criticism is necessary to help win the war can be decidedly overworked.

At the present time it will be easy for the enemy to spread confusion and doubt on the most serious problem facing America and her allies. In popular terms it is the question whether the Nazis or Japan is our No. 1 enemy. In military language it is the question of whether the Atlantic or the Pacific Ocean is the more serious theater of war.

This problem is so serious that even the experts differ on what is the proper solution. It is probable that great leaders like President Roosevelt and Winston Churchill and their military advisers have had serious doubts about the issue. However, they had to decide on a plan and that plan has been made.

It will be a great day for the Nazis and the Japs when they can get the democratic nations divided among themselves on this issue. It will also be a great victory for the enemy when the common people begin to argue and to criticize their leaders on this question. It is fair to say that probably nothing would please the Nazis and Japs better than to see a great wave of criticism sweep over America on this one point. For if anything has been made clear about the war it is the fact that Hitler would like to see America and England become separated on how to run the war.

Now that the plan has been made by the allied powers to count Hitler the No. 1 enemy, at least for the time being, it is a matter of extreme importance that a united nation support that plan to the limit. It is also highly important that the democratic nations not become divided on this issue. Since the issue is so serious it is important that the average citizen refrain from outspoken criticism of the plan and those who planned it. Remember, there is never any question but that much can be said on both sides of such a momentous issue. It is the greatest service to the enemy to divide a nation on such a matter.

This is merely one of the many questions on which people can become divided on the present war. The enemy has special plans and special propaganda machinery for spreading all the confusion and division possible. One of the very unfortunate things in the present situation is that those agencies and newspapers which did everything possible to defeat defense preparations are now the loudest in telling "how to run the war." It is easy for a lot of good American citizens to be led astray by failing to watch the attitude of these newspapers and organizations.

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Assn. Awards To Continue

1941 competition boosted public relations work among associations

CHICAGO, Feb. 14.—With the distribution of *The Billboard* Association Award plaques to the 1941 winners, plans are now being readied for conduction of the 1942 contest. Already a number of associations have sent in reports of their public relation activities during the past month.

Twenty-five associations submitted material for the 1941 awards. Thruout the year, periodic reports on the public relations, legal and legislative work done by these groups were filed with the Awards Committee. These reports were supplemented by others obtained from *The Billboard* representatives and outstanding comment in each territory. These reports, together with newspaper clippings, magazine tear sheets, and other printed evidence of association activities were used as the primary basis for judging the winners of the grand and special awards.

1941 Winners

Winners of the 1941 awards, as announced in the January 31 issue of *The Billboard* were: Grand awards for all-round outstanding work in public relations to Associated Operators of Los Angeles County, Inc., in the amusement machines division; to the Phonograph Merchants' Association of Cleveland in the music field; and to the Maryland Automatic Merchandising Association for work in behalf of vending machines.

Special awards went to the United Music Operators of Michigan and the Arkansas Music Operators' Association in the music division; to the Minneapolis Amusement Games Association and the Amusement Merchants' Association of San Francisco in the amusement games division, and to the Ohio Cigarette Vendors' Association in the vending field.

Associations meriting honorable mention for special activities which were not fully classified under the points in the award plan were: Automatic Merchandise Association, Minneapolis; Northern California Music Operators' Association; Automatic Music Merchants' Association, San Francisco; Greater New York Vending Machine Operators' Association; Amalgamated Vending Machine Operators' Association, New York; and the Cigarette Vending Operators of Illinois.

Winners of the grand awards were awarded 18 by 10-inch engraved gold plaques. Special award winners received 12 by 8-inch gold plaques.

1942 Plans

In sponsoring the 1941 Association Awards plan *The Billboard* set forth a threefold objective: (1) to foster public relations activities among State and local amusement games, phonograph and vending machine associations. (2) To give public recognition to those groups who do an outstanding job each year to make the public in their territories more favorably disposed to coin machines as a result of their public relations programs. (3) To provide an interchange of sound and successful public relations ideas among associations.

Interest shown in the 1941 competition was unusual and augurs well for the success of this year's contest. As was done in 1941, *The Billboard* will report all association activities. Periodically, issues of *The Billboard's* Association Executives' Bulletin will also review in detail outstanding public relations work in which various associations are engaged. Copies of this bulletin are sent free to all association executives. Competition will end December 31, 1942, and awards will be announced shortly afterward.

The need for an aggressive public relations program within the industry is obvious now that the industry is contributing directly in the form of taxes and indirectly in countless other ways to the war effort, opportunities of selling the value of the industry to the average citizen are greater than ever. It is to encourage these activities and give due recognition to those groups who do outstanding work that *The Billboard* Association Awards are dedicated.

News Highlights Feb. 9-14 . . .

MILWAUKEE—A caucus of council members was scheduled for February 16, at which time a city ordinance for licensing various types of coin machines would be studied. Business organizations are supporting the idea, while a crusading newspaper is opposing the licensing of pinball games.

ROME, N. Y.—A newspaper here was probably the first in the country to point out editorially the inconsistencies in the pinball situation as it recently developed in New York.

CHICAGO—Reports coming in indicate that partisan newspapers in many parts of the country are still making scandal stories of the federal tax reports on coin machines to embarrass city administrations which are opposed by the newspapers.

WASHINGTON—S. B. 2208, to change the metal content of the nickel, was reported out by the Judiciary committee of the House February 9. An unfavorable amendment had been dropped and the coin machine trade is assured its machines will be given due consideration. The bill may come up in the House around February 19 to 24.

FORT WORTH—A district court granted an injunction here which will permit pinball games without payouts to run in the city. The city and the State collect a license on the games.

MEMPHIS—A city report says that 484 pinball games have been licensed for the year. This compares with 670 games licensed in 1941. Operators say the decline is due to increased cost of games, higher cost of federal, State and city licenses and the large number of men going into the military services.

DES MOINES—Hearings on an appeal were heard by the Iowa Supreme Court February 10. The case is one of two appeals before the State high court that involve pinball games.

PHILADELPHIA—Cigarettes, liquor, tourist camps and pinball games were included in the list of evils which a reform organization asks the voters to keep in mind at the coming primary election. Pennsylvania collects an amusement tax on pinball games.

DAVE SIMON, head of the firm of that name, with new offices at 599 10th Avenue, New York, and a branch office at Hartford, Conn. The company is distributor for products of Exhibit Supply Company and J. H. Keeney & Company. (DE)

E. T. Mape Sponsors Big Showing of New Phono

LOS ANGELES, Feb. 14.—Many operators attended the open house held at the E. T. Mape Music Company for the showing of the new 1942 Seeburg HiTone line of phonographs and duo consoles.

Among those to view the new machines were A. E. Bringas, R. B. Bringas, Tom Catana, Jack Gutshall, L. E. Ludden, Frank Navarro, Johnson & King, Charles Morehead, C. C. Oakley, Jim Alle, W. J. Andary, Robert Bard, H. J. Benjamin, G. L. Catlin, Glen E. Craig, Ray Eberle, E. E. Fairchilds, Los Angeles; Art Dawes, E. E. Peterson, C. T. Presher, H. A. Presher, Kenneth C. Wolfe, San Diego; Arthur Nabath, of IATSE Sound & Music Company, Anaheim; W. E. Johnson, Claremont; Milton Noriega, Colton; H. K. Anger, Hawthorne; E. S. Trimble, Huntington Park; Pete Moreesy, of Beach Amusement Company, Santa Monica; John Aytes, of Johnnie's Coin-Operated Phonographs, Venice; Clark Shaw, El Lyons, Long Beach; S. L. Griffin, of Valley Coin-Operated Machine Company, Ontario; S. Del George, Palm Springs; Ray Russell, Riverside, and Mr. and Mrs. Conradi, of Southwestern Amusement Company, Santa Ana.

ART COOLEY, EASTERN DIVISION MANAGER for Mills Novelty Company, with a Mills Emerald Hand-Load Bell. "Mine is a Gold Chrome," says Jack Rooreby, Owl Mint, Boston, "and it glitters like a gold mine." (MR)

BRIEFS OF THE WEEK

Deaths:

William F. (Bill) Schorck, partner in firm of Schorck & Shaffer, operators of numerous amusement enterprises in New York, February 5.

Births:

A girl, Melanie Ann, to Mr. and Mrs. Billy DeSelm February 1. Father is assistant sales manager of Exhibit Supply Company, Chicago.

A girl to Mr. and Mrs. Johnny Nelson. Father is with Modern Coin Exchange, Los Angeles.

Personnel:

Harvey Gant is now office manager for the Decca Distributing Corporation, Houston.

Don Law, former district manager for Columbia Recording Corporation, Dallas, has been promoted and transferred to Bridgeport, Conn.

Arthur Crefont has been employed by Wigington Amusement Company, Richmond, Va., as a salesman.

Herbert Nusbaum, Decca salesman, has been transfered from the Richmond (Va.) territory to Washington.

In Military Service:

Mel Kirby, San Francisco Operating Company, San Francisco, to the navy.

Arnold Wells, publicity man for Cleveland Phonograph Merchants' Association as employee of Ohio Advertising Agency, to the Army Air Corps.

Joe T. Balche, Harrington Amusement Company, Houston, to the army.

Lester T. Bearn, Standard Amusement Company, Houston, to the army.

J. W. McConnell, branch manager for Decca, Houston, to the navy.

Chester Horsman, Decca salesman, Houston, to the navy.

New Addresses:

Mike Munves has opened a branch at 436 Clinton Avenue, Newark, N. J.

Dave Simon, offices at 599 10th Avenue, New York, and 119 Allyn Street, Hartford, Conn.

Supreme Vending Company branch, Bellmore, L. I.

Manhattan Vending Company has opened a branch at Cliffside, N. J.

Milton Green and Lucky Sicilnick have opened an office in Newark, N. J.

American Cigarette Machine Company, Delaware Avenue (near Chippewa Street) Buffalo.

Firm Changes:

Simon Sales Company will now function under the firm name of Dave Simon. (See section "New Addresses").

New Firms:

Stamford Novelty Company, Mac Perlan, 393 W. Main Street, Stamford, Conn.

Marvel Music Company, Clifford D. Stolfus, Jack Kirby and William Duffin, San Francisco.

Frank C. Kuhn Cigarette Service Company, Oscar Bregman, 2317 Ridge Avenue, Philadelphia.

C. E. Wellhausen Music Company, Beaumont, Tex.

In Chicago:

William Nathanson, Los Angeles and Mexico City.

In New York:

Joe Frank, Automatic Sales Company, Nashville.

John Christ, Exhibit Supply Company, Chicago.

Aaron Cohen, Trenton, N. J.

John E. Cobb, of John E. Cobb Distributing Company, Louisville.

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Operator's Best Spot in Wilds of Northern Woods

DETROIT, Feb. 14.—The ancient adage of business that the world would beat a path to the door of the man who had a better mousetrap is finding ample proof at a remote Northern Michigan location for operator Ed Lynch. So unusual is the story that it is the location rather than the operator that rates the story here, as Lynch agrees.

Lynch operates out of Gaylord, "The Top o' Michigan," covering several counties in the sparsely settled cutover and lake lands south of the Straits of Mackinac. His territory is strung out over a wide expanse, with stops few and far between. Heyday of the year is in the summer, when the resorters and tourists come up to this section. There is another brief period of heavy activity in the fall, when hunters come up here for deer, moose, bear and smaller game. The rest of the year it's a blank as the country is devoted to farming—and it is poor farming country.

Champ Spot

Lynch's champion location is known simply as The Spot. Two enterprising partners picked a location along what is a remote graveled State highway (M32) at the junction of another graveled road leading down to the nearly ghost town of Lewiston. Another ghost town consisting of a few surviving houses, Johannesburg, is a few miles away. Even the railroads—there were two of them—have been torn up in recent years.

There the owners got an old frame building, moved it up against an ancient log structure, built an arch between them, and bought out some old bar of the lumbering era for equipment. They built tables, chairs and booths from timber standing in the back yard. The place is just that primitive.

Lynch put in a complete music system, with wall and bar boxes, wall speakers, etc., in this 200-seater. This remote location has become one of the most profitable on Lynch's extensive route. Business has kept up to a high level even after the close of the hunting season—the natives like music too, and they evidently turn out during the long winter season despite the cold.

It is difficult to tell where the customers come from—from farms over a long distance and from the tiny villages of half a dozen houses, some from the little county seats of about 1,500 that are the largest cities up there. An important factor in bringing them out is the pleasant atmosphere and opportunity for listening and dancing provided by this music installation, Lynch is convinced.

The Spot—a very profitable location.

MOVIE MACHINE REVIEW

Program 1054

Produced by Mineco Productions, Inc., Released by Soundies Distributing Corporation of America, Inc. Release date, February 9.

From a production standpoint this eight-reeler is one of the best to come from the Mineco studios. Cab Calloway's famed *Minnie the Moocher* is the highlight, with a good mixture of band and vocal numbers rounding out the program. Good name exploitation possibilities in this.

TONY PASTOR aided by his ork, a line of six beautiful girls and some stellar work on the part of his drummer contributes a new specialty called *Doin' the Raisenecse*. Tony sings most of the way in a genial manner. Swing fans will go for the hot drumming bits.

LUBA MOLINA with Noro Morales and his ork contribute *Cuban Pete*, popular Latin novelty, in a well-knit short that has plenty of production in it. While far from an authentic Latin singer, Molina does a good job of selling the lyrics. Unnamed dance team contributes a torrid rumba sequence which will get many replays.

CHARLIE SPIVAK and his orchestra in a novelty, *Hop, Skip and Jump* will please principally because of the fresh looking line of girls featured in it. Spivak, however, who carried his band into the name class on the strength of his trumpet playing, fails to toot a note in this—a fact that will greatly disappoint followers of this ork.

ANITA BOYER, vivacious songstress, presents *He's 1-A in the Army and A-1 in My Heart* in a manner that will please. Scene is an army canteen with plenty soldier boys contributing to the action. A commercially sound short that holds interest.

CAB CALLOWAY rose to fame on his rendition of *Minnie the Moocher*. His Soundie version, complete with a full quota of hi-di-hoes and the maestro's inimitable facial gymnastics, is the high spot of the program. Band renders able support. This is an ace short that is sure to have a long life on the machines.

MARY JANE WALSH, singing star of musical comedy and radio, is cast as a waitress in *Struttin' to Fatton Place*, who gets an invitation to a high society affair and recounts how she's going to act. Miss Walsh more than offsets the poor manner in which she screams in this with her showmanship and hard work in selling the song.

GENE KRUPA and his ork are seen in *Thanks for the Boogie Ride*, a jump number in which the trumpet playing of Roy Eldridge and the singing of Anita O'Day are featured. Krupa's brief drum-beating bit doesn't give him a chance to get warmed up, a fact which lessens the commercial value of this.

DIXIELAND JAZZ BAND does a musically pleasing version of *Jingle Call Ring*, but the accompanying action, which takes place before a marine recruiting station, is meaningless and silly.

Cleveland

CLEVELAND, Feb. 14.—E. F. Schimkoka is the new Cleveland division manager for Philip Morris Company, Ltd. He was formerly connected with the local office in a sales capacity and succeeds J. A. Laninger.

• • •

Decca's new manager is now on the job. He is Claude Brennan and came here from Denver, where he held a similar position. Shim Weiner, his predecessor, has been transferred to Detroit. Stanley Director, formerly in charge here, is now manager at Jacksonville, Fla.

• • •

ASCAP has opened offices on the 15th floor of the Midland Building, with Eddie Sherwood in charge. He came here from Baltimore, where he represented the association for the past 10 years.

• • •

Arnold Wells, connected with the office of Sam Abrams, has enlisted in the Air Corps and is now stationed at Montgomery, Ala.

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22 Mutoscope Drop Picture Machs., Penny Play ..... $19.50 Ea.
4 Groetchen Metal Typers ..... 79.50 Ea.
3 Keeney Targetto Guns ..... 37.50 Ea.
3 Evans Tommy Guns ..... 74.50 Ea.
2 Seeburg Shoot the Chutes .. 71.50 Ea.

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WILL TAKE LEGAL MACHINES IN TRADE

FOR FOLLOWING THOROUGHLY RENEWED MACHINES!!

Anabel	$18.00	Gun Club	$65.00	Snappy '41	$47.50
A.B.C. Bowler	60.50	Gold Star	29.50	South Paw	67.50
All American	29.50	Hi-Hat	40.50	Sport Parade	29.50
Argentine	65.00	Horseshoe	49.50	Spot Pool	69.50
Attention	29.50	Hi-Stepper	39.50	Star Attraction	55.00
Bonzo	75.00	Jungle	74.50	Streamliner	25.00
Big Parade	65.00	Knock Out	69.50	Stars	75.00
Big Chief	24.50	League Leader	24.50	Ten Spot	47.50
Bola Way	75.00	Leader	20.50	Three Up	30.50
Sandwagon	24.50	Melro	24.50	Texas Mustang	59.50
Capt. Kidd	59.50	Miami Beach	49.50	Target Skill	39.50
Champs	64.50	Pan American	44.50	Victory	80.00
Do-Re-Mi	49.50	Play Ball	27.50	Venus	34.50
Double Play	39.50	Sea Hawk	39.50	Velvet	32.50
Duplex	32.50	Seven Up	34.50	West Wind	49.50
Four Roses	35.00	Silver Skates	37.50	Wild Fire	37.50
Five & Ten	59.50	Sky Blazer	57.50	Zig Zag	44.50
4 Diamonds	44.50	Sky Ray	34.50	Zombie	29.50

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1 Watling Roll-a-Top, 10¢	42.50
1 Jennings Chief, 10¢	42.50
2 Pacos (Old Style), 5¢	20.00
1 Pacos (Old Style), 25¢	20.00
1 Jennings Century, 25¢	27.50
1 Jennings Century, 10¢	27.50
1 Jennings Duchess, 10¢	20.00
1 Jennings Duchess, 1¢	20.00
5 Jennings Little Duke, 1¢	20.00
1 Jennings Little Duke, 5¢	20.00
2 Mills Liberty Bell, 5¢	22.50
1 Mills Liberty Bell, 25¢	22.50
1 Mills Roman Head, 1¢	37.50
2 Mills Front Vender, 5¢	37.50
3 Mills O.T., 5¢	37.50
1 Mills Red Cabinet, 5¢	37.50
2 Jennings Gypsies	42.50
1 Mills Club Bell, 5¢	175.00
1 Mills Club Bell, 10¢	175.00
1 Mills Club Bell, 25¢	175.00
6 Mills Blue Front, Recond., 10¢	90.00
1 Mills Bonus, 5¢	125.00
1 Mills Three Bells	469.00
6 Mills Jumbo Parade Payout	112.50
2 1938 Track Time	87.50
2 Super Track Time	109.50
5 Jumbo Parade, Free Play	119.50

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1 Gun Club	50.00		
1 Knockout	65.00	2 Victories, Ea.	70.00
1 Star Attrac.	45.00		

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MUSIC MERCHANDISING

PHONOS AID DEFENSE PLAN

New Patriotic Idea Sells Stamps, Boosts Quarter Play, Tests Show

CHICAGO, Feb. 14.—A logical follow-up to the automatic phonograph industry's *Any Bonds Today?* campaign was contributed to the trade this week by Jack Nelson, vice-president and general sales manager of Rock-Ola Manufacturing Corporation. Plan, as worked out by Nelson, has been operating in several typical phonograph locations in the Chicago area for the past six weeks. Results to date prove conclusively that it not only sells plenty of Defense Stamps but also increases collections by getting more quarters in the cash boxes than ever before. In one tavern that had averaged from 8 to 10 quarters a week, quarter play boomed to 73 the first week, dropped to 47 the second and chalked up 52, 41 and 48 for the next three following adoption of the Defense Stamp plan. At the same time 261 10-cent Defense Stamps were disposed of. Other test locations in this area are reported to have done as well.

Ring the Bell for Uncle Sam

Details of this plan, as outlined by Nelson, call for the operator to mount a bell on the wall or back bar of a location where all can see it. Bell is then connected to the quarter chute on the phono so that every time a quarter is dropped the bell rings loudly. Each time the bell rings the person dropping the quarter gets his five selections plus a free 10-cent Defense Stamp. Operator furnishes the stamps to the location and cost of the stamps is taken off the "top" before the usual division of the collection receipts is made between the operator and location owner.

Props Needed

Basically, the idea is similar to the tradings stamp form of merchandising that's been popular in retail trade for years. However, its success in selling stamps for Uncle Sam via the automatic phonograph network depends to a great extent on the amount of showmanship put forth by the operator to ensure its success.

Parts necessary to do a good job are a 24-volt four-inch bell, a switch to make the bell ring and enough wire to make the hook-up.

A few red, white and blue signs that any local sign painter can make up for small cost are also required to promote the plan. The bell is mounted on one 18 by 12-inch sign reading "Ring the Bell for Uncle Sam—Free Defense Stamps." A second sign goes on top the phonograph or on the wall behind it explaining the "Ring the Bell" idea in detail. This should be about 36 by 24 inches. Suggested copy that has proved successful is:

FREE DEFENSE STAMPS
Ten Cents Out of Every Quarter Deposited in Our Phonograph—Will Help Win the War
The Cashier Will Give You a FREE U. S. DEFENSE STAMP
Every Time You Ring the Bell on the Phonograph by Depositing a Quarter.
This is our bit for Uncle Sam.
(Signed) Proprietor of the Location.

Other small signs to be placed about the location reading "Free Defense Stamps—Ask the Cashier" help stimulate interest in the plan.

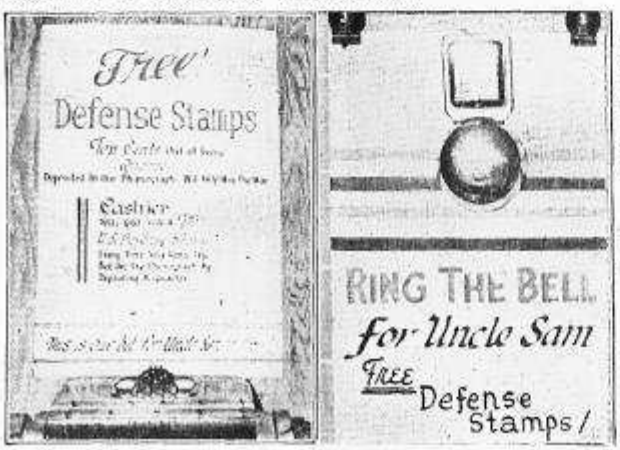
It is of utmost importance that the owner of the location get the credit for sponsoring the plan to his patrons, Nelson declared. It gives him a chance to demonstrate his patriotism to his customers in a tangible way and is a sure-fire method of gaining his co-operation.

How many stamps to leave with each location can be determined after the first few weeks of operation. Rule followed here was to leave at least 40 in all spots where approximately 10 quarters was the weekly average. Stamp books to give customers are obtained from the post office without charge when purchasing stamps.

Big Opportunity for Industry

"The outstanding part of this plan," Nelson explained, "is not that it boosts collections but that it gives every operator as well as the industry as a whole a chance to do something tangible to help win the war. If each location averages 50 stamps a week this would mean the industry was dumping $20,000 a week, approximately $100,000,000 a year, into the nation's war chest. Such a contribution will be one few industries can equal. But the beauty of this plan is that not only does it enable every operator and location owner to do his bit for Uncle Sam but at the same time he helps himself by increasing play on his machines. All locations tested showed proprietors eager to co-operate with the operator. What's more, the bartenders, waiters and waitresses and other help soon became boosters of the plan since frequently patrons give these stamps to them as tips.

"The industry received a lot of good publicity in addition to doing a swell job for the government with its *Any Bonds Today?* promotion. This ring the bell for Uncle Sam plan is the next step to be taken."



EXAMPLES OF TWO SIGNS used to promote the "Ring the Bell for Uncle Sam" plan to location patrons.

NATIONAL WURLITZER DAYS FOR 1942 proved record-breakers for Central Distributing Company, Kansas City, Mo., distributor for Wurlitzer. Guests pictured above include: First row on left, John Young, Falls City, Neb.; T. C. Cruzsmith, Marion Miller, Mr. and Mrs. H. J. Kirsch, all of Kansas City, and Mrs. Ray Farson, North Kansas City. Second row from left, Mr. and Mrs. C. E. Gaucher, Pittsburg, Kan.; Mr. and Mrs. Reed, Joplin, Mo., and Cliff Bryant, Kansas City. Third row from left, Gus Pusateri and Joe Maggio, Kansas City; Mr. and Mrs. Charles Aiken, Mr. and Mrs. Robert Cook, Joplin, Mo. Fourth row from left, Jerry Josey, Kansas City; Gladys Bammer, Atchison, Kan.; Clyde Lane and Mrs. Cliff Brunzi, Kansas City; E. H. Pieper, Manhattan, Kan.; Merl Reed, Kansas City; J. F. Hrdlicka, North Tonawanda, N. Y.; John Paisley, A. L. Browning and W. P. Foster, Holton, Kan. (MB)

Phono Assn. Names Committee Heads

PHILADELPHIA, Feb. 14.—Jack Cade, new business manager of the Phonograph Operators' Association of Eastern Pennsylvania and Southern New Jersey, announced the following committee appointments. Phil Frank, chairman of the legal committee, along with Harry H. Elkins. Entertainment committee: Sidney Myers, chairman; Sam Stern and Harry H. Elkins. Good and Welfare committee: Harold Riese, chairman; Harry Stern, Joseph Mellwig, Samuel Weinstein and Maurice Pinkel. Membership committee: Harry H. Elkins, chairman, with others to be added. The officers and the board of directors will comprise the House, Grievance, and Rules and Regulations committees.

Philadelphia

PHILADELPHIA, Feb. 14. — Edward Klein, head of Premier Music Company, and Louis Lalli, of Mutual Music Machine Company, with their respective families, have left for Hot Springs, Ark., for a winter vacation.

* * *

Frankie Lapp, according to Lanse McCurley's "Sock" column in *The Philadelphia Daily News*, has the local prominent sports figure turning operator of music machines. And in the same newspaper Managing Editor Jeff Keen, January 29, again devoted his entire editorial column to the subject of gambling. Keen has been waging a one-man campaign among local newspapers to legalize gambling in the State, urging the legislature to "drop hypocrisy for realism."

* * *

Sam Lerner, head of Stanley Music & Amusement Company, is sharing his time in the swanky gift and merchandise shop conducted by his wife in the central city section.

* * *

Budnick Bros., music machine operators of Pleasantville, N. J., and the J. & J. Amusement Devices, Atlantic City pinball operators, participated in a co-operative ad in the Atlantic City newspapers heralding the opening of the Club Imperial.

* * *

Al Berger, who was in charge of the music route for the Stanley Music & Amusement Company, has left the industry to go into the undertaking business with his brother-in-law, Leonard Kessler, who was in charge of the firm's pinball route, takes over the music accounts.

* * *

Music machine operators, always finding that the personal appearance of a band at the Earle Theater means increased play for the particular band's recordings, are happy to learn the house is enlarging the scope of its band attractions for the winter and early spring season.

* * *

Norman M. Sewell, Century Radio Company, has set up Norman M. Sewell, Inc., to handle the distribution of the new Elite records in this area. George G. Scarborough is the sales promotion manager.

* * *

Newest record program on Station WPEN gives the music boxes a hearty plug. Each Monday night announcer Bill Lang offers a preview of what he considers the outstanding recording among the coming week's Victor-Bluebird releases. He tells the listeners to look for the recording in the music boxes and at their neighborhood record dealers.

* * *

Oscar Bregman is a newcomer to the cigarette vending fraternity. Opening offices and showrooms at 2317 Ridge Avenue, he is trading as the Frank G. Kuhn Cigarette Service Company.

* * *

Physical fitness as part of the Civilian Defense Program finds Sam Stern, head of Keystone Vending Company, and Jack Cade, business manager of the music machine operators' association, fully prepared to meet the emergency. Each morning they take in a fast workout at Young's Health Institute.

* * *

Attesting to the ever-increasing importance of the music machines in exploiting a motion picture, RKO held a special preview for music operators of *Bombs at the Film* company's screening room here last Monday night (9). The primary purpose of the preview was to acquaint the operators with the music of the picture.

* * *

Charles W. Young, head of the Delaware River Music Company at near-by Haddonfield, N. J., and vice-president of the music operators' association, is the first of the local music gentry to head for Florida.

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TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By HAROLD HUMPHREY

News Notes

Spike Jones and His City Slickers have signed a year's contract for waxing under the Bluebird label. Deal was closed on the Coast while Frank Walker, of RCA-Victor, was on a trip out there. . . . Freddy Martin started his new 26-week series on the "Lady Esther" radio show last week, marking the return of that air sponsor to band shows. Martin replaced Orson Welles. . . . The Koen Robbers are offering a gratis album of their Okeh disks to anyone who hands them a suitable name for their vocal trio within the band. . . . New York's Tin Pan Alley is now knocking itself out trying to pen ditties to fit the situation in the Philippines and the government's rationing program. Samples copyrighted so far on these subjects include "Here's to MacArthur," "Hats Off to MacArthur," "Don't Put Me on a Ration of Love" and "I've Got Four Brand New Tires." . . . James C. Petrillo, president of the American Federation of Musicians, and Lawrence Tibbett, head of the American Guild of Musical Artists, finally buried the hatchet over their jurisdictional dispute on which organization should control the "longhair" instrumentalists. The AFM gets jurisdiction, but AGMA still maintains the authority to bargain collectively for solo artists, according to the agreement. . . . Jack Kapp, Decca prez, returned to New York last week from his Coast trek. . . . Paul Southard, Columbia sales manager, is back at his desk at Bridgeport, Conn., after a trip thru the Midwest territory. . . . Jack Pleis, pianist for Jan Savitt, had to give up the keys to go into the army. Bon Bon, Savitt's vocalizer, has left the band again, too. . . . Bonnie Baker, ex-Orrin Tucker singer, is now fishing around for single engagements. . . . The Rene Masette band is booked for a number of soundies and transcriptions, besides its regular duties on the Standard label.

* * *

Release Prevues

Jimmy Dorsey is waxing *Smile for Me* and *Shhh! It's a Military Secret* on Decca. . . . Latter song is also being cut by Glenn Miller for Bluebird. . . . The Good-Fellows, vocal group, are recording *Farmer's Serenade* for the Standard label.

* * *

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

LOS ANGELES:

Grieg Piano Concerto. Freddy Martin.

Listed in "Possibilities" a couple of weeks ago, this second popularization of a classic piano concerto by Freddy Martin and his band is already a top coin phonograph item here. L. A. was also the starting point of the Tschaikowsky Concerto by Martin, so no doubt the operators have found their customers ready and waiting here for this one.

BRIDGEPORT, CONN.:

Begin the Beguine. Artie Shaw.

A successful revival of this standard has been accomplished by the music machine operators here, and the Shaw rendition is pulling nickels with the best of them. This should prove a reminder to operators elsewhere that they shouldn't forget the standards, and that periodically these records can be put on the machines with much profit.

CLEVELAND:

Deep in the Heart of Texas. Alvino Rey.

Here is another "Possibility" that has hit the heights territorially. A zippy Western number, it stands to become a winner in all sections. Cleveland machines are coining nickels with it right now, according to the operators' reports. Song is getting a good plugging over the air waves, too.

INDIANAPOLIS:

Somebody Else Is Taking My Place. Russ Morgan.

Still another "Possibility" listing from a couple of weeks ago which has shown strong success as a territorial favorite. Operators here report that this one is now ranking in third place on the coin phonographs. Operators of music machines might do well to check this one in their own sections of the country.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended February 14 and the week before, ended February 7, see the Music Popularity Chart in the Music Department in this issue.

M-G-M Disk Deal Set?

NEW YORK, Feb. 14.—It was learned here that the much-discussed question of whether Metro-Goldwyn-Mayer Pictures would enter the phonograph record business was headed toward decision, with Nicholas M. Schenck, M-G-M exec, heading for New York to conduct final discussions on the deal. It is said that M-G-M is past the talking stage and is now considering the production and distributing problems.

The news first broke when it was learned that Tommy Dorsey would either sign up with Columbia or with M-G-M. It is said that the M-G-M deal was suggested by Dorsey, who has been following it thru all the way.

Eli Oberstein, one-time head of U. S. Record Corporation and now head of Classic Record Company (Elite and Concertone labels), is mentioned as the probable head of the new disk firm. Big deals are seen hatching thru Metro's affiliated music publishers and movie talent; also, thru expectation of rush to get on M-G-M's artist roster and an inside track on possible movie contracts.

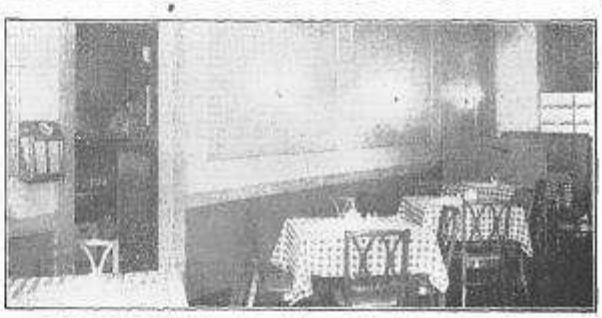
Merchandising natural for the movie-disk firm would be the release of records featured in musical films.

Eaton Predicts Swing to Remotes

NEW YORK, Feb. 14 (MR).—DeWitt (Doc) Eaton, of Buckley Music System, Inc., just back from an extended tour of his territory, reports strong interest in remote control systems. Eaton found that even where a phono had been placed operators had added wall and bar boxes. He said he received many orders for Buckley boxes.

"I have been told by some of the operators that even locations they did not care to retain showed remarkable collections when remote control was installed," Eaton said. "In some cases where only one or two wall or bar boxes were used operators have found that profits double and triple when the number of Buckley boxes are increased in proportion.

"One outstanding location in Philadelphia recently opened features the large model Singing Picture auxiliary speaker and is entirely remote control. The mechanism is down in the basement and the wall and bar boxes, more than 15 of them, decorate this location. This proves that music operators today have a much clearer understanding of remote control installations than they have ever had before."



ROAST BEEF TAVERN, of Rochester, N. Y., features a Buckley Music System which was installed by National Vending, Rochester. The installation includes a number of wall boxes and a large speaker. The latter is not shown in the picture. (MB)

Minneapolis-St. Paul

MINNEAPOLIS, Feb. 14. — Coinmen here are happy about the manner in which business has been holding up during the past fortnight. Collections have taken an upward spurt, while jobbers are being kept plenty busy filling orders for equipment, both new and old.

* * *

Hy Greenstein, of Hy-G Amusement Company, announces that his firm has received a shipment of the new Seeburg phonos and that sales prospects are bright. An allotted shipment, of course, was received here, but operators who have seen the new Seeburg are enthusiastic over its prospects.

* * *

Business at LaBeau Novelty Company, St. Paul, has been good, Archie LaBeau, head of the firm, said. Trade has been better than it usually is at this season of the year. LaBeau has received word that former service man Carl Cavallerro is a member of the A. E. F. that landed in North Ireland. Cavallerro is a radio specialist.

* * *

Howard Segal, Virginia (Minn.) operator, was in town recently to bid his coin machine friends good-by. He entered the navy as an ensign.

* * *

Mike O'Dowd, former world's champion boxer and now a St. Paul coin machine operator, had two celebrations at his plant last week. First one, service man Ray Hines was married. Then Ray's brother, George, also a service man for O'Dowd, became the father of a boy.

* * *

Back from Miami, where he vacationed for a spell, Don Leary is refreshed and rarin' to go. His Automatic Machines Company has been enjoying some fine business thus far this year, Leary reports.

* * *

Rumors have it that there will be no convention and show of the Minnesota Amusement Games Association this year because of the war.

* * *

Don Hall, Spencer (Ia.) coinman, has been inducted into the army, his coin machine friends here have been advised.

* * *

Henry Kesting, Bellingham (Minn.) operator, came to the Twin Cities to visit jobbers and to drop over to Fort Snelling to see how his son and service mechanic, Eugene Kesting, is faring as a soldier.

WOODY HERMAN, ORCHESTRA LEADER, sent special greetings via a recording to a recent Packard Manufacturing Corporation party. Employees appreciatively listened to the record. Families of workers also attended the party. (MB)

WURLITZER
16 Record MARBLGLO

Complete, Ready to Operate, Money-Back Guarantee.. $99.50

61 Wurlitzer, Counter ..... $ 89.50
71 Wurlitzer, Counter Mod. 139.50
616 Wurlitzer 79.50
Mills '40 Throne of Music .. 159.50
Rockola '39 Standard 149.50
Rockola Imperial 20s 89.50

MISCELLANEOUS

Ten Strikes ..... $ 74.50
Pistol Bells 89.50
Shoot the Chutes 99.50
Radio Rifle 149.50
Love Testers, Like New 179.50

100 Brand New!
Ready for Delivery:
Ace Bomber
Prisonette
Scientific Batting Practice

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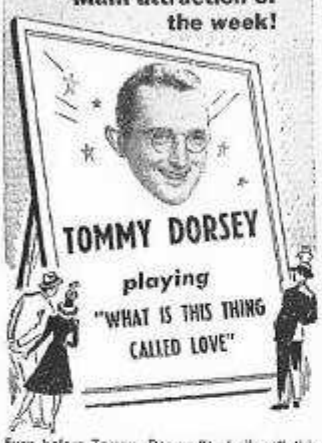
HITS OF THE WEEK
NOW PLAYING ON
VICTOR
RECORDS

Main attraction of the week!



Even before Tommy Dorsey "took it up" this Cole Porter favorite had a ready-made audience. With Dorsey styling it's become more popular than ever—the coinograph hit of the week! On the back is "Love Sends a Little Gift of Roses." Another great oldtimer the public still likes to hear. 27782.

ALSO STARRING THIS WEEK

SAMMY KAYE 27780 Let's Have Another Cup O'Coffee°—You Call It Madness°

BARRY WOOD and The Wood-Nymphs 27783 We Did It Before (And We Can Do It Again)—Sometimes

ART JARRETT 27781 We've Got To Do a Job on the Japs, Baby°—I Would If I Could°

ARTIE SHAW 27779 Absent Minded Moon°—Not Mine°

HAL McINTYRE 27777 I'll Never Forget°—Fooled°

°Vocal Refrain

KEEP 'EM PLAYING
Any Bonds Today?
Barry Wood—27478
Remember Pearl Harbor
Sammy Kaye—27736

Order them today from your
VICTOR-BLUEBIRD
RECORD DISTRIBUTOR

RECORD BUYING GUIDE--PART 1

TRADE SERVICE FEATURE The Billboard

Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● GOING STRONG ●

CHATTANOOGA CHOO CHOO (18th week) — GLENN MILLER (Tex Beneke-Modernaires)

THE WHITE CLIFFS OF DOVER (8th week) — KAY KYSER (Harry Babbitt-Glee Club); SAMMY KAYE (Arthur Wright-Choir); KATE SMITH; GLENN MILLER (Ray Eberle); TOMMY TUCKER (Amy Arnell-Don Brown-Voices Five)

THE SHRINE OF ST. CECILIA (5th week) — ANDREWS SISTERS (Male Chorus); SAMMY KAYE (Allan Foster-Choir); VAUGHN MONROE (Vaughn Monroe)

ROSE O'DAY (4th week) — FREDDY MARTIN (Eddie Stone-Chorus); KATE SMITH; KING SISTERS; MERRY MACS

BLUES IN THE NIGHT (3d week) — WOODY HERMAN (Woody Herman); DINAH SHORE; JIMMIE LUNCEFORD (Ensemble)

REMEMBER PEARL HARBOR (2d week) — SAMMY KAYE (Glee Club)

● COMING UP ●

I SAID NO! — ALVINO REY (Yvonne King); JIMMY DORSEY (Bob Eberly-Helen O'Connell)

Not ready for Going Strong ranking yet, this cutest of current novelties is still leader of the rather weak pack of Coming Up contenders. Figures to move into the top listing soon, unless something better comes along in a hurry. Is getting plenty of plays, with Rey still holding the lead and Dorsey moving up slowly.

'TIS AUTUMN — WOODY HERMAN (Woody Herman-Carolyn Grey-Ensemble); LES BROWN (Ralph Young); FREDDY MARTIN (Clyde Rogers)

Altho it retains the No. 2 slot on the Coming Up ladder, this song shows definite signs of coming apart at the seams, and it is here only because those under it, with one exception, are no weak. This category is in real need of a shot in the arm, and some past "Possibilities" should start creeping in by next week.

A STRING OF PEARLS — GLENN MILLER (No Vocal)

Only item in this list to make any progress this week, this great bounce number is nevertheless still far removed from Going Strong caliber. Some of the ops tell us that it is the best thing on their machines, but consensus adds up to, "wait a couple of more weeks before expecting too much."

THIS IS NO LAUGHING MATTER — CHARLIE SPIVAK (Stardusters); GLENN MILLER (Ray Eberle); JIMMY DORSEY (Bob Eberly); DINAH SHORE

Reports on this ballad were spotty, but drawing well in most locations, and deserving of close watch. May still get there, altho its age is somewhat against it.

EVERYTHING I LOVE — GLENN MILLER (Ray Eberle-Ensemble)

Still a solid machine item, the Cole Porter tune is only doing just fair as this week's reports are added up. Certainly a long way from the top, it is equally far from being removed from the boxes. Shapes up, then, as just another good phono number.

MOONLIGHT COCKTAIL — GLENN MILLER (Ray Eberle-Modernaires); TOMMY TUCKER (Don Brown-Voices Three)

This tune was hailed in Possibilities as a sure-fire natural many weeks ago, and in its first week as a Coming Up tune looks as tho the first estimate were entirely correct. Miller's disk is in the lead, but Tucker has plenty of slots on the boxes, too. Ditty is the type that appeals to all kinds of nickel-spenders, and should be tried everywhere. Looks good.

MADELAINE — SAMMY KAYE (Allan Foster); DICK JURGENS (Harry Cool); BOB CHESTER (Bob Haymes)

Looks as tho the jig is up for one of the first successful songs dealing with the current war. Few ops give it much chance of lasting more than two more weeks.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

THE BELLS OF SAN RAQUEL (11th week) — DICK JURGENS (Harry Cool); GLEN GRAY (Kenny Sargent); TONY PASTOR (Eugenie Baird)

Managed to hang on another seven days.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

HITS OF THE WEEK
NOW PLAYING ON
BLUEBIRD
RECORDS

Biggest hit of the week!

This one is mooded for the after-midnight crowd that likes its music slow and sentimental. It's already a big favorite on coinographs the country over.

Coupled with
"Honey Dear"—a new fox trot that promises to be big Box Office on your coinograph. B-11454.

ADDED ATTRACTIONS OF THE WEEK

GLENN MILLER B-11450 Let's Have Another Cup O'Coffee°—Chip Off the Old Block

TONY PASTOR B-11452 The Marines' Hymn°—Good Morning, Mr. Zip-Zip-Zip!°

FREDDY MARTIN B-11453 How Do I Know It's Real?—If You Build a Better Mousetrap°

DICK TODD B-11451 Loretta—Tica Ti—Tica Ta

BENNY GOODMAN TRIO & QUINTET B-11456 Where or When—I Cried for You

ART KASSEL B-11455 A Zoot Suit°—We're Having a Baby°

°Vocal Refrain

Keep your coinograph cashing in with the latest
VICTOR-BLUEBIRD
RECORDS

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A ZOOT SUIT

KAY KYSER and his orchestra

Yes, sirree, the nation's favorite has pulled another jumpin' jack rabbit out of his bag of tricks . . . a new sock tune with screwy lyrics and a catchy melody that's sure to head straight for the hit parade. Here's a money-maker that will pile up profits in every machine in the country. Kay gives ZOOT SUIT a rhythmic treatment that will have the fans jiving from the opening bar. And what lyrics! They're sure-fire.

For a bonus you can't beat the flip-over WHEN THE ROSES BLOOM AGAIN. This ballad has sock appeal.

Here's a nickel-nabbing combination for every location.

order COLUMBIA RECORD 36517

TRADE SERVICE FEATURE Billboard

PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

Listed below are: (1) Films to be released within the next two weeks which feature tunes that have been or are scheduled to be waxed by recording companies; (2) the national release date for each film; (3) the recordings of the film tunes, as well.

Mr. Bug Goes to Town

(PARAMOUNT)

Fleischer Cartoon

Release Date: February 27.

RECORDINGS:

"Boy! Oh Boy"
Johnny Long (Decca)
Frankie Masters (Okeh)

"We're the Couple in the Castle"
Sammy Kaye (Victor)
Ring Sisters (Bluebird)
Johnny Long (Decca)
Frankie Masters (Okeh)
Glenn Miller (Bluebird)
Claude Thornhill (Columbia)
Barry Wood (Victor)

* * *

Sleepy Time Gal

(REPUBLIC)

Release Date: March 5

RECORDINGS:

"Sleepy Time Gal"
Will Bradley (Columbia)
Chuck Foster (Okeh)
Geyser (Bluebird)
Glen Gray (Decca)
Jimmie Lunceford (Decca)
Glenn Miller (Bluebird)
Frank Novak (Okeh)
Freddy Martin (Bluebird)
Mills Brothers (Decca)
Victor Sylvester (Decca)

"Bless 'Em All"

RCA-Victor is preparing a 10x20 two-color streamer featuring the song *Bless 'Em All*, from Warner Brothers' *Captains of the Clouds*, recorded by Barry Wood for Victor and Art Russel for Bluebird. Intended for retail record dealers, the streamers can probably be obtained by operators who put in a strong bid for them with their Victor dealer. The tune has also been recorded by The Jesters for Decca.

* * *

Academy Awards

Of the nine filmusical tunes submitted for 1942's Academy Award in that category, three were top music machine sellers. These were *The Last Time I Saw Paris*, from Metro's *Lady Be Good*; *Chattanooga Choo Choo*, from 20th Century-Fox's *Sun Valley Serenade*, and *Blues in the Night*, from Warners' film of the same name.

All of this proves that the business-wise operator must keep fully informed about the latest motion picture songs. And this, of course, leads to the prompting that Picture Tie-Ups is the best medium for securing that information.

* * *

"Heart of Texas"

Republic releases *Heart of Texas*, starring Gene Autry, March 13, and the tie-up possibilities of its featured tune, *Deep in the Heart of Texas* should be obvious to coinmen. Already Alvino Rey (Bluebird), Ted Weems (Decca) and the Merry Macs (Decca) have recorded the song.

Columbia will probably feature a Gene Autry waxing, but hasn't succeeded so yet in getting Autry, currently busy with a rodeo tour, to make the pressing.

* * *

"The Fleet's In"

Paramount's *The Fleet's In*, starring Dorothy Lamour and Jimmy Dorsey's orchestra, still offers the most promising tie-ups of any of next month's filmusicals. The Dorsey vehicle spots seven tunes, four of which have already been placed on the record market by sundry artists. Latest release is that of *Not Mine* by Artie Shaw on Victor. Release date for the film is tentatively set at March 27, which means the operator can look for a complete list of the recordings of *Fleet's In* tunes in the issue dated March 14.

* * *

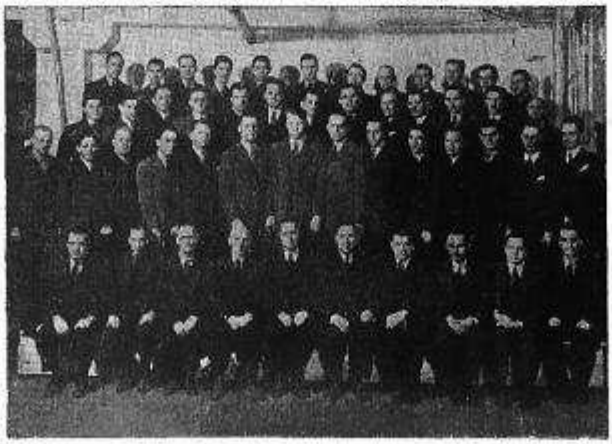
Record Round-Up

From Paramount's *The Fleet's In*, *Arthur Murray Taught Me Dancing in a Hurry* has been recorded by Vaughn Monroe.

I Don't Want To Walk Without You, from Paramount's *Sweater Girl*, has been newly waxed by Erskine Hawkins (Bluebird).

Also from *The Fleet's In*, *I Remember You* gets a Victor treatment by Jan Savitt.

Ray Kinney (Victor) and Dick Todd (Bluebird) have recorded *Sing Me a Song of the Islands* from 20th Century-Fox's *Song of the Island*. Kinney has also waxed *Blue Shadows* and *White Gardenias* from the same picture.



SEEBURG ENGINEERING DEPARTMENT, responsible for many of the advancements in automatic phonographs and accessories, is now hard at work designing and producing items for the army, it is reported. The group is said to be one of the largest in the industry. Mahlon Kenny, center—first row, is the head of the department. (MB)

Houston

HOUSTON, Feb. 14.—Operators Fred McClure, Clyde Atkins, William Pencock and Henry Cruse gave the first social meeting of this year for Houston phonograph operators. It was held January 29 at Southern Select Beer Warehouse. More than 60 operators and their employees were present to enjoy a Mexican supper with plenty of beer.

* * *

H. M. Crowe, R. & A. Distributing Company manager, spent two weeks in Florida visiting home folks and friends. Besides his parents at Tampa, Crowe visited Mr. and Mrs. Pickard, Lakeland, Fla., and Warren Fitch, Rock-Ola distributor at Jacksonville, Fla.

* * *

A. D. Childress, well-known operator of West Columbia, Tex., died January 16.

* * *

J. W. (Wink) Williams, former well-known local operator and now in the distributing end of the industry, was down from Dallas to see the new model Wurlitzer.

* * *

Sam Ayo, well-known operator and part owner of R&A Distributing Company, recently enlisted in the Texas Defense Guard.

* * *

Don Law, district manager for Columbia Recording Corporation, has been promoted and transferred to Bridgeport, Conn. Gene Chandler, formerly with Southern Equipment Company, of San Antonio, filled the place vacated by Law.

* * *

Recent service enlistments from the industry included Joe T. Balche, operator, Harrington Amusement Company, army; Lester T. Hearn, operator, Standard Amusement Company, army; J. W. McConnell, branch manager Decca, navy; Chester Horsman, salesman, Decca, navy.

Standard HIT PARADE

Week of Feb. 19th

1. "When Manuel Shakes His Maracas"
"The Good-Fellows" with Harold Grant's Orch. T-2042

2. "CUCKOO WALTZ"
Henri Rene Musette Orch. T-2030

3. "POUND YOUR TABLE POLKA"
Barry Sisters T-2005

4. "LO-LO-LITA"
(The Girl Friend of the Army)
Brad Reynolds with Harold Grant's Orch. T-2007

5. "MISIRLOU"
Alfredo Menese Orch. (Spanish) T-2002
Frank Knight with Harold Grant's Orch. T-2009

MUSIC MACHINE TIP!!
"When Manuel Shakes His Maracas"
"The Good-Fellows" with Harold Grant's Orch. T-2042

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RECORD BUYING GUIDE—PART 2

TRADE SERVICE FEATURE Billboard

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

● POSSIBILITIES ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

THE LAMP OF MEMORY ..... TONY PASTOR (John McAfee)

A good ballad with a Latin tango rhythm pattern is displayed on this disk. Tune itself is getting a terrific plugging now over the air lanes, and bids to stack up as a blue-ribbon item in the near future. Several other bands are scheduled to record it for early releases. Pastor's is the first out, with the maestro starting out in the Latin vein then switching to fox-trot tempo for the vocal half.

MANDY IS TWO ..... GUY LOMBARDO (Kenny Gardner); DICK JURGENS (Harry Cool); ABE LYMAN (Billy Sherman); CLAUDE THORNHILL (Dick Harding)

A sentimental ditty all about a little girl just turned two years of age. Altho it is an unusual lyric theme and not the sort of thing one might expect to become a hit, this particular one has every chance of becoming just that. Melody is catchy, and song is getting a healthy plugging by Tin Pan Alley. Bands listed give it a typical treatment both instrumentally and vocally, so pick your favorite.

ALWAYS IN MY HEART ..... GLENN MILLER (Ray Eberle)

This is the title tune from the Warner film of the same name. Studio is getting back of the number for an all-out drive, and picture will be generally released soon. Glenn Miller's is the first recording out, but plenty of others are sure to follow. It's a ballad, as usual, but not hard to hear and it looks good for a coin phonograph following.

NOT MINE ..... JIMMY DORSEY (Helen O'Connell-Bob Eberly); ARTIE SHAW (Fredda Gibson)

Tunes from Jimmy Dorsey's Paramount film, *The Fleet's In*, seem to be endless, and no doubt some of them will get lost in the shuffle. But it would be a shame if that were the fate of this one. It's a ballad with plenty of musical and lyrical sock, and judged on comparative merit it should have no trouble climbing the heights. The Dorsey disk gives swell play to the maestro's star vocalists. Shaw's version is in a more conservative vein with lots of fiddles.

● THE WEEK'S BEST RELEASES ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

DEAR MOM ..... GLENN MILLER (Ray Eberle-The Modernaires)

Now that the hysteria calling for the fighting war songs has settled down and the spotlight is centered on the sentimental songs of the war, this touching ballad looms big. And Miller's presentation of the song, depending almost entirely on the vocalising, makes it even bigger. It's an army camp song based on a letter sent by a soldier to his "Mom."

DEAR LITTLE BOY OF MINE ..... BING CROSBY

Leave it to Bing Crosby to single out an oldie that takes on added meaning today. This one is a standard song of several decades ago and is a song of farewell and hope for returning, as the boy goes off to war. The slow waltz tempo, without keeping it in strict tempo, gives Crosby a chance to go all-out on the vocal heartthrobbing. Equally impressive and timely is another oldie on the reverse side, *Oh! How I Miss You Tonight.*

HEY! ZEKE ..... McFARLAND TWINS (Don Cornell-Betty Norton-Chorus)

There is obviously no abatement in the avalanche of the off-to-war songs. This one directs its attention to the lads out on the farms, reminding them that "Your Country's Callin'." It's a rural type of tune, and with this new record name giving it a hoe-down kick, it's ready-made for the music machines out in the rural sections. And it's spirited singing for most of the side.

MANDY IS TWO ..... GUY LOMBARDO (Kenny Gardner)

Each year brings a kiddies' song sensation, and this song promises to be just that for this year. It tells a simple and compelling story of Mandy, and what a household queen she is on her second birthday. There's no forcing the cuteness of the song, it's completely human and homey. Lombardo fashions the tune to his smooth rhythms, with an effective vocal added, and it all comes out as a swell side to keep spinning for a long time in the music machines.

SING ME A SONG OF THE ISLANDS .. JAN SAVITT (Vocal refrain)

This is the title song from the forthcoming *Song of the Islands* picture featuring Betty Grable and Jack Oakie. While originally meant for the soft strumming of the Hawaiian guitars, the song lends itself admirably to a rhythmic punch. And that's what Savitt gives it. The bright bounce he instills in the song makes it especially acceptable for the music machines where the slow ballad tempos hang heavy. The vocal refrain provides a lilt to the lyrics which should mean much to the machines, too.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

3 Buckley Boosters Combine Efforts

NEW YORK, Feb. 14 (DR).—Three of the country's leading boosters for Buckley Music System—DeWitt (Doc) Eaton, Eastern regional director for the firm; Barney (Shugy) Sugerman, of Runyon Sales Company, Newark, N. J., and Willie (Little Napoleon) Bratt, of Supreme Vending Company, Brooklyn—have combined their efforts as the "Buckley Boosters."

"Since Buckley boxes have proved helpful to hundreds of operators here and helped them stabilize their business and insured good profits," the trio explained, "we feel that our combined efforts will be helpful to those men who are interested in increasing their present operation. With the materials situation what it is our combined forces should make certain that the trade will enjoy satisfactory service from Buckley.

"According to the plan mapped out, any of our customers that need help will get it from any one of us, as the need arises. We believe this will make possible installation of new systems by operators while they can and while we receive our quota from the factory. Equipment on hand at either Supreme or Runyon will be instantly available to each firm. In this way oldmen in New York and New Jersey will receive the best possible co-operation while systems are available."

Runyon Sales' New Plan

NEWARK, N. J., Feb. 14 (DR).—Barney (Shugy) Sugerman, Abe Green and Harry Goldberger, of Runyon Sales Company, report they have a plan to keep the trade informed of latest game offerings.

"With the lightning changes which have occurred in this territory it is now necessary to make arrangements notifying buyers of changing prices in the Eastern market. Tho it is virtually impossible to arrange for a daily change of all games and prices, we shall try to keep up with the general market changes.

"Herman Perin, who covers a large area for us, will also make it his business to keep check of the various prices as he goes along. Therefore, he will be helping us to help the trade in every possible way with this new idea."

SPARKLING "Champagne Music" by
LAWRENCE WELK
with smooth, sweet vocals by
JAYNE WALTON
ON
DECCA RECORDS

NEW RELEASES!
EVERY ONE A MONEY-MAKER

★ 4147—YOU DON'T LOVE ME
coupled with
AROUND and AROUND SHE GOES

★ 4157—POET and PEASANT OVERTURE
coupled with
HEAVEN IS MINE AGAIN

★ 4096—SWEETHEARTS OR STRANGERS
coupled with
ELMER'S TUNE

Opening Stanley Theatre, Pittsburgh, February 20.

Exclusive Management
FREDERICK BROS. MUSIC CORP.

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines.
Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 21)

ANDREWS SISTERS (Decca 4153)
I'll Pray for You—FT; V. *He Said—She Said (The Story of the Newlyweds)*—FT; V.

The girls ring the bell with a ballad and a rhythm novelty. The Arthur Altman-Kim Gannon *I'll Pray for You* ballad is a pretty song, and the girls sing it sweetly. The three voices harmonize softly for the opening chorus, marked by celeste figures in the background. Patti Andrews picks it up at the bridge for a second refrain and the others join in to give it a slight rhythmic touch for the release. The *He Said* side is Roy Jacobs' novel song story of a lover's spat, with a comedy touch to the story. The Andrews take it at a fast tempo and carry the entire side. It's the story and the singing of the girls that sells it. Orchestral background provided by Vic Schoen's orchestra is, as usual, in excellent style and taste.

"I'll Pray for You" has plenty of what it takes to make hitdom. And the singing of the girls has also plenty of what it takes, making it excellent for the phonos. The "He Said—She Said" side requires attentive listening, but because of its novelty value is worth a trial spin in the music boxes.

ARTIE SHAW (Victor 27779)
Absent-Minded Moon—FT; VC. *Not Mine*—FT; VC.

Two new songs are dished up by the large Shaw aggregation on this record, but Shaw gives neither a striking presentation. None of the lush and colorful introductions, modulations or endings making the most of the vast instrumental possibilities of the large band. Instead it's mill-run playing, characterized only by the maestro's own clarinet magic. Moreover, a fast beat for the ballads make it difficult to give either song the full melodic expression each calls for. Shaw, backed by the strings, picks up the tune for each opening chorus, and the vocal brings a new voice to the band in Fredda Gibson, who sounds capable enough. The full band, emphasizing the heavier beats, carries each side out.

While both songs are worthy of note, Shaw adds little to make them music machine fare.

GLEN GRAY (Decca 4156)
The Bottom Man on the Totem Pole—Part I and II.—FT; VC.

Both sides of the disk are taken for this fanciful jive tune that takes its title from the H. Allen Smith best-selling book. Frank Ryerson, who had an important hand in fashioning the Casa Loma hot jazz classics, and Grady Watts composed this one, and Pee Wee Hunt is called upon to provide the sultry chanting for both parts. Why it takes both sides to set forth the novelty is a mystery. Band gives it all on the first side, with the trombone predominating for the riff tune. Beat of the tom-toms bridges both sides, and Part II is only a repetition of the same theme, with clarinet and trumpet in the lead and Pee Wee Hunt merely talking the words. In all, it's an average jump tune that would have impressed more favorably if confined to a single side.

For a jump rhythm song at jitterbug locations, Part I meets the requirements.

BEN BERNIE (Decca 4158)
It's a Lonesome Old Town—FT; VC. *As Result—Pleasant Dreams*—FT; VC.

Long identified as the opening and closing radio themes of Ben Bernie, and the ole maestro makes them serve as a highly acceptable record item. Both are just as preferred on the air, with Donald Saxon singing the opening theme and Bernie, with his characteristic aplomb, for the sign-off song.

While this item is mostly for home sale, especially among record collectors gathering theme songs, either side is worth a trial spin in the music machines. Especially the "Au Revoir—Pleasant Dreams" side, with the ole maestro himself giving the wording in his characteristic style.

MAXINE SULLIVAN (Decca 4154)
St. Louis Blues—FT; V. *My Blue Heaven*—FT; V.

The song interpretations for these two standards go back to Maxine Sullivan's original Loch Lomond record click. Her ever-so-relaxed singing, in characteristic plaintive style, gives both sides a terrific lift. Making each an outstander is the subtle swing background provided by the small band, especially the counter riffs to her straight melody singing. She takes both sides at a moderate tempo, and it kicks. Her *St. Louis Blues* singing is similar to that of her recording some years ago on the Victor label, when Claude Thornhill took the bows for the arrangements. There's still plenty of the Thornhill flair for vocal backgrounds in these two sides.

Maxine Sullivan is back in her original "Loch Lomond" style for these two sides and has enough on the ball to make a favorable impression with phono fans. Both sides are done equally well, and the operator has his choice of either or both, since both song titles are lasting favorites.

ALVINO REY (Bluebird 11448)
Blue Shadows and White Gardenias—FT; VC. *Sing Me a Song of the Islands*—FT; VC.

These two songs from the *Song of the Islands* picture are made to order for the Rey brand of music making. He takes both in slow tempo, and both give him plenty of opportunity to display his talents at the electric guitar, especially for the *Islands* side. Alyce King paints the vocal picture of *Blue Shadows and White Gardenias*, with Bill Schallen's baritone for the plattermate.

It's a toss-up which of these two songs will mean most in the song sweepstakes. Rey is excellent for both sides, and the only way the phono operator can decide is by placing both sides in the machines.

VAUGHN MONROE (Bluebird 11445)
Somebody Nobody Loves—FT; VC. *Loretta*—FT; VC.

Sy Miller's oldie, *Somebody Nobody Loves*, gets a neat lift from the Monroe men. Taking it at a moderate tempo, the clarinet opens, and the band is plenty bright and breezy on the rhythms. Marilyn Duke's vocal fits the song scheme perfectly. Tempo for *Loretta* is also moderate, but there's not as much life and color to the band boys as for the A side. Moreover, the heavy baritoning of the maestro adds little to the song's appeal.

"Somebody Nobody Loves" shows plenty promise of getting a wide play, and Monroe's carry is a likely one for the music boxes.

LAWRENCE WELK (Decca 4157)
Poet and Peasant Overture—FT. *Heaven Is Mine Again*—FT; VC.

Welk steps out of musical character, and quite neatly, too. Taking the ever-familiar Von Suppe overture, he sets the original score to pert and peppy rhythms. Ossie Clark has turned in a colorful arrangement, and the Welk instrumentalists make it a toe-tapping special. *Heaven Is Mine* is the maestro's original, written with Al Jason. It's a soft and sweet ballad, and Jayne Walton sells it big in song.

"Poet and Peasant Overture" being familiar as any Tin Pan Alley standard, Welk's rhythmic tid-bit makes a likely sticker in the music machines. Flattermate is a nice enough ballad and looms just as big with the Welk fans at the music boxes.

BEA WAIN (Victor 27776)
That's How I Love the Blues—FT; V. *Ev'ry Time*—FT; V.

Two from the musical show score for *Best Foot Forward*, a Broadway hit, serve in good stead for Bea Wain's soulful and full-voiced song selling. She has a chance to show off more in melody passages, where she excels, in the *Ev'ry Time* side. *Blues* is a repetitious song with little suavity in the lyrics, and meaning little removed from the show's frame. Both taken at a slow tempo, and the accompanying studio orchestra is sufficient and proficient.

Record should make its biggest mark in across-the-counter sales. However, for smart locations, "Ev'ry Time" is a worthy item.

THE FOUR KING SISTERS (Bluebird 11444)
I'll Never Forget—FT; V. *If I Could Only Play a Concertina*—FT; V.

In regal vocal style, the King gals polish off both of these sides. Leo Cherne has an impressive ballad in *I'll Never Forget*, and the girls make it sound

The one and only KATE SMITH

Shipments now being made on this great new coupling—

COLUMBIA 36524

MELANCHOLY BABY
SOMEBODY LOVES ME

Still leading them all—

1. WHITE CLIFFS of DOVER
36448 ROSE O'DAY
2. DEAR MOM
36489 ON THE STREET OF REGRET
3. SHRINE OF ST. CECILIA
36468 I DON'T WANT TO WALK WITHOUT YOU

Kate Smith—Columbia Patriotic Hits—
36498 They Started Something We're All Americans
36511 The Star-Spangled Banner America, I Love You

Kate Smith on the Air—CBS every Friday, 8-8:30 p.m. Eastern Time, sponsored by Grape Nuts and Grape Nuts Flakes. Re-broadcast for Pacific Coast: 12 Midnight, Eastern Time.

Personal Management TED COLLINS

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MADELAINE
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Week Feb. 13
STRAND THEATER, Brooklyn
Week Feb. 20, and
PARAMOUNT THEATER, New York
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Personal Management: CHARLES V. YATES
RCA Bldg., Rockefeller Center, N. Y. C.

all the lovelier in their soft and slow harmonizing. The tempo is stepped up to a polka-fox trot for the Concertina side, a delightful and tuneful novelty about the lad who misses the mark with his lady fair because he doesn't play the squeeze box. The rhythmic harmonies of the girls give the song a nice ride. For both sides the music of the Rhythm Boys heightens the appeal.

"If I Could Only Play a Concertina" is a catchy novelty. With the singing of the Kings making it all the more contagious, that's the top side for music machine operators.

CHARLIE BARNET (Bluebird 11446)

Night of Nights (Tura Lura Li)—FT; VC. *Ya La-Bluc (I Love You)*—FT; VC.

Restraining their characteristic jungle rhythms, these sides give the Barnet band on the sweet side. Even for the lead-off choruses, it's maestro Charlie wielding his soprano sax sweetly, turning the rest of the side over to Al Lane for vocal utterances. Both sides are ballads and taken in slow tempo. However, neither the songs nor the singing is impressive, with the result that the band's efforts hardly create the desired effect. Better of these two new songs is *Ya La-Blu*, its origin the famous G Minor Symphony theme of Mozart.

There's little here for possible play in the music boxes unless the "Ya La-Blu" song builds. Then Barnet's catry might mean something.

JOHNNY HODGES (Bluebird 11447)

Things Ain't What They Used To Be—FT. *Squaty Roo*—FT.

The name of Johnny Hodges on a record label is always good news to the hot jazz discophiles. Ellington's alto sax ace here surrounds himself with a small group from the band, as he has so often done on records over the years, and gives out with a relished bit of musical improvization. The A side uses Mercer Ellington's (Duke's son) slow blues tune. The small unit is completely relaxed for soft and subdued jamming. *Squaty Roo* is Hodges' original. Kicking off at a fast tempo, it showcases a dazzling alto sax display. String bass notes walking all over the side are worth an extra listen.

At the college campuses where the hot jazz fans are still to be found, the "Squaty Roo" side will keep them feeding in nickels.

JAN SAVITT (Victor 27775)

I Remember You—FT; VC. *Tica Ti-Tica Ta*—FT; VC.

These sides herald the return of Bon Bon for the vocal chores with Jan Savitt. While billing is denied the sepia singer, the label betting it go at "Vocal Refrain," there's no mistaking the voice. His return gives the band a most noticeable lift on the way. It's an awakened band for the rhythmic jive tune on the B side. Gets off to a bright and jumpy start for the first chorus, and for the rest it's lilting riding behind the unbilled voice, with a dose of scatting for the ride-out chorus. *I Remember You* also finds the Savitt crew in toe-tapping style, Time is a ballad from *The Fleet's In* picture. Taken at a moderate tempo, the rhythmic beat is pronounced. Vocals equally effective.

The "Tica Ti-Tica Ta" side gives Jan Savitt with more musical kicks than he has put on records in a dozen or more releases. Moreover, it returns Bon Bon to the band. The band is in fine rhythm style and, with the song having got some attention on wax already, Savitt's record shows promise of giving it its first real lift.

PAN-PACIFIC TEMPO ORCHESTRA (Decca 4159 and 4160)

Deep Purple—FT. *Huguette Waltz*—W. *Shadow Waltz*—W. *Begin the Beguine*—FT.

While the band's billing might indicate the Calypso in the windings, these four sides are the "strict" playing of four familiars in the "strict" tempo by an orchestra directed by Herb Kern. Combination includes an electric organ, a brass section and the rhythm instruments. Apart from the matter-of-fact playing, the music provides a heavy and accented beat to the rhythms. Obviously, these four sides are designed for use by dancing teachers.

There's nothing in these four sides meant for the music boxes unless the machine is spotted in a ballroom where beginners' classes in dancing are held.

PRIOR TO NATIONAL WURLITZER DAYS, the above-pictured field organization of the firm convened at the Hotel Roosevelt, New Orleans, for unveiling of the Victory Model 950 and the new remote control equipment. (MR)

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Feb. 14.—"Had the best week since the war started," was the statement made by a jobber this week to sum up the business outlook. This jobber cried hard when the war broke out, but his cries were typical of those heard along the 'row. Now he voices the general outlook of the local firms with this silver-lined statement.

Most of the equipment moved was for arcades, and this jobber adds to his already important statement, "the demand for arcade stuff never slackens." Pay roll estimate for 1942 is $300,000,000, and business for coin machine operators in this section shows indications of being one of the best, if not the best, despite the war.

Mape to Golden Gate

E. T. Mape, of the E. T. Mape Music Company, Seeburg distributor, has returned to San Francisco after a visit to Los Angeles during which he attended the open house for the showing of the new Seeburg line. . . . Allen Anderson, of Shafter, was in the city recently looking over equipment with the view of expanding his activities. . . . Charlie Joseph, of Sunset Music Company, Los Angeles, reports that things are going strong and that the music business is going to chalk up a banner year. . . . Spike Jones and his City Slickers have been pacted to a year for Bluebird records. Frank Walker, RCA-Victor representative, was in town to get the signature. . . . Ken Brown, of the Long Beach Cigarette Service, came up from the beach resort to see what was cooking in the line of cigarette equipment. He reports that business is going along okay in the Long Beach region. . . . Joseph Richarme, of Long Beach, was another Coast columnar who visited the city recently for a look-see. . . . Nate Mack, of Las Vegas, came down from the Nevada town for a visit to the firms along coin row to get a glimpse of what's on the display floors. . . . Paul Blair, of Exhibit Supply, is back in the city following a swing thru his territory. Blair reports that factories are clicking it off and that things look mighty good to him.

Narath in Town

Arthur Narath, of Anaheim, was in the city to see what was new in music machines. . . . C. T. Presher, popular San Diego music machine operator, reports that defense work is making takes good in that section. . . . Victor Ralston, of Standard Phono, is back in the city following a plane trip to the Northwest to see what the set-up was on foreign records. . . . Elmer Smith, of Santa Paula, reports that the music business is going strong in that neighborhood. More machines have been added, which indicates that Smith is anticipating good business. . . . A. M. Keene, Tait operator and editor, is back at his desk following a vacation in Mexico. He makes about four trips to that section every year. He has the coin row's nomination for good-will ambassador. . . . Joe Guyon, who has coin equipment on Catalina Island, and Fred Gaunt, of Trojan Novelty Company, had a lengthy confab recently on machines. Despite the war, publicity for Catalina continues to move, which means that a large number of people will include that spot on their routes when they plan their vacations. . . . Bill Nathanson, popular Mexico City phonograph distributor, arrived in town for a peek at local activities. Phonographs continue to go well in that south of the border section. . . . Frank Navarro, another Mexico City music man, commutes by plane from Los Angeles to Mexico. He attended the showing at the E. T. Mape Music Company. . . . Geraldine Douglas is now office manager at the local office of the E. T. Mape Company. Walter Huber, formerly the manager, was transferred to the San Francisco office. . . . C. H. Robson, Santa Monica, declares that pay rolls from defense plants in that section have increased his takes.

Gutshall Enjoys Sports

Jack Gutshall, of Jack Gutshall Distributing Company, is churning up plans for another fling at some outdoor sport. The war isn't doing his plans for deep water fishing any good. . . . Lawrence Raye came in from Colton to see what local firms had to offer in the way of music machines. . . . Bill Wulf is holding down the Modern Coin Exchange while Johnny Nelson is passing around cigars on the occasion of the arrival of a new daughter. . . . Frank E. Parr has completed a series of six subjects for Technipreess to be distributed by APDL. . . . M. L. Whitman, local operator, is scouting around the coin row firms, which indicates that he will soon expand his operations. . . . Mrs. James Jones, wife of the Southwestern Vending Machine Company's manager, is soon to undergo an operation at Cedars of Lebanon Hospital, Los Angeles. . . . Elmer Harscomb will have the Penny Arcade on the Patrick Greater Shows this season. Show opens in Bakersfield February 20. . . . George Lowry is said to be one of the outstanding figures in arcade history and the claim comes from his friend Louis Saltee, who is dubbed "the grand old man of the Penny Arcade." . . . Walter Hillig is working over his machines for a banner season at his Penny Arcade in Virginia Park in Long Beach. . . . Jack Kessler, of Ajax Amusement Company, Long Beach, was a recent visitor to Los Angeles. . . . H. A. Ludwig, who buys for the Virginia Park arcades, is back at his desk following a vacation trip with Mrs. Ludwig to Nevada. . . . Jean Mintborne is mulling vacation plans. . . . Mac Mohr is on the sick list. . . . Abe Berman, of Arcade Exchange, has opened his doors for business and indicates that 1942 will be a big year. . . . L. B. McCreary, manager of the Los Angeles E. T. Mape Music Company, is a camera bug, using a minic. . . . Charles Washburn goes in for photography, too, and has a good selection of cameras.

2 Hits ON EVERY ELITE RECORD

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SOMEBODY NOBODY LOVES

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WHEN THE ROSES BLOOM AGAIN

Vincent Lopez and His Orchestra

List Price 35¢, Plus Tax. See Your Local Distributor or Write to

CLASSIC RECORD CO.

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Keep your machines hummin' with

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Most Requested Song in the Country

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CARL HOFF—Okeh
EDDY HOWARD—Columbia
SAMMY KAYE—Victor
FREDDY MARTIN—Bluebird
DINAH SHORE—Bluebird
HARRY SOSNIK—Decca
CLAUDE THORNHILL—Columbia

SANTLY-JOY-SELECT, 1619 B'way, N.Y.C.

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IN THE FORT LEWIS (WASH.) POST EXCHANGE, this Seeburg Hi-Tone Symphonola is a prime favorite with army men. Men at the fort, which is near Seattle, like to drop in at the exchange and relax with a snack and their favorite tune on the Seeburg phono. (MR)

TO KEEP AHEAD
KEEP IN TOUCH WITH
YOUR BUCKLEY DISTRIBUTOR!

DISTRIBUTOR "BOB" LINDELOF
OF CHICAGO, ILL.
SAYS:

"Once they try Buckley—they always buy Buckley! Alert operators in this territory have been ordering and re-ordering Buckley Music Systems right from the start. Because Buckley Music Systems have PROVEN to their complete satisfaction that they are the finest music investment from every standpoint. They double and triple earnings. They require a minimum of service. Location owners demand Buckley because their customers favor Buckley. With music on a skyrocket upbend, store operators than ever are saying: 'Best Buy's Buckley'"

WHEN YOU THINK OF MUSIC—THINK OF BUCKLEY FIRST!

BUCKLEY MUSIC SYSTEM INC · 4225 W. LAKE ST · CHICAGO

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

There has been several changes of address of New York City jobbers and distributors in the past few weeks. Many of these companies have branches in the States of New Jersey and Connecticut.

Supreme Vending Company has opened a branch at Belmont, L. I.

Dave Simon has opened in Hartford, Conn., and has moved his New York office to his own building at 599 10th Avenue, New York.

Mac Perlman has opened new offices in Stamford, Conn., under the firm name, Stamford Novelty Company.

Mike Munves in addition to his New York office on West 43d Street now has a branch in Newark, N. J.

Buy Defense Bonds

Manhattan Vending Company has a branch in Cliffside, N. J.

Milty Green and Lucky Skolnick have an office in Newark, N. J.

Other jobbers will be making announcements of openings in the near future.

Bill Schork Dies

The trade was shocked to learn of the sudden death of William F. (Bill) Schork, well-known amusement center owner. Schork passed away Thursday (5). Survived by widow and three sons. He was 65 years old and has been connected with the arcade and amusement center business for over 40 years, the last 30 being in partnership with Max Schaefer. At the time of his death he and Schaffer were operating six amusement enterprises, including Hubert's Museum, and the largest arcade in New York, located at 42d Street and Broadway.

Birthday

Hymie Budin's son Robert was the center of attraction at his Bar Mitzvah party Sunday (8). Bobby reached his 13th birthday and the coin machine fraternity turned out en masse to participate in the celebration and to wish the Budins the best of everything.

Coming and Going

Joe Frank, of Automatic Sales Company, Nashville, Tenn., recently spent a week in New York.

Ed Barnett, Chanco Vending Service, back in town after a quickie buying trip.

John Chrest, sales manager of Exhibit Sales Company, was around town for a few days and Dave Simon took him in hand for the entertainment rounds.

Julius A. Levy, DeGrenier metropolitan representative, is in Miami Beach, Fla. And guess why! Yessiree, Julius is on his honeymoon. The marriage took place February 3.

Joe Ash returned from a vacation in Miami last week. His only regret was that he had to leave.

Irving Sommer returned to the Big City this week and expects to stay around for a week or so.

Aaron Cohen, Paterson operator from Trenton, N. J., in New York conferring with Jack Mitnick and George Ponser.

Mutoscope's Defense Tie-In

International Mutoscope's Photomatic is playing an increasingly important role in the defense efforts of the nation, according to Burt Wilson. Burt reports that large industrial plants are now installing Photomatics to take identification photos of their employees, and he said the general demand for the automatic picture-taking machines is greater than it has ever been.

USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

NEEDLES RE-SHARPENED

1-10 ..... 35c per needle
10-50 ..... 12½c per needle
Over 50 ..... 10c per needle

Re-Sharp Needle Service

P. O. Box 770 Fort Dodge, Iowa

A Precision Service

NEW WALL BOXES

and Adapters for 16 or 24 Record Wallboxes.
16 Record Wall Boxes ..... $16.50 Ea.
24 Record Wall Boxes ..... 19.50 Ea.
Adapters Complete, including Power Supply ..... 20.50 Ea.
20 Wire Cable ..... .20 Per Ft.
12" P.M. Speakers ..... 8.50 Ea.
Beautiful Leatherette Cabinets ..... 5.95 Ea.
Illuminated Grilles ..... 4.95 Ea.
TERMS: 1/3 Down, Balance C. O. D.

ROYAL DISTRIBUTING CO.
124 Market St. PHILADELPHIA, PA.

USED RECORDS WANTED! 5c EACH

We will pay 5c each for good used records. Can use all makes, all artists, etc. Must be in perfect, playable condition. Shipping charges collect. Payment by return mail in cash!

AUTOMATIC SALES CO.
50 E. Hennepin MINNEAPOLIS, MINN.

1 TO 12, 25c EA. 13 TO 99, 23c EA. 100 UP, 20c EA.
To pay more is to waste money.
Miracle Point Needles
MIRACLE POINT
SPECIAL NEEDLE
W. A. GERETT CORP. 2047 NO. 30 ST. MILWAUKEE, WIS.

Special Marbleglowed Mills' Throne of Music, $149.50 ea.

WRITE FOR LIST OF OTHER PHONOGRAPHS AND GAMES

SOUTHERN AUTOMATIC MUSIC COMPANY

542 South Second St. Louisville, Ky.

Buy Defense Bonds

The Newark, N. J., offices of the George Ponser Company are working more hours per day than they have ever worked, according to word from Irv Morris. He reports considerable new blood entering the Mills Panorama division of the business and states the firm is doing its best to meet the demands of customers.

Max Levine, Scientific Machine president, is devoting a good part of his time and energy to Civilian Defense. And he is taking this voluntary work seriously, according to reports.

Barney (Shugy) Sugerman, Abe Green and Harry Goldberger, of Runyon Sales Company, Newark, N. J., wax enthusiastic about their plan to keep the trade informed of latest game offerings.

Here and There

Archie A. Berger, of Philadelphia, has been appointed Pennsylvania State distributor for the Singing Picture auxiliary speaker, he reports. It is claimed that the speakers are winning the commendation of music operators everywhere in the State because of their uniqueness.

Dorothy Levine, efficient secretary of Sam Sacks, of Acme Sales, always has a ready smile for everyone visiting the firm's offices. The welcome greeting is sincere, too, for she has a cheerful, happy disposition.

Bert Lane, of Seaboard Sales, had the operators flocking to his showrooms this week.

Economy Supply Company opened its additional store at 611 10th Avenue, which they will use as an augmented business location.

CMA Banquet

The Cigarette Merchandisers' Association, of New York, is all set for its sixth annual banquet Sunday (22) at the Wedgwood Room of the Waldorf-Astoria. Matty Forbes, manager for the association, has done a wonderful job and has many surprises in store for the guests.

Purely Personal

Chippy Maltz has hung a nickname on your reporter that is gaining momentum all over the territory—"Deadline Joe" is what they call me.

Believe it or not—Jack Mitnick has his coat off and is once again handling tools. For a good reason, explains Jack.

Aaron Gosch, the cigarette machine tycoon from New Rochelle, N. Y., thinks nothing of running down to midtown Manhattan. Just give him an excuse.

Buy Defense Bonds

Boston

BOSTON, Feb. 14.—Al Chicoin, of Maine Automatic Music Company, in town for a few days to look over the current offerings.

The annual meeting of the CMA was held recently and new officers for the year were elected. Walter R. Guild was retained as manager of the association, and Louis Berman, Vogue Vending Company, of Lowell, Mass., was chosen president. Frank Fendel, of Fendel Bros., Brookline, Mass., was named vice-president; Oscar Gerson, Gerson Sales Company, Boston, treasurer, and Harry Spicer, Monroe Sales Company, Lynn, Mass., secretary.

Pete Tervial, Lawrence (Mass.) pin game, music and cigarette operator, is now engaged in defense work at Quonset Point.

Al Sharpe and his new partner, Dodi Freedman, busy adding locations to their pin and music routes. Most of their music locations are being remoted.

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The Peanut Situation

RICHMOND, Va., Feb. 14.—The market for shelled and cleaned peanuts has strengthened, but prices are reported still below present replacement costs on the basis of today's farmers' stock. Mediums are becoming scarce and some millers have completely withdrawn quotations on this grade. Price ranges between different grades of shelled goods continue to narrow. No. 1 Virginia shelled, for example, are quoted mostly as 11 cents and extra large Virginias at 11½ cents per pound. This indicates clearly the large average size of Virginia shelled goods this season.

Interest in the expansion of peanut acreage to meet the goal of 5,000,000 acres, announced last week in *The Billboard*, is active in both the Southeast and Southwest. Demand for peanuts for seed has stimulated market prices in Georgia and Alabama. The possibility of a seed shortage, especially if much replanting is necessary, is encouraging shellers in the Southeast to build up their stocks. Further consideration is being given to the need of increased machinery for producing peanuts in the newer areas. A farm equipment repair campaign has also been set under way by the Department of Agriculture, joining the War Production Board in urging the conservation of all available machinery.

It is natural that the market price of farmers' stock should strengthen in response to this stimulation. Many farmers are continuing to hold in the anticipation that further advances can be looked for. Best Jumbos are selling at 6 3/8 to 6½ cents delivered and some growers are now holding for 7 cents.

Federal Tax Free
VICTOR MODEL V VENDOR
STANDARD FINISH MODEL V, ONLY
$8.50 EACH.
Model V Premium Deal Complete.
Deal Ready To Set on Location All for Only
$13.50
Machines Takes In $11.00, Pay Location 25% or $2.75. Your Net Return Is $8.25.
1/3 Deposit Required With Order. Send for List of New and Used Vending Machines. Wanted—Vending Machines of All Kinds.
RAKE 2014 Market Street PHILADELPHIA, PA.

ASCO WEEKLY SPECIALS

1¢ Peanut, 2 lb.	$2.45
1¢ Peanut, 5 lb.	3.95
5¢ Peanut, 5 lb.	2.95
1¢ Ball Gum, 200 ea.	2.45
1¢ Ball Gum, 400 ea.	3.95
1¢-5¢ Peel, 5 lb.	4.45
1¢ Hershey, 60 bars	3.45
5¢ Hershey, 60 bars	3.95
1¢ Wrigley Stick, 2 ea.	3.95
1¢ Topper, 5 lb.	4.45
1¢ Silver King, 5 lb.	4.45
1¢ Empire, 5 lb.	6.95
1¢ King Jr., 2lb.	3.45
1¢ Ins-a-Slug, 5 lb.	7.95
1¢-5¢ Nrthestern, Standard	6.45
1¢-5¢ Nrthestern, DeLuxe	9.95
1¢-5¢ Nrthestern, 239 Bell	7.45
1¢ Ever Ready, 4 col.	$4.95
1¢ Snacks, 3 col.	7.95
1¢ Burrl, 3 col.	7.95
1¢-5¢ Trisfecter, Mystery, 5 col.	15.45
1¢ DuGrenier Mod. AN, 4 col., Adams Gum	8.95
1¢ Rex-Rob, 5 col., Adams Gum	6.95
Stands, Each	2.50
BALL GUM, ½", 50 lb. cases, 18¢ lb.	
195 ea., 170 ct., 195 ct., 25 lb. cans	17¢ per lb.
COUNTER GAMES	
1¢ Imp	$6.95
1¢ Card Hunter	7.95
1¢ Totalizer	10.95
1¢ Challenger	16.95
1¢ Solitire	10.95
1¢ Home Run	10.95
1¢ Hitler Target Skill	14.95

Terms 1/2 Cash, Bal. C. O. D.
ASCO, 140 ASTOR ST., NEWARK, N. J.

THIS WEEK'S BARGAIN

Brand-New 2-in-1 Venders, 6 for	$60.00
Empire Venders, 5 for	40.00
Columbus 5c Venders, Reconditioned Like New	3.50
Stewart & McGuire 1c-5c Peanut Machines	4.50
Northwestern 39, Mdse. or Gum Vendor	6.75
Snacks, 3 Col., Slug-Proof	7.95
Ever Ready, 4 Col.	4.50
Burel, 3 Col.	7.50
Burel, 2-Col.	5.00
Vend-a-Bag	6.50
Lighter Fluid Venders	6.50

½ Deposit With Order, Balance C. O. D. WRITE FOR OUR COMPLETE LIST!
COIN OPERATED
I. L. MITCHELL & CO.
MACHINES AND SUPPLIES
1141 DeKALB AVE., B'KLYN, N.Y.

MERCHANDISE MACHINES

Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

Cigarette Sales Outlook Appears In Analysis of Production Data

The greatest increase in the history of domestic cigarette production occurred in 1941, says Harry M. Wootten in an article appearing in a recent issue of *Printer's Ink*. Wootten has made a specialty of analyzing cigarette production. His system of deduction has reduced guessing on this vital matter to a minimum, and his estimates on production are the most comprehensive and accurate obtainable.

His method of analyzing the nation's cigarette output is based on revenue collections from the various federal districts. Allowances are made for the intermingling of plant facilities, and due consideration is given other variables entering into such calculations. Results are then checked and cross-checked with wholesale and retail trade for a confirmation of the sales trend. Consequently it is believed the cigarette production table given here reflects the approximate trade standing of the various brands, but naturally the figures are not official.

Domestic cigarette production last year was 206,460,000,000 compared with 180,000,000,000 in 1940: a gain of 26,000,000,000 cigarettes, or 14.2 per cent. The next highest gain was 13.7 per cent in 1936.

Leading Brands Show Big Increase

Practically all of the increased output reflects a growth in sales of the seasoned and nationally advertised brands. The 10-cent cigarettes that came out of the depression and mushroomed into a substantial volume were definitely on the decline last year. Significant was the decline of smoking tobacco, only division of the industry moving against the upward trend last year. Manufactured tobacco, which includes smoking tobacco, has not as yet been segregated for 1941, but production for the 10 months thru October was off 5,223,748 pounds, or 3.9 per cent, and the decline for the single month of October was 2,608,496 pounds or 11.8 per cent.

Smoking tobacco is the industry's most economical product for the consumer. Much of the output goes into roll-your-own cigarettes and its decline is indicative of better times. During hard times this product invariably expands, consequently a few years ago smoking tobacco was registering relatively large gains. Altho it is far less profitable than the machine-made cigarette, manufacturers remain philosophical over the periodic expansion in the consumption of hand-made cigarettes. It is regarded as a cushion against the return of better times and the loss of cigarette sales.

With the nation's purchasing power revitalized under the influence of expanding pay rolls and increasing employment, cigarette consumption showed substantial and successive monthly gains in 1941. Production reached a peak last October when the manufacturers rolled out 19,632,468,010 cigarettes: a gain of 3,184,244,760 units or 19.3 per cent over the corresponding month in the previous year.

War Has Its Effect

Wars have greatly stimulated the consumption of tobacco in one form or another. World War I, with its great social changes, is held responsible more than any other single factor for the transition of this country from cigar and pipe smoking to cigarettes. With advertising largely maintained thru 1941, all of the larger producers secured a satisfactory share of the increased output.

Wootten's careful survey of retail outlets revealed that American Tobacco's Lucky Strike continued to gain at an increasing rate over its immediate rivals, and apparently ended the year first in the cigarette market. R. J. Reynolds' Camels are currently only slightly behind and in the parlance of the trade the battle between these two brands is still a "great horse race." Liggett & Myers's Chesterfield, which completes the triumvirate of brands in this big-volume competition, was up 11.6 per cent over 1940.

Brown & Williamson's Raleigh cigarettes, carrying gift coupons as an additional inducement for the consumer, made a relatively substantial gain last year, increasing its output roughly 1,500,000,000 units or 15.8 per cent. Philip Morris, which started out from scratch in its present blend and packing only eight years ago, continued its relatively large gain to register an increase of 32 per cent last year.

Leading the long or 85-millimeter cigarette field is Pall Mall, manufactured by American Cigarette & Cigar Company. Altho this new size appeared on the American scene only a little over two years ago, its success has been such that the trade is confident this elongated smoke will remain a permanent fixture in the domestic cigarette picture.

	(In Billions) 1941	1940
Lucky Strike (American Tobacco Co.)	49.5	42.0
Camel (R. J. Reynolds)	45.5	41.5
Chesterfield (Liggett & Myers)	37.5	33.5
Philip Morris	13.5	12.5
Raleigh (Brown & Williamson)	11.0	9.5
Old Gold (P. Lorillard)	6.0	5.7
Pall Mall* (American Cigarette & Cigar)	4.8	4.0
Sensation & Beechnut* (Lorillard)	5.5	3.8
Marvel† (Stephano Bros.)	4.0	5.0
Avalon (Brown & Williamson)	4.0	4.0
Kool† (Brown & Williamson)	3.5	2.5
Twenty-Grand† (Axton-Fisher)	3.5	3.5
Wings† (Brown & Williamson)	3.0	3.0
Herbert Tareyton† (American Tobacco)	2.5	1.8
Dunhill† (Lewis Bros.)	2.0	2.5
Regents† (Rigsby Tobacco Co.)	.8	.6
Paul Jones† (Philip Morris)	.6	.6
Spud† (Axton-Fisher)	.6	.3
Miscellaneous	1.7	1.3
Totals	206.4	180.6

*Long or 85-millimeter cigarettes. †Original 10-cent brand. ‡Distributed brand.

Defense Production For DuGrenier Plant

NEW YORK, Feb. 14 (MR).—Burnhart (Bip) Glassgold, sales manager of Arthur H. DuGrenier, Inc., recently returned from one of his periodic trips to the company's plant, advises that the firm is rapidly converting its extensive manufacturing facilities toward the production of defense necessities.

"Despite the fact that we are directing a major part of our efforts toward defense, we are still delivering the Champion cigarette merchandiser and Candy Man 5-cent candy bar machine," Glassgold stated. "We will continue to try to keep our customers satisfied without interfering with our defense effort. It is problematical how long usual service can go on, but I want to take this opportunity of reassuring our customers that we'll service them as long as possible."

TAX FREE VICTOR'S MODEL V

MODEL V PREMIUM DEAL COMPLETE CONSISTS OF THE FOLLOWING:

1 Model V Vendor, Standard Finish	$8.50
1 Insert in Machine	.50
1 Premium Display Board with 20 Premiums	3.50
Machine Filled with 1100 Balls of Gum, Including 20 Striped Balls	1.00

Complete Deal Ready To Set on Location All for Only $13.50
Machine takes in $11.00, pay location 25% or $2.75. Your net return is $8.25.
Order one or more deals today, place them on location and see the money roll in.
Terms: 1/3 Cash With Order, Balance C. O. D., or Send Full Amount and Save C. O. D. Cost.
VICTOR VENDING CORP.
5711 W. Grand Ave. CHICAGO, ILL.

VENDER SUPPLY NOTES

The cigarette business of the United States has outgrown its capital structure and needs funds to meet the rise in sales. Not for a decade—in which time the cigarette business doubled—have any of the three major companies added any permanent capital. The capital of some of the leading companies has become inadequate for their expanding needs, and the temporary expedient of bank borrowings has been resorted to to make for the deficiency. American Tobacco Company is considering financing and anticipates raising $80,000,000 to $100,000,000. It is not unlikely that some other companies also will take action either to provide permanent capital or to finance their needs for a longer period than that allowed on bank credits.

* * *

Even the costs are up, expectations are that the traditional nickel drink will hold its retail price. A number of bottlers are moving up to the 80 cents a case bracket in their charge to the retailer. (Those companies now getting 80 cents a case are making no advances.) On the case of 24 bottles, this means that the retailer gets $1.20, which still leaves him sufficient margin to hold the 5-cent retail price.

* * *

Pan Confections, Chicago, expects thruout this year to keep production of candies for vending machines at the same level as last year. George F. Eby, sales manager of the vending division of Pan, says the firm is making the usual amount of tonnage for candy vending machines. Working on the theory that where there's a will there's always a way, Eby says that by using sugar-saving centers, such as licorice, peanuts, malted milk, etc., and candy-coating them, his firm is able to conserve sugar without cutting down production.

A recent report that Dallas vender operators were feeling a shortage in several varieties of nuts brought the statement from Eby that his firm is in a position to supply them with all the salted peanuts, mixed nut meats and almonds they can use.

* * *

Sugar and tire headaches are plagues of soft-drink firms. Wholesale prices are rising and they need a substitute for cork in bottle crowns. A move to discontinue the larger bottles of soft

BALL GUM
⅝"—13,000 Balls $15.75
½"—15,500 Balls
Full Cash With Order, Freight Pdd. Price Subject to Change Without Notice.

ADDITIONAL INCOME

5 Lb. "SILVER KING," $7.95 10 at $7.50

FREE Oz. Assortment. Instructions. Write today for terms.

View-a-Scope or Peep Show" only $24.50 each. 10 pennies from most players. 1¢ per Photograph, 10 Pictures.

TORR 2047 A-SO. 68 PHILA., PA.

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drinks in favor of the six and eight-ounce sizes has been started. Experiments are being made with paper fiber and pulp products and wood flour with a latex binding as substitutes for cork. Bright spot in soft-drink picture is that they will be as colorful as ever, for colorings are still easy to get.

* * *

In the works is a new effective use of paper in cigarette packaging. Without foil or cellophane, the package is being groomed for promotion by one of the larger cigarette companies.

* * *

The Office of Price Administration recently indicated that it has no intention of forcing lower prices on the cigarette industry in such a way that the standards of the industry would be lowered. Comment of officials also indicated that moderate rises in price might be allowed on some items. Officials also stated they fully realized that cigarettes helped morale, but officially it would be necessary to class them as luxury items.

* * *

Announcement has been made that the 16th annual convention of the Retail Tobacco Dealers of America will be held May 14 to 16 in New York City.

* * *

An official survey is now under way in Massachusetts to determine the costs of selling cigarettes, with particular reference to retail stores. Questionnaires are being sent out, and Dun & Bradstreet will handle the confidential tabulation. The survey on costs is made necessary by the Unfair Cigarette Sales Act which was passed by the Legislature last October. The law went into effect January 28. It forbids selling cigarettes below cost.

* * *

A New York report says that the sinking of ships on the Atlantic is having a direct effect on the supply of cocoa on the market.

* * *

Trade reports on National Peanut Week, January 22-31, say that it was a success and will boost the use of peanuts in all the ways they are consumed by the public.

* * *

Record-breaking earnings were reported by the Nehi Corporation for 1941, profit totaling $1,069,499 after federal income and excess profits taxes. This compares with a revised profit of $991,743 in the preceding year. The company owns the companies holding the Pepsi-Cola bottling franchise for the Chicago area and for 21 counties in Southwestern Missouri.

* * *

Two million pounds of wrapped hard candy goes into field kits of army men. Each soldier gets four pieces, 60 per cent sugar, 40 per cent corn and in four flavors, lemon, lime, orange and butterscotch.

* * *

NUTS
CHICAGO SPOT MARKET
PEANUTS
Virginia and North Carolina

	Cents per lb. in bags
Jumbos	8.50
Fancies	8.25
Extra large	11.75 @ 12.00
Mediums	11.50 @ 11.75
No. 1 Virginia	11.25 @ 11.50
No. 2 Virginia	9.25 @ 9.50
Southeast	
No. 1 Spanish	9.75 @ 9.85
No. 2 Spanish	8.15 @ 8.25
No. 1 runner	9.00 @ 9.15
No. 2 runner	8.00 @ 8.15
Texas	
No. 1 Spanish	9.50 @ 9.75
No. 2 Spanish	8.87 @ 9.00

American Chicle Planning To Overcome Sugar Cuts

NEW YORK, Feb. 14.—On the assumption that sugar rationing may become somewhat more drastic in the year, American Chicle is planning a number of moves to overcome the reduction of sugar supplies, according to Standard's Facts & Forecasts. The most important move is said to be the expansion of production of the company's plants in Mexico, Argentina and Canada and the supplying of all foreign demand from these properties. With exports from the United States thus eliminated, production in this country would be entirely available for domestic demand.

About 15 to 20 per cent of American Chicle's sales usually are foreign, but it is not known how much of the foreign business is filled from domestic plants. It is logical to assume, this source notes, that at least half is produced in foreign plants and that not more than 10 per cent of total sales represents exports from the United States. The domestic sales of products formerly exported therefore could not make up any sizable decline in domestic production. Increased use of corn derivatives, such as glucose, also is planned.

The company's problem is one of production rather than of sales, as demand prospects are favorable. If sugar regulations in line with the OPA's recent announcement are put into effect, it is concluded that the company would probably not be able to equal its 1941 sales this year, regardless of what can be done to offset reduced cane sugar supplies.

Mitchell Sees Big Trend to Venders

BROOKLYN, Feb. 14 (DB).—Irv Mitchell, of I. L. Mitchell & Company, said to have one of the largest stocks of new and used merchandise machines of all types, reports his offices have been literally deluged with operators seeking information on operation of merchandisers.

"This trend has come about lately," Mitchell explained, "and many operators who formerly paid little attention to the vending field are now calling on us and anxious to get started. Amusement games in the past dominated the interest of coinmen, with venders playing second fiddle. But now the trend to venders, predicted for some time, is a fact.

"The success enjoyed by merchandise machine operators is food for thought for all operators. Since there are many fine types of venders in which coinmen can specialize, the field is practically limitless. We are willing to co-operate at all times with those who want to know more about the merchandise machine field."

HANDSHAKES WERE IN ORDER when Charles Liebert (Jack) Cade, new business manager of the Phonograph Operators' Association of Eastern Pennsylvania and New Jersey, was pledged the support of the newly elected officers of the music machine operators' association. Picture was taken at a dinner-meeting of the association January 29 at the Club Bell, Philadelphia, at which time Cade, in center of the group, was formally presented to the membership. The dinner also served as induction ceremonies for the new officers seen here. Left to right are Ben Hankin, treasurer; Charles W. Young, vice-president; Cade, shaking hands with William L. King, president, and Sidney Myers, secretary.

MEN & MACHINES

Conducted by C. H. STARK
Communications to 155 North Clark Street, Chicago

Coinman Served With English—Now With U. S. Army

From Houston comes a post card from a coinman who just recently returned from England, where he served with the British Army. When the U. S. declared war he was mustered out of service, came to the U. S. and immediately joined the army. His name is Jules W. Dulin. He has worked with the A. M. I. Distributing Company, Philadelphia; Jay-Kay Amusement Company, Camden, N. J., and L. H. Hooker Novelty Company, Arnold Park, Ia. He says: "Ask 'em all to write." Dulin is now stationed with Battery A, 30th C. A. T. B., Camp Wallace, Tex. He adds a postscript: "Had an uneventful ocean crossing. There were three alerts, but nothing actually sighted."

Schwartz Readies For Busy Season

Joe Schwartz, head of National Coin Machine Exchange, Chicago, is spending a short vacation and storing up energy for the season ahead. He is at Hot Springs, Ark. Meanwhile Harry Heiman is carrying on with sales and service. He says: "Operators are buying equipment as fast as we can get it from manufacturers and repairing used machines. In spite of increased business we are giving our usual good service."

Phono Contribution To Military Recreation Center

Joseph E. Beck, head of the Mitchell Novelty Company, Milwaukee, has donated a new automatic phonograph to the United Soldiers and Sailors' Service headquarters in Milwaukee. The machine is set up in the basement recreation area and is enjoyed by servicemen in the city.

Mac Churvis's Weekly Coin Machine Trade Thought

Mac Churvis, of Grand National Sales Company, Chicago, consistently comes thru with a fine article each week. Each has its definite point and is well worth reading. Churvis is a serviceman from World War I and is active in various phases of civilian activity at the present time.

Here is his article:

GUNS AND BUTTER? WHY NOT?
By Mac Churvis

Rationing of sugar, tires and other widely used articles is bringing home to many Americans the truth of the saying: "You can't have guns and butter both."

It wasn't long ago that most of us got a hearty laugh from that idea. Wasn't this the wealthiest country in the world? Of course we could have tremendous armament and plenty of everything else too—or so we thought.

As a matter of fact, we were right—up to a point. We've learned that we can't have unlimited guns and unlimited "butter" at the same time. But, on the other hand, the shocking conditions in France and in all the other conquered nations of Europe show us clearly what the true situation is.

The only way we can have butter or anything else after the war is to go all out for production of guns—now! In fact, I think this might be a pretty good slogan for all of us to keep in mind as long as the war lasts: "Guns now ensure butter next year."

Pork (Perky) Perkins In Snow Dodgers' Club

H. E. Perkins, sales manager for Buckley Music System, Inc., has become a member of the Snow Dodgers' Club and is spending several weeks in the Florida sunshine.

This is the first time in about two years that Perk has found an opportunity to take time off. Under his direction the Buckley selling and distributing organization has developed into an outstanding music merchandising organization.

Perkins plans to spend a few days in Miami, the winter headquarters of many coin machine men, and expects to renew numerous old acquaintances.

Customers Optimistic on Future, Is Atlas Observation

"Atlas customers present a uniform opinion that the future holds forth good operating conditions," declares Howard Freer, of the Atlas Novelty Company, Chicago. Freer, in a position to discuss such things with the many operators visiting Atlas, says: "Most operators have built up their routes with good Atlas equipment. (That's a plug for my outfit.) They are satisfied with business conditions as they are today. They count on Atlas to supply them with all requirements, and I am glad to say that Atlas is in a fine position to do so because we are currently holding the largest stocks of all equipment, parts and supplies we have ever had."

Victor Dealers in Chi Area Buy Defense Bonds

A "Penny a Record for Defense" plan has been developed by RCA-Victor Distributing Corporation of Chicago, whereby several hundred Victor record dealers in that area have agreed to purchase U. S. Defense Bonds and Stamps.

Under the plan each record the dealers buy is billed to them by the distributing company at 1 cent more than its usual cost. An account is kept of the pennies so accumulated, and at the end of each month the dealers receive the equivalent sum in Defense Bonds or Stamps.

Congratulations Rain on Monarch Coin Machine Company

"Right after our announcement last week that the Monarch Coin Machine Company had become Rock-Ola distributor we were the recipients of a flood of congratulatory messages," reports Monarch executive Al Stern.

"By telegraph and telephone, operators in the territory to be served by Monarch told of their pleasure at learning that Monarch Service is to be augmented," Stern said. "Inasmuch as a great number of our customers had often asked us to provide them with a representative line of music equipment we found them most responsive when we announced our new association.

"In the short time that has elapsed our organization has already swung into high speed on phonograph service, and the steadily growing pile of orders for music equipment will be filled with the least possible delay.

"Along with our service on new music equipment we continue to offer the nation's greatest stock of new and reconditioned games of every type," added Stern. "Several thousand machines are available at present, all in tip-top shape, and we are selling them at moderate prices in our efforts to maintain a ceiling on used game prices."

Additions to Assn. Roster

New York

National Assn. of Chewing Gum Mfrs., Walter A. Tyler, secretary, Pier 23, Rosebank, S. I., New York.

Illinois

Cigarette Vending Assn. of Ill., H. A. Hultz, secretary, 1811 E. Pine St., Springfield.

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Ideal Novelty Gives Four Men to Colors

ST. LOUIS, Feb. 14.—Carl F. Trippe's Ideal Novelty Company here is well represented in our country's defense effort, with four of its men now serving under the colors.

Arthur Pauke is a torpedoman in the navy; Jack Rose is in the navy; Walter Hartwig is in service in Puerto Rico; Karl Humphries is maintenance man at Jefferson Barracks. Al Kushner, also of the firm, is engaged in defense work.

CARL TRIPPE Price Plus Guaranteed Satisfaction

Always A SQUARE DEAL WITH IDEAL

RECONDITIONED FREE PLAY GAMES For IMMEDIATE DELIVERY

All American	$47.50	Entry (like new)	$52.50	Rotation	$22.50
Anabel	24.50	Flagship	22.50	Roxy	17.50
Annada	37.50	Follies 1940	17.50	Salute	39.50
Arrowhead (1 ball)	12.50	Formation	29.50	Screen	14.50
Attention	46.50	Glamour	29.50	Score Champs	17.50
Bandwagon	37.50	Gold Star	37.50	Sea Hawk	64.50
Barrage (like new)	49.50	Holdover	27.50	Seven Up	52.50
Big Chief	39.50	Horoscope	64.50	Shootout	67.50
Big League	22.50	Jolly	19.50	Silver Skate	49.50
Big Time	42.50	Lancer	19.50	Short Stop	22.50
Big Town	17.50	Landslide	22.50	Skyline	42.50
Belle Hop	77.50	Leader	37.50	Sky Ray	52.50
Boomtown	42.50	Legionaire	69.50	Speedball	67.50
Bells Bells	19.50	Majors 1941	59.50	Spot Parade	49.50
Breakfast	42.50	Master	22.50	Star Attraction	87.50
Cadillac	21.50	Miami Beach	72.50	Stars	52.50
Compact	14.50	Mr. Chips	16.50	Stone Baseball	22.50
C. O. D.	17.50	Myrtle	47.50	Surfboard	52.50
Commodore	19.50	Pan American	19.50	Super Six	14.50
Crossline	39.50	Paradise	47.50	Target Skill, like new	47.50
Crystal	47.50	Pickem	12.50	Twin Six	62.50
Dixie	37.50	Playball	47.50	Umpa	47.50
Double Play	64.50	Powerhouse	29.50	Vacation	19.50
Doughboy	17.50	Progress	32.50	Variety	12.50
Dude Ranch	34.50	Pursuit	62.50	Wildfire	67.50
Duplex	62.50	Pursuit (new)	89.50	Yacht Club	19.50
		Red Hot	17.50	Zombie	39.50

Terms: One-Third Deposit, Balance C. O. D.

Send for Our Complete Price List on Any Games You Are Interested In

IDEAL NOVELTY CO.

2823 Locust St. St. Louis, Mo.

WE HAVE WHAT WE ADVERTISE

ARCADE EQUIPMENT

2 Daval Bowler Basel, $ 35.00	
10 Rockley Del. Digger	79.50
3 Photomatics, all for	1650.00
5 Bingolettes	100.00
6 Batting Practice	135.00
5 Mutoscope Diggers	60.00
2 Baker's Sky Pilots	110.00
2 DeLux Electro Hoists	60.00
1 Hole Grippers	10.00
5 Anti-Aircrafts	59.50
2 World's Series	89.50
8 Exhibit Rotors	125.00
15 Advance 2 Col. Card Vendors	4.00
1 Metropolitan AirDef.	125.00
1 Bally Basket Ball	45.00
2 Keeney Ale Raiders	125.00
1 Tex. League DeLuxe	30.00
Chicago Coin Hockey, F.S.	Write
Keeney's Submarine Gun, F.S.	Write

SLOTS

1 5c B.F. Sluggoff Head, Brown	$85.00
1 10c B.F. Sluggoff Head	85.00
1 25c Extraordinary	85.00
1 5c Caille	37.50
1 10c Caille	37.50
1 25c Caille	37.50
1 5c B.F. Comet	55.00
5 5c Green V. Pickell	25.00
1 25c B.F. Comet	55.00
1 5c Cherry Bell	85.00
1 1c Mills O.T.	45.00
1 V Model Gianella	85.00
3 Columbias	49.50

1 Helke & Hoke Corn Poppe & Peanut Roaster, in Excellent Condition $150.00

CONSOLES

Four Bells	$250.00
Jumbo Parade, F.P.	89.50
Mills Square Bells	69.50
Fast Times, F.P.	99.50
Pinpoint Club	69.50
Saturday Red	95.00
Royal Flush, 10c	79.00
'41 Pace Saratoga	195.00
3 Tenfolders	29.50
Jennings Derby Days	29.50
'39 Galloping Dominos	89.00
1 Jennings Multiple	69.00
2 Lucky Lucres	195.00
5c Royal Draw	139.00
1 Bally Big Top, C.P.	125.00
Triple Entries	149.00
High Hand Combination	199.50

COMPLETE LINE EXHIBIT'S ARCADE EQUIPMENT.

FIVE BALL FREE PLAYS

Bally Beauty	$25.00	Fleet	$35.00
Big Town	22.00	Four Roses	55.00
Bowling Alley	22.00	Flash	17.50
Bells Bells	22.00	Fantasy	15.00
Barrage	50.00	Flagship	20.00
Commodore	22.00	Follies	20.00
Dixie	39.50	Jolly	25.00
Lolsey	22.50	Limelight	25.00
Double Play	59.50	Landslide	25.00
Double Feature	25.00	Lot o Fun	17.50
Lucky	$17.50
Metro	45.00
Majors	22.50
Polo	25.00
Progress	30.00
Repeater	42.50
Score Champs	29.50
Spot Pool	99.00
Sea Hawk	69.50
Short Parade	45.00
Stratoliner	$45.00
Twin 6	69.50
Ump	39.50
Wow	33.50
High Hat	53.50
Seven Up	49.50
ABC Bowler	75.00
Zombie	40.00
What Wind	99.50

We will trade any of the above 5 Ball Free Plays for Arcade Equipment, Slots, Music Boxes, Consoles, Marcels or American Eagles. We buy, sell or trade all types of coin operated equipment.

1/2 Deposit, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE, 2021 Prospect Ave., Cleveland, Ohio

WE DELIVER WHAT WE ADVERTISE!!

AMERICA'S FINEST SLOTS AND CONSOLES

6 Pace's Reels with Nails and Mint Vndrs., Cash P.O., Chi, Separator	$79.50 Ea.
3 Mills Jumbo Parades, Cash P.O., Chi, Separators	79.50 Ea.
3 Stanco Single Bells	79.50 Ea.
2 Brand New Jennings Golf Ball Vendors	299.50 Ea.
4 Brand New Vending Big Games, Cash P.O.	129.50 Ea.
1 Jennings Golf Ball Vendor, Floor Sample	132.50
5 Brand New Vending 5c Treasuries	125.50 Ea.
5 Brand New Vending 5c Rotators	139.50 Ea.
10 Brand New Bally 5c Club Rolls, Cash or Free Play	349.00 Ea.
10 Brand New Bally 5c High Hands, Cash or Free Play	264.50 Ea.
20 Bally Hi-Hattonites, Cash or Ticket Models	49.50 Ea.

OVER 1,500 PIN GAMES

Spot Pool	$89.50	Star Attraction	$89.50	Do-Re-Mi	$47.50
Rosy	16.50	Score	16.50	Duplex	39.50
Bells Hop	49.50	Twin Six	69.50	Flagship	16.50
Red Hot	16.50	Towers	79.50	Jumper	16.50
Wild Fire	33.50	Variety	16.50	Click	89.50
Seven Up	52.50	West Wind	64.50	Legionaire	57.50
Flicker	24.50	Yacht Club	16.50	On Deck	16.50
Powerhouse	22.50	Dude Ranch	29.50	Roller Derby	16.50
Vacation	16.50	Bandwagon	24.50	Landslide	16.50
Cadillac	19.50	Sea Hawk	89.50		
Ten Spot	49.50	Double Play	42.50	AND ALL THE OTHERS. WRITE FOR ANY GAME YOU WANT!	
Super Chubble	69.50	Hi-Hat	52.50		
Super 6	16.50	4 Diamonds	52.50		
Sun Beam	32.50	Capt. Kidd	69.50		

WORLD'S GREATEST MUSIC BUYS

13 Mills Throne of Music	$120.00 Ea.	1 Seeburg 1941 Hi-Tone, ES, Brand New	$495.00
2 Mills Empress	150.50 Ea.		
16 Wurlitzer 700E	375.00 Ea.	5 Wurlitzer 600 Keyboard	175.50 Ea.
1 Seeburg 1941 Hi-Tone, ESRC, Brand New	495.00	5 Wurlitzer 600	160.50 Ea.

BOXES AND ADAPTORS OF ALL KINDS ON HAND—WRITE FOR PRICES!!

1/3 Deposit With Orders—Balance C. O. D.

ROYAL DISTRIBUTORS 402 N. Broad St., Elizabeth, N. J. All Phones: Elizabeth 3-1776

America speaks! Answer the call of your country by buying Defense Savings Bonds and Stamps for its protection and defense.

Silent Sales Announces Merchandise Machine Event

MINNEAPOLIS, Feb. 14 (DR).—"I anticipated that because more and more men would be entering the armed forces of the country the need for automatic merchandisers to take the place of sales people would be tremendous," declares Bill Cohen, of Silent Sales Company, Minneapolis. "Thus we are in a position to offer automatic merchandising machines for the trade at a most opportune time.

"Smart operators who have been following the trend will find it to their advantage to stock up now on this kind of equipment either as a supplement to or as a major part of their present operations.

"Operators will also find a large stock of all types of coin-operated machines on sale at our building here in Minneapolis. Consoles of every make and description, bells, one and five-ball free-play or payout tables, counter games and a most complete assortment of arcade equipment are on sale at normal prices."

Dave Simon Occupies New Branch Office in Hartford

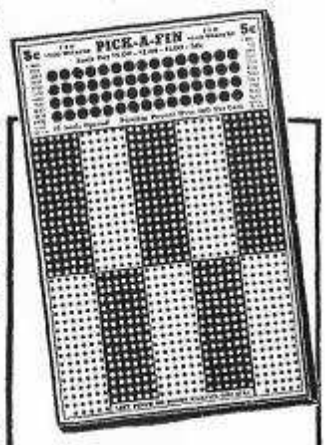
NEW YORK, Feb. 14 (DR).—Dave Simon, who has been operating for many years under the name of Simon Sales, will conduct his distributing and jobbing organization under the name of Dave Simon, he announced.

New branch office and showrooms, opened last week at 119 Allyn Street, Hartford, Conn., will be operated under Simon's name and under the direction of Murry Sandow. The offices have been renovated and modernized, and it is claimed they will be one of the show places of the East. Provision for large free parking facilities has been made.

Dave has moved his New York offices and showrooms to his own building at 599 10th Avenue, where he will supervise the activities. Both offices will deal in used and new equipment, and the New York offices will be the distributing quarters for the lines of Exhibit Supply Company and J. H. Keeney & Company.

Long Time Between Shots!

PHILADELPHIA, Feb. 14.—It was blackout even for the pinball machines when this area experienced a practice blackout February 2. Local newspapers, in reporting the effects of the blackout, told of a pinball player who stepped into a West Philadelphia drugstore and found that after the first shot the power went off and the lights went out. He merely sat down and waited for the duration. He resumed his game when the lights came back on.



PICK-A-FIN steals the play from all other boards, having none. Operated CONSISTENTLY in hundreds of spots for over eight months.

★ ★ ★

Board size 12 13/16 inch by 18 15/16 inch. Has JUMBO holes (6¾ holes to square inch). Circular sewed gold foil seals, PROTECTED numbers, hand stamped winners. Ticket size—2 inch by 13/32 inch.

★ ★ ★

60 seal board of which 21 seals are opened. Seals pay as follows: 10 seals @ $5.00, 1 seal @ $2.00, 1 seal @ $1.00 and 48 seals @ 50c. Average per seal $1.28⅓.

1000 holes take in....$50.00
Average payout..... 26.95
Average profit..... 23.05
Maximum profit..... 39.50

Same Style Board in 10c and 25c Play.

Immediate Delivery

PROFIT NOVELTY CO.
FRANKFORT, INDIANA

NEW! NO TAX!

SHE'S THE CLEVEREST, SLYEST, HOTTEST PENNY PULLER IN COUNTER GAME HISTORY!

Fast, furious, fascinating ACTION! Coin dropped in slot is held on top coin track. Player uses control knob on bottom to move HU-LA and drop coin skillfully from track to track to goal at bottom. Coins actually pour in because it LOOKS so easy. A few samples will convince you to put out a bunch of 'em right now. ORDER QUICK!!

$16.50 ea. SOLD ON LIBERAL TIME PAYMENTS

ROY TORR
2047 A-SO. 68TH STREET
PHILADELPHIA, PA.

WE'RE NOT "DUMPING"—WE'RE SELLING!

WE ARE MIGHTY PROUD OF OUR 14 YEARS' REPUTATION FOR FAIR DEALING, FINE EQUIPMENT AND HONEST SERVICE! ALL OUR GAMES ARE EQUIPPED WITH FREE PLAY COILS! EVERY ONE GUARANTEED TO BE IN A-1 CONDITION! WE'VE GOT EVERYTHING—WRITE FOR OUR COMPLETE LIST IMMEDIATELY!

A. B. C. Bowler	$62.50	Four Roses	$34.50	Stars	$29.50
All American	29.50	Five & Ten	99.50	Sea Hawk	39.50
Argentine	79.50	Hi-Hat	69.50	Target Skill	49.50
Bosco	84.50	Horoscope	47.50	Ten Spot	47.50
Capt. Kidd	67.50	Miami Beach	69.50	Texas Mustang	79.50
Click	79.50	Meniker	94.50	Victory	99.50

1/3 Deposit With All Orders, Balance C. O. D.

HERCULES MACHINE EXCHANGE
1175 BROAD ST., NEWARK, N. J.
All Phones! Bigelow 6-0300

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NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

Conversion of more industries to war goods production will be arranged in the next few weeks, Donald M. Nelson, head of the War Production Board, disclosed that President Roosevelt's production goals can be reached only by converting many plants now manufacturing peace-time goods to war production. Industries already converting part of their facilities to war work are the auto, refrigerator and typewriter industries. Many other industries which have not produced munitions at all in the past will be called to Washington in the course of the next few weeks to take on their share of the war job. What industries are next on the list was not disclosed.

* * *

National drive to gather wastepaper for war production of cardboard reached an all-time peak in January with collection of almost five pounds of paper for every person in the United States. Charitable agencies, Boy Scouts and housewives did most of the collecting. When collectors in the nation's cities gather 100 pounds of wastepaper they call a central switchboard which sends a dealer who pays them 30 to 50 cents, depending on the locality, and in turn sells the paper to one of approximately 300 cardboard mills in the United States.

* * *

Four new kinds of alloy steels, designed to make the United States limited reserves of strategic metals go further, have been announced by the American Iron and Steel Institute. The new alloys call for less virgin chromium and nickel, getting them instead in the form of scrap recovered from previously made steel, the Institute said.

* * *

Confronted by wartime congestion in Washington, a proposed National Small Business Conference, set up to find the place which "little industry" can fill in the current scheme of things, was shifted February 8 from the national capital to Chicago and its dates reset for March 16, 17 and 18.

The conference purpose is to formulate a program of full co-operation in the common war effort and to "devise the means whereby free enterprises in America can be preserved without interfering with all-out armament production."

* * *

Steel companies have begun sending labor gangs into automobile graveyards to bolster dwindling scrap-iron supplies. At least five steel companies in the Midwest and one in the East thus have "entered the auto wrecking business." According to the steel trade publication, *Iron Age*, one method is for the steel producer to offer the automobile wrecking company a price for old cars, with the provision that he specify certain parts to be set aside for the auto wrecking company's use and sale. Steel companies send in their labor crews and two men can wreck up to 10 cars a day.

* * *

General rationing of new cars to eligible users is to begin February 26. Plans now being made contemplate the release before the end of the year of all cars in dealers' hands except those manufactured during the latter part of January, which are held as a "stock pile" for the duration of the war. Government officials are considering plans for providing financial assistance to dealers in the carrying of inventories if such aid becomes necessary.

* * *

Small business men may not expect raw materials unless they are engaged in essential civilian work or war production, Floyd B. Odlum, economic adviser to WPB Chairman Donald M. Nelson, recently told the Advertising Club of Washington.

Odlum said the way would "be made as easy as possible" for small plants to shift to essential civilian or war work. He said WPB field offices has stepped up their aid to small businesses until several thousand plants in that category are getting several hundred million dollars' worth of war contracts each month.

* * *

A process developed some years ago for the protection of automobiles against corrosion now promises to solve one of the biggest problems of the tin-can industry—the ability to make "tin" containers without using any tin at all. The process, known as bonderizing, has been in wide use, principally in the auto industry. It is understood that black plate—the basic steel sheet used in tin plate production—can be treated by this process in such a way as to permit soldering of the side seams of containers. Previously it has been impractical to solder the side seams of such containers without using either tin plate or terne plate. The latter has a coating 80 per cent lead, 20 per cent tin.

CUTS A BIG FIGURE IN PROFITS

Gorgeous Harlich die-cut board with litho-art picture in full color. New cartoon tickets speed up play. Get this profit maker now! Order N'ICE FORM today.

No. 12120 5¢ Play 1200 Holes
Takes in $60.00
Average Payout .. 26.40
Average Gross Profit $33.60

WRITE FOR NEW CIRCULAR

HARLICH MANUFACTURING CO.
1413 W. Jackson Blvd., CHICAGO

JOBBERS--DISTRIBUTORS--OPERATORS

Send in your obsolete games and we'll send your games back to you completely remodeled into 1942 streamlined versions and in perfect working order.

HERE IS THE LIST OF GAMES WE ARE REMODELING:

POWER HOUSE now called OVER THE TOP
BIG TOWN now called SIXTY GRAND
DRUM MAJOR now called PARADE LEADER
HOME RUN now called TRIPLE PLAY
BLONDIE now called RED HEADS OF 1942
MISTER CHIPS now called NINE BELLS
TRIUMPH now called STARLIGHT
COMMODORE now called SAILORETTES
ROXY now called FAN DANCER

We have also remodeled Exhibit Stars and Leader. Send us your Stars and Leader and we'll remodel same for $25.00 each, F. O. B. Philadelphia.

FEATURES
NEWEST PLASTIC BUMPERS
NEW BACK BOARD GLASS
NEW PAINT JOB
Write for Quantity Price on Remodeling Your Games

Finished Game $79.50
Allowance for Your Game.... 25.00
Net Cost to You $54.50
F. O. B. Philadelphia
Your Game Will Be Your Deposit. Balance C. O. D.

GLICKMAN INDUSTRIES
4458-60 Griscom Street
Philadelphia, Pa.

DAVE SIMON

Now at New Branch Office and Showroom

119 ALLYN ST., HARTFORD, CONN.

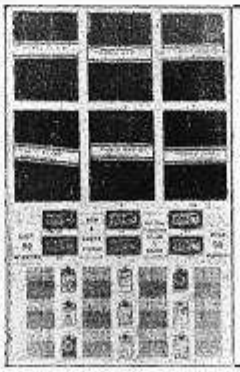
Phone: Hartford 2-5400

(Rear of Offices Directly in Line With Bond Hotel)

Under the management of
MURRY D. SANDOW

New Offices and Showrooms in NEW YORK
At 599 10th Ave. Phone PENN 6-9495

Distributors for
EXHIBIT SUPPLY CO. J. H. KEENEY & CO.



OPERATORS---DISTRIBUTORS

Our Board Prices Are Not Controlled

Deal No. 1600 — 1200 Holes — 5c
Takes in $60.00
Gives Out
1 Billfold and $5.00
5 Billfolds and $1 Each.... 5.00
6 @ $1 ..... 6.00
24 Last Sections @ 25c... 6.00
42 Packs Cigarettes 5.88
$27.88
YOUR PROFIT $32.12

Price $3.25 each, 25% deposit or full remittance with all orders.

A. N. S. COMPANY
312 CARROLL ST. ELMIRA, N. Y.

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The 1941 War on Slugs

ON DECEMBER 20, 1940, a most important precedent was set when the Federal Court in session at Omaha handed down the first ruling and conviction against a seller of slugs on the charge of counterfeiting. The defendant was Max A. Wasserman, operator of a novelty store in Omaha. During the previous September an indictment was returned by the federal grand jury charging Wasserman with possession and sale of "falsely made and counterfeited coins" in violation of Section 278 of Title 18 of the Federal Criminal Code and also charged him with "issuing tokens and devices intended to be used as money for and instead of the 5-cent piece authorized by law" in violation of Section 282 of the Code.

These then were the legal citations against Wasserman. In the trial beginning December 17 and continuing three days a jury heard the charges and evidence and returned a verdict of guilty on all counts.

It is important to remember that Wasserman was convicted by a jury—a jury of common citizens of Omaha. It is important when remembering charges of another prominent "slug character" Philip Flint, self-styled "slug king" of Dayton, O., who has repeatedly charged that he is "within his rights in making slugs to defraud machines" and that he had been framed by what he calls "slot machine boys." Wasserman was convicted by a jury of his peers—not by any fix or frame—on definite charges of counterfeiting.

The importance of this ruling is that it allowed the Federal Bureau of Investigation and the Post Office Department to take an active part in the capture and conviction of slug makers, sellers and users. Prior to the important Wasserman precedent slug use had been purely a local matter, subject to handling by local police. The hands of the FBI were tied because slug manufacture, selling and use did not violate federal statutes. The Post Office Department could not prove fraudulent use of the mails so long as slug-makers were more or less free under local supervision.

But with the precedent set that slugs violated federal counterfeiting laws and that they definitely were intended to be used in place of bona fide coins issued by the United States, the FBI was enabled to arrest and secure convictions against sluggers. The Post Office could prosecute on the charges of "using the mails to defraud."

For the record let us record here that John P. Dahl, Omaha cigarette machine operator, and another Omaha citizen made the original complaints which brought about the conviction of Wasserman on charges of counterfeiting. The case was prosecuted by Assistant United States Attorney Emmett L. Murphy.

Ohio Anti-Slug Law

While the Omaha case was in the making, the Ohio Cigarette Venders' Association was preparing a bill outlawing manufacture, sale and possession of slugs for presentation to the Ohio Legislature. The Omaha case greatly heartened the association in that it brought forcibly to light the huge losses sustained not only by operators of machines but other lines of business such as the telephone and subway systems. The introduction of federal action into the stopping of slug manufacture and use made positive the passage of the bill when it was presented to the Legislature.

The reaction to the anti-slug drive was inescapable from the date of the Omaha case. Newspapers took up the news of the drive, and clippings from all parts of the country attested to the fact that the FBI was definitely concentrating upon elimination of slug-makers and sellers.

In Philadelphia a ring of slug-makers and counterfeiters were apprehended when a suspicious storekeeper followed a suspect until he could have him arrested. Large quantities of metals, as well as molds and other materials, were subsequently apprehended by federal officers. In Pittsburgh a judge held a slug user under $1,000 bail on a charge of larceny until federal officers could levy charges of counterfeiting.

Here the spotlight of the slug fight swung back to Omaha, where Max Wasserman was appealing for a new trial. This was overruled and the slug seller was heavily fined and placed on probation for one year. It was announced that there would be no further appeal.

That the slug fight was on in earnest was shown by the widespread action and publicity against slugs. During the latter part of January in New York a tavern owner, his ears trained by years of bouncing pewter quarters on bars, thought he heard slugs bouncing into a cigarette machine. He had been suffering slug trouble for some time and seized the slugger. The slugger was arrested and convicted.

Grand Jury Returns Indictment

On March 1 a federal grand jury returned indictments against a Minneapolis firm for possession and sale of slugs and against a Chicago company and its president charged with aiding and abetting in the sale of slugs. The Minneapolis firm was charged on several counts with violation of Sections 278, 281 and 282 of the Federal Criminal Code, while the charge against the Chicago company involves violation of Section 550 of the Federal Code. It is alleged that the Chicago company manufactured the slugs sold by the Minneapolis firm and that the latter sold the slugs to Max Wasserman, chief figure in the Omaha precedent-setting case.

At the date of this writing, mid-January of 1942, the case is still pending, the defendants having been given permission to file additional briefs. Final action on the case is expected some time in February.

May, 1941, brought passage of the Ohio Anti-Slug bill by a unanimous vote of the Ohio Legislature. Penalties of fines and imprisonment were provided for manufacturers, sellers and users of slugs. The Ohio Anti-Slug Act is reprinted in one of the boxed sections accompanying this article.

Perhaps the most important development during May in the fight against slugs was the indictment of a number of persons by a federal grand jury in New York. Evidence was obtained by agents of the Secret Service and the Post Office Inspection Service, in cooperation with local police. The indictment was returned May 5, 1941, with the prosecution led by U. S. Attorney Mathias F. Correa.

The account of the New York case which follows here was reported in *The Billboard* of July 19 in an article by Arthur R. Nack, of the Rowe Manufacturing Company:

"Commenting on the use of slugs in candy, gum and cigarette vending machines, in automat restaurants, in telephone coin boxes, in subway turnstiles, in parking meters and in other coin-controlled sales devices, Correa pointed out that this is the first step by the federal government to smash a nationwide racket that is costing American business men $5,000,000 annually.

"Referring to slug advertising that reads, 'These slugs are not intended for use in vending machines,' Correa compared the racket to that known during prohibition days as 'the wine-brick dodge,' when certain sellers of grape concentrates advertised that it was illegal to add yeast to their products inasmuch as the result would change their 'soft drink' into potent wine violating the prohibition laws.

"Action was begun by the federal government in answer to complaints instituted by the Rowe Company, the National Automatic Merchandising Association and influential operators throughout the country including John P. Dahl, of Omaha, who was largely responsible for the conviction of Wasserman.

Seedman to Hill to Jackson

"Late last year (1940) George Seedman, acting for Rowe, brought the problem to the attention of the Honorable Lister Hill, United States senator from Seedman's home State of Alabama. When apprised of the nationwide character of the slug business and of the huge losses legitimate industry suffered as a result of it, Senator Hill personally referred the matter to United States Attorney General Robert H. Jackson.

"Simultaneously, Seedman wrote to important operators thruout the country urging them to bring their slug problems to the attention of their United States representatives and senators. A co-operative attitude was evinced by practically every one of these representatives and senators who were informed of the situation.

"The crusade was carried to other op-

Ohio Anti-Slug Bill

(One of the most important pieces of slug legislation passed during the year of 1941.)

94th General Assembly
Regular Session
1941-1942
H. B. No. 38

A BILL

To amend Section 13184 of the General Code, and to enact supplemental Section 13184-1, relative to the manufacture, sale, offer for sale, advertisement for sale, possession or giving away of tokens, slugs, false or counterfeited coins, or any devices or substances whatsoever for the fraudulent operation of vending machines, coin-box telephones, parking meters, or other receptacles.

Be it enacted by the General Assembly of the State of Ohio:

Section 1. That Section 13184 be amended and Section 13184-1 be enacted to read as follows:

Section 13184. Whoever, with intent to cheat or defraud the owner, lessee, licensee, or other person entitled to the contents of any vending machine, coin-box telephone, parking meter, or other receptacle designed to receive or be operated by lawful coin of the United States of America, in furtherance of or connection with the sale, use, or enjoyment of property or service or the use or enjoyment of any telephone, telegraph, or other facilities or service, or whoever knowingly or having cause to believe that the same is intended for fraudulent or unlawful use on the part of the purchaser, donee, or user thereof, shall manufacture, sell, offer for sale, advertise for sale, possess, or give away any token, slug, false or counterfeited coin, or any device or substances whatsoever which when intended or calculated to be placed, deposited, or used in any such vending machine, coin-box telephone, parking meter, or other receptacle, will cause the same to operate or function, shall be fined not more than $500, or imprisoned not more than six months, or both.

The sale, offer for sale, advertisement for sale, possession or giving away of any token, slug, false or counterfeited coin or any device or substance whatsoever which when placed, deposited, or used in any vending machine, coin-box telephone, parking meter or other receptacle designed to receive or be operated by lawful coin of the United States of America, will cause the same to operate or function, shall be prima facie evidence, within the meaning of this section, of an intent to cheat or defraud or of knowing or having cause to believe that any such token, slug, false or counterfeited coin, device or substance whatsoever is intended for fraudulent or unlawful use.

Section 13184-1. The manufacture, sale, offering for sale, advertising for sale or distribution of a token, disk, blank, washer, check, slug, false coin, or other device, whether solid or perforated, with knowledge or reason to believe that such token, disk, blank, washer, check, slug, false coin, or other device may be used in substitution for any lawful coin of the United States of America in any vending machine, parking meter, service meter, coin-box telephone, or other coin receptacle designed to receive or be operated by lawful coin of the United States of America in connection with the sale, use, or enjoyment of property, privilege of service, or in the operation of illegal coin-slot machine, is hereby prohibited.

In the trial of a defendant for violation of the provisions of this section, knowledge or reason to believe, within the meaning of this section, shall be deemed to exist upon the presentation of proof that any prosecuting attorney, sheriff, deputy sheriff, mayor, police prosecutor, chief of police, marshal or constable, or deputy or delegate of any such official, has given written notice to the defendant that tokens, disks, blanks, washers, checks, slugs, false coins or other devices, whether solid or perforated, of the kind manufactured, sold, offered for sale, advertised for sale, or distributed by the defendant are being used in substitution for lawful coin of the United States of America in the operation of any such vending machine, parking meter, service meter, coin-box telephone, coin receptacle, or illegal coin-slot machine; provided that such notice shall have been given prior to the time of the manufacture, sale, offering for sale, advertising for sale or distribution of such tokens, disks, blanks, washers, checks, slugs, false coin, or other devices for which the defendant is being tried.

Whoever violates this act shall be fined not more than $500 or imprisoned not more than six months or both.

Section 2. That existing section 13184 of the General Code be and the same is hereby repealed.

45
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40
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MAGIC EYE · · NAUGHTY PEEKS · · RAMASES
LOVE NESTS · · SCREEN TEST · · MAGIC HEART
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For Sale or Trade Free Play Pin Games—3 Gold Cups, $30.00 ea.; 2 Big Towns, $15.00 ea.; 2 Commanders, $15.00 ea.; 4 Anglers, $15.00 ea.; 2 Bally Bowlers, $20.00 ea.; 2 Super Skills, $20.00 ea.; 1 Mascot, $20.00; 2 Bright Spots, $15.00 ea.; 1 Ritz at $20.00; 1 Super Zeta, $20.00; 1 Zipper, $30.00; 1 Bell, 1 Battery Bobcat, $25.00 (on cash). Penny Packs and Pick-a-Packs, $5.00 ea.; Wurlitzer 616, $55.00 — with keyboard, $59.00; Wurlitzer Model 51 Marblette, $60.00; 1 Gottlieb Skeeballette, $80.00. All above merchandise is clean and ready for operation.

3 Jennings Mint Venders, nearly new, for sale or trade. 14 Wurlitzer Model P-12 and 412 Cabinets for sale. Will trade or buy Tapes, Victory, Five and Ten, 5¢ Champions, Buckley and Packard Boxes, 616 Packard Adapters. White or wire

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erators in an article entitled *Counterfeit Coins*, which not only admitted the seriousness of the problem but which also advised operators how they could help overcome it. This and other articles attracted nationwide attention. Trade magazines reprinted them; operators everywhere contacted their representatives and senators and asked for federal prosecution under the counterfeiting laws.

U. S. Orders Investigation

"Meanwhile the federal government had already gone into action. Attorney General Jackson and Chief of the United States Secret Service Frank J. Wilson agreed that the slug racket—covering many States and making use of the mails—should be the subject of a special investigation; consequently, the United States attorney at New York and the Post Office Inspection Service were directed to obtain evidence which would make it possible to bring federal action against the slug-makers.

"On January 30, 1941, a conference took place in New York at the offices of United States Attorney Corren between Supervising Agent James J. Maloney, of the Secret Service in New York, and Assistant United States Attorney Samuel H. Reis. Representatives of the Rowe Company and other firms using automatic equipment were present.

Greenberg's Correspondence

"At the beginning of this conference there was considerable debate regarding procedure to be followed. At this point of the discussion Herbert Greenberg, service manager of Rowe Cigarette Service Company, produced copies of a series of letters which he had written to and received from slug manufacturers thruout the country.

"These letters clearly showed that the slug-makers were aware that their products were being bought for use in legitimate vending machines.

"Following Greenberg's disclosures, it was decided that the United States Secret Service and the Post Office Inspection Service would co-operate in obtaining indictments against these slug manufacturers.

"United States Secret Service Agents Edward A. Connors and John H. Hanly, acting under Agent-in-Charge John J. McGrath, were assigned to the case. To these men goes principal credit for the crushing of the $5,000,000 annual slug racket.

Slugs Bought by Mail

"Letters were sent to all important slug manufacturers asking for prices and samples of slugs to be used in vending machines. As all of these firms enjoyed a large national mail-order business, such inquiries attracted no suspicion and they were answered promptly with samples and price lists.

"Upon receipt of these replies, slugs were ordered by mail, sometimes with a money order for full payment in advance, and other times C. O. D. In all cases the slugs were sent by parcel post.

"On several occasions it was specifically stated that the slugs were wanted for use in cigarette vending machines. The slug-makers replied with definite recommendations. In this manner sufficient evidence was obtained for indictment.

Connors Goes to Dayton

Regarding the largest of these firms, De Vere Novelty Company, of Dayton, O., Agent Connors made a personal visit March 13, accompanied by Agent Edwin P. Huntington, of the Cincinnati office of the Secret Service. Posing as customers, Agents Connors and Huntington introduced themselves to the head of the firm, Philip O. Flint, and told him that his 10-cent size Super-Checks were not working well in cigarette machines. Agent Huntington showed Flint two 10-cent Super-Checks and one 10-cent Super-Slug, and stated that the latter worked better than the Super-Check.

"Flint replied that such a thing could not be possible, for his Super-Check was made of a special alloy and that he had discontinued making Super-Slugs because of numerous complaints on which he had had to return money to his customers.

Slugs as Good as Dimes

"Flint then took out two slug ejectors—one for nickels and one for dimes—and demonstrated that his 10-cent size Super-Check worked just as well as an actual dime. He admitted, however, that it was possible to set machines to eject both coins and slugs, and he showed the agents how this could be done, but quickly assured them that this was impracticable and that they would not find many machines with this unfair adjustment.

"Flint also showed the agents a slug made in Milwaukee. It was of nickel silver, he said, and much inferior to his Super-Check. Then mentioning that he was selling from 100,000 to 150,000 slugs a week, shipping them all over the country, Flint emphasized that even with this tremendous volume he seldom received complaints.

"Agents Connors and Huntington, still posing as customers, then bought 100 slugs, and Agent Connors, explaining that he was from New York, asked if he could have slugs sent to him there.

"Flint took his order and on March 24 Agent Connors received the slugs thru the mail.

"In all cases slugs purchased by the agents were tested in Rowe cigarette and candy machines, in Fitney-Bowes Mail-o-Mats, in telephone coin boxes, in subway turnstiles and in Horn & Hardart Automat restaurants. The slugs operated like genuine coins.

Work of New York Police

"While too much attention cannot be directed to the job accomplished by the federal agencies, recognition also is due the New York City police for their success in laying the groundwork of the entire effort.

"Under the direct supervision of Capt. Bernard Dowd and Lieut. George McNulty, Detectives Thomas Parrell and Edward Crennely, of the main office squad, did a remarkable job in tracking down slug users and in obtaining from them information as to the sources of supply for slugs. Working in co-operation with Greenberg, of Rowe Cigarette, Detective Parrell and Crennely uncovered the entire set-up by which slugs were made available to anyone who wanted them, at any time, simply by sending an order thru the mails. When it became evident that the racket was interstate, and therefore not within the jurisdiction of the New York police, the subject was brought to the attention of the federal government.

"To all of these law-enforcement agencies—the New York police, the United States attorney general's office, the Secret Service and the Post Office Inspection Service—the highest commendation is due for the action initiated and for the efficiency displayed in carrying it thru to a successful conclusion. Results already are apparent in the substantial reduction of slug losses reported by operators everywhere."

• • •

Scattered Anti-Slug Action

During mid-August federal agents uncovered a dime slug racket in Boston which, it was said, had defrauded vending machine operators and public utility companies of thousands of dollars.

Minnesota Slug Act

CHAPTER 132—H. B. NO. 270
A BILL

FOR AN ACT prohibiting the manufacture, sale, offering for sale, advertising for sale or distribution of tokens, checks, slugs for use in lieu of lawful coin in vending machines, parking meters, service meters, coin-box telephones, or other coin receptacles, and providing a penalty for its violation.

Be it enacted by the Legislature of the State of Minnesota:

Section 1. The manufacture, sale, offering for sale, advertising for sale, or distribution of tokens, checks, or slugs, similar in size and shape to lawful coin of the United States of America, with knowledge or reason to believe that such tokens, checks, or slugs may be used in substitution for any such lawful coin in any vending machine, parking meter, service meter, coin-box telephone or other coin receptacle designed to receive or be operated only by lawful coin of the United States of America in connection with the sale, use or enjoyment of property, privilege or service, is hereby prohibited.

Section 2. No person shall manufacture, sell, or offer for sale or distribute any checks, tokens, or slugs unless they shall be either 5 per cent larger or 5 per cent smaller in diameter than any lawful coin of the United States.

Section 3. In a trial of a defendant for violation of the provisions of this act, knowledge or reason to believe, within the meaning of this act, shall be deemed to exist upon the presentation of proof to the court that any county attorney, sheriff, or chief of police in the State, or a deputy or delegate of such officer, has given written notice to the defendant that tokens, checks, or slugs of the kind manufactured, sold, offered for sale, advertised for sale or distributed by him are being used in substitution for lawful coin in the operation of any such coin receptacle or machine, provided that such notice shall have been given prior to the time of the manufacture, sale, offering for sale, advertising for sale, or distribution of such tokens, checks, or slugs for which the defendant is being tried.

Section 4. Any person, firm, or corporation violating the provisions of this act shall be guilty of a misdemeanor.

Approved April 9, 1941.

Federal Law Applying to Slugs

(These are the sections of the federal law under which Max Wasserman was convicted at Omaha.)

Title 18 of Federal Criminal Code

"Section 270. (Criminal Code, Section 164.) Counterfeiting minor coins.—Whoever shall falsely make, forge, or counterfeit, or cause or procure to be falsely made, forged, or counterfeited, or shall willingly aid or assist in falsely making, forging, or counterfeiting any coin in the resemblance or similitude of any of the minor coins which have been or hereafter may be coined at the mints of the United States; or whoever shall pass, utter, publish, or sell, or bring into the United States or any place subject to the jurisdiction thereof, from any foreign place, or have in his possession any such false, forged, or counterfeited coin, with intent to defraud any person whomsoever, shall be fined not more than $1,000 and imprisoned not more than three years. (R. S. Sec. 5458; March 4, 1909, c. 321, p. 164, 35 Stat. 1119.)"

"Section 292. (Criminal Code, Sec. 168.) Whoever, not lawfully authorized, shall make, issue or pass or cause to be made, issued or passed, any coin, card, token, or device in metal or its compounds which may be intended to be used as money for any 1 cent, 2 cent, 3 cent, or 5-cent piece now or hereafter authorized by law or for coins of equal value shall be fined not more than $1,000 and imprisoned not more than five years. R. S. §482; March 4, 1909, See Ch. 321."

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Texas Leaguers..$32.50
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Wurlitzer 619, Marquee Lite Up 79.50
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Seven Up	52.50	Gun Club	79.50	ABC Bowler	79.50
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Jungle	94.50	Capt. Kidd	89.50	Twin Six	69.50
Big Chief	37.50	Paradise	37.50	Gold Star	37.50
New Chutes	89.50	Dixie	29.50	Boomerang	49.50
Snappy	$89.50
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ALL PARTS AND SUPPLIES FOR PIN GAMES AND PHONOGRAPHS
WRITE FOR FREE PRICE LIST

NEW YORK SUPPLY CO. 445 WEST 50TH ST. NEW YORK, N. Y.

bars. The arrest of Charles Wynne Ward and his arraignment before a U. S. commissioner resulted in a plea of not guilty. He was held on $2,500 bail bonds for a hearing. U. S. Attorney A. J. Cartier said Ward had purchased 3,500 slugs for $50 and that more than 300 of the slugs had been passed in vending machines. Ward was caught by secret-service men who watched vending machines until they caught him in the act. Charges were also preferred by the Boston Elevated Railway and the telephone company.

In September the slug campaign moved into Alabama when secret-service agents began to clean up army and defense plant areas. One slugger, employed as a chauffeur in an ordnance plant, was arrested and charged with slugging activities. Indicating the importance with which federal officials viewed the slug fight was the statement at this time of Elmer L. Irey, chief co-ordinator of the Treasury Department enforcement agencies. Said Irey: "This form of American business (merchandise vending machines) is suffering heavy losses from a growing evil akin to counterfeiting. Second in importance," he continued, "to making and passing counterfeit money is the growing use of slugs in coin-operated machines. Millions of worthless coin slugs have been used to operate vending machines. Telephone and traction companies, cigarette vendors and restaurants sustain a heavy annual loss. The slug racket has resulted in the startling yearly loss of $5,000,000."

Local enterprise in attempting to defraud coin devices was discovered during September when an epidemic of fiber slugs were found in many coin machines located in Wilmington, Del. Investigation brought out the fact that a local company producing fiber items had allowed employees to take home fiber scraps, regarding them as useless. Some employees had cut them in the size of coins and developed the practice to the point where 513 fiber slugs were taken from Wilmington theater machines in one week. The fiber company quickly acted to discourage the taking of fiber scraps and the slugging immediately fell off.

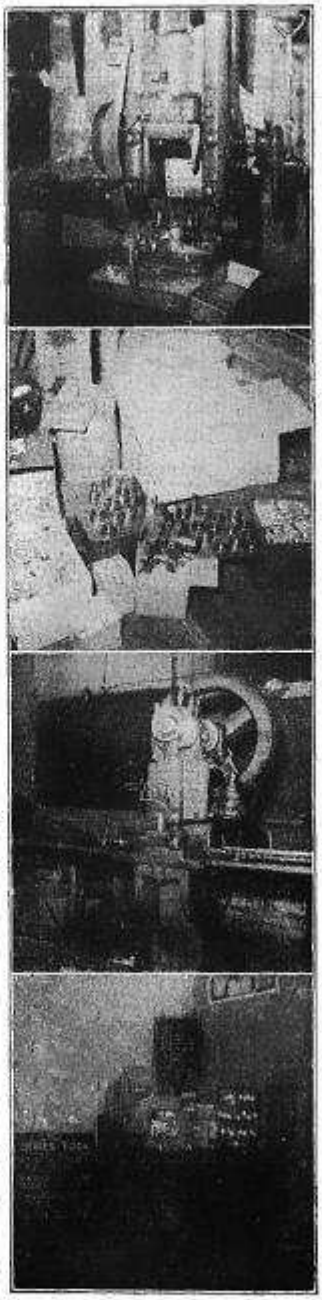
* * *

Thus did the war against slugs progress in 1941. The Omaha case, because it set the precedent for federal action, stands above all other cases in importance. Following closely behind it is the New York case and the as yet undecided Minneapolis indictment. Hundreds of other cases occurred thruout the country, receiving little attention because they were directed at what may be called "small fry." It did serve to show, however, that federal officials were definitely out to smash the slug evil. The biggest cases in New York and Minneapolis are aimed at the source of supply of slugs.

So far the sluggers have fought a losing battle in the courts. This year brings added woes when they will be unable to obtain the metals needed for making of slugs. Priorities and close supervision of metal supplies and purchases will make it harder for the slug manufacturers to obtain the metals necessary to defeat the highly efficient slug ejectors now in use on coin machines.

It may be said that the slug evil is in its dying throes. Certainly there will always be a few making slugs for the purpose of defrauding machines, telephones, etc.—but the wholesale slugging of former years is definitely thru.

The demise of the slug evil is another milepost in the victorious advance of automatic merchandising and amusement.



HERE IS A TYPICAL slug factory. Top to bottom, (1) an expensive punch press—but a big money-maker; (2) waste metal, boxes of loose slugs and a few nicely tooled dies used to stamp out slugs; (3) another expensive punch press utilizing mass production methods; (4) showroom with tempting display of machine-defrauding merchandise—sign at left offers other merchandise for "cheating." (Photos courtesy Rowe Manufacturing Company.)

Keeney Super Bell A Stabilizing Factor

CHICAGO, Feb. 14 (MR).—"We wonder," said J. H. Keeney & Company's general manager Bill Ryan, "whether or not the average operator appreciates the fact that our Super Bell Consoles have stabilized operating in the console field. Facts and figures prove that the smart operator could simplify and consolidate his operation with fewer machines and yet increase his revenue. These same facts and figures being out the news that operators in some instances have less than half the number of equipment out than they formerly did and yet their income has increased substantially by concentrating their operating with Keeney console equipment.

"When we first stated that our standard Super Bell console had three times greater appeal we made a gross understatement. We have been told that many of these games have increased the play on locations much more than three times. Now with the multi-convertible Two-Way Super Bell and the sensational Four-Way Super Bell the operator has equipment that makes the absolute maximum revenue possible."

Keep 'Em Flying Keeps 'Em Playing

CHICAGO, Feb. 14 (MR).—"The enthusiasm of the operating world for our new pin game, Keep 'Em Flying, is certainly well founded," asserts Nate Gottlieb, D. Gottlieb & Company executive.

"Every comment that has been brought to my attention relative to current operating conditions has been highlighted by praise for Keep 'Em Flying and its strong position in public favor," Gottlieb said. "The few short weeks that have passed since the game was introduced have been marked by earnings records broken in all parts of the country. The fact that coin men are still demanding more than we can produce tells better than anything else I might say just what Keep 'Em Flying is doing for operators and locations.

"As proud as we are of the great location record Keep 'Em Flying is setting, we are equally proud of the effect that the illuminated backboard Defense Stamp reproduction is having on the public as a whole. The reaction is one that adds new stature to our industry and greater prestige for operator and location alike."

FLORIDA DISTRIBUTORS and HEADQUARTERS
for Keeney's
SUPER BELL Console
•
Convertible
2 Way SUPER BELL
•
4 Way SUPER BELL
—•—
Super Amusement Company
1751 West Flagler Street Miami, Florida

BANNER'S YOUR BEST BET
Have them for IMMEDIATE delivery
BRAND NEW IN FACTORY SEALED CONTAINERS
Every make Consoles — Bells — Arcade Equipment — Free Play Games—latest releases.
Also used equipment of every description. Banner REBUILT and COMPLETELY renewed.
Prices on application and guaranteed to be the most attractive. "Nuff said!"
BANNER SPECIALTY COMPANY
"ENDORSING ONLY THE BEST"
1530 PARRISH STREET, PHILADELPHIA, PA.
BRANCH—1508 FIFTH AVENUE, PITTSBURGH, PA.

FOR IMMEDIATE DELIVERY

Attention ... $42.50	Dble. Feature $24.50	Jolly $22.50	Sky Ray $62.50
All American .. 42.50	Dixie 29.50	League Leader 39.50	Sparg 22.50
Barrage ... 49.50	Drum Major . 24.50	Leader 37.50	Stars 42.50
Boom Town .. 44.50	Follies 24.50	Majors of '41. 57.50	Sky Line 32.50
Big Time ... 42.50	Four Roses . 49.50	Mate 42.50	Stratoliner ... 42.50
Border Town .. 27.50	Flicker 39.50	Polo 24.50	Sun Beam ... 56.50
Big Chief ... 39.50	Fleet 27.50	Repeater 39.50	Three Score .. 24.50
Bandwagon ... 34.50	Gold Star ... 35.00	Seven Up 52.50	Twin Six 49.50
Crossline 35.00	Horoscope .. 59.50	Short Stop .. 24.50	Uno 37.50
Duplex 52.50	Hi-Dice 59.50	Sports Parade. 45.00	Vacation 24.50
Double Play .. 59.50	Hi-Hat 59.50	School Days. 49.50	West Wind ... 66.50

ALL GAMES ARE IN A-1 CONDITION AND ARE FIVE BALL FREE PLAY.

ARCADE EQUIPMENT

Bally's Derby (F. S.) .. $195.00	Bally's Rapid Fire ... $435.00	Keeney's Air Raider ... $195.00
	Rating Practice .. $137.50	

1/3 DEPOSIT, BALANCE C. O. D.
CAPITOL COIN MACHINE EXCHANGE
1056 M ST., N. W.
WASHINGTON, D. C.
Tel.: Columbia 1330

For IMMEDIATE DELIVERY
NEW and USED
MILLS

Three Bells	Brown Front
Four Bells	Vest Pocket
Gold Chrome	Jumbo Free Play
Gold Q. T.	and Cash
Keeney Super Bell—All Models.	

PHONOGRAPHS
Mills, Seeburg, Wurlitzer, Rock-Ola, perfect condition, ready for location.

FREE PLAY GAMES

Lafayette	Show Boat
Knockout	Snappy
Reel Pool	Home Run '41
A. B. C. Bowler	Venus
Star Attraction	Horoscope
Jungle	

ONE-BALL GAMES
Blue Grass, Dark Horse, Record Time, Sport Special, Keeney Fortune.

Hundreds of other Free Play Games too numerous to mention.
WE BUY, SELL, TRADE, WHAT HAVE YOU?
STERLING NOVELTY COMPANY
669-671 S. BROADWAY
LEXINGTON, KY.

IT'S NEW—IT'S ENTIRELY DIFFERENT
America's latest rage. 5¢ coin operated, manually played, completely mechanical. No electrical objects. Write
PENNY PRODUCTS CO.
Lansdowne, Penna.

The Best Investment in the World Today Is U. S. Defense Savings Bonds and Stamps

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ALL WORK AND NO PLAY makes Jack a dull boy—so here are the John Mulhornes (left) and the Paul Laymons enjoying an evening at the Pirates' Den in Hollywood. Both Mulhorne and Laymon are well known in the coin machine business along the West Coast and both have bases in Los Angeles. (DB)

BUY WHILE THEY LAST

ABC Bowler	$55.00	Play Ball	$27.50
Argentine	54.50	PanAmerican	37.50
Attention	28.00	Red, White, Blue	26.00
Beloe	75.00	Ten Strike	31.50
Belle Hop	47.50	Seven Up	33.00
Big Parade	85.00	Silver Skates	34.50
Big Chief	24.50	Sky Chief	65.00
Bola Way	66.00	Sky Ray	34.50
Bandwagon	24.50	Snappy '41	47.50
Big Time	29.50	South Pole	49.50
Broadcast	29.50	Sport Parade	29.50
Capt. Kidd	57.50	Spot Pool	59.50
Champ	59.50	Star Attract.	54.50
Chips	49.50	Sun Beam	31.50
Do-Re-Mi	44.50	Super Chubbie	49.50
Double Play	34.50	Speed Ball	31.50
Duplex	32.50	Streamliner	27.00
Defense	29.50	Stars	29.00
Entry	34.50	School Days	29.50
Four Roses	32.00	Show Boat	54.50
9 Diamonds	44.50	Sparky	19.50
Flicker	25.00	Ten Spot	47.50
Gun Club	54.50	Tex Mustang	57.50
Gold Star	25.00	Target Skill	39.50
Hi-Hat	42.50	Twin Six	48.50
Homerun	44.50	Trailways	37.00
Hi-Stepper	32.50	Victory	80.50
Jungle	64.50	Velvet	31.00
Knock Out	77.50	Wow	25.00
League Leader	24.50	West Wind	33.00
Legionaire	54.50	Wild Fire	37.50
Leader	25.00	Zig Zag	37.50
Mohre	28.50	Zombie	25.00
Monicker	44.50		
Miami Beach	44.50		

COMPLETE ASSORTMENT OF PARTS FOR ALL PIN GAMES ON HAND! WRITE! WIRE! PHONE! QUICK! WE ARE BUYING AND SELLING PENNY ARCADE MACHINES SINCE 1912. DEAL WITH US—WE'LL CONTINUE DOING PENNY ARCADE BUSINESS AS USUAL!

1/3 CASH, BALANCE C. O. D.

MIKE MUNVES

436 Clinton Ave., Newark, N. J.
Phone: Bigelow 3-1849

MERCHANDISERS FOR SALE!

100 Se U-Need-a-Pak Candy Venders
3 Rowe Deluxes
2 Rowe Standards
8 Stewart-McGuire Candyvenders
40 Mills Chrome Penny Gum Merchandisers
20 Peanut Machines bolted on side of Candy Venders
Write for prices on Mills, Evans, Keeney, Jennings, Fate Bells and Consoles.

BARGAINS IN 1-BALL AUTOMATICS—5-BALL FREE PLAYS—PIN TABLES

CASH OR TRADE and can order machines for you!

SILENT SALES CO.

House of Winners
Silent Sales Building
Minneapolis, Minnesota

Buy U. S. Defense Savings Bonds and Stamps

Mac Perlman Opens Stamford Novelty Co.

NEW YORK, Feb. 14 (DB)—Mac Perlman, one of the old-timers in the coin machine business and one of the best known men in the trade here, reports the opening of the Stamford Novelty Company at 393 West Main Street, Stamford, Conn.

"These new quarters," Mac reports, "will be our permanent headquarters. We invite operators from Westchester County and all New England to come down and visit with us. We will carry a complete line of all the latest and best machines.

"Our headquarters will always be ready to receive operators and we will do our utmost to help them. The large stock of used machines we have on hand should meet the needs of all operators.

"In addition to my being all about the territory, Mac Reiter will have permanent charge of the office. Mac knows the needs of operators and their problems and he is going to make it his business to take care of the needs of coinmen personally."

The offices are already doing business and have been visited by leading operators who acclaim the efficiency of the layout and the service offered by Mac Perlman and Mac Reiter.

CHARM MUSIC IS THE NAME of this cabinet now offered by the Charm Made Company, Chicago. It is said that altho the firm name is new, the cabinet is produced by a firm long established in the business of making cabinets for the coin machine industry. (MR)

SLAP that JAP!

MAKE HIS HEAD "SPIN"

LET'S ALL DO IT NOW!

All America remembers Pearl Harbor and is ready to SLAP THAT JAP! Players actually get a chance to take a slap at the two-faced Jap and make his head spin! Brilliant colors, deep die cut, extra spinning jap head. 1080 holes with 76 WINNERS! Sweet operator's profit of $30.10 on $54.00 take! It's the hottest board in America! Hurry, order now!

Order as 1080 Slap that Jap

Takes In:	$54.00
Pays Out:	23.90
AVERAGE PROFIT	$30.10

GARDNER & CO. 2305 ARCHER CHICAGO, ILL.

NATIONAL VALUES

5 BALL FREE PLAY GAMES

Anabel	$27.50	Oh! Boy	$25.50
Brite Spot	27.50	Playmate	27.50
Big League	27.50	Polo	27.50
Bowling A Key	24.50	Powerhouse	29.00
Big Town	24.50	Punch	27.50
Bally Beauty	25.50	Round Dance	29.00
Follies '40	24.00	Sparkle	27.50
Lancer	26.00	Sunbeam	19.50
Leader	27.50	Three Score	32.00
Limelights	27.00	Vacation	24.50
Landslide	33.50	White Bells	17.50
Majest	27.50	Yacht Club	22.50

ARCADE EQUIPMENT

Scientific Bat. Practice	$349.50	Rockola Ten Pins	$89.50
Rapid Fire	139.50	Keeney Anti-Aircraft	59.50
BallyDefender	119.00	Bally Lucky Strike	39.00
Keeney Air Raider	124.50	Daval Bumper Bowling	35.00
Shoot Up Chutes	85.00	Texas League	34.50
Evans Ten Strike	79.50	ABT Challenger	17.50
Western Baseball	79.50	Pikes Peak	14.00

PHONOGRAPHS

Rockola '40 Super Rockolites	$219.50	Rockola 12 Rec.	$ 40.00
Rockola Deluxe Wurlitz	169.50	Rockola Imperial 20 Rec. Slide & Grille	89.50
Rockola Deluxe Rockolite	169.50	Wurlitzer 600, Piano Kytd.	
Rockola Standard	149.00	Slug Rec.	169.50
Rockola Monarch	115.50	Wurlitzer Counter Model 61	79.50
Rockola '40 Jr. Console or Std.		Wurlitzer 616, Illum. Side & Grille	79.50
Built-in Rek.	169.50	Wurlitzer 616, Rec.	65.00
Rockola Imperial 20, Rec.	79.50		

1 BALL PAYOUTS

Grand Natl.	$54.00	Junior Gold	
Grand Stand	89.00	Link Console	$89.00
		Spot Pool	65.00

Write for List of Late Reconditioned Phonographs.

TERMS: 1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCkingham 6466) CHICAGO

SIZE 11"x12x6"

25 U. S. SANITARY POSTAGE STAMP MACHINES

Coins Visible—Bevel Plate Glass Cabinet—Shiny Metal Frame—Pump Action—Vends two 2c stamps for 5c and three 3c stamps for 10c. Holds up to 1,000 stamps. WRITE OR WIRE FOR PRICE.

ARCADE AMUSEMENT MACHINES

Rockola Ten Pins	$59.50	Gottlieb Skeeballettes	$69.50
Evans Ten Strikes	69.50	Bagger Bowling	37.50
Evans Ten Strikes, 1941 Free Play, High Score	84.50	Silent's Batting Prize	134.50
Evans Ten Strikes, P.P.	84.50	Bang-a-Doors	129.50
		Keeney Air Raiders	116.50

All Machines Thoroughly Reconditioned. Ready To Operate. Will Buy, Trade or Sell. What Have You?

DISTRIBUTORS & JOBBERS of all TYPES of COIN-OPERATED MACHINES

Addison Novelty Co. 925 BELMONT AVENUE CHICAGO • ILLINOIS

SLOT BARGAINS

20 Mills Blue Fronts	$75.00	10 Watling Roll-a-Tops	$60.00
20 Mills War Eagles	90.00	5 Pace Comets	50.00
10 Jennings Chiefs	90.00	Over 200 Used Slots, $20.00 Up	

All machines guaranteed working order. ⅓ Deposit, Balance C. O. D.

OHIO SPECIALTY COMPANY

539 S. 2nd LOUISVILLE, KY.

"THERE'S ALWAYS A BETTER BUY" AT LEHIGH

Hi Hat	$49.50	Zombie	$26.50	5-10-20	$59.50
Mogul	44.50	Duplex	35.00	Victory	90.50
School Days	29.50	Velvet	22.50	Big Parade	80.50
Metro	29.50	All American	20.50	Four Roses	35.50
Sport Parade	29.50	Pot Spot	49.50	Twin	90.50
Streamliner	29.50	Do Re Mi	49.50	Monicker	39.50
Silver Skate	35.00	Stars	32.50	New Chums	49.50

Write if not listed. Hundreds of games each day. Send order and 1/3 deposit. Mention 2nd choice.

LEHIGH SPECIALTY CO., 2nd & Green Streets, Philadelphia, Pa.

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Industry Mentions
Magazines — Newspapers — Radio

An important news item about ex-Governor Earle of Pennsylvania appeared in *Time*, February 9 issue.

Coincidence

"Describing the road system by which U. S. aid moves across Africa, *The New York Herald-Tribune's* correspondent Allen Raymond wrote tactfully:

"'I have seen a minor American diplomat recently accredited to a small Balkan State moving homeward over a crowded road, with 13 suitcases and a Hungarian wolfhound half the size of a Shetland pony. By some strange freak of international diplomatic courtesy the 13th suitcase and the hound had priority over fighting men equally anxious to get along in the westward stream.'

"On the page facing this dispatch *The Herald-Tribune* printed, as luck would have it, a picture of Minister of Bulgaria George H. Earle III and a dog arriving by clipper at LaGuardia Field."

This interesting news report recalls one of the best human interest stories about pinball games that has ever been published. We are reprinting the story of ex-Governor Earle and the pinball game he took with him to the Balkans as it appeared in *The Billboard* January 25, 1941.

Did Earle Win Royalty's Bauble At Pinball Game?

PHILADELPHIA, Jan. 18.— Speculation on whether Mrs. George H. Earle, wife of the American ambassador to Bulgaria, is wearing one of the Bulgarian crown jewels set in a ring provided local newspapers with a human-interest story that had the pinball machine coming in for a welcome bit of publicity. The story, carried in the January 8 editions of three of the five local dailies, hinges on the possibility that both Ambassador Earle and King Boris of Bulgaria sock escape from tension in the Balkans by playing a pinball machine Earle took with him to Europe. When Earle embarked for his diplomatic mission last year, the exclusive Philadelphia Racquet Club crated up one of its machines for the ambassador to take along with him. The ex-governor was well known as an avid pinball player.

For Christmas Mrs. Earle received an emerald diamond ring set with coin diamonds. As to whether the heirloom, obviously fashioned by master craftsmen, was the stake in a royal pinball game, Mrs. Earle has no information. The local newspaper boys, well aware of the pinball playing habits of the U. S. minister, played up the pinball angle to the hilt.

"Pinball Prize? Earle Sends Gem to Wife" was the way The Philadelphia Inquirer headed its story. The Philadelphia Record attracted attention with the following headline: "Mrs. Earle's Ring: Did George Win It From the King? Pinball Cost Bulgarian Monarch Crown Jewel, 'Tis Rumored."

The Philadelphia Daily News described the conjectured royal pinball match in most good-natured fashion. Setting the theme with the following head: "Ally oop! Earle 'pins' king for 'crown jool.'" The Daily News recounted: "So former Gov. George H. Earle, now U. S. minister to Bulgaria, ups and sez to King Boris —Say, King, how about a couple of turns on that pinball machine I brought over with me from Philly?"

* * *

The Rome (N. Y.) Daily Sentinel, February 2.—Commenting on the confusing situation created in New York towns, originating in a decision of a New York City magistrate under which Mayor LaGuardia's police began wholesale seizures of the pinball machines in the great city, the editor of this paper says that nothing like this situation has ever been known in Rome. He says that if the machines are illegal under State law now they were when they were licensed by Rome city authorities, and that would mean that the license fees were illegally collected . . . and what is to become of that money? He notes, as have a number of other newspapers over the country, that, without waiting to see what action a higher court might take in the matter, many district and city attorneys have accepted the magistrate's ruling and advised the local sheriffs and police chiefs to that effect. He further notes that there has been no manifestation of local public sentiment one way or the other, and the summation of his editorial is that he is of the opinion that it is all quite confusing and a bit on the unfair side.

* * *

The Des Moines Register, February 6—This paper carried a three-column picture of navy recruits playing a pinball game which had been loaned to a servicemen's recreation center by a local sportsman. Coin slot had been removed and the boys can play for free.

* * *

The Philadelphia Daily News, January 29.—Reporting on the smutty recordings gaining wide circulation in Philadelphia, Jeff Keen, in his "Observation" column, observes: "That new flood of smutty phonograph recordings which have been unloosed here will not be for the nickel trade—the local juke box operators unanimously decided not to put these dirty platters in their coin machines."

BALLYHOO JUMBO BUMPER FAIRGROUNDS ROCKET GRANDSTAND SPOTTEM AIRWAY FLEET HIGH-HAND

As in the glamorous PAST
and the perilous PRESENT
the history-making games
of the glorious FUTURE
will be built by BALLY

DEFENSE BUY UNITED STATES DEFENSE BONDS AND STAMPS

RAPID-FIRE CLUB-BELLS BALLY RESERVE PREAKNESS

SEE YOUR DISTRIBUTOR FOR NEWEST BALLY HIT!

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE CHICAGO • ILLINOIS

WANTED
FOR CASH
SCIENTIFIC BATTING PRACTICE GAMES
Any Quantity.
Write BOX D-170
The Billboard Cincinnati, O.

KEEP IN TOUCH WITH BERT LANE
P.S.
BETTER BUY BONDS, BROTHER!
SEABOARD SALES, INC.
613 10th Ave., N. Y. Wisconsin 7-5668

CHICKEN SAM CHANGEOVER
$12.50 F. O. B. BAY CITY

JAIL BIRD CHANGE OVER
$15.50
F. O. B. BAY CITY
SHIP UPPER CABINET ONLY
LESS AMPLIFIER
PREPAID

RED ARROW NOVELTY CO. 609 3RD STREET BAY CITY, MICHIGAN

"It's turned out to be the bank's most profitable investment."—Publishers Syndicate release, Strictly Business, by Dale McFeatters.

QUICK! GRAB 'EM!
6 EXHIBIT ROTARY MERCHANDISERS
IN TIP-TOP SHAPE
$250.00 EACH
BOX NO. 314, Care The Billboard, 1564 Broadway, New York City

WANTED
Will pay cash for late model good, used POKERINO or SCIENTIFIC X-RAY TABLES. Condition and price first letter.
Midway Arcade Exchange
Maple Springs, N. Y.

FOR SALE LEGAL EQUIPMENT
15 Rapid Fires — 25 Ten Strikes
15 CONVOYS — 10 CHICKEN SAMS — 15 AIR RAIDERS
IMMEDIATE DELIVERY
Fairmonts—Pimlicos—Club Bells—Victory—Defents—Air Circus—Keep 'Em Flying—Five & Tens.
Write, Phone or Wire for Complete List and Prices.
GRAND NATIONAL SALES CO.
3304 ARMITAGE AVENUE All Phones: Humboldt 3420 CHICAGO, ILL.

READY FOR DELIVERY
EVERY TYPE OF USED MACHINE YOU WANT
INCLUDING KNOCKOUT, FIVE & TEN, SPOT POOL, VICTORY, CAPT. KIDD, TEN SPOT, CHAMPS, MUSTANGS, Etc., Etc.

You Can Trade Your Legal Equipment to Us for the Above F.P. Games! Let Us Know What You Have! Write Quick!!

PHONOGRAPH EQUIPMENT

Mills Throne of Music	$144.50	Mills Empress with Adaptor for Remote Control	$224.50
Mills Empress	189.50	1/3 Deposit With Order Balance C. O. D.	
Keeney Wall Boxes	18.50		

GEORGE PONSER CO. 11-15 EAST RUNYON ST. NEWARK, NEW JERSEY

Defense Savings Bonds can be registered in the name of children as well as adults.

IN INDIANAPOLIS, STAFF OF GUARANTEE DISTRIBUTING COMPANY drank a toast to the new Wurlitzer Victory Model on the eve of National Wurlitzer Days. Paul Jock, president (at the right), spoke a few appropriate words and all retired preparatory to a busy day coming up. It came! National Wurlitzer Days broke all attendance records in Indianapolis and, as Paul Jock stated, "If you could have totaled all the fine things said about the Victory Model 950, I'm sure they would have surpassed any year in the past, too." (MS)

MIKE MUNVES
"THE ARCADE KING"
CORDIALLY INVITES YOU TO SEE THE NEW, COMPLETE, 1942 STREAMLINED LINE OF
EXHIBIT
ARCADE MACHINES
CALL! WRITE! WIRE! PHONE!
MIKE MUNVES
SPECIALIZING IN ARCADES SINCE 1912
520 W. 43rd ST. NEW YORK

Skill-a-Rette Gets Great Reception

CHICAGO, Feb. 14 (MR).—Following the announcement last week that Skill-a-Rette, the new Baker counter game, was available to operators, we were snowed under by a barrage of inquiries and orders," reports Baker Novelty Company chief Harold Baker.

"The storm of enthusiasm which greeted Skill-a-Rette continues to pile up our desks with big drifts of correspondence from all over the nation, and with good reason, too," Baker declared. "Skill-a-Rette has unusual features that are responsible for exceptionally big play on all types of locations. It is new in its playing action and because it features a strong skill-appeal, its legal aspect is unquestionable. It is electrically operated, compactly and sturdily built and provides an excellent investment for consistently large returns over a long period of operation."

Baker advises that orders are being filled without delay from the current stock, and also reports that Kicker and Catcher, the company's tax-free counter game hit, is also available on demand at this time from present stock.

"I advise prompt action on the part of operators considering both games," said Baker. "Not only will delivery be certain, but coinmen who order now will be that much farther ahead in profits."

Super Grip Tests Prove Popularity

CHICAGO, Feb. 14 (MR).—For months now the Arcade Equipment Company of Chicago has been producing its Super Grip arcade strength test scale for arcades from Coast to Coast, officials report. Don Anderson, general manager of the firm, reports that production has been in sufficient quantities to take care of the trade in general.

"Hundreds are now on location in all parts of the country earning a substantial return to operators. Now we find that our production will also take care of the trade in normal quantities.

"This new brute-type strength scale comes in a richly designed cabinet console. The mechanism is entirely unlike other strength testers."

Correction

In the Buyers' Guide Listing, published in the January 31, 1942, issue, the following listing was omitted by mistake:

POST CARD VENDERS—a variety of various vender models and themes. Post cards for machines also available. Offered by Exhibit Supply Company, Advance Machine Company and International Mutoscope Reel Company.

BLOCK
MARBLE COMPANY
1527 FAIRMOUNT AVE.
PHILADELPHIA, PA.
THE ORIGINAL COIN MACHINE PARTS AND SUPPLY HOUSE FORGING AHEAD SINCE 1929
WRITE FOR FREE CATALOG!

WILL BUY FOR CASH EVERYTHING IN ARCADE MACHINES!
GUNS—BASEBALL GAMES—HOCKEYS—DRIVE MOBILES—ACE BOMBERS, ETC., ETC.—GIVE BEST CASH PRICE IN FIRST LETTER TO GET QUICK ACTION!!
LOUIS NELSON
2041 63RD ST., BROOKLYN, N. Y.

BARGAINS
IMMEDIATE DELIVERY
100 MACHINES LISTED BELOW GUARANTEED USED LESS THAN TEN DAYS
We Guarantee These Machines To Be the Same as Brand New and Are Offered Subject to Prior Sale and Subject To Change in Price Without Notice.

Keeney Super Bells, 5¢	$295.50	Watling Big Game, Cash Pay, Animal Reels	$125.00
Keeney Super Bells, 25¢ Play, Single Slot	295.50	Gretchen Columbia Rear Pay	97.50
Other Super Bells	Write	Gretchen Columbia Jackpot	89.50
Mills Four Bells, Straight 4 Nickels	465.00	Rally High Hands	295.50
Mills Three Bells	550.00	Bally Club Bells	360.00
Mills Vest Pockets	44.50	Bally Turf King, Brand New	295.50
Mills Jumbo Parades, Cash Pay, Fruit Reels	142.50	Evans Jackpot Domino	425.00

BRAND NEW MACHINES IN ORIGINAL CRATES

Bally Club Bell	Gretchen Columbia Bell	Mills Brown Fronts
Bally High Hand	Baker's 4 Pace's Races	Mills O. T.
Bally Fairmont	Evans Jackpot Domino	Mills Vest Pockets
Keeney's Silver Bells, All Models	Mills Four Bells Mills Three Bells	Mills Jumbo Parades Mills Safe Stands

JOBBERS AND DISTRIBUTORS
Write or Wire For Your Quantity Price

The Following Machines Are Used and Are Offered Subject to Prior Sale, Prices on Both New and Used Machines Subject To Change Without Notice.

FIVE BALL FREE PLAY

4 Bally Sunbam	$65.00
1 Bally Speed Ball	89.50
1 Chicago Coin '41 Major	49.50
1 Exhibit Zombie	49.50
1 Stoner Arabi	42.50

ONE BALL

2 Bally Blue Grass	$132.50
1 Bally '41 Derby Console, SU	119.00
1 Bally Eureka	49.50
1 Mills Owl, F.S.	125.00
1 Gretchen 10¢ Metal Type	125.00

COUNTER GAMES

3 A. B. T. Model F	$17.50
9 Daval Yankees	7.50
30 Gretchen Mercury	11.50
10 Gretchen Liberty	11.50
1 Mills Vest Pocket, Blue & Gold Meter	39.50
1 Mills Vest Pocket, Blue & Gold, No Meter	$32.50
1 Mills Vest Pocket, Green	29.50

CONSOLES

1 Bally Kentucky, CP	$149.50
1 Bally Royal Draw	139.50
1 Evans '39 Regular Domino, #2971	79.50
1 Evans '37 Regular Domino, #2621	99.50
1 Evans Lucky Star	129.00
1 Keeney '38 Bell Time	117.50
4 Keeney Kentucky '38 Skill Head	125.00
3 Keeney Air Raiders	115.00
3 Mutoscope Sky Fighters	175.00
1 Mills Jumbo Parade, CP, #3089	102.50
1 Mutoscope Drive Mobile	175.00
1 Pace Race JP, #3089, 25¢	239.50
1 Pace Race Rod Arrow, #6182, 25¢	239.50
1 Pace Race JP Rod Arrow, #6310, 5¢	225.00
2 Pace Rack, #5539-5582, 5¢	172.50
1 Pace Reels Jr., 1¢ Play	65.00

PHONOGRAPH BARGAINS, GUARANTEED PERFECT MECHANICALLY AND APPEARANCE

1 Seeburg Colonel '40 Md. Marble Gle	$325.00	1 Rock Ola Master, Rockette Finish	$315.00
2 Seeburg Colonel, RC, ES, Walnut	275.00	2 Rock Ola Super	250.00
1 Seeburg Gem, Walnut	175.50	2 Rock Ola Standard, Walnut Finish	189.50
1 Seeburg Classic, 1939 Md.	250.00	5 Rock Ola Standard Dial-a-Tune, Factory Rebuilt	275.00
2 Seeburg Commander, ES, Marble Gle	375.50	5 Rock Ola DeLuxe Luxury Light Up	189.50
1 Seeburg Gazel, ES, Marble Gle	395.00	2 Rock Ola Regular 12-Record	49.50
1 Seeburg Envoy, ES, Walnut, FS	289.00		
1 Rock Ola Super, Rock-o-Lite Finish	340.00		

1 5¢ Jennings Century, #116733	$375.00	1 5¢ Mills Futurity, #367790	$69.50
1 10¢ Watling Rolatop Twin JP Bell, #367359	32.50	1 5¢ Pace Comet Blue Bell, Like New	69.50
1 10¢ Callie Cadet Vender, Perfect	37.50	25 Gretchen Columbia Check Separator, Sr. Used Ten Days	89.50
6 5¢ Jennings Chief, Like New, 222177-120268-124745-373912	39.50	5 Mills Free Play Venders & Stands	82.50
1 5¢ Watling Rolatop Twin JP, #03871	37.50	1 Mills Diamond Head, Free Play Vender & Stand	89.50
		4 Mills Cherry Bell F.P. Vender	142.50
		1 Mills Red Front F.P. Vender	142.50

"We have a quantity of Nickel, Dime and Quarter Chrome Bells, used only a few days. Write us for Prices."

"1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and ask to be put on our mailing list. Above prices effective February 21, 1942."

MOSELEY VENDING MACHINE EX., INC.
00 Broad St., Richmond, Va. Day Phone 3-4511—Night Phone 5-5328

GET A LINE ON . . .

SUPERIOR'S "HOT" NUMBER

AUTOMATIC HOSTESS . . . . Just the gal who can answer all your profit problems . . . . 1200 RE Holes . . . 5/ per sale . . . . Slot symbols . . . Takes in $60.00 . . . Total Average Payout $30.60 . . . Total Average Profit (including Re Arrangement) $32.40 . . . Dial for profit with this THICK-MECHANICAL-DIE-CUT board.

SUPERIOR PRODUCTS
14 N. PEORIA ST. CHICAGO, ILL.

QUALITY SPEAKS FOR ITSELF

ONE BALL FREE PLAY		FIVE BALL FREE PLAY		FIVE BALL FREE PLAY	
Gold Cup	$44.50	Roxy	$89.50	Sportlet	$14.00
1939 Mills 1-2-3	37.50	Double Feature	19.50	Commodore	14.00
1938 Mills 1-2-3	32.50	Big Town	19.50	Supercharger	14.00
Victory	32.50	Yacht Club	15.50	Lucky	14.00
Preakness	22.50	Jolly	17.50	Jester	14.00
FIVE BALL FREE PLAY		Red Hot	17.50	O'Boy	14.00
Powerhouse	$27.50	Boxboard	17.50	Pickem	14.00
Vacation	22.50	Mr. Chips	14.00	Follies	14.00
Cadillac	22.50	Ocean Park	14.00	Punch	14.00
Derby	19.50	Kero-a-Ball	14.00	Vogue	14.00
Big League	19.50	Solo	14.00	White Balls	14.00

1/3 Deposit With Order—Balance C. O. D.
MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNEGIE AVE. CLEVELAND, OHIO

Defense Savings Bonds can be registered in the name of children as well as adults.

Copyrighted material

YOU NEED THE Best
Keeney makes the Best

YOUR OPPORTUNITY TO SAFEGUARD YOUR FUTURE . . . YOUR LIVELIHOOD!

The World's Greatest MONEYMAKERS!

Keeney's

SUPER BELL Console
3-way convertible—free play, cash or check payout. 5c chute, 25c at extra cost. Also available with mint vender at additional cost.

2 Way Convertible SUPER BELL
Convertible—free play, cash or check payout. 5c chutes, 25c chutes at small additional cost.

4 Way SUPER BELL
Greatest of all consoles. 4 chutes, 4 can play. 1, 2 or all 3 row appeal. Order yours today.

ALL CONSOLES AVAILABLE WITH SKILL FIELD AT EXTRA COST

Keeney's Sensational **SUBMARINE GUN**
Actually shoots ball-bearing bullets in rapid fire action.
Get yours now!

J. H. KEENEY & CO., INC.
"The House that Jack Built"
6630 S. ASHLAND AVE
CHICAGO.

ALL ROADS IN THE VICINITY OF PHILADELPHIA led to Penn Coin-o-Matic showrooms on National Wurlitzer Days. Invited to view the new Wurlitzer Victory Model, two Selective Speakers, Organ Speaker and Selective Bar Box, the throng proved highly enthusiastic and a large number of orders were placed. (MS)

Ponser Jersey Offices Active

NEWARK, N. J., Feb. 14 (DR).—George Ponser Company offices here, managed by Irv Morris, claimed to be among the most active of all distrib offices in this section at this time. The firm is completely stocked with machines, and arrangements have been made for additional popular equipment.

"We are working at full speed and entertaining many buyers," Morris reports. "Shipments to hundreds of our regular customers all over the country are arranged and, by long-distance phone, we are in constant contact with them helping them to maintain their operations at a profitable level for the duration.

"Our nationwide business has expanded to a point where our offices here use everything our New York headquarters can supply us. At the same time sales of Mills Panorama have jumped to new highs. We note that many new men heretofore engaged in amusement machine operations are entering this division of the business."

ASSURE STEADY INCOME—BIG PROFITS FOR THE DURATION with

ROOVERS NAME PLATE MACHINES

Soldiers-Sailors Best Customers

$140.00 ea.
F. O. B. Brooklyn, N. Y. 1/3 With Order, Bal. C. O. D.

Roovers Name Plate Machines now on location near camps, training stations, and wherever there are large groups of soldiers and sailors are receiving exceptionally heavy play. In fact, it has been a revelation to us to learn how fast the boys use up the metal strip and how frequently they re-order.

For details on how You can cash in on THIS BIG PROFIT BUSINESS.

WRITE TODAY TO—

ROOVERS
(Est. 1933) Joseph M. Lotsch, Pres.
3801 14th Ave. BROOKLYN, N. Y.

Look To The GENERAL For LEADERSHIP!
NOW . . . MORE THAN EVER . . .
QUALITY, NOT PRICE, MAKES THE BIGGEST BARGAINS!
GENERAL'S RECONDITIONED GAMES HAVE NO SUPERIORS ANYWHERE!

ABC Bowler	$ 90.00	Jolly	$ 30.00	Sky Ray	$ 60.00
All American	45.00	Jungle	80.00	South Paw	70.00
Argentina	80.00	Knock Out	110.00	Sport Parade	55.00
Bandwagon	42.50	Leader	37.50	Sporty	30.00
Big Chief	45.00	League Leader	95.00	Score-A-Card	110.00
Capt. Kidd	80.00	Majors '41	65.00	Spot Pool	80.00
Click	125.00	Metro	45.00	Stars	52.50
Dixie	40.00	Miami Beach	65.00	Stratoliner	50.00
Double Play	57.50	New Champ	120.00	Sun Beam	55.00
Dude Ranch	40.00	Pan American	60.00	Super Chubbs	80.00
Five & Ten	120.00	Play Ball	55.00	Ten Spot	65.00
Flicker	42.50	Pursuit	65.00	Texas Mustang	100.00
Four Roses	47.50	Rotation	20.00	Three Score	25.00
Four Diamonds	55.00	Sea Hawk	50.00	Velvet	40.00
Fox Hunt	42.50	Scotch Up	52.50	Victory	120.00
Gold Star	35.00	Show Boat	70.00	Wild Fire	80.00
Hi-Hat	47.50	Silver Skate	75.00	Yacht Club	30.00
Horoscope	65.00	Silver Spray	75.00	Zig Zag	70.00

Many Other Games in Stock. Write for Complete List. 1/3 With Order, Balance C. O. D.

THE GENERAL VENDING SERVICE CO. 306 NO. CAY ST. BALTIMORE, MD.
ESTABLISHED 1925—GROWING STEADILY EVER SINCE!!

• CIRCUS •
—NO FEDERAL TAX—

$12.50 Each
F. O. B. Factory

THE NEW COUNTER GAME SENSATION OF 1942. NEW JITTER PIN ARRANGEMENT. AUTOMATIC TILT. WINNERS—RECORDED A PROVEN PENNY GETTER IN ALL LOCATIONS.

Orders Yours Today. Write Your Distributors or Factory. 1/2 Cash Deposit on All Orders.

MFG. BY ATLAS GAMES
6221 LORAIN AVE. CLEVELAND, OHIO

FREE PLAY GAMES

All American	$32.50	Metros	$30.50
Argentina	74.50	Power House	19.50
Big Chief	34.50	Play Ball	49.50
Big Show	22.50	Polo	32.50
Blondie	19.50	Prize	20.50
Bolo Hop	74.50	Rotary	10.00
Bosco	90.00	Short Stop	19.50
Bowl-Way	90.00	Sporty	22.50
Cadillac	22.50	Strat-o-Liner	39.50
Capt. Kidd	79.50	Seven Up	49.50
Dude Ranch	39.50	Sports Parade	49.50
Do-Re-Mi	62.50	Summer Time	32.50
Dude Ranch	22.50	Stopper	49.50
Formation	29.50	Saluta	49.50
Fox Hunt	32.50	Sea Hawk	49.50
Four Roses	39.50	South Paw	69.50
Flicker	59.50	Snappy	69.50
Glamour	29.50	Sky Ray	42.50
Gold Star	39.50	Show Boat	79.50
Gun Club	84.50	Spot Pool	84.50
Home Run, '40	27.50	Sun Beam	32.50
Horoscope	79.50	Ten Spot	59.50
Hi Hat	59.50	Trotwoys	42.50
Jolly	19.50	Texas Leaguer	42.50
Jungle	79.50	Uno	27.50
Lucky	17.50	Wist Wind	62.50
Laplonnaire	74.50	Zig Zag	79.50
Majors '41	5.50	Zombie	36.00
Merrydestound	29.50	Short Stop (Exhibit)	19.50

Prices furnished upon request for Exhibit Air Circus, Defense, Five & Ten, 1942 Home Run, Hockey, Spot-a-Card, Texas Mustang, Venus and Victory. Above machines in excellent mechanical condition, just like new.

1/3 Deposit, Balance C. O. D.

DOMESTIC NOVELTY CO.
202 G ST., N. W. WASHINGTON, D. C.

Mills 5c NEW Gold Chrome Bell $190.50
Mills 5c NEW Chrome Bell 195.50
Mills 5c Chrome Bell, run less than thirty days 175.50
Mills 5c Bonus Front, clean 149.50
Mills 5c Blue Front, 400,000 Series 89.50
Mills 5c Blue Front, factory rebuilt, club handle, light cabinet 119.50
Mills 10c Blue Front 95.50
Mills 25c Blue Front, 400,000 Series .. 109.50
15 Mills 1¢ O.T.'s with Bluebills, serial numbers over 21,500 series 44.50
Mills Jumbo, free play 109.50
Mills Late Four Bells, clean 319.50
Mills Consolette, Skill 89.50
12 American Eagles and Marvels, non-coin operated 24.50
100 American Eagles, Marvels, Combs, Imps, Mercurys, Yankees, X-Rays, Liberty Bells, Chiefs. Make Us an Offer.

1/3 Cash, Balance C. O. D.

WAYNE SERVICE COMPANY
1530 W. Third St. DAYTON, OHIO

3 BAR JACKPOT F-5240
1640 Holes — Takes in $82.00
Pays Out Average $48.69 — Av. Profit $33.31
PRICE $5.40 EACH

OTHER FAST SELLERS

1025 Hole, F-5280, Wonder 3 Bar Jack pot at	$4.03
1200 Hole, F-5275, Horses at	5.80
800 Hole, F-5270, Pocket Dice at	2.80
720 Hole, F-5255, Pocket Jack at	2.75
600 Hole, F-5305, Royal at	3.13

CHAS. A. BREWER & SONS
Largest Board and Card House in the World
6320 Harvard Ave. CHICAGO, U. S. A.

MILLS PHONOGRAPHS BELLS TABLES
Distributor CONSOLES
KEYSTONE NOVELTY & MFG. CO.
2801 A Huntingdon Sts. Philadelphia, Pa.
Baltimore Office:
815 Cathedral St. Baltimore, Md.

2 FOR $29.50

1 Bally Beauty	1 Jolly
1 Buckaroo	2 Rotations
1 Deonie Feature	2 Doughboys
1 Spotem	1 O'Boy
1 Powerhouse	1 Limelight

1/2 Deposit With Order, Balance C. O. D.

Seiden Distributing Co.
1230 Broadway ALBANY, N. Y.
Phone 4-2100

BUY U. S. Defense Savings Bonds and Stamps

Copyrighted material

All Star Hockey Made for Long Life

CHICAGO, Feb. 14 (MR)—"Now that our All-Star Hockey has been on the market for several months we can safely make the prediction," said Sam Gensburg, of Chicago Coin Machine Company, "that this game will be a money-maker for years, not months. With our firm's reputation at stake when entering the skill type game market, we knew that we had to produce a substantial machine that would have an arcade machine life.

"Necessarily, we produced All-Star Hockey with materials to last for years. We knew in advance that the appeal was tremendous and that the interest of the player would not diminish. In fact," said Gensburg, "all reports coming to our office suggest the fact that interest of the players in the game increases week after week with the receipts going up and up on the same locations.

"While our production is limited we have been able to produce Hockey in sufficient quantities so far to fill practically all orders, so do not hesitate to anticipate your requirements at the earliest possible time."

A SEESBURG SYMPHONOLA is an outstanding entertainment feature for the soldiers stationed at Fort Bowie, Tex., when they gather at their post exchange. (MR)

St. John, N. B.

ST. JOHN, N. B., Feb. 14.—Amusement Arcade, recently established in Halifax, N. S., has been reported doing excellent business from 9 a.m. to midnight.

Ornate vendors of candies, chocolate, gum and nuts are continuing to appear in the lobbies and entrances of film theaters in the Maritime provinces. Most of them with 5 and 10-cent play only. Chromium fronts are favored.

W. T. Whitlock, of St. Stephen, N. B., a twin town of Calais, Me., has become a wholesaler for distribution in Charlotte and York counties. He had previously been an insurance agent.

Advertising Problems Discussed

By C. J. JUDKINS

From Domestic Commerce, Weekly Bulletin Issued by the U. S. Department of Commerce

"Advertising is the chief weapon by which an independent manufacturer may hope to break into a closely held market," declared a speaker at the annual convention of the American Marketing Association. The meeting, which was largely devoted to advertising problems in a war economy, was held in co-operation with the annual meetings of the American Economic Association (Northwestern University, Evanston, Ill.), American Statistical Association and other professional associations. A four-year survey, by Harvard University, of the economic effects of advertising was reported on by Professor N. H. Borden, who stated that advertising and aggressive selling have helped to bring a tremendous expansion in new and improved products upon which technological development and increasing investment have depended.

Corwin Edwards, a representative of the Department of Justice, announced that that department was not concerned with advertising per se, but only as it might be used by unscrupulous persons to further monopolistic practices.

The AMA, formed in 1930, has a membership of approximately 800 business executives, university teachers of marketing, and government officials. Among its objectives are (1) to improve marketing-research methods and technique; (2) to encourage and to uphold sound, honest practices and to keep marketing work on a high ethical plane.

San Antonio

SAN ANTONIO, Feb. 14.—During the recent National Wurlitzer Days here, Commercial Music Company welcomed many out-of-town guests. B. H. Williams and Kenneth Main were hosts during the two-day showing.

• • •

Louis Solomon, music operator of Abilene, Tex., was a recent visitor to San Antonio.

• • •

Mrs. Sam May is being kept busy these days between her husband's distributing business on Main Avenue and their Penny Arcade Playland.

• • •

Joyce Neil has joined the force of the Dorca Distributing office as secretary to Manager Don Bruce.

• • •

Mrs. Nellie Magness, one of San Antonio's lady operators, is helping to "Keep 'Em Flying" by taking over her husband's route of machines while he serves Uncle Sam.

• • •

Faye Jean Howard, coinlady of this city, has written a song, untitled *Belle of the USO*. A copy has been sent to Abe Lyman in New York and also a copy to the president of the USO in New York.

• • •

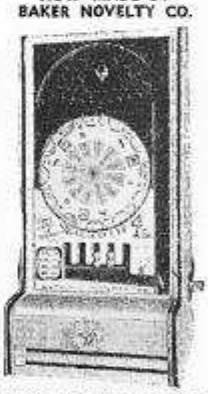
Operating activities are going nicely and hundreds of winter tourists have been in San Antonio the past few months.

• • •

Operating activities are going nicely and hundreds of winter tourists have been in San Antonio the past few months.

TAX FREE
COUNTER SENSATION!

BAKER'S
KICKER and CATCHER
100% MECHANICAL
100% LEGAL! 100% SKILL!
The all-time all-skill counter hit! Service-free mechanism—no batteries . . . no wires!
IDEAL FOR ARCADES
Latest Ruling NO TAX
Penny Play $29.75 Ea. F. O. B. Chicago
ANOTHER NEW COUNTER HIT!
SKILL-A-RETTE
NOW MADE BY BAKER NOVELTY CO.



NEW—LEGAL—SKILL—
The latest coaster game sensation. Large stock for immediate delivery.
IDEAL FOR ARCADES
PENNY PLAY $37.50 Ea. F.O.B. Chicago
BAKER NOVELTY CO., Inc.
1700 Washington Blvd. CHICAGO

Mills
THE GREATEST NAME IN COIN-OPERATED MACHINES
You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.
MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

WE WILL TRADE
LATEST FREE PLAY GAMES
FOR
AIR RAIDERS, SKY FIGHTERS, TEN STRIKES, SKEE-BALL-ETTES, RAPID FIRES, ACE BOMBERS, Etc.
TELL US WHAT YOU HAVE! GET OUR LIST QUICK!!
WRITE—WIRE—PHONE
LOU BYRNES
GENERAL COIN MACHINE COMPANY
942 MICHIGAN AVE., BUFFALO, N. Y. (Phone: CLEVELAND 1722)

ROY TORR
RECOMMENDS
KICKER and CATCHER
AND
SKILL-A-RETTE
TORR 2047 A-50. 68 PHILA.

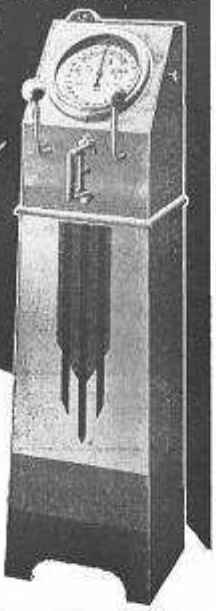
WANTED—PENNY ARCADE MACHINES
Large operator is in the market for ALL TYPES of Penny Arcade machines. Pays cash! Send complete list immediately, giving condition and best prices first letter. BOX No. D-124, The Billboard, Cincinnati, Ohio.

SUPER GRIP

THE FASTEST PENNY MAKER EVER MADE!

SUPER GRIP

Arcade Strength Test Scale



SQUEEZE, PUSH, PULL

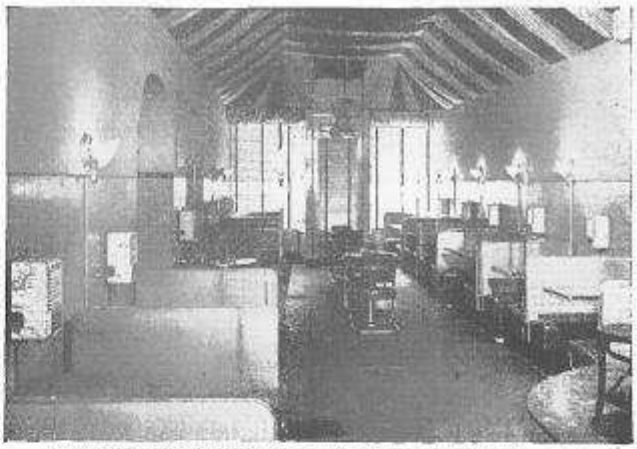
This Brute Strength Test Scale is the sensation in arcades and locations everywhere. Beautiful console model. New super-strength, oversize, simplified works.

WRITE, WIRE TODAY!
IMMEDIATE DELIVERY

SUPER GRIP

ARCADE EQUIP. CO.

917 W. NORTH AVE. CHICAGO, ILL.



SEEBURG OPERATOR CARL La FEVER, of Fort Wayne, Ind., recently installed this battery of Seeburg Wireless Wall-o-Matics in the Senate Grill, one of Fort Wayne's outstanding dining spots.

Detroit

DETROIT, Feb. 14.—Max Moore has brought the music route of William E. Bolten in Southeastern Michigan, with headquarters in Romulus.

* * *

Carl Angott, Angott Sales, has three crews working thruout Michigan, including the remote Upper Peninsula, installing Packard wall boxes for use in connection with Panoram installations in smaller towns.

* * *

George Blomberg, who operates under the name of Gabel's Automatic Phonographs, is adding Seeburgs to his phonograph route. Blomberg, who has been in this territory for the past four years, formerly operated extensively in Chicago.

* * *

Gene Callahan, manager of the Ajax Novelty Company for the past year, has returned to New York, his former home. Miss S. R. Duclos, who has been with the company about two years, has been named manager of the jobbing organization.

* * *

"Seeburg 5, 10 and 25 cent wall and bar boxes are going over big; in fact, orders for them far exceeded our expectations," reports Atlas Automatic Music Company. "Sales on the Seeburg remote console and the new phonographs are also running high."

Wilkes-Barre, Pa.

WILKES-BARRE, Pa., Feb. 14.—Frank Grover, office manager for Ben Sterling Jr., Wurlitzer distributor, was tied for high scoring honors in the Lackawanna Basketball League, according to the latest standings. The lanky Frank is an outstanding court player.

* * *

Continuing its policy of advertising in local papers, the Roth Novelty Company was a contributor to a full-page ad in *The Wilkes-Barre Times-Leader, Evening News* urging men to enlist in the navy, while Ben Sterling Jr. did likewise with a full-page ad in *The Scrantonian* on the Boy Scouts.

* * *

John L. Garrahan, operator in Kingston, Pa., has been elected secretary of the Wyoming Valley Beagle Club.

SPECIALS

Guaranteed Like New

MILLS Late Model Four Bells, Cash and Check . $299.50

MILLS Late Model Jumbo Parade, Cash-Check Mdl. . $99.50

MILLS THREE BELLS

Write for Prices.

Complete Stock of MILLS NEW SLOTS on Hand for Immediate Delivery.

We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

SICKING, INC.

1401 Central Pky., Cincinnati, O.
927 E. Broadway, Louisville, Ky.

IT'S GENCO AGAIN!

DEFENSE

GENCO'S NEWEST and GREATEST!

GENCO BUILDS GREAT GAMES

2621 N. ASHLAND AVE. CHICAGO, ILL.

ALL LATE GAMES

THOROUGHLY GONE OVER AND IN A-1 CONDITION

5 A.B.C. Bowler	$65.00	4 NewChamps	$84.50
4 Ball Hop.	59.50	2 Pan Amer.	49.50
4 Anibel	22.00	2 Paradise	37.50
3 Big Parade	99.50	2 Play Ball	29.50
7 Bowls	34.50	4 Sea Hawk	49.50
2 Bowl. Alley	22.50	6 Screen Up	42.50
8 Coat. Kidd	65.00	3 Silver Skates	42.50
9 Chemin	59.50	3 Sky Blazer	62.50
5 Dble. Play	49.50	5 Sky Ray	39.50
1 Entry	37.50	2 Snappy '41	59.50
3 FiveATes	107.00	2 South Paw	59.50
1 4 Diamond	47.50	3 Spot Pool	77.50
7 Gun Club	64.50	3 StarAttrac.	82.50
2 Hi Hat	65.00	5 Super Chubbie	67.50
2 Hi Skipper	47.50	3 Ten Spot	49.50
3 Horoscope	57.50	3 Texas Mustang	69.50
6 Jungle	77.50	5 Velvet	32.50
9 Knockout	94.50	3 Venus	39.50
2 Leader	29.50	6 Victory	99.50
4 Lexington	62.50	4 Wild Fire	44.50
2 Majors '41	47.50	4 Zig Zag	47.50
2 Monicker	92.50		
5 Miami Beach	54.50		

Send for Complete List 1000 Others.

One-Third Deposit, Balance C. O. D.

SILENT SALES

835 "D" St., N. W. Washington, D. C.

COUNTER GAMES

Gretchen Pike's Peak	$12.50
Gretchen Kick	8.95
David Rocks	8.95
David Lucky Smokes	8.95
Bagal American Eagle	16.50
Standard Galliarette	26.50

F. P. Games & Miscellaneous

Record Time	$85.00
Schoolidays	59.50
Mills Owl	115.00
Rays Tracks	52.50
Jennings Book Machine	34.50
Stewart-McGuire Clo. M/O	$50 to 75.00

AJAX NOVELTY COMPANY

4643 MT. ELLIOTT AVE. DETROIT, MICHIGAN Plaza 1433

Attention	$44.50	Dude Ranch	$37.50	Mello	$44.50	Salute	$42.50
Anibel	29.50	Dixie	34.50	Mystic	42.50	Speed Ball	69.50
Bosco	37.50	Follies	17.50	Owl	97.50	Sun Beam	59.50
Barrage	47.50	Flicker	44.50	Play Mate	24.50	Ten Spot	67.50
Big League	17.50	Gun Club	89.50	Polo	29.50	Twin Six	64.50
Big Town (plastic bumper)	27.50	Gold Star	39.50	Power House	24.50	Ump	39.50
Big Chief	42.50	Glamour	29.50	Repeater	37.50	Vacation	19.50
Brom Town	39.50	Headliner	17.50	Super Champ	17.50	Wild Fire	54.50
Blondie	24.50	Horoscope	64.50	Sporty	17.50	Wow	42.50
Broadcast	44.50	Hi Hat	69.50	Sky Line	34.50	Zombie	42.50
Clover	64.50	League Leader	37.50	Stratoliner	49.50	Zig Zag	72.50
Concession	19.50	Leader	39.50	Sky Ray	39.50	*40 1-2-3, f.p.	42.50
Cadillac	22.50	Lime Light	19.50	Sparky	34.50	*40 1-2-3, f.p.	94.50
Double Play	69.50	Mascot	19.50	Short Stop	29.50	*40 1-2-3, f.p. (used 3 weeks)	119.50
Dough Boy	19.50	Mr. Chips	19.50	Sea Hawk	59.50		

ARCADE EQUIPMENT

Drive Mobile	$189.50	Western Deluxe Baseball	$77.50
World Series	64.50	Air Raider	117.50
Anti-Aircraft	47.50	Korney Texas League	29.50
8 Exhibit Diggers	49.50	Holly Grippers	9.50
1 Buckley Dot. Digger	49.50	Batting Practice	134.50

CONSOLES

Baker's Pacers, 7400 (used 6 weeks)	$329.50
Baker's Pacers, 36751	259.50
Jumbo Parades	99.50
Dix Games—Hi Heat	119.50

One-Third Deposit With Order, Balance C. O. D.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Ave., Chicago, Ill. HUMboldt 6288

PENNY ARCADES

BETTER-EQUIPPED BY MUTOSCOPE*

1¢

★ No successful Penny Arcade can be complete without such famous stand-bys as these Mutoscope products: PHOTOMATIC, MUTOSCOPE MOVIE MACHINES, MUTOSCOPE "LIGHT UP TOP" CARD VENDORS, SKY FIGHTER, DRIVE-MOBILE, ACE BOMBER, PUNCH-A-BAG, LIFT-O-GRAPH, FORTUNE TELLING MACHINES, DIGGERS, HOCKEY GAMES, AND MANY OTHER FAMOUS MONEY-MAKING MACHINES. FREE Architect Service and Complete Guidance in Successful Arcade Operation. WRITE, WIRE, PHONE IMMEDIATELY . . . IT'S AMERICA'S BIGGEST OPPORTUNITY!

Penny Arcade Headquarters Since 1895

INTERNATIONAL MUTOSCOPE REEL CO., Inc.

44-01 ELEVENTH ST., LONG ISLAND CITY, NEW YORK

America is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.

HATS OFF TO THE WURLITZER 950 in Cleveland. Graham Distributing Company played host to music merchants on National Wurlitzer Days showing the new model phonographs and accessories. (MR)

HOME RUN FEDERAL TAX FREE!

The New Outstanding Ball-Gum Vendor With a Fascinating Amusement Feature. HOME RUN has a brand-new and clever batting arrangement that is operated by a trigger which bats the ball through the air.

Size 11"x21"x15"

ORDER THIS DEAL TODAY!

1 HOME RUN VENDOR with 25 Lb. Carton of Gum, Includes Winners, only $24.50
DEAL TAKES IN 48.75
PAY LOCATION 25% OR 12.19
YOUR NET RETURN IS $36.56
Terms: 1/3 cash with order, bal. C. O. D., or send full amount and save C. O. D. costs.

$5.00 Allowance on your Counter Reel machines on each Home Run purchased. Prepay your shipments.

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

Get Our Rightful Recognition Now Is NewOperator'sPlea

To the Editor:

If you will pardon this pushing forward by a small operator, new in the coin machine game, I would like to come forth with a suggestion on bettering our livelihood in the public eye with a little publicity.

I am by nature a promoter and am in touch with retail trade and have observed that none of the nation's industries have come forth with a statement of how many bonds they have purchased. Data in The Billboard gives the number of manufacturers, jobbers and operators in the field. I feel sure that if every one of these were to write you how much they have bought in bonds so far the amount would be staggering. This could be publicized in newspapers, along with the fact that phonographs are the nation's best propaganda distributors. Also that these manufacturers, jobbers and operators are common, ordinary business men, but due to unfavorable publicity in early days, the majority of people still regard them differently. In reality they might be called the backbone of the nation, as we better the livelihood of millions of retail merchants, and by means of venders in industrial plants we help the employees to more vitality, enabling them to produce goods faster for us so we can end this war quicker.

Tying in with fellow operator Bill Wulf's plan, perhaps a sufficient amount of money could be raised by all members in this industry to buy sufficient quantities of posters to be used on venders, phonographs, movie machines and amusement machines to tell people what their stamps and bonds are buying for the boys in the service. I am sure the War and Navy departments would co-operate by giving us figures. Maybe a little promotion would make one of the major film companies see that by phonograph operators' hard work and diligent effort promoting the sale of bonds and by the huge amounts bought by this industry, that an interesting little part could be put in their news—thus further solidifying our place in this, our country.

Maybe *Look* or *Life* magazine would be interested in featuring an article on our industry's part in buying a share in America. Surely there's an interesting subject to work on by just featuring one phono and game operator making his calls, telling his locations about his plans to help the government, by placing records that will make the people want to buy stamps and bonds, and other ideas brought in.

If there ever was a time for the coin machine industry to gain favorable recognition by the public, now is the time.

After the war, local governments will be forced to get new taxes, and as the majority of our politicians have a misconstrued idea about our business, we should endeavor to gain favorable publicity now. (Signed) Gill Gillis, Gilles Candy Company, Osage, Ia.

WANT TO BUY A ROUTE

State type of machines, income, lowest price and all particulars.

BOX D-172

The Billboard Cincinnati, O.

THE GAME YOU BUY TODAY FOR YEARS OF OPERATING—

Chicago Coin's ALL STAR HOCKEY

CONSISTENT EARNINGS YEAR IN AND YEAR OUT . . . Your Opportunity to stabilize!

Buy U. S. DEFENSE BONDS

CHICAGO COIN MACHINE CO.
1725 W. DIVERSEY
CHICAGO

SOME DISTRIBUTORSHIPS FOR HOCKEY OPEN—INQUIRE!

100% SKILL— 100% FUN! TAX FREE

GRAB 'EM QUICK!

THE BEST F. P. PIN GAMES!

ABC Bowler	$61.50	Miami Beach	$42.50
Air Force	55.00	Monicker	49.50
Anabel	17.50	Pan American	34.50
Argentine	62.50	Play Ball	24.50
Attention	26.00	Sea Hawk	34.50
Big Parade	89.50	Seven Up	27.50
Bonco	77.50	Show Boat	53.00
Bola Way	62.50	Silver Skates	32.00
Capt. Kidd	50.50	Sky Blazer	59.50
Champ	53.50	Sky Ray	39.00
De-Re-Mi	47.50	South Paw	49.50
Dble. Play	35.50	Sport Parade	26.00
Duplex	27.50	Spot Pool	69.50
4 Diamonds	45.00	Star Attrac.	57.50
Fire & Ice	86.50	Stars	27.50
Gun Club	50.50	Sun Beam	29.50
Hi-Hat	45.00	Super Chubbs	59.50
Hi-Stepper	32.50	Ten Spot	47.50
Horoscope	47.50	Towers	77.50
Jungle	60.50	Tex. Mustang	79.50
Knock Out	86.50	Velvet	20.00
Lagomatic	84.50	Victory	89.50
Majors '41	39.50	West Wind	49.50
Metro	22.50	Zig Zag	49.50
		Zombie	22.00

GIVE SECOND CHOICE.
Terms: 1/3 Cash, Bal. C. O. D.

FEDERAL VENDING CO.
2506 AMSTERDAM AVE., NEW YORK

MILLS PHONOGRAPHS

THRONE OF MUSIC $149.50
EMPRESS 179.50

WANTED—One-Ball Free Plays.

ROY McGINNIS COMPANY
2011 MARYLAND AVENUE
BALTIMORE, MD.

SAVOY VENDING COMPANY
651 ATLANTIC AVE. BROOKLYN, N. Y.

NOW DELIVERING CHICAGO COIN'S
ALL-STAR HOCKEY

WRITE TODAY FOR COMPLETE LIST OF ALL USED GAMES.

→THOUSANDS OF GAMES PRICED RIGHT!
→THAT'S WHY IT PAYS TO BUY AT ATLAS!

FREE PLAYS

Mills Owl	$112.50
Tex. Mustang	82.50
ABC Bowler	79.50
3 Up	64.50
Hi Stepper	64.50
Pan American	44.50
Sea Hawk	44.50
Crystal Gazer	54.50
Speed Ball	54.00
Wildfire	69.50
Velvet	59.50
Zombie	59.50
Barrage	54.50
Stars	64.50
Flicker	54.50
All American	62.50

BRAND NEW GAMES IN STOCK

Mills 4 Bells
Mills 3 Bells
Jumbo Parade
Keeney's Super Bells
Bally's Hi Hand
Keeney's Submarine Gun
Chicoin's Hockey
Mills Vest Pockets

BELLS—by Mills, Jennings, Pace, Watling, Groetchen.

WRITE for PRICES!

PHONOGRAPHS

SEEBURG

Colonel, Electric Selector	$328.50
Classic	214.50
Vogue	195.00
Royale	119.50
Model H, 12 Rec. Keybd.	79.50

WURLITZER

500, 24 Rec. Keybd.	$185.50
61, Counter,	109.50
616, 16 Rec.	79.50
24, 24 Rec.	119.50
MILLS	
Throne	$159.50

ROCKOLA

DeLuxe, 39	$169.50
Monarch	119.50

AMI Singing Tower, Wall Type, 40 Selections, plus 4 AMI Bar Boxes. Special Sale Price 239.50

CONSOLES

Wat. Big Game, Tot. Clock	$329.50
1941 Lucky Lucre	279.50
Super Bell	239.50
1940 Galloping Dominoes	229.50
Pace Saratoga, Comb. F.P. & P.O.	194.50
Paces Races, Brown	124.50
Pace Saratoga, P.O.	134.50
Wat. BigGame	134.50
Jumbo Parade	134.50
Triple Entry, 5 Coin	109.50
Galloping Dominoes	89.50
Jen. Good Luck	89.50
Liberty Bell Flat Top	59.50
Short Top	69.50

PAYTABLES

Roort King	$150.50
Grand Natl.	119.50
Pacemaker	119.50
Thistledown	89.50
Hawthorne	79.50
Santa Anita	159.50

BELLS

Blue Front, Factory Rebuilt Club Handle,Bd	$130.50
Futurity, Bd.	104.50
Chrome Bell, Bd	174.50
War Eagle, Bd	94.50
Pace DeLuxe, F.P., Sr-10c	109.50
Groetchen's Columbia	79.50
Jen. Chief, Bd	89.50
SilverChief,Bd	139.50
Wat. Rocket, 10c	69.50

Plastic, Red, 20" by 50", Per Sheet $8.50.

ARCADE EQUIPMENT

Keeney's Air Raider	$144.50
AMI Aircraft, Black	69.50
Bolling Practice	69.50
Seeburg's Chicks	69.50
Bally Sky Fighter	$164.50
Western's Baseball, Blue, Comb. F.P. & P.O.	89.50
Evans Ten Strike	69.50

ORDER NOW—GIVE 2nd CHOICE!
TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.
2200 N. WESTERN AVE., CHICAGO, ILL.
ASSOC. ATLAS AUTOMATIC MUSIC CO. 3939 Grand River Ave., DETROIT
OFFICES ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

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In this time of national emergency your country needs your help. Buy Defense Savings Bonds and Stamps regularly.

The Treasury Department or the Federal Reserve Banks will hold your Defense Savings Bonds for safekeeping free of charge.

Evans'
TEN STRIKE

TAX FREE!
THE OLD RELIABLE
GREATER THAN EVER!

Refined! Improved! Speeded up with unbelievable fast action and high scoring! Absolutely straight-shooting shock-proof manikin! More skill . . . strikes and spares galore! More than 2 years' unprecedented success proves it the profit producer beyond compare!

TAX FREE
EVANS' GAMES
PLAY BALL
TOMMY GUN
SUPER-BOMBER
ORDER TODAY
WHILE DELIVERY IS ASSURED!

BUY DEFENSE BONDS TODAY!

H. C. EVANS & CO., 1520-1530 W. Adams St., CHICAGO
WEST COAST Factory Sales Representative MAC MOHR CO. 2816 W. PICO BLVD. LOS ANGELES, CALIF.

Jersey Offices For Mike Munves

NEWARK, N. J., Feb. 14 (MR).—Mike Munves, well known to the trade everywhere as the Arcade King, has officially opened new showrooms and offices at 436 Clinton Avenue here. Mike stated the new quarters will rival anything in the Eastern territory.

"We are continuing our arcade display showrooms in New York at 320 West 43d Street, where we have been located for some years now. At this time we are displaying the new 1942 streamlined line of all Exhibit arcade machines and believe buyers who are interested in securing equipment for arcades will enjoy seeing this new line.

"In the meantime, our offices in Jersey are open all day long now to room from all over the country."

Cobb Impressed by New York Coinbiz

NEW YORK, Feb. 14 (DR).—John E. Cobb, of the J. E. Cobb Distributing Company, Louisville, one of the country's best known distribs, spent the past week vacationing in this city with Mrs. Cobb. John said he was impressed with the way local coinmen had located their music machines and in the manner in which they operate their equipment.

"Not only are the latest and best machines and remote systems in use in New York," John said, "but care is taken in setting up auxiliary speakers. The way the location is generally arranged for reproduction of sound gives the men here something to be proud of and something for all of us country boys to learn about.

"I've been engaged in the coin machine business for more than 37 years and still I learned plenty when I came to New York. I certainly did enjoy my visit."

SPECIAL!
REPLAY PIN GAMES

Glamour	$24.50	Polo	$29.50
Progress	24.50	Doubleday	29.50
Pylon	24.50	Three Score	34.50
Bally Beauty	24.50	Score-a-Line	34.50
Speedway	24.50	Boom Town	39.50
Speed Demon	24.50	Red, White & Blue	39.50
Drum Major	24.50	50 Grand	39.50
Big Show	24.50	Gold Star	39.50
BowlingAlley	24.50	Band Wagon	39.50
Oh Johnny	24.50	Big Chief	39.50
Thriller	24.50	Reporter	39.50
Line Up	29.50	Big Time	39.50
Sparks	29.50	Defense	39.50
Dude Ranch	29.50	Uno	39.50
Dixie	29.50	Wow	39.50

Write for prices on our large stock of late model replay pin games.

TO AVOID DELAY, GIVE SECOND CHOICE
1/3 Deposit, Balance C.O.D.
MILWAUKEE COIN MACHINE CO.
3130 W. Lisbon Ave., Milwaukee, Wis.

This space is donated to remind you to BUY UNITED STATES SAVINGS BONDS AND STAMPS
GLOBE PRINTING COMPANY
1023-25-27 RACE ST., PHILA., PA.

KEEP 'EM FLYING
THRILLING! REALISTIC! TIMELY!
A TRULY SENSATIONAL PIN GAME!
D. GOTTLIEB & CO. CHICAGO
1140-1150 N. KOSTNER AVE.

WE'VE HELD PRICES DOWN . . .
BUT GET 'EM BEFORE THEY'RE GONE!

ARCADE EQUIPMENT

1941 Western Baseball Major League, Free Play	$150.00	Keeney Texas Leaguer	$32.50
Evans Ten Strike, Hi-Score	79.50	Evans Ten Strike	49.50
Keeney Anti-Aircraft Gun	49.50	Rock-Ola Tip Pin	49.50
Bally Raiel Fire	139.50	Bally Alley, Unraised	34.50
Daval 7 Ft. Bumper Bowling	39.50	Seeburg Chicken Sam, Refinished, Reconditioned	59.50
Daval U-Roll-It, 7 Ft.	44.50	Bally Lucky Strike, 7 Ft.	59.50
Scientific Batting Practice	135.00	Exhibit Novelty Merchandiser	89.50
1939 Western Baseball, F.P. & P.O.	79.50	Exhibit Rotary Merchandiser	125.00

Wurlitzer Model 71 Counter Model Phonograph, with Stand to match $149.50
Wurlitzer Model 61 Counter Model Phonograph 79.50
Wurlitzer Model 616 Phonograph, Multicolored Dome 74.50
With New Keeney 3-Aligner Inverted for Wall Box Operation 79.50

ONE-BALL PAYOUT TABLES

Sonny Anita	$135.00	Longshot	$165.00	Mills Solomby Bonus	
Gold Medal	39.50	Grand National	85.00	Factory Record, 5145.00	
Mills Flasher	89.50	Hawthorne	69.50	Thistledown	69.50
Quixella	29.50	Hay Day	29.50	Derby King	29.50
Preakness	22.50	Stables	29.50	Across the Board	34.50
Mills 1-2-3	89.50	Chicker	29.50	Grandstand	79.50

AUTOMATIC PAYOUT CONSOLES

Paces Races, with J.P., Bwn, Wnl, Oak, $175.00		Paces Races, Walnut Cab.	$135.00	Jenn. Bobtail, 25c	$135.00
Keeney Triple Entry	175.00	Jennings Fastime, Marblelite	79.50	Evans Lucky Lucre	175.00
Jennings Good Luck	49.50	1941 Pace Saratoga, Slug Proof	150.00	Mills Square Bell	79.50
Exhibit Tanforan	39.50	Exhibit Longchamp	49.50	Evans Lucky Star	144.50
				Mills Track King	29.50
				Stanco Bell, 25c	165.00

Write for Complete Price List, New and Used Games.
TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D.
MONARCH COIN MACHINE CO.
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

WILL EXCHANGE ANY PART OF 1000 GAMES LISTED
HERE FOR International Hockeys, Sky Fighters, Drive Mobiles, Evans Ten Strikes, Keeney Guns, Bally Baskets or Guns, Western Baseballs, Scientific Batting Practice, Seeburg Hockeys or Guns, or any type of phonographs and counter equipment.

ANY 3 FOR $99.50
GIVE 2nd AND 3rd CHOICE

All American, Attention, Double Play, Cont. Kkbl, Ecory, 6 Diamonds, Four Roses, Hi-Hat, Hi-Dive, Horoscope, Majors '41, Miami Beach, Parade, Pan American, Speed Ball, Sea Hawk, Seven Up, Silver Skates, Sky Ray, Stinger, Stingray '41, Touch Pay, Sun Beam, Sky Blazer, Step Attraction, Target Skill, Ten Spot, Three Up, Trailways, Twin Six, Velvet, Wild Fire

ANY 3 FOR $49.50
GIVE 2nd AND 3rd CHOICE

Anchor, Belle Bell, Bandwagon, Big Chief, Broadcast, Big Town, Big Show, Drum Major, Defense, Cadillac, Champion, Flicker, Forerunner, Gold Star, Hold Over, Lucky Strike, Leader, Landslide, League Leader, Lone Star, Metro, Mystic, Magnet, Powerhouse, Polo, Play Ball, Reporter, Red, White, Blue, School Days, Scooty, Sport Parade, Stars, Streamliner, Score-a-Line, Zenith

1/2 Cash With Orders, Balance C. O. D.
SUPREME VENDING COMPANY
201 Grand Ave., Bellmore, L. I., N. Y.
All Phones: Wantagh 080

MACHINE CLOSEOUTS
(USED)

9 Drive Mobiles (F.P.), Latest Models, Like New	$189.50	4 Keeney Wurlitzer Adaptors	$ 22.50
4 Evans Duck Pin Alleys	400.00	4 Deluxe Texas Leaguers	29.50
4 Batting Practices	119.00		
1 Night Bomber	149.50		
7 600 Wurlitzers (Bluecoat)	144.50		
2 1941 Seeburg R. C. Model, Like New	395.00		
12 Keeney 24 Record Wall Boxes	19.50		

LIKE NEW
KEENEY SUPER BELL $300.00

ROBINSON SALES COMPANY
3100 GRAND RIVER
DETROIT, MICHIGAN

LAZAR . . HOME OF AMERICA'S FINEST BUYS

ABC Bowler	$ 69.50	Gold Star	$ 32.50	Pan American	$67.50
Attention	29.50	Big Parade	119.50	Polo	24.50
Ball, Practice	132.50	Broadcast	34.50	Reel "21"	19.50
Bull's Eye	24.50	Gold Cup	39.50	Super Bells	239.50
Boom Town	44.50	Anti-Aircraft	59.50	Metro	39.50
Bois Way	109.50	Hold Over	27.50	1-2-3, '41	109.50
Flicker	34.50	Jail Bird	69.50	Silver Skates	39.50
Glamour	29.50	Marvels	22.50	Stars	32.50
Horoscope	89.50	Play Ball	39.50	Sea Hawk	49.50

B. D. LAZAR CO.
1/3 With Orders, Balance C. O. D. Write for Complete List.
1425 N. Broad Street, Philadelphia, Pa. Stevenson 4320

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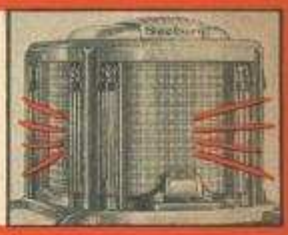
YOUR LOCAL SEEBURG DISTRIBUTOR IS NOW SHOWING THE...

42' Seeburg *Hi Tone* SYMPHONOLA

Because of a curtailment of our production, we are making **FEWER BUT FINER** '42 Seeburg Hitone Symphonolas. "The Best in the Automatic Music Field" is traditional with the J. P. Seeburg Corporation. The '42 Seeburg Hitone Symphonola upholds this honored tradition as the very finest automatic phonograph we have ever offered to the trade!

EAR LEVEL TONE REPRODUCTION

The most remarkable advance in acoustical engineering! Rich, melodious tone is brought right to the patrons' ears. Unhampered by dancers, table cloths, chairs and other "tone block" obstacles!



ILLUMINATED GLASS PILASTERS

The 1942 pilaster is made up in separate blocks of beautifully figured glass. Lighting effects are beautiful. The pilasters are distinctive, dignified and original in design.

THIRD DIMENSION ILLUMINATION

Behind this beautiful glass panel is an entirely new lighting system. Colors are rich and a third dimension effect is created by an ingenious method devised by our designers.

NEW ILLUMINATED SELECTION FEATURES

Streamlined in design and greatly improved in appearance. The entire selection panel is brilliantly illuminated and the song titles and operating instructions are easier to read.

AUTOMATIC MUSIC IS A MORALE LIFTER UPPER FOR BOTH CIVILIAN AND DEFENSE WORKERS IN THOUSANDS OF LOCATIONS THROUGHOUT OUR NATION.

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To Go Ahead — GO

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The surest way to continuous play. . . . Seeburg Remote Control!

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A SPEAKER THAT SPEAKS UP TO LOCATION PATRONS THROUGH ITS SIZE AND BRILLIANCE AND SAYS "Play Me!"

It's Another Money Maker for

WURLITZER

Music Merchants

WURLITZER

MODEL 430

SELECTIVE ORGAN SPEAKER

WITH

Illuminated

PIPE ORGAN PILASTERS

Eye stopping in size — ear pleasing in tone, this new Wurlitzer Model 430 Selective Speaker offers many features — all profit producers.

It incorporates a 5, 10, 25c Selector Box! It is strikingly designed of handsome wood veneers, sparkling decorative fabrics and heavy glass, pipe organ, illuminated pilasters! It reproduces Wurlitzer Music exactly as the phonograph plays it!

Already installed in many locations, the Model 430 Selective Speaker has produced results that make imperative its immediate consideration by all Wurlitzer Music Merchants.

The Rudolph Wurlitzer Company, North Tonawanda, New York. Canadian Factory: RCA-Victor Co., Ltd., Montreal, Quebec, Canada.

A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS